## **Accounting**

Program Number: 10-101-1

Effective: 2013-2014

#### Associate in Applied Science Degree

Accounting & Finance Program Cluster

School of Business and Applied Arts

Program offered at Madison, Portage, Reedsburg, and Watertown Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Program**

The Accounting Program provides the educational background and training required for entry positions in private business and industry, governmental agencies and public accounting firms. Job experience and continuing education provide the necessary qualifications for advanced positions in the field of accounting. Keyboard skills and computer literacy are required.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/accounting">http://madisoncollege.edu/program-info/accounting</a>.

#### **Program Courses**

10-101-111 Accounting 1–Principles 4 credits
Introduction to the field of accounting. The accounting cycle of journalizing
transactions, posting, adjusting and closing entries, as well as the preparation of
accounting statements is emphasized for service industries and merchandising
concerns. Details of accounting for cash and receivables are studied. An
introduction to a computerized accounting system is also included. Prerequisite:
completion of or concurrent enrollment in 10-804-144; otherwise, completion of
10-834-110 or 74-854-793 or 74-854-747 (or sufficient score on the COMPASS
test.)

10-101-113 Accounting 2–Principles 4 credits
Procedures of accounting for partnerships and corporations. Additional topics
include fixed assets, current liabilities and payroll, long-term liabilities,
investments, statement of cash flows, analysis of financial statements, and an
introduction to cost accounting. Prerequisite: grade of C or better in 10-101-111
and prerequisite or co-requisite: 10-804-144.

#### 10-101-121 Accounting 3-Intermediate 4 credits

This intermediate-level course builds on the material covered in the Accounting Principles-1 and -2 courses. It expands on earlier coverage of both the income statement and balance sheet. Revenue recognition concepts and methods are covered. Emphasis is also placed on each classification of asset. This emphasis includes in-depth coverage of cash, receivables and inventory. Coverage also includes operational asset acquisition, depreciation, and disposal. Present value concepts are studied and applied. Excel spreadsheet software is used in this course.

Prerequisite: grade of C or better in 10-101-113, 10-103-133, and 10-804-144.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR Hrs/week				
First Semes	ter	Credits	Lec-Lab	
10-101-111	Accounting 1-Principles	4	4-0	
10-102-134	Business Organization and Management	3	3-0	
10-102-160	Business Law 1	3	3-0	
10-103-133	Excel-Beginning			
10-801-195	Written Communication			
10-804-144	Math of Finance	3	3- <u>0</u>	
	Semester Total	17		
Second Sen	nester			
10-101-113	Accounting 2-Principles	4	4-0	
10-101-123	Tax 1	4	4-0	
10-101-138	Accounting and Payroll Systems			
	OR all of the immediately following three (	3) courses:		
10-101-152	Introduction to Peachtree Accounting			
10-101-153	Systems Accounting Cycle			
10-101-154	Payroll Accounting			
10-801-196	Oral/Interpersonal Communication			
10-809-199	Psychology of Human Relations	3	3- <u>0</u>	
	Semester Total	17 <i>(18)</i>		
SECOND Y	ÆAR			
First Semes	ter			
10-101-121	Accounting 3-Intermediate	4	4-0	
10-101-125	Cost Management			
10-801-198	Speech			
10-809-195	Economics	3	3-0	
10-809-166	Intro to Ethics: Theory & App OR	3	3-0	
20-809-276	Business Ethics*	(3)	(3-0)	
	Semester Total	17		
Second Sen	nester			
10-101-122	Accounting 4-Intermediate	4	4-0	
10-101-124	Auditing	3	3-1	
10-101-137	Computerized Accounting Applications	3	3-1	
10-114-126	Corporate Finance	3	3-0	
10-106-190	Professional Development			
	Elective	3	E	
	Semester Total	17		

Electives must be associate (100 level) or college transfer (200 level) courses.

#### **Graduation Requirement**

A minimum grade of C is required for all technical studies courses in order to graduate.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisites



<sup>\*</sup> Other course options are available. See program advisor for information.

#### Program Courses (continued)

10-101-122 Accounting 4-Intermediate 4 credits Emphasizes analysis of financial statements. Generally accepted accounting principles are applied in the preparation, analysis and interpretation of financial statements. Particular emphasis is applied to valuation of current and long-term liabilities and stockholders' equity, and earnings per share. Special topics included are deferred income taxes, long-term investments, and leases. Further consideration is applied to errors and their correction, and statements of cash flow. Comparison and analysis is also made between GAAP and international standards (IFRS). Prerequisite: grade of C or better in 10-101-121.

#### 10-101-123 Tax 1 4 credits

Introduction to federal and state income tax laws with an emphasis on personal taxes. These areas are included: filing status, personal exemptions and standard deductions; income recognition, itemized deductions, credits, depreciation, gains and losses, and sole proprietorship taxation. The course also requires the preparation of a series of individual income tax returns.

#### 10-101-124 Auditing 3 credits

This course is an introduction to auditing. Emphasis is on the preparation of working papers to support audit findings. An audit case is completed to illustrate various auditing concepts and procedures. The course includes an evaluation of internal controls, conventional auditing procedures, and the preparation of audited financial statements in conformity with generally accepted accounting principles. Prerequisite: 10-101-121.

#### 10-101-125 Cost Management 4 credit

This course presents typical accounting methods and processes that are used for collecting information for effective decision making for both manufacturing and service environments. Areas emphasized include job order costing, process costing, standard costing, activity based costing, budgeting, cost allocations, cost-volume-profit analysis and capital investment analysis. Students will be required to prepare and analyze various management reports. Prerequisite: grade of C or better in 10-101-113 and 10-103-133.

## 10-101-137 Computerized Accounting Applications 3 credits

Provides practical experience developing and applying flexible solutions to accounting problems using Excel. Spreadsheet tools that will be utilized include financial, lookup and database functions; logical statements (IF); goal seek; pivot tables; and macros. In addition, the student will learn to use QuickBooks Pro accounting software. Prerequisite: grade of a C or better in 10-101-113 and 10-103-133.

## 10-101-138 Accounting and Payroll Systems 3 credits

A survey of accounting and payroll systems covering procedures and methods to capture data and report financial information. Specific topics include flowcharting, internal controls, and transaction work in both manual and computerized environments. Special emphasis is also placed on payroll calculations and the processing of payroll information. Lab intensive course involving hands-on experience with Excel spreadsheet software and Peachtree accounting software. Prerequisites: grade of C or better in 10-101-113 (or concurrent enrollment) and completion of 10-103-133.

#### 10-114-126 Corporate Finance

3 credits

This intermediate-level course views finance from the perspective of the financial manager. Topics include techniques of financial analysis, forecasting and budgeting, operating and financial leverage, working capital management, the time value of money, cost of capital, long-term debt and stock financing, dividends and retained earnings. Students are expected to apply both principles of accounting and finance. Prerequisite: grade of a C or better in 10-101-113 and 10-804-144.

## 10-102-134 Business Organization and Management

3 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts.

#### 10-102-160 Business Law 1 3 credits

This survey course covers legal principles used in the business world. Major emphasis is placed on contracts along with torts, federal and state courts, criminal law, marital property bankruptcy and wills. The course is taught on a level suitable for an associate degree student. Federal, state and case law serve as the basis of study.

#### 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, and create charts. Working knowledge of Windows presumed.

#### 10-106-190 Professional Development 1 credit

Research the job market, develop a job search/career portfolio, and prepare for the job interview. The portfolio will include: a cover letter, resume, reference sheet, job application form, thank you letter and work samples. It is recommended that this course be taken during the third or fourth semester of the program. Prerequisite: 10-801-195 or 20-801-201.

#### 10-804-144 Math of Finance 3 credits

This course takes an algebraic approach to solving financial problems. Topics include personal finance, mathematics of retailing, mathematics of banking, and statistical applications. Major emphasis is placed on solving problems involving the time value of money by using a financial calculator. The material in this course develops a sound base for subsequent courses by using an analytical approach to problem solving. Prerequisite: appropriate score on COMPASS test or 10-804-110.

#### Recommended Electives

Electives must be associate (100 level) or college transfer (200 level) courses.

10-101-118	Management Accounting	4 credits
10-101-140	Accounting/Business Internship	3 credits
10-102-104	Business Statistics	3 credits
10-102-127	Financial Analysis	3 credits
10-102-143	Management Techniques	3 credits
10-103-139	Excel-Intermediate	1 credit
10-103-145	Access-Beginning	1 credit
10-106-172	Administrative Office Management	2 credits

#### **Career Potential:**

Program Number: 10-101-1

- Accounts Payable/ Receivable Clerk
- Bookkeeper
- · Payroll Clerk
- Cost Accountant
- Public Accountant
- Staff Accountant
- Tax Accountant
- Account Manager
- Account Specialist
- · Payroll Accountant

With additional education and/or work experience, graduates may find employment as:

- Auditor
- Certified Public Accountant
- Comptroller
- Treasurer
- Trust Officer

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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## **Accounting Assistant**

Program Number: 31-101-1

Effective: 2013-2014

#### One-Year Technical Diploma

Accounting & Finance Program Cluster

School of Business and Applied Arts

Program offered at Madison, Portage, Reedsburg, and Watertown Campuses

#### For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Program

The Accounting Assistant program provides students with the skills and confidence necessary to perform entry-level bookkeeping and accounting work for local employers. Accounting Assistant majors may work in small business and be responsible for all aspects of bookkeeping or work in a larger firm under the supervision of an accountant and specialize in a certain area.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/accounting-assistant">http://madisoncollege.edu/program-info/accounting-assistant</a>.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
First Semes	ster	Credits	Lec-Lab
10-101-111	Accounting 1-Principles	4	4-0
10-102-134	Business Organization and Management	3	3-0
10-103-133	Excel-Beginning		
10-801-195	Written Communication		
10-804-144	Math of Finance	3	3-0
	Semester Total	14	
Canamal Car			
Second Ser			
10-101-113	Accounting 2-Principles		
10-101-123	Tax 1	4	4-0
10-101-138	Accounting and Payroll Systems OR	3	3-0
10-101-152	Intro to Peachtree Accounting AND	(2)	1-1
10-101-153	Systems Accounting Cycle AND	(1)	2550
10-101-154	Payroll Accounting	(1)	2550
10-103-139	Excel-Intermediate	1	2.2575
10-106-190	Professional Development	1	1-0
	Semester Total	13	<del>_</del>

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite.

#### **Graduation Requirement:**

Please note: A minimum grade of C is required for all occupational specific courses in order to graduate.



10-101-111 Accounting 1–Principles 4 credits Introduction to the field of accounting. The accounting cycle of journalizing transactions, posting, adjusting and closing entries, as well as the preparation of accounting statements is emphasized for service industries and merchandising concerns. Details of accounting for cash and receivables are studied. An introduction to a computerized accounting system is also included. Prerequisites: Strongly recommended completion of or concurrent enrollment in Math of Finance, 10-804-144; otherwise, completion of Elementary Algebra, 10-834-110 or Basic Algebra, 74-854-793 or Math Concepts, 74-854-747 (or sufficient score on the COMPASS test.)

10-101-113 Accounting 2–Principles 4 credits
Procedures of accounting for partnerships and corporations.
Additional topics include fixed assets, current liabilities and
payroll, long-term liabilities, investments, statement of cash
flows, analysis of financial statements, and an introduction to
cost accounting. Prerequisite: grade of C or better in
Accounting 1-Principles, 10-101-111 and prerequisite or
co-requisite: Math of Finance, 10-804-144.

10-101-123 Tax 1 4 credits
Introduction to federal and state income tax laws with an
emphasis on personal taxes. These areas are included:
income, deductions, credits, depreciation, gains and losses,
and sole proprietorship taxation. The course requires the
preparation of a series of individual income tax returns.

10-101-138 Accounting and Payroll Systems 3 credits
A survey of accounting and payroll systems covering
procedures and methods to capture data and report financial
information. Specific topics include flowcharting, internal
controls, and transaction work in both manual and
computerized environments. Special emphasis is also placed
on payroll calculations and the processing of payroll
information. Lab intensive course involving hands-on
experience with Excel spreadsheet software and Peachtree
accounting software. Prerequisites: grade of C or better in
10-101-113 (or concurrent enrollment) and completion of
10-103-133. This requirement can be satisfied by
completing the following three courses: 10-101-152, 10101-153 & 10-101-154:

10-101-152 Intro to Peachtree Accounting
Prepares the student to use Peachtree accounting in a "real world" business setting. The student will learn how to set up a company's accounting system within Peachtree. Once set up, the student will learn how to use the general journal, purchases journal, cash disbursements journal, sales journal, cash disbursements journal, sales journal. The student will learn how to prepare the financial statements and how to make modifications to Peachtree's predefined statements. The prerequisite for this course is an introductory financial accounting course or demonstration of an understanding of basic financial accounting. Prerequisite: 10-101-111.

10-101-153 Systems Accounting Cycle 1 credit
The objective of this course is to help students understand and
visualize the accounting systems used by companies. This is
accomplished by using a manual practice set which has
students performing all accounting functions for a small service
company. A manual accounting system is used, with the
expectation that understanding the flows within a manual
system will provide a strong foundation for understanding
computerized systems. Students will work with commonly
used business documents. Flowcharting and internal control
procedures are also covered. Prerequisite: Accounting 1Principles, 10-101-111, or consent of instructor

#### 10-101-154 Payroll Accouting

1 credit

This course introduces the student to the many aspects of payroll accounting, administration, and management. The course is intended for accounting students, other business students and outside professionals who have a need or interest in understanding the laws and regulations, the calculations (including all payroll taxes), the government reporting and the accounting entries related to the payroll function. Prerequisite: Accounting 1-Principles, 10-101-111

## 10-102-134 Business Organization and Management 3 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts.

#### 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, and create charts. Working knowledge of Windows presumed.

#### 10-103-139 Excel-Intermediate 1 cred

Create complex formulas, expand use of functions, manage and link workbooks, create and use macros, use and analyze list data, enhance charts and workbooks. Working competency in Windows and Beginning Excel presumed.

10-106-190 Professional Development 1 credit Research the job market, develop a job search/career portfolio, and prepare for the job interview. The portfolio will include: a cover letter, resume, reference sheet, job application form, thank you letter and work samples. It is recommended that this course be taken during the third and fourth semester of the program. Prerequisite: 10-801-195 or 20-801-201.

#### **Career Potential:**

Program Number: 31-101-1

- Accounts Payable / Receivable Clerk
- Billing Clerk
- Bookkeeper/ Payroll Clerk
- Inventory Control Clerk
- Office Assistant

With additional education and/or work experience, graduates may find employment as:

- Accountant
- Bookkeeping Supervisor
- Office Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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## **Administrative Professional**

Program Number: 10-106-6

Effective: 2013-2014

#### Associate in Applied Science Degree

**Business Technology Program Cluster** 

School of Business and Applied Arts

Program offered at Madison, Fort Atkinson, Reedsburg, Watertown and campuses; and completely online

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Program

The Administrative Professional Program prepares individuals in the software/hardware, administrative, and interpersonal skills needed to perform the duties of administrative support personnel. With additional education and/or work experience, there is opportunity for advancement into supervisory or managerial positions. To graduate from the program, a student must receive a grade of C or higher in all program courses.

Graduates of this program typically earn \$32,500 per year.

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/administrative-professional">http://madisoncollege.edu/program-info/administrative-professional</a>.

Note: all Microsoft Office software courses use the 2013 version.

## Earn your Administrative Professional degree completely online!

The benefits of completing a degree online include courses available 24 hours a day, seven days a week; an opportunity to choose your own study time within course guidelines; an ability to join in online global discussions with professionals and stay current with new business technology and trends. For more information about the online Administrative Professional degree program, contact the School of Online and Accelerated Learning at (800) 322-6282 ext. 5850 or (608) 245-5850.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE			Hrs/week
First Semes		Credits	Lec-Lab
10-106-102	Professional Profile	1	1-0
10-106-107	Business Document Applications	3	2-2
10-106-139	Keyboard Skillbuilding		0-2
10-106-108	Proofreading and Editing	3	3-0
10-106-182	Information Technology Concepts		
10-106-231	Business Presentations and Publications		
10-801-195	Written Communication Semester Total	3 17	3- <u>U</u>
	Semester rotal	17	
Second Ser	mastar		
10-101-108	Applied Accounting 1	3	3-0
10-101-100	Business Spreadsheet Applications	3	2.2
10-106-103	Word Processing Applications		
10-106-164	Customer Contact Skills		
10-106-172	Administrative Office Management	2	2-0
10-801-196	Oral/Interpersonal Communication	3	3-0
10-804-123	Math with Business Applications	3	3-0
10 001 120	Semester Total	17	
	Comester rotal	• • • • • • • • • • • • • • • • • • • •	
SECOND '	YFAR		
First Semes			
10-103-165	Outlook	1	0.75.2.25
10-103-103	Dreamweaver		
10-103-106	Business Writing and Research		
10-106-100	Professional Development	 1	1-0
10-106-170	Business Information Management	3	2-2
10-801-198	Speech	3	3-0
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations	3	3-0
10 007 177	Semester Total	17	
Second Ser	mester		
10-106-134	Software Simulation	2	2-0
10-106-186	Project Management and Coordination	2	2-0
10-106-187	Exploring Business Technologies	2	2-0
10-106-194	Career Management	1	1-0
10-106-195	Internship	1	0-4
10-809-172	Introduction to Diversity Studies		
	Elective		E
	Semester Total	14	
D	ad Elastinas		
Recommend		1 000 414	
10-101-139	Quickbooks Pro	1 credit	
10-102-160	Business Law	3 credit	
10-103-125	Access-Intermediate Adobe Acrobat	1 credit 1 credit	
10-103-141		1 credit	
10-103-163 10-103-186	Adobe Photoshop MS Project	2 credits	
10-103-186	Social Media Principles	3 credits	
10-104-114	Fundamentals of Meeting Management	3 credits	
10-107-102	i andamentais of weeting wanagement	o cicuito	



#### 10-106-102 Professional Profile

cred

Concentrates on the knowledge, attitudes, and skills necessary to succeed in the Administrative Professional program and to grow personally and professionally. Topics include mentoring, career success, campus resources, skills portfolio, core abilities, internship requirements, professional organizations, , personality traits, values and work environment preferences, and self-assessment of present career skills.

10-106-106 Business Writing and Research 2 credits Apply the basics of effective writing and research skills needed for success in the business world. Students will also review grammar and punctuation rules. Emphasis will be placed on simulating business writing and research situations through letters, memos, electronic messages, and reports. Prerequisites: 10-106-108, 10-106-133, and 10-801-195.

10-106-107 Business Document Applications 3 credits Emphasis is placed on learning to use word processing software to efficiently and effectively produce business documents. Students will apply skills to solve practical problems in a project-based format. Explore fundamentals and best practices in document creation, editing, formatting, collaboration, tables, mail merge, desktop publishing, themes, templates, forms, and macros. Recommended prerequisite: Windows competency.

10-106-108 Proofreading and Editing 3 credits
Develop proofreading skills: punctuation, grammar, spelling and usage
errors. Edit documents: appropriate content, conciseness, clarity, and
point of view.

10-106-109 Business Spreadsheet Applications 3 credits
Create professional data-driven spreadsheets utilizing Excel
spreadsheet software and information from a variety of data sources.
Create charts and complex formulas; utilize advanced functions and
apply conditional formatting; develop an Excel application with data
validation, sheet protection, and macros. Work with financial tools and
functions; perform what-if analysis with Scenario Manager, Data
Tables, Goal Seek and Solver. Recommended prerequisite: Windows
competency.

10-106-133 Word Processing Applications 2 credits
Utilize word processing skills to format letters, memos, tables and
reports. Develop workplace skills: proofreading and decision-making.
Prerequisites: 10-106-101 (or 10-106-139) and 10-106-107.

#### 10-106-134 Software Simulation 2 credits

This course uses a simulation that integrates multiple software applications and features of Windows, Word, Excel, Access, and PowerPoint programs. Students manage information, apply critical-thinking skills to solve problems, research topics, and compose documents.

#### 10-106-139 Keyboard Skillbuilding 1 credit

Identify keyboarding weaknesses through diagnostic tests and analyses. Refine keyboarding techniques, increase speed and improve accuracy through individualized corrective practice. Prerequisite: 10-106-101 or touch keyboarding experience at a minimum rate of 25 words per minute. (Note: may receive Advanced Standing by taking a <a href="mailto:challenge.

10-106-164 Customer Contact Skills 1 credit Identify internal/external customers, develop verbal, nonverbal, and listening communication skills, develop problem-solving techniques, and ways of adding value to a customer interaction. Examine how technology impacts customer service, examine the impact on service breakdowns, and examine campaigns for customer loyalty.

10-106-172 Administrative Office Management 2 credits Emphasizes the skills necessary to succeed in a global business office in the 21st century. Topics include: teamwork and interpersonal skills, travel arrangements, meetings and minute taking, parliamentary procedure, management and leadership skills, cultural diversity, time, stress and anger management, and virtual assistance. Prerequisites: 10-106-102, 10-106-107, and 10-106-231.

10-106-182 Information Technology Concepts 3 credits Introduces students to computer terminology, basic functions of the computer processor, various types of computer memory, computer input/output devices, application software, system software, electronic communication devices, internet searches, various communication methods including smart phones and social media, computer security concerns, and computer ethics.

10-106-186 Project Management and Coordination 2 credits Plan and coordinate projects, develop timelines, determine priorities, increase individual and team productivity, control the workday and allocate resources using graphic tools such as MS Project or MS Excel software. Project management and coordination techniques and concepts are learned by participating in team project and completing a personal project plan. Students should be in last semester of their program OR enrolled in the Project Management Certificate.

10-106-187 Exploring Business Technologies 2 credit: Research current and emerging technologies such as smart phones, digital cameras, scanners, fax technology, tablet computers, social networking tools, video conferencing, wireless and Bluetooth technology, Web 2.0 tools, and biometric security. Create an electronic portfolio. Student must be in final semester of program or obtain consent of instructor. Prerequisites: 10-103-168, 10-106-190, and being in last semester of the program.

10-106-190 Professional Development 1 credit

Using the internet and traditional methods, research the job market, develop a job search/career portfolio, and explore networking. Create a professional image for job search. The portfolio includes a resume, cover letter, thank-you letter, reference sheet, work samples and other job search materials. Prerequisite: 10-01-195 (or 20-801-201) and being in the last year of program.

#### 10-106-194 Career Management

1 cred

Identification of factors associated with job success: conflict resolution, proper etiquette, harassment, and performance appraisal, employee benefits and adopting change. Prerequisite: Student should be in last semester of the program.

#### 10-106-195 Internship 1 credit

Students complete a 72-hour internship in an office setting supervised by a cooperating employer. The office setting is a business, medical, or legal office depending on the student's program. Must be in one of the last 2 semesters before graduation. Prerequisites: 10-106-102, 10-106-108, 10-106-109, 10-106-133, 10-106-164, 10-106-172, and 10-106-240

## 10-106-231 Business Presentations and Publications

3 credits

Create professional business presentations using PowerPoint and other presentation software. Explore best practices for designing and presenting. Work with graphics, slide master, sound, video, charts and tables. Add transitions, narration and animation to enhance your presentations. Explore desktop publishing using Publisher and other desktop publishing software. Apply basic design principles while creating flyers, newsletters, and brochures. Recommended prerequisite: Windows competency.

10-106-240 Business Information Management 3 credits
Concentrates on the fundamentals of managing the record life cycle;
supplies and equipment; charge-out procedures; retention schedules;
transfer methods; control measurements; imaging systems and
information security. Incorporates database skills including how to
plan, create, and manage data; modify a database structure; relate
tables; find, filter, query and sort data; and create forms and reports.
Recommended prerequisite: Windows competency.

#### Career Potential:

· Administrative Assistant

Program Number: 10-106-6

- Administrative Professional
- Administrative Support
- Desktop Publisher Specialist
- Information Coordinator
- Information Processing Specialist
- Office Assistant
- Office Support
- · Program Assistant
- Project Coordinator
- Receptionist
- Secretary
- Transcriptionist
- Word Processor

With additional educational and/or work experience, graduates may find employment as:

- Administrative Coordinator
- Executive Assistant
- Executive Secretary
- Executive Staff Assistant
- · Office Manager
- Instructor/Trainer

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Certificates in Microsoft® Office -Advanced

Effective: 2013-2014

Program Number: 90-103-5

#### Certificates

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses are offered at Madison; most courses are also offered at the Fort Atkinson, Reedsburg, Watertown and Portage campuses and online; some of them are also available in a bilingual format

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Certificates**

Madison College has developed basic and advanced certificates in Microsoft® Office products that can help you get hired, get promoted, or update your skills. These computer skills are essential for work in today's modern offices. Both certificates are available either online or in the classroom.

Students who successfully complete this certificate typically earn \$10.00 to \$12.00 per hour based on their experience and other job skills.

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/advance-certificate-microso">http://madisoncollege.edu/program-info/advance-certificate-microso</a>.

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

Microsoft® is a registered trademark of the Microsoft Corporation.

Note: All Microsoft Office courses use the 2013 version.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
BASIC Cert	ificate in Microsoft® Office	Credits	Lec-Lab
10-103-122	Windows 8 <i>OR</i>	1	0.75-2.25
10-103-123	Windows 7	(1)	0.75-2.25
10-103-165	Outlook	1	0.75-2.25
10-103-137	Word–Beginning <i>OR</i>	1	0.75-2.25
10-106-107	Business Document Applications	(3)	3-0
10-103-133	Excel-Beginning OR	1	0.75-2.25
10-106-109	Business Spreadsheet Applications	(3)	3-0
10-103-145	Access-Beginning OR		
10-106-240	Business Information Management		
10-103-143	PowerPoint OR	1	0.75-2.25
10-106-231	Business Presentations and Publications	(3)	3- <u>0</u>
	Total	6	
	O Certificate in Microsoft® Office		
(Choose six	courses from those listed below.)		
10-103-125	Access-Intermediate	1	0.75-2.25
10-103-126	Word-Advanced*	1	0.75-2.25
10-103-127	Access-Advanced	1	0.75-2.25
10-103-132	Excel-Advanced**	1	0.75-2.25
10-103-136	Word-Intermediate*	1	0.75-2.25
10-103-139	Excel-Intermediate**	1	0.75-2.25
10-103-140	Publisher***		
10-103-153	PowerPoint-Advanced***	1 <u>1</u>	0.75-2.25
	Total	8	
	(Choose 6 of the 8 credits)		

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#### Basic Certificate in Microsoft® Office

#### 10-103-123 Windows 7

1 credit Introduces the Windows 7 operating system: work with common elements (windows, menus, toolbars, panes, dialog boxes and Help), use accessory programs, manage files/folders, customize using the Control Panel and maintain the computer.

10-103-133 Excel-Beginning Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows operating system.

10-103-137 Word-Beginning 1 credit Introduction to Microsoft's word processing software. Create, edit, save, format and print basic documents; cut/copy/paste and find/replace text; apply font styles and effects; add bullets and numbering; work with tabs and indents; align text; apply borders and shading; use wizards and templates to produce documents; insert headers/footers; apply different formatting to document sections; create columns; insert Clip Art. Create and format tables, modify rows and columns, perform calculations, sort table data, customize tables. Prerequisite: Competency in Windows operating system.

10-103-143 PowerPoint 1 credit Introduction to PowerPoint presentation software. Create, edit, save, and print a presentation. Insert clip art, apply animation and slide transition effects, import text, customize background and bullets, create a table and a chart, create a WordArt object, and create a Webpage from a PowerPoint slide. Prerequisite: Competency in Windows operating system AND experience using word processing software.

10-103-145 Access-Beginning Introduction to Access database software. Plan, create, edit, save, print and manage data; modify a database structure; relate tables; find, filter, query and sort data in tables; create forms and reports. Prerequisite: Competency in Windows operating sytem.

10-103-165 Outlook 1 credit

Use Microsoft's messaging and personal information management program. Communicate by email; schedule appointments, meetings and events; manage the Inbox, contact lists, tasks and notes; track and archive messages; configure and customize Outlook; record journal entries; manage Outlook components; integrate Outlook with other Office programs. Prerequisite: Competency in Windows operating sytem.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

#### Advanced Certificate in Microsoft® Office

10-103-125 Access-Intermediate Share data among applications; create reports, forms and combo boxes; enhance forms with OLE fields, hyperlinks, and subforms; work with switchboards, PivotTables, and PivotCharts. Prerequisite: 10-103-145 or equivalent.

10-103-126 Word–Advanced 1 credit Integrate Word with other Office programs; explore advanced graphics; construct, format and protect forms; work with charts and diagrams; develop documents in collaboration with others (add comments, track changes and compare and protect documents); apply advanced find/replace options; create macros; customize Word menus and toolbars. Prerequisite: 10-103-136 or equivalent.

10-103-127 Access-Advanced 1 credit Apply advanced report and form techniques; use SQL and create multi-page forms; administer a database system; review database design principles. Prerequisite: 10-103-125 or equivalent.

10-103-132 Excel-Advanced 1 credit Perform what-if analysis with Scenario Manager, data tables, Goal Seek and Solver; summarize data with PivotTables; exchange data with other programs including Access, Word and PowerPoint; audit and outline worksheets; program using Visual Basic for Applications. Prerequisite: 10-103-139 or equivalent.

10-103-136 Word-Intermediate Illustrate documents with graphics; create and format Webpages; add hyperlinks; merge Word documents; sort and filter records; work with Styles and Templates; use Outline view to develop multipage documents, adding footnotes/endnotes, a Table of Contents, cross-references, sections, and an Index. Prerequisite: 10-103-137 or equivalent.

10-103-139 Excel-Intermediate 1 credit Work with financial functions, data tables, amortization schedules, hyperlinks, lists, templates, and multiple worksheets and workbooks. Prerequisite: 10-103-133 or equivalent.

10-103-140 Publisher 1 credit An introduction to desktop publishing using Microsoft Publisher. Create, enhance and format publications; work with graphics objects; group and layer objects; insert tables; add special effects; use Publisher templates to design professional documents; draw and use shapes; produce multipage publications; and create an original Publisher publication. Prerequisite: Competency in Windows operating sytem AND experience using word processing software.

10-103-153 PowerPoint-Advanced 1 credit Create tables and charts; add action buttons and hyperlinks; insert movie and sound clips; modify graphics; add custom animation to graphics, charts and graphs; create self-running presentations; narrate a presentation. Use your creative side to make your own design template. Design a PowerPoint game. Prerequisite: 10-103-143 or equivalent.

#### Career Potential:

Program Number: 90-103-5

- Administrative Professional
- Word Processing Specialist
- Secretarial Assistant
- Administrative Services Coordinator
- Program Assistant
- **Clerical Assistant**
- Office Assistant
- Document Specialist
- Administrative Clerk
- **Customer Service Representative**
- Office Support Assistant
- Office Administrator
- PC Specialist
- Data Entry Operator
- Information Assistant
- **Executive Assistant**

#### **Alternate Courses**

10-106-107 Business Document Applications 3 credits Emphasis is placed on learning to use word processing software to efficiently and effectively produce business documents. Students will apply skills to solve practical problems in a project-based format. Explore fundamentals and best practices in document creation, editing, formatting, collaboration, tables, mail merge, desktop publishing, themes, templates, forms, and macros. Recommended prerequisite: Windows competency, including solid file management skills.

#### **Business Spreadsheet** 10-106-109 **Applications**

3 credits

Create professional data-driven spreadsheets utilizing Excel spreadsheet software and information from a variety of data sources. Create charts and complex formulas; utilize advanced functions and apply conditional formatting; develop an Excel application with data validation, sheet protection, and macros. Work with financial tools and functions; perform what-if analysis with Scenario Manager, Data Tables, Goal Seek and Solver. Recommended prerequisite: Windows competency, including solid file management skills.

#### 10-106-231 Business Presentations **And Publications**

3 credits

Create professional business presentations using PowerPoint and other presentation software. Explore best practices for designing and presenting. Work with graphics, slide master, sound, video, charts and tables. Add transitions, narration and animation to enhance your presentations. Explore desktop publishing using Publisher and other desktop publishing software. Apply basic design principles while creating flyers, newsletters, and brochures. Recommended prerequisite: Windows competency, including solid file management skills.

10-106-240 Business Information Management 3 credits Concentrates on the fundamentals of managing the record life cycle; supplies and equipment; charge-out procedures; retention schedules: transfer methods: control measurements; imaging systems and information security. Incorporates database skills including how to plan, create, and manage data; modify a database structure; relate tables; find, filter, query and sort data; and create forms and reports. Recommended prerequisite: Windows competency, including solid file management skills.

## Agricultural Equipment Technology

Program Number: 10-070-1

Effective: 2013-2014

#### Associate in Applied Science Degree

**Transportation Program Cluster** 

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The Agricultural Equipment Technology Program is designed to develop competent and professional agricultural equipment service technicians for entry-level employment in agricultural equipment dealerships.

This course of study will specialize in agricultural tractors, combines and implements. Students will gain technical expertise in hydraulics, power trains, electronics, fuel systems, heating, air conditioning and engine service. They will round out their professional skills with training in management, salesmanship, mathematics and people skills. In addition to classroom and laboratory instruction at Madison College, students will be expected to obtain and maintain a sponsoring dealer that will provide related work experience during the scheduled internships. This program leads to an associate degree in applied science. Graduates of the program will be qualified for a rewarding career as an agricultural equipment technician.

In conjunction with the program, Madison College has entered into an agreement with the John Deere Company to provide a section of the Agricultural Equipment Technology Program specifically for the company and its dealers. This partnership will be known as John Deere TECH Program. The classroom and laboratory situations, dealer sponsorship, and equipment studied will be John Deere. John Deere TECH students will be required to obtain and maintain a John Deere dealer sponsor while completing the program.

This program also will provide the opportunity to receive the required John Deere core certifications in Electrical, Hydraulics & Service Advisor (Computer Diagnostic System).

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/agricultural-equipment-technology">http://madisoncollege.edu/program-info/agricultural-equipment-technology</a>.

#### **Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (070) must be 2.0 or above.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	ster	Credits	Hrs/week Lec-Lab
10-070-176	Electrical Systems		
10-070-181	Implements 1	4	1-3
10-442-126	Metal Repair Techniques		
10-801-195	Written Communication		
10-804-107	College Mathematics		3- <u>0</u>
	Semester Total	17	
Second Se	mester		
10-070-178	Implements 2*	2	2.8
10-070-178	Hydraulics 1*		
10-070-163	Occupational Experience 1*	4 າ	
10-070-187	Air Conditioning*		
10-104-104	Selling Principles*		
10-104-104	Semester Total		3-0
	Semester rotal	14	
Summer Se			
10-070-175	Power Transmissions	4	2-4
10-806-139	Survey of Physics	3	2-1
	Semester Total	7	
SECOND	YEAR		
First Seme			
10-070-177	Fuel Systems*	3	4-4
10-070-182	Accessories and Electronics*	3	4-5
10-070-184	Hydraulics 2*	3	2-8
10-070-188	Occupational Experience 2*	2	0-48
10-531-190	Ag Tech CPR/First Aid*		
10-801-197	Technical Reporting*	3	3- <u>0</u>
	Semester Total	15	
Second Se	mostor		
10-070-191	Engine Repair Theory	2	1 /
10-070-191	Engine Repair Theory	ວ ວ	1-4 1 /
10-070-195	Economics		
10-809-193	Contemporary American Society		
10-809-197	Psychology of Human Relations		
10-009-199	Semester Total	 15	3-0
Summer Se			
10-070-189	Occupational Experience 3	2	0-48
* Meets for 9	weeks.		

...

Proficiency in working with Windows-based computer programs and basic word processing required prior to admission or coursework must be completed by the student by the end of the first year.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



#### 10-070-175 Power Transmission

The course covers the operation, power flow, diagnosis and servicing of collar shift, synchronized, power shift and IVT transmissions. The class also discusses the operation and service of wet and dry clutches differentials, planetary drive axles, P.T.O. drives and mechanical front wheel drives.

#### 10-070-176 Electrical Systems 1 5 credits

This class begins with a discussion of the laws of electricity as they relate to the operation of the charging, starting, accessory and lighting systems. Diagnostic testing with use of a digital multimeter and current clamp. Troubleshooting will be demonstrated on alternators, starters, accessory and lighting systems. The student will be introduced to wiring schematics from technical publications. Methods of repair will be demonstrated with methods that are currently used at John Deere dealerships.

#### 10-070-177 **Fuel Systems** 3 credits

This course covers the theory of operation, construction and service of diesel engine fuel systems. Also reviewed is diesel engine compression, ignition, theory combustion, chamber design and procedures for installing, timing of fuel quantity for proper combustion. Electronic fuel delivery and exhaust aftertreatment systems will be discussed as it relates to engine operation. Prerequisite: 10-070-176.

#### 10-070-178 Implements 2 3 credits

This course provides instruction in the theory of operation and service of the grain combine. Students will learn how the combine processes grain, the basic components, the means of service and repair of the machine. Lab work is designed to provide students with hands-on experience on combines, grain platforms and corn heads. Service and adjustment activities include the cylinder, gear boxes and power transmission components. Prerequisite: 10-070-181.

#### 10-070-181 Implements 1 4 credits

This course provides instruction in the theory of operation adjustment and service of planting equipment. Students will learn the operation and service of corn planters and grain drills Emphasis is given to how the corn planter seed meters work and how the attachments operate. In addition, the course also provides information on the theory, operation, adjustment and service of forage harvesting machines. Machines covered include mower conditioners, square balers, round balers and forage harvesters. Bearings, clutches, U-joints and other power transmission components also are covered.

#### 10-070-182 **Accessories and Electronics**

3 credits This course will introduce the student to the type and operation of temperature, pressure, position and speed sensors. Students will be introduced to CCD and CAN Bus on-board communication systems used on today's equipment. Students will be shown the procedure for recalling codes, transmission calibration procedures and on-board diagnostic procedures. This course will provide the electrical certification for John Deere Technicians. Prerequisite: 10-070-176.

#### 10-070-183 Hydraulics 1

This course introduces the student to the hydraulic systems found on 30 through 60 series John Deere Tractors. The component configuration and operational characteristics of these tractors will be introduced. Students will service, test and rebuild-a radial piston pump, S.C.V. and other components of the hydraulic system. Students will follow the technical manuals diagnostic procedures to troubleshoot hydraulic system problems found on these tractors.

#### 10-070-184 Hydraulics 2

4 credits

3 credits

This course provides instruction on the 6, 7 and 8000 series John Deere tractors. The component configuration and operational characteristics of these tractors will be introduced. Students will service, test and rebuild the axial piston pump, SCV's and other components of the hydraulic system. Students will follow the technical manual diagnostic procedures to check out and troubleshoot the hydraulic system. This course will provide the hydraulics certification for John Deere technicians. Prerequisite: 10-070-183.

#### 10-070-187 Occupational Experience 1 (Spring Session)

2 credits

Students receive on-the-job experience in the areas of implement repair and service. Areas covered include, but are not limited to, tillage, planting and hay harvesting machines. Students also will be exposed to the operation and function of the dealership service department.

#### 10-070-188 Occupational Experience 2 (Fall Session)

2 credits

Students receive on-the-job experience in the areas of combines, corn heads and grain platforms. Other areas covered include setup, tillage and planting equipment. Prerequisite: 10-070-187.

#### 10-070-189 Occupational Experience 3 2 credits (Summer Session)

Students receive on-the-job experience in tractor engine repair, air conditioning, electrical and hydraulic system troubleshooting. Other areas covered include service department operation, warranty work and customer contacts. Prerequisite: 10-070-188.

#### 10-070-191 **Engine Repair Theory**

3 credits

Study in this course will allow the student to develop a basic knowledge of combustion engine design and operation with the major emphasis on diesel engines. Experience in the course will provide the student with the skills and knowledge needed to diagnose, overhaul, maintain, adjust and repair engines found in agricultural machines and equipment.

#### 10-070-195 **Engine Repair** 3 credits

Study in this course will allow the student to develop a basic knowledge of combustion engine design and operation with the major emphasis on diesel engines. Experience in the course will provide the student with the skills and knowledge needed to diagnose, overhaul, maintain, adjust and repair engines found in agricultural machines and equipment.

#### 10-070-193 Air Conditioning 2 credits

This course covers the theory of operation, service and testing of HVAC (Heating Ventilation and Air Conditioning) units used to cool and heat the operator's station. Lab work consists of leak detecting, evacuation, recycling, charging, retrofit procedures, and component installation. Electrical circuits and troubleshooting of systems will also be covered. Air conditioning certification tests are also given to students enrolled in this course.

#### Metal Repair Techniques

This course covers safety, layout and measurement, grinding, drill press and lathe operation, filing, threading, properties of metals, oxy-acetylene welding, brazing and cutting, and SMAW, GMAW, GTAW and FCAW.

#### 10-531-190 Ag Tech CPR/First Aid

4 credits

1 credit

A combination of safety, first aid and CPR for emergencies which may occur in the agricultural equipment industry. Prepares students for a standard Red Cross first aid certificate. Presents the instruction and practical content of the American Heart Association's basic life support course.

#### **Career Potential:**

Program Number: 10-070-1

- Service Technician
- Field Service Technician
- Lead Technician
- **Shop Foreman**
- Service Writer Coordinator
- **Customer Support** Representative
- Ag Equipment Salesperson
- **Consumer Products** Salesperson
- Service Manager
- Parts Manager
- Parts Counterperson

With additional education and/or work experience, graduates may find employment as:

- Ag Company
- Service Representative
- Ag Company Sales Representative
- Dealer Sales Manager
- Dealership Manager
- Dealership Owner/Operator

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 07/13

## **Animation – Concept Development**

Program Number: 10-207-1

Effective: 2013-2014

#### Associate in Applied Arts Degree

Applied Arts Program Cluster

School of Business and Applied Arts

Program offered at Downtown Education Center

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Program

The Associate of Arts Degree in Animation & Concept Development offers courses in traditional and digital skills related to professional 3D animation and concept planning and development. The program assists students in developing a broad foundation of skills addressing such topics as concept drawing and layout; figure drawing for concept work; concept presentation; digital modeling, texturing, rigging, and animation; level design and construction; asset creation and management; digital lighting and cinematography. Graduating students have the opportunity to apply for professional internships and mentorships, and are required to develop a professional portfolio and demo-reel.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/animation">http://madisoncollege.edu/program-info/animation</a>.

#### **Program Courses**

#### 10-207-101 Animation Industry Overview 1 credi

A survey course for those considering a career in digital 3D for cinema, game development, and other industries. Topics include professional standards and expectations, best practices, and an introduction to technical and artistic principles typical of studios served by the Animation & Concept Development Program. Successful completion of 10-207-101 is required for students scheduled to enter the Animation—Concept Development Program.

#### 10-207-103 Basic Drawing for Concepting 3 credits

An introductory drawing course emphasizing visualization and rendering skills necessary for concept development in animation and digital 3D. Students will learn the fundamentals of perspective, proportion, linear rendering, basic value structure, and digital approaches currently practiced in related industries. Lecture/demonstration and guided practice leads students toward the creation of concept drawings intended for modeling in 3D, including the development of variations, digital techniques to enhance productivity, and discussion of the strengths and limitations of 3D final execution. Prerequisite: 10-207-101; Co-requisites of: 10-207-110, 10-207-111, and 10-207-139.

#### 10-207-110 Animation 1 2 cred

General overview of professional animation, including current industry standards and practices. Students begin a basic study of motion dynamics based largely on the industry's "Fundamental Principles of Animation," presented through a combination of lecture and demonstration and continual analysis of existing professional animation. Contemporary standards, definitions, workflows, etc., are discussed as well as job organization and jobtracking skills, and translation of basic motion principles into digital 3D space. Prerequisite: 10-207-101; Co-requisites: 10-207-103, 10-207-111, and 10-207-112.

#### 10-207-111 Introduction to Digital 3D

3 credits

A foundation introduction to digital 3D. Students learn to organize electronic files and projects into a professional workflow, and to electronically navigate Cartesian space. Class activities include the basics of digital modeling and surfacing, and the translation of 2D prep-work into 3D prototypes. Prerequisite: 10-207-101; Co-requisites: 10-207-103, 10-207-110 and 10-207-112.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

				Hrs/week
Prior to Sta	rt of Program (re	quired)	Credits	Lec-Lab
10-207-101	Animation Industry	Overview	1	1-1
			-	

10-207-101	Animation Industry Overview	1	1-1
	Semester Total	1	
EID OT VE	• 5		, .
FIRST YE	AR		Hrs/week
First Seme		Credits	Lec-Lab
10-207-103	Basic Drawing for Concepting	2	3-3
10-207-110	Animation 1		
10-207-111	Intro to Digital 3D	2	3-3
10-207-112	Photoshop for 3D and Concepting		0-2
10-207-114	Modeling 1		
10-207-139	Design and Color for Concepting	2	2-2
10-801-195	Written Communication	3	3-0
10-809-199	Psychology Human Relations	3 17	3- <u>0</u>
	Semester Total	17	
Coopered Co			
Second Se		Ō	0.0
10-207-117	Figure Drawing for Concepting		
10-207-120	Animation 2		
10-207-122	Advanced Digital 3D	2	3-3
10-207-150	Animation Concepts 1		
10-207-224	Modeling 2	2	0-2
10-801-196	Oral/Interpersonal Communication	3	3-0
10-804-107	College Mathematics		3- <u>0</u>
	Semester Total	18	
CECOND	VEAD		
SECOND '	· <del></del> : ····		
First Seme		_	
10-207-130	Digital Set Design 1		
10-207-131	Animation 3		
10-207-134	Modeling 3	2	2-2
10-207-140	Advanced Animation Studio 1	2	2-2
10-207-151	Animation Concepts 2		
10-801-198	Speech	3	3-0
	Elective		<u>Е</u>
	Semester Total	16	
Second Se	mester	_	
10-207-133	Digital Set Design 2		
10-207-141	Animation 4		
10-207-142	Animation Internship		
10-207-143	Animation Portfolio		
10-207-144	Advanced Animation Studio 2		
20-809-276	Business Ethics* OR		
10-809-166	Intro to Ethics: Theory and Application	(3)	3-0
10-809-197	Contemporary American Society	3	3-0
	Semester Total	17	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.

\*Other course options are available. See program advisor for information.



#### **Program Courses (continued)**

10-207-112 Photoshop for 3D & Concepting 2 credits An introduction to Photoshop as used in professional 3D asset creation and concept development. File organization, efficiency, capture, and best practices are discussed, as well as basic texture creation, tiling, and interaction with 3D software. Co-requisites: 10-207-110 and 10-207-111.

#### 10-207-114 Modeling 1

This course is an introduction to the fundamental techniques, theories, workflows and software as it relates to 3D modeling for real-time and pre-rendered production. Students will create digital models with an emphasis on topographical density, texture mapping, multi-step processes and asset design. Lectures and projects consist of the various production techniques that explore polygonal modeling and how to prepare constructed models for texturing

10-207-117 Figure Drawing for Concepting 3 credits An introduction to drawing the human figure for the purpose of creating concept art for 3D industries. Course syllabus includes approaches to gestural sketching, proportional and anatomical construction, complete figure studies, and digital techniques for making corrections, variations, and enhancing productivity based on current 3D industry practices. Prerequisites: 10-207-103 and 10-207-112.

#### 10-207-120 Animation 2 3 credits

Continuation of the study of motion with emphasis on character movement and animation. A combination of lectures and class demonstration introduces students to forward- and inverse-kinematics, and gradually more complex character rigging. The continued study of body mechanics and dynamics by analyzing classic and contemporary professional animation will assist students in translating their own ideas into credible motion in digital form. Prerequisites: 10-207-103, 10-207-110, and 10-207-111.

#### 10-207-122 Advanced Digital 3D

A continuation of Introduction to Digital 3D, this course moves students into more complex modeling and surfacing challenges. Specialized techniques such as patch- and advanced spline-modeling are explored as well as specialized shaders, normal maps, and other advanced surfacing options. Students complete the semester with the design and creation of a complex, multi-part object correctly constructed, linked and boned for advanced animation techniques. Prerequisites: 10-207-103, 10-207-110, 10-207-111 and 10-207-112.

10-207-130 Digital Set Design 1 Students concentrate on the planning and construction of

architectural and environmental spaces in game-engine software. Basic architectural principles as they relate to animation and appropriate effects for specific themes are explored as well as environmental factors relating to the creation of credible worlds. Class activities include the exploration of specialized perspective problems, worldspecific texture-sets, lighting and composition. Prerequisites: 10-207-103, 10-207-120, 10-207-139, and 10-207-122.

#### 10-207-131 Animation 3 2 credits

By exploring various off-computer techniques for analyzing character motion, students practice translating their observations into digital form and applying them to their own creations. Extensive study of actual footage and professional work helps students make the conceptual transition from real-world to believable virtual motion. Prerequisites: 10-207-120 and 10-207-122; Co-requisite: 10-207-151

10-207-133 Digital Set Design 2

1 credit Students build upon skills learned in Digital Set Design 1 and work toward the completion of a functional digital environment. In-engine animation and playback is discussed along with further studies in architectural principles, interior and exterior lighting, textures, and fine-tuning the final appearance of each student's own creation. Prerequisites: 10-207-130, 10-207-131, and 10-207-140.

#### 10-207-134 Modeling 3

A continuation of modeling skills developed in first two semesters with concentration in creating character and creature models correctly structured for rigging and animation. Realistic and stylized designs are explored as well as advanced UV and basepage techniques. Prerequisites: 10-207-117, 10-207-120, and 10-207-122.

#### Design & Color for 10-207-139 Concepting

2 credits

3 credits

2 credits

2 credits

An introduction to the fundamental principles of design and how they relate to both 2D and 3D environments. The course examines differences in interpretation when design principles are applied to a variety of 2D and 3D scenarios. The second half of the semester introduces primary, secondary and tertiary colors leading to an in-depth exploration of color theory and how these concepts relate to 3D media. Prerequisite: 10-207-101; Co-requisites: 10-207-103, 10-207-110, and 10-207-111.

10-207-140 Advanced Animation Studio 1 2 credits This is the first class in a two-part comprehensive animation studio series. It is a project-based course in which students develop their own projects in consultation with instructors. Extensive studio time provides advanced students with large blocks of instructor and equipment access and allows an indepth study of particular aspects of digital 3D targeting the completion of a professional quality demo-reel. Group study and interaction is encouraged and detail job tracking is required. Prerequisites: 10-207-120, 10-207-122, and 10-207-150.

#### 10-207-141 Animation 4

3 credits

Animation 4 is an advanced course in multiple aspects of digital 3D motion. The focus of this course is to develop more intricate and complex character and mechanical animation. Prerequisites: 10-207-122, 10-207-131 and 10-207-151.

#### 10-207-142 Animation Internship

2 credits

Students work on-site in a professional setting or work on a specific task in consultation with a professional mentor Regular reviews with a professional are scheduled to assess the student's progress and work quality. Details of internship arrangements can be developed between the student and the participating company as long as specific minimum course requirements are fulfilled. Co-requisite: 10-207-143

#### 10-207-143 Animation Portfolio

2 credits

Each student finalizes a series of animations and other artwork to be posted online highlighting his/her capabilities. The collection is targeted to potential employers and/or to four-year animation degree programs for further education. In addition, each student prepares a professional-level 2D portfolio and a personal ID package (stationary, business cards, etc.) and is required to participate in the year-end portfolio show in conjunction with other art degree programs. Prerequisites: 10-207-130, 10-207-131, 10-207-140, and 10-207-151; Co-requisite: 10-207-142.

10-207-144 Advanced Animation Studio 2 3 credits This is the second class in a 2-part comprehensive studio series. It is a project-based course in which students develop their own projects in consultation with Instructors and industry professionals. Extensive studio time provides advanced students with large blocks of Instructor and equipment access, and allows an in-depth study of particular aspects of digital 3D targeting the student's particular interests. Group study and interaction is encouraged and detailed job-tracking is required. Prerequisites: 10-207-131 and 10-207-140.

#### 10-207-150 Animation Concepts 1

3 credits

Intensive study of the process of developing visual concepts for 3D execution. Course Traditional and digital drawing techniques cover the design of architectural, mechanical, vehicle, and other assets related to the creation of credible and functional 3D environments. Prerequisites: 10-207-103, 10-207-111, 10-207-112, and 10-207-139.

Program Number: 10-207-1

10-207-151 Animation Concepts 2 2 credits Intensive study of the process of developing visual concepts for 3D execution, with concentration on the development of character and creature ideas for 3D execution. Traditional and digital drawing techniques cover the design of functional body-mechanics, personality traits and other aspects related to creating the illusion of life. Prerequisites: 10-207-117 and 10-207-150; Co-requisite: 10-207-131.

#### 10-207-224 Modeling 2

2 credits

This course is an advanced modeling class focusing on specific techniques for creating hard surface models. Hard surfaced models are defined in this course as man-made or machined objects, examples might include helmets, wind turbines, robots or furniture. Building on the concepts of Modeling 1, students will be required to design, research, model, texture and light various hard surface projects over the course of the semester. Prerequisite: 10-207-114.

#### **Recommended Electives**

Adv. Animation Workshop 10-207-152 Illustrative Figure Drawing 10-201-117

#### **Career Potential:**

- Character Animator
- Concept Artist/Designer
- Storyboard Artist
- Animator, Modeler, Lighter or Illustrator in the following industries:
- Advertising
- Broadcasting
- Entertainment
- Game Design
- Instructional Medical and Scientific
- **Multimedia Production**
- Printing/Publishing
- Product Design Development
- Web Design

Career opportunities in the animation field include: character animation, modeling, lighting, digital game production, illustration for print, architectural rendering, instructional animation, simulation animatio for documentary and journalism.

> More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

# Architectural Studies Transfer Program

Associate in Applied Science Degree

Applied Engineer Technologies Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campus

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The architectural area is broad and challenging. It is the purpose of the architect and/or consulting engineer to supply owners with a set of plans and specifications of the structure desired. The architectural technician assists the architect or engineer in the development of plans and specifications, and while in the field, checks on building compliance with the contract documents.

In addition to the two year associates degree, a program-to-program articulation agreement has been developed for potential transfer into the Bachelor of Science in Architectural Studies (BSAS) at UW-Milwaukee. Completion of our program may make a student eligible to transfer with Junior status into the BSAS program. This is not a guaranteed transfer process and students must qualify for the BSAS program. Preregistration advising is strongly recommended for proper placement by contacting an academic advisor at the Student Development Center (608/246-6076) or faculty advisor at 608/246-6746.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/architectural-technology">http://madisoncollege.edu/program-info/architectural-technology</a>.

For the transfer version of the Architectural Technology program, see the information at:

<a href="http://madisoncollege.edu/interested-in-architectural-technology-bachelors-degree">http://madisoncollege.edu/interested-in-architectural-technology-bachelors-degree</a> and follow the directions for a <a href="plan change">plan change</a> into this program.

#### **Unique Requirements for Completion**

69 credits and a GPA of 2.5 (BC) or above. Average of 2.5 (BC) or above for occupational specific courses.



Program Number: 10-614-1-TR

Effective: 2013-2014

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	\R		Hrs/week
First Semes	ster	Credits	Lec-La
10-614-111	Architectural Graphics 1	3	1-4
10-614-113	Intro to CAD-Architectural	3	1-3
10-614-121	Construction Materials		
10-614-135	Building Codes		
20-801-201	English 1		
20-804-212	College Algebra		
20 00 1 2 12	Semester Total	17	
Second Ser	nester		
10-614-112	Architectural Graphics 2	3	1-4
10-614-115	Intro to Revit		
10-614-118	Design Communications		
10-614-110	Revit MEP	2 າ	1 2
20-801-202	English 2	2	2.0
20-804-213	Trigonometry		
20-804-213	Physics for Everyday Life OR	ວວ	3-0
20-806-220 10-806-154	Concret Physics OR	3	3-0
	General Physics OR	(4)	3-2
20-806-221	General College Physics 1 Semester Total	(5) 19	3-2
SECOND YE First Semes			
10-614-101	Architectural Theory 1		3-0
10-614-123	Electrical and Mechanical Systems	4	4-0
10-614-155	Advanced Revit	22	2-1
10-614-154	Site Design		
10-614-178	Mechanics/Strengths of Materials	4	4-0
10-614-193*	Job Orientation		
	Semester Total	16	
Second Ser	nester		
10-614-100	Introduction to Architecture	3	1-4
10-614-114	Advanced CAD		
10-614-132*	Building Estimating		
10-614-142	Architectural Detailing	2	1-2
10-614-145	Architectural Design Studio	4	2-4
10-614-194	Portfolio Preparation	1	1-0
10-809-166	Intro to Ethics		
20-809-231	Introduction to Psychology		
20 007 201	Semester Total	18	<u>5 0</u>
Total Credits		70	

\*NOTE: Students should consider taking 10-614-132 and 10-614-193 in case they change their mind and wish to complete the regular Architectural Technology program.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. In addition, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

MATC AAS Degree Courses	MATC Courses taken in lieu of AAS	Required UW Milwaukee Courses
	Courses for UW-M Transfer Program	substituted by MATC Transfer Courses
801-195 (Written Communication)	801-201 (English Composition 1)	General Studies
801-197 (Technical Reporting)	801-202 (English Composition 2)	English 102
809-166 (Intro to Ethics)	809-166 (Intro to Ethics) or 809-262	Philosophy Elective
	(Contemporary Moral Issues)	
809-195 (Economics)	809-211 (Macroeconomics)	Economics 104 (Social Science)
809-197 (Contemporary American Society)	809-203 (Intro to Sociology)	Sociology 101 (Social Science)
809-199 (Psychology of Human Relations)	809-231 (Intro to Psychology)	Psychology 202 (Social Science)
806-153 (Technical Physics)	806-221 (General College Physics 1)	Physics 120 (Physics 107/105)
804-151 (Technical Math 1)	804-212 (College Algebra)	Mathematics 116
804-152 (Technical Math 2)	804-213 (Trigonometry)	Mathematics 117

Cultural Diversity Options: If you wish to satisfy UW-Milwaukee's Cultural Diversity requirement, MATC offers 5 courses as options.

MATC Transfer	UW-Milwaukee
809-172 Race, Ethnic & Diversity	American Minority Groups SOCIOL 224
809-217 Race, Class, Gender	General Elective GEN EL
809-241 Race and Ethnic Relations	American Minority Groups (D) SOCIOL 224
809-284 Anthro of Race & Ethnicity	Anthropology Elective ANTHRO EL

#### NOTES:

- Safety procedures required in all labs
- Prerequisites can be waived with divisional approval
- Advanced standing may be gained through division deans

The Architectural Technician program participates in MAAP (Mandatory Assessment, Advising and Placement). This requires new incoming students to complete the COMPASS test. Advisement and course placement in English and math is done based on tests results. Testing will be required prior to admission.

### **Program Courses**

#### 10-614-100 Introduction to Architecture 3 credi

This college parallel course examines the way one perceives the man-made environment, how to better understand it and related disciplines. An overview of architecture and its elements including design, history, terminology, sustainable design, urban design and landscape architecture will be presented.

#### 10-614-101 Architectural Theory 1 3 credits

A survey and examination of key underlying architectural design tenets; theory; philosophies; and social, cultural and behavioral factors in applied environmental settings. Theoretical design principles are introduced in lecture and readings that incorporate seminal works of architecture. Students combine the creation of collage diagram analysis with intensive writing experiences as a model for learning theoretical design principles. Prerequisites: 10-614-111 and 20-801-201, or consent of instructor.

#### 10-614-111 Architectural Graphics 1 3 credits

Emphasizes architectural drafting and the theory of drafting. Proper architectural lettering, line work and use of drafting tools are discussed. Orthographic projection, isometric, axonometric and perspective drawings, contours, shade and shadow are covered in the first semester. Massing studies using the software "Sketch up" is also incorporated.

#### 10-614-112 Architectural Graphics 2

Using the latest release of AutoCAD, students develop a preliminary set of Construction Document drawings for a residential project. Emphasis is placed on CAD standards, drawing set organization, building element coordination and plotting. Drawing types range in scale from site plans to wall sections. Relevant zoning and building code requirements are reviewed. Prerequisites: 10-614-111 and 10-614-113.

#### 10-614-113 Introduction to CAD-Architectural 3 credits

Major emphasis is placed on learning the basic commands necessary to complete 2-dimensional construction drawings for the architectural community. Approximately 50 percent of the course is spent on lecture/demonstrations concerning software commands and procedures, while 50 percent of the course is spent in on developing operating skills. A basic understanding of Windows and file management is necessary for success within the course. The current version of AutoCAD is used as the teaching tool.

#### 10-614-114 Advanced CAD 2 credits

Students use the latest release of AutoCAD to develop CAD Manager skills by using the program efficiently and consistently. Topics include trouble shooting, file management, CAD standards, template creation, plotting styles, keyboard commands, dynamic block creation, macros and custom toolbars. Working in project teams, students will produce a preliminary set of coordinated AutoCAD drawings for an offsite owner. Prerequisite: 10-614-113.

#### **Program Courses (continued)**

#### 10-614-115 Introduction to Revit

3 credits

Students gain an understanding of the concepts of the industry's leading 3D architectural modeling software. Building Information Modeling (BIM) concepts and advantages will be discussed throughout the course. Students learn command concepts for creating 3D BIM models and how this model is used for automatic creation of floor plans, elevations, sections, and many other tedious drafting tasks. The course text takes you through a tutorial approach to create a model and learn the input commands of the software, yet allows the student to explore the software more fully. Instructor input is given throughout the course in order to incorporate various additional topical areas not covered within the text. At the end of the course, students will have developed a set of typical construction drawings based on their BIM mode. Prerequisites: 10-614-113 and 10-614-111.

#### 10-614-118 Design Communications

2 credits

Studio course in techniques and conventions of graphic communication as an aid in the design process. Covers graphic principles, media, sketching and perspective drawing techniques. Emphasis is on developing drawing and rendering skills using pencil, color marker, and pastels. Students will generate sketches, presentation plans, one- and two-point perspective drawings and will use these drawings to generate a variety of architectural presentations. Prerequisite: 10-614-111.

#### 10-614-121 Construction Materials

cred

Emphasizes materials used in building construction and their manufacture and application in various construction systems from wood frame to masonry, steel and precast concrete. Basic properties of materials are discussed as well as how, when, and where to use them.

#### 10-614-122 Revit MEP 2 credit

Using the industry's leading 3D architectural modeling software, students will incorporate mechanical, electrical, and piping systems into an architectural BIM model. Building Information Modeling (BIM) concepts and advantages will be discussed throughout the course. Coursework will run in conjunction with skills developed in Intro to Revit. Students will be developing vignettes for each building system type using Revit. Co-requisite: 10-614-115

#### 10-614-123 Electrical and Mechanical 4 credits

Covers the basic principles of plumbing, electrical, lighting, daylighting, HVAC, fire safety, sprinklers, energy efficient design, vertical transportation and acoustics found in buildings today. Particular attention will be paid to the International Code and its impact on these systems. Guest speakers and a small student designed project will augment the course. Prerequisites: 10-614-122 AND co-requisites of 10-614-178 and 10-614-154.

#### 10-614-132 Building Estimating 2 credits

Studies problems and responsibilities of the estimator, including plans, specifications and published construction cost data. Emphasis is on understanding estimating techniques and methods of preparing estimates and take-offs.. Co-requisites: 10-614-142 and 10-614-145.

#### 10-614-135 Building Codes 2 credits

Emphasis will be placed on the study of the International Code. The student will become familiar with using the code and will acquire a general knowledge of codes, standards and federal regulations. Prerequisites: 10-614-111 and 10-614-121.

#### 10-614-142 Architectural Detailing 2 credits

This course provides an in-depth study of materials and building assemblies as it pertains to accepted practices in architectural detailing and design. Emphasis will e placed on detailing techniques commonly found in commercial construction. Topics included are masonry, steel, and concrete construction. Field trips and guest lecturers from the architectural, engineering and construction industry will supplement the course. Co-requisites: 10-614-132 and 10-614-45.

#### 10-614-145 Architectural Design Studio

4 credits

Program Number: 10-614-1-TR

Covers the basic skills used in the building design process. Introduces the student to building siting and massing, program analysis, building circulation, space flow diagrams, adjacency studies and building context. The design process continues with the integration of the structural steel framing. The student will design the framing plans as well as complete the calculations for the sizing of the individual steel members.

Prerequisites: 10-614-112 and 20-804-212 AND co-requisites of 10-614-142 and 10-614-132

#### 10-614-154 Site Design

credi

Introduces the student to the basic design issues of the urban environment. Explore building massing and site analysis as they relate to the urban context. Learn about vehicular and pedestrian circulation, zoning analysis, contour manipulation, and basic plant material selections. Course places a strong emphasis on in-class presentations utilizing the use of multimedia digital technology. Prerequisite: 20-804-212 AND co-requisites of 10-614-123 and 10-614-178.

#### 10-614-155 Advanced Revit

2 credits

Students develop proficiency in skills introduced in Intro to Revit, including modeling, family creation, design options, importing, rendering, and exporting with the current version of Revit Architecture. Particular emphasis will be placed on advanced modeling and family creation. This class also introduces new concepts related to creating and managing 3D BIM models including defining site topography and site-related features, massing, phasing, file linking, and worksharing. Competence will be demonstrated through performance on the CAD station, through saved projects, and through submitted printouts that will include both construction documents and rendered images. For one project, students will be working within a group and submitting a joint project, during which students will develop the essential worksharing skills required to complete large-scale building projects that require multiple drafters. Prerequisites: 10-614-111, 10-614-113, 10-614-115.

#### 10-614-178 Mechanics/Strength of Materials 4 credits

Study of forces that act on a structural member. These forces affect all types of structures including parts of machines. This course will emphasize the use of statics as it applies to building structures. We will look at types of force systems, vectors, resultant forces, moments, truss analysis, and reactions. Strength of Materials provides the various analytical tools necessary for the sizing of specific structural members based on the loading conditions and strength of the material. The student will gain the knowledge necessary to calculate the sizes of members made of specific materials including wood, steel and masonry. Prerequisites: 20-804-212 AND co-requisites of 10-614-123 and 10-614-154.

#### 10-614-193 Job Orientation

Occupational information prepares students to seek employment. Includes resume preparation, job interviews, portfolio design, and letters of introduction and recommendation. Former graduates are invited to discuss needs of students before employment. Representatives of labor, management, business and the professions are invited to discuss points of interest toward becoming an employee. Prerequisite: third-semester standing.

#### 10-614-194 Portfolio Preparation 1 cred

Techniques and conventions of developing an architectural portfolio will be addressed as students generate personal portfolios for use in seeking employment. Emphasis is on developing professional documentation of work accomplished in school and related activities, both in hard copy and electronic format. Former graduates are invited to discuss current trends in hiring and what makes a portfolio stand out. Each student will display their portfolio in the annual Architectural Technology Portfolio Show to take place each Spring. Prerequisite: fourth-semester standing.

More detailed and updated information on this program may be available at: <u>.madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 08/13

## **Architectural Technology**

Program Number: 10-614-1

Effective: 2013-2014

#### Associate in Applied Science Degree

Applied Engineering Technologies Program Cluster School of Applied Science, Engineering, and Technology Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The architectural area is broad and challenging. It is the purpose of the architect and/or consulting engineer to supply owners with a set of plans and specifications of the structure desired. The architectural technician assists the architect or engineer in the development of plans and specifications, and while in the field, checks on building compliance with the contract documents.

#### Note:

In addition to the two-year Associate Degree, a program-to-program articulation agreement has been developed for a potential transfer into the Bachelor of Science in Architectural Studies (BSAS) at UW-Milwaukee. Successful completion of this program could make a student eligible to transfer with junior status into the BSAS program. Students are required to meet with the program director for advising and course scheduling plans. To see the <a href="transfer version">transfer version</a> of the program (program number 10-614-1-TR), see the <a href="Interested in a Bachelor's Degree">Interested in a Bachelor's Degree</a> information page.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/architectural-technology">http://madisoncollege.edu/program-info/architectural-technology</a>.

#### Requirements for Graduation

Graduation requirements: 69 credits and a GPA of 2.0 (C) or above; average of 2.0 (C) or above required to occupational specific courses.

### **Program Courses**

10-614-111 Architectural Graphics 1 3 credits
Emphasizes architectural drafting and the theory of drafting. Proper
architectural lettering, line work and use of drafting tools are discussed.
Orthographic projection isometric, axonometric and perspective drawings,
contours, shade and shadow are covered in the first semester. Massing
studies using the software "Sketch up" is also incorporated.

10-614-112 Architectural Graphics 2 3 credits
Using the latest release of AutoCAD, students develop a preliminary set of
Construction Document drawings for a residential project. Emphasis is
placed on CAD standards, drawing set organization, building element
coordination and plotting. Drawing types range in scale from site plans to wall
sections. Relevant zoning and building code requirements are reviewed.
Prerequisites: 10-614-111 and 10-614-113.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA		Credits	Hrs/week
First Semes		0.00	
10-614-111	Architectural Graphics 1		
10-614-113	Intro to CAD-Architectural		
10-614-121	Construction Materials		
10-614-135	Building Codes		
10-801-195	Written Communication		
10-804-114	College Technical Math 1B		<u>2-0</u>
	Semester Total	16	
Second Ser	mester		
10-614-112	Architectural Graphics 2	3	1-4
10-614-115	Intro to Revit		
10-614-118	Design Communications		
10-614-122	Revit MEP		
10-804-116	College Technical Math 2		
10-806-154	General Physics 1		
10 000 134	Semester Total	18	<u>0 Z</u>
SECOND Y First Semes 10-614-123	ster  Electrical and Mechanical Systems		
10-614-152	Intro to Sustainable Design and LEED	2	2-0
10-614-154	Site Design		
10-614-155	Advanced Revit		
10-614-178	Mechanics/Strengths of Materials		
10-614-193	Job Orientation		
10-809-199	Psychology of Human Relations		3- <u>0</u>
	Semester Total	19	
Second Ser			
10-614-114	Advanced CAD		
10-614-132	Building Estimating	2	2-0
10-614-142	Architectural Detailing	2	1-2
10-614-145	Architectural Design Studio	4	2-4
10-614-194	Portfolio Preparation for Architectural	1	1-0
10-801-197	Technical Reporting	3	3-0
10-809-166	Intro to Ethics: Theory & Application	3	3- <u>0</u>
	Semester Total	17	

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

#### 10-614-113 Intro to CAD-Architectural

3 credits

Major emphasis is placed on learning the basic commands necessary to complete 2-dimensional construction drawings for the architectural community. Approximately 50 percent of the course is spent on lecture/demonstrations concerning software commands and procedures, while 50 percent of the course is spent in on developing operating skills. A basic understanding of Windows and file management is necessary for success within the course. The current version of AutoCAD is used as the teaching tool. Co-requisite: 10-614-111 or instructor consent.



#### Program Courses (Continued)

#### 10-614-114 Advanced CAD

Students use the latest release of AutoCAD to develop CAD Manager skills by using the program efficiently and consistently Topics include trouble shooting, file management, CAD standards, template creation, plotting styles, keyboard commands, dynamic block creation, macros and custom toolbars. Working in project teams, students will produce a preliminary set of coordinated AutoCAD drawings for an offsite owner. Prerequisite: 10-614-113.

2 credits

#### Intro to Revit

10-614-111.

Students gain an understanding of the concepts of the industry's leading 3D architectural modeling software. Building Information Modeling (BIM) concepts and advantages will be discussed throughout the course. Students learn command concepts for creating 3D BIM models and how this model is used for automatic creation of floor plans, elevations, sections, and many other tedious drafting tasks. The course text takes you through a tutorial approach to create a model and learn the input commands of the software, yet allows the student to explore the software more fully. Instructor input is given throughout the course in order to incorporate various additional topical areas not covered within the text. At the end of the course, students will have developed a set of typical construction drawings based on their BIM mode. Prerequisites: 10-614-113 and

#### **Design Communications** 10-614-118 2 credits

Studio course in techniques and conventions of graphic communication as an aid in the design process. It covers graphic principles, media, sketching and perspective drawing techniques. Emphasis is on developing drawing and rendering skills using pencil, color marker and pastels. Students generate plans and one- and two-point perspective drawings and use these drawings to generate a variety of architectural presentations. Prerequisite: 10-614-111.

#### **Construction Materials**

3 credits This course emphasizes materials used in building construction and their manufacture and application in various construction systems from wood frame to masonry, steel and precast concrete. Basic properties of materials are discussed as well as how, when and . where to use them.

#### 10-614-122 Revit MEP

Using the industry's leading 3D architectural modeling software, students will incorporate mechanical, electrical, and piping systems into an architectural BIM model. Building Information Modeling (BIM) concepts and advantages will be discussed throughout the course. Coursework will run in conjunction with skills developed in Intro to Revit. Students will be developing vignettes for each building system type using Revit. Co-requisite: 10-614-115.

**Electrical and Mechanical Systems** This course covers the basic principles of plumbing, electrical, lighting, daylighting, HVAC, fire safety, sprinklers, energy efficient design, vertical transportation and acoustics found in buildings today. Particular attention will be paid to the International Building Code and its impact on these systems. Guest speakers and a small student designed project will augment the course. Prerequisites: 10-614-112 and 10-804-116.

#### **Building Estimating**

Studies problems and responsibilities of the estimator, including plans, specifications and published construction cost data. Emphasis on estimating techniques and methods of preparing estimates and take-offs. Prerequisites: 10-614-115 and 10-804-116.

#### 10-614-135 **Building Codes**

Emphasis is placed on the study of the Wisconsin Enrolled Commercial Building Code. The student will become familiar with using the code and will acquire a general knowledge of codes, standards and federal regulations. Co-requisites: 10-614-111 and 10-614-121.

#### Architectural Detailing

This course provides an in-depth study of materials and building assemblies as it pertains to accepted practices in architectural detailing and design. Emphasis will be placed on detailing techniques commonly found in commercial construction. Topics included are masonry, steel, and concrete construction. Field trips and guest lecturers from the architectural, engineering and construction industry will supplement the course. Prerequisites: 2nd year standing, 10-614-178; Co-requisite: 10-614-145

#### 10-614-145 Architectural Design Studio

4 credits

Covers the basic skills used in the building design process Introduces the student to building siting and massing, program analysis, building circulation, space flow diagrams, adjacency studies, and building context. The design process continues with the integration of the structural steel framing. The student will design the framing plans as well as complete the calculations for the sizing of the individual steel members. Prerequisites: 10-614-112 and 10-804-116.

#### Intro Sustainable Design/LEED© 3 credits

The course provides the learner with an overview of sustainable design relevant to the design and construction industry, while concentrating on accreditation within the US Green Building Council LEED® (Leadership in Energy and Environmental Design) v.3 sustainable design program. Concepts discussed: the need for sustainable design, architects as stewards of the environment, construction activities, site selection, stormwater management, landscaping choices, building energy and atmosphere, indoor environmental quality, materials and resources and the Green Associate LEED® exam. Guest speakers and field trips provide additional support.

#### 10-614-154 Site Design

3 credits

Introduces the basic design issues of the urban environment. Explore building massing and site analysis as they relate to the urban context. Learn about vehicular and pedestrian circulation. zoning analysis, contour manipulation and basic plant material selections. Course places a strong emphasis on in-class presentations utilizing the use of multimedia digital technology. Prerequisites: 10-804-114 and 10-614-112.

#### 10-614-155 Advanced Revit

10-614-178

2 credits

2 credits

2 credits

Students develop proficiency in skills introduced in Intro to Revit, including modeling, family creation, design options, importing, rendering, and exporting with the current version of Revit Architecture. Particular emphasis is placed on advanced modeling and family creation. This class also introduces new concepts related to creating and managing 3D BIM models including defining site topography and site-related features, massing, phasing, file linking, and worksharing. Competence will be demonstrated through performance on the CAD station, through saved projects, and through submitted printouts that will include both construction documents and rendered images. For one project, students will be working within a group and submitting a joint project, during which students will develop the essential worksharing skills required to complete large-scale building projects that require multiple drafters. Prerequisites: 10-614-111, 10-614-113 and 10-614-115.

#### Mechanics/Strength of Materials Study of forces that act on a structural member. These forces affect all types of structures including parts of machines. This course will emphasize the use of statics as it applies to building structures. Students will look at types of force systems, vectors, resultant forces, moments, truss analysis and reactions. Strength

of Materials provides the various analytical tools necessary for the sizing of specific structural members based on the loading conditions and strength of the material. The student will gain the knowledge necessary to calculate the sizes of members made of specific materials including wood, steel and masonry. Prerequisite: 10-804-116 and completion of or concurrent enrollment in 10-806-154.

#### 10-614-193 Job Orientation

1 credit

4 credits

Occupational information prepares students to seek employment. Includes resume preparation, job interviews, portfolio design, and letters of introduction and recommendation. Former graduates are invited to discuss needs of students before employment. Representatives of labor, management, business and the professions are invited to discuss points of interest toward becoming an employee. Prerequisite: third-semester standing.

#### 10-614-194 Portfolio Preparation for Arch

Techniques and conventions of developing an architectural portfolio will be addressed as students generate personal portfolios for use in seeking employment. Emphasis is on developing professional documentation of work accomplished in school and related activities, both in hard copy and electronic format. Former graduates are invited to discuss current trends in hiring and what makes a portfolio stand out. Each student will display their portfolio in the annual Architectural Technology Portfolio Show to take place each Spring. Must be taken in final semester of program.

#### Career Potential:

Program Number: 10-614-1

- Architectural Technician
- **Building Sales Person**
- **Building Mechanical** Technician
- **CAD Manager**
- **Shop Drawing** Draftsperson
- Structural Draftsperson

With additional education and/or work experience, graduates may find employment as:

- Architect
- Building Inspector
- Chief Draftsperson
- Commercial or Industrial Estimator
- **Construction Engineer**
- Structural Engineer

#### Additional Related Courses

10-614-100 Introduction to Architecture 10-614-101 Architectural Theory 1

10-614-102 Architectural History

10-614-150 Construction Document & Services

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

## **Associate Degree Nursing**

Program Number: 10-543-1

Effective: 2013-2014

#### Associate in Applied Science Degree

Nursing Program Cluster

School of Health Education

Program offered at Madison, Reedsburg and Watertown Campuses

For information call: (608) 246-6065 or (800) 322-6282 Ext. 6065

#### **About the Program**

Accredited by the National League for Nursing Accrediting Commission http://NLNAC.org, 3343 Peachtree Road NE Suite 850 Atlanta, GA 30326, (404) 975-5000 and approved by the Wisconsin Department of Regulation and licensed by the Board of Nursing, this program prepares practitioners to function with judgment and technical competence while providing nursing care to patients of all ages. Upon completion, students are eligible to write the national exam for licensure as a registered nurse. Emphasis is on critical thinking, self-direction and independence. Helpful aptitudes and interests include respect for uniqueness of individuals; a willingness to follow procedures carefully, under-standing that errors may have serious consequences; and an ability to work and communicate with others, to be precise and exact work under pressure, and react quickly in an emergency.

#### **Admission Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/associate-degree-nursing-rn">http://madisoncollege.edu/program-info/associate-degree-nursing-rn</a>.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Pre-Nursir	ng Courses:	Credits	Lec-Lab
30-543-300	Nursing Assistant*	3	2.1
10-801-195	Written Communication* OR	3	3-0
20-801-201	English Comp 1*	(3)	(3-0)
10-801-198	Speech* OR	3	3-0
10-801-196	Oral/Interpersonal Communications* OR	(3)	(3-0)
20-810-201	Fundamentals of Speech* OR	(3)	(3-0)
20-810-205	Interpersonal & Small Group Communication*.	(3)	(3-0)
	(Note: Speech only, English 2 will no longer su		
20-806-207	Anatomy and Physiology 1*	4	3-2
20-806-208	Anatomy and Physiology 2*	4	3-2
20-806-273	Microbiology* OR	4	3-3
20-806-274	General Microbiology *	(5)	(3-4)
	(check with your next school about transfer red	quirements)	
20-809-203	Intro to Sociology* OR	3	3-0
10-809-197	Contemporary American Society*	(3)	(3-0)
20-809-231	Intro to Psychology*		
20-809-233	Developmental Psychology*	3	3-0
	Elective*		
	Total	35	<u> </u>

FIRST YEA	\R		Hrs/week
First Semes	ster	Credits	Lec-Lab
10-543-101	Nursing Fundamentals	2	2-0
10-543-102	Nursing Skills	3	0-6
10-543-103	Nursing Pharmacology	2	2-0
10-543-104	Nursing: Intro to Clinical Practice	2	0- <u>6</u>
	Semester Total	9	
Second Ser	mester		
10-543-105	Nursing Health Alterations	3	3-0
10-543-106	Nursing Health Promotion		
10-543-107	Nursing Clinical Care Across the Lifespan		
10-543-108	Nursing: Intro to Clinical Management		
	Semester Total	10	
SECOND Y	/EAR		
First Semes	ster		
10-543-109	Nursing Complex Health Alterations 1	3	3-0
10-543-110	Nursing Mental Health Community Concepts		
10-543-111	Nursing Intermediate Clinical Practice		
10-543-112	Nursing Advanced Skills		
	Semester Total	9	
Second Ser	mester		
10-543-113	Nursing Complex Health Alterations 2	3	3-0
10-543-114	Nursing Management Concepts		
10-543-115	Nursing Advanced Clinical Practice		
10-543-116	Nursing Clinical Transition		
	Semester Total	10	

\*Students are required to complete all the listed general education requirements or in progress with the last class(es) prior to petitioning for entry into core Nursing courses. Priority for admission to the core nursing classes will be given to those candidates who have all pre nursing courses completed at the time of petitioning. TEAS testing and possible remediation are also required (more information regarding petitioning and TEAS testing can be found on the web site). Electives may be either 100 or 200 level courses. Students are encouraged to take college transfer courses (200-level courses) for educational advancement.

Note: A copy of the Functional Abilities necessary to successfully complete the program of study is available on the web site.



 $<sup>^{\</sup>star\star}$  Upon successful completion of first year courses, students are eligible to take LPN licensure exam.

#### Madison Area Technical College Associate Degree Nursing

#### **Program Requirements**

1) Physical health exam within three months prior to beginning the first nursing course, current TB skin test and completion of all CHASE (School of Health Education) required immunizations; 2) Physical and mental abilities essential to successfully complete the program are referred to as Functional Abilities. A copy of these functions are available on the web site; 3) Caregiver Background Checks (CBC). See the MATC Website for Health, Human and Protective Services Policy; and 4) Current "Health Care Professional" CPR certification.

#### **Online Courses**

All nursing theory courses are available online. Students who are enrolled in program courses may register for online courses. All program policies apply to online and face-to-face courses. Due to graduation verification and licensing paperwork, all fourth semester classes MUST be taken at Madison College. If for any reason Madison College does not offer a course online the AD nursing students who wishes to enroll in a non-district online course, must receive permission from the Madison College Associate Dean of Nursing to enroll in a non-district online courses offered outside the district

#### **Program Courses**

#### 10-543-101 Nursing Fundamentals

credits

This course focuses on basic nursing concepts that the beginning nurse will need to provide care to diverse patient populations. Current and historical issues impacting nursing will be explored within the scope of nursing practice. The nursing process will be introduced as a framework for organizing the care of patients with alterations in cognition, elimination, comfort, grief/loss, mobility, integument, and fluid/electrolyte balance.

#### 10-543-102 Nursing Skills

3 credits

This course focuses on development of clinical skills and physical assessment across the lifespan. Content includes mathematic calculations and conversions related to clinical skills, blood pressure assessment, aseptic technique, wound care, oxygen administration, tracheostomy care, suctioning, management of enteral tubes, basic medication administration, glucose testing, enemas, ostomy care and catheterization. In addition the course includes techniques related to obtaining a health history and basic physical assessment skills using a body systems approach.

#### 10-543-103 Nursing Pharmacology

2 credits

This course introduces the principles of pharmacology, including drug classifications and their effects on the body. Emphasis is on the use of the components of the nursing process when administering medications.

## 10-543-104 Nursing: Introduction to Clinical Practice

2 credit

This introductory clinical course emphasizes basic nursing skills and application of the nursing process in meeting the needs of diverse clients. Emphasis is placed on performing basic nursing skills, the formation of nurse-client relationships, communication, data collection, documentationand medication administration.

#### 10-543-105 Nursing Health Alterations

3 credits

This course elaborates upon the basic concepts of health and illness as presented in Nursing Fundamentals. It applies theories of nursing in the care of clients through the lifespan, utilizing problem solving and critical thinking. This course will provide an opportunity to study conditions affecting different body systems and apply therapeutic nursing interventions. It will also introduce concepts of leadership, team building, and scope of practice.

#### 10-543-106 Nursing Health Promotion 3 credits

This course will cover topics related to health promotion in the context of the family. We will cover nursing care of the developing family, which includes reproductive issues, pregnancy, labor and delivery, post-partum, the newborn and the child. Recognizing the spectrum of healthy families we will discern patterns associated with adaptive and maladaptive behaviors applying mental health principles. An emphasis is placed on teaching and supporting healthy lifestyles choices. Nutrition, exercise/stress management, empowerment and risk reduction practices are highlighted. Study of the family will cover dynamics, functions, discipline styles and stages of development.

#### 10-543-107 Nursing Clinical Care Across the Lifespan

2 credits

This clinical experience applies nursing concepts and therapeutic interventions to clients across the lifespan. It also provides an introduction to concepts of teaching and learning. Extending care to include the family is emphasized.

## 10-543-108 Nursing: Intro. to Clinical Management

2 credits

This clinical experience applies nursing concepts and therapeutic nursing interventions to groups of clients. It also provides an introduction to leadership, management and team building.

## 10-543-109 Nursing Complex Health Alterations 1

3 credits

Complex Health Alterations 1 prepares the learner to expand knowledge from previous courses in caring for clients with alterations in musculoskeletal, cardiovascular, respiratory, endocrine and hematologic systems as well as clients with fluid/ electrolyte and acid-base imbalance, and alterations in comfort.

## 10-543-110 Nursing Mental Health Community Concepts

2 credits

This course will cover topics related to the delivery of community and mental health care. Specific health needs of individuals, families, and groups will be addressed. Attention will be given to diverse and at-risk populations. Mental health concepts will concentrate on adaptive/maladaptive behaviors and specific mental health disorders. Community resources will be examined in relation to specific types of support offered to racial, ethnic, economically diverse individuals and groups.

#### 10-543-111 Nursing Intermediate Clinical

3 credit

This intermediate level clinical course develops the RN role when working with clients with complex health care needs. A focus of the course is developing skills needed for managing multiple clients and priorities. Using the nursing process, students will gain experience in adapting nursing practice to meet the needs of clients with diverse needs and backgrounds.

#### 10-543-112 Nursing Advanced Skills

1 credit

This course focuses on the development of advances clinical skills. Content includes advanced IV skills, blood product administration, chest tube systems, basic EKG interpretation and nasogastric/feeding tube insertion.

## 10-543-113 Nursing Complex Health Alterations 2

3 credits

This course prepares the learner to expand knowledge and skills from previous courses in caring for clients with alterations in the immune, neuro-sensory, musculoskeletal, gastrointestinal, hepatobiliary, renal/urinary and the reproductive systems. The learner will also focus on management of care for clients with high risk perinatal conditions, high risk newborns and the ill child. Synthesis and application of previously learned concepts will be evident in the management of clients with critical/life threatening situations.

#### 10-543-114 Nursing Management Concepts

2 credits

This advanced clinical course covers nursing management and professional issues related to the role of the RN emphasis is paced on preparing for the RN practice.

#### 10-543-115 Nursing Advanced Clinical Practice

3 credits

This advanced clinical course requires the student to integrate concepts from all previous courses in the management of groups of clients facing complex health alterations. Students will have the opportunity to further develop critical thinking skills using the nursing process in making clinical decisions. Continuity of care through interdisciplinary collaboration is emphasized.

#### 10-543-116 Nursing Clinical Transition

2 credits

This clinical experience integrates all knowledge learned in the previous course in transitioning to the role of the graduate nurse. The course promotes relatively independent clinical decisions, delegations, and works collaboratively with others to achieve client and organizational outcomes.

#### **Career Potential:**

Program Number: 10-543-1

Registered Nurse (RN)
 Board Exam (NCLEX),
 graduates may work as
 registered nurses in a
 variety of healthcare
 settings including clinics,
 hospitals, extended-care
 facilities, doctor's offices,
 home health agencies and
 selected industrial and
 business settings.

With additional education graduates may:

- Attain a Bachelors of Science in Nursing Degree
- Attain a Master of Science in Nursing Degree

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev: 05/13

Auto Collision Repair and Refinish Technician

Program Number: 31-405-1

Effective: 2013-2014

#### One-Year Technical Diploma

Transportation Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

This one-year program provides students with the necessary skills for job entry into the metal finishing and painting areas of the auto body and light truck trade. Courses cover welding, panel replacement, metal forming, sheet metal alignment and finishing.

#### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/auto-collision-repair-and-refinish-technician">http://madisoncollege.edu/program-info/auto-collision-repair-and-refinish-technician</a>.

#### **Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate. (1) GPA for entire program must be 2.0 or above; (2) GPA of combined occupational courses (405) must be 2.0 or above.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	R		Hrs/week
First Semes	ter	Credits	Lec-Lab
32-405-301	Basic Sheet Metal Repair & Welding Fund	5	0-10
32-405-302	Refinishing 1	5	0-10
32-405-341	Collision Mechanical Systems		
32-405-361	Collision Repair/Refinishing Theory 1	3	5-0
10-104-189	Customer Relations	2	2- <u>0</u>
	Semester Total	17	
Second Sen	nester		
32-405-303	Non-Structural Panel Repair & Glass Servicing	5	0-10
32-405-304	Refinishing 2/Trim & Hardware	5	0-10
32-405-340	Collision Electrical Fundamentals	2	2-2
32-405-363	Collision Repair/Refinishing Theory 2	3	5-0
31-804-379	Vocational Mathematics 1	1	2-0
	Semester Total	16	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



## 32-405-301 Basic Sheet Metal Repair & Welding Fundamentals 5 credits

Course material covers the introduction in the use of an oxyacetylene welding/cutting outfit as related to collision repairs. A heavy emphasis is placed on the mig welding process, types of welds and techniques use of hammer and dolly, pry tools, stud guns, air and electrical tools, hydraulic-porto-power jacks and other straightening tools, used in the processes of metal finishing and plastic filling. Co-requisites: first semester core courses must be taken together (32-405-301, 32-405-302; 32-405-361).

#### 32-405-302 Refinishing 1 5 credits

The refinishing phase includes instruction in the proper use and maintenance of the spray gun, refinishing panels and fenders, spot repairing of panels and fenders, and mixing of paint formulas. Application of primers, sealers, single stage, and base coat/clear coat are covered. Instruction in shop, tool and paint safety, and state and federal environmental concerns are presented. Co-requisites: first semester core courses must be taken together (32-405-301, 32-405-302; 32-405-361).

## 32-405-303 Non-Structural Panel Repair & Glass Servicing 5 credits

Further development of straightening skills and sheet metal alignment is achieved by performing these activities on automobiles. Such operations as straightening damages sheet metal on fixed parts and removable panels are performed. Instruction on the replacement of fixed glass such as windshields, rear window, and side glass is covered using industry standards. Further instruction includes the components and procedures involved in the removal and installation of movable glass. Students must be admitted to Auto Collision program. Pre-reqs: First semester core courses. Co-requisites: second semester core courses must be taken together (32-405-303; 32-405-304; 32-405-340; 32-405-341; and 32-405-363).

# 32-405-304 Refinishing 2/Trim & Hardware 5 credits The refinishing phase includes further instruction in the proper use of the spray gun, performing partial and complete refinishing repairs on vehicles. Procedures for blending and tinting of the paint to achieve an acceptable color match are practices. Shop and paint safety practices are emphasized. Instruction on the safe removal and installation of trim and hardware is covered along with specialty tools necessary to perform operations using industry accepted procedures. Prerequisites: first semester core courses; Co-requisites: second semester core courses must be taken together (32-405-303; 32-405-304; 32-405-340; 32-405-341; and 32-405-363).

#### 32-405-340 Electrical Fundamentals for Automotive Collision Repair 2 credits

This course is an introduction to automotive electrical systems, including basic electricity, trouble shooting and repair of common electrical circuits, wiring diagrams, soldering, power accessories and restraint systems. Standards for safety when working with electrical systems are emphasized. Pre-reqs: First semester core courses. Co-requisites: second semester core courses must be taken together (32-405-303; 32-405-304; 32-405-341; and 32-405-363).

# 32-405-341 Collision Mechanical Systems 2 credits This course covers basic operations and servicing principles of brake systems, fuel and exhaust systems, heating and cooling systems, suspension and steering systems and automotive air conditioning principles including components that make up an A/C system. Regulations regarding discharging/recharging and trouble shooting as related to collision repair is also included. Safety practices regarding mechanical systems are covered. Pre-reqs: First semester core courses. Co-requisites: second semester core courses must be taken together (32-405-303; 32-405-304; 32-405-340; 32-405-341; and 32-405-363).

#### 32-405-361 Collision Repair/ Refinishing Theory 1 3 credits

Covers related information on all phases of auto body welding and metal straightening with hand tools. Collision damage analysis of sheet metal and unibodies is studied. Different types of sheet metal, such as HSS and HSLA, as well as the properties of sheet metal are discussed. Where and how to use plastic filler is presented. Paint equipment such as the operation and maintenance of the spray gun is studied. Extensive discussion takes place on refinish products, surface preparation, sanding and polishing, thinners and reducers and top coat application. Instruction in shop, tool, paint safety, and state and federal environmental concerns and regulations are presented. Co-requisites: first semester core courses must be taken together (32-405-301, 32-405-302, 32-405-361).

## 32-405-363 Collision Repair/Refinishing Theory 2 2 credits

To further promote knowledge of repair skills related to auto collision repair and refinishing, the following discussion areas are included: the evaluation of automobile bodies and damage repair techniques, unibody construction and repair techniques, vehicle preparation, metal correction and parts replacement. Additional instruction includes glass installation, electrical accessories, door and window servicing and trim replacement. Pre-reqs: First semester core courses. Co-requisites: second semester core courses must be taken together (32-405-303; 32-405-304; 32-405-341; and 32-405-363).

#### **Career Potential:**

Auto Body Technician

Program Number: 31-405-1

- Painting Technician
- Frame and Alignment Technician
- Trim and Glass Installer

With additional education and/or work experience, graduates may find employment as:

- Unibody Repair Specialist
- Manager/Shop Owner
- Insurance Adjuster and Appraiser
- Equipment and Supplies Specialist
- Frame and Alignment Specialist

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 07/13

# Auto Collision Repair and Refinishing Technician

Program Number: 32-405-1

Effective: 2013-2014

#### Two-Year Technical Diploma

Transportation Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The two-year Auto Collision Repair and Refinishing Technology Program is designed to provide students with skills necessary to enter or advance in the collision-repair industry. Training includes structural damage alignment, repairing and replacing sheet metal panels, welding, plastic repair and refinishing vehicles to original color match with emphasis on paint mixing, tinting and blending. Considerable time is spent developing hands-on skills that are used on the job. Skills learned in this program are also valuable to individuals choosing to enter professions other than auto collision repair and refinishing.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/auto-collision-repair-refinishing-technician">http://madisoncollege.edu/program-info/auto-collision-repair-refinishing-technician</a>.

#### Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (405) must be 2.0 or above.

#### **Program Courses**

## 32-405-301 Basic Sheet Metal Repair & Welding Fundamentals

5 credits

Course material covers the introduction in the use of an oxyacetylene welding/cutting outfit as related to collision repairs. A heavy emphasis is placed on the MIG welding process, types of welds an techniques use of hammer and dolly, pry tools, stud guns, air and electrical tools, hydraulic-porto-power jacks and other straightening tools, used in the processes of metal finishing and plastic filling. Co-reqs: First semester core courses must be taken together: Basic Sheet Metal (32-405-301); Refinishing 1 (32-405-302); and Collision Theory 1 (32-405-361).

#### 32-405-302 Refinishing 1

The refinishing phase includes instruction in the proper use and maintenance of the spray gun, refinishing panels and fenders, spot repairing of panels and fenders, and mixing of paint formulas. Application of primers, sealers, single stage, and coat/clear coat are covered. Instruction in shop, tool and paint safety, and state and federal environmental concerns are presented. Coreqs: First semester core courses must be taken together: Basic Sheet Metal (32-405-301); Refinishing 1 (32-405-302); and Collision Theory 1 (32-405-361).

## 32-405-303 Non-Structural Panel Repair & Glass Servicing

5 credit

Further development of straightening skills and sheet metal alignment is achieved by performing these activities on automobiles. Such operations as straightening damages sheet metal on fixed parts and removable panels are performed. Instruction on the replacement of fixed glass such as windshields, rear window, and side glass is covered using industry standards. Further instruction includes the components and procedures involved in the removal and installation of movable glass. Pre-reqs: First semester core courses. Coregs: 2nd semester core courses must be taken together (32-405-303; 32-405-304; 32-405-340; 32-405-341; and 32-405-363).

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE		0 111	Hrs/week
First Seme	2010.	0.000	Lec-Lab
32-405-301	Basic Sheet Metal Repair & Welding Fund		
32-405-302	Refinishing 1		
32-405-361	Collision Repair/Refinishing Theory 1	3	5-0
32-405-341	Collision Mechanical Systems	2	2-2
10-104-189	Customer RelationsSemester Total	2	2- <u>0</u>
	Semester Total	17	
Second Se	emester		
32-405-303	Non-Structural Panel Repair & Glass Servicin	g 5	0-10
32-405-304			
32-405-340	Collision Electrical Fundamentals	2	2-2
31-804-379		1	2-0
32-405-363	Collision Repair/Refinishing Theory 2Semester Total	3	5- <u>0</u>
	Semester Total	16	
SECOND First Seme			
32-405-305	Auto Refinishing/Color Adjustment	5	0-10
32-405-306	Collision Structural Welding & Panel Replace		
32-405-311	Intro to Airbrushing and Custom Painting		
32-405-365	Collision Repair and Refinishing Theory 3		
31-806-363	Science 1	2	2-2
	Science 1Semester Total	17	<del></del>
		• •	
Second Se	emester		
32-405-307	Advanced Collision Structural Repair	5	0-10
32-405-308	Collision Plastics/Composites & Adv Refinish		
32-405-321	Advanced Airbrushing and Custom Painting		
32-405-334	Collision Damage Analysis and Report Writing		
31-405-374	Collision Repair Occupational Orientation		
	Semester Total	17	

#### Notes:

- Requirements for second-year students: The following courses must be completed prior to entering the second year of the program: 32-405-301, 32-405-302, 32-405-303, 32-405-304, 32-405-341, 32-405-361 and 32-405-363.
- Third semester students must purchase an approved auto body tool set before thirdsemester classes begin.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



#### Program courses (continued)

32-405-304 Refinishing 2/Trim & Hardware 5 credits
The refinishing phase includes further instruction in the proper use of
the spray gun, performing partial and complete refinishing repairs on
vehicles. Procedures for blending and tinting of the paint to achieve
an acceptable color match are practices. Shop and paint safety
practices are emphasized. Instruction on the safe removal and
installation of trim and hardware is covered along with specialty tools
necessary to perform operations using industry accepted procedures.
Pre-regs: First semester core courses. Co-regs: 2nd semester core
courses must be taken together (32-405-303; 32-405-304; 32-405340; 32-405-341; and 32-405-363).

## 32-405-305 Auto Refinishing/Color Adjustment

Vehicle refinishing techniques including preparing adjacent panels for blending, basecoat and clear coat blending, color adjustment and testing color match. Complete refinishing and panel blending is performed on repaired vehicles. Pre-regs: All first year courses. Coreqs: Third semester core must be taken together (32-405-305; 32-405-306; and 32-405-365).

## 32-405-306 Collision Structural Welding & Panel Replacement 5 credits

Structural damage analysis, measuring vehicle dimensions, pulling and straightening vehicle structures. Replacement and alignment of non-structural panels will be performed on vehicles. Collision structural section joints will be constructed and welded (GMAW). Preregs: All first year courses. Co-reqs: Third semester core must be taken together (32-405-305; 32-405-306; and 32-405-365).

## 32-405-307 Advanced Collision Structural Repair 5 credits

Application of replacement procedures for structural panels such as front and rear rails, rocker panels, A- pillars, B-pillars, and floor pans. Servicing and removal of drive train, suspension steering and other related components utilizing industry accepted procedures. Understanding suspension and wheel alignment angles and diagnostic procedures. Pre-regs: 1st-3rd semester core courses. Coreqs: Fourth semester core must be taken together (32-405-307; 32-405-308; 32-405-334; and 32-405-374).

## 32-405-308 Collision Plastics/Composites & Adv Refinishing Applications 5 credits

Identification of automotive plastics, repair decisions, using adhesives and welding td repair plastics. Refinishing techniques include refinishing plastic, multi-stage finishing, and advances blending techniques and custom painting options. Pre-reqs: 1st-3rd semester core courses. Co-reqs: Fourth semester core must be taken together (32-405-307; 32-405-308; 32-405-334; and 32-405-374).

## 32-405-311 Intro to Airbrushing and Custom Painting 2 credits

This course is for the student who has little or no airbrush experience and to teach the student to disassemble, clean and set-up his or her own airbrush. Provides instruction in paint mixture and how different reducers affect the end result (cleanliness, etc.) This course also demonstrates practice drills and proper techniques for brush strokes towards building control and skill.

## 32-405-321 Advanced Airbrushing and Custom Painting 2 credits

Go in-depth in paint mixture, practice drills and proper techniques for airbrush strokes towards building control and skill. Includes types and methods of stencil use, from hand taping to computer cut materials, as well as overviews of commonly found "hand held" barriers and masks that provide some simple background and fill techniques. We cover "stacking" or use of multiple piece stencils to create popular graphics. Techniques in aging or patina with airbrush. Explore color variation using known theory and methods to build eye pleasing color schemes. Hand Striping: learn the proper set-up for paint mixture and brush shaping which is vital to the art of fine lining, outlining graphics or lettering. An overview of "gold leafing" and other special effects are presented. Pre-requisites: 32-405-311

#### 32-405-334 Collision Damage Analysis and Report Writing

This course includes damage analysis, vehicle identification, estimate writing sequence, use of estimation guide for parts and labor costs, and writing damage reports manually and with a computer Each student has the opportunity to estimate damaged vehicles. *Pre-reqs:* 1st-3rd semester core courses. Co-reqs: Fourth semester core must be taken together (32-405-307; 32-405-308; 32-405-334; and 32-405-374)

## 32-405-340 Collision Electrical Fundamentals

2 credits

This course is and introduction to automotive electrical systems, including basic electricity, trouble shooting and repair of common electrical circuits, wiring diagrams, soldering, power accessories and restraint systems. Standards for safety when working with electrical systems is emphasized. *Pre-regs: First semester core courses. Co-regs: 2nd semester core courses must be taken together (32-405-303; 32-405-340; 32-405-341; and 32-405-363).* 

32-405-341 Collision Mechanical Systems 2 credits
This course covers basic operations and servicing principles of brake
systems, fuel and exhaust systems, heating and cooling systems,
suspension and steering systems and automotive air conditioning
principles including components that make up an A/C system.
Regulations regarding discharging/recharging and trouble shooting as
related to collision repair is also included. Safety practices regarding
mechanical systems are covered. Pre-regs: First semester core
courses. Co-regs: 2nd semester core courses must be taken together
(32-405-303; 32-405-304; 32-405-340; 32-405-341; and 32-405-363).

#### 32-405-361 Collision Repair/Refinishing Theory 1

3 credits

Covers related information on all phases of auto body welding and metal straightening with hand tools and hydraulic equipment. Collision damage analysis of sheet metal and unibodies is studied. Different types of sheet metal, such as HSS and HSLA, as well as the properties of sheet metal are discussed. Where and how to use plastic filler is presented. Paint equipment such as the operation and maintenance of the spray gun is studied. Extensive discussion takes place on refinish products, surface preparation, sanding and polishing, thinners and reducers and top coat application. Instruction in shop, tool, paint safety, and state and federal environmental concerns and regulations are presented. Co-reqs: First semester core courses must be taken together: Basic Sheet Metal (32-405-301); Refinishing 1 (32-405-302); and Collision Theory 1 (32-405-361).

#### 32-405-363 Collision Repair/Refinishing Theory 2

3 credits

To further promote knowledge of repair skills related to auto collision repair and refinishing, the following discussion areas are included: the evaluation of automobile bodies and damage repair techniques, unibody construction and repair techniques, vehicle preparation, metal correction and parts replacement. Additional instruction includes glass installation, electrical accessories, door and window servicing and trim replacement *Pre-reqs: First semester core courses. Co-reqs: 2nd semester core courses must be taken together (32-405-303; 32-405-304; 32-405-340; 32-405-341; and 32-405-363).* 

## 32-405-365 Collision Repair/Refinishing Theory 3

3 credits

Introduces the computer electronic system for repair of unibody vehicles, and proper anchoring and pulling procedures. Instruction on removing and replacing drive train components is included. The proper care and protection of on-board computers in autos is stressed. Sheet metal alignment, and frame and unibody straightening, along with procedures for restoring severely damaged vehicles are studied. Preregs: All first year courses. Co-reqs: Third semester core must be taken together (32-405-305; 32-405-306; and 32-405-365).

## 31-405-374 Collision Repair Occupational Orientation 2 cm

2 credits

A study of the operation of all departments of a collision repair center. Special attention is given to the business operations of paper flow, job costing, budget preparation, insurance and AG 132 law. The students receive specific occupational information which enables them to effectively seek employment in the collision repair industry. Personal data sheet, job interviewing techniques, letters of application, seeking references and writing resumes are covered. In addition, personal concerns such as finances, time management, first impressions and evaluating strengths and weaknesses are discussed. *Pre-regs: 1st-3rd semester core courses. Co-reqs: Fourth semester core must be taken together (32-405-307; 32-405-308; 32-405-334; and 32-405-374).* 

#### **Career Potential:**

Program Number: 32-405-1

- Auto Body Technician
- Frame and Alignment Specialist
- Unibody Repair Specialist
- Painting Technician

With additional education and/or work experience, graduates may find employment as:

- Insurance Adjuster and Appraiser
- Equipment and Supplies Specialist
- Foreman/Manager/Shop Owner

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 08/13

Automated Manufacturing Systems Technology

#### Associate in Applied Science Degree

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The two-year Associate Degree Automated Manufacturing Systems Technology Program provides students with the knowledge and skills to use computer-driven control systems and mechanisms. This program emphasizes programming, design, updating, servicing, and operation of automated equipment and robotics systems. The specialist is involved with many stages and aspects of an automation system.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/automated-manufacturing-systems-technology">http://madisoncollege.edu/program-info/automated-manufacturing-systems-technology</a>.

#### **Unique Requirements for Graduation**

Please note: A minimum grade of C is required for all technical studies courses in order to graduate.

#### **Program Courses**

#### 10-106-186 Project Management

and Coordination 2 credit

Plan and coordinate projects, develop timelines, determine priorities, increase individual and team productivity, control the workday and allocate resources using graphic tools such as MS Project or MS Excel software. Project management and coordination techniques and concepts are learned by participating in a team project and completing a personal project plan.

#### 10-414-100 DC/AC Circuits for Industry 3 credits

Study of practical DC concepts with and introduction to AC concepts. Course topics include electrical quantities and components and measurement instruments with an emphasis on DC circuits. Students analyze and construct circuits and measure voltage, current, resistance and power for both AC and DC sources. Studies principles of electricity AC components and circuits. Coverage includes combination circuits that contain Resistive Inductive and/or Capacitive properties. Emphasis on circuit troubleshooting and efficiencies. Course introduces theory and application of three-phase circuits, single phase, transformers, generators, and motors. Covers fundamentals of NEC wiring, soldering and relay ladder logic.

#### 10-414-201 Electricity & Controls for Industry 4 credits

Studies basic principles of physics specific to electro-mechanical systems. Studies motors, transformers and various electro-mechanical devices to enhance AC power distribution and control topics. Introduces programmable logic controllers in the on/off mode. Studies basic principles related to electro-mechanical systems as well as motors, transformers, frequency drives and various electro-mechanical devices to enhance AC power distribution and control systems. Introduces programmable logic controllers in the on/off mode.

## Curriculum

The courses listed below outline the requirements for graduation for students entering this program in the 2013-2014 academic year. Requirements for graduation may vary depending on the semester in which a student is admitted to their program. Current/continuing students should consult their Academic Requirements report available through student center account for specific graduation requirements. Program requirements are subject to change.

Effective: 2013-2014

Program Number: 10-628-3

FIRST YEAR			Hrs/week
First Semester		Credits	Lec-Lab
10-414-100	DC/AC Circuits for Industry		
10-414-201	Electricity & Controls for Industry		
10-623-300	Fluid Power 1 for Industry		
10-623-301	Fluid Power 2 for Industry		
10-623-310 10-628-420	Mechanisms for Industry Introduction to Logic & Circuits		0-2
10-828-420	Written Communication	I	U-2
10-804-107	College Math		
10-604-107	Semester Total	3 18	3-0
Second Semes			
10-106-186	Project Management and Coordination	2	2-0
10-420-126	Manufacturing Materials	2	1-2
10-620-170	Robotics for Industrial Automation 1		
10-623-100	Safety for Industry		
10-623-200 10-623-400	Interpreting Engineering Drawings		
10-623-400	Computer-Assisted Design-2DFluid Power 3 for Industry		
10-628-401	PLCs for Industrial Automation 1		
10-628-402	PLCs for Industrial Automation 2		
10-809-195	Economics		
10 007 170	Semester Total	17	
SECOND YEA	D		
First Semester	<del>-</del> -		
10-620-168	Robotics for Industrial Automation 2	2	1-2
10-623-402	Computer-Assisted Design-3D	2	0.5-3
10-628-403	Programmable Automation Controller 1	2	1-2
10-628-450	Integration of Mechanisms and Controls 1	4	0-8
10-801-197	Technical Reporting	3	3-0
10-809-199	Psychology of Human Relations		3- <u>0</u>
	Semester Total	16	
Second Semes	ster		
10-620-172	Vision for Robotics in Industrial Automation	2	0-4
10-628-404	Programmable Automation Controller 2	2	1-2
10-628-451	Integration of Mechanisms and Controls 2	4	0.5-7
10-628-500	Introduction to HMI and SCADA Development	2	0-4
10-809-166	Intro to Ethics: Theory and Applications		
10-809-197	Contemporary American Society	3	
	Semester Total	16	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.

#### **Career Potential:**

- Automation Technician
- Robotics Technician
- Robotic Programmer
- Electro-Mechanical Tech
- Field Service Technician
- Automated Manufacturing Systems Analyst
- Computer Integrated Manufacturing Technician



2 credits

#### Program Courses, cont'd

Manufacturing Materials 2 credits Instructional units include safety, oxy-acetylene welding, brazing and cutting, shielded metal arc welding, gas metal arc welding, gas tungsten arc welding, flux cored arc welding, plasma arc cutting and conventional machining.

#### 10-620-168 Robotics for Industrial Automation 2

FANUC Robotics based advanced study of applications, operation, programming and troubleshooting of Industrial Robots. Prepares the learner to establish and modify robot axis soft limits; navigate the teach pendant to set up the robot for automatic operation; define the Frames of reference used by the coordinate system; create multiple Tool Frames; create a program file; write a functional motion instruction; edit, copy and delete an existing program; demonstrate the use of a wait statement; demonstrate the use of a Call statement; demonstrate the use of an Output statement; and upload and download program memory files. Backup and restore the Controller image.

#### 10-620-170 Robotics for Industrial Automation 1 1 credit

FANUC Robotics based introductory study of applications, operation, programming and troubleshooting of Industrial Robots. Prepares the learner to identify the component parts of a robot; describe teach pendant and robot functions; power up the robot control in proper sequence; jog in Joint and Cartesian movement; identify axis movements; navigate the teach pendant to set up the robot for desired movement; demonstrate working knowledge of arm speed and inching control; select the Frames of reference used by the coordinate system; edit an existing program.

#### 10-620-172 Vision for Robotics in Industrial 2 credits Automation

This course prepares the learner to program a vision system as a stand-alone solution and integrate into robotic systems. The student will receive instruction on general vision concepts including camera setup, lighting, lensing, 2D Single & 2D Multiple View Process and perform hands-on programming with industrial vision systems.

#### 10-623-100 Safety for Industry 1 credit

Comprehensive safety program designed for anyone involved in general industry. Specifically devised for safety directors, foremen, and field supervisors; the program provides complete information on OSHA compliance issues

10-623-200 Interpreting Engineering Drawings 2 credits Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

#### 10-623-300 Fluid Power 1 for Industry 1 credit Fundamentals of fluid power (hydraulic and pneumatic) and is

intended to gain an understanding of components and terminology as well as principles and functions. This course has a heavy emphasis on recognizing hydraulic and pneumatic symbols and circuits.

#### Fluid Power 2 for Industry 10-623-301 2 credits

Intended to develop an understanding of basic Fluid Power Circuits. Covers the application of basic fluid power systems to various machines along with maintenance and troubleshooting. The maintaining and design considerations of both hydraulic and pneumatic systems will be explored in this course with an emphasis on component selection and circuit efficiencies

#### 1 credit 10-623-310 Mechanisms for Industry

Emphasizes measurement, lubrication, energy, power, machines and fluid and chemical properties, as well as installation, timing and synchronization of machine drive components. Includes hands-on disassembly and assembly of industrial components

#### 10-623-400 Computer-Assisted Design-2D 2 credits Learn to visualize, sketch and create 2D drawings in a wide variety of disciplines using AutoCad. The course will introduce the creation and revision drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical, and Fluid Power Facilities and Mechanical Drawings. Prerequisite: Interpreting Engineering Drawings, 10623200

#### 10-623-401 Computer-Assisted Design-3D 2 credits Introductory study of working with simple 3D sketches and partly, creation. Strong emphasis on working with existing assemblies, and understanding component relationships. Students will work with OEM component 3D models and manipulating them into assemblies. Students will gain an understanding of drawing sets, and bill of materials.

#### 10-628-302 Fluid Power 3 for Industry

The use of electro-pneumatic components recognizing and drawing electro-pneumatic symbols and representation of motion sequences and operating status drawing of pneumatic and electrical circuit diagrams. Logical AND/OR function of switch-on signals time-dependent controls with the time delay relay troubleshooting in simple electro-pneumatic controls. Prerequisite: Fluid Power 2 for Industry, 10623301

#### 10-628-401 PLCs for Industrial Automation 1

1 credit

2 credits

Introductory study of PLC Programming overview (parts, principles of operation, size and applications), PLC components (I/O modules, specifications, CPU, memory, programming options), Number systems and codes (binary, decimal, hexadecimal, BCD, ASCII, binary arithmetic), Fundamentals of Logic (binary concept, AND, OR, NOT functions, Boolean algebra, logic gates, word level instructions), Basics of programming in RSLogix500 (memory organization, program scan, programming languages, instruction addressing, XIC, XIO, OTE instructions, creating ladder logic), PLC installation practices, editing, and troubleshooting (enclosures, electrical noise, grounding, voltages, program editing, program monitoring, preventive maintenance, troubleshooting, connecting to your PLC to your PC).

#### 10-628-402 PLCs for Industrial Automation 2 1 credit

Intermediate knowledge of programmable logic controller (PLC) installation, interfacing, operation, and programming in RSLogix500. Timer instructions (ON-delay, OFF-delay, RTO cascading timers), Counter instructions (Counter-up, Counterdown, cascading counters, combining counter and timer functions), Data manipulation (Math instructions), Program control instructions (MCR, jump, subroutines, forcing, safety circuit, temporary end, fault routine), computer controlled machines and processes (communication fundamentals) RSLinx communications, Introduction to RSLogix5000 and ControlLogix programming). Prerequisite. PLCs for Industrial Automation 1, 10628401

#### Programmable Automation 10-628-403 Controller 1

2 credits

Program Number: 10-628-3

Advanced programmable logic controller (PLC) installation, interfacing, operation, and programming (RSLogix5000). Students learn how to connect advanced PLCs in a typical industrial PLC network utilizing Ethernet, ControlNet, DeviceNet, RS232 and RIO communication paths. Data sharing and distributed PLC programming techniques along with fundamentals of touch panel programming, VFD integration and operation are studied. Prerequisite: PLC Industrial Automation 2, 10628402

#### 10-628-404 **Programmable Automation** Controller 2

2 credits

Advanced programmable logic controller (PLC) programming (RSLogix5000). Students learn how to connect advanced PLCs in a typical industrial network, integrating touch panel programming, VFD and Servo motion control. Programming PLCs utilizing Function Block Diagram are studied. Students gain an understanding of SCADA and MES system and P&ID loops Prerequisite: Programmable Automation Controller 1, 10628403

#### 10-628-420 Introduction to Logic & Circuits 1 credit The learner is introduced to basic troubleshooting tools, tips and

techniques and will be Interpreting electrical schematics, Boolean logic, truth tables, and number systems. The course uses software simulations and labs to introduce relays and relay ladder logic, and students apply common troubleshooting techniques for technicians.

#### 10-628-450 Integration of Mechanisms And Controls 1

4 credits

The student will apply the concepts of robots and automation by building a small automation system. This automation cell will be accomplished within the framework of an assigned team of students. Student will apply learned concepts studied in previous classes. These concepts will assist in building, testing, and running their automated work cell. Student will develop, and apply project planning, time management and cooperative methods with their team members to build their work cell. Student will learn how to design and make parts for this project. Student also will specify and purchase parts as well as, analyze system malfunctions, which may occur to the modular level. Student will practice the skills needed to interface and make repairs. Prerequsites: Electricity & Controls for Industry, 10414201; Manufacturing Materials, 10420126; Robotics for Industrial Automation 1, 10620170; PLCs Industrial Automation 2; 10628402; Safety for Industry, 10628420; Co-requisites: Robotics for Industrial Automation 2, 10620172; Computer-Assisted Desgin-2D, 10623400; Fluid Power 3 for Industry, 10628302; Programmable Automation Controller 1, 10628403

#### 10-628-451 Integration of Mechanisms And Controls 2

4 credits

Focuses on integration of a complete manufacturing cell. Typical components include programmable controllers, robot, sensors, drives, conveyors, pneumatics, hard automation, control wiring and vision. Students plan, wire, program, troubleshoot and develop documentation for the whole system. Prerequisites: Computer-Assisted Design-3D, 10623401; Introduction to HMI and SCADA, 10628500; Vision for Robotics in Industrial Automation, 10620172; Programmable Automation Controller 2, 10628404

#### 10-628-500 Introduction to HMI and SCADA Development

2 credits

This class is designed to give students the knowledge necessary to troubleshoot and maintain a SCADA (supervisory control and data acquisition) system. This includes control strategies, controllers and IO, as well as system software database connections and HMIs. Prerequisite: Programmable Automation Controller 1, 10628403

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

## **Automotive Technician**

Program Number: 32-404-2

Effective: 2013-2014

#### Two-Year Technical Diploma

**Transportation Program Cluster** 

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

Employment opportunities for qualified trained technicians continue to increase. This program is designed to provide students with skills necessary to enter or advance in many automotive industry positions. The technology, diagnosis and repair of automotive and light truck electrical, mechanical and hydraulic systems are studied. Considerable time is spent developing hands-on skills that are used on the job. Skills learned in the program are valuable to individuals choosing to enter professions other than automotive technician.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/automotive-technician">http://madisoncollege.edu/program-info/automotive-technician</a>.

Note: Mandatory attendance for the automotive orientation is required prior to starting the program.

#### **Unique Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate. (1) GPA for entire program must be 2.0 or above; (2) GPA of combined occupational courses (404) must be 2.0 or above.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	AR		Hrs/week
First Semes	ster	Credits	Lec-Lab
32-404-319	Automotive Electrical/Electronics		
32-404-335	Powertrain Management Systems*	5	7-11
32-404-340	Service Repair Procedures*		
10-442-126	Metal Repair Techniques	2	2-2
10-890-100	College Student Success*Semester Total	1	1-0
	Semester Total	16	
Second Se	mester		
32-404-318	Heating and Air Conditioning*	2	1-2
32-404-339	Braking Systems*		
32-404-341	Suspension and Steering Systems*	5	5-13
31-804-379	Vocational Mathematics 1 Semester Total	1	2-0
	Semester Total	13	
SECOND'	YEAR		
First Semes	ster		
32-404-355	Automatic Transmissions*	5	5-13
32-404-356	Manual Drivetrain and Axles*		
10-602-115	Intro to Electric and Hybrid Electric Vehicles	2	1-2
10-104-189	Customer Relations	2	2-0
31-806-363	Science 1	2	2- <u>2</u>
	Semester Total	16	
Second Sei	mester		
32-404-316	Accessories*		
32-404-336	Engine Rebuilding*	5	5-13
32-404-357	Drivability Diagnosis*	5	6-1 <u>2</u>
	Semester Total	12	
Total credits		57	

<sup>\*</sup>Meets for 9 weeks.

#### Notes:

- Safety procedures are required in all labs.
- Prerequisites can be waived with center approval.
- Consult with the Program Director regarding advanced standing.
- Certain associate degree or higher post secondary courses specific to the curriculum may substitute for courses upon approval of center deans.
- An end of program assessment is required. The cost of the assessment is part of program fees.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



10-442-126 Metal Repair Techniques 2 credits
This course covers safety, layout and measurement, grinding,
drill press tne the lathe operation, filing, threading, properties of
metals, oxy-acetylene welding, brazing and cutting, and
SMAW, GMAW, GTAW and FCAW.

#### 10-602-115 Intro to Electric and Hybrid Electric Vehicles 2 credits

This course provides: a brief history of electric and hybrid electric vehicles, electric/hybrid electric vehicle safety procedures and equipment; electric vehicle components and current vehicle overview; hybrid electric vehicle components; current design configurations, current and near future vehicles; an introduction to electric/hybrid electric vehicle test equipment and procedures; and an introduction to electric/hybrid electric vehicle maintenance and trouble shooting. Prerequisites: 10-602-119 or 32-404-319, and 10-602-166 or 32-404-335; or instructor consent.

#### 32-404-316 Accessories 2 credits

Students study equipment supplied by both the major manufacturers of automobiles and after-market suppliers. Classroom and lab activities help students understand basic electricity, electric circuits and use of test equipment to troubleshoot problems in circuits such as lighting, windshield wipers, power windows, instruments and sound systems. Preor Co-requisite: 32-404-319 and 32-404-340.

32-404-318 Heating and Air Conditioning 2 credits
Covers the basic principles of heating and air conditioning.
Detailed studies of heating systems, air conditioning systems, including vacuum and electrical controls, and automatic temperature control systems are carried out in the classroom and the lab. Diagnosis and typical service jobs are done in the lab using up-to-date tools and diagnostic equipment. Students will receive State of Wisconsin AG 136.09 certification upon completion of this course. Pre- or Co- requisite: 32-404-319.

#### 32-404-319 Automotive Electricity/ Electronics 3 credits

Because of the rapid advancement of electrical/electronic controls and systems within the contemporary automobile, the need for more advanced training of these systems is essential. Upcoming technicians within the service industry must become better acquainted with the application of and diagnostic approaches to this complex subject area. Every system within the current and upcoming production vehicles will be electronically controlled or will be, at the very least, heavily influenced by this constantly evolving technology. This course will study the science of basic electricity through the application of advanced electronic controls. Sound basic diagnostic practices are studied and practiced in the laboratory setting. Must complete this course with a grade of C or better.

**32-404-335** Powertrain Management Systems 5 credits All engine operating systems are studied: engine breathing, ignition systems, computer control and sensors, fuel and air management and emission systems. Students learn how these systems operate, how to test for proper operation of systems and components, and how to use test equipment. Pre- or Corequisite: 32-404-319 and 32-404-340.

#### 32-404-336 Engine Rebuilding

5 credits

Students become familiar with the tools, machines and equipment used to repair automotive engines. Emphasis is placed upon the development of diagnostic ability and work skills. Prerequisites: 32-404-319, 32-404-340; 32-404-335.

#### 32-404-339 Braking Systems

credits

This course covers fundamentals of automotive brake systems including drum brakes, disc brakes, hydraulic systems, power brakes and anti-skid systems. Covers wheel and tire diagnosis and repair. Steering and suspension safety inspection is covered. Laboratory work stresses brake overhaul and component reconditioning and troubleshooting of brakes. Preor Co- requisite: 32-404-319.

#### 32-404-340 Service Repair Procedures 5 cred

credits

The theory, design and operation of the automobile engine, along with maintenance, light-duty repair and safety inspection are studied. Engine lubricating, cooling, exhaust systems and headlight aiming are studied and serviced. Theory and proper use of hand tools, test equipment, sealants, and fasteners are emphasized. Pre- or Co- requisite: 32-404-319.

## 32-404-341 Suspension and Steering Systems

5 credits

Covers basic principles of passenger car construction, suspension, and wheel alignment angles. Laboratory work stresses inspection, correction or replacement of all suspension parts and the role they play in proper vehicle handling and operation. Alignment procedures and the use of modern wheel alignment machines and troubleshooting are stressed. Pre- or Co- requisite: 32-404-319.

# 32-404-355 Automatic Transmissions 5 credits Students study the electrical, mechanical and hydraulic systems of the modern automatic transmission and transaxle. Demonstrations and practice provide the opportunity to become proficient in diagnosis, service and complete rebuilding of these systems. Prerequisites: 32-404-319 and

32-404-340.

32-404-356 Manual Drivetrain and Axles 5 credits
Clutches, standard transmissions, manual transaxles,
drivelines and differentials are studied. Demonstrations and
practice provide the opportunity to become proficient in

diagnosis, service and complete rebuilding of these systems.

#### 32-404-357 Drivability Diagnosis 5

Prerequisites: 32-404-319 and 32-404-340.

5 credits

Practical application of principles, concepts and diagnostic abilities covered in the three-prerequisite course. Advanced electrical/electronic diagnostic applications will reinforce prior competency development. Prerequisites: 32-404-319; 32-404-340; and 32-404-335.

#### **Career Potential:**

Program Number: 32-404-2

- Automotive Service Technician
- Auto Electronics Specialist
- Transmission and Drive Train Specialist
- Alignment Specialist
- Automotive Machine Specialist
- Service Manager or Assistant Service Manager
- Service Writer

With additional education and/or work experience, graduates may find employment as:

- Shop Foreman
- Specialty Technician
- Fleet Dispatcher
- Specialty/Repair Shop Owner

More detailed and updated information on this program may be available at: madisoncollege.org. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 07/13

#### AG 136/EPA Certification

For more information on this four-hour course, call (608) 246-6831 or 243-4169.

Automotive Technology-Comprehensive

#### Associate in Applied Science Degree

Transportation Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-800 or (800) 322-6282 Ext. 6800

#### About the Program

Employment opportunities for automotive technicians include all aspects of automotive sales and service businesses. In the automotive service business, technicians and service writers are needed. With proper background and experience, advancement to shop foreman, service manager and other highly responsible positions is possible. Other employment opportunities include working in manufacturing as an engineering aid or as a sales representative for manufacturers of automotive tools and equipment or operating your own auto repair business.

#### Admissions Requirements

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/automotive-technology">http://madisoncollege.edu/program-info/automotive-technology</a>.

Note: Mandatory attendance for the automotive orientation is required prior to starting the program.

#### **Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate. (1) GPA for entire program must be 2.0 or above; (2) GPA of combined occupational courses (602) must be 2.0 or above.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-602-6

FIRST YEAR Hrs/week				
First Semes	ster	Credits	Lec-Lab	
10-602-102	Service Repair Procedures*	4	2-12	
10-602-119	Automotive Electronics			
10-602-156	Comfort Control Systems*			
10-602-166	Powertrain Management Technology*	5	4-14	
10-804-107	College Mathematics	3	3- <u>0</u>	
	Semester Total	17		
Second Ser	nester			
10-442-126	Metal Repair Techniques	2	2-2	
10-602-157	Technical Braking Systems*	4	2-12	
10-602-163	Technical Suspension and Steering*	4	2-12	
10-801-195	Written Communication	3	3-0	
10-809-199	Psychology of Human Relations	3	3-0	
	Semester Total	16		
SECOND	YEAR			
First Semes	ster			
10-602-153	Manual Drive Train and Axles	4	2-13	
10-602-154	Fluid Power Transmission	5	2-13	
10-602-162	Automobile Accessories			
10-806-139	Survey of Physics	3	2-2	
10-809-195	Economics	3	3- <u>0</u>	
	Semester Total	17		
Second Ser	nester			
10-602-115	Intro to Electric and Electric Hybrid Vehicles	2	1-2	
10-602-150	Internal Combustion Engines*			
10-602-152	Drivability Analysis*			
10-602-158	Service Management*	3	3-0	
10-801-197	Technical Reporting	3	3-0	
10-806-134	General Chemistry	4	3-9	
	Semester Total	20		

\*Meets for 9 weeks.

#### Notes:

- COMPASS test required upon program acceptance.
- Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.
- College transfer courses are available in lieu of general education courses (200 series) for individuals who may be interested in further continuing their education.
   Always check receiving institution prior to enrollment for transferability of any course work.
- Safety procedures required in all labs.
- Prerequisites can be waived with center approval.
- Consult with the Program Director regarding advanced standing.
- Certain associate degree or higher post-secondary courses specific to the curriculum may substitute for courses upon approval of center dean.
- An end of program assessment is required. The cost of the assessment is part of program fees.



10-442-126 Metal Repair Techniques 2 credits
This course covers safety, layout and measurement, grinding,
drill press tne the lathe operation, filing, threading, properties of
metals, oxy-acetylene welding, brazing and cutting, and
SMAW, GMAW, GTAW and FCAW.

10-602-102 Service Repair Procedures 4 credits
Automobile engine theory, design and operation are studied.
Other studies included are the diagnosis and repair procedures
of the engine cooling, lubricating and exhaust systems.
Batteries, starting and charging systems are covered in detail
along with the proper use of meters and the latest test
equipment. Shop safety and proper use of hand tools is
emphasized. Pre- or Co-requisite: 10-602-119.

## 10-602-115 Intro to Electric and Hybrid Electric Vehicles 2 credits

This course provides: a brief history of electric and hybrid electric vehicles, electric/hybrid electric vehicle safety procedures and equipment; electric vehicle components and current vehicle overview; hybrid electric vehicle components; current design configurations, current and near future vehicles; an introduction to electric/hybrid electric vehicle test equipment and procedures; and an introduction to electric/hybrid electric vehicle maintenance and trouble shooting. Prerequisites: 10-602-119 or 32-404-319, and 10-602-166 or 32-404-335; or instructor consent.

#### 10-602-119 Automotive Electronics 3 credits

Because of the rapid advancement of electrical/electronic controls and systems within the contemporary automobile, the need for more advanced training of these systems is essential. Upcoming technicians within the service industry must become better acquainted with the application of and diagnostic approaches to this complex subject area. Every system within the current and upcoming production vehicles will be electronically controlled or will be, at the very least, heavily influenced by this constantly evolving technology. This course will study the science of basic electricity through the application of advanced electronic controls. Sound basic diagnostic practices are studied and practiced in the laboratory setting. Must complete this course with a grade of C or better.

10-602-150 Internal Combustion Engines 4 credits
The internal combustion automotive engine is studied in detail
by discussion, demonstration and laboratory experiments. The
latest machining equipment is used to accurately diagnose,
disassemble, repair, and reassemble an automobile engine.
Diagnosis of engine related mechanical problems is covered.
Prerequisites: 10-602-119, 10-602-102, and 10-602-166.

#### 10-602-152 Drivability Analysis 4 credit

Practical application of principles, concepts and diagnostic abilities covered in the 2 prerequisite courses. Advanced electrical/electronic diagnostic applications will reinforce prior competency development.

Prerequisites: 10-602-119, 10-602-102; and 10-602-166.

#### 10-602-153 Manual Drive Train and Axles 4 credits

This automotive course focuses on developing the skills needed to diagnose, service and repair clutches, manual transmissions/transaxle, differentials, four wheel drive/all wheel drive, and drive axles. Pre- or Co-requisites: 10-602-119 and 10-602-102.

#### 10-602-154 Fluid Power Transmission 4 credits

This automotive course focuses on developing the skills needed to diagnose, service and repair automatic transmission/transaxles including overhaul procedures. Pre- or Co-requisites: 10-602-119 and 10-602-102.

10-602-156 Comfort Control Systems 2 credits
Study includes basic principles of refrigeration and air
conditioning including the component parts that make up the
A/C units on passenger cars and light trucks. Heating and
automatic temperature control are also studied. Students will
receive State of Wisconsin AG 136.09 certification upon
completion of this course. Pre- or Co-requisite: 10-602-119.

10-602-157 Technical Braking Systems 4 credits
Topics include principles of drum and disc brake designs,
inspection and diagnosis. Covers wheel and tire diagnosis and
repair. Steering and suspension safety inspection is covered.
Lab experiences including inspecting, troubleshooting and the
repair and replacement of defective or worn parts of the
complete brake system. The use of correct procedure and
tools is stressed. Pre- or Co-requisite: 10-602-119.

#### 10-602-158 Service Management

The principles of various types of business organizations are examined and applied to automotive wholesale and retail businesses, ultimately focusing on the automobile as part of the service department. Service department operation is covered in detail and depth from large organizations to small organizations. The conventional line method of management is stressed. Employment possibilities and job interviewing techniques are discussed.

Prerequisites: 10-602-102 and. 10-602-157.

#### 10-602-162 Accessories 2 credits

Examines equipment supplied by both major manufacturers of automobiles and after-market suppliers. Classroom and lab activities help students to understand basic electricity, electric circuits and use of test equipment to troubleshoot problems in circuits such as lighting, windshield wipers, power windows, instruments and cruise control. Pre- or Co-requisites: 10-602-119 and 10-602-102.

10-602-163 Technical Suspension & Steering 4 credits Principles of suspension designs, wheel alignment angles, inspection procedures, parts replacement, steering systems, shock absorbers/struts, sway bars and frame design. On-the-job experiences include inspecting and correcting suspension angles, parts replacement, adjusting steering gears. Covers four-wheel alignment. Pre- or Co-requisites: 10-602-119.

#### 10-602-166 Powertrain Management Technology 5 credits

All engine operating systems are studied: engine breathing, ignition systems, computer control and sensors, fuel and air management and emission systems. Students learn how these systems operate, how to test for proper operation of systems and components, and how to use test equipment. Pre- or Corequisites: 10-602-119 and 10-602-102.

#### AG 136/EPA Certification

For more information on this four-hour course, call (608) 246-6831 or 243-4169.

#### **Career Potential:**

Program Number: 10-602-6

- Service Writer
- Diagnostic Specialist
- Service Manager
- Specialized Technician
- Equipment Sales
- Equipment Service and Training Technician
- Service Director
- Lab Technician
- Shop Owner

3 credits

Fleet Manager

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 07/13

## **Baking & Decorative Arts**

Program Number: 31-314-1

Effective: 2013-2014

#### One-Year Technical Diploma

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

#### For information call:

(608) 246-6007 or (800) 322-6282 Ext. 6007 OR

(608) 246-6044 or (800) 322-6282 Ext. 6044

#### About the Program

The Baking/Pastry Arts Program provides students with a comprehensive hands-on experience in baking and decorative arts. Students will obtain the practical and theoretical training necessary to produce quality bakery products from scratch, such as pastries, tortes and hearth breads. An emphasis is placed on decorative work including cake decorating, sugar and chocolate art. Through their experiences in the bakery store, students learn effective merchandising and sales training techniques.

This program is designed to be completed in an accelerated 20-week semester with a summer session. Due to the limited availability of the courses and the small size of the program, <u>students may not attend on</u> a part-time basis.

The program is approved by RBA, the Retail Bakers of America and the ACR, American Culinary Federation. After completion of the B/PA program and with 1000 hours of work experience in the baking industry, students can take the Retail Bakers of America's Certified Journey Baker written exam. This is the beginning level of certification leading up to a Master Baker qualification. The purpose of RBA certification is to raise the professional standards and verify the work, skill and knowledge professional bakers bring to the marketplace and improve job opportunities and income for certified bakers and decorators.

Graduates of this program typically earn \$13 to \$15 per hour.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/baking-decorative-arts.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Semester	prior to start of program	Credits	Hrs/week
31-314-300	Baking Boot Camp		
31-314-309	Baking Principles	 2	2-2
10-316-101	Principles of Sanitation	1	1-0
10 010 101	Semester Total	4	
Semester	Courses		
31-314-301	Pastries	4	0-8
31-314-302	Yeast Breads		
31-314-303	Cakes	4	0-8
31-314-304	Cake Decorating		
31-314-305	Chocolate		
31-314-306	Bakery Retail	2	0-4
31-314-308	Baking Merchandising	2	2-2
	Semester Total	22	
	Program Total	26	

#### 10-316-101 Principles of Sanitation

1 credit

Covers food service sanitation principles and the role of food service personnel in the prevention of contamination and food borne illness. Certification through the National Restaurant Association Educational Foundation is a requirement for completion and can be used to apply for state certification. Prerequisite: Appropriate Reading Placement test score or equivalent course.

#### 31-314-300 Baking Boot Camp

1 credit

This course is required for all students accepted into the Baking/Pastry Arts program and is taken during the summer prior to their program enrollment. This short course offers the students an introduction to the requirements and demands of the program and to a career in the baking industry. Students spend time in the classroom as well as the baking lab.

#### 31-314-301 Pastries 4 credits

Students develop a foundation of baking principles through handson application of production equipment in a state-of-the-art baking lab. Students will prepare a variety of standard bakery products to obtain knowledge of many baking processes. Safe use of bakery equipment and proper sanitation procedures are emphasized. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### 31-314-302 Yeast Breads 4 credits

Students develop manual baking skills and a working knowledge of the production and finish various yeast doughs including straight doughs and pre-ferments. Viennoiserie, both laminated such as croissant, Danish and Kringle, and non-laminated products as Brioche and Gibassier are produced. Students learn both handcrafted and machine methods in the make-up of these products. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### 31-314-303 Cakes 4 credits

This course offers students more advanced aspects of production baking in the cake area. Products made include various types of foam cakes, creamed cakes, cheesecakes, mousse cakes, European icings and fillings. Production of contemporary entremets and petit gateau will be demonstrated and practiced. A final project is the creation of a dessert buffet. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### 31-314-304 Cake Decorating 4 credits

Provides students with hands-on practice in production cake decorating and decorative bakery work, with attention given to the techniques of icing cakes. Decorating areas include script, borders, drop and nail flowers, as well as the use of edible images. Additional areas covered and practiced include: rolled fondant, airbrushing, sugar work, and tiered cake assembly. Emphasis is placed on accuracy and speed of decorating to simulate industry conditions. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### 31-314-305 Chocolate

credits

Students are introduced into the world of chocolate. The history and production of chocolate is discussed. Learners sample a wide variety of chocolates from different companies, as well as specific types of chocolate. Products are made using these different chocolates and then compared and evaluated. After learning to temper chocolate, both molded and hand dipped chocolates are produced. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### 31-314-306 Bakery Retail

2 credits

The lab is used as a simulated bakery in this course with products being merchandised through the bakery store. Students are responsible for service case presentation as well as effective merchandising displays and customer service. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### 31-314-308 Baking Merchandising

2 credits B

This course provides students with marketing experience in a practical setting through the bakery store. Students are responsible for decorating the bakery store following seasonal, holiday, and special occasion themes as well as promotion of products. Written bakery ads are placed in the school newspaper as well as using social media outlets for marketing. Field trips are taken to re-enforce instruction in production baking and provide industry networking. Prerequisites: 31-314-300 and concurrent enrollment in all other program classes.

#### 31-314-309 Baking Principles

2 credits

This course provides an in depth understanding of basic baking principles and knowledge of the functions and appropriate usage of the major ingredients used in production baking. Different types of bakery products are classified according to their characteristics. The theoretical knowledge is enhanced through lab experiments. Prerequisites: 31-314-300 and concurrent enrollment in all Baking/Pastry Arts program classes.

#### **Career Potential:**

Program Number: 31-314-1

Bakery Worker

May work in a variety of commercial food service establishments such as retail bakeries, supermarket bakeries, restaurants or hotels, hospitals or nursing homes, catering operations and specialty shops.

With additional education and/or work experience, graduates may find employment as:

- Baker
- Bakery Manager
- Commercial Cake Decorator
- Bakery Owner

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

## Barber/Cosmetologist

Program Number: 31-502-1

Effective: 2013-2014

#### One-Year Technical Diploma

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Downtown Education Center, Madison

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Program**

Graduates receive training in barbering and cosmetology, and may be licensed to practice in either area. A COMPASS or equivalent assessment test is required before registration.

Please note: Students are required to purchase a supply kit early in the first semester of classes. The kit includes all equipment and supplies needed to complete this program. Approximate cost of the supply kit is \$2,400.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the program website at: http://madisoncollege.edu/program-info/barbercosmetologist

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Prior to sta	rt of program	Credits	Hrs/week Lec-Lab
31-502-330	Making the Cut	1	1-0
First Seme			
31-502-321	Barber/Cosmetology Techniques 1	4	0-8
31-502-322	Barber/Cosmetology Techniques 2	3	0-6
31-502-340	Barber/Cosmetology Theory 1	5	10-0
31-502-341	Barber/Cosmetology Theory 2	5	10-0
31-502-392	Barber/Cosmetology Sales and Advertising 1.		
10-104-189	Customer Relations	2	2- <u>0</u>
	Semester Total	20	
Second Se			
31-502-323	Barber/Cosmetology Techniques 3		
31-502-324	Barber/Cosmetology Techniques 4		
31-502-325	Barber/Cosmetology Techniques 5	b	0-10
31-502-326	Barber/Cosmetology Techniques 6		
31-502-342	Barber/Cosmetology Theory 3		
31-502-393	Barber/Cosmetology Sales and Advertising 2.		2- <u>0</u>
	Semester Total	18	
Summer Se			
31-502-327	Barber/Cosmetology Techniques 7		
31-502-328	Barber/Cosmetology Techniques 8	4	0-8
31-502-343	Barber/Cosmetology Theory 4	3	6-0
31-502-395	State Board Review	1 <u>1</u>	2-0
	Semester Total	13	



31-502-330 Making the Cut

This valuable course is mandatory for students considering the Barbering/Cosmetology profession prior to enrollment in the program. Students are introduced to this dynamic industry, receive an orientation to the program competencies, format and instructors, and are assessed on their preparedness, skills and abilities to ensure an educational match and increase the chance of successful program completion and transition to the exciting world of Barber/Cosmetology. Upon successful completion of this course, accepted students will be enrolled in the Barber/Cosmetology Academy.

1 credit

#### 31-502-321 Barber/Cosmetology Techniques 1 4 credits

Introduces various services performed by the barber/cosmetologist. Emphasis is on hair analysis, shampooing, basic permanent waving and haircutting techniques, scalp and hair conditioning treatments, and introductory hair styling services. Students spend the first part of the semester working on manikins and each other. During the second part of the semester, students develop skills through instruction in the salon while working on clients. Prerequisite: 31-502-340; Co-requisites: 31-502-392 and 31-502-341.

#### 31-502-322 Barber/Cosmetology Techniques 2 3 credits

A continuation of 31-502-321, this course emphasizes the development of advanced techniques in hair cutting, styling and permanent waving. This course also introduces the hands on application of various hair coloring techniques, chemical relaxing, manicuring, pedicuring and facial services. Students continue to work on clients with instruction and guidance. Prerequisites: 31-502-321 and 31-502-340; Co-requisites: 31-502-392 and 31-502-341

#### 31-502-323 Barber/Cosmetology Techniques 3 3 credit

Emphasizes advanced training in the techniques presented in 31-502-321 and 31-502-322. Students continue to work on clients to further develop skills to prepare them for entering the job market and passing the state examination. Prerequisite: all first semester courses.

#### 31-502-324 Barber/Cosmetology Techniques 4 3 credits

Continuation of 31-502-323. Prerequisite: all first semester courses.

#### 31-502-325 Barber/Cosmetology

Techniques 5 5 credits

Continuation of 31-502-324. Prerequisite: all first semester courses.

#### 31-502-326 Barber/Cosmetology

Techniques 6 4 credits

Continuation of 31-502-325. Prerequisite: all first semester courses.

#### 31-502-327 Barber/Cosmetology

Techniques 7 5 credits

Continuation of 31-502-326. Prerequisite: all first and second semester courses.

#### 31-502-328 Barber/Cosmetology

Techniques 8 4 credits

Continuation of 31-502-326. Prerequisite: all first and second semester courses.

31-502-340 Barber/Cosmetology Theory 1 5 credits
Students study the theory related to introductory salon
services such as professional image, hair cutting and product
knowledge. Included are terminology, care and proper usage.
Students study bacteriology, decontamination and first aid
procedures, trichology, and the basic theory of shampooing
and conditioning hair. Basic permanent waving, hair design,
and hairstyling services are also included.
Co-requisite: 31-502-392.

31-502-341 Barber/Cosmetology Theory 2 5 credits
This course includes the anatomy and physiology of the skin
and nails, manicuring, pedicuring, skin care and facial
services. Advanced hair styling and chemical relaxing are
included. Theories of hair coloring and hair cutting methods
are continued. This course also covers the history of the
industry and related governing laws.
Prerequisite: 31-502-340;

Co-requisites: 31-502-321, 31-502-322, and 31-502-392.

31-502-342 Barber/Cosmetology Theory 3 2 credits
Presents advanced techniques and industry trends as
determined by the instructors, including advanced hair coloring
techniques. Electricity as it relates to the salon is included.
Preparation for taking the State Board exam begins.
Prerequisite: all first semester courses.

31-502-343 Barber/Cosmetology Theory 4 3 credits Theories of hair coloring and hair cutting methods are continued. Prerequisites: all first semester courses and 31-502-342.

## 31-502-392 Barber/Cosmetology Sales and Advertising 1 1 credit

Introductory sales course stressing the proper application of sales techniques to skilled occupations. The sales and advertising techniques as applied to job disciplines are designed not only to create greater efficiency on the job, but also to improve working relationships with fellow employees and customers. Includes the application of sales approach, demonstration and close.

## 31-502-393 Barber/Cosmetology Sales and Advertising 2 1 credit

Students learn to recognize different types of salons and the opportunities each has to offer. Students also learn to identify and overcome obstacles that they may encounter. Students gain a firm grasp of duties of a salon employee. Prerequisite: 31-502-392.

**31-502-395 State Board Review 1 credit** Prepares students to the State Board exam.

## 10-104-189 Customer Relations 2 credits Students learn personal growth through the development of customer relations skills within areas of personal life, community and the workplace.

#### Career Potential:

Program Number: 31-502-1

- Barber
- Cosmetologist
- Distribution Sales
- Educational Director for a Salon or Manufacturer
- Esthetician
- Hair Color Technician
- Hair Design
- Hair/Make-up Stylist for theater, film, fashion industry or photography
- Hair-Replacement Specialist
- Make-up Artist
- Manufacturer's Representative
- Men's Hair Stylist
- Nail Technician
- Pedicurist
- Perm Technician
- Salon Coordinator
- State Inspector/Examiner

With additional education and/or work experience, graduates may find employment as:

- Salon/Spa Manager
- Barber/Cosmetology Instructor
- Beauty Editor
- Industry Feature Writer

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 05/13

# Certificates in Microsoft® Office -Basic

Program Number: 90-103-1

Effective: 2013-2014

#### Certificates

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses are offered at Madison; most courses are also offered at the Fort Atkinson, Reedsburg, Watertown and Portage campuses and online; some of them are also available in a bilingual format

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificates

Madison College has developed basic and advanced certificates in Microsoft® Office products that can help you get hired, get promoted, or update your skills. These computer skills are essential for work in today's modern offices. Both certificates are available either online or in the classroom.

Students who successfully complete this certificate typically earn \$10.00 to \$12.00 per hour based on their experience and other job skills.

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/basic-certificate-in-microsoft-office">http://madisoncollege.edu/program-info/basic-certificate-in-microsoft-office</a>.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

Microsoft® is a registered trademark of the Microsoft Corporation.

Note: All Microsoft Office courses use the 2013 version.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
BASIC Cert	ificate in Microsoft® Office	Credits	Lec-Lab
10-103-122	Windows 8 <i>OR</i>		
10-103-122	Windows 7		
10-103-125	Outlook		
10-103-103	Word–Beginning <i>OR</i>		
10-105-157	Business Document Applications	/3)	3-N
10-103-133	Excel-Beginning <i>OR</i>		
10-106-109	Business Spreadsheet Applications	(3)	3-0
10-103-145	Access–Beginning <i>OR</i>		
10-106-240	Business Information Management	(3)	3-0
10-103-143	PowerPoint <i>OR</i>		
10-106-231	Business Presentations and Publications	(3)	3-0
10 100 201	Total	6	
		· ·	
ADVANCED	O Certificate in Microsoft® Office		
	courses from those listed below.)		
10-103-125	Access-Intermediate	1	0.75-2.25
10-103-126	Word-Advanced*		
10-103-127	Access-Advanced		
10-103-132	Excel-Advanced**		
10-103-136	Word-Intermediate*		
10-103-139	Excel-Intermediate**	1	0.75-2.25
10-103-140	Publisher***	1	0.75-2.25
10-103-153	PowerPoint-Advanced***	1	0.75-2.25
	Total	8	
	(Choose 6 of the 8 credits)		
	<b>(</b>		
*10-106-107	Business Document Applications	(3)	3-0
	in lieu of Word-Intermediate and Word-Advance		5 0
may be taken	THE STATE OF THE INCOME COME AND TOTAL PARAMETERS		
**10-106-109	Business Spreadsheet Applications	(3)	3-0
	in lieu of Excel-Intermediate and Excel-Advan		0 0
way be taken	III III O OI EXCELLIREITHEUIAIC AND EXCELLAUVAN	ccu	
***10-106-23	1 Business Presentations and Publications	(3)	3-0

Microsoft® is a registered trademark of the Microsoft Corporation.

May be taken in lieu of Publisher and PowerPoint-Advanced



#### Basic Certificate in Microsoft® Office

#### 10-103-123 Windows 7

Introduces the Windows 7 operating system: work with common elements (windows, menus, toolbars, panes, dialog boxes and Help), use accessory programs, manage files/folders, customize using the Control Panel and maintain the computer.

1 credit

10-103-133 Excel-Beginning 1 credit Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows operating system.

10-103-137 Word–Beginning 1 credit Introduction to Microsoft's word processing software. Create, edit, save, format and print basic documents; cut/copy/paste and find/replace text; apply font styles and effects; add bullets and numbering; work with tabs and indents; align text; apply borders and shading; use wizards and templates to produce documents; insert headers/footers; apply different formatting to document sections; create columns; insert Clip Art. Create and format tables, modify rows and columns, perform calculations, sort table data, customize tables. Prerequisite: Competency in Windows operating system.

10-103-143 PowerPoint 1 credit Introduction to PowerPoint presentation software. Create, edit, save, and print a presentation. Insert clip art, apply animation and slide transition effects, import text, customize background and bullets, create a table and a chart, create a WordArt object, and create a Webpage from a PowerPoint slide. Prerequisite: Competency in Windows operating system AND experience using word processing software.

10-103-145 Access-Beginning 1 credit Introduction to Access database software. Plan, create, edit, save, print and manage data; modify a database structure; relate tables; find, filter, query and sort data in tables; create forms and reports. Prerequisite: Competency in Windows operating sytem.

10-103-165 Outlook 1 credit

Use Microsoft's messaging and personal information management program. Communicate by email; schedule appointments, meetings and events; manage the Inbox, contact lists, tasks and notes; track and archive messages; configure and customize Outlook; record journal entries; manage Outlook components; integrate Outlook with other Office programs. Prerequisite: Competency in Windows operating system.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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#### Advanced Certificate in Microsoft® Office

10-103-125 Access–Intermediate 1 credit Share data among applications; create reports, forms and combo boxes; enhance forms with OLE fields, hyperlinks, and subforms; work with switchboards, PivotTables, and PivotCharts. Prerequisite: 10-103-145 or equivalent.

10-103-126 Word–Advanced 1 credit Integrate Word with other Office programs; explore advanced graphics; construct, format and protect forms; work with charts and diagrams; develop documents in collaboration with others (add comments, track changes and compare and protect documents); apply advanced find/replace options; create macros; customize Word menus and toolbars. Prerequisite: 10-103-136 or equivalent.

10-103-127 Access-Advanced 1 credit Apply advanced report and form techniques; use SQL and create multi-page forms; administer a database system; review database design principles. Prerequisite: 10-103-125 or equivalent.

10-103-132 Excel-Advanced 1 credit
Perform what-if analysis with Scenario Manager, data
tables, Goal Seek and Solver; summarize data with
PivotTables; exchange data with other programs including
Access, Word and PowerPoint; audit and outline
worksheets; program using Visual Basic for Applications.
Prerequisite: 10-103-139 or equivalent.

10-103-136 Word-Intermediate 1 credit Illustrate documents with graphics; create and format Webpages; add hyperlinks; merge Word documents; sort and filter records; work with Styles and Templates; use Outline view to develop multipage documents, adding footnotes/endnotes, a Table of Contents, cross-references, sections, and an Index. Prerequisite: 10-103-137 or equivalent.

10-103-139 Excel-Intermediate 1 credit Work with financial functions, data tables, amortization schedules, hyperlinks, lists, templates, and multiple worksheets and workbooks. Prerequisite: 10-103-133 or equivalent.

10-103-140 Publisher 1 credit
An introduction to desktop publishing using Microsoft
Publisher. Create, enhance and format publications; work
with graphics objects; group and layer objects; insert
tables; add special effects; use Publisher templates to
design professional documents; draw and use shapes;
produce multipage publications; and create an original
Publisher publication. Prerequisite: Competency in
Windows operating system AND experience using word
processing software.

10-103-153 PowerPoint-Advanced 1 credit Create tables and charts; add action buttons and hyperlinks; insert movie and sound clips; modify graphics; add custom animation to graphics, charts and graphs; create self-running presentations; narrate a presentation. Use your creative side to make your own design template. Design a PowerPoint game. Prerequisite: 10-103-143 or equivalent.

#### Career Potential:

Program Number: 90-103-1

- Administrative Professional
- Word Processing Specialist
- Secretarial Assistant
- Administrative Services Coordinator
- Program Assistant
- Clerical Assistant
- Office Assistant
- Document Specialist
- Administrative Clerk
- Customer Service Representative
- Office Support Assistant
- Office Administrator
- PC Specialist
- Data Entry Operator
- Information Assistant
- Executive Assistant

#### **Alternate Courses**

10-106-107 Business Document Applications 3 credits Emphasis is placed on learning to use word processing software to efficiently and effectively produce business documents. Students will apply skills to solve practical problems in a project-based format. Explore fundamentals and best practices in document creation, editing, formatting, collaboration, tables, mail merge, desktop publishing, themes, templates, forms, and macros. Recommended prerequisite: Windows competency, including solid file management skills.

## 10-106-109 Business Spreadsheet Applications

3 credits

Create professional data-driven spreadsheets utilizing Excel spreadsheet software and information from a variety of data sources. Create charts and complex formulas; utilize advanced functions and apply conditional formatting; develop an Excel application with data validation, sheet protection, and macros. Work with financial tools and functions; perform what-if analysis with Scenario Manager, Data Tables, Goal Seek and Solver. Recommended prerequisite: Windows competency, including solid file management skills.

#### 10-106-231 Business Presentations And Publications

3 credits

Create professional business presentations using PowerPoint and other presentation software. Explore best practices for designing and presenting. Work with graphics, slide master, sound, video, charts and tables. Add transitions, narration and animation to enhance your presentations. Explore desktop publishing using Publisher and other desktop publishing software. Apply basic design principles while creating flyers, newsletters, and brochures. Recommended prerequisite: Windows competency, including solid file management skills.

10-106-240 Business Information Management 3 credits Concentrates on the fundamentals of managing the record life cycle; supplies and equipment; charge-out procedures; retention schedules; transfer methods; control measurements; imaging systems and information security. Incorporates database skills including how to plan, create, and manage data; modify a database structure; relate tables; find, filter, query and sort data; and create forms and reports. Recommended prerequisite: Windows competency, including solid file management skills.

Madison Area Technical College

## Basic Medical Reception Skills Certificate

Program Number: 90-106-4

Effective: 2013-2014

#### Certificate

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses are offered at Madison; most courses are also offered at the Fort Atkinson, Watertown, and Portage campuses and online.

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

Clerical jobs are among the top five occupations for projected growth nationally. Madison College has developed this certificate to help you get hired, promoted or to update your skills by providing basic medical reception skills used in today's modern medical offices. Full- and part-time positions are available in small and large healthcare organizations throughout Wisconsin and the United States. Typical working hours in this occupation are weekday business hours, generally 8:00 a.m. to 5:00 p.m., with some variation.

The skills obtained in the Basic Medical Reception Skills Certificate may be applied to the Medical Administrative Specialist Associate in Applied Science degree program and the Medical Transcription Technical Diploma program. In addition, many of the certificate credits may be applied to other programs at Madison College.

This certificate is available to those working full time seeking skills to change careers. Current Madison College students may complete this certificate in conjunction with their existing course work. Courses are available both online and in the classroom.

Students who successfully complete this certificate typically earn \$9.50 to \$13.00 per hour based on their experience and other job skills.

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/basic-medical-reception-skills-certificate.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through an advanced standing.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab
10-106-101	Keyboarding Introduction	1	0-2
10-103-123	Windows 7	1	0.75-2.25
10-103-137	Word-Beginning	1	0.75-2.25
10-103-133*	Excel-Beginning	1	0.75-2.25
10-106-139	Keyboard Skillbuilding	1	0-2
10-106-164	Customer Contact Skills	1	0.75-2.25
10-106-178	Medical Language for the Business Professiona	ıl 1*2	2-0
10-106-165	Medical Administrative Procedures	3	3- <u>0</u>
	Total	11	

\*Course offered in fall semester only.

Courses are listed in suggested sequence.

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### Madison Area Technical College **Basic Medical Reception Skills Certificate**

### Courses

10-103-123 Windows 7

1 credit

Introduces the Windows 7 operating system: work with common elements (windows, menus, toolbars, panes, dialog boxes and Help), use accessory programs, manage files/folders, customize using the Control Panel and maintain the computer

### 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows

### 10-103-137 Word-Beginning

1 credit

Introduction to Microsoft's word processing software. Create, edit, save, format and print basic documents; cut/copy/paste and find/replace text; apply font styles and effects; add bullets and numbering; work with tabs and indents; align text; apply borders and shading; use wizards and templates to produce documents; insert headers/footers; apply different formatting to document sections; create columns; insert Clip Art. Create and format tables, modify rows and columns, perform calculations, sort table data, customize tables. Prerequisite: Competency in Windows

#### 10-106-101 **Keyboarding Introduction**

1 credit

Learn computer keyboarding (alphabetic and numeric keypad) using proper technique; develop speed and accuracy

#### 10-106-139 Keyboard Skillbuilding Identify keyboarding weaknesses through diagnostic tests and

analyses. Refine keyboarding techniques, increase speed and improve accuracy through individualized corrective practice. Prerequisite: Keyboarding Introduction or student must be able to touch type, which is defined as suing the correct key reaches and not looking at the keys while typing, at a minimum rate of 25 words per minute.

#### 10-106-164 **Customer Contact Skills**

1 credit

Identify internal/external customers, develop verbal, nonverbal, and listening communication skills, develop problem-solving techniques, and ways of adding value to a customer interaction. Examine how technology impacts customer service, examine the impact on service breakdowns, and examine campaigns for customer loyalty.

#### 10-106-165 Medical Administrative Procedures 3 credits

This class is designed to emphasize administrative procedures in the electronic medical office environment. Competencies include: Communication, reception, appointment scheduling, records management, telephone procedures, daily transactions, medical billing and collecting, insurance and coding basics, composing routine business correspondence, keeping an inventory of supplies, meeting management, and travel itineraries. Prerequisite/co-requisite: 10103137 (or 10106107); 10106178; AND sufficient scores on the COMPASS test to allow for enrollment in 10801195 Written Communication; or completion of or concurrent enrollment in Written Communication or English 1.

#### 10-106-178 Medical Language for the Business Professional 1

2 credits

This course is designed to give the beginning business student an insight into medical language. Students will explore how medical terms are formed, become familiar with the meaning of many word roots, prefixes, and suffixes, and spell, define, and pronounce many medical terms by understanding word components. Students will also exhibit mastery in the use of medical dictionaries and reference materials. Fundamentals will be discussed as they relate to evaluation of health practices by body system and by the body as a whole.

### **Career Potential:**

Program Number: 90-106-4

- Medical Receptionist
- Medical Appointment Scheduler
- Department/Clinic Assistant-Associate
- **Medical Customer Service** Representative

With advanced training, students may find employment

- Medical Administrative Specialist
- **Medical Transcriptionist**
- Medical Billing Specialist
- Medical Word Processing Operator
- Department/Clinic Assistant - Objective, Senior
- **Health Unit Coordinator**
- **Medical Coding Specialist**

More detailed and updated information on this program may be available at: madisocollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 04/13

### Madison Area Technical College

### **Bioenergy Certificate**

Certificate

Applied Engineering Program Cluster

School of Applied Science, Engineering, & Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or

(800) 322-6282 Ext. 6800

### About the Certificate

The Madison College Bioenergy Energy Certificate is designed to provide students with the theoretical knowledge necessary for a career in bioenergy technology. The flexible certificate format allows students to blend online, faceto-face, and hands-on coursework, to earn an academic credential in bioenergy. The certificate requires a minimum of 15 credits of coursework.

Certificate credits may be combined with additional coursework to enhance traditional diploma, degree, transfer and associate programs at Madison College. The credits also may be combined with additional training, job experience and/or professional examinations to qualify for certification by national renewable energy institutions.

Incumbent trade workers and technical professionals are also encouraged to investigate how a Bioenergy Certificate may relate to their current work or business practices. Online, weekend, and summer class schedules accommodate high school and post-secondary educators in the science and technical education fields.

### Certificate Application Process

To review program admission requirements and application processing dates visit the programs website at: http://madisoncollege.edu/programinfo/bioenergy.

### Unique Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Program Courses**

### DC/AC Circuits for Industry

3 credits

Study of practical DC concepts with and introduction to AC concepts. Course topics include electrical quantities and components and measurement instruments with an emphasis on DC circuits. Students analyze and construct circuits and measure voltage, current, resistance and power for both AC and DC sources. Studies principles of electricity AC components and circuits. Coverage includes combination circuits that contain Resistive Inductive and/or Capacitive properties. Emphasis on circuit troubleshooting and efficiencies. Course introduces theory and application of three-phase circuits, single phase, transformers, generators, and motors. Covers fundamentals of NEC wiring, soldering and relay ladder logic.

#### 10-481-110 **Energy Management**

3 credits

The student will perform critical examination of energy consuming facilities both domestic and commercial for the purpose of identifying energy conservation opportunities In addition the student will identify various energy conservation techniques as well as equipment which can be installed to further conserve energy

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2014-2015 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

,			
Core Course	s l ict	Credits	Hrs/week Lec-Lab
	of 6 credits from these core courses:		
	Energy Management	3	3-0
	Introduction to Biomass Energ		
20-806-291			
20-000-271	Sub-total	6-9*	5-0
	Sub-total	0-7	
Additional C	ourse List		
Plus addition	nal credits from these courses to reach a total o	of 15 credits:	
10-414-100	DC/AC Circuits for Industry		0.5-5
10-484-120			
10-484-121	Introduction to Ethanol Fuel		1-0
10-484-130	Introduction to Biodiesel Fuel		
10-484-161			
10-484-164	Biomass Systems, Nutrient Management,		
	and Recycling	1	1-0
20-623-290	Renewable Energy for International Developm		
20 020 270	Sub-total	6-9*	
	Total	15 credits*	
Notes:			

#course is available online

##8 weeks online and 2 weeks study abroad

#### 10-484-120 Introduction to Biofuels

Effective: 2014-2015

Program Number: 90-480-3

An introduction to solid, liquid and gaseous fuels derived from all sources. This course will cover the history of fuel use, placing petroleum into its proper context of being just one of the many alternatives being exploited by humans to fulfill current demands. Topics include the history of fuel and petroleum, peak oil, economics of petroleum and biofuels, engine design and fuel requirements, agriculture and fuels, wastes, conventional ethanol production, cellulosic ethanol, algae, other alcohols (biobutanol, etc.), biodiesel, biogas (anaerobic digestion), gasification, pyrolysis, fuel quality, environmental impacts, energy independence and national security.

### 10-484-121 Introduction to Ethanol Fuel

1 credit

This course will provide the student with a general overview of ethanol fuel. Topics covered will include fermentation and distillation chemistry, ASTM fuel testing, engine performance, and exhaust emissions. An introduction to E85 fuel systems will also be included.

#### 10-484-130 Introduction to Biodiesel Fuel

1 credit

This course will provide a general overview of biodiesel fuel. Production and quality control of biodiesel fuel will be explored, and students will have the opportunity to synthesize a small scale batch of biodiesel. Topics covered will include transesterfication chemistry, separation techniques, ASTM fuel testing, engine performance, and exhaust emissions.

#### 10-484-160 Introduction to Biomass

3 credits

This course provides an overview of energy production from biomass resources. The course explores the fundamentals of plant growth, energy yield, economics, production, and processing methods for both herbaceous and woody crops. Technologies covered include combustion, gasification, pyrolysis, fermentation, transesterfication, and anaerobic digestion. Value-added bio-refining products are also examined, along with the environmental impacts of biomass energy.

### Anaerobic Digestion and Biogas Technology

Provides participants with an understanding of basic heat transfer properties as well as the biological and chemical reactions that take place in anaerobic digestion systems. Participants will also develop an in-depth knowledge of the design of anaerobic digestion systems, troubleshooting and repair methods, and workplace safety.



### **Program Courses (continued)**

#### 10-484-163 Introduction to Biofuels

credits

An introduction to solid, liquid and gaseous fuels derived from all sources. This course will cover the history of fuel use, placing petroleum into its proper context of being just one of the many alternatives being exploited by humans to fulfill current demands. Topics include the history of fuel and petroleum, peak oil, economics of petroleum and biofuels, engine design and fuel requirements, agriculture and fuels, wastes, conventional ethanol production, cellulosic ethanol, algae, other alcohols (biobutanol, etc.), biodiesel, biogas (anaerobic digestion), gasification, pyrolysis, fuel quality, environmental impacts, energy independence and national security.

#### 10-484-164 Biomass Systems, Nutrient Management, and Recycling

1 credit

Excess nutrients, particularly nitrogen (N) and phosphorus (P), are the major pollutants in lakes and estuaries and the second leading source of pollution in rivers according to the U.S. EPA, yet all living flora and fauna need nutrients to grow and thrive. This course will discuss how to balance the inputs and outputs within a healthy ecosystem. In this weekend short-course, we will explore conventional practices, next-generation solutions, and practical ways to recycle these major agricultural inputs. Our focus will be mostly 'on-farm' with field trips as well as guest speakers from academia, agriculture, public and private sectors. This course is relevant for everyone who has a stake in the U.S. food-chain.

#### 20-623-290 Renewable Energy for International Development

3 credits

This course provides an examination of energy and economics in developing countries with special consideration given to renewable energy sources. The course will combine 10 days of travel and study abroad in a developing country along with 8 weeks of online instruction. Students will learn to specify, design, and install renewable energy systems for deployment in developing countries. Field work will include design and construction/installation of one or more residential scale renewable energy systems (e.g., solar electric systems, solar hot water systems, solar ovens, micro-hydropower, small scale wind generators, and household methane biodigesters).

#### 20-806-291 Introduction to Renewable Energy

3 credits

This course provides an introduction to renewable energy technology. The course is grounded in the fundamentals of energy, power, and the first and second laws of thermodynamics. A scientific approach is used to examine various energy sources, including fossil fuels, nuclear, biomass, biofuels, solar, hydro, wind, geothermal, and ocean/tidal power. Various types of energy storage technology are also examined. Science and engineering challenges are examined for each energy technology, along with economic and environmental impacts. This course is suitable for any student with an interest in renewable energy, particularly those pursuing studies in scientific, technical, and engineering fields.

### **Career Potential:**

- Electrician
- Bio, mechanical and process technician
- Byproduct manufacturer
- System designer
- Facilities manager
- Agribusiness manager

### **Complimentary Programs:**

- Industrial Maintenance
- Automotive, Diesel, and Heavy Equipment
- Biotechnology
- Engineering Transfer Program
- Liberal Arts Transfer Program

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 03/14

### Madison Area Technical College

### **Bioinformatics Certificate**

Program Number: 90-152-4

Effective: 2013-2014

### Certificate

Biotechnology and Electron Microscopy Program Cluster and Information Technology Program Cluster

School of Business and Applied Arts

Courses offered at Madison Campuses

### For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003 OR (608) 246-6800 or (800) 322-6282 Ext. 6800

### **About the Certificate**

Bioinformatics is the application of information technology to the management and analysis of biological data. This certificate is designed for individuals with a college background in the life sciences in order to prepare them to effectively use the tools and methods of bioinformatics to enhance their work. The certificate curriculum was created in consultation with local industry professionals to provide scientists and technicians with the ability to analyze and interpret the increasing deluge of biological data generated through the use of new technologies.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/bioinformatics-certificate">http://madisoncollege.edu/program-info/bioinformatics-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

#### Hrs/week

### FIRST YEAR

	•••		
First Semester		Credits	Lec-Lab
10-007-180	Introduction to Bioinformatics	3	2-2
10-152-109	Python Programming*	3	2-2
	Semester Total	6	
Second Ser	nester		
10-007-182	Bioinformatics Algorithms and Techniques	3	2-2
	Semester Total	3	
SECOND Y	/EAR		
10-007-181	Advanced Bioinformatics	3	2-2
	Semester Total	3	

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

\* Other programming languages may be substituted for Python Programming with consent of program director.



### Madison Area Technical College Bioinformatics Certificate

### Courses

10-007-180 Introduction to Bioinformatics 3 credits
This survey course is an introduction to the concepts and tools
used in bioinformatics. The fundamentals of sequence
alignment, data mining and microarray data analysis will be
discussed. This course will also provide the student with an
overview of the computing tools used for bioinformatics, such
as Unix, Perl, and file structure and management. Mastery of
these tools is not expected in this course; rather, the student is
given a practical introduction to the Perl Programming
language in the Unix operating system environment.
Prerequisite: Acceptance into certificate program.

10-152-109 Python Programming 3 credits
This course is an introductory course in the Python
programming language. Topics and projects covered will be
aligned with other courses in the certificate. Prerequisite:
Working knowledge of Microsoft Windows (computer Literacy,
proficiency with a mouse, file management).

### 10-007-182 Bioinformatics Algorithms and Techniques 3 credits

This course provides an introduction to the major algorithms of sequence analysis, structure prediction, and pattern recognition. These techniques are utilized in array data processing, NextGen sequencing, target discovery, and assay development. This includes dynamic programming, hidden markov models, graph algorithms, and clustering algorithms. Prerequisites: grade of C or better in 10-007-180 and 10-152-109 or equivalent programming language, or consent of instructor.

10-007-181 Advanced Bioinformatics 3 credit: This capstone course in Bioinformatics provides the student with experience in the design and implementation of basic programming concepts applied to bioinformatics problems. Using the skills gained in previous certificate courses, the student designs and completes an independent project. Prerequisites: grade of C or better in better in 10-007-180, 10-152-109, and 10-007-182.

### Other Recommended Courses

Courses that may also be of interest to bioinformatics certificate students include the following:

10-152-120	Website Development-HTML5	3 credits
10-152-125	Relational Database Coding –	
	Oracle/SQL	3 credits
20-804-240	Basic Statistics	4 credits
10-152-190	Linux Server	3 credits
10-007-124	Molecular Biology	3 credits
10-007-125	Research Methods Biotechnology	3 credits

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and

courses announced in this publication

Program Number: 90-152-4

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without notice.

Rev. 08/13

# Biotechnology Laboratory Technician

Program Number: 10-007-2

Effective: 2013-2014

### Associate in Applied Science Degree

Biotechnology and Electron Microscopy Program Cluster School of Applied Science, Engineering, and Technology Courses offered at Truax Campus

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

### About the Program

The Biotechnology Laboratory Technician Program emphasizes skills necessary for entry-level employment in bioscience laboratories. The program focuses on techniques basic to the commercial development of products from biological systems. Students acquire proficiency in laboratory skills, effective communications and employment skills. Individuals who like the challenge of laboratory work are encouraged to apply.

Program graduates may seek entry-level employment in public or private laboratories for positions titled laboratory assistant, laboratory technician, laboratory tester or laboratory worker. These laboratories are found in universities, pharmaceutical companies, food processing industries, companies performing research and development, and companies involved in plant and animal breeding.

The following biotechnology certificates also available: Bioinformatics Certificate, Biotechnology "Traditional" Post-baccalaureate Certificate, Biotechnology Intensive Post-baccalaureate Certificate, and Stem Cell Technologies Certificate. Check on the website or call the above phone numbers for more information.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/biotechnology-laboratory-technician">http://madisoncollege.edu/program-info/biotechnology-laboratory-technician</a>.

#### Note:

A <u>three-year plan</u> of this program can be found on the Additional Information tab or the right-hand menu on the <u>program web page</u>.



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	AR		Hrs/week
First Seme	ster	Credits	Lec-Lab
10-007-103	Biotechnology Laboratory Skills		
	for a Regulated Workplace	3	1-6
10-007-108	Hazardous Materials (6 weeks)	1	2-2
10-007-110	Biotechnology Applications	1	1-0
10-007-115	General Cell Biology	4	3-3
10-007-136	Laboratory Math for Biotechnology	1	0-2
10-801-195	Written Communication* OR	3	3-0
20-801-201	English Composition 1*	(3)	(3-0)
10-806-127	Chemistry 1* OR	4	3-2
20-806-201	General, Organic, and Biological Chemistry*	(5)	(4-2)
	Semester Total	17 (18)	
Second Se	mester		
10-007-104	Chromatography Techniques	3	1-6
10-007-105	Bioprocess Technology	3	1-6
10-007-111	Biotechnology Career Seminar		
10-007-174	Applied Microbiology	4	2-4
10-801-196	Oral/Interpersonal Communications* OR	3	3-0
20-801-202	English Composition 2*	(3)	(3-0)
10-806-129	Chemistry 2* OR	4	3-2
20-806-216	Chemistry for Biotechnology*	(3)	(2-2)
	Semester Total	18 (17)	
SECOND '	ster		
10-007-122	Protein Bioseparation Methods		
10-007-123	Cell Culturing		
10-007-124	Molecular Biology 1		
10-007-152	Making Biotechnology Products	2	0-4
10-809-197	Contemporary American Society* OR	3	3-0
20-809-203	Introduction to Sociology*	(3)	(3-0)
10-809-199	Psychology of Human Relations* OR		
20-809-231	Introduction to Psychology*		(3-0 <u>)</u>
	Semester Total	17	
Second Se		_	
10-007-112	Biotechnology Employment Skills	1	1-0
10-007-121	Applied Biochemistry	3	2-3
10-007-125	Research Methods in Molecular Biology	3	1-6
10-007-126	Occupational Work Experience	3	0-12
10-809-195	Economics* OR		
20-809-211	Macroeconomics		
	Elective		<del>(3-0)</del>
	Semester Total	16	

\*Students may meet some or all of the general studies requirements at Madison College or at another college prior to entering the Biotechnology Program. Students are encouraged to take college transfer courses for educational advancement

Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

### Madison Area Technical College Biotechnology Laboratory Technician

### **Program Courses**

### 10-007-103 Biotechnology Laboratory Skills for a Regulated Workplace 3 credits

Covers basic concepts and techniques necessary to work effectively in a biotechnology lab. The importance of quality regulations and standards and the role of the technician in producing quality results are emphasized. Students learn basic techniques including: measuring, weighing, mixing solutions, following and writing procedures, keeping records, making observations, and using instrument manuals and catalogues. Principles of metrology (measurement) are introduced and students practice using, calibrating, and verifying the performance of instruments. Prerequisite: Reading score of 80+ or a C or better in College Reading. Co-requisite: 10-806-127 or 20-806-201, and 10-007-136, or consent of instructor.

10-007-104 Chromatography Techniques 3 credits Introduces the basic concepts involved in separation of biomolecules. Students complete lab work using a variety of chromatographic methods including: paper, thin layer, gel permeation, gas and high performance liquid chromatography. Students also learn to interpret chromatographic results and practice documentation and reporting skills. Prerequisites: 10-007-103, 10-007-136 and 10-806-127 (or 20-806-201).

10-007-105 Bioprocess Technology 3 credits
Covers basic techniques of fermentation technology, including the
principles of isolation, identification, improvement, preservation
and growth of industrial microorganisms. Emphasizes the use of
fermentation equipment to obtain products. Prerequisites:
10-007-103 and 10-806-127 (or 20-806-201). Pre- or Co-requisite:
10-007-174 or consent of instructor.

# 10-007-108 Hazardous Materials 1 credit Surveys potential laboratory hazards and safety procedures. Covers regulation of chemicals: flammable, reactive, corrosive, and toxic substances. Prerequisite: Reading score of 80+ or a C or better in College Reading. Co-requisite: 10-806-127 (or 20-806-201).

10-007-110 Biotechnology Applications 1 credit Provides a broad introduction to biotechnology including the scientific basis of the technologies and their historical development with an emphasis on current applications in the areas of agriculture, medicine, forensics and the environment. No lab. Prerequisite: Reading score of 80+ or a C or better in College Reading.

10-007-111 Biotechnology Career Seminar 1 credit Includes a discussion of national, state and local biotechnology industries, career options, the ethical, legal and societal issues raised by the use of biotechnology and the regulatory agencies that oversee the industry. No lab. Prerequisite: Reading score of 80+ or a C or better in College Reading.

10-007-112 Biotechnology Employment Skills 1 credit Discusses the specific skills needed for particular areas and careers, ethical issues and the business of biotechnology including the basics of intellectual property law. Each student gives a presentation on their occupational work experience. No lab. Co-requisite: 10-007-126.

10-007-115 General Cell Biology 4 credits
Introduction to cells, emphasizing their structure, diversity,
chemistry and physiology. Processes of cellular respiration,
photosynthesis and division are discussed. Describes genetic
principles and molecular activities involved in DNA, RNA and
protein synthesis. Prerequisite: Reading score of 80+ or a C or
better in College Reading.

Note: Lab included unless otherwise indicated.

10-007-121 Applied Biochemistry 3 credits
Introduction to major chemical constituents of cells including
proteins, carbohydrates, lipids and nucleic acids. The
structure and kinetics of enzymes, reaction mechanisms, and
metabolic pathways are also included. Prerequisites:

10-007-103, 10-007-115, and 10-806-129 (or 20-806-216).

10-007-122 Protein Bioseparations Methods 3 credits Introduces the strategies to purify proteins as part of a biotechnology process. Methods include: specific activity assays for enzymes, extraction of proteins from bacterial cells, salting out, dialysis, ion exchange chromatography and polyacrylamide gel electrophoresis. Prerequisites: 10-007-103, 10-007-104, and 10-806-129 or (20-806-216).

### 10-007-123 Cell Culturing 3 credits

Covers the basic techniques of plant and animal cell culture. Plant unit includes media preparation isolation of explants and establishment of callus from suspension cultures, growth factor bioassays, regeneration of whole plants from tissue and plant genetic engineering techniques. Mammalian cell unit includes media preparation, maintenance of cultured cells, transfection of cultured cells, cloning, monoclonal antibody production, and ELISA assays. Prerequisite: 10-007-103 and 10-007-115, or consent of instructor.

10-007-124 Molecular Biology 1 3 credits Introduces modern molecular biology techniques including basic recombinant DNA techniques and nucleic acid analysis and purification. The polymerase chain reaction, DNA sequence analysis, and DNA fingerprinting are also covered. Prerequisite: 10-007-115.

### 10-007-125 Research Methods in Molecular Biology 3 credits

Surveys advanced techniques in molecular biology including Southern analysis, and RNA purification and analysis. The course blends discussion of concepts with practical laboratory experience. Prerequisite: 10-007-124.

10-007-126 Occupational Work Experience 3 credits
Students work in a biotechnology laboratory. Emphasizes the
integration of academics and practical experiences.

Prerequisites: Successful completion of all program courses
in the first three semesters of the program, or consent of
instructor and successful completion of a performance exam.

Co-requisite: 10-007-112.

10-007-136 Lab Math for Biotechnology 1 credit Introduces mathematical tools that are used in the biotechnology laboratory. Students apply mathematical concepts to solve problems such as: calculating amounts of chemicals required to make solutions, graphing and interpreting data, and calibrating instruments. Basic statistical concepts may also be introduced.

### 10-007-152 Making Biotech Products

Proposed to review and further illustrate the importance of quality in a laboratory environment, with special emphasis on how a quality system directly impacts laboratory scientists. This laboratory-based course will revolve around the creation of a product to be used in other courses in the biotechnology curriculum. Students will create the product, as well as monitor the quality of the process. Time constraints would mean that not every aspect of a quality system could be modeled or discussed; however, even a single course in this area would be invaluable to our students for both review of concepts and employability.. Prerequisite: 10-007-122.

10-007-174 Applied Microbiology 4 credits
Surveys the structure, function, ecology, nutrition, physiology,
and genetics of microorganisms in industrial, agricultural,
food and medical microbiology. Class also includes an
introduction to standard techniques and procedures used in
the microbiology laboratory. Prerequisite: 10-007-115.

### **Career Potential:**

Program Number: 10-007-2

### Biotechnology Research Technicians

Complete scientific work in academic research laboratories, government research laboratories and biotechnology companies under direct supervision.

### Biotechnology Production Technicians

Produce useful products using biological systems including bacterial and yeast cells, plants and animals.

# Laboratory Technicians Complete scientific work and conduct experiments in research and development or production laboratories in

research and development or production laboratories in various biological and biochemical companies and private or public agencies.

### Quality Control/Assurance Technicians

Check product performance/ characteristics to ensure regulatory compliance and minimize liability using physical, chemical and biological test equipment and instrumentation to ensure that the product is within acceptable tolerance.

With additional education and/or work experience, graduates may find employment as:

- Research Scientists
- Entry Level Scientists
- Associate Scientists
- Process Scientists

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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Madison Area Technical College

### **Biotechnology Laboratory Technician**

Program Number: 10-007-2

Effective: 2013-2014

THREE-YEAR COURSE OF STUDY

This plan of courses is provided for individuals who want to work part-time towards a Biotechnology Associate Degree

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR Fall Semester	Credits	FIRST YEAR Spring Semester Cr	edits
10-007-110 Biotechnology Applications	1	10-007-136 Laboratory Math for Biotechnology	1
10-007-115 General Cell Biology	4	10-007-103 Biotech. Lab. Skills for a Regulated Workplace	3
20-806-201 General, Organic and Biological Chemis	try* <u>5</u>	10-806-105 Bioprocess Technology	3
Semester Total	10	10-007-111 Biotech Career Seminar	1
*Students who have not taken high school chemi		20-806-216 Chemistry for Biotechnology	3
Chemistry (10-806-134) at Madison College should take General Chemistry (10-806-134) and see a Biotechnology Program instructor for advising to create a personalized three-year plan		Semester Total	11
SECOND YEAR Fall Semester		SECOND YEAR Spring Semester	
10-007-108 Hazardous Materials	1	10-007-104 Chromatography Techniques	3
10-007-123 Cell Culturing	3	10-007-125 Research Methods in Molecular Biology	3
10-007-124 Molecular Biology I	3	10-007-174 Applied Microbiology	4
10-801-195 Written Communication†	3	Semester Total	10
10-809-199 Psychology of Human Relations†	3		
Semester Total	13		
THIRD YEAR Fall Semester		THIRD YEAR Spring Semester	
10-007-122 Protein Bioseparations Methods	3		
10-007-152 Making Biotechnology Products	2	10-007-112 Biotech. Employment Skills	
10-801-196 Oral/Interpersonal Communication†	3	10-007-121 Applied Biochemistry	3
10-809-197 Contemporary American Society†	<u>3</u>	10-007-126 Occupational Work Experience	3
Semester Total	11	10-809-195 Economics†	3
		Semester Total	10
† Or college transfer alternative  Students may meet some or all of the general stu Madison College or another college prior to enter	ing the Biotechnology	Note: Completion of the program requires a 3-credit elective. elective can be taken any semester or during the summ	



program. Students are encouraged to take the college transfer alternative courses where indicated. (Check your Academic Requirements report in your student center for allowable in in lieu ofs.)

### Madison Area Technical College

# Biotechnology Post-baccalaureate "Traditional" Certificate Number: 90-007-1

### Certificate

Biotechnology and Electron Microscopy Program Cluster School of Applied Science, Engineering, and Technology Courses offered at Madison Campus

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

### About the Certificate

The certificate curriculum includes courses from the Biotechnology Lab Technician program. The curriculum may be completed in two semesters or longer. Students completing this certificate will have the laboratory skills and knowledge needed for entry-level employment in biotechnology laboratories in both the public and private sector. Students are required to meet with the program director for advising and course scheduling plans. This certificate is perfect for individuals who have a theoretical bioscience background but need biotechnology laboratory skills in order to improve employment prospects.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/biotech-post-baccalaureate-certificate">http://madisoncollege.edu/program-info/biotech-post-baccalaureate-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

In their first semester, all traditional post-baccalaureate participants must take 10-007-103 Biotechnology Laboratory Skills for a Regulated Workplace (3 credits)

			Hrs/week
Courses		Credits	Lec-Lab
10-007-103	Biotech Lab Skills for a Regulated Workplace	:3	1- <u>6</u>
	-	3	

In addition, participants choose a minimum of 12 additional credits from the following list:

Courses		Credits	Hrs/week Lec-Lab
10-007-105	Bioprocess Technology		
10-007-104	Chromatography Techniques		
10-007-124	Molecular Biology 1	3	1-6
10-007-122	Protein Bioseparation Methods	3	1-6
10-007-123	Cell Culturing		
10-007-174	Applied Microbiology		
10-007-180	Intro to Bioinformatics	3	2-2
10-007-155	Quality Regulations and Standards for Biotechnolog	y2	2-0
10-102-134	Business Organization and Management	2	2-0
10-007-125	Research Methods in Molecular Biology*	3	1-6
10-007-116	Introduction to Human Stem Cell Methods (Lecture)		
10-107-118	Introduction to Human Stem Cell Concepts (Lab)	3	0-6
10-107-117	Advanced Human Stem Cell Methods (Lecture)	1	1-0
10-107-119	Advanced Human Stem Cell Concepts (Lab)	3	0-6
	•	12	
	Certificate Total	15	



### Madison Area Technical College Biotechnology "Traditional" Post-baccalaureate Certificate

### **Certificate Courses**

#### 10-007-103 Biotechnology Laboratory Skills for a Regulated Workplace 3 credits

Covers basic concepts and techniques necessary to work effectively in a biotechnology lab. The importance of quality regulations and standards and the role of the technician in producing quality results are emphasized. Laboratory math is introduced and applied. Students learn basic techniques including: measuring, weighing, mixing solutions, following and writing procedures, keeping records, making observations, and using instrument manuals and catalogues. Principles of metrology (measurement) are introduced and students practice using, calibrating, and verifying the performance of instruments. Teambased projects simulate the application of these methods in a biotechnology research and development environment.

### 10-007-104 Chromatography Techniques

3 credits

Introduces the basic concepts involved in separation of biomolecules. Students complete lab work using a variety of chromatographic methods including: paper, thin layer, gel permeation, gas and high performance liquid chromatography. Students also learn to interpret chromatographic results and practice documentation and reporting skills.

### 10-007-105 Bioprocess Technology

Covers basic techniques of fermentation technology, including the principles of isolation, identification, improvement, preservation and growth of industrial microorganisms. Emphasizes the use of fermentation equipment to obtain products.

#### 10-007-116 Introduction to Human Stem **Cell Methods** 3 credits

Covers the basic methods of working with mammalian cell culture, to include aseptic techniques, media preparation, passaging and maintenance of cell lines. Students will work with hESC cultures to thaw, plate, feed, passage cells, and generate embryoid bodies. Molecular characterization includes chromosomal staining and immmunodetection and imaging of cell pluripotency markers. Instruction will include imaging, including light, fluorescence, and photomicroscopy. Using cultured cells in a regulated environment will be introduced. Prerequisite: 10-007-115 and 10-007-123; Co-requisite: 10-007-118, or consent of instructor.

#### Advanced Human Stem Cell Methods 10-007-117

3 credits

Students will continue to maintain and characterize the hESC embryoid bodies generated in Course I. Observations and relevance for spontaneous hESC differentiation will be discussed in detail. Methods for directed differentiation of hESC, iPSC, and adult stem cells into neurons and cardiomyocytes will be introduced. An emphasis on photo-documentation and assembly of a portfolio of results and observations will be submitted for evaluation. Prerequisite: 10-007-116.

#### 10-007-118 Introduction to Human Stem **Cell Concepts**

1 credit

Provides a historical perspective on the identification and use of stem cells, emphasizing practical applications towards regenerative biology in research and industry. Review and discuss scientific articles that establish the foundation for working with stem cells for regenerative medicine, applied and basic research. Prerequisite: 10-007-115, or consent of instructor.

### 10-007-119 Advanced Human Stem Cell Concepts

1 credit

Introduction of emerging methodologies in the stem cell field. to include adult stem cells, iPSC technologies, relevant cell signaling pathways, and cell differentiation. Current research and industry applications will be discussed. Survey the scientific and popular press to introduce emerging themes and applications in the field of stem cells. Prerequisite: 10-007-115 and 10-007-118, or consent of instructor.

#### 10-007-122 **Protein Bioseparations** Methods

3 credits

Introduces the strategies to purify proteins as part of a biotechnology process. Methods include: specific activity assays for enzymes, extraction of proteins from bacterial cells, salting out, dialysis, ion exchange chromatography and polyacrylamide gel electrophoresis.

### 10-007-123 Cell Culturing

Covers the basic techniques of plant and animal cell culture. Plant unit includes media preparation isolation of explants and establishment of callus from suspension cultures, growth factor bioassays, regeneration of whole plants from tissue and plant genetic engineering techniques. Mammalian cell unit includes media preparation, maintenance of cultured cells, transfection of cultured cells, cloning, monoclonal antibody production, and ELISA assays.

### 10-007-124 Molecular Biology 1

3 credits

Introduces modern molecular biology techniques including basic recombinant DNA techniques and nucleic acid analysis and purification. The polymerase chain reaction, DNA sequence analysis, and DNA fingerprinting are also covered.

#### 10-007-125 Research Methods in Molecular Biology

3 credits

Surveys advanced techniques in molecular biology including Southern analysis, and RNA purification and analysis. The course blends discussion of concepts with practical laboratory experience.

#### 10-007-155 **Quality Regulations and Standards**

2 credits

Introduction to federal and local regulations that control biotechnology, pharmaceutical, and medical device companies. Includes cGMP, GLP, GCP, ISO 9000, and QSR. No lab.

#### 10-007-174 Applied Microbiology 4 credits

Surveys the structure, function, ecology, nutrition, physiology, and genetics of microorganisms in industrial, agricultural, food and medical microbiology. Class also includes an introduction to standard techniques and procedures used in the microbiology laboratory.

#### 10-007-180 Introduction to Bioinformatics

3 credits

Overview of computer-based methods of analyzing genetic and biological information. Includes sequence comparisons, data mining, computing tools, and using Perl for biological applications.

#### 10-102-134 **Business Organization and** Management 2 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts. No lab.

Note: Lab included unless otherwise noted.

### Career Potential:

Research Scientists

Program Number: 90-007-2

- **Entry Level Scientists**
- **Associate Scientists**
- **Process Scientists** Laboratory Manager
- **Quality Assurance**
- Laboratory Supervisor
- Team Leader

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Biotechnology Intensive Post-baccalaureate Certificate

Program Number: 90-007-2

Effective: 2013-2014

### Certificate

Biotechnology and Electron Microscopy Program Cluster School of Applied Science, Engineering, and Technology

Courses offered at Madison Campus

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

### About the Certificate

This certificate program was designed in collaboration with industry partners for individuals who already have a Bachelor's Degree in a biological science and want to improve their employability in the biotechnology industry. *The intensive program is offered full-time, 8:30 – 2:30 daily, in the spring semester. It provides practical, advanced laboratory skills and an introduction to the business of biotechnology.* Admission is competitive and participants must agree to participate fully in all activities and field trips. The curriculum is project-based and team oriented to simulate a biotechnology company environment. Each student will also complete an independent project that is presented in a poster fair to colleagues and potential employers.

### Participants will learn:

- Basic lab skills for a regulated workplace
- The requirements of a cGMP/cGLP environment
- Recombinant DNA methodologies
- Mammalian cell culture (possibly including human embryonic stem cell lines)
- Bioseparations
- Bioinformatics (survey)
- Microarrays (survey)



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses 10-007-103	Biotechnology Laboratory Skills	Credits	Lec-Lab
10 007 103	for a Regulated Workplace	3	1-6
10-007-122	Protein Bioseparation Methods		
10-007-123	Cell Culturing	3	1-6
10-007-124	Molecular Biology 1	3	1-6
10-007-136	Laboratory Math for Biotechnology		
10-102-134	Business Organization and Management	2	2-0
	Total	15	

Note: the classes need to be taken concurrently.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/biotech-post-baccalaureate-intensive-certificate">http://madisoncollege.edu/program-info/biotech-post-baccalaureate-intensive-certificate</a>

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

Real world smart.

### **Certificate Courses**

### 10-007-103 Biotechnology Laboratory Skills for a Regulated Workplace 3 credits

Covers basic concepts and techniques necessary to work effectively in a biotechnology lab. The importance of quality regulations and standards and the role of the technician in producing quality results is emphasized. Students learn basic techniques including: measuring, weighing, mixing solutions, following and writing procedures, keeping records, making observations, and using instrument manuals and catalogues. Principles of metrology (measurement) are introduced and students practice using, calibrating, and verifying the performance of instruments.

10-007-122 Protein Bioseparations Methods 3 credits Introduces the strategies to purify proteins as part of a biotechnology process. Methods include: specific activity assays for enzymes, extraction of proteins from bacterial cells, salting out, dialysis, ion exchange chromatography and polyacrylamide gel electrophoresis.

### 10-007-123 Cell Culturing 3 credits

Covers the basic techniques of plant and animal cell culture. Plant unit includes media preparation isolation of explants and establishment of callus from suspension cultures, growth factor bioassays, regeneration of whole plants from tissue and plant genetic engineering techniques. Mammalian cell unit includes media preparation, maintenance of cultured cells, transfection of cultured cells, cloning, monoclonal antibody production, and ELISA assays.

## 10-007-124 Molecular Biology 1 3 credits Introduces modern molecular biology techniques including basic recombinant DNA techniques and nucleic acid analysis and purification. The polymerase chain reaction, DNA sequence analysis, and DNA fingerprinting are also covered.

# 10-007-124 Molecular Biology 1 3 credits Introduces modern molecular biology techniques including basic recombinant DNA techniques and nucleic acid analysis and purification. The polymerase chain reaction, DNA sequence analysis, and DNA fingerprinting are also covered.

10-007-136 Lab Math for Biotechnology 1 credit Introduces mathematical tools that are used in the biotechnology laboratory. Students apply mathematical concepts to solve problems such as: calculating amounts of chemicals required to make solutions, graphing and interpreting data, and calibrating instruments. Basic statistical concepts may also be introduced.

### 10-103-134 Business Organization and Management 2 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts. No lab.

### **Career Potential:**

Program Number: 90-007-2

- Research Scientists
- Entry Level Scientists
- Associate Scientists
- Process Scientists
- Laboratory Manager
- Quality Assurance
- Laboratory Supervisor
- Team Leader

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### **Business Management**

Associate in Applied Science Degree

Accounting and Finance Program Cluster

School of Business and Applied Arts

Program offered at Madison, Portage, Reedsburg and Watertown Campuses

Most courses offered at Fort Atkinson Campus For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Program

To be accepted into company training programs in management, or for running and operating a business, the Business Management program provides a well-rounded study in the fundamentals of business organization, finance, management and related studies. This program provides the student with training necessary for employment and advancement on the job in management and allied occupations.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/business-management">http://madisoncollege.edu/program-info/business-management</a>.

### **Graduation Requirement**

Please note: A minimum grade of C is required for all technical studies courses in order to graduate.

### Methods of Delivery

<u>Traditional Semester Classes</u>-provides students with regular semester-long classes on campus. Classes meet one or two times a week, including on line, hybrid, and traditional delivery. (Program Number 10-102-3)

<u>Accelerated Delivery</u>-reduces in-class time commitment by 50%. Classes meet one night each week. Students commit to a 24 month core program cycle of one night a week. Completion of all program courses can be completed in 24 to 36 months. The accelerated delivery is designed specifically for working adults with a minimum of 3-5 years employment experience. (Program Number 10-102-3-AC)

### Information about a Double Major with the Human Resource Management Program

Students admitted to the Business Management program may be able to complete the Human Resource Management program with just one additional semester of study. (Additional course work may be needed if admitted prior to 2011.) Follow your Academic Requirements (advising) report for your specific requirements to graduate in any program.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-102-3

FIRST YEA	AR		Hrs/week
First Seme	ster	Credits	Lec-Lab
10-101-111	Accounting 1-Principles	4	4-0
10-102-134	Business Organization and Management	3	3-0
10-801-195	Written Communication	3	3-0
10-804-144	Math of Finance	3	3-0
10-809-195	Economics		3-0
	Semester Total	16	
Second Sem			
10-102-135	Project Management		
10-116-145	Introduction to Human Resources		
10-103-133	Excel Beginning	1	2.2575
10-801-198	Speech	3	3-0
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations	3	3-0
	Semester Total	16	
SECOND Services			
10-101-118	Management Accounting		
10-102-114	Business Communication		
10-102-143	Management Techniques	3	3-0
10-102-168	Employment Law OR	3	3-0
	Concentration Course 1 (see list)	(3)	3-0
10-103-139	Excel-Intermediate	1	2.2575
10-114-126	Corporate Finance	3	3-0
	Semester Total	17	
Second Se		2	2.0
10-102-104	Business Statistics		
10-102-132	Leadership for Business Excellence	3	3-0
10-102-133	Business Trends and Topics	3	3.0
10-104-102	Marketing Principles	3	3-0
20-809-276	Business Ethics OR		
10-809-166	Intro to Ethics: Theory and Application		
	Elective OR	3	E
	Concentration Course 2 (see list)		3- <u>0</u>
	Semester Total	18	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite.

See next page for courses related to business that may be taken in addition to requirements for increased knowledge and marketability.



### **Program Courses**

10-101-111 Accounting 1–Principles 4 credits Introduction to the field of accounting. The accounting cycle of journalizing transactions, posting, adjusting and closing entries, as well as the preparation of accounting statements is emphasized for service industries and merchandising concerns. Details of accounting for cash and receivables are studied. An introduction to a computerized accounting system is also included. Prerequisites: Strongly recommended completion of or concurrent enrollment in 10-804-144; otherwise, completion of Elementary Algebra, 10-834-110 or Basic Algebra, 74-854-793 or Math Concepts, 74-854-747 (or sufficient score on the COMPASS test.)

10-101-118 Management Accounting 4 credits
Emphasizes the managerial use of accounting reports, the problemsolving functions of accounting in relation to current planning and
control, performance evaluation, long-range planning, budgets and
cost-volume-profit relationships. Prerequisite: 10-101-111

10-102-104 Business Statistics 3 credits
Introduces the theory of and application to basic statistical methods.
Emphasizes solving practical business problems. Topics include basic measures, probability, sampling and time series analysis.
Prerequisite: 10-103-133 and recommend completion (grade of C or better) 10-804-144.

10-102-114 Business Communication 3 credits
Primary focus is on developing advanced interpersonal
communication skills. Topics include, but are not limited to: effective
listening, conveying ideas concisely and persuasively during
conversations, and adapting one's communication style to best
connect with others. Business and managerial applications are
emphasized; examples include: selling yourself in an interview
setting, business networking, negotiation tactics, and successfully
managing difficult ("crucial") conversations while avoiding destructive
conflict. The course requires extensive "field work" to apply the
concepts learned in class to the real world. This course
complements, but does not require, classes in written communication
and public speaking.

10-114-126 Corporate Finance 3 credits
This intermediate-level course views finance from the perspective of the financial manager. Topics include techniques of financial analysis, forecasting and budgeting, operating and financial leverage, working capital management, the time value of money, cost of capital, long-term debt and stock financing, dividends and retained earnings. Students are expected to apply both principles of accounting and finance. Prerequisite: grade of C or better in 10-101-111 and 10-804-144.

### 10-102-132 Leadership for Business Excellence 3 credits

This course is the Capstone course for the business management program. It is designed to integrate and enhance skills and behaviors learned throughout the curriculum. Topics covered include Leadership, Strategic Planning, Customer and Markets, Information, Data and Knowledge Management, Workforce Focus, Process Management, Results, Ethics, and Personal Leadership Evaluation. Prerequisites: 10-102-134 and 10-102-143.

10-102-133 Business Trends and Topics 3 credits
This course provides an understanding of current and future trends in the workplace that will directly or indirectly affect the role of leaders and managers. A discussion-based format will allow the learners to identify, research, and analyze the rapid changes that organizations will be facing and develop strategies to meet these challenges based on the knowledge and skills developed through their course work and experience. The use of outside resources, current literature, periodicals and speakers will ensure that students stay on the forefront of managerial changes. The topics will vary depending on new developments in the areas of business, management and technology. Prerequisites: 10-102-134 and 10-102-143.

### 10-102-134 Business Organization and Management 3 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts.

#### 10-102-135 Project Management-Fundamentals 3 credits

This is an introductory Project Management class which develops the following project management skills; defining projects; planning projects; scheduling projects; controlling projects; and leading projects. Emphasis will be placed on applying these fundamentals, as both a participant and project leader, in case studies and group projects, using worksheets and Microsoft Project software. Skills covered include but are not limited to Project Charters, Gant Charts, Critical Paths, Milestones, Risk Control and Prioritization, Teamwork and Problem Solving.

10-102-143 Management Techniques This course includes both what managers do and techniques for how to manage at first, middle, and top levels. A student who is already a manager can expect to become a better manager. A student who aspires to becoming a manager will acquire techniques to fulfill that aspiration. A student who is not interested in becoming a manager will develop an appreciation for the job of manager. Typical management responsibilities include: placing the right person in the right job; starting new employees in the organization (orientation); training employees for jobs that are new to them; improving the job performance of each person; gaining creative cooperation and developing smooth working relationships; interpreting the company's policies and procedures; controlling labor costs; developing the abilities of each person; creating and maintaining departmental morale; and protecting employees' health and physical conditions.

### 10-102-168 Employment Law 3 credits Topics include: unemployment compensation laws; workers'

compensation laws; hiring and firing practices; sexual harassment in the workplace; the Americans with Disabilities Act; and labor law basics under the National Labor Relations Act. Course examines current "black letter law" together with case decisions. Content is appropriate for persons whose career plans involve employee management.

10-103-133 Excel-Beginning 1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows Operating System.

### 10-103-139 Excel-Intermediate 1 credit

Work with financial functions, data tables, amortization schedules, hyperlinks, lists, templates, and multiple worksheets and workbooks. Prerequisite: 10-103-133 or equivalent.

10-104-102 Marketing Principles 3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution, and an overview of promotion. This basic course provides a comprehensive overview of the exciting world of marketing.

**10-116-145** Intro to Human Resources 3 credits Topics include: the nature of employee management,

strategic human resource planning, equal employment opportunity, analyzing and staffing jobs, training and developing human resources.

### Program Number: 10-102-3 Career Potential:

- Supervisor
- Manager

### **Business-Related Concentration Areas:**

Business Management students, while successfully completing the core curriculum, may wish to enhance their knowledge and employability further by choosing one or more electives in a related concentration area. Although not specifically required, these courses would count towards the elective credits in the program. (Note: only 3 credits of electives are required in the program and are not limited to these specific courses.)

Accounting

10-101-113 Accounting 2-Principles 10-101-138 Accounting and Payroll Systems

**Finance** 

10-114-130 Personal Finance 10-114-140 Investments OR

10-114-128 Financial Institutions

Human Resources (certificate also available)

10-116-147 Wage, Salary and Benefits 10-116-152 Organizational Training and Development

10-116-148 Labor Relations 10-116-149 Effective Staffing

**International Business** 

10-102-150 International Business 10-104-180 International Marketing

Marketing

10-104-107 Marketing Management 10-104-114 Social Media Principles

Non-Profit management

10-102-171 Non-Profit Management 10-109-117 Partnership Development

### <u>Quality/Process Improvement (certificate also</u> available)

10-625-111 Understanding Organizational Changes 10-625-116 Introduction to Quality Systems

Real Estate

10-194-182 Real Estate Law 10-194-185 Real Estate Brokerage

### Risk Management & Insurance (certificate also available)

10-162-133 Managing Business Risks 10-162-135 Detecting Employee Fraud

Social Media (certificate also available)

10-104-114 Social Media Campaigns 10-104-115 Social Media Plus

<u>Sustainability</u> (certificate also available) 10-102-170 Introduction to Sustainable Business 10-102-172 Green Operations and Purchasing

<u>Supervision</u>

10-196-189 Team Building and Problem Solving 10-196-192 Foundations of Quality

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

### **Business Plan Certificate**

Program Number: 90-145-3

Effective: 2014-15

### Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Certificate offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Certificate**

The Business Plan Certificate combines the two small business planning courses, which are focused on creation of the marketing and financial plans for a small business venture; along with an intro to entrepreneurship course or internship course, depending on the needs of the individual student. There are no prerequisite courses for this certificate. Students are required to have basic computer skills.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/business-plan-certificate">http://madisoncollege.edu/program-info/business-plan-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2014-2015 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec/On the Job
10-145-102	Small Business Development	3	3-0
10-145-106	Small Business Marketing	3	3-0
10-145-108	Field Experience Seminar OR		
10-145-117	Innovation to Implementation	(3)	3-0
	Total	8-9	



### Madison Area Technical College Business Plan Certificate

### Courses

10-145-102 Small Business Development 3 credits
Provides an introduction to prospective small business owners to
the principles involved in planning and operation. Attention is
given to small business appraisal and opportunities. Emphasis will
be placed on factors that contribute to a successful business
operation.

10-145-106 Small Business Marketing 3 credits
Developing and refining the marketing and promotion plans for a
small business. Topics for discussion include
merchandise/service resources, budgeting, study of competition,
market segmentation, pricing, promotion, non-media ways to get
customers to come to your business, and strategic planning.

10-145-108 Field Experience Seminar 2 credits Employment in an approved occupation related to the student's future business plans is a prerequisite. Reports and discussion in class are coordinated with student employment. Employee appraisal, evaluation and harmony on the job will also be topics of discussion. The course requires a minimum of 144 hours of employment.

10-145-117 Innovation to Implementation 3 credits
Dreaming of starting your own business? Do you need guidance
for your current business? This course is designed to inspire and
nurture the entrepreneurial spirit. Students will examine the
entrepreneurial process and characteristics of successful
entrepreneurs, how to identify and evaluate entrepreneurial
opportunities, and the critical elements of an effective business
plan. Topics such as marketing, networking, financing, web
design, and resource utilization will also be encompassed in the
course. Whether you dream of a new business, or have a plan
that needs further development, this course can help you reach
your goals. Successful completion of the course will qualify
students to compete in the Madison College Business Plan
Competition.

Program Number: 90-145-3

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 02/14

### Business Software Applications Specialist

One-Year Technical Diploma

Business Technology Program Cluster School of Business and Applied Arts

Program offered at Madison, Fort Atkinson, Reedsburg, And Watertown campuses; and completely online

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Program**

The Business Software Applications Specialist Program gives the student an understanding of the general business activities required of office employees. Software skills, along with customer service and interpersonal skills, are emphasized. To succeed as a Business Software Applications Specialist, students should have a mastery of software skills, a mastery of English fundamentals, enjoy working with people, enjoy problem solving, and be detail oriented. This program is also available completely online. In order to graduate from the program, students must receive a grade of C or higher in all program courses.

Graduates of this program typically earn \$1,800 per month.

### **Program Prerequisites**

Before entering the Business Software Applications Specialist Program, students should have Intro to Keyboarding, 10-106-101, or the ability to verify keyboarding proficiency. Students not meeting this prerequisite may take Intro to Keyboarding during their first quarter of the program.

Note: It is vital that each program student has access to a computer. All Microsoft Office courses use the 2013 version.

### Admission Requirements

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/business-software-applications-specialist">http://madisoncollege.edu/program-info/business-software-applications-specialist</a>

### Earn your Business Software Applications Specialist degree completely online!

The benefits of completing a degree online include courses available 24 hours a day, seven days a week; an opportunity to choose your own study time within course guidelines; an ability to join in online discussions with professionals around the world and stay current with new business technology and trends. For more information about the online Business Software Applications Specialist degree program, contact the Business Technology office at (800) 322-6282 ext. 6800 or (608) 246-6800.

Curriculum

10-106-194

10-106-240

10-804-123

Effective: 2013-2014

Program Number: 31-106-9

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

		Hrs/week
First Semester		Lec-Lab
Outlook	1	0.75-2.25
Business Document Applications	3	3-0
Proofreading/Editing	3	3-0
Keyboard Skillbuilding 1a	1	0-2
Information Technology Concepts	3	3-0
Written Communication	3	3- <u>0</u>
Semester Total	17	
mester		
Word Processing Applications	2	2-0
Customer Contact Skills	1	1-0
Professional Development (Qtr 3)	1	1-0
	Outlook Business Document Applications Proofreading/Editing Keyboard Skillbuilding 1a Information Technology Concepts Business Presentations and Publications Written Communication Semester Total  mester Business Spreadsheet Applications Word Processing Applications Customer Contact Skills Administrative Office Management	Outlook         1           Business Document Applications         3           Proofreading/Editing         3           Keyboard Skillbuilding 1²         1           Information Technology Concepts         3           Business Presentations and Publications         3           Written Communication         3           Semester Total         17

Career Management (Qtr 4) ......1-0

a May receive advanced standing if able to verify keyboarding rate of 50 wpm.
All of the above credits also apply to the Administrative Professional Program.

Math with Business Applications .

Semester Total

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



### **Program Courses**

#### 10-103-165 Outlook

1 credit

Use Microsoft's messaging and personal information management program. Communicate by email; schedule appointments, meetings and events; manage the Inbox, contact lists, tasks and notes; track and archive messages; configure and customize Outlook; record journal entries; manage Outlook components; integrate Outlook with other Office programs.

10-106-107 Business Document Applications 3 credits Emphasis is placed on learning to use word processing software to efficiently and effectively produce business documents. Students will apply skills to solve practical problems in a project-based format. Explore fundamentals and best practices in document creation, editing, formatting, collaboration, tables, mail merge, desktop publishing, themes, templates, forms, and macros. Recommended prerequisite: Windows competency, including solid file management skills.

10-106-108 Proofreading/Editing 3 credits
Develop proofreading skills: punctuation, grammar, spelling and
usage errors. Edit documents: appropriate content, conciseness,
clarity, point of view.

10-106-109 Business Spreadsheet Applications 3 credits Create professional data-driven spreadsheets utilizing Excel spreadsheet software and information from a variety of data sources. Create charts and complex formulas; utilize advanced functions and apply conditional formatting; develop an Excel application with data validation, sheet protection, and macros. Work with financial tools and functions; perform what-if analysis with Scenario Manager, Data Tables, Goal Seek and Solver. Recommended prerequisite: Windows competency, including solid file management skills

10-106-133 Word Processing Applications 2 credits
Utilize word processing skills to format letters, memos, tables and reports. Develop workplace skills: proofreading and decision-making. Pre-requisites: 10-106-107 (and 10-106-101, 10-106-139, or touch keyboarding skills).

10-106-139 Keyboard Skillbuilding 1 credit Identify keyboarding weaknesses through diagnostic tests and analyses. Refine keyboarding technique, increase speed and improve accuracy through individualized corrective practice. Prerequisite: 10-106-101 or touch keyboarding experience which is defined as using the correct key reaches and not looking at the keys while typing at a minimum rate of 25 words per minute.

10-106-164 Customer Contact Skills 1 credit Identify internal/external customers, develop verbal, nonverbal, and listening communication skills, develop problem-solving techniques, and ways of adding value to a customer interaction. Examine how technology impacts customer service, examine the impact on service breakdowns, and examine campaigns for customer loyal.

10-106-172 Administrative Office Management 2 credit. This course emphasizes the skills necessary to succeed in a global business office environment of the 21st century. Topics include: teamwork and interpersonal skills, travel arrangements, meetings and minute taking, parliamentary procedure, management and leadership skills, cultural diversity, time, stress and anger management, and virtual assistance. Prerequisites: 10-106-107 and 10-106-231.

10-106-182 Information Technology Concepts 3 credit: Introduces students to computer terminology, basic functions of the computer processor, various types of computer memory, computer input/output devices, application software, system software, electronic communication devices, Internet searches, various communication methods Including smart phones and social media, computer security concerns, and computer ethics.

10-106-190 Professional Development 1 credit Using the internet and traditional methods, research the job market, develop a job search/career portfolio, explore networking, prepare for employment tests, and practice for job interviews. Create a professional image for job search. The portfolio includes but is not limited to a resume, cover letter, thank-you letter, reference sheet, job application form, and work samples. Prerequisites: 10-801-195. Should be taken in the last semester of the program.

10-106-194 Career Management 1 credit Identification of factors associated with job success: business ethics, conflict resolution, proper etiquette, harassment, performance appraisal, employee benefits and adopting change...

### 10-106-231 Business Presentations And Publications

3 credits

Create professional business presentations using PowerPoint and other presentation software. Explore best practices for designing and presenting. Work with graphics, slide master, sound, video, charts and tables. Add transitions, narration and animation to enhance your presentations. Explore desktop publishing using Publisher and other desktop publishing software. Apply basic design principles while creating flyers, newsletters, and brochures. Recommended prerequisite: Windows competency, including solid file management skills.

10-106-240 Business Information Management 3 credits Concentrates on the fundamentals of managing the record life cycle; supplies and equipment; charge-out procedures; retention schedules; transfer methods; control measurements; imaging systems and information security. Incorporates database skills including how to plan, create, and manage data; modify a database structure; relate tables; find, filter, query and sort data; and create forms and reports. Recommended prerequisite: Windows competency, including solid file management skills.

### **Career Potential:**

Program Number: 31-106-9

- Administrative Services Coordinator
- Customer Service Associate
- Office Assistant
- Program Assistant
- Receptionist-Data Entry
- Secretarial Assistant
- Word Processor

With advanced training graduates may find employment as:

- Administrative Professional
- Executive Assistant
- Executive Secretary
- Information Coordinator
- Office Manager

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

### Cabinetmaking and Millwork

Program Number: 31-409-2

Effective: 2013-2014

### **One-Year Technical Diploma**

Construction Program Cluster

School of Applied Science, Engineering, and Technology

Courses offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

### **About the Program**

The Cabinetmaking and Millwork program provides the student with the knowledge and skills necessary to plan and complete cabinetry, furniture and millwork projects. Students learn to work with prints, specifications and shop drawings. Emphasis is placed on selecting proper materials, determining the best procedures, manufacturing parts to specification and assembling and finishing individual projects.

In our well-equipped lab, students learn the fundamentals of working with wood, from planning a project to adding the finishing details. From traditional woodworking equipment and hand tools to the latest computer numerically controlled (CNC) machinery and software, students learn to plan and process wood in the most efficient manner.

Through partnerships with area businesses and local and state agencies, students gain practical experience on a variety of larger scale projects. Students work in teams to plan, estimate and execute these projects. Profits are used to fund scholarship opportunities for students in the program.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/cabinetmaking-and-millwork">http://madisoncollege.edu/program-info/cabinetmaking-and-millwork</a>.

### Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (409) must be 2.0 or above.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
First Seme	ster	Credits	Lec-Lab
31-409-330	Woodworking 1: Machinery & Methods*	5	4-16
31-409-331	Woodworking 2: Materials & Processes*	5	4-16
31-409-340	Tool & Machine Maintenance*	1	1-3
31-409-341	Wood Finishing 1*	1	1-3
31-409-385	Drawing	2	1-3
31-801-356	Communications 1		
31-804-379	Vocational Mathematics 1	1	2-0
	Semester Total	16	
Second Se	mester		
31-409-332	Cabinetmaking, Millwork & Furniture 1*	5	4-16
31-409-333	Cabinetmaking, Millwork & Furniture 2*	5	4-16
31-409-337	Workplace Safety*	1	4-0
31-409-342	Countertops & Surfaces	2	1-3
31-409-345	Wood Finishing 2*	1	1-3
31-409-386	AutoCAD for Cabinet Drawing	2	2- <u>2</u>
	Semester Total	16	<del>.</del>

<sup>\*</sup>Meets for 9 weeks.

#### Notes:

- · Safety procedures are required in all labs.
- Prerequisites can be waived with center approval.
- Advanced standing may be gained through the center dean.
- Certain associate degree or higher post secondary courses specific to the curriculum may substitute for courses upon approval of the dean.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



### **Program Courses**

### 31-409-330 Woodworking 1: Machinery & Methods 5 credits

Introduces the learner to the operation of traditional woodworking equipment. Students perform numerous exercises to gain familiarity with portable power tools and industrial woodworking machinery while building their skills and familiarity with wood. Units include layout, sawing, surfacing, boring, sanding and assembly.

### 31-409-331 Woodworking 2: Materials and Processes 5 credits

Building on skills acquired in Woodworking 1, students incorporate an understanding of wood as a material to properly execute joinery and cabinetry projects. Instruction includes units in shaping, adhesives, joinery and face-frame cabinetry. Co-requisite: 31-409-330.

### 31-409-332 Cabinetmaking, Millwork & Furniture 1 5 credits

Planning and execution of cabinet, millwork and furniture projects are explored in this class. Standards for kitchen cabinetry and design are applied as students work together in teams on a group project. Additional areas of study include: jigs & fixtures, 32mm cabinetmaking and leg & rail furniture. Prerequisites: 31-409-330 and 31-409-330.

### 31-409-333 Cabinetmaking, Millwork & Furniture 2 5 credits

Preparation for employment is emphasized in the final quarter of this program as students propose and execute projects of their choice. Students have the opportunity to experience a real work environment while completing an internship with an area employer. Areas of exploration include veneering, CNC technology and curved and circular work. Co-requisite: 31-409-332.

### 31-409-337 Workplace Safety

A safe working environment is not only essential, it is the law. This course covers several key areas of OSHA workplace safety, including: proper procedures for locking out and tagging equipment to be serviced, HASCOM (Hazardous Materials Communication), PPE (Personal Protective Equipment) and proper machine guarding. Co-requisite: 31-409-337.

1 credit

# 31-409-340 Tool & Machine Maintenance 1 credit Proper maintenance is essential in order to obtain accurate and repeatable results. This course focuses on keeping machinery in proper working order and maintaining sharp cutting tools. Students learn to troubleshoot problems and to establish routine maintenance procedures. Co-requisite: 31-409-330.

#### 31-409-341 Wood Finishing 1

1 credit

Finishing is both an art and a science. This course demystifies the process of finishing wood and explores the materials used. Hand applied, brushed and sprayed finishes will be covered. Proper finish selection and safe use of finishes is emphasized. Co-requisite: 31-409-340.

### 31-409-342 Countertops and Surfaces 2 credits

This course introduces the student to the field of countertop fabrication. Students learn about selecting proper grades and textures of plastic laminate, types of adhesives, and methods of application to secure laminate. Students have the opportunity to experience Solid Surface (Corian) application techniques while producing their own countertop sample. Students also explore a wide range of materials used for surface treatments.

### 31-409-345 Wood Finishing 2

1 credit

Building upon principles covered in Wood Finishing 1, this course further explores the application of finishes, including wash coats, glazes and other multi-step finishes. In addition, his course will expose the learner to methods for color matching and repairing damaged finishes.

Prerequisite: 31-409-341.

### 31-409-385 Drawing 2 cr

Drawing is essential for quickly and accurately communicating three-dimensional ideas. This class will introduce the learner to drawing as it relates to woodworking occupations. Areas of instruction include sketching techniques, orthographic and isometric projection, drafting, and an introduction to computer-aided drafting (CAD).

### 31-409-386 AutoCAD for Cabinet Drawing 2 credits Expanding on concepts introduced in the first semester

Drawing course, this class builds competence in using CAD as a tool to communicate. Kitchen planning and cabinet design are emphasized. Students learn to develop working drawings and details for cabinet, millwork and furniture projects.

Prerequisite: 31-409-385.

### Career Potential:

Program Number: 31-409-2

- Cabinetmaker
- Finish Carpenter
- Architectural Woodworker
- Finishing Specialist
- Fixtures Manufacturer
- CAD/CAM Operator

With additional education and/or work experience, graduates may find employment as:

- Master Carpenter
- Shop Supervisor
- Journey-Level Finish Carpenter

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 07/13

### **Civil Engineering Technology**

Program Number: 10-607-1

Effective: 2013-2014

### Associate in Applied Science Degree

Applied Engineering Technologies Program Cluster School of Applied Science, Engineering, and Technology Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

### **About the Program**

This program trains technicians to assist civil engineers in planning, scheduling, designing, estimating, surveying and inspecting the construction of highways, bridges, buildings and other structures. Specific courses provide a student with the option for a career in land surveying.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/civil-engineering-technology">http://madisoncollege.edu/program-info/civil-engineering-technology</a>

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Second Semester   10-103-133	FIRST YEA First Semest 10-103-123 10-103-137 10-607-120 10-607-155 10-801-195 10-804-114 10-809-199		1 3 3 3	2.2575 2-0 2-3 3-0 2-0 3-0
10-607-147         Civil Drawing 1         3         2-3           10-607-149         Aggregates and Concrete         2         1-3           10-607-156         Survey 2         3         2-3           10-607-193         Career Development         1         1-0           10-804-116         College Technical Math 2         4         4-0           10-806-154         General Physics         4         3-1           Semester Total         18           SECOND YEAR           First Semester           10-607-148         Civil Drawing 2         2         1-3           10-607-158         Survey 3         3         2-3           10-607-160         Soils         2         1-3           10-607-172         Stormwater Management         2         1-5-0.5           10-607-171         Legal Elements of Engineering         2         2-0           10-801-197         Technical Reporting         3         3-0           Elective         3         E           Semester Total         17           Second Semester           10-607-133         Estimating         3         2-2           10-607-171	Second Ser	mester		
10-607-147         Civil Drawing 1         3         2-3           10-607-149         Aggregates and Concrete         2         1-3           10-607-156         Survey 2         3         2-3           10-607-193         Career Development         1         1-0           10-804-116         College Technical Math 2         4         4-0           10-806-154         General Physics         4         3-1           Semester Total         18           SECOND YEAR           First Semester           10-607-148         Civil Drawing 2         2         1-3           10-607-158         Survey 3         3         2-3           10-607-160         Soils         2         1-3           10-607-172         Stormwater Management         2         1-5-0.5           10-607-171         Legal Elements of Engineering         2         2-0           10-801-197         Technical Reporting         3         3-0           Elective         3         E           Semester Total         17           Second Semester           10-607-133         Estimating         3         2-2           10-607-171	10-103-133	Excel-Beginning	1	2.7575
10-607-156   Survey 2   3   2-3     10-607-193   Career Development	10-607-147	Civil Drawing 1	3	2-3
10-607-193   Career Development		Aggregates and Concrete	2	1-3
10-804-116   College Technical Math 2		Survey 2	3	2-3
10-806-154   General Physics				
Semester Total       SECOND YEAR       First Semester       10-607-148     Civil Drawing 2     2     1-3       10-607-158     Survey 3     3     2-3       10-607-160     Soils     2     1-3       10-607-172     Stornwater Management     2     1-5-0.5       10-607-177     Legal Elements of Engineering     2     2-0       10-801-197     Technical Reporting     3     3-0       Elective     3     E       Semester Total     17       Second Semester       10-607-133     Estimating     3     2-2       10-607-161     Project     3     1-6       10-607-171     Construction Materials     2     2-2       10-607-179     Introduction to GIS     2     1-1       10-607-182     Water Supply and Sewerage     2     3.3-2.25       Elective     3     E				
SECOND YEAR   First Semester   10-607-148   Civil Drawing 2	10-806-154		4	3-1
First Semester           10-607-148         Civil Drawing 2         2         1-3           10-607-158         Survey 3         3         2-3           10-607-160         Soils         2         1-3           10-607-172         Stormwater Management         2         1.5-0.5           10-607-177         Legal Elements of Engineering         2         2-0           10-801-197         Technical Reporting         3         3-0           Elective         3         E           Semester Total         17           Second Semester           10-607-133         Estimating         3         2-2           10-607-161         Project         3         1-6           10-607-171         Construction Materials         2         2-2           10-607-179         Introduction to GIS         2         1-1           10-607-182         Water Supply and Sewerage         2         3.3-2.25           Elective         3         E		Semester Total	18	
10-607-160   Soils	First Semester			1-3
10-607-172   Stormwater Management   2   1.5-0.5	10-607-158			
10-607-177   Legal Elements of Engineering   2   2-0				
Technical Reporting				
Elective         3         E           Semester Total         17           Second Semester           10-607-133         Estimating         3         2-2           10-607-161         Project         3         1-6           10-607-171         Construction Materials         2         2-2           10-607-179         Introduction to GIS         2         1-1           10-607-182         Water Supply and Sewerage         2         3.3-2.25           Elective         3         E				
Second Semester         17           10-607-133         Estimating         3         2-2           10-607-161         Project         3         1-6           10-607-171         Construction Materials         2         2-2           10-607-179         Introduction to GIS         2         1-1           10-607-182         Water Supply and Sewerage         2         3.3-2.25           Elective         3         E	10-801-197	1 3		
Second Semester         10-607-133       Estimating       3       2-2         10-607-161       Project       3       1-6         10-607-171       Construction Materials       2       2-2         10-607-179       Introduction to GIS       2       1-1         10-607-182       Water Supply and Sewerage       2       3.3-2.25         Elective       3       E			3	<u>E</u>
10-607-133       Estimating       3       2-2         10-607-161       Project       3       1-6         10-607-171       Construction Materials       2       2-2         10-607-179       Introduction to GIS       2       1-1         10-607-182       Water Supply and Sewerage       2       3.3-2.25         Elective       3       E		Semester Total	17	
10-607-161       Project				
10-607-171       Construction Materials       2       2-2         10-607-179       Introduction to GIS       2       1-1         10-607-182       Water Supply and Sewerage       2       3.3-2.25         Elective       3       E		Draiget	ວໍ ວ	Z-Z 1 Z
10-607-179       Introduction to GIS				
10-607-182         Water Supply and Sewerage				
ElectiveE				
	10-007-102			
				<u>L</u>

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

### **Graduation Requirement**

- Prerequisite courses require a grade of C or better.
- Minimum 2.0 (C) program (607 classes) grade point average.
- · Minimum 2.0 (C) overall grade point average.



### Madison Area Technical College Civil Engineering Technology

### **Program Courses**

10-607-120 Methods in Civil Engineering 2 credits
An introductory engineering course that familiarizes students
with the civil engineering and construction processes from
project concept to completion. Provides new students
opportunity to develop and improve their problem-solving skills
and prepare for subsequent technical courses.

10-607-133 Estimating 3 credits

Stresses estimating for general civil engineering work. Covers the preparation of detailed estimates as prepared by contractors for bidding purposes, the general estimate as prepared by engineers, and approximate estimates. Areas covered: highways, water and sewer lines, bridges, culverts, streets and general construction grading. Prerequisite: 10-607-177, fourth-semester standing or consent of instructor.

10-607-147 Civil Drawing 1 3 credits

Emphasis on development of graphical communication. Begins with basic manual drafting skills including line work, lettering, drafting tools use and free hand sketching of construction details. Transition in the last half of the semester to a CAD-based environment stressing geometric construction principles and simple engineering drawings. Co-requisites: 10-607-156 and 10-103-123.

10-607-148 Civil Drawing 2

credits

Applications-oriented class with CAD emphasis. More complex drawing projects including mapping, roadway design elements and structural detail applications. Drawing organization and standards, data conversion and sharing, third-party add-ins. Prerequisites: 10-607-147 and 10-607-156.

10-607-149 Aggregates and Concrete 2 credits Introduces the fundamental principles of aggregates, Portland cement concrete and bituminous concrete. Emphasizes standards-based sampling and testing in laboratory and field environments. Tests are performed according to standards set by the American Society for Testing and Materials (ASTM) and American Association of State Highway and Transportation Officials (AASHTO). Students communicate results in written reports. Prerequisites: 10-804-114 and 10-103-137.

10-607-155 Survey 1 3 credits

Basic measurement concepts, procedures, errors and computations underlying the technical aspects of surveying. Students use modern instrumentation to perform elevation, distance, and angular measurements. Coordinate geometry is introduced as a computational tool. Computations are done both manually and on computer using commercial software. Co-requisites: 10-804-114, 10-607-120 and 10-103-123.

10-607-156 Survey 2 3 credits

Principles, computations and field methods, from design to stakeout, involved in three-dimensional curvilinear survey applications. AASHTO and WisDOT vertical and horizontal alignment standards; geometric and volumetric calculations. Field work reflecting different construction surveys are performed utilizing modern instrumentation. Prerequisite: 10-607-155. Co-requisites: 10-607-147 and 10-804-116.

10-607-158 Survey 3 3 credits

Advanced concepts and procedures building on knowledge and skills attained in previous surveying classes. Concepts include geodetic applications, spatial reference systems, equipment adjustment, digital data collection and photogrammetry. Fieldwork includes total station calibration, control leveling, control network establishment and digital topographic data collection. Prerequisites: 10-607-156 and 10-607-147.

10-607-160 Soils

2 credits

Introduces the basic principles of soil mechanics and their application in engineering practice. Topics include soil composition and texture, subsurface investigation, classification, moisture-density relationships, permeability and seepage, consolidation, settlement, shear strength, lateral earth pressures, fundamentals of retaining structures, shallow and deep foundations, slope stability and erosion loss calculations. Prerequisites: 10-806-154 and 10-607-149; Corequisite: 10-801-197.

10-607-161 Project

3 credits

Project-driven course through which civil engineering technicians gain firsthand experience with design by developing plans, specifications and reports for a "real-world" project while working in a team environment. Students present written and oral reports to reinforce technical communication skills. Prerequisites: 10-607-148, 10-607-158 and 10-607-176; Co-requisite: 10-607-133.

10-607-171 Construction Materials

2 credits

Introduction to the design, specification and detailing of steel and reinforced concrete in typical civil engineering projects. Emphasis on infrastructural applications.

Prerequisite: 10-607-160.

10-607-172 Stormwater Management 2 credits Introduces principles involved in the design of storm sewer systems, culverts, and detention/retention basins. Covers the basic concepts of hydraulics and hydrology. Prerequisite: third semester standing.

10-607-177 Legal Elements of Engineering 2 credits Emphasizes contract relationships. The first half of the semester is spent studying the elements of a valid contract along with a study of the court system. The remainder of the semester concentrates on specifications, contracting procedure and the relationship between the three main parties involved in a construction contract: owner, engineer and contractor. Other topics include professional liability, professional ethics, product liability, discharge and remedies for non-completion. Prerequisite: third-semester standing or consent of instructor.

10-607-182 Water Supply and Sewerage 2 credits
Provides the student with an understanding of the principles
involved in design of municipal water supply, municipal
sanitary sewerage, and private on-site waste treatment
systems (POWTS). Prerequisites: 10-607-149 and
10-607-172.

10-607-179 Introduction to GIS

2 credits

Basic terminology and components of geographic information systems. Capturing and organizing spatial data; integrating graphic and tabular information. Using spatial relationships to answer geographic queries. Civil engineering applications of GIS technology. Prerequisite: 10-607-147, or consent of instructor

10-607-193 Career Development

1 credit

Prepares students for work in a professional engineering environment by providing them with a knowledge and understanding of themselves and others. This course also guides students through the etiquette required for success in the job market and assists them in assembling the materials and information necessary for effective job applications and interviews. Prerequisites: 10-801-151 and 10-607-120.

Recommended Elective

10-607-190 Special Problems 1 credit
Note: The following two elective courses allow students to
meet educational requirements for land surveyor registration
as defined in Chapter A-E 6.04 of the Wisconsin Administrative
Code. Students interested in a career in Land Surveying
should consider taking these courses:

10-607-168 Land Surveying 1 3 credits 10-607-175 Land Surveying 2 3 credits

### Career Potential:

Program Number: 10-607-1

- Construction Inspector
- Survey Technician
- Civil CAD Technician
- Materials Testing Technician

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### **CNC Specialist Certificate**

Certificate

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

### About the Certificate

Madison Area Technical College is now offering a Computer Numerical Control (CNC) Specialist certificate. This certificate is perfect for the student who already has manual machining skills, the ability to perform shop measurements and the ability to read prints. Four thousand (4,000) hours of industrial machining experience is required.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/cnc-specialist-certificate.

### **Unique Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 90-420-1

Courses		Credits	Hrs/week
32-420-346	Intro to CNC – G-code Programming <sup>o</sup>	2	3-1
32-420-337	Manufacturing w/Solid Modeling - 2D <sup>♦</sup>	2	4-0
32-420-348	Applied CNC - Conversational & Setup <sup>♦</sup>	2	1-3
32-420-336	Manufacturing w/Solid Modeling – 3D°	2	4-0
32-420-389	Applied CNC - Intermediate Operations <sup>o</sup>	2	1-3
32-420-370	Manufacturing w/Solid Modeling - Advanced ♦.	1	2-0
32-420-391	Applied CNC - Advanced Operations	1	0-2
	Total	12	

<sup>○</sup> Fall course offering

#### Note:

Courses are listed in suggested sequence. Enrollment for courses adhere to course prerequisites and co-requisites as indicated at the end of each course description.



<sup>◆</sup>Spring course offering

### Madison Area Technical College CNC Specialist Certificate

32-420-336 Manufacturing w/Solid Modeling--3D

Courses

2 credits

This course builds on the concepts learned in Manufacturing w/Solid Modeling-2D. Learners will utilize Solid Modeling software and CAM software to create true 3D models with surfacing concepts. Students will gain competency in file management by saving, converting, and working with different file types. Learners will create geometry in each application and convert files between CAD and CAM. Students will apply various tool paths theories to the designs they have created. Such theories include Surfacing, High Speed Machining, Hard Milling/Turning, 2 and 4 Axis Wire, Live lathe tooling and 4 Axis milling. Prerequisitie: 32-420-337, 32-420-346, 32-420-389; Co-requisite: 32-420-391.

### 32-420-337 Manufacturing w/Solid Modeling--2D

credi

This course offers instruction on individual computer workstations in a computer lab. This computer-aided drafting (CAD) instruction uses Solid Modeling software that is capable of creating 3D models and manufacturing drawings. In this course you will spend half of the time creating 3D models using 2 and 2.5D features while exploring the concepts of working in 3D space. Once the solid models are created students will import the solid models into CAM (Computer-aided manufacturing) software and utilize machining concepts to produce manufactured part using 2.5D programming methods such as pocketing, contouring & drilling for milling machines as well as turning, facing, grooving and threading for turning centers.

### 32-420-346 Intro to CNC -G-code Programming

2 cred

Hands-on and lecture course exposing students to CNC (Computer Numerical Control). Emphasizes CNC vertical milling machines and CNC turning centers. Covers history, basic CNC understanding and beginning programming including G-codes, and M-codes. Students will utilize simulation software that will verify manually written code.

### 32-420-348 Applied CNC – Conversational and Setup 2 c

2 credits

This introductory Applications class familiarizes students with the basic setup procedures of CNC milling machines and CNC turning centers. They will set up rough stock and execute existing programs to produce finished parts. Once students learn these concepts they utilize the conversational programming software on the various CNC machines to program and produce parts.

### 32-420-370 Manufacturing w/Solid Modeling—Advanced

cred

The advanced course requires students to draw complex solid models utilizing CAD software. These Models will then be imported into CAM software to use advanced programming methods to produce high quality parts. Mill Programming will include 2D, 2.5D, 3D, 4-Axis and an introduction to 5 Axis and 3+2 techniques. Lathe programming will include advanced turning and live tooling. Prerequisites: 32-420-337, 32-420-336, 32-420-346, and 32-420-348; Co-requisites: 32-420-391.

### 32-420-389 Applied CNC – Intermediate Operations

This applications class builds on CNC concepts learned in previous classes. Emphasis is on CNC Turning Center, CNC Milling machine, and CNC Wire set up and operation. Students will produce parts that they have modeled and programmed in Manufacturing w/Solid Modeling 1 and 2 as well as instructor provided programs. Prerequisites; 32-420-337, 32-420-346, and 32-420-348; Co-requisitie: 32-420-336.

### 32-420-391 Applied CNC - Advanced Operations

1 credit

Our most advanced CNC applications course devoted to machining complex toolpaths, including mold cavities and graphite electrodes. Stresses hands-on instruction and operation of CNC turning centers, vertical milling machines, andmachining centers. Prerequisites: 32-420-337, 32-420-336, 132-420-346, and 32-420-348; Co-requisite: 32-420-370.

Program Number: 90-420-1

### **Career Potential:**

- **CNC Machinist**
- CNC Programmer
- Prototype Machinist
- CNC Set-Up
- CNC Coordinator
- CNC Lead Worker
- CNC Apprentice

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### **Construction and Remodeling**

Program Number: 31-410-6

Effective: 2013-2014

### **One-Year Technical Diploma**

Construction Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

### **About the Program**

The Construction and Remodeling Program prepares students for a career in residential construction and/or remodeling. Through intensively hands-on coursework students learn how to take a project from prints and specifications through final finish work. They will learn about site preparation, layout and foundations. In a semester long hands-on course students frame floors, walls, ceilings and roofs. In another course devoted to learning by doing students install roof shingles, windows, doors, stairs, exterior trim, siding, cabinets and interior trim. All phases of home construction are covered, including materials estimating, building science, building codes and tool maintenance.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/construction-and-remodeling">http://madisoncollege.edu/program-info/construction-and-remodeling</a>

### Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (410) must be 2.0 or above.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
First Seme	ster	Credits	Lec-Lab
31-410-301	Introduction to Construction	5	2-8
31-410-302	Plans, Site- and Formwork	2	2-2
31-410-337	Workplace Safety*	1	4-0
31-410-399	Fundamentals of Construction	3	1-5
31-410-328	Construction & Remodeling Techniques 1	5	2-8
10-890-100	College Success*		
31-804-379	Vocational Math 1	1	2-0
	Semester Total	18	
Second Se	mester		
31-410-308	Codes and Regulations	2	2-2
31-410-329	Construction & Remodeling Techniques 2		
31-410-335	Intermediate Carpentry Lab		
31-410-345	Construction Materials and Estimating		
31-410-385	Construction Drawing		
31-410-363	Construction Science		
31-801-356	Communications 1*		
	Semester Total	16	

\*Meets for 9 weeks.

#### Notes

- Safety procedures required in all labs.
- Prerequisites can be waived with center approval.
- Advanced standing may be gained through center dean.
- Certain associate degree or higher post secondary courses specific to the curriculum may substitute for courses upon approval of center dean.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



### **Program Courses**

31-403-308 Codes and Regulations 2 credits
Units of instruction include zoning requirements, residential
and commercial building codes, sanitary regulations, permit
applications, building permits and inspection procedures.
Contract documents and office practice are also discussed.

31-410-301 Introduction to Construction 5 credits
This course provides instruction in the fundamentals of floor,
wall, ceiling and roof framing. A variety of building methods are
discussed in the context of current understanding of how
buildings work and why they fail.

Co-requisites: 31-410-399 and 31-410-337.

31-410-302 Plans, Site- and Formwork 2 credits
This course provides instruction in interpretation of plans,
specifications and building codes, site preparation, the layout
of footings and foundations and setting concrete forms.
Co-requisite: 31-410-301.

### 31-410-328 Construction and Remodeling Techniques 1 5 credits

This course continues instruction on roof framing and introduces installation methods for roof shingles, windows and doors, soffits and fascia, exterior trim and siding. Basic stair construction is also included. Building science topics of insulation, drainage planes and greener building techniques are also discussed. Prerequisite: 31-410-337.

### 31-410-329 Construction and Remodeling Techniques 2 5 credits

This course emphasizes interior finish including, but not necessarily limited to, installing wall board, hanging interior doors, installing interior trim, installing kitchen and bathroom cabinets, and completing a punch list.

Prerequisite: 31-410-310; Co-requisite: 31-410-328.

31-410-335 Intermediate Carpentry Lab 2 credits
Students will practice carpentry skills learned in Introduction to
Construction and Construction and Remodeling Techniques 1.
They will continue to work, under faculty supervision, on the
sheds and the home that they began in the fall semester. They
may also complete a small remodeling project. Carpentry tasks
will include framing, roofing, window and door installation and
exterior finishing. Students who successfully complete this
practicum with a grade of B or better will receive an additional
Golden Hammer credential upon graduation.
Prerequisites: 31-410-301 and 31-410-328.

### 31-410-337 Workplace Safety 1 cr

This course will cover several key areas of OSHA workplace safety, including: erection of ladders and scaffolds, HASCOM (Hazardous Materials Communication), selection and use of PPE (Personal Protective Equipment), proper machined guarding, and prevention of slips, trips and falls.

### 31-410-345 Construction Materials and Estimating 2 credits

The costs and applications of various building materials used in residential construction are explored. Instruction includes plan reading for the purpose of preparing material takeoffs and calculating costs. Estimating using computer software is introduced. Prerequisite: 31-410-301, or consent of instructor.

### 31-410-363 Construction Science 2 credits

Units of instruction include the mechanical properties of building materials, the building envelope, the house as a system, water and moisture management and green building materials and methods. Prerequisite: 31-410-301, or consent of instructor.

### 31-410-385 Construction Drawing 2 credits

This course introduces drawing and estimating as they relate to construction occupations. Areas of drawing instruction include sketching techniques, orthographic projection and isometric, oblique and perspective drawings. Methods of estimating materials and construction costs, reading prints and interpreting drawings are included.

**31-410-399** Fundamentals of Construction 3 credits
This course provides an introduction to the identification, safe
use and care of hand and portable power tools. Lab work
includes the construction of sawhorses using techniques
learned in class. Prerequisite: 31-410-337.

### **Career Potential:**

Rough/Finish Carpenter

Program Number: 31-410-6

- Remodeler
- Product Sales Representative
- Estimator

With additional education and/or work experience, graduates may find employment as:

- Master Carpenter
- Supervisor
- Head Estimator
- Teacher
- Inspector

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Criminal Justice—Law Enforcement

Program Number: 10-504-1

Effective: 2013-2014

### Associate in Applied Science Degree

Protective Services Program Cluster

School of Human and Protective Services

Program offered at Truax Campus

For information call:

(608) 245-5888 or (800) 322-6282 Ext. 5888

### **About the Program**

Providing the academic and professional training necessary to become a law enforcement officer, the Criminal Justice– Law Enforcement program provides necessary skills in behavioral sciences and written and verbal communication. Police officer efficiency and effectiveness increases with a better understanding of the daily problems of society and knowledge of law enforcement techniques.

Graduates seeking employment will be required to pass a physical exam and meet physical fitness standards; have possession of a valid driver's license and a good driving record; and have no conviction of a felony offense. Positions require a background investigation, psychological testing and mandatory drug testing. An applicant for employment as a law enforcement officer must possess either 1) a two-year associate degree from a Wisconsin technical college or its accredited equivalent from another state or 2) a minimum of 60 fully accredited college-level credits.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/criminal-justice-law-enforcement">http://madisoncollege.edu/program-info/criminal-justice-law-enforcement</a>.

### Requirements for Graduation

Students must achieve at least a 2.0 (C) grade in all program core courses and an overall 2.0 (C) grade point average.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA		O a allia	Hrs/week
First Seme		Credits	Lec-Lab
10-504-170	Introduction to Corrections $\Delta$	3	3-0
10-504-900	Introduction to Criminal Justice∆		
10-801-195	Written Communication OR		
20-801-201	English 1*		
10-804-107	College Math OR	3 (2)	4-0
20-804-201	Intermediate Algebra*	(3)	(3-0)
10-809-199	Psychology of Human Relations <b>OR</b>	3 /2\	3-0
20-809-231 10-890-100	Intro to Psychology* College Student Success <b>OR</b>	(3)	(3-0)
20-890-100	College Success*		
20-890-200	Semester Total	(1) 16	(1-U)
	Semester rotal	10	
Second Ser	moster		
10-504-171	Private Sector Security∆	2	2.0
10-504-171	Criminal LawA		
10-504-902	Juvenile Law∆		
10-504-904	Oral/Interpersonal Communication∆ OR	ນ ວ	3-U
20-801-190	English 2*		
10-809-122	Intro to American Government <b>OR</b>	(১) 2	2 0
10-809-122	Economics OR		
20-809-193	American National Government*	(১) (२)	(3-0)
10-809-197	Contemporary American Society OR		
20-809-203	Intro to Sociology	3	(3.0)
20-009-203	Semester Total	( <u>3)</u> 18	(3-0)
SECOND Y First Semes 10-504-103	ster Professional Development Seminar for		
10 504 001	Criminal Justice∆		
10-504-901	Constitutional Law∆		
10-504-905	Report Writing		
10-504-906 10-504-908	Criminal Investigation∆ Traffic Theory∆		
10-504-906	Emergency Response for Protective Services∆		
10-331-130	Elective	2	I-I
	Semester Total	3 18	L
	Semester rotal	10	
Second Ser	mester		
10-504-143	Criminology for Law Enforcement∆	3	3-0
10-504-152	Emergency Management		
10-504-903	Professional Communications∆		
10-504-907	Community Policing Strategies∆		
10-809-172	Introduction to Diversity Studies OR		
20-809-217	Race, Class, Gender*	(3)	(3-0)
_0 00/ 21/	Elective		
	Semester Total	18	<u>L</u>
*College trans	sfer equivalent courses		

\*College transfer equivalent courses. ΔPrerequisites required.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s.



### Madison Area Technical College Criminal Justice—Law Enforcement

### **Program Courses**

#### Criminal Justice Course Prerequisites

Students enrolling in the courses identified within this program must meet the following requirements: High school diploma or GED/HSED with a grade point average of 2.0 or equivalent.

#### 10-504-103 **Professional Development**

Seminar for Criminal Justice

This course is designed for second year students who are preparing to enter into the job search process. Prepares the student for the hiring process for a Criminal Justice career including applications, resumes, interviews and hiring process standards. Also incorporates the B.E.S.T. (Basic Employability Skills Training) curriculum developed by the Manhattan Area Technical College and the Kansas Department of Commerce. Prerequisite: completion of first-year courses.

10-504-143 Criminology for Law Enforcement 3 credits Exposes criminal justice students to these questions: what is crime and why is it a problem? Focusing on those questions, the course will look at what is known about crime and how it is known. Also touches on crimes, criminals and theories, while focusing on the police in the criminal justice system. Prerequisite: completion of first-year courses.

**Emergency Management** Introduces the student to the principles, theories, and practices of emergency management. The philosophy of comprehensive Emergency Management will be discussed including mitigation, preparedness, response and recovery. In addition, students will obtain ICS-100 and FEMA IS-700 certification. Prerequisite: completion of first-year courses.

Introduction to Corrections Examines the concept of punishment and its form, functions, and enforcement throughout history, with an emphasis on the operation, structure, clientele, and issues confronting the institutions, agencies,

and programs encompassing the corrections system including jails, prisons, and probation and parole. Prerequisite: Criminal Justice course prerequisites.

#### 10-504-171 Private Sector Security

This course is a comprehensive examination of the relationship of the criminal justice system to business and industrial security. It also provides an overview of the administrative, personnel, and physical aspects of the private security field. Prerequisites: 10-504-900 and 10-504-170.

10-504-900 Introduction to Criminal Justice 3 credits Explore the role law enforcement officers play in a democracy and apply this knowledge in classroom exercises, including role-plays and other scenario-based training. Belief systems, social pressures, moral problems, decision making and the consequences of decisions are discussed. Identify the resources available in communities to assist law enforcement officers. Discuss issues involved in policing in a diverse society and identify strategies for working effectively with a diverse

Constitutional Law 3 credits

community. Prerequisite: Criminal Justice course prerequisites.

Introduces the student to the legal process, procedure and forum in which guilt or innocence is determined. Explores the history and development of criminal evidence law and the necessity for having legal evidence. Prerequisite: 10-504-902.

10-504-902 Criminal Law 3 credits

Provides an in-depth view of criminal law. Familiarizes students with the basic criminal justice process and procedures. Analyzes the substantive criminal law, its scope and definition, classification and the elements constituting the more common crimes. Prerequisites: 10-504-900 and 10-504-170.

10-504-903 **Professional Communications** 3 credits

This course familiarizes the student with the tactical skills utilized by Criminal Justice Professionals to handle situations without physical force. It explores dialog skills, and strategies for overcoming barriers through effective problem solving. The course familiarizes students with interpersonal techniques for various professional contacts, conflict resolution and court proceedings. Prerequisite: 10-504-901.

#### 10-504-904 Juvenile Law

3 credits

Study of juvenile justice system which emphasizes factors and causes that explain delinquent behavior and the juvenile as a victim of child abuse and neglect. The course examines the philosophy and workings of the juvenile court and Wisconsin's Children's (Chapter 48) and Juvenile Codes (Chapter 938) beginning with the police and ending with the disposition of a child in need of protective services (C.H.I.P.S.) or a delinquent juvenile. Also examines sensitive crimes (Chapter 948). Prerequisites: 10-504-900 and 10-504-170.

#### 10-504-905 Report Writing

In this course, students will learn how to write a wide variety of law enforcement reports to accurately and fairly convey necessary information for use by investigators, prosecutors and the public. Understanding who will be using these reports and the multitude of audiences and reason they will be using the law enforcement report is an essential skill. Essential to all law enforcement personnel is to take effective field notes and translate pertinent information from these notes into official detailed police reports. Prerequisites: 10-504-902 and 10-801-195.

#### 10-504-906 Criminal Investigation

3 credits

In this course, students learn how to recognize, process and preserve physical evidence. Students learn of law enforcement's response to a victim of crime including the dynamics of victimization and victim's rights, and integrate professional communication with law enforcement's responsibilities to victims. Students also learn the statutory elements of each of the sensitive crimes and the dynamics, impacts and investigative strategies unique to them. Prerequisite: 10-504-902.

10-504-907 **Community Policing Strategies** Identifies principles, techniques and behaviors that promote community service and effective interaction with a multi-cultural, multiethnic society. Also identifies principles and techniques of decision making and problem-oriented policing. Explores the principles and techniques of crime prevention. Prerequisite: completion of first-year courses.

### 10-504-908 Traffic Theory 3 crec Students learn knowledge, skills and attitudes necessary for effective

traffic law enforcement and accident investigation. Student learning goals will include demonstrating knowledge of goals, methods and statutes pertaining to traffic law enforcement; preparing and issuing traffic law citations, ranging from verbal warning to arrest; demonstrating correct procedures for investigating the offense of operating a motor vehicle while under the influence of alcohol or controlled substances; demonstrating knowledge of traffic control techniques, day and night; and demonstrating knowledge of principles and methods of traffic accident investigation. Prerequisite: 10-504-902.

### Recommended Flectives

10-504-145	Investigative Photography	3 credits
10-540-101	Intro to Homeland Security	3 credits
10-540-104	Emergency Preparedness	3 credits

Six (6) elective credits are required for the program and can be six (6) associate degree or college transfer credits of your choice. Once registered for electives, view your advising report (Academic Requirements) in your student center account for verification of applicability towards your program requirements.

Program Number: 10-504-1

### Career Potential:

- Law Enforcement Officers In city, county, state and federal law enforcement departments.
- Private Security Officers
- Investigators
- **Correctional Officers**
- **Juvenile Detention Workers**
- 911 Dispatcher
- Court Clerk
- **Border Patrol**

With additional education and/or work experience, graduates may find employment as:

- Detectives
- Sergeants
- Lieutenants
- Captains
- Chiefs
- **Probation and Parole** Officers
- Federal Air Marshall
- Crime Scene Investigator
- Department of Homeland Security

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Madison Area Technical College

### **Culinary Arts**

### Associate in Applied Science Degree

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Program**

The Culinary Arts Program is for individuals interested in pursuing a career within the hospitality field in mid-management positions in food preparation and service areas. This program is accredited by the American Culinary Federation Educational Institute. Statistics show that the food service industry is America's #1 retail employer.

An education in Culinary Arts at Madison College offers you unparalleled opportunity in an industry that generates \$399 billion in annual sales in the United States. According to the National Restaurant Association (NRA), 11.3 million people are employed in food service-related businesses making it the largest retail employer in the country and second in overall employees only to the federal government. Culinary Arts Program alumni hold many key positions throughout the region such as purchasing agents, general managers and executive chefs. In fact, our graduates typically receive on average 5 to 10 job offers from local industry. Many go on to become educators or to own their own businesses.

Graduates of this program typically earn \$18,500 to \$35,000 per year.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/culinary-arts.

### **Program Courses**

### 10-316-101 Principles of Sanitation 1 credit

Covers food service sanitation principles and the role of food-service personnel in the prevention of contamination and food-borne illness. Certification through the Educational Foundation of the National Restaurant Association is a requirement for completion and can be used to apply for state certification. Prerequisite: Appropriate Reading Placement test score or equivalent course.

### 10-316-104 Intro to Gourmet Food Preparation 3 credits

Provides students with an introduction to classical and ethnic cooking techniques common to full-service restaurants. Students will have an opportunity to apply and develop skills in the Madison College Gourmet Dining Room, a simulated restaurant environment. Prerequisite: grade of C or better in all first-year lab courses, Food Theory and Principles of Sanitation and concurrent enrollment in 10-316-108, 10-316-115, 10-316-132, and 10-316-140.

### 10-316-106 Food Theory 2 credits

This course provides the opportunity for the learner to develop the knowledge, skills and understanding of food preparation in commercial kitchens that will enhance their careers. Co-requisite: 10-316-111; Prerequisite: Appropriate Reading Placement test score or equivalent course.

### 10-316-108 Culinary Baking Fundamentals 1 credit

Provides a general understanding of basic baking principles and knowledge of the functions and appropriate usage of the major ingredients used in production baking. Different types of bakery products are classified according to their characteristics. Ingredient cost-outs are calculated. Prerequisite: Appropriate Reading Placement test score or equivalent course and concurrent enrollment in Culinary Baking Lab.



Program Number: 10-316-1

Effective: 2013-2014

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	. == =		Hrs/week
First Seme		Credits	Lec-Lab
10-316-101	Principles of Sanitation*	1	1-0
10-316-106	Food Theory*	2	2-0
10-316-111	Professional Cooking 1*	4	0-8
10-316-158	Food Purchasing Analysis		
10-801-195	Written Communication	3	3-0
10-804-123	Math with Business Applications		3- <u>0</u>
	Semester Total	14	
Second Se			
10-101-116	Hospitality Industry Accounting 1		
10-316-121	Professional Cooking 2**		
10-316-139	Catering		
10-316-152	Nutrition		
10-801-196	Oral/Interpersonal Communication		
10-809-199	Psychology of Human Relations	3	3- <u>0</u>
	Semester Total	16	
Summer Se 10-316-194	Culinary Internship**	2	0-8
SECOND			
First Seme			
10-109-134	Hotel/Restaurant Cost Control	3	3-0
10-316-104	Introduction to Gourmet Food Preparation**	3	1-5
10-316-108	Culinary Baking Fundamentals**	1	1-0
10-316-115	Culinary Baking Lab**	2	0-4
10-316-132	Wait Staff Training**		
10-316-140	Menu Planning**		
10-809-197	Contemporary American Society		
	Elective		<u> Е</u>
	Semester Total	17	
Second Se			
10-109-125	Tourism Management		
10-316-130	Gourmet Foods	4	1-6
10-316-133	Garde Manger/Decorative Foods		
10-316-135	Dining Room Operations	1	1-0
10-809-166	Intro to Ethics: Theory & Application OR	3	3-0
20-809-276	Business Ethics <sup>a</sup>		
10-809-195	Economics	3	3-0
	Semester Total	16	

All culinary related (10-316-xxx) courses are offered only in semester shown. See prerequisite/co-requisite information listed in the course description for each course.

#### Recommended Electives

10-109-136	Tourism Law	3 credits
10-316-112	Cuisines of the World fall	4 credits
10-316-118	Meat Cutting	2 credits
10-316-178	Americana Cuisine fall	2 credits
10-316-189	Breakfast Cookery spring	1 credit

<sup>\*</sup> Principles of Sanitation, Food Theory and Professional Cooking 1 must be taken concurrently and a grade of C or better is required to continue with second semester courses.

<sup>\*\*</sup>All courses listed with double asterisks must be taken concurrently in the semester shown and require a grade of C or better to continue with the next semester culinary related courses.

<sup>&</sup>lt;sup>a</sup> Other course options are available. See program advisor for information.

### Program Courses cont'd

10-316-111 Professional Cooking 1 4 credits
Students will learn the basics skill sets and foundation blocks of
professional cooking in a practical environment. The class develops
foundation skills that are used in every kitchen. Emphasis of the
class is; sanitation, knife skills, heat transfer, protein cookery,
working in teams, Mise en place, sauce production and starch
cookery. Prerequisites or concurrent enrollment in 10-316-101 and
appropriate Math Placement test score or equivalent course.
Co-requisite: 10-316-106.

10-316-115 Culinary Baking Lab 2 credits
A chef who develops a basic understanding of the baking process
will be better able to manage any klichen situation, including the
pastry department. Mastery is not the goal of this course, but rather
to develop a foundation in baking principles through hands-on
application in a modern baking lab using production equipment.
Students will prepare a variety of standard bakery products to
obtain knowledge about the many processes of baking.
Prerequisites: 10-316-101 and 10-316-111. Co-requisite:
10-316-108.

10-316-121 Professional Cooking 2 4 credits
Further continuation of 316-119 lab with emphasis placed of the
demands of running a kitchen and developing quality products and
sticking to details. Students will elevate their skills; heat transfer,
sanitation, critical thinking, team work, and sauce production. The
last eight weeks of the class are devoted to fish and shellfish
cookery. The final segment is interpreting menus from the students.
Prerequisites: 10-316-101, 10-316-106 and 10-316-111.

10-316-130 Gourmet Foods 4 credits
Expanding on the first semester of Intro to Gourmet Foods,
students will incorporate the culinary skills they have learned
over the last one-and-a-half of the culinary arts program.
Utilizing up to date cooking techniques and following industry
standards for high-end foods students will maintain all aspects
of the kitchen with the utmost care. With an emphasis on
working on presentation, flavors, cooking skills and time
management students will gain a real work environment with
the lab component of learning to prepare high-end foods.
Students are expected to have completed the first semester of
Intro to Gourmet before entering the Gourmet Foods class.
Prerequisites: 10-316-104, 10-316-132; Co-requisite:
10-316-135.

10-316-132 Wait Staff Training 1 credit
Wait staff training encompasses the art of service and the
importance of front of the house work in the culinary program.
Students learn how to properly interact with guest and provide high
quality service to guest. They learn the fundamentals of table
service and proper techniques for service. Along with gaining
insight on guest service students learn the procedures for entering
guest orders and interacting with the kitchen staff. They will be
provided with management opportunities that will require critical
thinking and make important decisions on how to handle specific
situations. Co-requisite: 10-316-104.

### 10-316-133 Garde Manger/Decorative Foods 2 credits

This course is designed to give the students a fundamental working knowledge of the cold kitchen. Students will have hands on working experiences and be tested for their knowledge of Garde Manager using quizzes, a written midterm, final exam and one cold platter as a capstone group project. Students will be required to work on projects independently and in-group settings. Students will begin the class by learning the history of Garde Manger and produce products that are made every day on the cold side of our industry to include; ice carving, charcuterie, sandwiches, crackers, cheese and even pickles. We eat most of what we make so make it tasty! Prerequisites: 10-316-101 and 10-316-104.

**Dining Room Operation** Dining Room Operations focuses on the spirit of hospitality, guest service and the importance of front-of-the-house work in the culinary program in a leadership position. As a dining room manager students will learn how to properly coach, mentor, and enforce the importance of hospitality & service to guests. Students will stress the fundamentals of table service, proper techniques for service, & lead fellow students in their roles as servers. Students learn from the experience of running a live operating restaurant dining room from a management prospective. Students gain leadership confidence, communication & interaction skill with both front-of-the-house & back-of-the-house staff. They will be provided with management opportunities that will require critical thinking and decision making on how to handle specific situations. Students learn and practice the responsibilities common in dining room management, various styles of table service, tableside presentations and beverage services. Co-requisite: 10-316-130

10-316-139 Catering 2 credits
Provides an understanding of catering concepts through
demonstration and hands-on experience by completing various
food functions. The events vary from black tie multi-course

food functions. The events vary from black tie multi-course dinners for the community to BBQ lunches. Prerequisites: 10-316-101 and 10-316-111.

10-316-140 Menu Planning 1 credit

This course provides the fundamentals of menu planning. Topics include menu trends, the market survey, nutrition, menu planning, foodservice menus, yield tests, standard recipes, recipe costing, menu development and design, sale history, merchandising, and equipment analysis. Emphasis is placed on developing the skills necessary to effectively create a professional menu. This course is offered in an online format only.

10-316-152 Nutrition 1 credit
Provides information about nutrition as it applies to the food service industry. The six classes of nutrients are covered as well as the latest guidelines set forth by governmental agencies and health organizations. Students learn about healthful cooking methods needed to modify and create menus for specific health concerns. The role of diet in disease prevention is also discussed.

10-316-158 Food Purchasing Analysis 1 credit
The goal of this course is to enable you to understand all the
mechanics of buying food, beverages and goods for a food service
establishment. It will also focus on building relations with suppliers,
how to use technology to properly store and record goods
purchased. Prerequisite: Appropriate Math Placement test score or
equivalent course. This course is offered in online format only.

10-316-194 Culinary Internship 2 credits
The internship program is designed to provide students with an opportunity to relate current educational material from the college classroom to practical experience under the direction of professionals in extended work assignments. Prerequisites for Culinary Arts students - grade of C or better in 10-316-101, 10-316-106, 10-316-111. Co-requisite: 10-316-121.
Prerequisites for Food Service Production students: grade of C or better in 10-316-101, 10-316-111, 10-316-106, 10-316-108. Co-requisite: 10-316-121.

More detailed and updated information on this program may be available at : madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

### Program Number: 10-316-1 Career Potential:

### Prep Cooks/Cooks

Prepare various foods such as meats, vegetables, soups and sauces as directed by a chef or kitchen manager.

### Line Cooks

Are directly involved with online food preparation.

### Broiler Chefs or Garde Mangers

Are primarily food preparation people for a particular station in the kitchen.

### Sous Chefs

Manage or supervise a particular station in the kitchen; are a direct link to kitchen from the executive chef.

 Executive Chefs or Owner/Operators
 Generally supervise all kitchen personnel and coordinate purchase, storage and preparation of all food items.

### **Recommended Elective Courses**

10-109-136 Tourism Law 3 credits
A preventive approach to the laws and liabilities, as well as responsibilities of owners/operators of hotels, restaurants and travel facilities. Reviews precedent-setting court decisions, legal fundamentals, negligence doctrines, civil rights issues and the relationship between providers and the quests/clients.

10-316-112 Cuisines of the World 4 credits Students will explore foods from North America and other prominent regions of the world. Gives students the opportunity to further practice and reinforce cooking techniques and knife skills needed to produce stocks and sauces, starches, meats, and other food items. Protein fabrication and heat transfer techniques are also covered. Prerequisite or concurrent enrollment in 10-316-101; concurrent enrollment in 10-316-106.

10-316-118 Meat Cutting 2 credits
Provides hands-on experience of cutting and fabricating
wholesale cuts of meat. The importance of safety and
hygiene, equipment utilization and yield costing are also
discussed. Prerequisite or Co-requisite: 10-316-101 and 10316-111 and prerequisite of appropriate Reading Placement
test score or equivalent course.

10-316-178 Americana Cuisine 2 credits
Students will learn the thin line that intersects Americana
Cuisine throughout North America--from southwest to Cajun
and how certain foods have similar ingredients that carry
through to the other cooking styles. Students will also learn
the history or roots of each particular style of cooking.

10-316-189 Breakfast Cookery<sup>b</sup> 1 credit Students will learn the principles and techniques of breakfast food preparation in a simulated work environment. Products will include eggs, omelets, batters, and starches. Prerequisite: 10-316-101 and 10-316-111.

### **Dental Assistant**

Program Number: 30-508-2

Effective: 2013-2014

### Less-Than-One-Year Diploma

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 243-4221 or (800) 322-6282 Ext. 6065 or 4221

### **About the Program**

The Dental Assistant program prepares graduates to work with dentists as they examine and treat patients. Dental Assistants with documented skills also may carry out a variety of laboratory, clinical and office duties. Graduates receive a technical diploma. Most dental assistants work in general or specialized dental offices, either for individual dentists or for groups of dentists. The dental assistant also may find employment with federal agencies such as the Veterans' Administration, United States Public Health Services, the Armed Forces, or a state, county or city health facility.

Dental Assistant is a one-semester program. Students are accepted for both fall and spring semesters.

### **Admissions Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/dental-assistant">http://madisoncollege.edu/program-info/dental-assistant</a>.

### **Program Requirements**

- 1) Physical exam and completed Health History Form on file prior to beginning program.
- Hands-on (Health Care Provider) CPR certification before beginning Dental Assistant program (two-person CPR, Infant through Adult with AED).

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
First Semester		Credits	Lec-Lab
10-508-101	Dental Health Safety **	1	0-1
31-508-302	Dental Chairside	5	3-5
10-508-113	Dental Materials **	2	1-2
10-508-304	Dental & General Anatomy	2	3-0
10-508-103	Dental Radiography **	2	2-2
31-508-306	Dental Assistant Clinical		
31-508-307	Dental Assistant Professionalism	1	2-0
	Total	16	

**Note:** A copy of the essential functions necessary to successfully complete the program of study is available upon request from the division office.

\*\*Classes that transfer on to the Dental Hygienist program



### Madison Area Technical College Dental Assistant

### **Program Courses**

10-508-101 Dental Health Safety 1 credit
Prepares dental auxiliary students to respond proactively to
dental emergencies, control infection, prevent disease, adhere
to OSHA Standards and safely manage hazardous materials.
Students also take patient vital signs and collect patient
medical/dental histories. CPR certification is a prerequisite;
students will be required to show proof of certification before
beginning the course. Offered as a Hybrid class. Prerequisite:
Students must be currently recognized/ certified in basic life
support procedures for health care provider, including
cardiopulmonary resuscitation prior to enrollment in this
course.

10-508-113 Dental Materials 2 credits
Prepares dental auxiliary students to handle and prepare

Prepares dental auxiliary students to handle and prepare dental materials such as liners, bases, cements, amalgam, resin restorative materials, gypsum products and impression materials. Students also learn to take alginate impressions and clean removable appliances. Offered as a Hybrid class. Prerequisite: completion of, or concurrent enrollment in 10-508-101.

### 31-508-302 Dental Chairside 5 credits

Prepares dental assistant students to chart oral cavity structures, dental pathology and restorations and to assist a dentist with basic dental procedures including examinations, pain control, amalgam restoration and cosmetic restoration. Student will also develop the ability to educate patients about preventive dentistry, brushing and flossing techniques, and dental procedures, using lay terminology. Throughout the course, students will apply decoding strategies to the correct use and interpretation of dental terminology. Offered as a Hybrid class. Prerequisites: completion of, or concurrent enrollment in 10-508-101.

10-508-304 Dental & General Anatomy 2 credits
Prepares dental assistant students to apply fundamentals of
general and dental anatomy to informed decision making and
to professional communication with colleagues and patients.
Offered as an online class. Prerequisite: acceptance into the

Dental Assistant program.

10-508-103 Dental Radiography 2 credits
Prepares dental auxiliary students to operate x-ray units and
expose bitewing, periapical, extra oral, and occlusal
radiographs. Emphasis is placed on protection against x-ray
hazards. Students also process, mount, and evaluate
radiographs for diagnostic value. In this course students
demonstrate competency on a manikin. In addition, students
expose bitewing radiographs on a peer, role-play patient.
Students gain further experience in exposing radiographs on
patients in the clinical portion of their program. This course
also provides the background in radiographic theory required
for students to make informed decisions and adjustments.
Prerequisites: completion of, or concurrent enrollment in
10-508-101 and 10-508-304.

31-508-306 Dental Assistant Clinical 3 credits
Students apply skills developed in Dental and General
Anatomy, Dental Health Safety, Dental Chairside, Dental
Materials, Dental Radiography and Professionalism in a
clinical setting with patients. Emphasizes integration of core
abilities and basic occupational skills. Offered as a Hybrid
class. Prerequisites: completion of or concurrent enrollment in
10-508-101, 10-508-304, 31-508-302, 10-508-103, and
31-508-307.

31-508-307 Dental Assistant Professionalism 1 credit Prepares dental assistant students for professional success in a dental practice or another dental health care environment. Students develop professional appearance and image. More importantly, they learn to work within ethical guidelines and legal frameworks. In preparation for entering the work force, dental assistants customize or develop their portfolios and lay out an on-going professional development plan. Offered as an online class. Prerequisite: acceptance into the Dental Assistant program.

### **Career Potential:**

Program Number: 30-508-2

- Chairside Assistants
   Work directly with the dentist in the treatment area.
- Laboratory Assistants
   Perform laboratory functions as directed by the dentist.
- Receptionists/Office Assistants Responsible for the operation of the business office.
- Claims Approvers
   Work for an insurance company approving dental insurance claims.

With additional education and/or work experience, graduates may find employment as:

- Dental Treatment Coordinator Are responsible for the operation of the practice.
- Dental Laboratory Technicians
   Perform the mechanical, technically skilled tasks specified by the written prescription of the dentist.
- Dental Sales Representative Work for a dental supply business, which provides products and services to dental offices.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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### **Dental Hygienist**

Program Number: 10-508-1

Effective: 2013-2014

### Associate in Applied Science Degree

Health-Related Professions Program Cluster School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 258-2470, or (800) 322-6282 Ext. 6065 or 2470

### About the Program

Under the supervision of a dentist, a dental hygienist inspects the mouth, administers local anesthesia and chemotherapeutic agents, removes stains and deposits from teeth, applies preventive agents, prepares clinical and diagnostic tests, completes dental x-rays and performs many other services related to mouth care. Dental hygienists counsel patients about preventive measures such as nutrition, oral hygiene and dental

Dental hygienist graduates are required to successfully complete comprehensive written and clinical examinations given under the direction of the State Dentistry Examining Board, the American Dental Association's Joint Commission on National Dental Examinations and a Regional Dental Testing Service.

### **Admission Requirements**

To review program admission program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/dental-hygienist

### **Program Requirements**

Students are required to show evidence of current CPR "Professional Level" certification before beginning the first dental hygiene course. Students must maintain current CPR certification while attending the program. Students must submit a completed Health History Form to www.certifiedbackground.com by the first week of the first semester.

### Requirements for Graduation

The student must achieve at least a 2.0 (C) grade in microbiology, chemistry, anatomy, physiology and all dental hygiene and general education courses

### **Program Courses**

10-508-101 Dental Health Safety

Prepares dental auxiliary students to respond proactively to dental emergencies, control infection, prevent disease, adhere to OSHA Standards

1 credit

and safely manage hazardous materials. Students also take patient vital signs and collect patient medical/dental histories. CPR certification is a prerequisite; students will be required to show proof of certification before beginning the course. Prerequisites: Students must be currently recognized/ certified in basic life support procedures for health care provider, including cardiopulmonary resuscitation prior to enrollment in this course. Prerequisite: Acceptance into the program. Co-requisites: 10-508-102 and 10-508-103



The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	AR	Credits	Hrs/week Lec-Lab
Pre – Denta The following	Il Hygienist courses: courses <u>must be completed</u> prior to acceptand	e into dental o	courses:
20-806-206 20-806-207/20	General Anatomy and Physiology* <b>OR</b> 08 Anatomy & Physiology 1 & 2*	(8)	5-4 (6-4)
20-806-201	General, Organic and Biological Chemistry*	5	4-2
20-806-273 20-806-274	Microbiology* OR General Microbiology * Semester Total	4 (5) 13	3-3 (3-4)
First Semes 10-508-101 10-508-102 10-508-103 10-508-105	Dental Health Safety Oral Anatomy, Embry, Histology Dental Radiography Dental Hygiene Process 1 Elective* Semester Total	4 24	4-0 2-2 2-6
Second Ser 10-508-106 10-508-108 10-508-109 10-508-110 10-508-113 20-809-231	Dental Hygiene Process 2	3 1 2 2	3-0 2-0 2-0 1-2
SECOND \ First Semes 10-508-111 10-508-112 10-508-114 10-508-115 10-508-116 20-809-203 10-809-197	· <del></del> · · ·	5 2 2 1 3	2-14 2-0 2-0 2-14 3-0
Second Ser 10-508-107 10-508-117 20-801-201 10-801-195 20-810-201 10-801-198 20-809-236 20-809-237 20-809-233 20-809-235	Dental Hygiene Ethics & Professionalism  Dental Hygiene Process 4		0-14 3-0 (3-0) (3-0) (3-0) (3-0) (3-0)

\*General Anatomy & Physiology, General, Organic & Bio Chemistry, and Microbiology must be taken prior to entering the first-semester Dental Hygienist classes. Other general support classes are strongly encouraged to be taken prior to admission to the program.

Note: A copy of the Functional Abilities necessary to successfully complete the program of study is available on the web site.



### **Program Courses (continued)**

Oral Anatomy, Embryology and 10-508-102 4 credits

Prepares Dental Hygienist students to apply detailed knowledge about oral anatomy to planning, implementation, assessment, and evaluation of patient care. Students identify distinguishing characteristics of normal and abnormal dental, head, and neck anatomy and its relationship to tooth development, eruption and health. Pre-requisite: acceptance into program. Co-requisite: 10-508-101 and 10-508-103.

### **Dental Radiography**

Prepares dental auxiliary students to operate x-ray units and expose bitewing, periapical, extra oral, and occlusal radiographs. Emphasis is placed on protection against x-ray hazards. Students also process, mount, and evaluate radiographs for diagnostic value. In this course students demonstrate competency on a manikin. In addition, students expose bitewing radiographs on a peer, role-play patient. Students gain further experience in exposing radiographs on patients in the clinical portion of their program. This course also provides the background in radiographic theory required for students to make informed decisions and adjustments. Prerequisite: acceptance into program. Co-requisite: 10-508-101 and 10-508-102.

Dental Hygiene Process I 10-508-105 4 credits Introduces Dental Hygiene students to the basic technical/clinical skills required of practicing Dental Hygienists including use of basic dental equipment, examination of patients, and procedures within the dental unit. Under the direct supervision of an instructor, students integrate hands-on skills with entry-level critical thinking and problem-solving skills. The course also reinforces the application of Dental Health Safety skills. Prerequisite: acceptance into program. Co-requisites: 10-508-102 and 10-508-103. Pre-/Co-requisite: 10-508-101

#### 10-508-106 Dental Hygiene Process 2 4 credits

This clinical course builds on and expands the technical/clinical skills student dental hygienists began developing in Dental Hygiene Process I. Under the direct supervision of an instructor, students apply patient care assessment, planning, implementation, and evaluation skills to provide comprehensive care for calculus case type 1 and 2 patients and perio case patients. This also introduces the application of fluoride and desensitizing agents, whole mouth assessments, comprehensive periodontal examinations, application of sealants, and patient classification. Students also begin performing removal of supragingival stain, dental plaque, calcified accretions, and deposits. In addition, they gain further experience in exposing radiographs on patients. Prerequisites: all listed Pre-Dental and first semester courses. Corequisites: 10-508-108, 10-508-109, 10-508-110, and 10-508-113.

Dental Hygiene Ethics & Professionalism 1 credit Helps student dental hygienists develop and apply high professional and ethical standards. Students apply the laws that govern the practice of dental hygiene to their work with patients, other members of a dental team and the community. Emphasis is placed on maintaining confidentiality and obtaining informed consent. Students enhance their ability to present a professional appearance. Pre-requisites: all Pre-Dental courses, first, second and third semester Dental Hygienist classes. Co-requisites: 10-508-117. Pre-/Co-requisites: all required general education classes.

10-508-108 Periodontology
This course prepares student dental hygienists to assess the periodontal health of patients, plan prevention and treatment of periodontal disease, and to evaluate the effectiveness of periodontal treatment plans. Emphasis is placed on the recognition of the signs and causes of periodontal disease and on selection of treatments modalities that minimize risk and restore periodontal health. Prerequisites: all listed Pre-Dental and first semester courses. Co-requisites: 10-508-106, 10-508-109, 10-508-110 and 10-508-113.

3 credits

Cariology

This course focuses on the characteristics and contributing factors of dental decay. Dental Hygiene students help patients minimize caries risk by developing treatment plans, communicating methods to patients, and evaluating treatment results. Pre-requisites: all listed Pre-Dental and first semester courses. Co-requisites: 10-508-106, 10-508-108, 10-508-110 and 10-508-113.

#### **Nutrition and Oral Health**

Prepares student dental hygienists to counsel patients about diet and its impact on oral health. Students learn to distinguish between balanced and unbalanced diets and to construct diets that meet the needs of patients with compromised dental/oral health. Students also learn to counsel patients about the effect of eating disorders on dental health. Prerequisite: all listed Pre-Dental and first semester courses. Co-requisites: 10-508-106, 10-508-108, 10-508-109, and 10-508-113.

#### General and Oral Pathology 10-508-111

3 credits

This course prepares the student dental hygienist to determine when to consult, treat or refer clients with various disease, infection or physiological conditions. Students learn to recognize the signs, causes, and implications of common pathological conditions including inflammatory responses, immune disorders, genetic disorders, developmental disorders of tissues and cysts, oral tissue trauma, and neoplasm of the oral cavity. Pre-requisite: All listed Pre-Dental, first and second semester courses. Co-requisites: 10-508-112, 10-508-114, 10-508-115, and 10-508-116,

#### 10-508-112 Dental Hygiene Process 3

This clinical course builds on and expands the technical/clinical skills student dental hygienists developed in Dental Hygiene Process II. In consultation with the instructor, students apply independent problem solving skills in the course of providing comprehensive care for calculus case type 1, 2, and 3 patients and perio case type 0, I, II, and III patients. This also introduces root detoxification using hand and ultrasonic instruments, a selection of dental implant prophylaxis treatment options, and administration of chemotherapeutic agents. Students also adapt care plans in order to accommodate patients with special needs. Pre-requisite: all listed Pre-Dental, first and second semester courses. Co-requisites: 10-508-111, 10-508-114, 10-508-115, and 10-508-116.

#### 10-508-113 Dental Materials

Prepares dental auxiliary students to handle and prepare dental materials such as liners, bases, cements, amalgam, resin restorative materials, gypsum products and impression materials. Students also learn to take alginate impressions and clean removable appliances. Pre-requisite: all listed Pre-Dental and first semester courses. Corequisites: 10-508-106, 10-508-108, 10-508-109, and 10-508-110.

#### 10-508-114 Dental Pharmacology 2 credits

Prepares student dental hygienists to select safe and effective patient premedication and within the scope of dental hygiene practice . Students will also learn to recognize potential pharmacological contraindications for specific patients and to take measures to avoid negative impact or alert other members of the dental team to possible negative impact. Pre-requisite: all listed Pre-Dental, first and second semester courses. Co-requisites: 10-508-111, 10-508-112, 10-508-115 and 10-508-116.

### **Community Dental Health**

This course prepares the Dental Hygienist student to play a proactive role in improving the dental health of community members of all ages. Students perform and interpret dental health research to determine community dental health needs. Prerequisites: all listed Pre-Dental, first and second semester courses. Co-requisites: 10-508-111, 10-508-112, 10-508-114, and 10-508-116.

#### **Dental Pain Management** 1 credit

This course prepares the student dental hygienist to work within the scope of dental hygiene practice to manage pain for dental patients. Students learn to prevent and manage common emergencies related to administration of local anesthesia, prepare the armamentarium, and administer local anesthesia. The course also addresses the recommendation of alternative pain control measures. Pre-requisites: All listed Pre-Dental, first & second semester courses. Co-requisites: 10-508-111, 10-508-112, 10-508-114, and 10-508-115.

### Dental Hygiene Process 4

This clinical course builds on and expands the technical/clinical skills student dental hygienists developed in Dental Hygiene Process III. With feedback from the instructor, students manage all aspects of cases in the course of providing comprehensive care for calculus case type 0, 1, 2, and 3 patients and for perio case type 0 I, II, and III patients. Emphasizes maximization of clinical efficiency and effectiveness. Prepares student dental hygienists to demonstrate their clinical skills in a formal examination situation. Prerequisites: all Pre-Dental courses, first, second & third semester Dental Hygienist classes. Co-requisites: 10-508-107. Pre-/Co-requisites: all required general education classes.

### Career Potential:

Program Number: 10-508-1

Dental Hygienist

With additional education and/or work experience, graduates may find employment as:

- Dental Hygiene Instructor
- **Public Health Hygienist**
- **Dental Laboratory** Technician
- **Dental Sales** Representative
- Member of Dental Examining Board
- **Public School Hygienist**
- **Dental Hygiene** Administrator in hospitaltype setting

More detailed and updated information on this program may be available at: madisoncollege.ed The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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### Diesel Equipment Technology

Program Number: 10-412-1

Effective: 2013-14

### Associate in Applied Science Degree

**Transportation Program Cluster** 

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

### **About the Program**

The associate-degree Diesel Equipment Technology program (Top Tech) is designed to meet the needs of today's diesel industry—which is rapidly changing due to electronically controlled systems, computers and on board diagnostics. Today's newest concerns are with diesel engine exhaust emissions. Dealerships and fleets need technicians with advanced diagnostic, troubleshooting and critical thinking skills. Top Tech, a Madison Collegeindustry partnership, allows companies to sponsor students as paid interns. The on-the-job training builds technical expertise and helps students learn to use sophisticated equipment to diagnose and correct problems. In addition, the program's management and communication courses will help graduates qualify for promotions throughout their careers.

Trucking is one of the fastest-growing industries in the U.S. In Wisconsin, one out of seven people work in the manufacture, distribution, maintenance or commercial use of motor vehicles. Agriculture and construction are also major portions of Wisconsin's economy and require trained technicians to keep modern equipment up and running. All areas of the diesel industry are experiencing shortages of qualified technicians.

Students learn Automotive Service Excellence (ASE) and Association of Diesel Specialists (ADS) standards: to repair engines, transmissions, drivelines, electrical, electronic, hydraulic systems, fuel, brake, air conditioning and transport refrigeration systems; to adjust suspensions and align wheels and to perform maintenance and tune-ups. Students are trained in simulated shop environments and evaluated like actual employees.

The program is a National Automotive Technicians Education Foundation/NATEF/ASE master certified medium/heavy truck program, and certified as a "TECH SMART" school by ADS. The Association of Diesel Specialists provides scholarships and program support. This program also works with the "2001" Diesel Consortium of approximately 40 companies and developed the Top Tech educator/student industry partnership.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/diesel-equipment-technology">http://madisoncollege.edu/program-info/diesel-equipment-technology</a>.

### **Unique Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate. 1.) GPA for entire program must be 2.0 or above; 2.) GPA of combined occupational courses (412) must be 2.0 or above.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR First Semester		Credits	Hrs/weel Lec-Lab
10-890-100	College Student Success		
10-412-137	Preventive Maintenance Inspections		
10-412-144	Fundamental Diesel Electrical/		
10 112 111	Electronics Systems*	3	4-9
10-412-145	Electrical/Electronics Systems Diagnostics*		
10-442-126	Metal Repair Techniques		
10-804-107	College Math		
	Semester Total	17	
Second Semes	ter		
10-412-112	Mobile Hydraulics	3	2-2
10-412-155	Heavy Duty Drivetrains*	4	4-14
10-412-164	Brake and Suspension Systems*	4	5-15
10-801-195	Written Communication	3	3-0
10-809-197	Contemporary American Society	3	3- <u>0</u>
	Semester Total	17	
Interim/Summe	r Semester		
10-412-190	Diesel Equipment Lab Experience 1**	1	1-35
10-412-195	Occupational Experience (432 hrs.)	2	0-48
	Total	3	
SECOND YEAR	:		
First Semester			
10-412-125	Cab Climate Control/Refrigeration Systems	3	2-3
10-412-184	Diesel Engine Technology		
10-412-185	Diesel Engine Repair		
10-801-197	Technical Reporting		
10-806-139	Survey of Physics		2- <u>2</u>
	Semester Total	15	
Second Semes			
10-412-176	Diesel Fuel Systems*		
10-412-177	Diesel Engine Diagnostics*	2	3-5
10-412-138	Diesel Shop Management		
10-412-178	Diagnostic Strategies		
10-412-188	Electronic Control Systems		
10-809-195	Economics		
10-809-199	Psychology of Human Relations		3- <u>0</u>
	Semester Total	18	

<sup>\*</sup> Meets for 9 weeks.

#### Notes:

- · Prerequisites can be waived with program director approval.
- Advanced standing may be granted by the program director and Center dean.
- Certain associate degree or higher post-secondary courses specific to the curriculum may substitute for courses upon approval of /program director and Center dean.
- Entrance at nine-week intervals with advanced standing and approval of Center dean.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



<sup>\*\*</sup> Meets for 1 week (36 hours).

### **Program Courses**

### 10-412-112 Mobile Hydraulics

Prepares the student with the knowledge and skills needed to adjust, diagnose, service and repair mobile hydraulic systems found on trucks and construction equipment.

3 credits

### 10-412-125 Cab Climate Control/Refrigeration Systems 3 credits

Lectures/labs provide skills to diagnose, maintain and service cab climate control and transport refrigeration equipment found on truck trailers and off-road equipment.

### 10-412-137 Preventative Maintenance Inspections 4 credits

This course will provide the opportunity to perform preventive maintenance inspections and conduct minor repairs on heavy-duty trucks and equipment. Also included will be preparation for taking both the written portion and practical Commercial Driver's License (CDL) test. As part of the course requirements, students will take the written tests at the Department of Motor Vehicles (DMV) test center. Co-requisite: 10-412-144.

### 10-412-138 Diesel Shop Management 2 credi

The student will gain the knowledge needed to function in a typical service department setting. The student will learn what it takes to manage a service department, the costs involved in running the department and the day-to-day problems that arise in the service department. General business operational procedures, record keeping and cost effectiveness will also be part of this course. Prerequisites: 10-412-137, 10-412-144, 10-412-145, 10-412-112, 10-412-155, 10-412-164.

#### 10-412-144 Fundamental Diesel Electrical/Electronic Systems 3 credits

Theory and lab experiences in this course are designed to introduce the student to the diesel electrical/electronic systems used on today's modern trucks and construction equipment. Fundamental theory of electricity and electronics, troubleshooting techniques, use of digital multimeter and current clamp, types of electrical circuits, wiring, components, batteries and the use of wiring diagrams will be covered.

### 10-412-145 Electrical/Electronic Systems Diagnostics 3 credits

Theory and laboratory experiences in this course are designed to give the student the knowledge and skills needed to diagnose, service, and repair heavy-duty electrical systems found on today's modern trucks and off-road equipment.

### 10-412-155 Heavy Duty Drivetrains 4 credits

This course prepares the student with the knowledge and skills needed to adjust, diagnose, maintain, service and repair heavy duty drivetrains found on trucks and construction equipment.

## 10-412-164 Brake and Suspension Systems 4 credits Prepares the student with the knowledge and skills needed to adjust, diagnose, service and repair heavy duty brakes, and suspension systems. Students will also perform vehicle alignment procedures and utilize various alignment equipment.

### 10-412-176 Diesel Fuel Systems

Lectures and labs allow students to diagnose, service and repair diesel fuel systems found on trucks, and agricultural equipment. Prerequisites: 10-412-137, 10-412-144, 10-412-145, 10-412-112, 10-412-155, 10-412-164.

### 10-412-177 Diesel Engine Diagnostics 2 credits Lectures and labs use the latest in diagnostic equipment to evaluate engine performance and diagnose power complaints on

mechanical and computer controlled diesel fuel injection systems. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-155, 10-412-164 and Co-requisite: 10-412-188.

### 10-412-178 Diagnostic Strategies

2 credits

4 credits

Explores the logical thought process used analyzing and diagnosing system malfunctions and performance problems. Practical hands-on experiences of diagnostic and problem solving techniques will be included. Also included will be evaluating failures, classifying failures, problems and documentation of findings.

#### -412-184 Diesel Engine Technology 2 of

Study in this course will allow the student to develop a basic knowledge of design, construction and operating principles of the diesel engine. Service, maintenance and the types of repairs made on diesel engines and diesel engine support systems will be a major emphasis of the course. Prerequisites: 10-412-135, 10-412-155, 10-412-164 and Co-requisite: 10-412-185.

#### 0-412-185 Diesel Engine Repair

credit

Lectures and labs teach students to maintain, service and repair diesel engines and engine support systems. The course also includes precision measuring, failure analysis and parts inspection. Prerequisites: 10-412-137, 10-412-144, 10-412-145, 10-412-112, 10-412-155, 10-412-164 and Co-requisite: 10-412-184.

### 10-412-188 Electronic Control Systems 2 credits

This course provides the student with the experience needed to diagnose and service modern electronic control systems used on trucks and construction equipment. The course includes electronic controlled dieasel engines, ABS brake systems, electronic controlled transmissions and other computer controlled electronic vehicle systems. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, 10-412-164 and Corequisite: 10-412-177.

### 10-412-190 Diesel Equipment Lab Experience 1 1 credit

Students service various trucks, construction and industrial equipment. Emphasizes daily shop operations, procedures and safe work habits. Simulated on-the-job experiences develop and apply students' knowledge and skills. Prerequisite: All first year program courses.

### 10-412-195 Occupational Experience

2 credits

2 credits

As interns, students work on electrical/electronic systems, vehicle and equipment maintenance, heavy duty brakes, suspensions, drive trains and general shop maintenance. Types of jobs and competencies employed may vary depending on what area of the industry the employer represents. Technical competencies for this course may be performed either alone, as an experienced technician's helper or a combination thereof. Prerequisite: All first year program courses.

### 10-442-126 Metal Repair Techniques

This course covers safety, layout and measurement, grinding, drill press and lathe operation, filing, threading, properties of metals, oxy-acetylene welding, brazing and cutting, and SMAW, GMAW, GTAW and FCAW.

### Career Potential:

Program Number: 10-412-1

### Diesel Equipment Technicians

Use sophisticated equipment to analyze and adjust engine performance and do tests and service to meet emissions standards.

- Electronic Systems
   Diagnostic Specialists
   Test, analyze, service and repair computerized and electronic systems.
- Engineering Assistants
   Work with engineers and
   manufacturers to test and
   adjust prototype engines and
   equipment.
- Field Service
   Representatives
   Are experts on specific equipment. Travel to dealerships to solve unique problems.
- Assistant Service Managers
   Assist manager, meet
   customers and help
   technicians diagnose
   problems.
- Fleet Maintenance Managers

General maintenance, scheduling, inspections, repairs and keeping vehicle records.

With additional education and/or experience, graduates may find employment as:

- Service Writers or Managers
- Shop Foremen
- Team Leaders
- DOT Inspectors
- Factory Service Representatives
- Equipment Sales Specialists
- Research and Development Technicians

More detailed and updated information on this program may be available at:
madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without

Madison Area Technical College provides equal opportunity in education and employment.

Diesel and Heavy Equipment Technician

Two-Year Technical Diploma

Transportation Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The Diesel and Heavy Equipment Technician Program is a two-year diploma program for today's diesel industry. Trucking is one of the fastest-growing industries in the U.S., and all areas of the diesel industry are experiencing shortages of qualified technicians.

One out of seven people in Wisconsin work in the manufacture, distribution, maintenance or commercial use of motor vehicles. Agriculture and construction are other major portions of Wisconsin's economy and need trained technicians to keep modern equipment running.

Students learn to repair engines, transmissions, drivelines, electrical, electronic, hydraulic, fuel, brakes, air conditioning and transport refrigeration systems; adjust suspensions and wheel alignments; and perform maintenance and tune-ups.

Students are trained in simulated shop environments and are evaluated for attendance, work quality, efficiency, safety, initiative and cooperation as if they were actual employees. The program is also certified as an Association of Diesel Specialists (ADS) "TECH SMART" school. The Association of Diesel Specialists provides scholarships and program support.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/diesel-heavy-equipment-technician">http://madisoncollege.edu/program-info/diesel-heavy-equipment-technician</a>.

#### Unique Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate. (1) GPA for entire program must be 2.0 or above; (2) GPA of combined occupational courses (412) must be 2.0 or above.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-14

Program Number: 32-412-1

FIRST YE		0	Hrs/week
First Seme		Credits	Lec-Lab
10-890-100	College Student Success		
10-412-140	Introduction to Diesel Technology		
10-412-155	Heavy Duty Drivetrains*		
10-412-164	Brake and Suspension Systems*		
10-442-126	Metal Repair Techniques		
10-104-189	Customer Relations		
31-804-379	Vocational Math 1	<u>1</u>	2- <u>0</u>
	Semester Total	16	
Second Se	mester		
10-412-137	Preventive Maintenance Inspections	4	1-4
10-412-144	Fundamental Diesel Electrical/		
	Electronics Systems*	3	4-9
10-103-133	Excel-Beginning		
10-103-137	Word-Beginning	1	1-1/3
10-412-145	Electrical/Electronics Systems Diagnostics*		
31-806-363	Science 1		
	Semester Total	14	
SECOND '	YEAR		
First Seme:	ster		
10-412-138	Diesel Shop Management	2	3-0
10-412-176	Diesel Fuel Systems*		
10-412-177	Diesel Engine Diagnostics*	2	3-5
10-412-178	Diagnostic Strategies		
10-412-188	Electronic Control Systems*		
	Semester Total	12	
Second Se	mastar		
10-412-112	Mobile Hydraulics	3	2-2
10-412-112	Cab Climate Control/Refrigeration Systems	3	2-3
10-412-123	Diesel Engine Technology		
10-412-185	Diesel Engine Repair		
10 712 100	Semester Total	12	7 10

\*Meets for 9 weeks

#### Notes:

- Safety procedures required in all labs.
- Prerequisites can be waived with Center approval.
- Advanced standing may be granted by program director and Center dean.
- Certain associate degree or higher post-secondary courses specific to the curriculum may substitute for courses upon approval of program director and Center dean.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



#### **Program Courses**

#### 10-412-112 Mobile Hydraulics

3 credits

Prepares the student with the knowledge and skills needed to adjust, diagnose, service and repair mobile hydraulic systems found on trucks and construction equipment. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, and 10-412-164.

#### 10-412-125 Cab Climate Control/ Refrigeration Systems

3 credits

Lectures/labs provide skills to diagnose, maintain, and service cab climate control and transport refrigeration equipment found on truck trailers and off-road equipment. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, and 10-412-164; Co-requisite: 10-412-112.

## 10-412-137 Preventative Maintenance Inspections 4 credits

This course will provide the opportunity to perform preventive maintenance inspections and conduct minor repairs on heavy-duty trucks and equipment. Also included will be preparation for taking both the written portion and practical Commercial Driver's License (CDL) test. As part of the course requirements, students will take the written tests at the Department of Motor Vehicles (DMV) test center.

#### 10-412-138 Diesel Shop Management 2 credits

The student will gain the knowledge needed to function in a typical service department setting. The student will learn what it takes to manage a service department, the costs involved in running the department and the day-to-day problems that arise in the service department. General business operational procedures, record keeping and cost effectiveness will also be part of this course. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, and 10-412-164.

## 10-412-140 Introduction to Diesel Technology 1 credit

Includes a discussion of the job requirements, skills needed, career options, and employment opportunities in diesel equipment repair and maintenance. Introduces shop procedures, safety practices, tools and the use of service manuals.

#### 10-412-144 Fundamental Diesel Electrical/ Electronic Systems 3 credits

Theory and lab experiences in this course are designed to introduce the student to the diesel electrical/electronic systems used on today's modern trucks and construction equipment. Fundamental theory of electricity and electronics, troubleshooting techniques, use of digital multimeter and current clamp, types of electrical circuits, wiring, components, batteries and the use of wiring diagrams will be covered.

## 10-412-145 Electrical/Electronic Systems Diagnostics 3 credit

Theory and laboratory experiences in this course are designed to give the student the knowledge and skills needed to diagnose, service, and repair heavy-duty electrical systems found on today's modern trucks and off-road equipment. Corequisite: Co-requisite: 10-412-144.

#### 10-412-155 Heavy Duty Drivetrains

4 credits

This course prepares the student with the knowledge and skills needed to adjust, diagnose, maintain, service and repair heavy duty drivetrains found on trucks and construction equipment.

10-412-164 Brake and Suspension Systems 4 credits
Prepares the student with the knowledge and skills needed to
adjust, diagnose, service and repair heavy duty brakes, and
suspension systems. Students will also perform vehicle
alignment procedures and utilize various alignment equipment.

#### 10-412-176 Diesel Fuel Systems

4 credits

Lectures and labs allow students to diagnose, service, and repair diesel fuel systems found on trucks, off-road and agricultural equipment. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, and 10-412-164.

# 10-412-177 Diesel Engine Diagnostics 2 credits Lectures and lab use the latest in diagnostic equipment to evaluate engine performance and diagnose power complaints on mechanical and computer controlled diesel fuel injection systems. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-155, and 10-412-164; Co-requisite: 10-412-188.

#### 10-412-178 Diagnostic Strategies

2 credits

Explores the logical thought process used analyzing and diagnosing system malfunctions and performance problems. Diagnostic and problem solving techniques will be included. Also included will be evaluating failures, classifying failures, problems and documentation of findings. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, and 10-412-164.

#### 10-412-184 Diesel Engine Technology 2 credits

Study in this course will allow the student to develop a basic knowledge of design, construction and operating principles of the diesel engine. Service, maintenance and the types of repairs made on diesel engines and diesel engine support systems will be a major emphasis of the course. Prerequisite: 10-412-137, 10-412-140, 10-412-141, 10-412-145, and 10-412-155, 10-412-164 and Co-requisite: 10-412-185.

#### 10-412-185 Diesel Engine Repair 4 credit

Lectures and labs teach students to maintain, service and repair diesel engines and diesel engine support systems. The course also includes precision measuring, failure analysis and parts inspection. Prerequisite: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, 10-412-164 and Co-requisite: 10-412-184.

#### 10-412-188 Electronic Control Systems 2 credits

This course provides the student with the experience needed to diagnose and service modern electronic control systems used on trucks and construction equipment. The course also includes electronic controlled diesel engines, ABS brake systems, electronic controlled transmissions, and other computer controlled electronic vehicle systems. Prerequisites: 10-412-137, 10-412-140, 10-412-144, 10-412-145, 10-412-155, and 10-412-164; Co-requisite: 10-412-177. Note: Students must complete 10-412-177 in the first 9 weeks to continue into this course.

#### 10-442-126 Metal Repair Techniques 2 credits

This course covers safely, layout and measurement, grinding, drill press and lathe operation, filing, threading, properties of metals, oxy-acetylene welding, brazing and cutting, and SMAW, GMAW, GTAW and FCAW.

 $\label{lem:control} \mbox{Additional required course descriptions may be found on the Madison College Website.}$ 

#### **Career Potential:**

Program Number: 32-412-1

- Diesel and Heavy
   Equipment Technicians
   Diagnose, repair and service
   medium and heavy duty
   trucks, light and heavy
   construction equipment or
   agricultural equipment and
   machinery.
- Fleet Maintenance Technicians
   Keep records on fleet vehicles and perform general maintenance, inspections and repairs.
- Fuel Injection Technicians
   Diagnose, repair and service
   fuel systems and governing
   devices on all types of diesel
   engines.
- Alignment Specialists
   Use computerized alignment equipment to diagnose, repair and adjust medium and heavy duty truck suspension systems.
- Engine Rebuild Specialists
   Disassemble, inspect,
   reassemble and test engines
   to factory specifications with
   dynamometer.

With additional education and/or experience, graduates may find employment as:

- Service Writers or Managers
- Shop Foremen
- Team Leaders
- DOT Inspectors
- Factory Service Representatives
- Fleet Maintenance Managers

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

## **Digital Forensics Certificate**

Program Number: 90-504-1

Effective: 20123-2014

#### Certificate

Protective Services Program Cluster School of Human and Protective Services

Program offered at Truax Campus

For information call: (608) 245-5882 or (800) 322-6282 Ext. 5882

#### **About the Program**

The Digital Forensics Certificate is a certificate program for individuals interested in pursuing careers in digital forensics for law enforcement agencies or a private company. The certificate is designed for working law enforcement professionals and IT security personnel. This certificate will give the student a solid foundation in the area of digital forensics.

Digital Forensics is the application of forensic science techniques to the acquisition and analysis of evidence that exists in digital form (e.g. evidence found in files on hard drives, in emails, in network activity, etc).

In an age when computers hold the key to everything from terrorist plots to accounting scandals, nearly every crime can potentially leave digital evidence. They also serve as record-keepers of conversations, files and transactions. Computer forensic analysts work for a variety of organizations in pursuit of that digital evidence.

As a Computer & Digital Forensics student, you'll learn about the law, the digital investigative process, and computer and network technology. Develop the specialized skills to recover, preserve, and evaluate forensic evidence to support civil, criminal, and internal investigations. Focus on how to discover and document violations of computer usage in corporate and public agency settings. Learn the laws and procedures to successfully capture criminal use of the internet, email, and electronic files.

#### Required Knowledge

Applicants must have a good working knowledge of computers. This can be self taught or through training and education.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

First Seme	ster-Fall	Cradita	Hrs/week Lec-Lab
10-504-185 10-504-186 10-504-196	Introduction to Computer ForensicsΔIntroduction to Internet & Network ConceptsΔ Ethics	3	3-0 3-0
Second Se 10-504-187 10-504-189 10-504-195	mester-Spring Legal Issues and Digital Evidence Introduction to Video Evidence∆ Small Devices∆	3	3-0
Third Semo 10-504-188	ester-Summer Session Advanced Computer Forensics/Practicum A	3	3- <u>0</u>
∆Prerequisit	Total es required.	19	

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/digital-forensics-certificate">http://madisoncollege.edu/program-info/digital-forensics-certificate</a>.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade point average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified.



#### **Certificate Courses**

#### **Digital Forensics Course Prerequisites**

Students enrolling in the courses identified within this program must meet the following requirements: High school diploma or GED/HSED with a grade point average of 2.0 or higher.

## 10-504-185 Introduction to Computer Forensics 3 credits

Introductory computer forensics concepts, terminology and management of digital evidence. This course will cover the identification and collection and preservation of computer related and digital evidence, the acquisition of digital evidence, basic forensic analysis concepts and presentation of digital evidence to the investigator, the DA's office, to Judges and to Juries. The course will also cover the incorporation of digital evidence into the investigation and prosecution of criminal investigations. Overview of Forensic Toolkit & Ultimate ToolKit, Overview of EnCase, Overview of Paraben's Device Seizure, Overview of various cell phone applications, Overview of other available tools for forensically sound preview and acquisition (Helix, Knoppix, etc...) Overview of live acquisition tools. Overview of forensic hardware solutions – forensic computers, hardware writes blocking tools. Prerequisites: Criminal History Check and admitted to the program.

## 10-504-186 Introduction to Internet & Networking Concepts 3 credits

This course provides an introduction to computer networking in the context of digital investigations. It will include a review of the Internet topology, Internet Protocol (IP) 4, 6 and Ethernet addressing schemes, how to research network contact information and reputation as well as studying network communications between applications and the network. Students will learn how determine which network ports applications are using, scan network devices with NMAP as well as capture, view and search Internet traffic with Wireshark. This course will also review capturing computer memory and subsequently reviewing it with Volatility to learn about any past network activity. The course will also cover email and web browser forensics using Encase and Paraben tools. Students will also learn background on anonymous email and web browsing as well as collecting investigative information from log files. Prerequisites: Criminal History Check and admitted to the program.

#### 10-504-189 Introduction to Video Evidence 3 credits Video is one of the most powerful tools to help law enforcement investigate and solve crimes. Video is one of the most prevalent forms of evidence collected in modern criminal investigations. This course is designed to introduce the student to various aspects of video evidence within the criminal justice system. Students will gain an overview of the various types of video evidence and their respective roles in criminal investigations. Basic, practical knowledge and experience will be gained in video evidence collection, image comparison, report writing and court testimony. Competency will be tested through guizzes, written tests and hands-on performance and moot court. Prerequisites: Criminal History Check and admitted to the program.

#### 10-504-196 Ethics

1 credit

Examines the ethical issues related to person involved in the career choice of digital forensics.

## 10-504-187 Legal Issues and Digital Evidence

3 credits

4th Amendment, SCA, Search warrants (computer, online), Subpoenas, Preservation Letters & 2703, Patriot Act as it affects digital evidence, Dealing with ISPs, Wisconsin Statutes covering computer related crimes (Child Pornography, Use of Computer to facilitate child sex crime, child enticement, stalking, computer crimes statute) Federal Computer Crimes statutes. Corporate law and e-Discovery issues. Digital evidence in the courtroom – presentation of data retrieved from computers or online sources. Expert Testimony in the courtroom.

#### 10-504-195 Small Devices

3 credits

Includes cell phones, smart phones, PDAs, and related storage devices, are a growing source of digital evidence in the forensics profession, and present unique challenges for forensic examiners. This course will introduce fundamental concepts in mobile communications, including an overview of cell phone technology and networks, sources of potential evidence, evidence handling considerations, and small device forensic processes, and documentation techniques. Students will have the opportunity to work hands on with small device forensic tools and technology. Prerequisites: 10-504-185, 10-504-186.

## 10-504-188 Advanced Computer Forensics Concepts//Practicum 3 credits

Overview of advanced computer forensics topics such as encryption, password cracking tools, data hiding techniques, stegonography, anti-forensic tools and their effect on investigations, forensic problem solving (reconstruction of web pages from web cache, reverse engineering of P2P networks, images, etc.) INFO2 (Recycle Bin) Files, In depth discussion of file carving & Windows artifacts, hidden partitions, thumbs.db files, advanced MAC (modified, accessed, created) time discussion, metadata. Microsoft Vista & Bitlocker, X Box Forensics, Digital Deception. This course will also cover an overview of how Cell Phone networks, Cell Phones, Personal Data Assistants, and other portable devices work. This course would be a culmination of skills from previous courses. Students would be expected to take a case study from beginning to end of investigation and court process. The students would receive a case study problem, and would have to write incident reports, collect evidence, acquire digital evidence, perform forensic examination of several types of digital evidence, write reports regarding the forensic exams, participate in trial prep, and courtroom testimony. Prerequisites: All courses must be completed prior to taking this class

#### **Career Potential:**

Program Number: 90-504-1

- Digital Forensics Unit in a Law Enforcement Agency
- Enhance skills for a IT security professional
- Computer Forensic Analyst
- Digital Forensic Technician
- Cyber Security Analyst
- Cyber Security Specialist

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev: 04/13

## **Early Childhood Education**

Program Number: 10-307-1

Effective: 2013-2014

#### Associate in Applied Science Degree

**Education Program Cluster** 

School of Human and Protective Services

Program offered at Downtown Education Center, Madison

For information call: (608) 245-5888 or (800) 322-6282 Ext. 5888

#### **About the Program**

The Early Childhood Education program prepares students to work as teacher-caregivers in early childhood settings. It combines hands-on fieldwork in area centers with related academic work at the college. Graduates become responsible for the care and education of children in the birth-to-six-years age range. They create and maintain safe and healthy play environments, guide behavior, plan and implement learning activities, and work cooperatively with staff and parents.

Success in the field depends on a caring attitude, showing respect for children and adults, flexibility, good judgment, dependability and effective communication skills.

Travel to fieldwork sites is necessary and is the student's responsibility. Public transportation is readily available. Some courses in the program involve preparation of learning materials, field trips, etc. that may involve additional expenses.

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/early-childhood-education">http://madisoncollege.edu/program-info/early-childhood-education</a>.

#### **Requirements for Graduation**

Students must achieve at least a 2.0 (C) grade in all program core courses and an overall 2.0 (C) grade point average.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	ster	Credits	Hrs/week Lec-Lab
10-307-148	ECE: Foundations of Early Childhood		
	Education** ***  ECE: Infant and Toddler Development** ***	3	3-0
10-307-151	ECE: Infant and Toddler Development** ***	3	3-0
10-307-166	ECE: Curriculum Planning** ***.	3	2-2
10-307-167	ECE: Health, Safety, and Nutrition	3	3-0
10-307-174	ECE: Practicum 1** ***	3	1.5-8
10-801-195	Written Communication OR		
20-801-201	English 1*		(3- <u>0)</u>
	Semester Total	18	
Second Sei	mester		
10-307-178	ECE: Art, Music, and Language∆	3	2-2
10-307-179	ECE: Child Development∆	3	3-0
10-307-188	ECE: Guiding Children's Behavior∆	3	2-2
10-307-192	ECE: Practicum 2**		
10-801-198	Speech OR		
20-810-201	Small Group and Interpersonal Communication	* (3)	(3-0)
10-809-172	Race, Ethnic & Diversity Studies OR	3	3-0
20-809-217	Race, Class and Gender*		
20 007 217	Semester Total	18	( <u>6 57</u>
SECOND SECOND	ster		
10-307-194	ECE: Math, Science, and Social StudiesΔ		
10-307-195	ECE: Family and Community Relations∆		
10-307-197	ECE: Practicum 3**	3	1.5-10.5
10-801-196	Oral/Interpersonal Communication OR		
20-801-202	English 2*	(3)	(3-0)
10-809-199	Psychology of Human Relations OR	3	3-0
20-809-231	Introduction to Psychology*		(3-0)
	Semester Total	15	
Second Sei			
10-307-187	ECE: Children with Differing Abilities∆	3	3-0
10-307-198	ECE: Administering an Early Childhood	_	
40.007.45	Program∆	3	3-0
10-307-199	ECE: Practicum 4**		
10-804-123	Math with Business Applications OR		
20-804-201	Intermediate Algebra*	(3)	(3-0)
10-809-197	Contemporary American Society OR	d	3-0
20-809-203	Introduction to Sociology*		
	Elective		<u>.</u>
	Semester Total	18	

- \* College transfer equivalent courses
- \*\* Prerequisites required. Consult faculty
- Δ Prerequisites recommended. Consult faculty

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. \*\*\*A COMPASS Reading score of 65 or higher is required for the \*\*\*marked first semester Early Childhood Program courses; see course descriptions.

**NOTE:** Early Childhood Education courses are usually offered one semester per year as indicated above. Students interested in a part-time schedule should consult the Program Director prior to registration.



#### **Program Courses**

#### 10-307-148 ECE: Foundations of Early **Childhood Education**

3 credits

This course introduces you to the early childhood profession Course competencies include: integrate strategies that support diversity and anti-bias perspectives; investigate the history of early childhood education; summarize types of early childhood education settings; identify the components of a quality early childhood education program; summarize responsibilities of early childhood education professionals; explore early childhood curriculum models. Prerequisite: COMPASS Reading score of 65 or higher.

#### ECE: Infant and Toddler 10-307-151 Development 3 credits

In this course you will study infant and toddler development as it applies to an early childhood education setting. Course competencies include: analyze development of infants and toddlers (conception to three years); correlate prenatal conditions with development; summarize child development theories; analyze the role of heredity and the environment; examine research-based models; examine culturally and developmentally appropriate environments for infants and toddlers. Prerequisite: COMPASS Reading score of 65 or higher.

#### 10-307-166 ECE: Curriculum Planning

This course examines the components of curriculum planning in early childhood education. Course competencies include: examine the critical role of play; establish a developmentally appropriate environment; examine care giving routines as curriculum; develop activity plans and unit plans that promote child development and learning; analyze early childhood curriculum models. Prerequisite: COMPASS Reading score of 65 or higher.

#### 10-307-167 ECE: Health, Safety, and Nutrition 3 credits

This course examines the topics of health, safety and nutrition within the context of the early childhood educational setting. Course competencies include: follow governmental regulations and professional standards as they apply to health, safety and nutrition; provide a safe, healthy, and nutritionally sound early childhood program; adhere to child abuse and neglect mandates; apply Sudden Infant Death Syndrome (SIDS) risk reduction strategies: incorporate health, safety and nutrition concepts into the children's curriculum.

#### 10-307-174 ECE: Practicum 1

In this practicum course you will learn about standards for quality in early childhood education. This first of four training experiences develops skill in interacting with children and adults. Madison College faculty help students through periodic observation and conferences. In addition, there is a weekly discussion focusing on what students are observing and learning at their practicum sites and on developing skills as team members. Prerequisite: COMPASS Reading score of 65 or higher.

#### 10-307-178 ECE: Art, Music and Language This course will focus on beginning level curriculum development in the specific content areas of art, music and language arts. Course

competencies include: examine the critical role of play; establish a developmentally appropriate environment; develop activity plans that promote child development and learning; analyze care giving routines as curriculum; create developmentally appropriate language, literature and literacy activities; create developmentally appropriate art, music, and movement activities. Recommended prerequisite: 10-307-166.

#### 10-307-179 ECE: Child Development 3 credits

The course examines child development within the context of the early childhood education setting. Course competencies include: analyze social, cultural and economic influences on child development; summarize child development theories; analyze development of children age three through age eight; summarize the methods and designs of child development research; analyze the role of heredity and the environment. Recommended prerequisite: 10-307-151.

#### 10-307-187 ECE: Children with Differing **Abilities**

3 credits

This course focuses on the child with differing abilities in an early childhood education setting. Course competencies include: provide inclusive programs for young children; apply legal and ethical requirements including, but not limited to, ADA and IDEA differentiate between typical and exceptional development; analyze the differing abilities of children with physical, cognitive, health/medical, communication, and/or behavioral/emotional disorders; work collaboratively with community and professional resources; utilize an individual educational plan (IEP/IFSP) for children with developmental differences; adapt curriculum to meet the needs of children with developmental differences; cultivate partnerships with families who have children with developmental  $% \left( \mathbf{r}\right) =\mathbf{r}^{\prime }$ differences. Recommended prerequisites: 10-307-151 and 10-307-179.

#### 10-307-188 ECE: Guiding Children's Behavior

3 credits

This course examines positive strategies to guide children's behavior in the early childhood education setting. Course competencies include: summarize early childhood guidance principles; analyze factors that affect the behavior of children; practice positive guidance strategies; develop guidance strategies to meet individual needs; create a guidance philosophy. Recommended prerequisite: 10-307-151.

#### 10-307-192 ECE: Practicum 2 3 credits

In this second training experience, students apply the knowledge and skills acquired in Practicum 1 and related class work under the supervision of Madison College faculty and teacher-caregivers at centers. Planning and implementing activities are included and conferences are scheduled to help students.

Prerequisite: 10-307-174.

#### 10-307-194 ECE: Math, Science and Social Studies

This course will focus on beginning level curriculum development in the specific content areas of math, science and social studies. Course competencies include: examine the critical role of play; establish a developmentally appropriate environment; develop activity plans that promote child development and learning; create developmentally appropriate math, science and social studies activities. Recommended prerequisite: 10-307-166.

#### 10-307-195 ECE: Family and Community Relations

3 credits

3 credits

In this course you will examine the role of relationships with family and community in early childhood education. Course competencies include: analyze contemporary family patterns, trends and relationships; utilize effective communication strategies; establish ongoing relationships with families; advocate for children and families; work collaboratively with community resources Recommended prerequisite: 10-307-188.

#### 

In this third training experience, students continue to develop teacher-caregiver skills. One week of head teaching is required. Prerequisites: 10-307-174 and 10-307-192.

#### 10-307-198 ECE: Administering an Early Childhood Education Program 3 credits

This course focuses on the administration of an early childhood education program. Course competencies include: analyze the components of an ECE facility; design an ECE program; analyze the aspects of personnel supervision; outline financial components of an ECE program; apply laws and regulations related to an ECE facility; advocate for the early childhood profession. Recommended prerequisite: 10-307-192

#### 10-307-199 ECE: Practicum 4

This final training experience includes two weeks of head teaching, stresses staff-parent communication and may be designed to coordinate with student's choices of career specializations. Prerequisites: 10-307-174, 10-307-192, and 10-307-197.

#### Career Potential:

Program Number: 10-307-1

- Child Care Teachers Work in full-day and partday childcare programs, nursery schools and Head Start programs.
- Child Care Assistant **Teachers** Work under the supervision of a child care teacher.
- Family Child Care **Providers** Care for eight children or less in provider's home.
- Infant or Toddler Caregivers Care for children under two years of age.
- In-home Providers/Nannies Provide care in the child's home.
- Early Childhood
- Special Needs/ **Educational Assistants** Work in public school early childhood programs, and public school four-yearolds' programs.
- Directors/ Administrators Responsible for managing day care centers and planning and implementing program.

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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#### Madison Area Technical College

## **Electrical Engineering Technology**

#### Associate in Applied Science Degree

Applied Engineering Technologies Program Cluster School of Applied Science, Engineering, and Technology Program offered at Madison Truax Campus

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### About the Program

The electronics industry offers many opportunities with high salaries and steady advancement for people with strong mathematics and analytical skills. This program offers an opportunity to develop abilities in a practical, hands-on curriculum. Employer demand for people who can analyze problems and implement solutions is always high. Computers, cellular phones, wireless services and other fields of electronics continue to expand.

This program offers excellent opportunities for articulation into four-year colleges and universities. A graduate of this program can articulate as a junior into the Milwaukee School of Engineering Bachelor of Science Electrical Engineering Technology program. Partial articulation can be arranged to the UW System with the assistance of a program advisor. COMPASS test is required for enrollment.

#### **Admission Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/electrical-engineering-technology">http://madisoncollege.edu/program-info/electrical-engineering-technology</a>

The Electrical Engineering Technology Program participates in MAAP (Mandatory Assessment, Advising and Placement). This requires new program students without prior coursework in mathematics and/or English to complete the appropriate COMPASS test. Advisement and course placement in mathematics and English is based on test results, prior coursework and/or transfer credits.

Applicants can receive advanced standing for Applied Electronics Math 1 by scoring a 46 on the College Algebra section of the COMPASS test. Advanced placement for Applied Electronics Math 2 can be obtained by scoring a 46 in the Trigonometry section of the COMPASS test. Study guides, review material and sample questions for the COMPASS test are available online at <a href="mailto:mail



## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-662-1

FIRST YEA	AR		Hrs/week
First Semest		Credits	Lec-Lab
10-605-112	AC-DC Electronics 1	3	2-3
10-605-113	Analog Circuit Techniques	3	2-3
10-605-118	Digital Circuit Techniques	3	2-3
10-801-195	Written Communication	3	3-0
10-605-172	Applied Electronics Mathematics 2	2	3-3
10-809-199	Psychology of Human Relations	3	3-0
	Semester Total	17	
Second Sei	mester		
10-605-114	AC-DC Electronics 2	3	2-3
10-605-115	Analog Circuit Principles		
10-605-119	Digital Circuit Principles		
10-605-173	Embedded Programming	3	2-3
10-804-196	Trigonometry with Applications OR		
20-804-213	Trigonometry		
10-809-195	Economics		
	Semester Total	18	
SECOND ' First Semes 10-605-1311-3	ster	4	2.7
10-605-1311	Microcontrollers		
10-662-1121	AC/DC Electronics 3	• • • • • • • • • • • • • • • • • • • •	
10-801-197	Technical Reporting		
10-806-143	College Physics 1		
10-000-143	Semester Total		<u>Z-Z</u>
Second Sei		10	
10-605-1322-3			
10-605-143 <sup>2</sup>	Motors and Control Systems	3	2-3
10-605-145 <sup>2</sup>	Control Systems	3	2-3
10-605-178 <sup>2</sup>	Networks, Interfacing & Programming		
10-662-124 <sup>2</sup>	Advanced Circuit Analysis	3	2-3
20-809-203	Intro to Sociology	3	3-0
	Semester Total	19	
	lath Selections <sup>3</sup>	F - 19	
20-804-231	Calculus and Analytic Geometry 1	5 credits	
20-804-232	Calculus and Analytic Geometry 2	5 credits	
20-804-233	Calculus and Analytic Geometry 3	5 credits	
<sup>1</sup> Offered in Fa	III Semester only		

<sup>2</sup>Offered in Spring Semester only

In place of Technical Calculus 1 and 2, students who intend to transfer into the UW System should substitute Calculus & Analytic Geometry 1,2,& 3. When selecting this alternative, all three Calculus and Analytic Geometry courses are required for EET degree completion. Other options exist for additional UW transfer credits. Please contact an advisor for more information.

For all other alternatives, approval of an Electrical Engineering and Electronics Technology Department advisor is required. Students should also contact the receiving college or university about transferring credits as soon as they develop their course plans. Courses from the Liberal Studies Program-College Transfer Option (800-series) can be used in lieu of required courses.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s)..

#### **Program Courses**

#### AC-DC Electronics 1

3 credits Course covers basic concepts of electric circuits including: Ohm's Law; Kirchhoff's Voltage and Current Laws; power calculations; and components such as resistors, switches, fuses, conductors, insulators, capacitors, inductors, relays, and other basic electronic components. Also covers use of test equipment. Prerequisite: Satisfactory mathematics placement via COMPASS test, prior coursework, or transfer credit.

10-605-113 **Analog Circuit Techniques** 

3 credits Introductory electronic course covering devices, circuits and applications. Uses analog electronics devices — diodes, (rectifier, zener, LED), field effect and bipolar transistors and operational amplifiers to learn basic theory and use of test equipment (DMM, oscilloscope, function generators) in testing and troubleshooting. Lab procedures emphasize use of documentation (schematics, layout diagrams, parts lists, data sheets) and troubleshooting procedures. Prerequisite: Satisfactory mathematics placement score via COMPASS test, prior coursework, transfer credit, or concurrent enrollment in 10-605-112.

10-605-114 AC-DC Electronics 2 (transfer) Continuation of 10-605-112. Covers RL, RC, RLC circuits; transformers; filters; series and parallel resonance; bridge circuits; Thevenin and Norton theorems; wave shaping; internal resistance; motors; generators; three phase power; power factor and corrections; reactive and apparent power; wye and delta systems. A formal lab reporting required. Prerequisite: 10-605-112.

10-605-115 **Analog Circuit Principles** 3 credits Continuation of 10-605-113. Covers theory and application of field effect and bipolar transistor amplifiers, oscillators and operational amplifiers. Emphasis on circuits including gain,

impedance and frequency response. Lab procedures emphasize increased proficiency with electronic test equipment. Prerequisite: 10-605-113; Co-requisite: 10-605-114.

#### 10-605-118 **Digital Circuit Techniques**

Covers schematics, component identification, engineering notation, basic gates, IC numbering systems, through hole and surface mount footprint identification, IPC-610\* through hole and surface mount (SMT) soldering. lead free RoHS soldering and rework training, IPC-610\* and RoHS rework criteria, dual source de-soldering training, surface mount fine pitch drag soldering training, and electronic assembly training.

\*IPC certification is not automatic upon course completion. IPC certification is awarded separately from the academic credits.

**Digital Circuit Principles** 

Course covers digital logic circuits including basic gates, flip-flops, decoders, counters, shift registers, multiplexing circuits, comparators and other similar devices. It also covers Boolean algebra and Karnaugh map minimization techniques and Field Programmable Gate Arrays (FPGA). Lab work includes individual project design, layout, construction, testing and documentation. Prerequisites: 10-605-112 and 10-605-118, or consent of instructor.

#### 10-605-131 **Technical Calculus 1**

This is an introductory course that examines analytic geometry, binomial series, differentiation of algebraic, exponential, log and trig functions and integration of algebraic functions. An emphasis is placed on the application of each of these topics to problems in science and engineering. Prerequisite: 20-804-213 or equivalent placement via COMPASS test, prior coursework, or transfer

#### 10-605-132 Technical Calculus 2 4 credits

This course is a continuation of Technical Calculus 1. Topics include integration techniques, partial derivatives, graphing conics, double integrals, polar coordinates, and first and second order differential equations. Emphasis is placed on applications to problems in science and engineering. Prerequisite: 10-605-131.

#### 3 credits 10-605-143 Motors and Control Systems

Course covers AC and DC motors, stepping motors, feedback systems, servo controllers, sensors, relays, SCRs, Triacs, MOSFETs, programmable logic controllers, industrial controllers and applied systems and online microcomputer controls Prerequisites: 10-605-115, and either 10-605-173 or 10-605-123.

#### 10-605-145 **Control Systems**

3 credits

Introduction to control systems and theory. This course is part of the articulation agreement with the Milwaukee School of Engineering with content as required by MSOE.

#### 10-605-172 Applied Electronics Mathematics 2

This course continues to develop the mathematics skills needed by technicians to be successful in their field. Closely tied to the other second-semester electronics courses. Laboratory sessions continue to integrate math with electronic applications. Course is 8 weeks long, offered only in the 2nd half of each semester Prerequisite: Placement via COMPASS test, prior coursework or transfer credit

**Embedded Programming** 10-605-173 3 credits Introduction to the fundamentals of electronic computer language, systems and structure. Embedded processor hardware will be covered from a system level perspective. Programming structures such as loops, branching, data storage, bit-level processing (masking), functions, arrays, pointers and structures will be covered. Languages include ANSI C, Embedded C Language and

#### 10-605-176 Microcontrollers

principles of assembly language. Prerequisite: 10-605-118.

Course covers a study of microcontrollers and digital systems Topics include Embedded C programming of Microcontrollers, Basic architectural concepts, parallel and serial I/O, Interrupts, Timer Subsystems, Analog to Digital conversion, Asynchronous Serial Communications (USART), CAN Bus communications, Synchronous Serial Communications (MSSP/SPI/IC2 Bus), Pulse Width Modulation (PWM), and basic control concepts. Prerequisites: 10-605-119 and 10-605-173, or consent of

#### 10-605-178 Networks, Interfacing and Programming

Networking fundamentals and implementation with an emphasis on Linux. Course will explore Network layers and Protocols, LabView and FPGA Programming, wireless standards, and Hardware Configuration and programming of various Ethernet connected devices (computers, microcontrollers, remote sensors, control equipment and other hardware). Prerequisite: Concurrent enrollment in 10-605-176 or 10-605-152.

#### 10-662-112 AC-DC Electronics 3 3 credits

Topics include analysis of series and parallel AC RLC circuits, utilizing series and parallel equivalent circuits, superposition, Delta-Wye transformations, and Nodal Analysis. Real, reactive, and apparent power in AC circuits along with ideal loads in both single and three phase circuits are studied. Lab work includes analysis, computer simulation and actual measurements. Prerequisite: 10-605-114.

#### **Advanced Circuit Analysis** 3 credits

Topics include variable frequency analysis of RLC circuits, first order Bode plots, and correlation of time and frequency response. Semiconductor devices and circuits, including diodes, bipolar transistors and field effect transistors are studied. The time and frequency response of single stage BJT and FET amplifiers is examined. Lab work includes analysis, computer simulation, and actual measurements. Prerequisites: 10-662-112 and 10-605-115

#### Career Potential:

Program Number: 10-662-1

- Engineering Assistant
- **Electronic Development** Technician
- Electronic Technician
- **Electronic Maintenance** Technician
- **Electronic Test Technician**
- Field Service Technician

With additional education and/or work experience, graduates may find employment as:

- Electrical Engineer
- **Electronic Engineer**
- Computer Engineer
- **Electronic Production** Supervisor
- **Electronic Maintenance** Supervisor
- Field Service Engineer
- **Network Engineer**

More detailed and updated

information on this program may be available at: madisoncollege.ed The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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## **Electronic Assembler Certificate**

Program Number: 90-605-1

Effective: 2013-2014

#### Certificate

Applied Engineering Technologies Program Cluster Center for Applied Science, Engineering, and Technology Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### About the Certificate

The electronics industry offers a wide range of job opportunities installing and assembling electronic equipment in manufacturing, research, development, medicine and communications. Communications, computers and industrial electronics continue to expand, and there is a high demand for electronics assemblers.

#### **Admission Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/electronic-assembler-certificate">http://madisoncollege.edu/program-info/electronic-assembler-certificate</a>.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

#### **Program Courses**

#### 10-605-113 Analog Circuit Techniques 3 credits

Introductory electronic course covering devices, circuits and applications. Uses analog electronics devices — diodes, (rectifier, zener, LED), field effect and bipolar transistors and operational amplifiers to learn basic theory and use of test equipment (DMM, oscilloscope, function generators) in testing and troubleshooting. Lab procedures emphasize use of documentation (schematics, layout diagrams, parts lists, data sheets) and troubleshooting procedures. Prerequisite: Knowledge of basic algebra as demonstrated via satisfactory mathematics placement score on COMPASS test, prior coursework, or transfer credit

#### 10-605-118 Digital Circuit Techniques 3 credits

Course covers schematic digital component identification, PCB component identification, Engineering Notation, Basic Gates, IC Numbering Systems, Through hole and surface mount footprint identification, IPC-610\* Hole Through and Surface Mount (SMT) soldering and rework training, Lead Free RoHS soldering and rework training, IPC-610\* and RoHS rework criteria, dual source de-soldering training, surface mount fine pitch drag soldering training, and electronic assembly training.

\*IPC certification is not automatic upon course completion. IPC certification is awarded separately from the academic credits.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

OPTION 1	: SINGLE SEMESTER		Hrs/week
First Semest	er	Credits	Lec-Lab
10-605-113	Analog Circuit Techniques	3	2-3
10-605-118	Digital Circuit Techniques	3	2-3
	Certificate Total	6	
OPTION 2	: TWO SEMESTERS		
First Semes	ster		
10-605-113	Analog Circuit Techniques	3	2-3
OR	-		
10-605-118	Digital Circuit Techniques Semester Total	3	2- <u>3</u>
	Semester Total	3	
Second Ser			
10-605-118	Digital Circuit Techniques	3	2-3
OR			
10-605-113	Analog Circuit TechniquesSemester Total	3	2-3
	Semester Total	3	
	Certificate Total	6	

#### **Career Potential:**

- Electronic Assembler
- Electronic Installer
- Cabling Technician
- Wiring Technician

With additional education and/or work experience, graduates may find employment as:

- Electronic Maintenance Technician
- Electronic Test Technician
- Electronics Technician
- Field Service Technician
- Computer Field Service Supervisor
- Electronics Production Supervisor
- Electronics Maintenance Supervisor
- Electrical Engineer

The courses in the Electronic Assembler Certificate are a subset of the two year Associate of Applied Sciences (AAS) degree programs in Electrical Engineering Technology and Electronics Technology, counting towards graduation in both programs.

Students who attain this certificate are employable while continuing their education toward a full AAS degree.

Note: courses taken prior to fall 2009 will not count towards this certificate.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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#### Madison Area Technical College

## **Electronics**

Associate in Applied Science Degree

Applied Engineering Technologies Program Cluster School of Applied Science, Engineering, and Technology Program offered at the Madison Truax Campus

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### About the Program

The electronics industry offers a wide range of job opportunities installing and maintaining electronic equipment in manufacturing, research, development, medicine and communications. Communications, computers and industrial electronics continue to expand, and there is a high demand for technicians and engineering assistants.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: http://matcmadison.edu/program-info/electronics.

New program students without prior coursework in mathematics and/or English are required to complete the appropriate COMPASS test. Advisement and course placement in mathematics and English is based on test results, prior coursework or transfer credits.

Applicants can receive advanced standing for Applied Electronics Math 1 by scoring a 46 on the College Algebra section of the COMPASS test. Advanced placement for Applied Electronics Math 2 can be obtained by scoring a 46 in the Trigonometry section of the COMPASS test. Study guides, review material and sample questions for the COMPASS test are available online at <a href="mailto:mail

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-605-1

FIRST YE	AR		Hrs/week
First Semest		Credits	Lec-Lab
10-605-112	AC-DC Electronics 1		
10-605-113	Analog Circuit Techniques	3	2-3
10-605-118	Digital Circuit Techniques	3	2-3
10-605-171	Applied Electronics Mathematics 1	2	3-3
10-605-172	Applied Electronics Mathematics 2	2	3-3
10-801-195	Written Communication	3	3-0
	Semester Total	16	
Second Ser	mester		
10-605-114	AC-DC Electronics 2	3	2-3
10-605-115	Analog Circuit Principles		
10-605-119	Digital Circuit Principles	3	2-3
10-605-123	Embedded Device Concepts	3	2-3
10-809-195	Economics		
10 007 170	Semester Total	15	<u>_</u>
SECOND Y	ster		
10-605-116*	Advanced Analog Circuits	3	2-3
10-605-151*	Instrumentation & Troubleshooting		
10-605-152*	Digital Systems Analysis	3	2-3
10-801-197	Technical Reporting	3	3-0
10-806-143	College Physics 1		
	Elective*		3-2
	Semester Total	18	
Second Ser			
10-605-143**		3	2-3
10-605-178**		3	2-3
10-809-199	Psychology of Human Relations	3	2-3
10-809-166	Intro to Ethics: Theory & Applications	3	3-0
10-809-197	Contemporary American Society*** OR	3	3-0
20-809-203	Introduction to Sociology***	(3)	(3-0)
	Semester Total	15	
Recommend	led Electives		
10-605-136	Biomedical Electronics	3 credits	
10-605-160	Virtual Reality and Telerobotics	3 credits	
10-605-173	Embedded Programming	3 credits	
10-605-176	Microcontrollers	3 credits	
20-605-252	Introduction to Computer Engineering	3 credits	
20-605-270	AC/DC Circuit Principles & Techniques	3 credits	
*Offered in th	e Fall Semester only		

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test, prior coursework and/or transfer credits when reading, writing, math, or critical thinking competencies are required.



<sup>\*\*</sup>Offered in Spring Semester only

<sup>\*\*\*</sup>Substitution of Intro to Sociology, 10-809-203, for Contemporary American Society is recommended for any student who may wish to transfer into the Electrical Engineering Technology program.

#### **Program Courses**

10-605-112 AC-DC Electronics 1

Course covers basic concepts of electric circuits including: Ohm's Law; Kirchhoff's Voltage and Current Laws; power calculations; and components such as resistors, switches, fuses, conductors, insulators, capacitors, inductors, relays, and other basic electronic components. Also covers use of test equipment. Prerequisite: Satisfactory mathematics placement via COMPASS test, prior coursework or transfer credit.

3 credits

3 credits

10-605-113 Analog Circuit Techniques 3 credits Introductory electronic course covering devices, circuits and applications. Uses analog electronics devices — diodes, field effect and bipolar transistors and operational amplifiers to learn basic theory and use of test equipment in testing and troubleshooting. Lab procedures emphasize use of documentation (schematics, layout diagrams, parts lists, data sheets) and troubleshooting procedures. Prerequisite: Satisfactory mathematics placement score via COMPASS test. prior coursework or transfer credit; or concurrent enrollment in 10-605-112.

10-605-114 AC-DC Electronics 2 3 credits

Continuation of 10-605-112. Covers RL, RC, RLC circuits; transformers; filters; series and parallel resonance; bridge circuits; Thevenin and Norton theorems; wave shaping; internal resistance; motors; generators; three phase power; power factor and corrections; reactive and apparent power; wye and delta systems. A formal lab reporting required. Prerequisite: 10-605-112.

10-605-115 Analog Circuit Principles

Continuation of 10-605-113. Covers theory and application of field effect and bipolar transistor amplifiers, operational amplifiers and oscillators. Emphasis on circuits including gain, impedance and frequency response. Lab procedures emphasize increased proficiency with electronic test equipment. Prerequisites: 10-605-113; Co-requisite: 10-605-114.

10-605-116 Advanced Analog Circuits

3 credits Project based course centering on analog circuit applications. Emphasizes hands-on skills, assembly, testing and troubleshooting, documentation, working in groups and presentations. Prerequisites: 10-605-115 and 10-605-118.

10-605-118 Digital Circuit Techniques 3 credits Covers schematics, component identification, engineering notation, basic gates, IC numbering systems, through hole and surface mount footprint identification, IPC-610 \* through hole and surface mount (SMT) soldering. lead free RoHS soldering and rework training, IPC-610 \* and RoHS rework criteria, dual source de-soldering training, surface mount fine pitch drag soldering training, and electronic assembly training.

\*IPC certification is not automatic upon course completion. IPC certification is awarded separately from the academic credits.

10-605-119 Digital Circuit Principles 3 credits

Course covers digital logic circuits including basic gates, flipflops, decoders, counters, shift registers, multiplexing circuits, comparators and other similar devices. It also covers Boolean algebra and Karnaugh map minimization techniques as well as Field Programmable Gate Arrays (FPGA). Lab work includes individual project design, layout, construction, testing and documentation. Prerequisite: 10-605-112 and 10-605-118, or consent of instructor.

10-605-123 Embedded Device Concepts 3 credits Programmed devices covers with a hardware emphasis. Covers algorithms, event sequencing, flow diagrams, visual programming and Embedded C programming. Compiling, downloading embedded code into a target hardware and basic troubleshooting of simple embedded programs in C. Also covers variables, memory management, conditionals, mathematical operations, functions and loops. Emphasis on troubleshooting. Prerequisite: 10-605-118 or consent of instructor.

Motors and Control Systems Course covers AC and DC motors, stepping motors, feedback systems, servo controllers, sensors, relays, SCRs, Triacs, MOSFETs, programmable logic controllers, industrial controllers, and applied systems and online microcomputer controls. Prerequisite: 10-605-115 and 10-605-123 or10-605-173.

#### 10-605-151 Instrumentation and Troubleshooting

3 credits

Covers the approach, methodology and techniques in trouble shooting electronic circuits and systems as well as the calibration, uses and limitations of common electronic test equipment. Prerequisites: 10-605-115 and 10-605-119.

10-605-152 Digital Systems Analysis Project based course focusing on digital circuits, embedded controllers and interfacing. Emphasizes hands-on skills, assembly, testing and troubleshooting, documentation, working in groups and presentations. Prerequisites: 10-605-118, 10-605-119, and 10-605-123.

#### **Applied Electronics** 10-605-171 Mathematics 1

2 credits

First of a two-part applied electronics mathematics sequence. Focuses on math concepts most needed by technicians. Closely tied to the other first-semester electronics courses. Laboratory sessions focus on math associated with electronic applications. Course is 8 weeks long offered only in the 1st half of each semester. Prerequisite: Placement via COMPASS test, prior coursework or transfer credit.

#### 10-605-172 **Applied Electronics** Mathematics 2

2 credits

This course continues to develop the mathematics skills needed by technicians to be successful in their field. Closely tied to the other second-semester electronics courses. Laboratory sessions continue to integrate math with electronic applications. Course is 8 weeks long offered only in the 2nd half of each semester. Prerequisite: 10-605-171 or placement via COMPASS test, prior coursework or transfer credit

#### 10-605-178 Networks, Interfacing and Programming

3 credits

Networking fundamentals and implementation with an emphasis on Linux. Course will explore Network layers and Protocols, LabView and FPGA Programming, wireless standards, and Hardware Configuration and programming of various Ethernet connected devices (computers, microcontrollers, remote sensors, control equipment and other hardware). Prerequisites: 10-605-152 or 10-605-176.

#### Career Potential:

Program Number: 10-605-1

- Computer Technician
- Network Technician
- Electronic Development Technician
- **Electronic Maintenance** Technician
- Electronic Test Technician
- **Electronics Technician**
- Field Service Technician

With additional education and/or work experience, graduates may find employment

- Computer Field Service Supervisor
- **Electronics Production** Supervisor
- **Electronics Maintenance** Supervisor
- **Electrical Engineer**
- Network Manager

**Alternate Math Selections** 

20-804-213 Trigonometry 3 credits 10-605-131 Technical Calculus 1 4 credits 10-605-132 Technical Calculus 2 4 credits

Note: Students wishing to transfer to the UW system or other 4-year college should contact a program advisor and the receiving college or university about transferring credits.

Note: During the open enrollment period, continuing education students can enroll in almost any Electronics class, space permitting, based on their professional experience and with consent of instructor

Note: Courses from the Liberal Studies Program-College Transfer Option (800-series) can be used in lieu of required program liberal arts courses.

#### Recommended Elective:

20-605-252 Introduction to Computer Engineering 3 credits

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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## Electron Microscopy Post-Baccalaureate Certificate

-Baccalaureate Certificate Program Number: 90-636-1

#### Certificate

Biotechnology and Electron Microscopy Program Cluster School of Applied Science, Engineering, and Technology Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

This certificate is designed to provide individuals who have obtained a BS in a biological science with an opportunity to gain the technical skills needed to be employed as an electron microscopy technician.

Individuals will be instructed in the theory and hands-on operation of transmission and scanning electron microscopes, image processing, electron optics, chemical processing and ultramicrotomy of biological tissues.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/electron-microscopy-post-baccalaureate-certificate">http://madisoncollege.edu/program-info/electron-microscopy-post-baccalaureate-certificate</a>.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

First Semes	ster	Credits	Hrs/week Lec-Lab
10-636-111	Scanning Electron Microscopy	3	2-3
10-636-112	Transmission Electron and Atomic		
	Force Microscopy	4	3-3
10-636-113	EM Image Processing 1	2	1-2
10-636-115	EM Photography & Lab Safety	2	2-0
	Semester Total	11	
Second Ser 10-636-121 10-636-123 10-804-189 20-804-240 10-806-182	mester  EM Biological Sample Preparation	2	1-2 3-0 (4-0)

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



#### Madison Area Technical College

#### **Electron Microscopy Post-Baccalaureate Certificate**

#### **Program Courses**

10-636-111 Scanning Electron Microscopy 3 credits
Provides extensive laboratory work in which students become
proficient in the operation of scanning electron microscopes
(SEMs). Students learn electron-specimen interactions, image
processing, effects of microscope variables on the image and
the use of various microscope accessories and outputs.
Microscope optics also is introduced.

### 10-636-112 Transmission Electron and Atomic Force Microscopy 4 credits

Students become proficient in the alignment procedures, operation and theory of transmission electron microscopes (TEMs). Introduction to basic theory and operation of atomic force microscopes (AFMs). X-ray microanalysis will also be introduced.

#### 10-636-113 EM Image Processing 1

This course studies the theory and application of digital image acquisition from microscopes. Students will learn how to import these images into a PC for incorporation into scientific documents. Additionally, the course will address issues of resolution, archiving, the differences between available image file formats and compression methods, and differences between various input and output sources.

## 10-636-115 EM Photography Techniques and Lab Safety 2 credits

Students examine safety concerns and procedures encountered in an EM laboratory. The theory of optics and the practical application of light microscopy in science are studied. Principles of digital photography are also discussed.

# 10-636-121 Biological Sample Prep EM 3 credit: Lecture-lab course covering biological sample preparation for both TEM and SEM. Includes chemical and cryo fixation, embedment, ultramicrotomy and staining methods. Solution preparation and laboratory techniques are also performed. Prerequisite: grade of C or better in 10-636-111 and

#### 10-636-123 EM Image Processing 2 2 credits

10-636-112, or consent of the instructor.

Advanced development of digital processing by enhancement and manipulation of images from various types of microscopes. Students will be introduced to sampling techniques, stereology, Fourier Transform analysis, scientific filtering protocols, digital imaging ethics in the scientific community, convolution masks, counting and measurement, and colorizing techniques. Also included are modules on scientific interpretation, analysis, and output media. Students will develop cross-platform computer skills with programs including: Adobe PhotoShop, ImageJ, ImagePro Plus, and AnalySIS. This course also explores in depth relationships between image quality at the microscope and output to various media. Prerequisite: grade of C or better in 10-636-113.

#### 20-804-240 Basic Statistics

In Basic Statistics appropriate statistical techniques are studied for the systematic collection, presentation, analysis and interpretation of experimental results, including surveys and quality control. The focus is on understanding the techniques of statistical inference (confidence intervals and hypothesis testing) and interpreting results as found in articles and reports. It emphasizes the inherent uncertainty when decisions are made on the basis of sample data. Includes descriptive statistics, basic probability theory, sampling distributions and the Central Limit Theorem; the binomial, normal, Student t, chi-square, and F distributions; and techniques of 1- and 2-sample tests, linear regression, correlation, an introduction to analysis of variance and selected nonparametric procedures. Prerequisite: Intermediate Algebra, 20-804-201 with a grade of C or better, or Intermediate Algebra Parts 1, 20-804-202 and 2, 20-804-203 with a grade of C or better in both parts, or appropriate placement score.

10-806-182 Forces, Fields, and Magnetism 3 credits
Forces, Fields and Energy offers an in-depth study of
electricity and magnetism, including electrostatics, electric and
magnetic field theory, electric circuits and electronics. The
course also includes a brief introduction to kinematics,
dynamics, work and energy so that they can be applied to
electric and magnetic systems. The course concludes with an
introduction to wave optics and the wave/particle duality of
light and subatomic particles.

#### **Career Potential:**

4 credits

Bio/Nano Materials
 Research Microscopist:
 Analyze metals, ceramics, polymers, and nano materials for incorporation into biological systems.

Program Number: 90-636-1

- Biological Research
   Electron Microscopy
   Technicians
   Prepare and examine plants
   and tissues for
   ultrastructural analysis.
- Diagnostic Pathology Electron Microscopists Produce micrographs for ultimate clinical diagnosis for a variety of diseases.
- Materials Research
   Electron Microscopy
   Technicians
   Evaluate metals, ceramics, plastics and geologic samples by Electron
   Microscopy and X-ray analysis.
- Sales and/or Applications Representatives Employment with microscope manufacturers, selling or demonstrating equipment, or instructing customers on equipment use.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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#### Madison Area Technical College

## **Electron Microscopy**

Associate in Applied Science Degree

Biotechnology and Electron Microscopy Program Cluster School of Applied Science, Engineering, and Technology Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

#### **About the Program**

The Electron Microscopy program is a two-year program in which students learn to operate electron microscopes and related equipment, both scanning (SEM) and transmission (TEM). The preparation of biological and material samples for observation by TEM or SEM is an important part of the program. Interpretation of sample observations, including metallurgical structures and biological ultrastructure, is included.

Considerable emphasis is placed on communication skills, computer-image processing, X-ray microanalysis and maintenance of electron microscopes and related equipment. The entire program stresses a laboratory, hands-on approach to provide a graduating student with confident and proficient job-entry performance.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/electron-microscopy-technician">http://madisoncollege.edu/program-info/electron-microscopy-technician</a>.

The Electron Microscopy Program participates in MAAP (Mandatory Assessment, Advising and Placement). This requires new students to complete the COMPASS or ASSET test. Advisement and course placement in English and math (and some science courses) are done based on test results. Testing should be completed prior to admission.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-636-1

FIRST YEA		Credits	Hrs/week Lec-Lab
10-636-111	Scanning Electron Microscopy	3	2-3
10-636-112	Transmission Electron and Atomic		
	Force Microscopy	4	3-3
10-636-113	EM Image Processing 1	2	1-2
10-636-115	EM Photography & Lab Safety	2	2-0
10-804-118	Intermediate Algebra with Applications OR		
20-804-201	Intermediate Algebra		
10-806-134	General Chemistry OR		
20-806-201	General Organic and Biological Chemistry Semester Total	(5) 18	(4-2)
	Semester rotal	18	
Second Se	mostor		
10-636-121	EM Biological Sample Preparation	3	2-2
10-636-121	EM Physical Preparation and FIB		
10-636-123	EM Image Processing 2	2	1-2
10-801-195	Written Communication	3	3-0
10-804-189	Introductory Statistics OR		
20-804-240	Basic Statistics		
10-806-182	Forces, Fields & Energy	3 <sup>′</sup>	<u>2-2</u>
	Semester Total	18	
0500115	VEAD		
SECOND	. =		
First Seme	3.0.		
10-636-131	Advanced Biological Techniques and	_	
	Ultrastructure Studies		
10-636-132	Diffraction and Materials	4	3-3
10-636-133	EM Image Processing 3: Presentation		
10-636-135	Laboratory and Microscope Maintenance		
10-801-197	Technical Reporting Semester Total		3- <u>U</u>
	Semester rotal	15	
Second Se	mastar		
10-636-141	X-Ray Microanalysis	1	3-3
10-636-143	Special EM Techniques and Spectroscopy		
10-636-147	Electron Microscopy Special Project	2	0-6
10-809-197	Contemporary American Society		
10-809-199	Psychology of Human Relations		
	Semester Total	15	

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



#### Madison Area Technical College Electron Microscopy

#### **Program Courses**

10-636-111 Scanning Electron Microscopy 3 credits Provides extensive laboratory work in which students become proficient in the operation of scanning electron microscopes (SEMs). Students learn electron-specimen interactions, image processing, effects of microscope variables on the image and the use of various microscope accessories and outputs. Microscope optics also is introduced.

#### 10-636-112 Transmission Electron and Atomic Force Microscopy 4 credits

Students become proficient in the alignment procedures, operation and theory of transmission electron microscopes (TEMs). Introduction to basic theory and operation of atomic force microscopes (AFMs). X-ray microanalysis will also be introduced.

#### 10-636-113 EM Image Processing 1

This course studies the theory and application of digital image acquisition from microscopes. Students will learn how to import these images into a PC for incorporation into scientific documents. Additionally, the course will address issues of resolution, archiving, the differences between available image file formats and compression methods, and differences between various input and output sources.

#### 10-636-115 **EM Photography Techniques and** Lab Safety 2 credits

Students examine safety concerns and procedures encountered in an EM laboratory. The theory of optics and the practical application of light microscopy in science are studied. Principles of digital photography are also discussed

#### Biological Sample Prep EM Lecture-lab course covering biological sample preparation for both TEM and SEM. Includes chemical and cryo fixation, embedment, ultramicrotomy and staining methods. Solution preparation and laboratory techniques are also performed. Prerequisite: grade of C or better in 10-636-111 and 10-636-112, or consent of the instructor.

10-636-122 EM Physical Preparation and FIB 4 credits Lecture-lab course covering specimen preparation for both SEM and TEM. Topics include replica preparation, ion milling, polishing and thinning methods. Material studies consider identification of metallurgical structures, fracture types, dislocation analysis and microstructures of geologic samples, plastics and ceramics. Prerequisite: grade of C or better in 10-636-111 and 10-636-112, or consent of the instructor.

#### EM Image Processing 2 10-636-123 2 credits

Advanced development of digital processing by enhancement and manipulation of images from various types of microscopes. Students will be introduced to sampling techniques, stereology, Fourier Transform analysis, scientific filtering protocols, digital imaging ethics in the scientific community, convolution masks, counting and measurement, and colorizing techniques. Also included are modules on scientific interpretation, analysis, and output media. Students will develop cross-platform computer skills with programs including: Adobe PhotoShop, ImageJ, ImagePro Plus, and AnalySIS. This course also explores in depth relationships between image quality at the microscope and output to various media. Prerequisite: grade of C or better in 10-636-113

#### 10-636-131 Advanced Biological Techniques and 3 credits Ultrastructure Studies

Students prepare biological samples for both SEM and TEM using methods not previously presented, such as Cryo preparation. Includes ultrastructure studies enabling students to identify features encountered in micrographs for interpretation and analysis. Prerequisite: grade of C or better in 10-636-121 and 10-636-122, or consent of instructor.

10-636-132 Diffraction and Materials 4 credits Interpretation and analysis is made for crystals using electron diffraction methods. Powder diffraction is introduced allowing compounds to be identified. Concepts of reciprocal lattice space and crystal structures are included. Prerequisite: grade of C or better in 10-636-121 and 10-636-122, or consent of the instructor.

2 credits

#### 10-636-133 EM Image **Processing 3: Presentation**

This class synthesizes the techniques learned in EM Image Processing 1 and 2 by incorporating the scientific image into industry-standard presentation formats such as PowerPoint and InDesign. Students will learn design attributes and speech writing skills in order to produce scientific slide presentations and posters. This class will also coordinate the learning of these skills with the production of assignments as required by concurrent and subsequent classes within the program. Students will also begin production of their own image portfolio and resume. Prerequisite: grade of C or better in 10-636-123; Co-requisite: 10-636-131.

#### 10-636-135 Laboratory and Microscope Maintenance 3 credits

Students use oscilloscopes, vacuum leak checkers and other metrology equipment used for troubleshooting methods for the EM lab. Hands-on diagnostics, repairs and routine maintenance are made by students in EM lab setting.

#### 10-636-141 X-Ray Microanalysis 4 credits

Students perform elemental analysis with energy dispersive X-ray systems on both TEM and SEMs. The use of matrix corrections, qualitative and quantitative computer analysis routine will constitute a major part of this course. Prerequisite: grade of C or better in both 10-636-131 and 10-636-132, or consent of the instructor.

#### 10-636-143 Special EM Techniques and Spectroscopy 3 credits

Laboratory course in which students perform tasks including voltage contrast, electron beam induced current (EBIC) and electron channeling. Presents other microscopy methods, such as secondary ion mass spectroscopy (SIMS), focus ion beam (FIB) and Auger microscopes. Prerequisite: grade of C or better in both 10-636-131 and 10-636-132.

#### 10-636-147 **Electron Microscopy Special Project**

Students choose an independent project resulting in a final report that will include micrographs from both TEMs and SEMs and x-ray analysis. Prerequisite: grade of C or better in Electron Microscopy Program sequence to date, or consent of instructor.

#### **Career Potential:**

Integrated Circuit Microscopic and Failure **Analysts** Perform TEM, SEM, FIB, X-

Program Number: 10-636-1

ray and AFM analysis to characterize microelectronic components.

**Biological Research Electron Microscopy Technicians** Prepare and examine plants and tissues for

ultrastructural analysis.

- Diagnostic Pathology **Electron Microscopists** Produce micrographs for ultimate clinical diagnosis for a variety of diseases.
- Materials Research **Electron Microscopy Technicians** Evaluate metals, ceramics, plastics and geologic samples by Electron Microscopy and X-ray analysis.
- Sales and/or Applications Representatives **Employment** with microscope manufacturers, selling or demonstrating equipment, or instructing customers on equipment use.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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## **Emergency Medical Technician**

EMT • Advanced EMT • Intermediate EMT

Less-Than-One-Year Diploma

Emergency Medical Services Program Cluster School of Human & Protective Services

Program offered at Truax Campus

For information call: (608) 246-5250 or (800) 322-6282 Ext. 5250

#### **Admission Requirements**

To review program admission program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/emergency-medical-technician">http://madisoncollege.edu/program-info/emergency-medical-technician</a>.

#### Emergency Medical Technician (EMT) Less-Than-One-Year Diploma

This is an entry-level course and meets requirements for licensure in Wisconsin and certification with the National Registry of Emergency Medical Technicians. This course is offered throughout the district. Prerequisites: CPR certification at a professional level and a COMPASS Reading score of 80 or higher or proof of a grade of C or better in a college level English. Students must be at least 18 years old. For additional EMT course information and application/registration materials, go to: <a href="http://matcmadison.edu/program-info/emergency-medical-technician-basic">http://matcmadison.edu/program-info/emergency-medical-technician-basic</a> and click on the Admissions tab.

#### **Program Course**

30-531-301 Emergency Medical Technician Basic 5 credits Follows the US Department of Transportation EMT course curriculum. Patient contact experience required. This course meets requirements for certification with the National Registry of Emergency Medical Technicians and educational requirements for EMT licensure in Wisconsin. Prerequisites: CPR certification at a professional level and a COMPASS Reading score of 80 or higher or proof of a grade of C or better in a college level English. Students must be at least 18 years old.

Program Numbers: 30-531-3/30-531-6/30-531-4

Effective: 2013-2014

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

**Note**: Copies of the essential functions necessary to successfully complete these programs of study are available upon request from the division office.

Course		Credits	Hrs/week Lec-Lab
	Medical Technician–Basic (EMT)	г	
30-531-301 10-531-101	Emergency Medical Technician <b>OR</b> Emergency Medical Technician		
	Medical Technician–Intermediate Tech Advanced EMT		4-4
Emergency	Medical Technician-Intermediate (EMT	-l)	
30-531-351	Advanced Emergency Care 1		
30-531-352	Advanced Emergency Care 2		
30-531-353	EMT-I Internship	4	0-16



#### Madison Area Technical College Emergency Medical Technician

#### Advanced EMT (AEMT) Less-Than-One-Year Diploma

This course builds on the EMT curriculum. Students learn advanced patient assessment, communication skills and beginning advanced life support interventions. This course meets the educational requirements for EMT Intermediate Technician licensure in Wisconsin. Prerequisite: a valid Wisconsin EMT-Basic license. Students must complete a Criminal History Check as required by the state for licensure and clinical sites. The Department of Health and Family Services may set other requirements. For additional Advanced EMT I course information and application/registration materials, go to: <a href="http://madisoncollege.edu/program-info/advanced-emt">http://madisoncollege.edu/program-info/advanced-emt</a> and click on the Admissions tab.

#### **Program Course**

30-531-360 Advanced EMT 4 credits
Students learn advanced patient assessment, communication
skills and beginning advanced life support interventions. Meets
requirements for licensure in Wisconsin. Prerequisite: a valid
Wisconsin EMT–Basic License.

#### Emergency Medical Technician– Intermediate (EMT-I) Less-Than-One-Year Diploma

This course builds on the EMT and Advanced EMTcurriculum. Students learn advanced patient assessment, communication skills and advanced life support interventions. This course meets requirements for certification with the National Registry of Emergency Medical Technicians and educational requirements for licensure in Wisconsin. Prerequisite: a valid Wisconsin EMT-Basic license. The Department of Health and Family Services may set other requirements.

#### **Program Courses**

30-531-351 Advanced Emergency Care 1 4 credits
Students learn advanced patient assessment, communication
skills and intermediate advanced life support interventions.
Prerequisite: a valid Wisconsin EMT–Basic license.

**30-531-352** Advanced Emergency Care 2 4 credits Students continue to learn advanced patient assessment, communication skills and intermediate advanced life support interventions. Prerequisite: Advanced Emergency Care 1, 30-531-351.

#### 30-531-353 Emergency Medical Technician-Intermediate Internship 4 credit

Upon successful completion of Advanced Emergency Care 1, 30-531-351, and Advanced Emergency Care 2, 30-531-352, students participate in a field internship. Students apply knowledge and skills to pre-hospital patient situations, supervised by clinical instructors, on ambulance calls.

#### **Career Potential:**

With additional education and/or work experience, graduates may find employment as:

- Emergency Room Technician
- Firefighter

Program Numbers: 30-531-3/30-531-6/30-531-4

- Emergency Medical Technician-Intermediate
- EKG Technician
- Paramedic
- Medical Laboratory Technician
- Home Health Aide
- Medical Assistant
- Emergency Medical Technician-Paramedic
- Registered Nurse
- Respiratory Therapist
- Physician's Assistant

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Engineering Transfer Blueprint Program**

Associate in Science (AS)

An articulation agreement with University of Wisconsin-Madison College of Engineering (COE)

School of Arts and Sciences

Courses offered at Madison Campus

For information call: (608) 246-6246 (800) 322-6282 ext. 6246

#### **Engineering Transfer Blueprint Overview**

Madison Area Technical College and University of Wisconsin-Madison (UW-Madison) College of Engineering (COE) have signed an agreement which provides a clear pathway for students to start their post-secondary engineering career at Madison Area Technical College and, if all conditions are met, be guaranteed admission into UW-Madison's COE. The transfer agreement applies only to 9 specific degree programs, namely:

- Civil Engineering
- Computer Engineering
- Electrical Engineering
- Engineering Mechanics
- Geological Engineering
- Industrial Engineering
- Materials Science and Engineering
- Mechanical Engineering
- Nuclear Engineering

Students apply to Madison Area Technical College as a Liberal Arts Transfer student under the program code of 20-800-1E.

Eligibility: Students must be enrolled at Madison Area Technical College and sign a Declaration of Intent to Participate form prior to the completion of 30 college transfer credits. They must specify the engineering degree program at UW-Madison they wish to enter. They will then become Engineering Transfer Blueprint candidates.

The Agreement: Madison Area Technical College students must fulfill the Minimum Requirements for Application to University of Wisconsin-Madison. They must also complete UW-Madison COE Admission Requirements with at least a 2.5 grade point average (GPA) in specified math/science courses and an overall Madison Area Technical College GPA of at least a 3.0 in all college transfer courses. Students who successfully complete these requirements are guaranteed admission to one of UW-Madison's participating engineering degree-granting programs.

Additional details regarding the Engineering Transfer Blueprint can be found in a separate document called <a href="https://document.org/linearing-transfer-Blueprint-Requirements">https://document.org/linearing-transfer-Blueprint-Requirements</a>.

#### **Admissions Requirements**

To review program admissions requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/engineering">http://madisoncollege.edu/engineering</a>.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment

Rev. 07/12

## Curriculum

The courses listed below outline the requirements for graduation for students entering this program in the 2012-2013 academic year. Requirements for graduation may vary depending on the semester in which a student is admitted to their program. Current/continuing students should consult their degree progress report available through their student center account for specific graduation requirements. Program requirements are subject to change.

#### Associate in Science Degree

64 credits

Effective: 2012-2013

Program Number: 20-800-1E

#### Minimum Requirements

Credits

English and Speech	9
Six credits must be in composition - English 1 and English 2 - and three cre	
public speaking.	
Health/Wellness/Physical Education	1

Health/Wellness/Physical Education......1 Humanities/Fine Arts.......9

Courses must be from at least  $\underline{\text{two}}$  disciplines; one course in literature is required. Select from drama, film, music history or theory, philosophy, and world language.

anthropology, economics, history, political science, psychology, and sociology. (Economics may be required for your specific COE program; check the curriculum of your specified program and consult with an advisor.)

One course required. Course may also count toward Humanities/Fine Arts or Social Science.

#### World Language

May be met with one year in high school with a grade of 'C' or better OR one semester in college. College course may also count toward Humanities/Fine Arts.

\*Engineering-Related Courses. One or more of these courses might fulfill COE degree program requirements; check the curriculum of your specified program and consult with an advisor.

l	20-605-252	Introduction to Computer Engineering	3 credits
l	20-605-270	AC/DC Circuit Techniques and Principles	3 credits
l	20-606-231	Introductory Engineering Graphics	3 credits
l	20-804-233	Calculus 3**	5 credits
l	20-804-255	Techniques in Ordinary Differential Equations	3 credits
l	20-804-256	Elem Matrix and Linear Algebra	3 credits
l	20-623-260	Introduction to Engineering	3 credits
l	20-804-208	Computer Science	3 credits
l	20-804-241	Introduction to Engineering Statistics	3 credits
l	20-806-203	Introduction to Zoology	5 credits
l	20-806-209	Organic Chemistry 1	5 credits
l	20-806-212	Organic Chemistry 2	5 credits
l	20-806-224	University Physics 2 Calculus-Based**	5 credits
l	20-806-244	General Geology	4 credits

\*\*Required in all COE degree programs. (Exception: Calculus 3 is not required for Materials Science and Engineering.)



## **Entrepreneurship Certificate**

Program Number: 90-145-2

Effective: 2014-15

#### Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Certificate offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Certificate**

The Entrepreneurship Certificate includes the two small business planning courses, which are focused on creation of the marketing and financial plans for a small business venture, along with a small business operations course, and customer service. An intro to entrepreneurship course or internship course is also required. There are no prerequisite courses for this certificate. Students are required to have basic computer skills.

#### Admission Requirements

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/entrepreneureship-certificate">http://madisoncollege.edu/program-info/entrepreneureship-certificate</a>.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2014-2015 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec/On the Job
10-104-185	Customer Service Management	3	3-0
10-145-102	Small Business Development	3	3-0
10-145-105	Operations Management	3	3-0
10-145-106	Small Business Marketing		
10-145-108	Field Experience Seminar OR	2	1-12
10-145-217	Innovation to Implementation		
	Total	14-15	



#### Madison Area Technical College Entrepreneurship Certificate

#### Courses

10-104-185 Customer Service Management 3 credits This course examines the general state of customer service in organizations for both internal & external customers. Explores how a business can enhance their competitive position by adopting and implementing a variety of service initiatives. Topic areas range from practicing necessary customer service skills, such as communication, listening and conflict management to discussing service strategies used by top companies.

10-145-102 Small Business Development 3 credits
Provides an introduction to prospective small business owners to
principles involved in planning and operation. Attention is given to
small business appraisal and opportunities. Emphasis will be
placed on factors that contribute to a successful business
operation.

10-145-105 Operations Management 3 credits
Developing and refining the marketing and promotion plans for a
small business. Topics for discussion include
merchandise/service resources, budgeting, study of competition,
market segmentation, pricing, promotion, non-media ways to get
customers to come to your business and strategic planning.

10-145-106 Small Business Marketing 3 credits
Developing and refining the marketing and promotion plans for a
small business. Topics for discussion include
merchandise/service resources, budgeting, study of competition,
market segmentation, pricing, promotion, non-media ways to get
customers to come to your business, and strategic planning.

10-145-108 Field Experience Seminar 2 credits
Employment in an approved occupation related to the student's
future business plans is a prerequisite. Reports and discussion in
class are coordinated with student employment. Employee
appraisal, evaluation and harmony on the job will also be topics of
discussion. The course requires a minimum of 144 hours of
employment.

10-145-117 Innovation to Implementation 3 credits
Dreaming of starting your own business? Do you need guidance
for your current business? This course is designed to inspire and
nurture the entrepreneurial spirit. Students will examine the
entrepreneurial process and characteristics of successful
entrepreneurs, how to identify and evaluate entrepreneurial
opportunities, and the critical elements of an effective business
plan. Topics such as marketing, networking, financing, web
design, and resource utilization will also be encompassed in the
course. Whether you dream of a new business, or have a plan
that needs further development, this course can help you reach
your goals. Successful completion of the course will qualify
students to compete in the Madison College Business Plan
Competition.

Program Number: 90-145-2

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 02/14

## **Essential Office Skills Certificate**

Program Number: 90-106-2

Effective: 2013-2014

#### Certificate

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses are offered at Madison; most courses are also offered at the Fort Atkinson, Reedsburg, Watertown and Portage campuses and online; some of them are also available in a bilingual format.

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

Clerical jobs are among the top five occupations for projected growth nationally. Madison College has developed this certificate to help you get hired, promoted or update your skills by providing essential office skills used in today's modern offices. Full- and part-time positions are available in small and large cities throughout Wisconsin and the United States. Typical working hours in this occupation are weekday business hours, generally from 8 a.m. to 5 p.m. with some variation.

The skills obtained in the Essential Office Skills Certificate may be applied to the Business Software Applications Specialist diploma program and the Administrative Assistant Associate Degree program. In addition, many of the certificate credits may be applied to programs.

This certificate is available to those working full time seeking skills to change careers. Current Madison College students may complete this certificate in conjunction with their existing course work. Courses are available totally online or in the classroom.

Students who successfully complete this certificate typically earn \$13.00 to \$15.00 per hour based on their experience and other job skills.

#### Admission Requirements

To review program admission requirements and application processing dates visit the programs website at:

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through an advanced standing.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab
10-106-101	Keyboarding Introduction	1	0.75-2.25
10-103-123	Windows 7 (Qtr 1)	1	(0.75-2.25)
10-103-137	Word-Beginning* **		
10-106-172	Administrative Office Management	2	2-0
10-103-133	Excel-Beginning* ***	1	0.75-2.25
10-106-139	Keyboard Skillbuilding	1	0.75-2.25
10-106-164	Customer Contact Skills		
	Total	8	

\*Prerequisite: Windows

\*\*10-106-107 can be taken in lieu of this course.

\*\*\*10-106-109 can be taken in lieu of this course.

Note: Courses are listed in suggested sequence.

Microsoft® is a registered trademark of the Microsoft Corporation.

All Microsoft Office courses use the 2010 version.



#### Madison Area Technical College Essential Office Skills Certificate

#### Courses

10-103-123 Windows 7 1 credit Introduces the Windows 7 operating system: work with common elements (windows, menus, toolbars, panes, dialog boxes and Help), use accessory programs, manage files/folders, customize using the Control Panel and maintain the computer.

#### 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: competency in Windows 10-103-123, Windows XP, or Windows Vista.

10-103-137 Word–Beginning 1 credit

Introduction to Microsoft's word processing software. Create, edit, save, format and print basic documents; cut/copy/paste and find/replace text; apply font styles and effects; add bullets and numbering; work with tabs and indents; align text; apply borders and shading; use wizards and templates to produce documents; insert headers/footers; apply different formatting to document sections; create columns; and insert clip art. Create and format tables, modify rows and columns, perform calculations, sort table data, and customize tables. Prerequisite: competency in Windows.

10-106-101 Keyboarding Introduction 1 credit Learn computer keyboarding (alphabetic and numeric keypad) using proper technique; develop speed and accuracy.

10-106-139 Keyboard Skillbuilding

1 credit

1 credit

Identify keyboarding weaknesses through diagnostic tests and analyses. Refine keyboarding technique, increase speed and improve accuracy through individualized corrective practice. The student must be able to touch type, which is defined as using the correct key reaches and not looking at the keys while typing, at a minimum rate of 25 words per minute.

10-106-164 Customer Contact Skills

Identify internal/external customers, develop verbal, nonverbal, and listening communication skills, develop problem-solving techniques, and ways of adding value to a customer interaction. Examine how technology impacts customer service, examine the impact on service breakdowns, and examine campaigns for customer loyalty.

10-106-172 Administrative Office Management 2 credits Emphasizes the skills necessary to succeed in a global business office in the 21st century. Topics include: teamwork and interpersonal skills, travel arrangements, meetings and minute taking, parliamentary procedure, management and leadership skills, cultural diversity, time, stress and anger management, and virtual assistance. Prerequisites: Word and PowerPoint.

#### **Alternate Courses:**

10-103-122 Windows 8

1 credit

Introduces the Windows 8 operating system: File management and organization, work with common elements (tiles, charms, touch screen, help and apps), use accessory programs, customize windows and search for information.

10-106-107 Business Document Applications 3 credits
Emphasis is placed on learning to use word processing software to
efficiently and effectively produce business documents. Students will
apply skills to solve practical problems in a project-based format.
Explore fundamentals and best practices in document creation,
editing, formatting, collaboration, tables, mail merge, desktop
publishing, themes, templates, forms, and macros. Recommended
prerequisite: Windows competency.

10-106-109 Business Spreadsheet Applications 3 credits Create professional data-driven spreadsheets utilizing Excel spreadsheet software and information from a variety of data sources. Create charts and complex formulas; utilize advanced functions and apply conditional formatting; develop an Excel application with data validation, sheet protection, and macros. Work with financial tools and functions; perform what-if analysis with Scenario Manager, Data Tables, Goal Seek and Solver. Recommended prerequisite: Windows competency.

#### **Career Potential:**

Program Number: 90-106-2

- Administrative Support
- Customer Service Associate
- Front-line Receptionist
- Office Assistant
- Receptionist
- Word Processor

With advanced training graduates may find employment as:

- · Administrative Assistant
- Executive Assistant
- Executive Secretary
- Information Coordinator
- Office Manager

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

## **Ethnic Studies Certificate**

Program Number: 90-809-1

Effective: 2013-2014

#### Certificate

School of Arts and Sciences

Program offered at Madison Campus

For information call: (608) 246-6246 (800) 322-6282 Ext. 6246

#### **About the Certificate**

Ethnic studies courses explore the position of ethnic and racial minorities in the history, culture, and society of the United States. These courses develop philosophical insights and theoretical tools that encourage further exploration of the entire spectrum of society and culture in the U.S.

#### Why Should I Take An Ethnics Studies Course:

People of color have contributed significantly to the making of America, but often they are not given their full due. In the past, the voices of racial and ethnic minorities have been silenced. Consequently, their faces are relegated to the shadows; they have been ignored and forgotten.

Ethnic Studies courses are designed to nurture appreciation of those often silenced voices and forgotten lives. An ethnic studies course may be your opportunity to begin your own exploration of the vitally important contributions that people of color have made to American history, culture, and society.

These courses also provide an opportunity to examine critically the phenomena of race and ethnicity. What do we mean by race and ethnicity? Why do Americans expend so much energy and effort creating and maintaining the social divisions that we call race and ethnicity? And further, how have history, culture, and society been shaped by–and simultaneously been shapers of–our ideas about race and ethnicity?

#### Certificate Outcomes

Interact in the workplace with sensitivity to issues arising from political, economical, and cultural differences. Critically interpret and value cultural traditions, art, and issues throughout your life.

Advocate for social justice in community and service groups. Promote respect and equity in society by applying what you have learned while earning this certificate.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Literature	Courses:	Credits	Lec-Lab
20-801-212	Ethnic Literature	3	3-0
20-801-213	Native American Literature	3	3-0
20-801-214	African American Literature	3	3-0
20-801-222	U.S. Latino Literature	3	3-0
History Co	ourses:		
20-803-214	Native American History	3	3-0
20-803-238			
	Latino/Chicano Histories	3	3-0
20-803-240	Afro-American History	3	3-0
Social Sci	ences Courses:		
20-809-217	Race, Class, Gender	3	3-0
20-809-283	Cultural Anthropology & Human		
	Diversity	3	3-0
20-809-286	The Anthropology of Globalization		
	& Multiculturalism	3	3-0

To be awarded the Madison College Ethnic Studies certificate, you need to successfully complete at least one course from each of the three academic areas (Literature, History and Social Sciences) and also complete an independent research project under the supervision of the Ethnics Studies director. Contact John Luke Matthews at (608) 258-2438 or email at <a href="mailto:JMatthews@madisoncollege.edu">JMatthews@madisoncollege.edu</a>.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/ethnic-studies-certificate">http://madisoncollege.edu/program-info/ethnic-studies-certificate</a>.

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.



#### Courses

#### 20-801-212 Ethnic Literature

3 credits

Special Topics in Ethnic Literature explores questions of identity within various cultural contexts. Writers represent one or more ethnic groups working in one or more genres of literature with emphasis on developments in voice, genre, and style over chronological and geographical periods. Individual sections may vary in particular emphasis. Prerequisite: English 1, 20-801-201 or English 2, 20-801-202 or Intro to Literature, 20-801-204 or with instructor's permission.

#### 20-801-213 Native American Literature 3 credits

Native American Literature introduces students to rich, complex and varied literary traditions reflected in the works of contemporary Native American storytellers in fiction, poetry, drama, and film. Issues of language, cultural identity, historical witness, and current social and political experiences are reflected in these genres. The works are discussed in terms of specific cultural and universal themes, and their place in the emerging Native American literary canon. Prerequisite: English 1, 20-801-201 or English 2, 20-801-202 or Intro to Literature, 20-801-204 or with instructor's permission.

#### 20-801-214 African American Literature

3 credits

African American Literature introduces students to the rich, complex and varied literary traditions reflected in the works of African American writers. Studies developments and achievements in voice, genre, and style and explores issues of language, cultural identity, historical witness, and social and political experience. Individual sections may focus on a particular theme, genre, or period for emphasis. Prerequisite: English 1, 20-801-201 or English 2, 20-801-202 or Intro to Literature, 20-801-204 or with instructor's permission.

#### 20-801-222 U.S. Latino Literature

3 credits

This course explores U.S. Latino texts, including poetry, fiction, drama, and autobiography by Mexican-American, Puerto-Rican American, Cuban-American and Dominican-American writers. Writers from other Latino groups may also be included. Class discussion examines the rich and varied literary traditions of Latino communities in the United States. Students analyze issues of theme, genre, language, cultural identity and social and political experiences, as reflected in the texts chosen for the course. Classes are conducted in English. All required texts were originally written in English or are offered in English translation. Prerequisite: English 1, 20-801-201 or English 2, 20-801-202 or Intro to Literature, 20-801-204 or with instructor's permission.

#### 20-803-214 Native American History

3 credits

Native American History is a survey course focusing on Native American cultures and histories from early times to the present. Particular attention is placed on the variety of lifestyles of native peoples, their early reactions to Euro-Americans, outstanding native leaders, assimilation efforts and relations with the U.S. government. Completion of 20-803-211, American History 1607-1865; or 20-803-212, American History 1865 to Present, is recommended. Prerequisite: English 1, 20-801-201; or Comm. Skills 1, 10-801-151; or College Reading Strategies, 10-808-101; with a C or better, or appropriate reading placement scores.

#### 20-803-238 Introduction to North American Latino/Chicano Histories 3 credits

This course surveys Latino/Chicano (a) histories and cultures in North America from earliest times to the present. Special emphasis is placed on indigenous peoples as well as later immigrants from Mexico, Cuba, Puerto Rico, Central and South America, and other areas within the Caribbean. Students are introduced to the varieties and complexities of Latino/Chicano social, political and economic conditions and achievements in the region of what is now the United States. Prerequisite: English 1, 20-801-201; or Comm. Skills 1, 10-801-151; or College Reading Strategies, 10-808-101; with a C or better, or appropriate reading placement scores.

#### 20-803-240 Afro-American History

3 credits

Broad introductory survey of significant experiences that have shaped U.S. race relations, beginning with the west coast of Africa during the Middle Ages and moving through the last 30 years of this century in the United States. Special attention is given to slavery, family, politics, education and civil rights. Prerequisite: English 1, 20-801-201; or Comm. Skills 1, 10-801-151; or College Reading Strategies, 10-808-101; with a C or better, or appropriate reading placement scores.

#### 20-809-217 Race, Class, Gender

3 credits

This introductory course examines ethnic, racial, religious and cultural origins of Americans. The course focuses on social interactions that contribute to the understanding of different groups in diverse settings.

#### 20-809-283 Cultural Anthropology & Human Diversity

3 credits

This course focuses on exploring the range of modern human cultural diversity across the world. The class will examine the cultural practices and historical ties that constitute commonalities across cultures. Particular attention will be paid to the cultural complexity of modern urbanized societies such as that of the United States.

#### 20-809-286 The Anthropology of Globalization & Multiculturalism 3 credits

This course explores the ways that our societies, cultures and experiences have been transformed, in both positive and negative ways, by the political, technological and economic changes brought about by the collapse of the old colonial systems and the continuing growth of all pervasive capitalism, consumerism and militarism.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Program Number: 90-809-1

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Rev. 08/13

#### Madison Area Technical College

## **Event Marketing Certificate**

Certificate

School of Business and Applied Arts

Hospitality Program Cluster

Program offered at Madison campuses.

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

Organizations are focusing on achieving financial results by creating events that engage key customers, channel partners, employees, and vendors. Event marketing, also called engagement marketing, is a marketing strategy that directly invites and encourages consumers to participate in the evolution of a brand. Meetings, events, and tradeshows are the highly effective in the brand development process. This certificate combines the competencies of both meeting and event management with marketing to prepare students to create experiences that transform the meeting experience into engagement with the brand and accelerate the buying relationship.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/event-marketing">http://madisoncollege.edu/program-info/event-marketing</a>.

#### **Unique Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

## Curriculum

10-109-112

**Exhibition Management** 

Total

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

3-0

11-12

Program Number: 90-109-5

			Hrs/week
Two Requir	red Courses	Credits	Lec-Lab
10-104-107	Marketing Management	3	3-0
10-109-104	3 . 3		
		6	
Two Elective Students mus	re Courses st also complete at least one course from each of	the following	lists:
Marketing (	select one):		
10-104-114	Social Media Campaigns	3	3-0
10-104-126	Publicity and Promotional Strategies	3	3-0
		3	



#### Madison Area Technical College Event Marketing Certificate

#### Courses

#### 10-104-107 Marketing Management 3 credits

This course is an expanded look at critical issues/trends in the field of marketing. Importance is placed on understanding as well as analyzing the effect of issues/trends on companies and their marketing efforts. Developing skills in proposal writing and interpreting marketing information are other topics of this course. The culmination of the course is the creation of an in-depth marketing plan for a selected product, service, company, or organization. Prerequisite: 10-104-102

10-104-114 Social Media Campaigns 3 credits
Social Media has transformed Advertising from a long-term Mass
medium to a one-to-one communication utilizing almost instant
feedback. How businesses are using Social Media as advertising
tools as well as how to create and deploy a Social Media
Campaign will be the main focus of this class. Additionally, the
history and development of Social Medias such as Facebook,
YouTube, Twitter and Linkedln will be explored as well as the
many ethical and potential legal concerns that have arisen over
these new forms of communication. Finally, the concept of Viral
Marketing will be examined and how it allows a Social Message to
explode a message to millions of users in a brief time.
Prerequisite: 10-104-102

10-104-126 Publicity & Promotional Strategies 3 credits
This course further explores the elements of the promotions mixpublic relations, sales promotion, media buying and
sponsorship/sports marketing. Flexibility is built into the course to
allow for additional time to cover specific types of promotion such
as trade shows and/or other popular techniques of promotion.
This course, together with Promotion Principles 1 (advertising
focus) provides students with a complete understanding of the
promotions mix and how it is an integral part of today's marketing.
Prerequisite: 10-104-102

10-109-104 Meeting Design

3 credits

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows.

10-109-110 Meeting Coordination 3 credits

Provides a solid understanding of the numerous tasks and details involved in developing and coordinating a meeting and/or event. Students explore meeting room design, commonly used audiovisual equipment, the use of speakers, and how effective management of food and beverage impact successful meeting and event planning. Prerequisite: 10-109-102

10-109-112 Exhibition Management 2 credits

Provides the student with an understanding of the growing role of trade shows as a source of revenue for the sponsor as well as an opportunity for buyers and sellers to interact face-to-face in an educational environment. Building an exposition from the start of the planning process through the close of the show is presented. Students create an exhibitor prospectus; identify contractors necessary for producing the show; and learn how to effectively interact and communicate with exhibitors throughout the process. Prerequisite: 10-109-102

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Program Number: 90-109-5

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Rev. 11/13

## Facilities Management Certificate

Certificate

School of Business and Applied Arts

School of Applied Science, Engineering, and

Technology

Program offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

The Facilities Management Certificate has been developed to meet the specific needs of the International Facility Management Association and its local chapter members in Madison Wisconsin. The certificate draws on courses from the School of Business, and also the School of Applied Technologies to form an integrated sequence.

The Facilities Management Certificate provides foundational knowledge in project management, safety, maintenance, and in building management including energy efficiency and is an ideal program of study for the current or aspiring Facility Management Professional.

Individuals who complete the certificate will be well positioned for employment as Facility Managers or in occupations relating to the Facility Management field.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/facilities-management">http://madisoncollege.edu/program-info/facilities-management</a>.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 06/13

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		<u>Credits</u>	Hrs/week <u>Lec</u>
10-102-135	Project Management-Fundamentals	3	3-0
	Safety in the Workplace		
	Maintenance Management*		
	Building Management Systems**		
	Total	11	

#### Notes:

\*Pre-requisite to 32-462-313 Maintenance Management is Machine Tool Math, College Math, or COMPASS Algebra score of 40 or higher.

\*\*Pre-requisite to 32-401-315 Building Management Systems is Heating and Air Conditioning 1. Please consult with instructor prior to enrolling.

#### Courses

#### 10-102-135 Project Management-Fundamentals

3 credits

Effective: 2013-2014

Program Number: 90-462-5

Fundamentals of Project Management is an elective course in the Business Mid-Management program that will orient the student to the fundamentals of project management; defining projects; planning projects; scheduling projects; controlling projects; and leading projects. Emphasis will be placed on applying these fundamentals, as both a participant and project leader, in case studies and group projects, using worksheets and Microsoft Project software.

#### 10-196-136 Safety in the Workplace

3 credits

The learner applies the skills and tools necessary to provide a safe and secure work environment. Each learner will demonstrate the application of strategies regarding safety awareness, compliance, investigation and documentation. Other topics include: safety orientation, chemical safety, right-to-know, inspections, risk analysis, work place violence, substance abuse, first aid, fire and electrical safety, emergency preparedness and liaison with external agencies.

#### 31-462-313 Maintenance Management

2 credits

Emphasizes maintenance management and quality control techniques to give maintenance students an understanding of their role in an organization. Covers maintenance record keeping, parts ordering and shop operation. Prerequisite: 31-804-381 Machine Tool Math or COMPASS Algebra score of 40 or higher.

#### 32-401-315 Building Management Systems

3 credits

Studies computer-based energy and building control systems in detail. Includes sensing devices, pneumatic and otherwise, as well as basic energy efficiency calculating. Also presents and discusses cost and energy saving ideas and plans. Prerequisite: 32-462-308 Heating and Air Conditioning 1.



#### Madison Area Technical College

## **Fashion Marketing**

Program Number: 10-104-4

Effective: 2013-2014

#### Associate in Applied Science Degree

Business & Marketing Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6486 or (800) 322-6282 Ext. 6486

#### **About the Program**

Fashion Marketing is a two-year associate degree program designed for people with a creative flair and an interest in business and fashion. The program presents exciting career opportunities for people who have the ability and interest to create, develop and promote new fashion products and services. Opportunities in retail, wholesale, manufacturing and related marketing fields are available to graduates of the program. Professional courses stress an understanding of marketing activities and knowledge of fashion products and practices. Study tours to markets and fashion centers such as Italy, New York and Chicago as well as guest lecturers and seminars in and out of scheduled class time enrich class studies and enable students to explore career opportunities. Second-year students enroll in the Internship course during the summer semester and receive supervised work experience. Fashion students are also mentored by industry professionals.

Students take a variety of courses in Fashion Marketing, General Marketing, and Arts and Sciences. Sixty-seven credits are required for graduation. The program offers articulation agreements with many local high schools and transferability with some four-year colleges.

The Fashion Marketing Program is directed by an Advisory Committee of people from area businesses, including but not exclusive to Ann Taylor, Boston Store, Buckle, Old Navy, Lands End, TJX Companies, Victoria's Secret, Macy's, Wintersilks, and Terese Zache Designs. These companies employ many program graduates and often offer internships to Madison College students.

A Retail Management Certificate is also available. See the website (<a href="http://madisoncollege.edu/program-info/retail-management-certificate">http://madisoncollege.edu/program-info/retail-management-certificate</a>) for more information.

**Design Focus** – students interested should contact the program director.

#### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/fashion-marketing.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR First Seme 10-104-102 10-104-161 10-104-195 10-104-197 10-104-198 10-801-195 10-809-199	• • •	3 2 3 1	2-2 3-0 3-0 1-0
Second Se 10-104-104 10-104-125 10-104-194 10-104-196 10-804-123	mester Selling Principles Principles of Advertising Visual Merchandising* Textiles* Math with Business Applications Semester Total	3 3	3-0 3-0 2-0
Summer Se 10-104-157 SECOND First Seme 10-104-113 10-104-118 10-104-123 10-801-198 10-801-195	Fashion Internship YEAR	3 3 3	3-0 1-6 3-0 3-0
Second Se 10-104-103 10-104-117 10-104-182 20-809-276 10-809-197		3 3 3 3	1-6 3-0 3-0

- \* Courses offered in semester shown only.
- \*\* Other course options are available. See program advisor for information.
- \*\*\*Those students interested in more of a design focus can take 10-104-122, Adobe Illustrator for Fashion (3 credits) in lieu of 10-104-198, Fashion CAD.



#### **Program Courses**

#### 10-104-102 Marketing Principles 3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution and an overview of promotion. Provides a comprehensive overview of the exciting world of marketing.

#### 10-104-103 Market Research 3 credits

Businesses today need current information on which to base their marketing decisions. Students gather marketing information from primary and secondary sources using online sources. Prerequisite: 10-104-102 and 10-104-161.

#### 10-104-104 Selling Principles 3 credits

Acquaints students with the basic principles and applications of the sales process as they apply to industrial, wholesale and retail selling situations. Includes prospecting and qualifying, planning and pre-approaching, approaching the customer, the sales presentation/demonstration, handling objections, closing the sale and post-sale service and follow-up.

#### 10-104-110 Supervision Principles

3 credits Introduces the principles, methods and techniques of supervision and their application to case problems. Special attention is given to problem-solving, small group decision-making, teamwork and the supervisor-employee relationship.

#### 10-104-117 Store Management

Students in this course are responsible for managing Olivia's Gifts, a gift shop located on campus. Training in all aspects of store management with special emphasis in customer service, merchandising, financial planning and control, personnel, promotion, security, selling and sales management, and store layout and housekeeping.

#### 10-104-118 Store Operations 3 credits

Students in this course are responsible for the operation of Olivia's Gifts. Training in all aspects of store operation with special emphasis on selling, merchandising, pricing, loss prevention and visual presentation is stressed. Students are required to attend at least one trade show during the semester to help select merchandise for the store.

10-104-123 Merchandise Planning and Control 3 credits Students analyze the buying and merchandising functions in various types of organizations. The principles, procedures and techniques practiced by merchandisers are studied. Students may have the opportunity to interview a buyer, visit a market, participate in a floor move in a local business, compile a resource folder of relevant tools for buyers, and/or complete a computer simulation. Prerequisites: 10-104-194, 10-104-195, 10-104-196, 10-104-197, or instructor consent.

#### 10-104-157 Fashion Internship 3 credits

Internship offers practical work experience to third and fourth semester students in the Fashion area. Experiences that cannot be acquired in the classroom environment provide the student with the opportunity to blend theory with practice in an approved work setting, offered in the summer semester.

#### 10-104-161 Marketing Computer Applications Students acquire various technology skills and apply it to marketing-related business requirements. Through hands-on experience, students will complete projects related to word processing, spreadsheets, databases, presentations, web navigation and Internet communications. In addition, effective presentation techniques, proper file management and appropriate email etiquette are emphasized. Prerequisites: introduction to computers, basic keyboard or equivalent work experience.

#### 10-104-182 Portfolio Presentation

3 credits

This course includes an overview of methods to searching for a position in the Fashion Marketing field. We explore on and off line methods of personal and academic assessment. Mock interviews, including a viewing of your portfolio work, will be video taped Resume writing and personal correspondence are included in a personalized approach.

#### 10-104-193 Introduction to Promotion

3 credits

Introduces students to the theory and practice of integrated marketing communications (IMC). Elements of the promotions mix are summarized including advertising, public relations and sales promotion. Characteristics of major media, including print and broadcast are examined. This course is an overview and is not intended for students enrolled in the Marketing program.

#### 10-104-194 Visual Merchandising

The principles and elements of design are incorporated into interior and exterior merchandise presentation. Coordination of the total sales promotion effort is emphasized. Students are required to build many types of displays

#### 10-104-195 Fashion Analysis

2 credits

Students work with the elements and principles of design as they relate to fashion promotion and products. Forecasting, creativity and a grasp of the influences and sources of design are major components of the course. Computer-aided design is used to enhance the course. Co-requisite: 10-104-198.

#### 10-104-196 Textiles

Focuses on the technical information regarding fabrics and fibers required by apparel managers and merchandisers, and its application to merchandise buying and sales staff training

#### 10-104-197 Apparel Marketing

Students study the types of business enterprises, activities, operations, interrelationships and practices in the fashion industry. Careers in each of these areas are explored. This is a survey course with emphasis on terminology and key sources of information in the industry.

#### 10-104-198 Fashion CAD 1 credit

This class is a hands-on computer class using the Computer Aided Design program s, Adobe CS5, Microsoft Office as well as other current computer applications.

#### Recommended Electives

10-103-139	Excel-Intermediate	1 credit
10-104-124	Retail Management	3 credits
10-104-185	Customer Service Management	3 credits
10-104-186	History of Costume	3 credits
	Innovative Trends in Marketing	3 credits
10-104-114	Social Media Campaigns credits	3 credits
10-104-112	Marketing Design Strategies	3 credits

#### Also recommended:

10-104-120 Adobe Photoshop Fashion Design This course focuses on the key tools and processes using Adobe

Photoshop and other computer software programs that are part of technical specification design packets in the fashion industry. Students will be creating projects in major categories of fashion.

#### 10-104-122 Adobe Illustrator for Fashion

This course focuses on the key tools and processes using Adobe Illustrator and other computer software programs that are part of technical specification design packets in the fashion industry. Students will be creating projects in major categories of fashion.

#### Career Potential:

Program Number: 10-104-4

- Marketing
- Merchandising
- Planning and Distribution
- **Product Development**
- Production
- **Public Relations**
- Sales Representative
- Personal Stylist
- Store Management
- Visual Merchandising

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 04/13

## **Finance**

Program Number: 10-114-2

Effective: 2013-2014

#### Associate in Applied Science Degree

Accounting and Finance Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

First-year or limited courses offered at Fort Atkinson, Portage, Reedsburg and Watertown Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Program**

The Finance program provides the educational background and training required for entry positions in banks, savings and loan associations, finance companies, credit unions, real estate, insurance, financial planning, government, or mercantile and manufacturing enterprises. Job experience and continuing education provide the qualifications necessary for advancement. Finance relates to the management of, not necessarily the accounting for, monetary affairs.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/finance.

#### **Graduation Requirement**

Please note: A minimum grade of C is required for all occupational specific courses in order to graduate.

#### **Program Courses**

10-101-111 Accounting 1–Principles 4 credits
Introduction to the field of accounting. The accounting cycle of
journalizing transactions, posting, adjusting and closing entries, as well
as the preparation of accounting statements is emphasized for service
industries and merchandising concerns. Details of accounting for cash
and receivables are studied. An introduction to a computerized
accounting system is also included. Prerequisites: Strongly
recommended completion of or concurrent enrollment in Math of
Finance, 10-804-144; otherwise, completion of Elementary Algebra, 10834-110 or Basic Algebra, 74-854-793 or Math Concepts, 74-854-747
(or sufficient score on the COMPASS test.)

#### 10-101-113 Accounting 2–Principles 4 cred

Procedures of accounting for partnerships and corporations. Additional topics include fixed assets, current liabilities and payroll, long-term liabilities, investments, statement of cash flows, analysis of financial statements, and an introduction to cost accounting. Prerequisite: grade of C or better in 10-101-111 and completion of or concurrent enrollment in 10-804-144.

#### 10-101-118 Management Accounting 4 credits

Emphasizes the managerial use of accounting reports, the problemsolving functions of accounting in relation to current planning and control, performance evaluation, long-range planning, budgets and costvolume-profit relationships. Prerequisite: 10-101-111.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR First Seme 10-101-111 10-114-130 10-103-133 10-103-145 10-801-195 10-804-144	· · · ·		3-0 2.2575 2.2575 3-0
	Semester Total	15	
Second Se	mastar		
10-101-113	Accounting 2-Principles	1	4.0
10-101-113	Business Statistics		
10-102-104	Financial Institutions		
10-102-160	Business Law 1 OR		
10-194-182	Real Estate Law		
10-103-139	Excel-Intermediate		
10-809-195	Economics*	3	3- <u>0</u>
	Semester Total	17 (18)	
SECOND First Seme			
10-101-118	Management Accounting	4	4-0
10-114-126	Corporate Finance	3	3-0
10-114-117	Money and Banking	3	3-0
10-809-199	Psychology of Human Relations*	3	3-0
10-801-196	Oral/Interpersonal Communication*	3	3- <u>0</u>
	Semester Total	16	
Second Se	mostor		
10-114-127	Financial Analysis	3	3-0
10-114-127	Investments		
10-102-143	Management Techniques		
20-809-276	Business Ethics** OR		
10-809-166	Intro to Ethics: Theory and Application*	(3)	(3-0)
10-809-197	Contemporary American Society*		
	Elective		
	Semester Total	18	<del></del>

IMPORTANT: Students are encouraged to complete courses in the above semester order. Financial Analysis course offered spring semester only. Other Finance courses rotate between day and evening sections every other semester. Check timetable carefully or discuss with Finance instructor.

Electives must be associate degree (100 level) or college transfer (200 level) courses.

#### College Transfer Options:

\*For the Associate Degree general education courses, college transfer equivalents are available. Please see program faculty or an advisor for complete details. Each student is advised to plan for college transfer possibilities in advance of starting the program. For the most accurate transfer information, directly contact the Admissions Office of the transfer school.

\*\*Other courses may fulfill this requirement. See the Center for Business & Applied Arts (Room 369) for a list of acceptable courses.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite.

See next page for courses related to business that may be taken in addition to requirements for increased business knowledge and marketability.



#### Program Courses cont'd

#### 10-102-104 Business Statistics

3 credits

Introduces the theory of and application to basic statistical methods. Emphasizes solving practical business problems. Topics include basic measures, probability, sampling and time series analysis. Prerequisite: 10-103-133 and recommend completion (grade of C or better) in 10-804-144.

#### 10-102-143 Management Techniques 3 credits

Covers problems facing management and workers with special emphasis on supervisory personnel and their challenges. Management principles are applied to such topics as the relationship of management to the business, its employees, the owner, other customers and the community. Problem solving at the supervisory level is emphasized.

#### 10-102-160 Business Law 1 3 credit

Introductory survey course covering legal principles used in the business world. Emphasizes contracts, sales, bailments, agency, employment, property law, torts, criminal law, marital property and bankruptcy. Federal, state and case law serve as the basis of study.

#### 10-114-117 Money and Banking 3 credits

This introductory course studies money, the banking system and the role of the Federal Reserve as central banker. Considers the implementation of monetary and fiscal policy through a central bank. Introduces the foundations of Monetarism and the framework of Keynesianism. Focus is set on the term structure of interest rates and the interrelationships of interest rates and financial markets. The econemy, the banking system and financial markets are studied in the context of current events. Prerequisite: grade of C or better in 10-804-144.

#### 10-114-120 Financial Planning 3 credits

This is a comprehensive course incorporating the review of investment statements, tax documents, insurance policies and other inputs to a well-rounded financial program. Cash flow analysis and Goal Based Planning are compared through specific examples and projects that an investment Advisor/Financial Planner would deal with on a regular basis. An understanding of personal finance and investments are recommended. This course assumes the student understands the time value of money.

#### 10-114-126 Corporate Finance 3 credi

This intermediate-level course views finance from the perspective of the financial manager. Topics include techniques of financial analysis, forecasting and budgeting, operating and financial leverage, working capital management, the time value of money, cost of capital, long-term debt and stock financing, dividends and retained earnings. Students are expected to apply both principles of accounting and finance. Prerequisites: grade of C or better in 10-101-111 and 10-804-144. Note: Finance students are encouraged to complete 10-101-113 before taking Corporate Finance.

#### 10-114-127 Financial Analysis 3 credits

A capstone course for the Finance program. Students work in teams to analyze an industry and work individually to analyze a specific company. The project familiarizes students with common sources of business and financial information and develops their analytical skills. A final oral and written report is required. Prerequisites: 10-103-133, and grade of C or better in 10-101-118 or 10-101-125. *Offered Spring Semester Only*.

#### 10-114-128 Financial Institutions 3 credi

Introductory-level course which considers the role of financial institutions in the economy. Topics include financial intermediation, the Federal Reserve System, financial markets and instruments, and nonbank financial institutions, including savings and loan associations, credit unions, finance companies, insurance companies, pension funds, mutual funds and governmental financial institutions. Prerequisite: grade of C or better in 10-804-144.

#### 10-114-130 Personal Finance

3 credits

This introductory course considers finance from the point of view of the individual or family unit. Topics include budgets, insurance, housing, borrowing, saving, investing and estate planning. Students complete personal finance projects applying the material learned.

#### 10-114-140 Investments

3 credits

This advanced course considers alternative investment media and markets. Topics include the investment environment, fundamental and technical analysis, timing, selectivity and diversification, and computer-based investment management. Investment analysis will make use of a student-developed spreadsheet platform. Prerequisites: grade of C or better in 10-114-130 and 10-804-144.

#### 10-194-182 Real Estate Law

4 credits

3 credits

Designed to acquaint students with the field of real estate as well as with Wisconsin real estate law and to prepare them for the Wisconsin Real Estate Salesperson's Examination. It covers topics such as the law of agency, legal descriptions, real estate contracts, mortgages, land contracts, consumer-protection laws, landlord-tenant laws, fair-housing ordinances and various other subjects related to the real estate profession. It is particularly oriented toward Wisconsin laws. Also available in CD-ROM format.

#### Finance Recommended Electives and Concentration Areas

Finance students, while successfully completing the core curriculum, may wish to enhance their knowledge and employability further by choosing one or more electives in a related concentration area. Although not specifically required, these courses would count towards the elective credits in the program. (Note: only 3 credits of electives are required in the program and are not limited to these specific courses.)

#### Concentrations:

#### Financial Planning:

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10-104-104	Selling Principles	3 credits
10-114-120	Financial Planning	3 credits
10-162-131	Intro to Employee Benefits	3 credits

#### Insurance (certificate also available):

#### Any approved six insurance credits. May include:

10-162-125	Commercial Insurance	3 credits
10-162-133	Assessing & Managing Risk	3 credits
10-162-135	Detecting Employee Fraud	3 credits
10-162-126	Introductions to Claims	3 credits

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10-145-106	Small Business Marketing & Promotion Tech	3 credits

#### Accounting:

10-101-138	Accounting & Payroll Systems	3 credits
10-101-123	Tax 1	4 credits

#### Management:

10 100 104	Description of Management	0
10-102-134	Business Organization & Management	3 credits
10-116-145	Introduction to Human Resources	3 credits

#### Other recommendations:

10-101-140	Accounting/Business Internship	3 credits
10-162-140	Risk Management & Insurance Internship	3 credits

#### **Career Potential:**

Program Number: 10-114-2

- Personal Banker/Consumer Lender
- Teller
- Paraplanners
- Customer Service Representatives
- Finance Trainings
- Financial Planning Assistants
- Loan Coordinators
- Trust Assistant

With additional education and/or work experience, graduates may find employment as:

- Financial Planners
- Stockbrokers
- Managers in Financial Institutions

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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## Fire Protection Technician Fire Service Certification

Program Number: 10-503-2

Effective: 2013-2014

Program Number: 30-503-2

Protective Services Program Cluster School of Human and Protective Services

Program offered at Truax Campus

For information call: (608) 246-6911 or (800) 322-6282 Ext. 6911

#### Fire Protection Technician

#### Associate in Applied Science Degree

The constant changes and growing complexities of modern living and the environment are creating a demand for college-trained people in the fire-service field. Opportunities for graduates exist with municipal fire departments, insurance and government agencies, and in the field of industrial safety. This program of study is designed to meet the needs of personnel currently employed in fire service positions and those desiring preparation for employment. Classes should be taken in the sequence listed.

#### **Admission Requirements**

To review program admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/fire-protection-technician">http://madisoncollege.edu/program-info/fire-protection-technician</a>.

#### **Requirements for Graduation**

Students must achieve at least a 2.0 (C) grade in all program core courses and an overall 2.0 (C) grade point average.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Fire Protection	Technician
FIRST VFAR	

FIRST YEAR			Hrs/week
First Semester		Credits Le	ec-Lab-Clinic
10-503-139	Principles of Emergency Services	3	3-0
10-503-143	Building Construction	3	3-0
10-531-101	Emergency Medical Technician∆	5	2-2-6
10-801-195	Written Communication OR		
20-801-201	English 1*	(3)	(3-0)
10-804-107	College Mathematics OR	3	4-0
20-804-201	Intermediate Algebra*	(3)	(3-0)
	Semester Total	17	

#### Second Semester

Second Sen	leztei		
10-503-141	Firefighter 2/Hazardous Materials Operations AN	D .1	1-0
10-503-142	Fire Fighting Principles OR		
10-503-100	Fire Recruit Academy∆	(5)	(6-6)
10-503-144	OSHA for the Fire ServiceΔ	3	3-0
10-801-196	Oral/Interpersonal Communication OR	3	3-0
20-810-205	Small Group and Interpersonal Communication*	(3)	(3-0)
10-806-134	General Chemistry		
10-807-151	Physical Education-Fire Safety Technician	1	1-1
10-809-199	Psychology of Human Relations OR	3	3-0
20-809-231	Introduction to Psychology*		
	Semester Total	19	

#### SECOND YEAR

#### First Semester

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10-503-151	Fire Prevention∆	4	4-0
10-503-152	Hazardous Materials Technician∆	3	3-0
10-503-157	Fire Investigation∆	3	3-0
10-801-197	Technical Reporting OR	3	3-0
20-801-202	English 2*		
10-809-197	Contemporary American Society OR	3	`3-0
20-809-203	Intro to Sociology*	(3)	(3-0)
	Semester Total	16	

#### Second Semester

10-503-147	Fire Protection Systems∆	4	4-0
10-503-148	Fire Administration 1Δ	3	3-0
10-503-155	Fire Protection Hydraulics∆	4	5-0
	Strategies, Tactics & Incident Management∆		
	Elective		
	Semester Total	18	

\*College transfer equivalent courses.

 $\Delta$ Prerequisites required; consult department office.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s.



Fire Service	ce Certification		
30-503-300	Fire Recruit Academy Δ OR	5	6-6
10-503-100	Fire Recruit Academy∆	(5)	(6-6)
30-531-301	Emergency Medical Technician-Basic∆ OR	5	5-5
10-531-101	Emergency Medical Technician-Basic∆	(5)	(5-5)
	Total	9	

#### **Program Courses**

Wisconsin.

#### Fire Protection Technician Associate in Applied Science Degree

10-503-139 Principles of Emergency Services 3 credits Provides an overview to fire protection; career opportunities in the fire protection and related fields; philosophy and history of fire protection/service; fire loss analysis; organization and function of public and private fire protection services; fire departments as part of local government; laws and regulations affecting the fire service; and fire service nomenclature.

#### 10-503-141 Firefighter 2/Hazardous 1 credit **Materials Operations**

This course meets the NFPA requirements for firefighters. Provides the first responders with the awareness and knowledge to identify hazardous materials and to safely respond to hazardous materials (hazmat) emergencies

10-503-142 Fire Fighting Principles 4 credits Describes basic fire behavior, and techniques used to control structural and related fire emergencies, and life safety practices. Students perform all practical evolutions necessary to control and extinguish fires and otherwise meet all requirements for Firefighter 1 certification with the State of

#### 10-503-143 Building Construction Covers the basic principles of construction and specific classifications of construction as they relate to fire prevention,

fire resistance, fire and smoke containment, and performance under fire conditions. Specific building styles, including highrise and multi-family dwelling units, are also studied.

### 10-503-144 OSHA for the Fire Service

This course introduces he basic concepts of occupational health and safety as it relates to emergency service organizations. Topics include risk evaluation and control procedures for fire stations, training sties, emergency vehicles and emergency situations involving fire, EMS, hazardous materials and technical rescue. Upon completion of this course, students should be able to establish and manage a safety program in an emergency service organization. Prerequisites: 10-503-139 and 10-503-143.

#### 10-503-147 Fire Protection Systems 4 credits Provides information relating to the features of design and operation of fire detection and suppression systems. Prerequisites: 10-503-151, 10-503-152, and 10-503-157

#### 10-503-148 Fire Administration 1 This course introduces the student to the organization and management of a fire department and the relationship of

government agencies to the fire service. Emphasis on fire service leadership from the perspective of the company officer. Prerequisites: 10-503-151, 10-503-152. and 10-503-157

#### 10-503-151 Fire Prevention Provides functional information regarding the history and

philosophy of fire prevention, organization and operation of a fire prevention bureau, use of fire codes, and identification and correction of fire hazards. Meets all requirements for Fire Inspector 1 certification with the State of Wisconsin. Prerequisites: 10-503-139, 10-503-143, and 10-503-144.

10-503-152 Hazardous Materials Technician 3 credits Examines characteristics relating to hazardous materials including problems of recognition and mitigation. Prepares students for Hazardous Materials Technician level. Prerequisites: 10-503-139, 10-503-143 and 10-503-144.

10-503-155 Fire Protection Hydraulics 4 credits Provides a foundation of knowledge in order to understand the principles of the use of water in fire protection. Meets all the requirements for Driver Operator-Pumper certification with the State of Wisconsin. Prerequisites: 10-503-151, 10-503-152, and 10-503-157.

#### 10-503-156 Strategies, Tactics and Incident Management

4 credits

Provides an in-depth analysis of the principles of emergency response through utilization of an incident management system. Prepares students to pursue current national ICS training requirements. Prerequisites: 10-503-151, 10-503-152, and 10-503-157.

#### 10-503-157 Fire Investigation 3 credits

Provides learners with the fundamentals and technical knowledge needed for proper fire scene investigation. Prerequisites: 10-503-139, 10-503-143, and 10-503-144.

#### **Recommended Electives:**

10-503-101	Intro to Protective Services	3 credits
10-540-101	Intro to Homeland Security	3 credits
10-540-104	Emergency Preparedness	3 credits

\*\*3 elective credits are required for the program and can be any three associate degree or college transfer credits of your choice.

#### Fire Service Certification Less-Than-One-Year Diploma

10-503-100 Fire Recruit Academy 200 hours of firefighting training prepares students for the State of Wisconsin Firefighter I and Firefighter 2 certification examinations. Completion of the EMT Basic Course also will provide the student with a diploma in Fire Service Certification. Prerequisite: A COMPASS Reading score of 80 or higher.

Note: The Fire Recruit Academy is accredited by the International Fire Service Accreditation Congress.

10-531-101 Emergency Medical Technician Follows the U.S. Department of Transportation EMT-Basic course curriculum. Patient contact experience is required. This course meets requirements for certification with the National Registry of Emergency Medical Technicians and educational requirements for EMT licensure in Wisconsin. Prerequisites: CPR certification at professional level and a COMPASS Reading score of 80 or higher. Students must be at least 18 years old

#### Career Potential:

Firefighter

Program Numbers: 10-503-2 / 30-503-2

- Fire Protection Technician
- Fire Protection Systems Installer
- **Industrial Safety** Technician
- **Property Risk** Management Specialist

With additional education and/or work experience, graduates may find employment as:

- Fire Protection Consultant
- Fire Protection **Equipment Sales** Manager
- Industrial Safety Manager
- Municipal Safety Manager
- Property Loss/Risk Management Supervisor
- Fire Investigator
- Fire Marshal
- Fire Inspector
- Fire Officer

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## Fire Protection Technician Fire Service Certification

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Effective: 2013-2014

Program Number: 30-503-2

Protective Services Program Cluster School of Human and Protective Services

Program offered at Truax Campus

For information call: (608) 246-6911 or (800) 322-6282 Ext. 6911

#### Fire Protection Technician

#### Associate in Applied Science Degree

The constant changes and growing complexities of modern living and the environment are creating a demand for college-trained people in the fire-service field. Opportunities for graduates exist with municipal fire departments, insurance and government agencies, and in the field of industrial safety. This program of study is designed to meet the needs of personnel currently employed in fire service positions and those desiring preparation for employment. Classes should be taken in the sequence listed.

#### **Admission Requirements**

To review program admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/fire-protection-technician">http://madisoncollege.edu/program-info/fire-protection-technician</a>.

#### **Requirements for Graduation**

Students must achieve at least a 2.0 (C) grade in all program core courses and an overall 2.0 (C) grade point average.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Fire Protection	Technician
FIDST VEAD	

FIRST YE	AR		Hrs/week
First Semes	First Semester		Lec-Lab
10-503-139	Principles of Emergency Services	3	3-0
10-503-143	Building Construction	3	3-0
10-531-101	Emergency Medical Technician-Basic∆	5	4-0
10-801-195	Written Communication OR	3	3-0
20-801-201	English 1*	(3)	(3-0)
10-804-107	College Mathematics OR	3	
20-804-201	Intermediate Algebra*	(3)	(3-0)
	Semester Total	17	<u> </u>

#### Second Semester

10-503-141	Firefighter 2/Hazardous Materials Operations AN	ID . 1	1-0
10-503-142	Fire Fighting Principles OR	4	4-0
10-503-100	Fire Recruit Academy∆		
10-503-144	OSHA for the Fire Service∆		
10-801-196	Oral/Interpersonal Communication OR	3	3-0
20-810-205	Small Group and Interpersonal Communication*.	(3)	(3-0)
10-806-134	General Chemistry	4	3-2
10-807-151	Physical Education-Fire Safety Technician		
	Semester Total	16	<u> </u>

#### SECOND YEAR

#### First Semester

10-503-151	Fire Prevention∆	4	4-0
10-503-152	Hazardous Materials Technician∆	3	3-0
10-503-157	Fire Investigation∆	3	3-0
10-801-197	Technical Reporting OR	3	3-0
20-801-202	English 2*	(3)	(3-0)
10-809-197	Contemporary American Society OR	3	3-0
20-809-203	Intro to Sociology*	(3)	(3-0)
10-809-199	Psychology of Human Relations OR	3	3-0
20-809-231	Introduction to Psychology*	(3)	(3-0)
	Semester Total		

#### Second Semester

10-503-147	Fire Protection Systems∆	4	4-0
10-503-148			
10-503-155	Fire Protection Hydraulics∆		
	Strategies, Tactics & Incident Management∆		
	Elective		
	Semester Total	18	

\*College transfer equivalent courses.

 $\Delta \text{Prerequisites}$  required; consult department office.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s.



Fire Service Certification						
30-503-300	Fire Recruit Academy Δ OR	5	6-6			
10-503-100	Fire Recruit Academy∆	(5)	(6-6)			
30-531-301	Emergency Medical Technician-Basic∆ OR	5	5-5			
10-531-101	Emergency Medical Technician-Basic∆	(5)	(5-5 <u>)</u>			
	Total	9				

#### **Program Courses**

#### Fire Protection Technician Associate in Applied Science Degree

10-503-139 Principles of Emergency Services 3 credits
Provides an overview to fire protection; career opportunities in
the fire protection and related fields; philosophy and history of
fire protection/service; fire loss analysis; organization and
function of public and private fire protection services; fire
departments as part of local government; laws and regulations
affecting the fire service; and fire service nomenclature.

#### 10-503-141 Firefighter 2/Hazardous 1 credit Materials Operations

This course meets the NFPA requirements for firefighters. Provides the first responders with the awareness and knowledge to identify hazardous materials and to safely respond to hazardous materials (hazmat) emergencies

10-503-142 Fire Fighting Principles 4 credits
Describes basic fire behavior, and techniques used to control
structural and related fire emergencies, and life safety
practices. Students perform all practical evolutions necessary
to control and extinguish fires and otherwise meet all
requirements for Firefighter 1 certification with the State of
Wisconsin.

# 10-503-143 Building Construction 3 credits Covers the basic principles of construction and specific classifications of construction as they relate to fire prevention, fire resistance, fire and smoke containment, and performance under fire conditions. Specific building styles, including highrise and multi-family dwelling units, are also studied.

10-503-144 OSHA for the Fire Service 3 credits. This course introduces he basic concepts of occupational health and safety as it relates to emergency service organizations. Topics include risk evaluation and control procedures for fire stations, training sties, emergency vehicles and emergency situations involving fire, EMS, hazardous materials and technical rescue. Upon completion of this course, students should be able to establish and manage a safety program in an emergency service organization. Prerequisites: 10-503-139 and 10-503-143.

10-503-147 Fire Protection Systems 4 credits
Provides information relating to the features of design and
operation of fire detection and suppression systems.
Prerequisites: 10-503-151, 10-503-152 and 10-503-157

# 10-503-148 Fire Administration 1 3 credits This course introduces the student to the organization and management of a fire department and the relationship of government agencies to the fire service. Emphasis on fire service leadership from the perspective of the company officer. Prerequisites: 10-503-151, 10-503-152 and 10-503-157

10-503-151 Fire Prevention 4 credits
Provides functional information regarding the history and
philosophy of fire prevention, organization and operation of a
fire prevention bureau, use of fire codes, and identification and
correction of fire hazards. Meets all requirements for Fire
Inspector 1 certification with the State of Wisconsin.
Prerequisites: 10-503-139, 10-503-143 and 10-503-144.

10-503-152 Hazardous Materials Technician 3 credits Examines characteristics relating to hazardous materials including problems of recognition and mitigation. Prepares students for Hazardous Materials Technician level. Prerequisites: 10-503-139, 10-503-143 and 10-503-144.

10-503-155 Fire Protection Hydraulics 4 credits
Provides a foundation of knowledge in order to understand the
principles of the use of water in fire protection. Meets all the
requirements for Driver Operator-Pumper certification with the
State of Wisconsin. Prerequisites: 10-503-151, 10-503-152
and 10-503-157.

## 10-503-156 Strategies, Tactics & Incident 4 credits Management

Provides an in-depth analysis of the principles of emergency response through utilization of an incident management system. Prepares students to pursue current national ICS training requirements. Prerequisites: 10-503-151, 10-503-152 and 10-503-157.

10-503-157 Fire Investigation 3 credits
Provides learners with the fundamentals and technical
knowledge needed for proper fire scene investigation.
Prerequisites: 10-503-139, 10-503-143 and 10-503-144.

#### **Recommended Electives:**

10-503-101 Intro to Protective Services	3 credits
10-540-101 Intro to Homeland Security	3 credits
10-540-104 Emergency Preparedness	3 credits

\*\*3 elective credits are required for the program and can be any three associate degree or college transfer credits of your choice.

#### Fire Service Certification Less-Than-One-Year Diploma

10-503-100 Fire Recruit Academy 5 credits 200 hours of fire fighting training prepares students for the State of Wisconsin Firefighter I and Firefighter 2 certification examinations. Completion of the EMT Basic Course also will provide the student with a diploma in Fire Service Certification. Prerequisite: A COMPASS Reading score of 80 or higher..

**Note**: The Fire Recruit Academy is accredited by the International Fire Service Accreditation Congress.

10-531-101 Emergency Medical Technician 5 credits
Follows the U.S. Department of Transportation EMT-Basic
course curriculum. Patient contact experience is required. This
course meets requirements for certification with the National
Registry of Emergency Medical Technicians and educational
requirements for EMT licensure in Wisconsin. Prerequisites:
CPR certification at professional level and a COMPASS
Reading score of 80 or higher. Students must be at least 18
years old.

#### Career Potential:

Firefighter

Program Number: 10-503-2/30-503-2

- Fire Protection Technician
- Fire Protection Systems Installer
- Industrial Safety Technician
- Property Risk Management Specialist

With additional education and/or work experience, graduates may find employment as:

- Fire Protection Consultant
- Fire Protection Equipment Sales Manager
- Industrial Safety Manager
- Municipal Safety Manager
- Property Loss/Risk Management Supervisor
- Fire Investigator
- Fire Marshal
- Fire Inspector
- Fire Officer

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev: 04/13

#### Madison Area Technical College

## Fitness/Health Club Specialist Certificate

#### Certificate

Hospitality Program Cluster

School of Business and Applied Arts

Certificate courses offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Certificate**

The Fitness/Health Club Specialist Certificate qualifies people for employment as personal trainers, fitness instructors and activity directors in health clubs and recreational centers. The certificate requires one-year for completion and consists of 17 credits. Students are prepared to take certifications for the American Council on Exercise (ACE) upon completion of this certificate.

This certificate compliments the material covered in the Recreation Management Program and is open to students enrolled in that program as well as Liberal Studies/Transfer students wishing to pursue degrees and/or careers in sports medicine, physical therapy or related fields. For further information, please contact: Tracie Bowers, lead instructor, 608-246-6057 or <a href="mailto:tdbowers@madisoncollege.edu">tdbowers@madisoncollege.edu</a>.

Students register for individual courses during the open registration period each semester. Due to popularity of these courses, it is recommended that potential students apply for the Recreation Management-Activity Fitness Leader program to improve their chances of registering for desired classes.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/fitnesshealth-club-specialist">http://madisoncollege.edu/program-info/fitnesshealth-club-specialist</a>.

#### Unique Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

#### Courses

#### 10-109-138 Health Club Operations and Management 3 credits

Covers a wide range of topics about the fitness industry. Topics include: industry statistics, history, facility classifications, marketing, membership sales, equipment purchasing, maintenance, hiring, staffing, trade organizations and more. Upon completion, the student will have a solid understanding of how the fitness industry functions.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			HI S/Week		
First Semester (Fall)		Credits	Lec-Lab		
10-109-138 He	ealth Club Operations and Management*	3	3-0		
	ecreation Industry Budget & Financial Mgmt.				
10-807-160 Ar	natomy & Physiology for Exercise	3	3-0		
	otal	9			
Second Semes	ster (Spring) roup Exercise Leadership * **	3	1-4		
	ersonal Trainer Development**				
	revention and Care of Athletic Injuries				
To	otal	8			
* Courses offered in semester shown only.					

#### 10-109-176 Personal Trainer Development

3 credits

Effective: 2013-14

Program Number: 90-109-1

ACE PREP COURSE—Students are taught the skills and information on developing exercise programs for healthy adults. This course also prepares individuals to take the American Council on Exercise national personal trainer exam. A broad range of topics is covered including anatomy, exercise physiology, health screening, fitness testing and more. An observational research paper on a trainer-client relationship is required. Recommend taking 10-807-160 or equivalent.

#### 10-109-173 Group Exercise Leadership

3 credits

This course prepares individuals to teach group exercise and recreation for different age groups and take the American Council on Exercise National Exam. It is a comprehensive training program that covers topics such as exercise physiology, anatomy, body mechanics, and safety, choreography development, teaching methodologies, and group dynamics. Students have the option to earn Madison College Instructor Certification. Recommend taking 10-807-160 or equivalent.

10-109-195 Recreation Industry Budget and Financial Management 3 credits Financial methods and techniques utilized in the recreation industry. Emphasis on sources and methods of financing, forecasting cost and income, budgeting, pricing, grant seeking, sponsorship, fundraising and fiscal management.

#### 10-807-160 Anatomy & Physiology for Exercise

3 credits

Features lectures and activities dealing with the anatomy and physiology of the human body. Covers body systems, including the respiratory, cardiovascular, skeletal, nervous and muscular systems. Presents information on chemistry, cell structure and metabolism. Units in exercise physiology and contemporary fitness issues included.

#### 20-807-255 Prevention and Care of Athletic Injuries

2 credits

An introduction to the care and prevention of athletic injuries including emergency care, taping techniques, and treatment/ rehabilitation of injuries. Also useful for students interested in the field of athletic training, teaching or coaching.

More detailed and updated information on this program may be available at: <a href="mailto:make-changes">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Food Service Production**

**One-Year Technical Diploma** 

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

## **About the Program**

The Food Service Production program helps students develop skills to pursue a career in the food-service industry within restaurants, bakeries, catering services, delis, hotels, resorts, health care facilities and schools.

The program incorporates comprehensive hands-on learning experiences complimented by supportive and theoretical activities to prepare students for a wide range of career opportunities in the food service industry. All of the credits for this program may be applied to the Culinary Arts Program.

Statistics show that the food service industry is America's #1 retail employer. In Wisconsin and throughout the nation, there is an increasing need for well-trained food service personnel for restaurants, catering enterprises, health care facilities and other institutional food service establishments.

Graduates of this program typically earn \$16,000 to \$20,000 per year.

This program is designed to be completed in two semesters; however, students may attend selected courses on a part-time basis if desired.

Competency in Windows, Internet and basic word processing is necessary for success in this program. Students may take Windows (10-103-134/135), Word–Beginning (10-103-137) and/or Internet Introduction (10-103-146) during the first semester if they do not meet this requirement.

Students must have appropriate competency in math, reading and writing to succeed in this program. If remedial course work is recommended, it is suggested that these courses be completed before beginning the Food Service Production program courses.

Potential students must be physically able to lift 50# on a routine basis and stand for a minimum of eight hours per day. They should also have good communication and social skills to be successful in this program.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/food-service-production.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 31-303-2

First Seme	ster	Credits	Hrs/week Lec-Lab
10-316-101	Principles of Sanitation*	1	1-0
10-316-106	Food Theory*	2	2-0
10-316-111	Professional Cooking 1*	4	0-8
10-316-118	Meat Cutting	2	1-2
10-316-112	Cuisines of the World	4	0-8
	Semester Total	13	
Second Se			
10-316-108	Culinary Baking Fundamentals**	1	1-0
10-316-115	Culinary Baking Lab**	2	0-4
10-316-121	Professional Cooking 2	4	0-8
10-316-139	Catering	2	1-2
10-316-152	Nutrition		
10-316-194	Culinary Internship	2	0-8
10-316-189	Breakfast Cookery	1	0-2
	Semester Total	13	

All culinary related (10-316-xxx) courses are offered only in semester shown. See prerequisite/co-requisite information listed in the course description for each course.

\* Principles of Sanitation, Food Theory and Professional Cooking 1 must be taken concurrently and a grade of C or better is required to continue with second semester courses

\*\*Baking Theory and Culinary Baking Lab must be taken concurrently.



## **Program Courses**

#### 10-316-101 Principles of Sanitation

1 credit

Covers food service sanitation principles and the role of food service personnel in the prevention of contamination and food borne illness. Certification through the National Restaurant Association Educational Foundation is a requirement for completion and can be used to apply for state certification. Prerequisite: Appropriate Reading Placement test score or equivalent course.

#### 10-316-106 Food Theory

2 credits

This lecture class teaches students basic culinary technique, classifications, equipment identification and all rudimentary aspects of professional cooking. Discussion includes culinary history, food group identification, and raw and cooked food classifications. Topics also cover stock making, knife skills, and equipment operation. Co-requisite: 10-316-111 and prerequisite of appropriate Reading Placement test score or equivalent course.

## 0-316-108 Culinary Baking Fundamentals 1 credit

This course provides an overview of basic baking principles and knowledge of the functions of major ingredients used in culinary baking. There are in depth lectures as well as practice of plating techniques for Gourmet service. How to set up a pastry station in a restaurant setting is discussed. Prerequisite: Appropriate Reading Placement test score or equivalent course and concurrent enrollment in Culinary Baking Lab.

#### 10-316-111 Professional Cooking 1

credit

Students apply classroom work and lectures into hands-on cooking situations. All methods of cookery are covered and knife skills and other vital techniques are reinforced. Students experience practical situations as they produce food in a simulated food service environment. Emphasis on regional cookery, fusion cooking, classical cuisine and Nouvelle cuisine. Students create menus from scratch and interpret more refined recipes. Prerequisite or concurrent enrollment in 10-316-101; concurrent enrollment in 10-316-106 and appropriate Math Placement test score or equivalent course.

#### 10-316-112 Cuisines of the World

4 credits

Students will explore foods from North America and other prominent regions of the world. Gives students the opportunity to further practice and reinforce cooking techniques and knife skills needed to produce stocks and sauces, starches, meats, and other food items. Protein fabrication and heat transfer techniques are also covered. Prerequisite or concurrent enrollment in 10-316-101; concurrent enrollment in 10-316-106 and appropriate Math Placement test score or equivalent course.

### 10-316-115 Culinary Baking Lab

2 credits

Introduces students to the fundamentals of production baking through hands-on application in a modern baking lab using production equipment. Students prepare a variety of standard bakery products, such as cookies, muffins, pies and breads, to obtain knowledge of the many processes of baking. Students also practice basic cake decorating techniques. Prerequisites: 10-316-101 and 10-316-111 and concurrent enrollment in 10-316-108.

#### 10-316-118 Meat Cutting

2 credits

Provides hands-on experience of cutting and fabricating wholesale cuts of meat. The importance of safety and hygiene, equipment utilization and yield costing are also discussed. Prerequisite or corequisite: 10-316-101 and 10-316-111 and prerequisite of appropriate Reading Placement test score or equivalent course.

#### 10-316-121 Professional Cooking 2

4 credits

Continuation of 10-316-111 with emphasis placed on the demands of "cutting edge" cuisine. Students elevate their skills to such diversity as infusions, emulsions, terrines, reductions, and fat free cuisine. Students interpret intense recipes, create dishes from scratch, and research international cuisine. Students prepare themselves for the rigor of the food service industry as they fine-tune all their skills. Research will be done on modern cuisine and trends. "Great American Chef Tours" including examination of the culinary epicenters of New York, San Francisco, and New Orleans. Students learn the specialty of catering, gourmet store operation, and private chef occupations. Prerequisite: grade of C or better in 10-316-101, 10-316-106 and 10-316-111.

#### 10-316-139 Catering

2 credits

Provides an understanding of catering concepts through demonstration and hands-on experience by completing various food functions. The events vary from black tie multi-course dinners for the community to BBQ lunches. Prerequisites: grade of C or better in 10-316-101 and 10-316-111.

#### 10-316-152 Nutrition

2 cred

Provides information about nutrition as it applies to the food service industry. The six classes of nutrients are covered as well as the latest guidelines set forth by governmental agencies and health organizations. Students learn about healthful cooking methods needed to modify and create menus for specific health concerns. The role of diet in disease prevention is also discussed.

#### 10-316-189 Breakfast Cookery

1 cre

Students will learn the principles and techniques of breakfast food preparation in a simulated work environment. Products will include eggs, omelets, batters, and starches. Prerequisite: 10-316-101 and 10-316-111.

## 10-316-194 Culinary Internship

2 credits

This course is designed to give students an opportunity to gain practical work experience through a supervised internship at an approved job site. This course is intended to complement and enhance program core courses. Selection of a site is based on the student's individual professional objectives. Prerequisites: for Culinary Arts students—grade of C or better in 10-316-111 and 10-316-121, 10-316-101, 10-316-115, 10-316-106 and 10-316-108; for Food Service Production students—grade of C or better in 10-316-111, 10-316-101, 10-316-105, 10-316-106, 10-316-108 and concurrent enrollment in 10-316-121.

## **Career Potential:**

Program Number: 30-303-2

#### Cook

Prepares various foods, such as meats, vegetables, soups and sauces, as directed by a chef or kitchen manager.

#### Assistant Cook

Assists with the preparation of meats, starches and vegetables under the guidance of a chef or kitchen manager.

#### Deli Worker

Slices meats and cheeses, cleans lettuce and assembles/prepares salads, cold and hot sandwiches and take-out entree items.

#### Bakery Helper

Assists in the preparation of bakery products such as cookies, muffins and breads under the direction of the baker.

#### Short Order Cook

Prepares fast food items such as hamburgers, french fries and grilled sandwiches.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **General Accountancy**

Program Number: 31-101-3 (ST)

Effective: 2013-2014

## One-Year Technical Diploma

Accounting & Finance Program Cluster
School of Business and Applied Arts
Program offered at Madison Truax Campus

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

## About the Program

The General Accountancy Technical Diploma Program focuses on quickly developing the skills necessary for employment in the accounting field as an accountant or bookkeeper. This program is structured in a manner that allows a full-time student to achieve these skills within one year. The courses in this program include all the technical accounting courses within the Associate in Applied Science Accounting Degree program and can also be applied toward that program.

#### Notes:

In order to complete the program in the ST format as outlined, a minimum placement COMPASS math score of algebra level 40 is needed in order to be ready/placed into Math of Finance.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/general-accountancy.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST SEN	MESTER	Credits	Hrs/week Lec-Lab
10-101-111	Accounting 1-Principles	0.00	
10-101-111			
10-101-113	Accounting 2-Principles Tax 1	4	4-0 4.0
10-101-123	Excel-Beginning		
10-103-133			
10-004-144	Math of Finance  Semester Total	16	3-0
	Comostor rotal		
SECOND S	SEMESTER		
10-101-121	Accounting 3-Intermediate	4	4-0
10-101-122	Accounting 4-Intermediate		
10-101-137	Computerized Accounting Applications	3	3-0
10-101-138	Accounting and Payroll Systems (OR)	3	1-4
All of the fo	ollowing three courses:		
10-101-15.	2 Introduction to Peachtree Accounting	(2)	1-2
10-101-15	3 Systems Accounting Cycle	(1)	0.5-1
10-101-15			
10-114-126	Corporate Finance		
	Semester Total	18 (19)	
THIRD SEI	MESTER*		
10-101-124	Auditing	3	1-4
10-101-125	Cost Management	4	4-0
	Semester Total	6	
	Program Total	40 (41)	
*Summer			

## **Graduation Requirement**

A minimum grade of C is required for all courses in order to graduate.



## **Program Courses**

10-101-111 Accounting 1–Principles 4 credits Introduction to the field of accounting. The accounting cycle of journalizing transactions, posting, adjusting and closing entries, as well as the preparation of accounting statements is emphasized for service industries and merchandising concerns. Details of accounting for cash and receivables are studied. An introduction to a computerized accounting system is also included. Prerequisites: Completion of or concurrent enrollment in Math of Finance, 10-804-144.

10-101-113 Accounting 2–Principles 4 credits Procedures of accounting for partnerships and corporations. Additional topics include fixed assets, current liabilities and payroll, long-term liabilities, investments, statement of cash flows, analysis of financial statements, and an introduction to cost accounting. Prerequisite: grade of C or better in Accounting 1-Principles, 10-101-111 and prerequisite or corequisite: Math of Finance, 10-804-144.

10-101-121 Accounting 3-Intermediate 4 credits
This intermediate-level course builds on the material covered in the Accounting Principles-1 and -2 courses. It expands on earlier coverage of both the income statement and balance sheet. Revenue recognition concepts and methods are covered. Emphasis is also placed on each classification of asset. This emphasis includes in-depth coverage of cash, receivables and inventory. Coverage also includes operational asset acquisition, depreciation, and disposal. Present value concepts are studied and applied. Excel spreadsheet software is used in this course. Prerequisite: grade of C or better in 10-101-113, 10-103-133, and 10-804-144.

10-101-122 Accounting 4–Intermediate 4 credits Emphasizes analysis of financial statements. Generally accepted accounting principles are applied in the preparation, analysis and interpretation of financial statements. Particular emphasis is applied to valuation of current and long-term liabilities and stockholders' equity, and earnings per share. Special topics included are deferred income taxes, long-term investments, and leases. Further consideration is applied to errors and their correction, and statements of cash flow. Comparison and analysis is also made between GAAP and international standards (IFRS). Prerequisite: grade of C or better in 10-101-121.

10-101-123 Tax 1 4 credits Introduction to federal and state income tax laws with an emphasis on personal taxes. These areas are included: filing status, personal exemptions and standard deductions, income recognition, itemized deductions, credits, depreciation, gains

status, personal exemptions and standard deductions, income recognition, itemized deductions, credits, depreciation, gains and losses, and sole proprietorship taxation. The course also requires the preparation of a series of individual income tax returns.

10-101-124 Auditing 3 credi

This course is an introduction to auditing. Emphasis is on the preparation of working papers to support audit findings. An audit case is completed to illustrate various auditing concepts and procedures. The course includes an evaluation of internal controls, conventional auditing procedures, and the preparation of audited financial statements in conformity with generally accepted accounting principles. Prerequisite: 10-101-121.

#### 10-101-125 Cost Management

This course presents typical accounting methods and processes that are used for collecting information for effective decision making for both manufacturing and service environments. Areas emphasized include job order costing, process costing, standard costing, activity based costing, budgeting, cost allocations, cost-volume-profit analysis and capital investment analysis. Students will be required to prepare and analyze various management reports. Prerequisite: grade of C or better in 10-101-113 and 10-103-133

# 10-101-137 Computerized Accounting Applications

3 credits

4 credits

Provides practical experience developing and applying flexible solutions to accounting problems using Excel. Spreadsheet tools that will be utilized include financial, lookup and database functions, logical statements (IF), goal seek, pivot tables, and macros. In addition, the student will learn to use QuickBooks Pro accounting software. Prerequisite: grade of a C or better in 10-101-113 and 10-103-133.

#### 10-101-138 Accounting and Payroll Systems

3 credits

A survey of accounting and payroll systems covering procedures and methods to capture data and report financial information. Specific topics include flowcharting, internal controls, and transaction work in both manual and computerized environments. Special emphasis is also placed on payroll calculations and the processing of payroll information. Lab intensive course involving hands-on experience with Excel spreadsheet software and Peachtree accounting software. Prerequisites: grade of C or better in 10-101-113 (or concurrent enrollment) and completion of 10-103-133.

#### 10-114-126 Corporate Finance 3 credits

This intermediate-level course views finance from the perspective of the financial manager. Topics include techniques of financial analysis, forecasting and budgeting, operating and financial leverage, working capital management, the time value of money, cost of capital, long-term debt and stock financing, dividends and retained earnings. Students are expected to apply both principles of accounting and finance. Prerequisite: grade of a C or better in 10-101-113 and 10-804-144.

## 10-103-133 Excel-Beginning 1 credit Introduction to Excel spreadsheet software. Create, edit, save,

Introduction to Excel spreadsheet software. Create, edit, save format, print, perform calculations, copy/move text and formulas, and create charts. Working knowledge of Windows presumed.

#### 10-804-144 Math of Finance 3 credits

This course takes an algebraic approach to solving financial problems. Topics include personal finance, mathematics of retailing, mathematics of banking, and statistical applications. Major emphasis is placed on solving problems involving the time value of money by using a financial calculator. The material in this course develops a sound base for subsequent courses by using an analytical approach to problem solving. Prerequisite: appropriate score on COMPASS test or Elementary Algebra with Applications, 10-834-110.

## **Career Potential:**

Program Number: 31-101-3 (ST)

- Accounts Payable/ Receivable Clerk
- Bookkeeper
- · Payroll Clerk
- Cost Accountant
- Public Accountant
- Staff Accountant
- Tax Accountant
- Account Manager
- Account Specialist
- Payroll Accountant

With additional education and/or work experience, graduates may find employment as:

- Auditor
- Certified Public Accountant
- Comptroller
- Treasurer
- Trust Officer

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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# **Graphic Design & Illustration**

Program Number: 10-201-1

Effective: 2013-2014

## Associate in Applied Arts Degree

Applied Arts Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

## About the Program

This program prepares students who are interested in a professional career in a variety of challenging areas for print media. The major career opportunities are graphic designer, production artist, or illustrator. Jobs are in advertising agencies, publishing companies, art studios, and advertising and art departments within companies. Graduates can also work as freelance artists. Some aptitudes necessary for success include aesthetic appreciation and creative imagination, visual acuity, attentiveness to detail, a willingness to complete tasks according to technical requirements, and an ability to work under pressure to meet deadlines. Previous courses that may be helpful include art and typewriting or computer skills. Students should have good command of the English language, having earned B grades in English courses.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/graphic-design.

## **Program Courses**

10-201-102	Design Fundamentals	3 credits
Students learn	n fundamentals of two-dimensional visual organizati	ion and
problem-solvir	ng strategies for advertising layout, publication desi	gn, typographic
and graphic de	esign, and illustration.	

10-201-103 Drawing Fundamentals An introductory drawing class emphasizing sound craftsmanship and a study of

basic freehand drawing skills. Includes the study of perspective, proportion, and light and shade. Also covers the construction of solid forms.

10-201-106 Illustration Concentrates on creating reproducible line and continuous tone art in the areas of product, editorial and institutional illustration, in a variety of media both traditional and digital. Students are encouraged to develop problem-solving techniques in both technical and conceptual areas. Prerequisites: 10-201-112, 10-201-136, 10-203-130, 10-201-152 and 10-201-181.

10-201-112 Color Media An understanding of color is achieved through the study and application of color systems and theory. A wide range of tools, techniques and media are used on a variety of assignments. Prerequisite: 10-201-102, 10-201-103, 10-201-136, and 10-201-181.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	== =	Credits	Hrs/week Lec-Lab
10-201-102	Design Fundamentals OR	3	0-6
20-815-201	Basic Design	(3)	0-6
10-201-103	Drawing Fundamentals OR	3	0-6
20-815-205	Drawing Fundamentals	(3)	0-6
10-201-136	Concept DevelopmentIntroduction to Computer Graphics	3	0-6
10-201-181	Introduction to Computer Graphics	3	0-6
10-801-195	Written Communication	3	3-0
10-804-123	Math with Business Applications		<u> 3-0</u>
	Semester Total	18	
Second Sei	mester		
10-201-112	Color Media		
10-201-151	Typographic Design	3	0-6
10-201-152	Drawing for Illustration	3	0-6
10-201-182	Applied Computer Graphics	3	0-6
10-203-130	Introduction to Digital Photography	2	0-4
10-809-166	Intro to Ethics: Theory and Application OR		
20-809-276	Business Ethics*	(3)	<u> 3-0</u>
	Semester Total	17	
SECOND			
First Semes			
10-201-106	Illustration		
10-201-121	Graphic Design		
10-201-128	Print and Design Production	3	0-6
10-201-177	Web Page Design	3	0-6
10-801-196	Oral/Interpersonal Communication		
10-801-197	Technical Reporting OR	3	3-0
20-815-200	Intro to Art History OR	(3)	3-0
20-815-210	Art History: Modern Era ORSemester Total	(3) 18	3- <u>U</u>
		10	
Second Sei		_	
10-201-153	Integrated Design	3	0-6
10-201-154	Design Project Management	3	0-6
10-201-162	Portfolio Preparation		
10-201-184	Electronic Page Layout	2	0-4
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations		
	Semester Total	17	<u>L</u>

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



<sup>\*</sup> Other course options are available. See advising report or program advisor for information.

## Program Courses (continued)

### 10-201-121 Graphic Design

Develop design concepts as they relate to the professional design field. Assignments include the development of logos, corporate identity, symbols, icons, and page designs. Prerequisites: 10-201-112, 10-201-151, 10-201-136 and 10-201-182.

#### 10-201-128 Print and Design Production 3 credits

Practical training in layout and production of art. In a variety of increasingly complicated assignments, the student learns to solve realistic print design problems from rough layout through printready page production. Prerequisites: 10-201-112, 10-201-151, 10-201-136 and 10-201-182.

#### 10-201-136 Concept Development 3 credits

Introduces exercises and processes to foster creativity and the development of unique ideas for graphic design and advertising applications. Emphasis is placed on improving research, brainstorming, writing, speaking and critical thinking skills. Working individually, in teams and in groups, students will come up with unexpected solutions to realistic and contemporary industry problems. Visual presentations cover a wide range of levels of finish and incorporate traditional and digital media and rendering techniques.

#### 10-201-151 Typographic Design 3 credits

This course will explore the structure and form of type used in contemporary graphic design, the history of type, development, and terminology. Projects will incorporate both hand rendering and applied computer applications using Adobe InDesign Illustrator and Photoshop. Prerequisites: 10-201-102, 10-201-103, 10-201-136 and 10-201-181.

#### 10-201-152 Drawing for Illustration

The focus of this course is on black and white illustration in a variety of media. Topics will cover creation of reproducible line and continuous tone art in the areas of product, editorial, and institutional illustration. Traditional figure-drawing techniques and approaches with a concern for illustrative usage and figure indication for design and layout situations will be incorporated. Prerequisites: 10-201-102, 10-201-103, 10-201-136 and 10-201-181.

#### 10-201-153 Integrated Design 3 credits

Visual literacy and effective translation of complex information into informative graphics and illustration will be emphasized. Projects may involve television, environmental graphics, web graphics, as well as print. Prerequisites: 10-201-121, 10-201-128, 10-201-177 and 10-203-130.

#### 10-201-154 Design Project Management 3 credits

Through assigned projects students will explore marketing, research, advertising concepts, resources, budgets, and timelines. Activities related to assigned projects may include tours, demonstrations, handouts, speakers, and independent research. Both traditional and electronic methods are explored. Techniques for successful project management, how to optimize your time and resources, and billable hours will be explored. Prerequisites: 10-201-121, 10-201-128 and 10-201-177 and 10-203-130.

#### 10-201-162 Portfolio Preparation

Students work to prepare a portfolio of their work for prospective employers. Students are supervised and assisted in choice and number of samples, and portfolio layout. Lectures are given on job interviewing and job markets. Faculty approval of a finished portfolio and internet presence is required for graduation. Prerequisite: 10-201-121, 10-201-128, 10-201-106, and 10-201-177; Students must be in their final semester of Graphic Design Program.

#### 10-201-177 Web Page Design

3 credits

3 credits Students will create several web pages, increasing in complexity.

This course teaches best practices for coding html and css. typography, graphics, animation, usability and accessibility. Students will be introduced to uploading files, server space and browser compatibility. Web page layout software is introduced. Exploration and analysis of existing sites on the web will also be a focus, and source for information. Prerequisite: 10-201-181.

10-201-181 Introduction to Computer Graphics Introductory course in electronic layout and design, illustration, and photo manipulation, using the following Adobe Creative Suite Software programs: InDesign, Illustrator, Photoshop, Bridge, and Acrobat.

#### 10-201-182 Applied Computer Graphics 3 credits

The students enhance their knowledge and skill in the use of design, illustration and page layout software (using Adobe Creative Suite) through the creation of a variety of design and illustration projects. Emphasis on original, strong images and type integration, as well as preparing files for press. Prerequisites: 10-201-102, 10-201-103, 10-201-136 and 10-201-181.

#### Electronic Page Layout

2 credits

Emphasizes design and preparation of multiple-page publications incorporating text and graphic images using sophisticated page layout software (InDesign) on the Macintosh computer. Includes output of high-resolution printed pieces, and creation of interactive documents appropriate for viewing online. Prerequisites: 10-201-121, 10-201-128 and 10-201-177.

#### Intro to Digital Photography

2 credits

Provides an introduction to the photographic process through the use of digital cameras to produce images for presentations, the World Wide Web, and electronic publication. Covers basic principles of effective composition, light, exposure and control of motion and focus. Basics of portraiture and product photography are studied in a studio environment. Participants provide their own digital camera. Prerequisite: 10-201-181.

### **Recommended Electives**

10-201-117 10-201-144 10-201-145 10-201-146 10-201-147 10-201-155	Illustrative Figure Drawing Principles of Letterpress Introduction to Screen Printing Advanced Screen Printing Workshop Advanced Letterpress Workshop WordPress for Designers**	3 credits 3 credits 2 credits 2 credits 2 credits 2 credits
10-201-169	Business of Graphic Design &	
	Illustration	2 credits
10-201-183	Electronic Illustration	2 credits
10-201-195	Advanced Web Page Design**	2 credits
10-201-198	Social Media/Web Design Strategies**	3 credits
10-201-178	Web Animation and Illustration**	2 credits
10-201-189	Web Design Project Management**	3 credits
10-206-190	Advanced Interactive Media**	2 credits
10-206-129	Motion Graphics	3 credits
20-815-200	Introduction to Art History*	3 credits
20-815-210	Art History: Modern Era*	3 credits
20-815-211	Art Survey: Women in Art*	3 credits

 <sup>\*</sup> May be substituted for Technical Reporting (10-801-197)

## Career Potential:

- Art/Creative Direction
- Web Page Design

Program Number: 10-201-1

- Graphic Design
- Illustration
- Package Design
- Product Design
- **Advertising**
- **Publication Design**
- **Print Production**
- Information Design
- Freelance/Entrepreneur

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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<sup>\*\*</sup>Web Page Design Certificate (90-201-1) course

## Madison Area Technical College

## Homeland Security/Emergency Preparedness Certificate Program Number: 90-540-1

#### Certificate

Protective Services Program Cluster

School of Human and Protective Services

Program offered at Truax Campus

For information call: (608) 246-5251 or (800) 322-6282 Ext. 5251 or Edawson@madisoncollege.edu

#### About the Certificate

The Homeland Security/Emergency Preparedness Certificate is designed to prepare students with the strategic managerial skills necessary to mitigate, prepare for, respond to, and recover from any potential man-made or natural disaster event. Students will engage in Table-Top exercises consisting of multi-scenario incidents and agencies, and gain hands-on classroom experience employing comprehensive emergency management knowledge and strategies.

Additionally, the constant threat of terrorism and events surrounding situations such as the attacks on the World Trade Center, the documented rise in the number of weather-related disasters, and increasingly complex world events with regard to other natural and human-induced disasters provides strong evidence for the immediate and long-term need for well-educated and highly qualified Homeland Security professionals.

Students completing the Homeland Security/Emergency Preparedness curriculum will gain the necessary knowledge and skills to contribute to the four phases of emergency preparedness: mitigation, preparedness, response, and recovery. Students will be knowledgeable and have an understanding of how individuals, private sector businesses, not-for-profit organizations and all levels of government should mitigate, prepare for, respond to and recover from emergencies. Students completing the program will be able to face the specific challenges encountered by community leaders and managers.

Traditional students, firefighters, law enforcement officers, emergency medical personnel, homeland security officers, safety officers, engineers, scientists, nurses, health care practitioners, and social workers in both the public and the private sectors will enhance career opportunities and be better prepared to offer practical strategies and methodologies for effective response and recovery.

Learning activities will include: fundamentals in emergency planning; leadership and influence; decision making and problem solving; incident command; national response framework; exercise programs; emergency operations center; simulator training and internships. Graduates will be able to engage, facilitate and encourage community and organizational emergency preparedness to newly recognized national standards.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

				Hrs/week
Cours	es		Credits	Lec-Lab
10-540-	101	Introduction to Homeland Security	3	3-0
10-540-	102	Business Continuity	3	3-0
10-540-	103	Community Resilience Planning	3	3-0
10-540-	104	Emergency Preparedness	3	3-0
10-540-	105	Homeland Security Grant/Fiscal Management.	3	3-0
		Total	15	

## **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/homeland-security-emergency-preparedness.

## **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade point average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified.



## Madison Area Technical College Homeland Security/Emergency Preparedness Certificate

### **Program Courses**

# 10-540-101 Introduction to Homeland Security 3 credits

The historical and current dimensions of the terrorist threat and related homeland security concepts and issues will be analyzed. An overview of the roles of federal, state and local entities in both the public and private sectors regarding homeland security since 9/11 is central to this discussion. The aspects of planning, preparedness and response will be addressed in the context of government organizational structures, capabilities and legal frameworks. Protection of critical infrastructure and systems including agriculture, banking/finance, communications, cyber, energy, transportation, and others will be assessed using case studies and related information.

#### 10-540-102 Business Continuity 3 credits

This course examines the management issues involved with assessing the security and risk environments in both the private and public sectors in order to assure continuous system-wide operations. The course studies the elements of risk assessment and operational continuity using the project management framework of planning, organizing, and control. Students are exposed to the role of the firm/company in crisis response and management as well as the terms, systems, and interactions necessary to assure continuous operations. Topics include: the role and need for comprehensive assurance strategy and planning; the security aspects of the firm/company; an overview of the system-wide structure—as well as the organizations within that structure—designed to plan for and respond to local national crisis; the social and emotional impact on the workforce as well as its effect on productivity; and the organizational infrastructure relating to national, regional, and international compliance.

# 10-540-103 Community Resilience Planning 3 credits

This course examines the concept of community resiliency in the age of climate change. How do planners and designers measure, foster, organize, evaluate and implement the medley of tools, processes and programs that seek to foster resiliency in urban communities? The course reviews the concept of urban and rural adaptation in the context of vulnerability and adaptive capacity, and examines adaptive planning through the lens of environmental justice. Research on planning and urban and rural design approaches that minimize the hazards and public health risks of climate change and variability is emphasized. We will discuss the empirical evidence on climate impacts and the broader political economy of decision-making around environmental health issues and

its relevance to creating resilient communities. We start with a definition offered by the Community and Regional Resilience Institute, "Community resilience is the capability to anticipate risk, limit impact, and bounce back rapidly through survival, adaptability, evolution, and growth in the face of turbulent change" and examine the work of successful initiatives such as Envi Renew, which has created a multi-sector dialogue on how communities can plan in advance of a disaster to rebuild in more resilient and sustainable ways after a disaster.

## 10-540-104 Emergency Preparedness 3 credits

This course introduces the basic concepts, operational procedures, and authorities involved in preparation, mitigation, response and recovery efforts to major disasters. Students will learn techniques and methods necessary to minimize the impact of natural, technological, and man-made disasters. Topics include federal, state, and local roles and responsibilities in major disaster response and recovery work, with an emphasis on governmental coordination. Upon completion, students should be able to implement a complete disaster response plan and assess the needs of those involved in a major disaster.

# 10-540-105 Homeland Security Grant and Fiscal Management 3 credits

This course will focus on the development and implementation of a Homeland Security Program. Students will learn of the wide array of funding sources, filing deadlines, and the wide variety of formats that may be required when seeking health and safety, critical infrastructure protection, and public safety grants. Specific Wisconsin Emergency Management Agency (WEM), Federal Emergency Management Agency (FEMA), and Department of Homeland Security (DHS) related guidelines will be reviewed and studied. Website links will be explored and information will be provided to identify grant sources appropriate for the agency needs. The student will draft at least one grant proposal for evaluation. The need for careful management, fiscal accountability, and quality control of grants received will be re-enforced and a review of audit and best practice methodology will be reviewed.

## **Career Potential:**

Program Number: 90-540-1

- Emergency Manager
- Emergency Preparedness Specialist
- Program Specialist (fire; national security; response; preparedness; and mitigation
- Security Specialist
- Transportation Security Screener

With additional education and/or work experience, graduates may find employment as:

- Immigration Officer
- Asylum Officer
- Border Patrol Agent
- Import Specialist
- Federal Coordinating Officer
- Law Enforcement Specialist (instruction)
- Detention and Deportation Officer
- Police Officer
- Intelligence Operations Specialist
- IT Specialist
- Telecommunications Specialist
- Criminal Investigator
- Contract Specialist

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Hotel and Restaurant Management

Program Number: 10-109-2

Effective: 2013-14

## Associate in Applied Science Degree

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

## **About the Program**

The hospitality and tourism industry is the fastest growing industry in the world and the second largest industry in Wisconsin. One out of every 10 workers in Wisconsin is employed in the hospitality and tourism industry. Career opportunities are limitless; however, the expectation for greatest growth is in management and supervisory positions.

The Hotel and Restaurant Management program is designed to develop competencies in leadership, problem solving, communications, cost control, and motivation, team-building, human relations and life skills as they apply to the hospitality and tourism industry.

Through a combination of classroom and on-the-job experiences, the program develops highly skilled entry-level employees to perform in any area of the hospitality and tourism industry. Major components of the industry include: lodging, food service, resort operation, sports facility operation, tourism marketing, special events and festivals, and meetings and conventions.

Hotel and Restaurant Management program credits transfer to UW–Stout towards the Hospitality and Tourism Management degree.

Graduates of this program typically earn \$28,500 to \$35,000.

#### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/hotel-restaurant-management">http://madisoncollege.edu/program-info/hotel-restaurant-management</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	AR		Hrs/week
First Semes			Lec-Lab
10-109-101	Introduction to Tourism Services		
10-104-102	Marketing Principles	3	3-0
10-801-195	Written Communication		
10-804-123	Math with Business Applications		
10-809-199	Psychology of Human Relations	<u>3</u>	3- <u>0</u>
	Semester Total	14	
Cooond Co			
Second Ser 10-101-116	Hotel/Restaurant Accounting 1*	1	2.0
10-101-116	Fundamentals of Meeting Management	ວ	3-0
10-109-102	Tourism Law	3 2	3-U
20-810-205	Interpersonal/Small Group Communication OR	າວ	2 0
10-801-196	Oral/Interpersonal Communication		
10-802-100	Occupational Spanish/Conversation for Tourism	(3) n ?	3 0
10-809-197	Contemporary American Society		
10-007-177	Semester Total	18	5-0
	333313. 1314.		
Summer Se	emester		
10-109-157	Hospitality Internship* (Field Experience)	2	0-8
SECOND '			
10-101-117	Hotel/Restaurant Accounting 2*	3	3-0
10-109-124	Fundamentals of Food Preparation*	2	1-2
10-109-125	Tourism Management	3	3-0
10-109-141	Hospitality Internship Seminar*	1	1-0
10-102-145	Introduction to Human Resources		
10-316-101	Principles of Sanitation*		
	Elective	<u>3</u>	E
	Semester Total	16	
Cocond Co	moster		
Second Ser 10-109-120		2	2.0
10-109-120	Tourism Business Planning* Rooms Division Operations*	 ວ	ა-U ი ი
10-109-131	Hotel/Restaurant Cost Control	3 2	3-U
10-109-134			
20-809-100	Intro to Ethics: Theory & App OR Business Ethics**	3 (3)	3-0 3-N
	Economics	( <i>3)</i>	3-0 3-n
10-200-105			
10-809-195	Flective	3	
10-809-195	Elective Semester Total	3 18	<u>E</u>

- Courses offered only in semester shown.
- \*\* Other course options are available. See program advisor for information.



## **Program Courses**

10-101-116 Hotel/Restaurant Accounting 1 3 credits A study in the design and use of specialized accounting and financial control systems in management decision-making for hotels and restaurants.

10-101-117 Hotel/Restaurant Accounting 2 3 credits
Procedures of accounting for hotels and restaurants. Additional
topics include analysis of hospitality financial statements, property
and equipment, inventory accounting, and hospitality payroll
accounting. Prerequisite: 10-101-116 or equivalent.

10-109-101 Introduction to Tourism Services 2 credits Introduces new students to the broad spectrum of the leisure services industry. Typical career areas include food service, lodging, travel/tourism, and recreation. The course explores educational options and program career opportunities as well as historical and operational perspectives of the career areas mentioned.

# 10-109-102 Fundamentals of Meeting Management 3 credits

Students explore the core issues of meeting planning from the fundamentals to the new trends shaping the meetings industry. Development of meeting timelines, checklists and request for proposal are introduced. Further focus includes the process meeting planners must use in site selections, the value of meeting objectives and format, and attendee expectations.

10-109-120 Tourism Business Planning 3 credits
Examines the historical development, growth, trends and future
directions of profit-oriented commercial tourism. Surveys tourism,
recreation and hospitality industries; focuses on starting,
marketing and managing a tourism enterprise. Students create
commercial tourism business plans.

10-109-124 Fundamentals of Food Preparation 2 credits
Students learn fundamental knife skills, basic food preparation
and how to properly store food. Kitchen organization, setup and
cleaning; stations of the kitchen and simple menu planning
techniques are also discussed. Prerequisite or concurrent
enrollment in 10-316-101.

10-109-125 Tourism Management 3 credits Introduces theories, principles and practical application of management skills in the hospitality and tourism industry. Students analyze their current skills and develop a personal management philosophy appropriate to the service industry.

10-109-129 Tourism Marketing 3 credits
Focuses on the application of sound marketing practices and tools
to develop businesses in food service, lodging, recreation,
tourism, and destination management.

10-109-131 Rooms Division Operations 3 credits Investigates the organization, performance and evaluation of the rooms division of a lodging facility (front desk, reservations, housekeeping and telephone systems) as essential components of operational success and guest satisfaction.

10-109-134 Hotel/Restaurant Cost Control 3 credits
Presents concepts and techniques of cost control in the hospitality
industry. Students select and apply methods, procedures and
systems to control costs, and analyze the application, theory and
concepts. Students forecast and prepare budgets and income
statements, and complete a break-even analysis.

#### 10-109-136 Tourism Law 3 credits

A preventive approach to the laws and liabilities, as well as responsibilities of owners/operators of hotels, restaurants and travel facilities. Reviews precedent-setting court decisions, legal fundamentals, negligence doctrines, civil rights issues and the relationship between providers and the guests/clients.

10-109-141 Hospitality Internship Seminar 1 credit A discussion and analysis of the field experience. Topics include interviewing skills, cover letters, resumes, business ethics, professional appearance and dressing. Provides opportunities to discuss current issues with industry representatives.

# 10-109-157 Hospitality Internship (Field Experience)

2 credits

Provides on-the-job field experience required for graduation from the program. Requirements include fifteen hours per week of work experience, a written report analyzing four major management responsibilities, and a professional oral presentation of the written report. Prerequisite: Two semesters in the Hospitality and Tourism Management program.

10-196-193 Human Resources Management 3 credits
Provides improved understanding of human resources/ personnel
management function, techniques and concepts to improve
quality of work life and employee satisfaction.

#### 10-316-101 Principles of Sanitation 1 cre

Covers food-service sanitation principles and the role of food service personnel in the prevention of contamination and food-borne illness. Certification through the Educational Foundation of the National Restaurant Association is a requirement for completion and can be used to apply for state certification.

#### **Recommended Electives:**

10-103-133 Excel-Beginning 1 credit
10-103-143 PowerPoint 1 credit
10-109-137 Wine Appreciation 1 credit
Designed to develop or increase students' knowledge of wine.
Students are provided with the basics of wine tasting, the wine making process, how to serve wine, how to select wine for food and food for wine. Includes discussion of wine regions, different

grapes and how to read wine labels. Students must be 21 to

10-109-144 Disney College Internship 3 credits
This course provides credit for work experience for students
selected to participate in the Disney College Program at Walt
Disney World in Florida.

**10-109-146 Disney College Seminar 3 credits** This course provides credit for the workshops and seminars required by participants in the Disney College Program.

20-890-200 College Success 1-3 credits Recommend taking in first semester.

## **Career Potential:**

Program Number: 10-109-2

- Restaurant Manager
- Assistant Food and Beverage Manager
- Hotel Front Office Manager
- Hotel Executive Housekeeper
- Hotel Sales Manager
- Meeting Planner

With additional education and/or experience, graduates may find employment as:

- Association Executive
- Department Head
- Regional Manager
- District Manager
- Director

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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# **Human Resource Management**

Program Number: 10-116-2

Effective: 2013-2014

## Associate in Applied Science Degree

Accounting and Finance Program Cluster

School of Business and Applied Arts

Program offered at Madison

Most courses offered at Fort Atkinson, Portage, Reedsburg and Watertown Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

For Accelerated Programs:

(608) 245-5850 or (800) 322-6282 Ext. 5850

## **About the Program**

The Human Resource Management program provides a well-rounded study in the Human Resources profession within the context of the fundamentals of business organization, finance, management and related studies. This program provides the student with training necessary for employment and advancement on the job in Human Resource Management and allied occupations. Graduates are prepared to complete BS/BA degrees at four-year institutions.

This program is also offered in an Accelerated delivery format, with the Program Number 10-116-2-AC.

## **Admissions Requirements**

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/human-resource-management">http://madisoncollege.edu/program-info/human-resource-management</a>.

# Information about a Double Major with the Business Management Program

Students admitted to the Business Management program may be able to complete the Human Resource Management program with just one additional semester of study. (Additional course work may be needed if admitted prior to 2011.) Follow your Academic Requirements (advising) report for your specific requirements to graduate in any program.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA First Semes 10-102-134	ster  Business Organization and Management	Credits	Hrs/week Lec-Lab
10-116-145	Introduction to Human Resources		
10-103-133	Excel BeginningWritten Communication		
10-801-195 10-804-144	Math of Finance		
10-804-144	Psychology of Human Relations		
10 007 177	1 Sychology of Human Relations		
	Semester Total	16	
Second Sei	mester		
10-101-111	Accounting 1-Principles	4	4-0
10-102-143	Management Techniques		
10-116-149	Effective Staffing		
10-116-168	Employment Law		
10-801-195	Economics	<u>3</u>	3- <u>0</u>
	Semester Total	16	
SECOND	YEAR		
First Semes	ster		
10-102-135	Project Management - Fundamentals	3	3-0
10-103-143	PowerPoint	1	2.2575
10-116-147	Wage, Salary, and Benefits Administration	3	3-0
10-116-148	Labor Relations		
10-801-198	Speech		
10-809-197	Contemporary American Society	3	3- <u>0</u>
	Semester Total	16	
Second Ser	mester		
10-102-132	Leadership for Business Excellence	3	3-0
10-102-150	Intro to International Business	3	3-0
10-104-102	Marketing Principles		
10-116-152	Organizational Training and Development	3	3-0
10-116-153	Meeting Facilitation		
20-809-276	Business Ethics OR		
10-809-166	Intro to Ethics: Theory and Application		3- <u>0</u>
	Semester Total	16	

Electives must be associate degree (10- level) or college transfer (20- level) courses.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite.

#### **Graduation Requirement:**

Please note: A minimum grade of C is required for all technical studies courses in order to graduate.



## **Program Courses**

10-101-111 Accounting 1-Principles 4 credits Introduction to the field of accounting. The accounting cycle of journalizing transactions, posting, adjusting and closing entries, as well as the preparation of accounting statements is emphasized for service industries and merchandising concerns. Details of accounting for cash and receivables are studied. An introduction to a computerized accounting system is also included. Recommend completion of 10-804-144.

#### 10-102-132 Leadership for Business Excellence

The purpose of the course is to identify leadership approaches for guiding a work group or an entire enterprise. Topics covered include: strategic process management, manufacturing systems. operations strategy, product design, process technology selection, capacity planning, resource planning and scheduling, inventory control, project management and quality/productivity improvement tools and strategies. Prerequisites: 10-102-134 and 10-102-143.

3 credits

#### 10-102-134 **Business Organization and** Management 3 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts.

#### 10-102-135 Project Management -**Fundamentals** 3 credits

This fundamental course in project management covers project management basics: defining projects, planning projects, scheduling projects, and leading projects. Emphasis is placed on applying these fundamentals as both a participant and project leaders in cases and group projects using MS Project.

10-102-143 Management Techniques Covers problems facing management and workers with special emphasis on supervisory personnel and their challenges. Management principles are applied to such topics as the relationship of management to the business, its employees, the owner, other customers and the community. Problem solving is emphasized. Prerequisite: 10-102-134.

#### Introduction to Human 10-116-145 Resources 3 credits

Topics include: the nature of employee management, strategic human resource planning, equal employment opportunity, analyzing and staffing jobs, training and developing human resources.

#### 10-116-147 Wage, Salary, & Benefits Administration 3 credits

Topics include: Basic systems and plans of compensating employees, incentives and executive compensation, principles and techniques in the administration of employee benefit programs.

## 10-116-148 Labor Relations

3 credits Topics include employee rights and discipline; unionmanagement relations; collective bargaining and grievance management; and assessment systems.

#### Effective Staffing 10-116-149

This course provides a comprehensive approach to planning for staffing; employing a wide range of recruiting methods; and identifying optimal selection methods.

#### 10-102-150 Intro to International Business 3 credits Provides a basic understanding of the forces that affect business in an international environment. The following forces will be explored: economic theories, financial, dynamics of organization, socio-economics, physical, socio-cultural,

political, legal, labor, and import/export practices. Sixteen different countries will be reviewed for influences on their business economy.

#### Organizational Training and 10-116-152 Development

3 credits

This course provides an overview of the Training and Development function in organizations. There will be many opportunities to design and practice methods for planning for training, needs analysis, management development, and organization development. Students will learn effective techniques for on-the-job training, developing job aids, and designing classroom instruction. Introductory information on topics such as embedded learning, e-learning, and simulations will also be included.

#### 10-116-153 Meeting Facilitation

This course provides both information about meeting facilitation and an environment for practice. The ultimate goal is for students to learn to conduct effective meetings.

#### 10-116-168 Employment Law 3 credits

Topics include: unemployment compensation laws; workers' compensation laws; hiring and firing practices; sexual harassment in the workplace; the Americans with Disabilities Act: and labor law basics under the National Labor Relations Act. Course examines current "black letter law" together with case decisions. Content is appropriate for persons whose career plans involve employee management.

## 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows operating system.

#### 10-103-143 PowerPoint

Introduction to PowerPoint presentation software. Create, edit, save, and print a presentation. Insert clip art, apply animation and slide transition effects, import text, customize background and bullets, create a table and a chart, create a WordArt object, and create a Webpage from a PowerPoint slide. Prerequisites: Competency in Windows and experience using word processing software.

#### 10-104-102 Marketing Principles 3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution, and an overview of promotion. This basic course provides a comprehensive overview of the exciting world of marketing.

## Career Potential:

Program Number: 10-116-2

Graduates may find employment

- Recruiters
- **Employment Verification Specialists**
- **HR Assistants**
- **Training Coordinators**

With additional education and/or work experience, graduates may find employment as:

- Compensation Specialists
- Job Analysts
- HR Managers
- **Training Managers**
- **Labor Relations Specialists**
- EEO Specialists.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 10/13

## Madison Area Technical College

# **Human Resources Certificate**

Program Number: 90-116-1

Effective: 2013-2014

#### Certificate

Accounting and Finance Program Cluster

School of Business and Applied Arts

Certificate courses are offered at Madison Campuses (and online)

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

## About the Certificate

The Human Resources Certificate is a certificate program for individuals interested in maintaining or pursuing careers in human resources departments. The certificate is designed for updating and/or broadening the knowledge of employees in the field of human resources and for individuals desiring to enter the field.

## **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/human-resources-certificate.

## **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through an advanced standing.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Select a minimum of 12 credits from among the following:

Courses		Credits	Hrs/week Lec-Lab
10-102-143	Management Techniques*	3	3-0
10-103-133	Excel-Beginning*	1	2.2575
10-103-143	PowerPoint-Beginning*	1	2.2575
10-116-145	Introduction to Human Resources*	3	3-0
10-116-147	Wage, Salary, and Benefits Administration*	3	3-0
10-116-148	Labor Relations	3	3-0
10-116-149	Effective Staffing	3	3-0
10-116-152	Organizational Training and Development	3	3-0
10-116-153	Meeting Facilitation	1	2.2575
10-116-168	Employment Law*	3	3-0
	· -		

\*students who are interested in online learning options may select these courses



## Madison Area Technical College Human Resources Certificate

## Courses

## 10-102-143 Management Techniques 3 credits

Covers problems facing management and workers with special emphasis on supervisory personnel and their challenges. Management principles are applied to such topics as the relationship of management to the business, its employees, the owner, other customers and the community. Problem solving is emphasized.

#### 10-103-133 Excel-Beginning

1 credi

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows

#### 10-103-143 PowerPoint-Beginning

1 credit

Introduction to PowerPoint presentation software. Create, edit, save, and print a presentation. Insert clip art, apply animation and slide transition effects, import text, customize background and bullets, create a table and a chart, create a WordArt object, and create a Webpage from a PowerPoint slide. Prerequisite: Competency in Windows operating system AND experience using word processing software.

10-116-145 Introduction to Human Resources 3 credits
Topics include: nature of human management, strategic human
resource planning, issues in human resources, planning, equal
employment opportunity, analyzing and staffing jobs, training and

developing human resources.

# 10-116-147 Wage, Salary, and Benefits Administration 3 credits

Topics include: Basic systems and plans of compensating employees, incentives and executive compensation, principles and techniques in the administration of employee benefit programs.

#### 10-116-148 Labor Relations

3 credits

Topics include: Employee rights and discipline, unionmanagement relations, collective bargaining and grievance management, assessment systems.

#### 10-116-149 Effective Staffing

3 credits

This course provides a comprehensive approach to planning for staffing; employing a wide range of recruiting methods; and identifying optimal selection methods.

## 10-116-152 Organizational Training and Development

3 credits

This course provides an overview of the Training and Development function in organizations. There will be many opportunities to design and practice methods for planning for training, needs analysis, management development, and organization development. Students will learn effective techniques for on-the-job training, developing job aids, and designing classroom instruction. Introductory information on topics such as embedded learning, e-learning, and simulations will also be included.

## 10-116-153 Meeting Facilitation

1 credit

This course provides both information about meeting facilitation and an environment for practice. The ultimate goal is for students to learn to conduct effective meetings.

#### 10-116-168 Employment Law

3 cred

Topics include: Unemployment compensation laws, workers' compensation laws, hiring and firing practices, sexual harassment in the workplace, the Americans with Disabilities Act, and labor law basics under the National Labor Relations Act. Course examines current "black letter law" together with case decisions. Content is appropriate for persons whose career plans involve employee management.

## **Career Potential:**

- · Human Resources Assistant
- Human Resources Representative
- Human Resources Clerk

Program Number: 90-116-1

- Human Resources Coordinator
- Human Resources Technician

With additional education and/or experience, graduates may find employment as:

- Human Resources Specialist
- Human Resources Analyst
- Human Resources Managem

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Human Services Associate**

Program Number: 10-520-3

Effective: 2013-2014

## Associate in Applied Science Degree

**Human Services Program Cluster** 

School of Human and Protective Services

Program offered at Downtown Education Center, Madison

For information call: (608) 245-5888 or (800) 322-6282 Ext. 5888

## **About the Program**

The Human Services Associate program trains people to provide information, support, care and advocacy in a human service agency. Students acquire the skills needed to work with individuals, groups and communities. They learn to work with people of diverse racial, ethnic and cultural backgrounds.

General education courses included in the program teach students to better understand social problems. During the second year of the program, students have a fieldwork placement in a human service agency. Travel to fieldwork sites is necessary and is the student's responsibility. A Caregiver Background Check is required for fieldwork placements. Information obtained from the Criminal History Check may affect the ability to secure a fieldwork placement and the ability to find employment after graduation.

Some of the aptitudes and interests that are essential for human service students include emotional stability and maturity, an interest in working with people, and an appreciation of cultural diversity.

The Human Services Associate program is recognized by the Wisconsin Department of Safety and Professional Services as a training program for Substance Abuse Counselors. The program is also accredited by the Council for Standards in Human Service Education preparing students for the Human Services – Board Certified Professional Credential.

## **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/human-services-associate">http://madisoncollege.edu/program-info/human-services-associate</a>.

## **Requirements for Graduation**

Students must achieve at least a 2.0 (C) grade in all program core courses and an overall 2.0 (C) grade point average.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	AR		Hrs/week
First Semes	ster	Credits	Lec-Lab
10-520-105	Introduction to Human Services∆	0.00	
10-520-105	Orientation to Human Services Populations 2		
10-520-100	Interviewing \(\Delta\) from the final of th		3-0 2 N
10-520-117	Issues in Alcohol and Other Drug AbuseƠ	ວ	3-U
10-320-133	Written Communication OR	ວ	3-U 2 N
20-801-193	English 1*	3 /2\	3-0
10-809-199	Psychology of Human Relations <b>OR</b>	(3)	(3-0)
	Psychology of Human Relations OR	3	3-0
20-809-231	Introduction to Psychology* Semester Total	(3) 18	(3-0 <u>)</u>
	Semester rotal	18	
Second Ser	mester		
10-520-116	Group Work SkillsƠ	3	3-0
10-520-130	Social Change Skills∆		
10-801-197	Technical Reporting OR	3	3-0
20-801-202	English 2*		
10-804-107	College Math OR	3	4-0
20-804-201	Intermediate Algebra*	(3)	(3-0)
10-809-197	Contemporary American Society OR	3	3-0
20-809-203	Introduction to Sociology*	(3)	(3-0)
10-520-136	Counseling Alcoholics and Other		
	Drug Abusers†	3	3-0
	Semester Total	18	
0500115	(FAD		
SECOND '			
First Semes			0.17
10-520-139	Human Services Agency Experience 1∆**	4	0-16
10-520-157	Human Services Counseling Skills†	3	3-0
10-520-188	Human Services Experience Conference 1Δ**	3	3-0
10-809-188	Developmental Psychology OR		
10-809-127	Human Development OR	(3)	(3-0)
20-809-233	Developmental Psychology*∆	(3)	(3-0)
	Elective	3	<u>L</u>
	Semester Total	16	
Second Sei	mester		
10-520-120	Community Service AgenciesΔ** Human Services Agency Experience 2Δ**	3	3-0
10-520-140	Human Services Agency Experience 2Δ**	5	0-20
10-520-189	Human Services Experience Conference 2Δ**	3	3-0
10-809-172	Introduction to Diversity Studies <b>OR</b>		
20-809-217	Race, Class, Gender*		
	Elective		
	Semester Total	17	

<sup>\*</sup>College transfer equivalent courses.

 $\Delta \text{Prerequisites}$  required; consult department office.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. A COMPASS Reading score of 80 or higher and an e-Write score of 6 or higher with a Writing score of 46-68 or an e-Write score of 5 with a Writing score of 69-99 are required for the following first semester courses: Intro to Human Services, 10-520-105; Orientation to Human Services Populations, 10-520-106; and Interviewing, 10-520-117.



<sup>\*\*</sup>Co-requisites: courses must be taken at the same time.

<sup>†</sup>AODA Certification Courses

## **Program Courses**

**Human Services Associate Course Prerequisites** Students enrolling in the courses identified within this program must meet the following requirements: High school diploma or GED/HSED with a grade point average of 2.0 or equivalent. A COMPASS Reading score of 80 or higher and an e-Write score of 6 or higher with a Writing score of 46-68 or an e-Write score of 5 with a Writing score of 69-99 are required for the following first semester courses: Introduction to Human Services, 10-520-105; Orientation to Human Services Populations, 10-520-106 and Interviewing, 10-520-117.

10-520-105 Introduction to Human Services 3 credits Examines the scope, values and principles of the human service profession. Introduces the typical roles and duties of human service workers. Students assess their own motivations, attitudes and interests. In addition to the regular classroom hours, 45 hours of volunteer work in a community human services agency are required. Prerequisites: Human Services Associate course prerequisites.

#### 10-520-106 Orientation to Human Services Populations

3 credits

Introduces social problems that contribute to the dysfunction of individuals, groups, families and communities. Addresses problems, needs, conditions and events that bring people to human service organizations. Prerequisites: Human Services Associate course prerequisites.

#### 10-520-116 Group Work Skills

3 credits

Students learn principles and techniques needed to lead informational and supportive groups based on the solutionfocused model. Students practice group work skills during class. Prerequisite: 10-520-117.

#### 10-520-117 Interviewing 3 credits

Students learn principles and techniques needed to conduct informational and supportive interviews. Students practice interviewing skills during class. Prerequisites: Human Services Associate course prerequisites.

10-520-120 Community Service Agencies Focuses on characteristics and functions of human services organizations and the roles of human service workers in those organizations. Covers organizational skills of assessment, planning, budgeting, grant writing, evaluation and consulting. Prerequisite: 10-520-105, 10-520-139, 10-520-188 and concurrent enrollment in 10-520-140 and 10-520-189.

#### Social Change Skills

3 credits

Introduces principles and strategies of planned change and the role of human services workers as community organizers. Covers how consumers affected by a social problem can clearly define an issue, set a goal and organize to bring about social change. Prerequisite: 10-520-106.

#### 10-520-135 Issues in Alcohol and Other **Drug Abuse** 3 credits

Provides students with a basic understanding of the use and abuse of alcohol and other drugs. Emphasizes historical and social perspectives on drug use, trends of use and legal and social responses to illicit drug use. Additionally, this course provides an accurate description of the effects of psychoactive drugs, identifies methods of substance abuse treatment and introduces the student to local treatment services. Prerequisite: Human Services Associate course prerequisites.

#### 10-520-136 Counseling Alcoholics and Other Drug Abusers

3 credits

Trains students in basic listening and responding skills, familiarizes students with the 12 core functions performed by AODA counselors (screening, intake, orientation, assessment, treatment planning, counseling, case management, crisis intervention, client education, referral, reports, record keeping and consultation) and provides a structured learning environment in which students can develop skills in these core functions

#### 10-520-139 **Human Services Agency** Experience 1 4 credits

Students develop skills as human services workers by working directly or indirectly with clients in community agencies 16 hours per week. An agency supervisor and a faculty member closely supervise students. The human services staff makes field placement assignments. Prerequisites: 10-520-105, 10-520-116, 10-520-117 and concurrent enrollment in 10-520-188.

#### 10-520-140 **Human Services Agency** Experience 2

Students continue their on-the-job training in community agencies for 20 hours per week. By the end of the course, students have the skills of an entry-level human services worker. Prerequisites: 10-520-139 and 10-520-188, and concurrent enrollment in 10-520-120 and 10-520-189.

#### 10-520-157 **Human Services Counseling** Skills

3 credits

Introduces basic concepts of ego counseling, Rogerian counseling, transactional analysis, rational-emotive therapy, reality therapy, narrative therapy and solution focused therapy. Covers how counseling theories identify and define problems, explain personality development and treat problem situations. Prerequisites: 10-520-116 and 10-520-117.

#### 10-520-188 **Human Services Experience** Conference 1

3 credits

A small-group seminar designed as a companion/supportive course to the agency experience. Relates theory and principles of practice to agency field-study experience. Students learn to develop supportive relationships with clients and apply the values of confidentiality and client selfdetermination. They learn how their values and personal experiences affect their work with clients. Prerequisites: 10-520-105, 10-520-116, 10-520-117 and concurrent enrollment in 10-520-139.

#### **Human Services Experience** 10-520-189 Conference 2 3 credits

Students develop skills specific to their fieldwork placement and complete a major project for their fieldwork agency. Taken concurrently with: 10-520-120 and 10-520-140. Prerequisites: 10-520-139 and 10-520-188.

### Recommended Electives

10-520-141 Introduction to Community Mental Health†

3 credits

3 credits

Intro to Community Mental Health can be taken in lieu of Counseling Alcoholics and Other Drug Abusers, 10-520-136.

10-520-150 Alcohol and other Drug Abuse -Special Populations†

Six (6) elective credits are required for the program and can be six (6) associate degree or college transfer credits of your choice. Once registered for electives, view your advising report (Academic Requirements) in your student center account for verification of applicability towards your program requirements.

## Career Potential:

Program Number: 10-520-3

- Case Manager
- Community Support Worker
- **Substance Abuse** Counselor
- **Substance Abuse** Counselor in Traning
- Income Maintenance Worker
- Information and Referral Specialist
- Intake Worker
- **Outreach Worker**
- **Prevention Worker**
- Resident Manager
- **Social Services** Assistant
- Volunteer Coordinator

With additional education and/or work experience, graduates may find employment as:

- **Program Directors**
- Social Workers
- **Supervisors**

More detailed and updated information on this program may be available at : madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev: 08/13

Individualized Technical Studies Degree

Program Number: 10-825-1

Effective: 2013-2014

## **Associate Degree**

Program offered at Madison Campuses

For information call: (608) 258-2440 or (800) 322-6282 Ext. 2440

## **About the Program**

This associate degree program permits a qualified individual to plan a unique program of study to meet his/her own career goals. An occupational advisor from business/industry and a Madison College advisor provide direction to identify the knowledge and skills required for success in achieving those goals. Existing Madison College courses become components of the program. Courses include general education, mathematics and science, electives and specific technical core courses that may be selected from two or more traditional program areas.

The standard 60-70 planned credit hours of study are required to earn the Associate of Applied Science Degree in Technical Studies. Admission to the program must be approved prior to the completion of the first 32 credit hours.

## Program Intent/Rationale

This program is intended for currently employed individuals who have specific career objectives which cannot be met by Madison College's existing degree programs. Since many adult students already have occupational skills and work experience, they are looking for additional specific skills to operate their own business or prepare for career advancement. They value a portable credential that attests to their level of achievement. No single existing program may meet their unique needs.

With the growth of employment opportunities in small to mid-sized companies, employers are increasingly seeking workers able to perform multiple tasks that can cut across traditional occupational designations. New kinds of technologies and work processes require employees to have flexible sets of skills drawn from a variety of traditional disciplines and programs. Employers may be interested in designing and sponsoring a customized program (unique combination of existing courses) to meet their company's specific needs.

# Curriculum

I.

II.

III.

IV. V.

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

General Education Core (select one from each content group)21-30 credits						
Associate Degree			College Tr	ansfer		
		tions Written Communication				
2.	10-801-196	Oral/Interpersonal Com	muni	cation or		
				20-801-202	English Composition 2	2
		Technical Reporting e: Written Communication	n)			
	10-801-198	Speech	or	20-810-201	Fundamentals of Spe	ech
Sc	ncial Scien	ce				3 credits
		Economics		20-809-211	Macroeconomics Microeconomics	or cane
4.	10-809-197	Contemporary American Society	or	20-809-203	Introduction to Sociology	
		ience Psychology of Human Relations		20-809-231		3 credits
					Developmental	
M	ath/Scienc	e			Psychology	3 credits*
		degree or college transfe				o di dulto
		3				
Ac	dditional G	eneral Studies Cour	ses.			6-15 credits
Individualized Technical Studies Courses					ant to career	
Electives						
Total Program Credits					.60-70 credits	
Advanced Standing Request A minimum of 50% of the total program credits required must be earned at Madison College.						

Note: Students are placed in English and mathematics courses based on their scores on

the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



## **Program Objectives**

The objectives of the Individualized Technical Studies Program are to provide flexibility to meet the educational needs of individuals with unique career goals and specific occupational outcomes, to serve the individual whose career goals cannot be achieved through enrollment in any single program currently available at Madison College, and to provide employers with a flexible program of study to meet the educational needs of their employees.

## **Program Requirements**

Required coursework includes: general studies, 21-30 credits; technical studies, 36-49 credits; and electives, 0-6 credits, for a total of 60-70 credits.

## **Technical Studies Core**

A minimum of 36 credits of occupational-specific courses is required with a minimum of 20 of those credit hours focused in one instructional area. Courses must be selected to achieve the specific career outcomes identified by the student. There must be sufficient concentration of coursework in one or two areas to ensure technical competence and employability.

## **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/individualized-technical-studies">http://madisoncollege.edu/program-info/individualized-technical-studies</a>.

## Clarification of Purpose

The Individualized Technical Studies Program is NOT intended to become a catch-all for students with little or no career focus, nor to prepare students for occupations that have little or no job market demand. It is also NOT simply an accumulation of credit hours which leads to a degree. It is a pre-planned program of study. Finally, this degree program option is NOT designed to give students the opportunity to make minor course changes to current existing programs.

Program Number: 10-825-1

## **Examples of Individualized Programs**

It might be helpful to consider just a few of the possible examples of new individualized programs of study that a student or employer might request. A degree in "Police Management" may be needed in support of occupations in the law enforcement field—a program which could be designed with current courses from our police science and supervisory management programs. Perhaps area advertising agencies need to fill positions that call for skills and abilities in marketing and desktop publishing. For this purpose, a degree program in "Marketing Design and Production" may be in demand by a few individuals or agencies—a demand Madison College could fill by repackaging current program courses.

# Industrial Automation Post Baccalaureate Certificate

Certificate

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

## About the Certificate

The certificate curriculum includes five courses from the Industrial Maintenance Technician program. The curriculum may be completed in two semesters or longer.

Students completing this certificate will have practical skills and knowledge needed for employment in Automation and Process Control industries, including manufacturing automation and renewable energy infrastructure in public sectors.

This certificate is perfect for individuals who have a theoretical basis for, but lack the practical skills for automation and Process Control.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/industrial-automation-post-baccalaureate-certificate">http://madisoncollege.edu/program-info/industrial-automation-post-baccalaureate-certificate</a>.

## **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 90-462-3

Courses		Credits	Hrs/week
32-414-318	Electronic Circuits for Maintenance <sup>o</sup>	3	3-3
32-414-319	Programmable Logic Controllers <sup>O</sup>	3	3-3
32-414-320	Programmable Logic Controllers 2 <sup>†</sup>	3	3-3
32-414-321 32-462-314	Interfacing Sensors with Computer Controls . Manufacturing Systems,	3	3-3
	Application and Control	3	4- <u>2</u>
	Total	15	

Fall course offering

#### Note

Courses are listed in suggested sequence. Enrollment for courses adhere to course prerequisites and co-requisites as indicated at the end of each course description.



<sup>◆</sup>Spring course offering

## Madison Area Technical College Industrial Automation Post Baccalaureate Certificate

Courses

32-414-318 Electronic Circuits for Maintenance 3 credits
Presents semiconductor devices with an emphasis on their practical
use. Students construct and troubleshoot power supplies, amplifiers,
electronic switches, relay drivers, photo-optical isolators and power
control electronics. Students learn to identify and troubleshoot diodes,
bipolar transistors (BJTs), field-effect transistors (FETs), silicon
controlled rectifiers (SCRs and Triacs), light-emitting diodes (LEDs) and
other components found in industrial electronics. Prerequisites:
23-414-316, 32-421-392, 32-462-318, and 32-463-318.

32-414-319 Programmable Logic Controllers 1 3 credits Fundamentals of programmable logic controller (PLC) installation, interfacing, operation, and programming. Students learn about PLCs connected to Windows-based PCs running state-of-the-art programming tools. Students study discrete and analog input and output; hardware sensor interfacing and troubleshooting techniques; fundamentals of digital systems and will program PLCs using timer, counter, latch, data movement, sequencing, integer arithmetic and other instructions. Prerequisites: 23-414-316, 32-421-392, 32-462-318, and 32-463-318.

32-414-320 Programmable Logic Controllers 2 3 credits
Advanced programmable logic controller (PLC) installation, interfacing,
operation, and programming. Students learn how to connect advanced
PLCs in a typical industrial PLC network utilizing Ethernet, DH+, RS232
and RIO communication paths. Data sharing and distributed PLC
programming techniques along with fundamentals of touch panel
programming and operation are studied. Prerequisite: 32-414-320.

# 32-414-321 Interfacing Sensors with Computer Controls

3 credits

Applies various sensors to analog input modules of programmable controllers and to A/D converters for computer systems. Prerequisites: 23-414-316, 32-421-392, 32-462-318, and 32-463-318.

#### 32-462-314 Manufacturing Systems, Application and Control

3 credits

Introduces computer control systems and fundamentals of motion control. Presents programmable logic controllers (PLCs) along with design, integration and troubleshooting techniques. Prerequisite: 32-414-320.

Program Number: 90-463-3

## **Career Potential:**

- Automation Engineer
- Maintenance Supervisor
- Systems Integrator
- Industrial Controls Technician
- Automation Support Engineer
- Controls Engineer
- SCADA Engineer
- Energy Infrastructure Engineering
- Bio Fuels Processing
- Plant Engineering

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Industrial Maintenance Technician**

Program Number: 32-462-1

Effective: 2013-2014

## Two-Year Technical Diploma

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

## About the Program

The Industrial Maintenance Technician Program provides students with the knowledge and skills necessary to assemble, install, troubleshoot, repair and modify machinery and automated systems that are computer or electronically controlled in both manufacturing and facilities environments. This program also has extensive training in refrigeration/HVAC, EPA certification and programmable logic controllers. Career enhancement also is vital in today's manufacturing environment.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/industrial-maintenance-technician">http://madisoncollege.edu/program-info/industrial-maintenance-technician</a>.

## Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2.) GPA of combined occupational courses (462) must be 2.0 or above.

#### Courses

#### 10-623-100 Safety for Industry

1 credit

Comprehensive safety program designed for anyone involved in general industry. Specifically devised for safety directors, foremen, and field supervisors; the program provides complete information on OSHA compliance issues.

### 10-623-200 Interpreting Engineering Drawings 2 credits

Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

#### 32-401-315 Building Management Systems 3 credits

Studies computer-based energy and building control systems in detail. Includes sensing devices, pneumatic and otherwise, as well as basic energy efficiency calculating. Also presents and discusses cost- and energy-saving ideas and plans. Prerequisite: 32-462-308.

### 32-414-316 DC/AC Circuits for Maintenance 3 credit

Introduces the practical DC/AC concepts including electrical quantities and components and measurement instruments for AC and DC circuits. Students analyze and construct circuits and measure voltage, current, resistance and power for both AC and DC sources. Covers fundamentals of NEC wiring, soldering and relay ladder logic. Pre- or Co-requisite: Elementary Algebra with Apps, 10-804-110, OR College Mathematics, 10-804-107, OR COMPASS Algebra score of 40 or higher.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR		0 111	Hrs/wee
First Semeste		Credits	Lec-Lab
10-623-100	Safety for Industry	I	0-2
10-623-200	Interpreting Engineering Drawings DC/AC Circuits for Maintenance	Z	0-4
32-414-316 32-420-330	Metal Processes 1		
32-462-316 10-804-107	Industrial Fluid Distribution Systems		
10-804-107	College MathSemester Total	 13	4-0
Second Seme	ster		
32-462-303	Industrial Equipment Mechanisms	1	1-1
32-462-306	Industrial Fluid Power 1∆	1	1-1
32-462 <del>-</del> 318	Code Compliance	1	2-0
32-462-335	Metal Processes for Maintenance	2	1-3
32-462-340	Industrial Electricity and Controls		
32-462-341	Industrial Fluid Power 2□	2	2-2
10-103-133	Excel - Beginning	1	1-1
10-104-189	Customer Relations		
	Semester Total	14	
SECOND YEA	**		
First Semes			
32-401-308	Heating and Air Conditioning 1		
32-414-318	Electronic Circuits for Maintenance		
32-414-319	Programmable Logic Controllers	3	3-3
32-462-311	Industrial Maintenance Mechanic 1		
32-462-313	Maintenance Management**	2	4-0
32-462-317	Building Service Maintenance**	3	4-2
	Semester Total	17	
Second Serr	nester		
32-401-309	Heating and Air Conditioning 2**	3	4-2
32-414-320	Programmable Logic Controllers 2	3	3-3
32-414-321	Interfacing Sensors with Computer Controls	3	3-3
32-462-314	Manufacturing Systems, Application		
	and Control	3	4-2
32-462-315	Building Management Systems**	3	4-2
32-462-322	Industrial Maintenance Mechanic 2#		1-5
	Semester Total	18	

Δ Meets for 6 weeks.

☐ Meets for 11 weeks.

# Internship Course.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



Program Number: 32-462-1

## Madison Area Technical College Industrial Maintenance Technician

## Courses (continued)

#### 32-414-318 Electronic Circuits for Maintenance 3 credits

Presents semiconductor devices with an emphasis on their practical use. Students construct and troubleshoot power supplies, amplifiers, electronic switches, relay drivers, photo-optical isolators and power control electronics. Students learn to identify and troubleshoot diodes, bipolar transistors (BJTs), field-effect transistors (FETs), silicon controlled rectifiers (SCRs and Triacs), light-emitting diodes (LEDs) and other components found in industrial electronics. Prerequisites: 32-414-316, 32-421-392, 32-462-301, 32-463-318.

# 32-414-319 Programmable Logic Controllers 1 3 credits Fundamentals of programmable logic controller (PLC) installation, interfacing, operation, and programming. Students learn about PLCs connected to

operation, and programming. Students learn about PLCs connected to Windows-based PCs running state-of-the-art programming tools. Students study discrete and analog input and output; hardware sensor interfacing and troubleshooting techniques; fundamentals of digital systems and will program PLCs using timer, counter, latch, data movement, sequencing, integer arithmetic and other instructions. Prerequisites: 32-414-316, 32-421-392, 32-462-301, 32-463-318.

#### 32-414-320 Programmable Logic Controllers 2

Advanced programmable logic controller (PLC) installation, interfacing, operation, and programming. Students learn how to connect advanced PLCs in a typical industrial PLC network utilizing Ethernet, DH+, RS232 and RIO communication paths. Data sharing and distributed PLC programming techniques along with fundamentals of touch panel programming and operation are studied. Prerequisite: 32-414-320.

# 32-414-321 Interfacing Sensors with Computer Controls

3 credits

3 credits

Applies various sensors to analog input modules of programmable controllers and to A/D converters for computer systems. Prerequisites: 32-414-316, 32-421-392, 32-462-301, 32-463-318.

#### 32-420-330 Metal Processes 1 2 credits

This basic metalworking course is designed to provide the student with instruction in metalworking processes. Instructional units include safety, layout and measuring, machining, oxy-acetylene welding, brazing and cutting, arc welding and properties of metals.

## 32-462-303 Industrial Equipment Mechanisms 1 credit

Studies basic principles of physics specific to electro-mechanical systems. Emphasizes measurement, lubrication, energy, power, machines and fluid and chemical properties, as well as installation, timing and synchronization of machine drive components. Includes hands-on disassembly and assembly of industrial components. Pre- or Co-requisite: 32-462-340.

# 32-462-306 Industrial Fluid Power 1 1 credit 32-462-341 Industrial Fluid Power 2 2 credits

Fundamentals of fluid power (hydraulic and pneumatic) and its components as well as principles, functions and terminology. Covers the application of basic fluid power systems to various machines along with maintenance and troubleshooting. Pre- or Co-requisite: Machine Tool Math 1, 31804381, or equivalent (College Math, 10804107, or COMPASS Algebra score of 40 or higher). Note: Program students must take both courses in the same semester.

## 32-401-308 Heating and Air Conditioning 1 3 credits

Covers basic environmental equipment maintenance. Presents applications of HVAC components, refrigeration controls, condensers, hydronics, boilers, heat exchangers, dampers, compressors, plumbing, pumps, measurement, blowers and preventive maintenance/repair. Also covers EPA CFC controlled to the control of the control

#### 32-401-309 Heating and Air Conditioning 2 3 credits

Advanced environmental equipment installation and maintenance course which puts the theory learned in 32-462-308 into practice including boiler competencies. Prerequisite: 32-462-308.

#### 32-462-311 Industrial Maintenance Mechanic 1

3 credits

Emphasizes basic tools used for maintenance. Presents information on lock out/tag out, confined space and safe rigging practices, manufacturing machine types and operations, torque, metal properties and hardness, gaskets, pumps, gears, motors, pulleys and alignment. Prerequisites: 32-414-316, 32-421--392, 32-462-301, and 32-462-318.

#### 32-462-313 Maintenance Management

2 credits

Emphasizes maintenance management and quality control techniques to give maintenance students an understanding of their roles in an organization. Covers maintenance record keeping, parts ordering and shop operation. Pre- or Co-requisite: Machine Tool Math 1, 31-804-381 (or equivalent), Elementary Algebra with Apps, 10-804-110, OR College Mathematics, 10-804-107, OR COMPASS Algebra score of 40 or higher.

#### 32-462-314 Manufacturing Systems, Application and Control

32-414-319.

3 credits

Introduces computer control systems and fundamentals of motion control. Presents programmable logic controllers (PLCs) along with design, integration and troubleshooting techniques. Prerequisite:

## 32-462-316 Industrial Fluid Distribution Systems

2 credits

Covers installation and repair of fluidic systems. Includes fittings, thread cutting, pipe sweating, roll grooving, solder, plastic cementing, repair equipment and tools. Pumps, valves, water supply systems and fire protection distribution systems covered. Pre- or Co-requisite: Elementary Algebra with Apps (10-804-110) OR College Mathematics (10-804-107) OR COMPASS Algebra score of 40 or higher.

#### 32-462-317 Building Service Maintenance

3 credits

Covers safety, schematics, wall framing, electrical services, insulation, drywall applications, painting, floor applications, roofing and siding applications. Includes the study of appropriate applications of material to facilities. Prerequisites: 32-462-301 and 32-462-318.

#### 32-462-318 Code Compliance

1 credit

Focuses on laws governing workplace safety and environmental concerns such as those covered by EPA, DILHR and the DNR. Reviews general model codes (NEC,NFPA,ANSI, etc.) as well as shop safety.

#### 32-462-322 Industrial Maintenance Mechanic 2

3 credits

Emphasizes on-the-job installing, troubleshooting and maintaining manufacturing systems with special focus on automated systems. This course is completed as an internship. Prerequisite: 32-462-311.

# 32-462-335 Metal Processes for Maintenance 2 credits Includes machine shop operations, sheet metal work, soldering and brazing, forging and heat treatment, grinding, tool sharpening, metal casting and other metal applications as related to industrial machinery repair. Prerequisite: 32-420-330 or instructor consent.

# 32-462-340 Industrial Electricity and Controls 4 credits Studies motors, transformers and various electro-mechanical devices to enhance AC power distribution and control topics. Introduces programmable logic controllers in the on/off mode. Prerequisites: 32414-316, 32-421-392, 32-462-301, and 32-462-318. Note: Industrial Maintenance program students need to take this course with 32-462-303.

## **Career Potential:**

- Facility Maintenance
- Production
   Maintenance
- Lead Production Mechanic
- Heating and Air Conditioning Technician

With additional education and/or work experience, graduates may find employment as:

- Maintenance Manager
- Production Supervisor

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Industrial Mechanic**

Program Number: 31-462-2

Effective: 2013-2014

## One-Year Technical Diploma

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

## About the Program

The Industrial Mechanic program provides students with the knowledge and skills necessary to assemble, install, troubleshoot, repair and modify machinery and automated systems that are computer or electronically controlled in both manufacturing and facilities environments.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/industrial-mechanic">http://madisoncollege.edu/program-info/industrial-mechanic</a>.

## **Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (462) must be 2.0 or above.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR	!		Hrs/week
First Semest	ter	Credits	Lec-Lab
10-623-100	Safety for Industry	1	0-2
10-623-200	Interpreting Engineering Drawings	2	0-4
32-414-316	DC/AC Circuits for Maintenance	3	3-3
32-420-330	Metal Processes 1	2	3-1
32-462-316	Industrial Fluid Distribution Systems	2	2-2
10-804-107	College Math		
	Semester Total	13	
Second Sem	nester		
32-462-306	Industrial Fluid Power 1∆	1	1-1
32-462-335	Metal Processes for Maintenance	2	1-3
32-462-303	Industrial Equipment Mechanisms		1-1
32-462-340	Industrial Electricity and Controls		
32-462-341	Industrial Fluid Power 2□		
32-462-318	Code Compliance		
10-103-133	Excel - Beginning		
10-104-189	Customer Relations		
	Semester Total	14	
A Moots for 6	waaks		

 $\Delta$  Meets for 6 weeks

☐ Meets for 11 weeks

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



# Madison Area Technical College Industrial Mechanic

### Courses

#### 10-623-100 Safety for Industry

1 credit

Comprehensive safety program designed for anyone involved in general industry. Specifically devised for safety directors, foremen, and field supervisors; the program provides complete information on OSHA compliance issues.

#### 10-623-200 Interpreting Engineering Drawings 2 credi

Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

#### 32-414-316 DC/AC Circuits for Maintenance

Introduces the practical DA/AC concepts including electrical quantities and components and measurement instruments for AC and DC circuits. Students analyze and construct circuits and measure voltage, current, resistance and power for both AC and DC sources. Covers fundamentals of NEC wiring, soldering and relay ladder logic. Pre- or Co-requisite: 31-804-381 or equivalent.

#### 32-420-330 Metal Processes 1

2 credite

2 credits

3 credits

This basic metalworking course is designed to provide the student with instruction in metalworking processes. Instructional units include safety, layout and measuring, machining, oxy-acetylene welding, brazing and cutting, arc welding and properties of metals

### 32-462-303 Industrial Equipment Mechanisms 1 credit

Studies basic principles of physics specific to electro-mechanical systems. Emphasizes measurement, lubrication, energy, power, machines and fluid and chemical properties, as well as installation, timing and synchronization of machine drive components. Includes hands-on disassembly and assembly of industrial components. Co-requisite: 31-462-340.

#### 32-462-306 Industrial Fluid Power 1 32-462-341 Industrial Fluid Power 2

Fundamentals of fluid power (hydraulic and pneumatic) and its components as well as principles, functions and terminology. Covers the application of basic fluid power systems to various machines along with maintenance and troubleshooting. Pre- or Co-requisite: Machine Tool Math 1, 31804381, or equivalent (College Math, 10804107, or COMPASS Algebra score of 40 or higher). Note: Program students must take both courses in the same semester.

#### 32-462-316 Industrial Fluid Distribution Systems 2 credits

Covers installation and repair of fluidic systems. Includes fittings, thread cutting, pipe sweating, roll grooving, solder, plastic cementing, repair equipment and tools. Pumps, valves, water supply systems and fire protection distribution systems covered. Pre- or Co-requisite: 31-804-381 or equivalent.

#### 32-462-318 Code Compliance

1 credit

Focuses on laws governing workplace safety and environmental concerns such as those covered by EPA, DILHR and the DNR. Reviews general model codes (NEC,NFPA,ANSI, etc) as well as shop safety.

#### 32-462-335 Metal Processes for Maintenance 2 credits

Includes machine shop operations, sheet metal work, soldering and brazing, forging and heat treatment, grinding, tool sharpening, metal casting and other metal applications as related to industrial machinery repair. Prerequisite: 32-420-330 or instructor consent.

#### 32-462-340 Industrial Electricity and Controls 4 credits

Studies motors, transformers and various electro-mechanical devices to enhance AC power distribution and control topics. Introduces programmable logic controllers in the on/off mode. Prerequisites: 32-414-316, 32-421-392, 32-462-318, and 32-463-318. Note: Industrial Maintenance program students must take this course with 32-462-303.

Program Number: 32-462-1

## **Career Potential:**

- Facility Maintenance
- Production Maintenance
- Lead Production Mechanic

With additional education and/or work experience, graduates may find employment as:

- Maintenance Manager
- Production Supervisor

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Industrial Mechanic-HVAC

**One-Year Technical Diploma** 

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

## About the Program

The Industrial Mechanic - HVAC Program provides students with the knowledge and skills necessary to assemble, install, troubleshoot, repair and modify machinery facilities environments. This program also has extensive training in refrigeration/HVAC and EPA certification.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/industrial-mechanic-hyac">http://madisoncollege.edu/program-info/industrial-mechanic-hyac</a>.

## **Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate. 1.) GPA for entire program must be 2.0 or above; 2.) GPA of combined occupational courses (462) must be 2.0 or above.

## Courses

10-623-100 Safety for Industry 1 credit
Comprehensive safety program designed for anyone involved in general
industry. Specifically devised for safety directors, foremen, and field
supervisors; the program provides complete information on OSHA compliance

10-623-200 Interpreting Engineering Drawings 2 credit: Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

32-414-316 DC/AC Circuits for Maintenance 3 credits
Introduces the practical DA/AC concepts including electrical quantities
and components and measurement instruments for AC and DC circuits.
Students analyze and construct circuits and measure voltage, current,
resistance and power for both AC and DC sources. Covers fundamentals
of NEC wiring, soldering and relay ladder logic. Pre- or Co-requisite:
Elementary Algebra with Apps (10-804-110) OR College Mathematics
(10-804-107) OR COMPASS Algebra score of 40 or higher.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 31-462-3

FIRST YEAR			Hrs/week
First Semeste		Credits	
10-623-100	Safety for Industry	1	0-2
10-623-200	Interpreting Engineering Drawings	2	0-4
32-414-316	DC/AC Circuits for Maintenance		
32-420-330	Metal Processes 1	2	3-1
32-462-306	Industrial Fluid Power 1	1	1-1
32-401-308	Heating and Air Conditioning 1	3	4-2
32-462-317	Building Service Maintenance	3	4-2
10-804-107	College Math	3	4-0
	Semester Total	18	
Second Seme	ster		
32-462-340	Industrial Electricity and Controls	4	4-4
32-462-318	Code Compliance	1	2-0
32-462-316	Industrial Fluid Distribution Systems	2	2-2
32-401-309	Heating and Air Conditioning 2	3	4-2
32-401-315	Building Management Systems	3	4-2
10-103-133	Excel - Beginning		
10-104-189	Customer Relations		
	Semester Total	16	·

Δ Meets for 6 weeks.

☐ Meets for 11 weeks.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisites.



### Madison Area Technical College

## Industrial Mechanic-HVAC

## Courses (continued)

#### 32-462-306 Industrial Fluid Power 1 1 credit

Fundamentals of fluid power (hydraulic and pneumatic) and its components as well as principles, functions and terminology. Covers the application of basic fluid power systems to various machines along with maintenance and troubleshooting. Pre- or Co-requisite: Elementary Algebra with Apps (10-804-110) OR College Mathematics (10-804-107) OR COMPASS Algebra score of 40 or higher.

#### 32-420-330 Metal Processes 1 2 credits

This basic metalworking course is designed to provide the student with instruction in metalworking processes. Instructional units include safety, layout and measuring, machining, oxy-acetylene welding, brazing and cutting, arc welding and properties of metals.

#### 32-401-308 Heating and Air Conditioning 1 3 credits

Covers basic environmental equipment maintenance. Presents applications of HVAC components, refrigeration controls, condensers, hydronics, boilers, heat exchangers, dampers, compressors, plumbing, pumps, measurement, blowers and preventive maintenance/repair. Also covers EPA CFC certification.

## 32-401-309 Heating and Air Conditioning 2 3 credits

Advanced environmental equipment installation and maintenance course which puts the theory learned in 32-462-308 into practice including boiler competencies. Prerequisite: 32-462-308.

#### 32-462-317 Building Service Maintenance 3 credits

Covers safety, schematics, wall framing, electrical services, insulation, drywall applications, painting, floor applications, roofing and siding applications. Includes the study of appropriate applications of material to facilities. Prerequisites: 32-462-301 and 32-462-318.

#### 32-401-315 Building Management Systems 3 credits

Studies computer-based energy and building control systems in detail. Includes sensing devices, pneumatic and otherwise, as well as basic energy efficiency calculating. Also presents and discusses cost- and energy-saving ideas and plans. Prerequisite: 32-462-308.

# 32-462-316 Industrial Fluid Distribution Systems 2 credits

Covers installation and repair of fluidic systems. Includes fittings, thread cutting, pipe sweating, roll grooving, solder, plastic cementing, repair equipment and tools. Pumps, valves, water supply systems and fire protection distribution systems covered. Pre- or Co-requisite: Elementary Algebra with Apps (10-804-110) OR College Mathematics (10-804-107) OR COMPASS Algebra score of 40 or higher.

#### 32-462-318 Code Compliance

1 credit

Focuses on laws governing workplace safety and environmental concerns such as those covered by EPA, DILHR and the DNR. Reviews general model codes (NEC,NFPA,ANSI, etc.) as well as shop safety.

## 32-462-340 Industrial Electricity and Controls 4 credits

Studies motors, transformers and various electro-mechanical devices to enhance AC power distribution and control topics. Introduces programmable logic controllers in the on/off mode. Prerequisites: 32-414-316, 32-421-392, 32-462-301, and 32-462-318. Note: Industrial Maintenance program students must take this course with 32-462-303.

Program Number: 31-462-3

#### Career Potential:

- Facility Maintenance
- Heating and Air Conditioning Technician
- Section 608 CFC EPA Certified Refrigerant Handler
- Furnace & A/C Installer
- Furnace & A/C Repairman
- Building Automation
   Systems Operator and
   Repairman for DDC systems

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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# Risk Management & Insurance Certificate

Program Number: 90-162-1

Effective: 2013-2014

#### Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

## About the Certificate

Wisconsin is home to approximately 250 insurance companies, the  $4^{th}$  highest in the country ranking insurance  $5^{th}$  in Wisconsin's Top 5 Industries and paying wages approximately 45% higher than other industries in the state. Nationally, the industry anticipates needing to fill 400,000 positions by the year 2020.

There is a lack of educational programs in Wisconsin geared toward a quick and easy method to prepare students for employment in insurance. To address this need, this Risk Management & Insurance Certificate utilizes accelerated learning to provide students with a basic understanding of the insurance industry and its products to enable entrance into the insurance workforce.

This series of courses is a great addition for those who already have earned an Associate's or Bachelor's Degree and would like a specific focus in risk management and insurance.

Students who have experience in a different industry and are interested in a career change will find this program is an efficient and effective method to gaining insurance knowledge. Students working towards an Associate Degree in programs in any focus in Business, IT, Criminal Justice, Construction or Auto Body will also find this certificate an efficient pathway to using their degree in the insurance industry.

Many of the courses also qualify for continuing education credits for licensed intermediaries in Wisconsin. Students searching for continuing education credits will find these certificate courses very beneficial.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/insurance-certificate">http://madisoncollege.edu/program-info/insurance-certificate</a>.

## Unique Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

## Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab-Occ
10-162-125	Introduction to Business Insurance Contracts	3	3-0
10-162-126	Introduction to Loss Investigations	3	3-0
10-162-131	Introduction to Employee Benefits OR	1	1-0
10-162-136	Current Issues in Risk Management & Insuran		
10-162-133	Managing Business Risks	3	3-0
10-162-135	Detecting Employee Fraud	3	3-0
10-162-140	Risk Management & Insurance Internship		
	Total	15	

(\*Students earning an Associate Degree in Finance or Business Management may use these courses towards an Emphasis in Risk Management & Insurance. See your program curriculum sheet or advising report for specific choices.)



## Madison Area Technical College Risk Management & Insurance Certificate

### Courses

## 10-162-125 Introduction to Business Insurance Contracts

This course provides an understanding of the insurance protection any business should have. Whether you plan on owning your own business or managing a business or department, this course provides valuable information. A comprehensive study of policy language and coverage for Commercial General Liability, Commercial Auto, Worker's Compensation, Crime, Bonds, Umbrella, the BOP and Commercial Property is reviewed.

3 credits

**10-162-126** Introduction to Loss Investigations 3 credits The claim function, factors influencing claims, the steps involved in analyzing, negotiating, and litigating first and third party claims, and the basics of property and liability losses will be covered in this class.

10-162-131 Introduction to Employee Benefits 1 credit
This course focuses on the principles of individual and group health
coverage, disability insurance, individual and group life insurance,
paying life insurance proceeds, ownership rights, beneficiaries, and
supplemental benefits of life insurance.

# 10-162-133 Managing Business Risks 3 credits This course will serve as a core. Risk Management is a foundational concept in insurance today. The legal foundations of loss exposures, the risk management process, and risk management programs will be discussed for all areas.

10-162-135 Detecting Employee Fraud 3 credits
The course will cover all of the major methods employees use to commit
occupational fraud. Students learn how and why occupational fraud is
committed as well as how the conduct can be detected, deterred,
investigated and resolved.

# 10-162-136 Current Issues in Risk Management & Insurance 1 credi

This course focuses on trends and issues facing the Risk Management and Insurance Industries. Presentations on current topics, and tours of facilities, are provided by Risk Management firms and Insurance organizations. Locations vary each semester but travel is required with this course. Check with the instructor for current travel plans and costs prior to enrolling.

## 10-162-140 Risk Management & Insurance Internship 2 credits

Provides an opportunity for students to apply insurance and/or risk management skills in a real life business environment. These paid internships may be in insurance agencies, insurance companies or other risk management settings. Duties may vary depending on the opportunity. Written assignments affiliated with the internship will also be required. Reserved for students enrolled in Insurance & Risk Management studies either in the Certificate program or as a focus in their current major. Students must have completed at least one degree credit insurance course.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this

Program Number: 90-162-1

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publication without notice.

Rev.07/13

Madison Area Technical College

# **Interdisciplinary Global Studies Certificate**

Program Number: 90-140-1

### Certificate

Center for International Education

Program offered at Madison Campus

For information call: (608) 246-6201 (800) 322-6282 Ext. 6201

## About the Certificate

The Interdisciplinary Global Studies Certificate is designed to integrate student learning across disciplines and programs and foster connections between disciplinary learning, world languages, and study abroad experiences. This summative experience will have students earn a certificate to document their international experience and credentials.

The certificate requires a total of 15 credits in international coursework, at least three credits of world language study, and an education abroad experience. Language study is a mandatory component of the certificate but can only total eight credits out of 15. This results in competency in both international studies and world languages.

Students must also participate in an education abroad experience. A wide range of options, including short term programs, is provided to meet the needs of community college students with family and work responsibilities. Alternatively, students with more flexible schedules can complete certificate requirements through a semester-abroad experience.

## Certificate Application Process **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/interdisciplinary-globalstudies-certificate.

#### Unique Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

#### Requirements 15 Credits

Additionally, non-credit enrichment courses in French, Spanish, Chinese, German, Arabic, etc. may count as one credit each. Study Abroad ..... Every student must have one education abroad experience/course or courses taken in a semester-abroad experience.

### Certificate Outcomes

The following learning outcomes have been identified for the Global Studies Certificate:

#### 1. Cultural Awareness

Demonstrate awareness of and sensitivity to other cultures' norms, practices, and actions while at the same time recognizing, acknowledging, and appreciating individual difference.

#### 2. Intercultural Communications

Communicate effectively and respectfully with diverse peoples in intercultural teams and work groups.

## 3. World Languages

Speak and write in another language while recognizing and respecting the importance of language diversity (all languages) in global communication.

### 4. International Travel

Exhibit preparedness/readiness for international travel including the abilities to assess and respond to health and safety risks and the ability to adapt to unpredictable situations.

#### 5. Global Citizenship

Recognize self as a part of global culture by demonstrating awareness of the interdependence of global systems; by understanding how the U.S. may be perceived world-wide; by solving problems with multiple perspectives and variables; and by making globally responsible decisions.

## 6. Global Work Skills

Apply global perspectives to the work place through the use of appropriate technology for international communication, the ability to collaborate with diverse co-workers, the ability to adapt to variances between cultures in occupational processes, procedures and practices, and through recognizing the impact of the global economy on various occupations and professions.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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## Courses

805 Music

 20-805-207
 World Music
 3
 3-0

 20-805-279
 Afro-Caribbean Ensemble
 1
 0-2

 20-805-280
 Afro-Caribbean Ensemble 2
 1
 0-2

Course	S						
			Hrs/week				Hrs/week
	C	credits	Lec-Lab		(	Credits	Lec-Lab
World Lan	quages			Internation	nalized Courses cont'd	Jiouno	Loo Lub
20-802-211	Spanish 1	4	5-0		ral Science		
20-802-212	Spanish 2	4	5-0				4.0
20-802-213	Spanish 3	4	4-0	20-806-280	Environmental Issues		
20-802-214	Spanish 4	4	4-0	20-806-290	Renewable Energy in the Developing World	3	3-0
20-802-215	Spanish 5	3	3-0				
20-802-221	French 1	4	5-0	807 Physi	ical Education		
20-802-222	French 2	4	5-0	20-807-260	Martial Arts Fundamentals	1	2-0
20-802-223	French 3						
20-802-224	French 4			809 Socia	I and Behavioral Science		
20-802-230	Intro to Mandarin Chinese 1			20-809-214	Introduction to International Economics	3	3-0
20-802-231	Intro to Mandarin Chinese 2			20-809-220	American Foreign Policy		
20-802-240	Intro to Modern Arabic 1			20-809-223	International Relations	3	3-0
20-804-241	Intro to Modern Arabic 2	3	3-0	20-809-228	Environmental Economics		
				20-809-243	Introduction to Comparative Politics	3	3-0
				20-809-244	Russian Politics: An Introduction to Political		
Study Abro	nad				Area Studies	3	3-0
	<u>oau</u>			20-809-245	Latin American Politics: An Introduction to		
Courses					Political Area Studies	3	3-0
99-809-214	International Econ Study Abroad			20-809-246	Introduction to African Politics		
99-140-101	Traditional Healing in Cross-Cultural Contexts	3	3-0	20-809-247	Introduction to East Asian Politics	3	3-0
	taken as semester-abroad.			20-809-251	Sociology of Middle East and North Africa	3	3-0
	rses or opportunities, contact the Center for Intern	national S	studies Office.	20-809-278	Introduction to Buddhism	3	3-0
Opportuni				20-809-280	General Anthropology	3	3-0
Canterbury, E	ingland			20-809-281	Archaeology and the Prehistoric World	3	3-0
Carlow, Irelan				20-809-283	Cultural Anthropology and		
Cuernavaca, I					Human Diversity	3	3-0
Salzburg, Aus	stria			20-809-285	The Anthropology of Myth, Magic and		
San Jose, Co.					Religion	3	3-0
Seville, Spain				20-809-286	Anthropology of Globalization & Multiculturalis	m 3	3-0
Sydney, Austr	ralia						
Xi'an, China							
	adiand Courses			815 Art			
	nalized Courses			20-815-200	Introduction to Art History	3	3-0
801 Englis				20-815-210	Art History: The Modern Era	3	3-0
20-801-207	World Indigenous Literatures	3	3-0	20-815-211	Women in the Arts	1	1-0
20-801-215	British Literature 1						
20-801-216	British Literature 2			xxx Other	<sup>-</sup> Disciplines		
20-801-219	Western World Literature 1			10-102-150	Introduction to International Business		
20-801-220	Western World Literature 2		3-0	10-104-183	International Business in Fashion	2	2-0
20-801-223	Peace, Conflict, and Literature: The Arts of the			10-104-180	International Marketing		
	Contact Zone			10-109-182	Global Studies Seminar		
20-801-224	Special Topics in International Literature			10-316-112	Cuisines of the World	4	1-6
20-801-230	Classical Mythology	3	3-0	10-304-129	History of Interior Design	3	3-0
20-801-252	World Issues Journalism	4	4-0	10-110-171	Law and Contemp. Problems: Immigration Law		
				31-538-303	Cultural Competency & the Medical Setting		
803 Histor				31-538-304	Introduction to Interpreting in Spanish		
20-803-204	Making of Modern Europe			31-538-305	Intro to Basic Translation in Spanish		
20-803-205	Europe and the Modern World			60-303-652	Foreign/Ethnic Foods	0.6	1-5
20-803-206	British History Since 1688	3	3-0				
20-803-220	History of Western Civilization 1	3	3-0				
20-803-221	History of Western Civilization 2						
20-803-224	History of the Sub-Saharan Africa						
20-803-225	The World in the Twentieth Century						
20-803-226	East Asian Civilization						
20-803-229	Vietnam and America:1945-Present						
20-803-230	Women in History	చ	3-∪				

Program Number: 90-140-1

# **Interior Design**

Program Number: 10-304-1

Effective: 2013-14

## Associate in Applied Arts Degree

Applied Arts Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

## **About the Program**

The Interior Design Program prepares students for entrylevel residential design and sales positions in retail stores and design studios, and commercial design positions in office dealerships and corporate facilities.

Graduates of the Interior Design Program are employed by interior design firms, furniture stores, flooring stores, paint and decorating centers, building centers, kitchen and bath design firms, office dealerships and corporations as in-house interior designers.

Interior designers confer with clients to determine the purpose and function of the environment, style preferences, budget, types of construction, equipment to be installed and other factors that affect planning interior environments. They integrate findings with their knowledge of interior design and formulate plans to be practical, aesthetic and conducive to intended purposes, such as raising productivity or improving the life style of occupants. Interior designers advise clients on interior design factors, such as space planning, the layout and utilization of furnishings and equipment, color schemes and coordination, and the selection of interior components. They estimate material requirements and costs, prepare drawings and materials for presentation to the client for approval and coordinate the implementation of all phases of the design project.

Successful interior designers are creative and visually sensitive individuals who enjoy working with people and the components of interior design. They are organized and creative with the ability to follow through on all tasks, as well as effective sales-oriented communicators.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/interior-design">http://madisoncollege.edu/program-info/interior-design</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

10-304-100	rior to start of program)	1	Hrs/week Lec-Lab 1-0 nester.
First Seme: 10-304-102		3	1-4
10-304-104	Fundamentals of Design** Basic Architectural Drawing**	3	2-3
10-304-105	Building and Furniture Construction**	3	2-3
10-304-107	Interior Design Textiles**	3	2-2
10-804-123	Math with Business Applications		3- <u>0</u>
	Semester Total	15	
Second Se	mester		
10-304-120	Advanced Architectural Drawing**	2	1-3
10-304-122	Perspective Lab**	1	0-2
10-304-124	Presentation Techniques**	2	1-3
10-304-125	Space Planning**Materials and Finishes**	3	2-3
10-304-127	Materials and Finishes**	2	1-3
10-304-129	History of Interior Design**		
10-801-195	Written Communication		
20-809-276	Business Ethics*	3	3-0
	Semester Total	19	
SECOND '	YEAR		
First Seme			
10-304-133	Commercial Design**	5	3-6
10-304-135	Lighting**	2	2-0
10-304-142	Sales and Professional Practice**	3	2-2
10-304-146	Trends and Issues in Interior Design**		
10-801-196	Oral/Interpersonal Communication		
10-809-199	Psychology of Human Relations		
	Semester Total	18	
Second Se	mester		
10-304-132	Kitchen and Bath Design**	5	3-6
10-304-143	Advanced Interior Design**	3	2-3
10-304-145	Advanced Interior Design** Interior Design Internship**	2	0-8
10-304-147	Portfolio Development**	1	1-0
10-801-198	Speech	3	3-0
10-809-197	Contemporary American Society	3	3-0
	Semester Total	17	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisites.

\*Other course options are available. See program advisor for information.



<sup>\*\*</sup>Courses only offered at the Truax campus, and in the semester shown and only during the daytime hours.

## **Program Courses**

#### 10-304-100 Survey of Interior Design Profession 1 credit

This course is required for all students accepted into the Interior Design Program and is taken during the summer prior to their fall enrollment. Focuses on the interior design profession, the personal qualities and aptitudes of the interior designer, and the broad range of career opportunities and tasks performed. The course also offers students an introduction to the requirements and demands of the program and a career in the interior design industry.

# 10-304-102 Fundamentals of Design 3 credits The focus of this course is on the principles and elements of design that form the conceptual basis from which to solve and evaluate design problems. Prerequisite: 10-304-100.

10-304-104 Basic Architectural Drawing 3 credits
This course will introduce students to basic manual and computeraided drawing for interior design. Students will learn how to
properly use equipment and produce two-dimensional drawings.
Prerequisite: 10-304-100.

# 10-304-105 Bldg & Furniture Construction 3 credits This course will provide the student with a foundation of knowledge to interpret blueprints and identify building construction methods, materials, and systems. Students will also examine building codes and basic furniture construction, as well as performance features. Prerequisite: 10-304-100.

# 10-304-107 Interior Design Textiles 3 credits Students study fibers, yarns, fabric construction and terminology, finishes, and performance criteria. Emphasizes specification of textiles for interior design applications. Prerequisite: 10-304-100.

# 10-304-120 Adv Architectural Drawing 2 credits This course will build on the Basic Architectural Drawing coursework and further develop student skills in computer-aided drawing techniques for interior design. Computer-aided threedimensional modeling will also be introduced and explored as a method to communicate design. Prerequisite: 10-304-104.

# 10-304-122 Perspective Lab 1 credit The focus of this course is on the development of skill in sketching and drafting interiors in one and two point perspective and isometrics. Prerequisites: 10-304-102 and 10-304-104.

10-304-124 Presentation Techniques 2 credits Students develop skill and speed in drawing, rendering, and board preparation for interior design presentations. Students gain awareness of the various media available and participate in the application of pencil and marker techniques.

Co-requisite: 10-304-122.

#### 10-304-125 Space Planning 3 credits

Explores human factors, codes, regulations and standards, and barrier-free design as they relate to furniture arrangement and planning interior space. Projects take the student from the programming stage through the preliminary design of residential spaces. Students use various problem-solving conventions and methods to aid in the exploration of design solutions. Prerequisites: 10-304-104 and 10-304-105.

#### 10-304-127 Materials and Finishes 2 credits

This course will focus on interior finish products and their applications. Students will learn to specify and calculate quantities of materials using industry standards. Prerequisites: 10-304-104 and 10-304-107.

# 10-304-129 History of Interior Design 3 credits This course will focus on periods of art, artists, architecture and

Inis course will focus on periods of art, artists, architecture and furniture from Egyptian times to the 21st century.

Prerequisite: 10-304-100.

# 10-304-132 Kitchen and Bath Design 5 credits Focuses on designing kitchens and baths, including the specification of cabinets, countertops, appliances, fixtures, materials and finishes. In addition, students develop the CAD skills necessary to produce typical project drawings and documentation for a kitchen design problem using a kitchen cabinet software package. Prerequisites: 10-304-124, 10-304-125, 10-304-127,

#### 10-304-133 Commercial Design

and, 10-304-135.

5 credits

Focuses on the design, specification and documentation of commercial office spaces using conventional furniture and open office systems. Students apply their knowledge of materials, finishes, furniture, lighting and building construction through all phases of the design process. In addition, students further develop CAD skills necessary to produce project documentation and presentations for a comprehensive commercial design problem. Prerequisites: 10-304-120; 10-304-124; 10-304-125; 10-304-127, and concurrent enrollment in 10-304-135.

#### 10-304-135 Lighting 2 credits

This course focuses on light sources, luminaire options, the quality and quantity factors of lighting specification, and the lighting plan and schedule. Students design and specify lighting plans. Prerequisite: 10-304-120 and 10-304-105.

#### 10-304-142 Sales and Professional Practice 3 credits

Covers essential interior design business practices and procedures, including business formations, fees, contracts, project management, business forms and record keeping. Professional work conduct and interior design sales techniques are also covered. Co-requisite: 10-304-133, or Instructor Consent.

# 10-304-143 Advanced Interior Design 3 credits Students demonstrate their accumulated skills through the resolution of a comprehensive residential design project. Prerequisites: 10-304-129, 10-304-133, 10-304-142, and 10-304-146; Co-requisite: 10-304-132 and 10-304-147.

# 10-304-145 Interior Design Internship 2 credits Provides an opportunity to gain practical work experience through supervised internships at an approved job site to gain practical knowledge of the interior design skills learned in the classroom. Prerequisite: Instructor Consent and must be in final year of the Interior Design program.

# 10-304-146 Trends & Issues in Interior Design

2 credits

This course provides the opportunity for students to learn and investigate current topics and trends in the interior design field. Prerequisite: 10-304-127.

#### 10-304-147 Portfolio Development 1 cred

This course will provide students with direction and guidance to develop and prepare a professional portfolio for both the Annual Portfolio Show and employment. Students will investigate a variety of manual and digital methods allowing for effective representation of their skills and strengths. Co-requisite: 10-304-143, and mandatory participation in Annual Portfolio Show.

Note: All program courses require a "C" or better for graduation and prerequisite completion.

## **Career Potential:**

Program Number: 10-304-1

- Interior Designer
- In-Home Design/Sales Consultant
- Interior Design Consultant
- Kitchen and Bath Designer
- Corporate Designer
- Facilities Planner
- Sales Representative

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 05/13

# Internet Developer Certificate – IDC

Program Number: 90-152-11

Effective: 2013-2014

## Certificate

Information Technologies Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 (800) 322-6282 ext. 6003

## **About the Program**

The Internet Developer Certificate is a sequence of connected courses exploring Internet software development, including Javascript, PHP/MySQL, Java, Ajax, Drupal, Android, and Flash development. This certificate is open to graduates of a computing program or anyone with equivalent field experience.

These are three-credit courses, meeting two hours in the classroom and two hours in the lab each week for 17 weeks. All sections are in the late afternoon and evening. Class work stresses hands-on programming through projects, and students are welcome to work on assignments at home or at work if they have the tools, which are mostly free (the Android SDK or PHP, for example).

Completing the certificate takes two years taking one course per semester. The express track allows completion in one year taking two courses per semester.

Although four courses must be taken to obtain the certificate, qualified "special students" are welcome to take individual classes, room permitting (a certain number of seats are reserved for certificate students). Applications are being accepted on a rolling basis.

Obtaining the certificate requires taking four courses. Intro to Internet Programming is required and should be taken first.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Hrs/week Lec-Lab
10-152-187	Drupal Development - IDC	3	2-2
10-152-188	Intro to Internet Programming – IDC	3	2-2
10-152-189	Android Applications Development – IDC*	3	2-2
10-152-190	Java Programming – IDC*		
10-152-192	Ajax, XSLT, and JQuery – IDC	3	2-2
10-152-195	Advanced Android Development - IDC**		
10-152-196	PHP and MySQL Programming – IDC**	3	2-2
10-152-199	Flash and Flex Programming – IDC**	3	2-2
	Total	12	

Complete 4 courses (12 credits) from the list of courses above.

## **Pre-Admission Skills**

Certificate students are expected to have some experience in software development.

## **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/internet-developer-certificate">http://madisoncollege.edu/program-info/internet-developer-certificate</a>.

## **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.



<sup>\*</sup>Offered fall semester only

<sup>\*\*</sup>Offered spring semester only

## Courses

Certificate.

10-152-187 Drupal Development – IDC 3 credits
This course takes up all aspects of Drupal Open Source
development, starting with installation, configuration, and base
features. Core functions and modules are addressed, including
users, content types, themes, menus, and jQuery. Module
development with PHP is the central topic of this class,
including with the form API against MySQL. Students should
be familiar with HTML and CSS and be ready to program in
PHP. This course is an elective for the Internet Developer

# 10-152-188 Intro to Internet Programming – IDC 3 credits

Introduction to HTML programming and client-side scripting. HTML topics include basic webpage layout and design, graphics, tables, forms, style sheets and the Document Object Model/DHTML. JavaScript programming is covered intensively, including scripting basics, dynamic HTML production, arrays and validating user input. After these foundations, students study Cascading Style Sheets (CSS), XML, Ajax, and ASP. This course is required for the Internet Developer Certificate and should be taken first.

#### 10-152-189 Android Applications Development – IDC

3 credits

This course introduces developing applications for Android devices. All the required software is free, including the Android emulator. It is not necessary to own an Android device, though the applications developed in the course can be deployed to one. Basic familiarity with Java and Eclipse (or willingness to learn them quickly) is assumed. After preliminaries with Google Docs and Google Maps, we take up Android layout and input widgets, both in XML and programmatically; menus and dialogs; gesture detection; graphics and the Android drawing API; database access with SQLite and file IO; location-based services (geo-location); and device dependency issues. Note: This course is an elective for the Internet Developer Certificate. Prerequisite: Must have obtained a grade of "C' or better in one of the following: 10-152-111 or 10-152-190.

10-152-190 Java Programming – IDC 3 credits Introduction to the Java programming language from an object-oriented point of view. Students start with Java basics: data types, class construction, control structures, method writing and elementary event handling. Further topics include Java components and layout, mouse handling, graphics, string manipulation, remote data access, file I/O, network programming and database work. Java 2 and Swing are covered extensively. Students write device independent applications as well as Internet applets. This course is an elective for the Internet Developer Certificate.

10-152-192 Ajax, XSLT, and JQuery – IDC 3 credits
This course takes up programming web pages with Javascript,
including through the XML DOM API and jQuery. Ajax is a
special focus, including against MySQL and server-side PHP
scripts. The central role of CSS is emphasized throughout.
Additional topics include Web Services, XSLT, RSS, and
Google maps. Note: This course is an elective for the Internet
Developer Certificate.

10-152-195 Advanced Android Development – IDC
This is a second course in Android application development,
assuming a background in Android development and taking up
more advanced topics, including geo location, web services
and network programming generally, game programming,
HTML 5 strategies, and graphics programming. More complex
user interfaces are considered, including multi-activity
applications. Note: This course is an elective for the Internet
Developer Certificate. Prerequisite: 10-152-189 Android
Applications Development.

#### 10-152-196 PHP and MySQL Programming – IDC

3 credits

Program Number: 90-152-11

This course is an introduction to PHP and MySQL and develops the basics of PHP programming, including variables, control, functions, arrays, classes and file I/O. Intermediate level SQL is taken up as well. Students develop a robust shopping cart application for an online bookstore, including initial database construction using web services, a web search engine, user authentication, payment handling through Paypal's sandbox and transaction storage. Note: This course is an elective for the Internet Developer Certificate.

10-152-199 Flash and Flex Programming – IDC 3 credits This course introduces ActionScript 3.0 programming in Adobe Flash and Flex. After a brief introduction to the drawing tools, we take up writing event handlers and drawing with ActionScript. All major programming constructs are considered, including variables, loops, functions, object-oriented concepts, and file I/O (including XML). Programmatic Flash animation is a continuing thread. Additional topics include Flash forms, games, and drag-and-drop techniques. Note: This course is an elective for the Internet Developer Certificate.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 04/13

# Introduction to Wind Energy Technology

Program Number: 90-462-4

Effective: 2013-2014

## Certificate

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison and/Watertown Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

## About the Certificate

The Introduction to Wind Energy Technology certificate provides students with the basic knowledge and skills needed to explore career opportunities in the growing wind energy industry. Employment opportunities are increasing for skills technicians who are able to operate and repair wind energy systems. Employers seek individuals who are knowledgeable in safety, climbing, electrical, and mechanical skills.

Although the Introduction to Wind Energy Technology certificate provides basic installation, troubleshooting and repair skills individuals interested in pursuing advanced career opportunities in renewable energy are strongly encouraged to continue their education in the Industrial Maintenance Technician program, as the electromechanical skills taught in this program are transferrable to the wind industry.

Individuals interested in becoming a wind turbine technician should have good vision and hearing, manual dexterity, strong communication skills, and be able to stand for long periods of time. Additionally, they should be able to lift up to 50 pounds, work outside in various climate conditions, and be able to walk and climb towers of 270 feet.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/introduction-to-wind-energy">http://madisoncollege.edu/program-info/introduction-to-wind-energy</a>.

## Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab
10-482-101	Introduction to Wind Energy <sup>o</sup>	2	2-0
10-482-102	Wind Systems Technician 1♦	2-3	5-0
10-482-151	Wind Site Assessment		
10-482-153	Introduction to Wind Turbine Installation	1 or 2	1 or 2-0
10-623-100	Safety for Industry	1	0-2
10-623-200	Interpreting Engineering Drawings		
32-414-316	DC/AC Circuits for Maintenanceo	3	4-2
32-462-303	Industrial Equipment Mechanisms♦	1	1-1
32-462-306	Industrial Fluid Power 10	1	1-1
32-462-318	Code Compliance◆		2-0
32-462-340	Industrial Electricity and Controls♦		
	Total	19	

- o Fall offerings
- ◆Spring offerings

#### Notes:

Enrollment for courses adhere to course pre-requisites and co-requisites as indicated at the end of each course description.

\*The lecture-lab hours per week are listed as if the courses are offered in a full semester format; any classes offered for less weeks will therefore have more hours per week in reality to reach the total number of hours required for a course. Please check the scheduled offerings for specific meeting times.



#### Courses

10-482-101 Introduction to Wind Energy 3 credits
This course prepares the learner to assess the global energy
picture; analyze the causes of wind and wind flow properties;
explore small, medium and large wind turbine designs; assess
the environmental effects of wind turbines; perform business
and site assessments for a wind turbine project; plan your wind
turbine project, evaluate operation and maintenance of the
turbine system; and analyze the future of wind energy.

10-482-102 Wind Systems Technician 1 2-3 credits
This course allows participants to develop essential skills and
attitudes for employment in the wind industry. Topics include:
safety, electrical hazard, confined space, climbing practices,
tool use, calibration, documentation and routine maintenance
operations. Pre-requisite: 10-482-101.

10-482-151 Wind Site Assessment 1 credit Students will learn how to evaluate a site's wind energy potential, determine wind speeds at proposed heights, make a load profile for a client's energy needs, determine appropriate tower heights and estimate kWh output for a system based upon wind resources. The course will lead students through the background information required to perform wind site assessments for the Focus on Energy program, other state incentive programs, and for the home or business owner to assess their site. This class will prepare students for the Wind Site Assessor Certification Test administered by the Midwest Renewable Energy Association.

# 10-482-153 Introduction to Wind Turbine Instrallation 3 credits

Students will assemble and erect a short, 100-foot guyed tilt-up tower that was constructed at the previous "Wind Turbine Design and Construction" course at the MREA, along with the wind turbine that was built there. We will also install a temporary battery-based power system and hope for some wind! It's suggested that students who take Wind Turbine Design and Construction also take this installation class. It will be a "crash course" on wind turbine installation basics, wind turbine siting, tower safety, and tilt up tower design.

10-623-100 Safety for Industry 1 credit
Comprehensive safety program designed for anyone involved
in general industry. Specifically devised for safety directors,
foremen, and field supervisors; the program provides complete
information on OSHA compliance issues.

10-623-200 Interpreting Engineering Drawings 2 credits
Basic principles of engineering drawings and manufacturing
procedures. Through interpretation and sketching, students
learn to visualize the part, section or assembly. Uses drawings
pertinent to the trades with examples in Welding, Facilities,
Piping and Instrumentation (P & ID's), Sheet Metal, Equipment
Manuals (technical documents, installation/repair manuals),
Electrical Symbols, and Fluid Power Symbols.

32-414-316 DC/AC Circuits for Maintenance 3 credits Introduces the practical DA/AC concepts including electrical quantities and components and measurement instruments for AC and DC circuits. Students analyze and construct circuits and measure voltage, current, resistance and power for both AC and DC sources. Covers fundamentals of NEC wiring, soldering and relay ladder logic. Requires concurrent enrollment in or completions of: Machine Tool Math 1 (10-804-110) OR College Math (10-804-107) OR COMPASS Algebra score of 40 or higher

32-462-306 Industrial Fluid Power 1 1 credit Fundamentals of fluid power (hydraulic and pneumatic) and its components as well as principles, functions and terminology. Covers the application of basic fluid power systems to various machines along with maintenance and troubleshooting. Requires concurrent enrollment or completion of Machine Tool Math 1 (10-804-110) OR College Math (10-804-107) OR COMPASS Algebra score of 40 or higher

Program Number: 90-462-4

32-462-303 Industrial Equipment Mechanisms 1 credit
Studies basic principles of physics specific to electromechanical systems. Emphasizes measurement, lubrication,
energy, power, machines and fluid and chemical properties, as
well as installation, timing and synchronization of machine
drive components. Includes hands-on disassembly and
assembly of industrial components. Studies motors,
transformers and various electro-mechanical devices to
enhance AC power distribution and control topics. Introduces
programmable logic controllers in the on/off mode. Co-req:
Industrial Electricity and Controls (31-462-340).

32-462-318 Code Compliance 1 credit
Focuses on laws governing workplace safety and
environmental concerns such as those covered by EPA,
DILHR and the DNR. Reviews general model codes
(NEC,NFPA,ANSI, etc) as well as shop safety.

32-462-340 Industrial Electricity and Controls 4 credits Studies basic principles of physics specific to electromechanical systems. Emphasizes measurement, lubrication, energy, power, machines and fluid and chemical properties, as well as installation, timing and synchronization of machine drive components. Includes hands-on disassembly and assembly of industrial components. Studies motors, transformers and various electro-mechanical devices to enhance AC power distribution and control topics. Introduces programmable logic controllers in the on/off mode. Prerequisite: 32-414-316 and second semester standing or instructor consent. Prerequisites: DC/AC Circuits (32-414-316); Drawing Interp (32-421-392); Safety Compliance (32-462-301); and Code Compliance (32-462-318). Note: Industrial Maintenance program students should take this class with Industrial Equipment Mechanisms (32-462-303).

#### Related Courses Available to the Public

- EPA Refrigerant Recovery Certificate
- Refrigeration courses
- Heating, venting and air conditioning courses

For information, call (608) 246-6821.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Information Technology—

### IT-Android Applications Development Certificate

Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or

(800) 322-6282 Ext. 6003

### **About the Certificate**

This certificate is designed to prepare information systems professionals to develop Android applications. **Students use the Android SDK environment for development**. Two classes are used to teach students the necessary skills to make them successful in Android Applications Development.

### **Admissions Requirements**

To review program admission requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/it-android-applications-development-certificate.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 90-152-12

Courses		Credits	Lec-Lab
10-152-189	Android Applications Development – IDC*	3	2-2
10-152-195	Advanced Android Development – IDC**	3	2-2
	Total	6	

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

\*Offered fall semester only \*\*Offered spring semester only

### Courses

### 10-152-189 Android Applications Development - IDC 3 credits

This course introduces developing applications for Android devices. All the required software is free, including the Android emulator. It is not necessary to own an Android device, though the applications developed in the course can be deployed to one. Basic familiarity with Java and Eclipse (or willingness to learn them quickly) is assumed. After preliminaries with Google Docs and Google Maps, we take up Android layout and input widgets, both in XML and programmatically; menus and dialogs; gesture detection; graphics and the Android drawing API; database access with SQLite and file IO; location-based services (geo-location); and device dependency issues. Prerequisite: Must be accepted in the Android Applications Development Certificate, or have obtained a grade of "C' or better in one of the following: 10-152-111 or 10-152-190.

#### 10-152-195 Advanced Android Development – IDC 3 cred

This is a second course in Android application development, assuming a background in Android development and taking up more advanced topics, including geo location, web services and network programming generally, game programming, HTML 5 strategies, and graphics programming. More complex user interfaces are considered, including multi-activity applications. Prerequisite: Android Applications Development, 10-152-189.

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Information Technology —

# CISCO Certified Networking Associate (CCNA)

Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is designed to prepare information systems professionals for the field of network management. Design, configuration, maintenance and trouble shooting of both local area networks (LANs) and Wide Area Networks (WANs) are becoming increasingly important as the number of networking devices continues to grow. Students enrolling in the CCNA certificate will be able to meet these needs, thereby taking advantage of this growing segment of the economy. Two courses are used to teach students the necessary skills to make them successful in the field of data networking. Please note: completion of the CCNA certificate courses prepares students to test for the CCNA certification.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-cisco-certified-networking-associate-certificate-ccna">http://madisoncollege.edu/program-info/it-cisco-certified-networking-associate-certificate-ccna</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through advanced standing.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 90-150-2

Courses		Credits	Lec-Lab
10-150-121	Intro to Cisco Networking	3	2-2
	Cisco Networking 2		
10-150-176	Intermediate Networking*	3	2-2
	Total	11	

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

\*Offered fall semester only \*\*Offered spring semester only

### Courses

### 10-150-121 Intro to Cisco Networking

3 credits

Hrohuook

This is an introductory course that introduces the architecture, structure, function and components of computer networks. Dynamic and static routing will be introduced. Students will learn technology concepts with the support of interactive media and apply and practice this knowledge through a series of hands-on and simulated activities. NOTE: Must take 10-150-122 Cisco Networking 2 within one year of completion of 10-150-121 Intro to Cisco Networking. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

### 

3 credits

Students learn how to configure a router and a switch for basic functionality. Students will be able to configure and troubleshoot routers and switches and resolve common issues with protocols, virtual LANs and inter-VLAN routing in both IPv4 and IPv6. NOTE: Must follow 10-150-121 Intro to Cisco Networking within one year. Prerequisite: 10-150-121.

### 10-150-176 Intermediate Networking 3 credits

Students will install, configure, and secure access points and enable devices to associate to the WLAN. Students are introduced to computer network vulnerabilities and threats and learn to safeguard networks using current wireless technologies. Students will focus on the design, planning, implementation, operation, troubleshooting and securing of LANs and WLANs. Prerequisites: 10-150-121, and 10-154-122.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Information Technology

# CompTIA A+ Computer Essentials Certificate

Certificate

Information Technology Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

IT-CompTIA A+ Computer Essentials Certificate provides instruction for information systems professionals and programming students for the area of computer hardware and software. Topics covered include installation, maintenance and trouble shooting of personal computer hardware, operating systems, and software.

Please note: completion of the IT-CompTIA A+ Computer Essentials Certificate (two) courses prepares the student to test for the CompTIA A+ certification.

### Admission Requirements

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-comptia-a-computer-essentials-certificate">http://madisoncollege.edu/program-info/it-comptia-a-computer-essentials-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through advanced standing.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Lec-Lab
10-154-189	Computer Hardware Essentials	3	2-2
10-154-191	A+ IT Technician	3	2-2
	Total	6	

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

### **Courses**

### 10-154-189 Computer Hardware Essentials

3 credits

Effective: 2013-2014

Urchwook

Program Number: 90-154-2

This course presents a comprehensive overview of computer system fundamentals and an introduction to operating systems. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and operating system software, understand the basics of networking and security, laptops, printers, and properly diagnose, resolve common hardware and software issues while applying troubleshooting skills. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares students for CompTIA's A+ 220-801 exam. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, and file management).

### 10-154-191 A+ IT Technician

3 credits

This course presents a comprehensive advanced exposure to computer operating systems and hardware. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and software, understand the basics of networking and security/forensics, laptops, printers and properly diagnose, document, resolve common hardware and operating system software issues while applying troubleshooting skills. Students also gain understanding of appropriate customer support; understand the basics of virtualization, desktop imaging, and deployment. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares student for CompTIA's A+ 220-802 exam. Prerequisite: 10-154-189 Computer Hardware Essentials.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### **Computer Systems Administration Specialist**

Associate in Applied Science Degree

Information Technology Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Program

The Computer System Administration program exposes students to a variety of skills utilized in entry-level computer systems administration positions. Students are exposed to various aspects of data networking, data storage, computer hardware and operating systems software. Special emphasis is placed on understanding Microsoft Windows server and client systems and virtualization technologies using VMware. During the final semester an on-the-job internship with an area employer can help students find the jobs they desire. Optionally, students can work to obtain industry certifications such as the CompTIA A+ or Microsoft Certified Technology Specialist (MCTS).

Typical job duties include the installation, configuration, administration and operation of client and server systems including Microsoft Windows server, Windows client, Linux and VMware. Graduates are often involved in the integration of hardware and software required to support new IT initiatives. Employees in this field often work extensively with end users and other members of a technology team on both individual and group projects. Strong interpersonal and communications skills are desirable to employers.

### Admission Requirements

To review program admission requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/it-computer-systemsadministration-specialist.

NOTE: Students starting this program in a spring semester will need a minimum of 5 semesters to complete the program due to some courses being offered fall only or spring only. These students (and students going part-time) are advised to use the Planner in their student center account to map out the order in which to take the required courses semester by semester, taking into account any limited semesters courses are offered and any prerequisites for the sequence of courses.



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-154-7

FIRST YEA First Semes 10-107-111 10-150-121 10-150-160 10-154-184 10-154-189 10-801-195 10-809-197		3 3 3	2-2 1-0 2-2 2-2 3-0
Second Ser	mester		
10-152-104	Windows PowerShell	3	2-2
10-154-122	IT Service Concepts	3	2-2
10-154-171	Windows Server 1		
10-154-191	A+ IT Technician		
10-801-196	Oral/Interpersonal Communication		
10-804-144	Math of Finance	3 18	3- <u>0</u>
SECOND N First Semes 10-107-175 10-154-172 10-154-174 10-154-190 10-809-166		3 3 3	2-2 2-2 2-2 3-0
Second Ser			
10-154-175	VMware Certified Professional (VCP)**	3	2-2
10-154-194	Windows Server Pro**	3	2-2
10-154-198	Systems Administration Internship**	3	2-2
10-801-197 10-809-199	Technical Reporting	 ວ	3-U
10-809-199	Psychology of Human Relations		
	Elective	<u></u> 18	<u>E</u>
	i Otai	10	

\*Offered fall semester only \*\*Offered spring semester only

\*\*\* Note: 10-150-170 CCNA 1&2: Network Routing Basics (5 credits) can be used in lieu of 10-150-101

### **Graduation Requirement**

Note: All Information Technology courses require a grade of C or better in order to graduate.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

### **Recommended Electives**

Electives must be associate degree (10 -level) or college transfer (20 -level) courses. 10-106-101 Introduction to Keyboarding 1 credit 10-152-109 3 credits Python Programming 10-152-120 Website Development – HTML5 3 credits 10-154-146

Help Desk Tools & Techniques

Real world smart.

Program Number: 10-154-7

3 credits

### **Program Courses**

10-107-111 Exploration of Info Technology 1 credit Introduces students to the various careers available in the vast field of Information Technology and examines the Network Specialist, Programmer/Analyst, Mobile Applications, Web Analyst/Programmer, Computer Systems Administration Specialist, Help Desk Specialist, and Security Specialist career paths. Students create an individualized career path plan as the capstone project for the course

10-107-175 Preparation for an IT Career 1 credit Introduction to planning and organizing a job search in Information Technology. Activities include the development of a personalized job search plan, correspondence, resume and portfolio. Prerequisite: 10-107-111 and one of 10-154-171 or 10-154-186.

10-150-121 Intro to Cisco Networking 3 credits
This is an introductory course that introduces the architecture, structure, function and components of computer networks. Dynamic and static routing will be introduced. Students will learn technology concepts with the support of interactive media and apply and practice this knowledge through a series of hands-on and simulated activities. NOTE: Must take 10-150-122 Cisco Networking 2 within one year of completion of 10-150-121 Intro to Cisco Networking. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

10-150-160 Security Awareness 1 credit
This course explains the value of securing data, for both individuals
and the organization. Introduces legislation, local, state and federal
privacy policies and liability of individuals and institutions related to
data confidentiality and integrity. It introduces risk management,
security policies, and common threats and countermeasures. The

course will also present best practices in access control and password policies

10-152-104 Windows PowerShell 3 credits
Windows PowerShell is used in the Microsoft world for administration

and management of Windows Clients. This class will introduce IT students to PowerShell and how it is used for administering Microsoft Networks. Students will develop a sound understanding of administering Window's environments using PowerShell and developing scripts using basic programming logic. Prerequisite: 10-154-184.

#### 10-154-122 IT Service Concepts 3

This course is an introduction to the broad range of topics that an entry-level user support specialist is expected to know. The course delves into the kinds of knowledge, skills and abilities they need to find employment in the support industry. Students develop skills to handle troubleshooting and problem solving, successfully communicate with technology users, determine a user's specific neaded, and train end-users, as well as handle budgeting and other management priorities. Course addresses awareness of the evolution of IT support and best practices of the ITIL framework.

#### 10-154-171 Windows Server 1

Gain the skills necessary for supporting and configuring a Windows server including the installation and configuration of Windows Active Directory environment. Configure and deploy network services such as DHCP and DNS. Learn the practical skills required to create and implement Group Policy and configure security policies while preparing for Microsoft MCSA Exam 70-410. .

Prerequisite: 10-107-111, 10-150-121 and 10-154-184.

Prerequisite: 10-107-111, 10-150-121 and 10-154-184.

### 10-154-172 Windows Server 2 3 credits

Gain the skills to support and maintain Windows Active Directory environment. Gain practical experience managing a Windows Active Directory infrastructure with DNS and VPNs. Configure Network Policy Services, Active Directory account policies and advanced Group Policy processes while preparing for Microsoft MCSA exam 70-411.Prerequisites: 10-154-171.

10-154-174 Emerging Topics in Technology 3 credits
This class introduces topics surrounding current and evolving trends
in Information Technology. Students learn about these technologies
and how they are used. Through lab scenarios and coursework,
students develop the skills necessary to manage these new
technologies. Topics may include current trends such as storage
management, cloud computing, and virtual desktop infrastructures as
well as other technologies as they evolve. Prerequisite: 10-154-171.

#### 10-154-175 VMware Certified Professional (VCP)

3 credits

This hands-on training course explores installation, configuration, and management of VMware® vSphere™, which consists of VMware ESXI™ and VMware vCenter™ Server. Students are introduced to virtualization and storage management concepts using VMware server virtualization products. Prerequisite: 10-154-172.

#### 10-154-184 Windows Client

3 credits

Learn how to install, configure and administer a Windows desktop operating system. Work in a computer laboratory setting to develop the real-world expertise needed to set up and support the Windows desktop environment. As you progress through topics including Windows installation, hardware device configuration and establishing network connectivity, you are also preparing for Microsoft Exam 70-687. As an added bonus you will learn the operation of VMWare Workstation. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

10-154-189 Computer Hardware Essentials 3 credits This course presents a comprehensive overview of computer system fundamentals and an introduction to operating systems. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and operating system software, understand the basics of networking and security, laptops, printers, and properly diagnose, resolve common hardware and software issues while applying troubleshooting skills. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC

diagnose, resolve common hardware and software issues applying troubleshooting skills. CompTIA's A+ Certification widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares students for CompTIA's A+ 220-801 exam. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, and file management).

### 10-154-191 A+ IT Technician 3 credits

This course presents a comprehensive advanced exposure to computer operating systems and hardware. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and software, understand the basics of networking and security/forensics, laptops, printers and properly diagnose, document, resolve common hardware and operating system software issues while applying troubleshooting skills. Students also gain understanding of appropriate customer support; understand the basics of virtualization, desktop imaging, and deployment. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares student for CompTIA's A+ 220-802 exam. Prerequisite: 10-154-189 Computer Hardware Fssentials.

#### 10-154-190 Linux Server 3 credits

Introduces Linux with a focus on system administration skills. Topics include installation, file and directory management, command execution, input/output redirection and pipes, shell scripts, network services, security, troubleshooting and the X Window system. Prerequisite: 10-150-121.

### 10-154-194 Windows Server Pro 3 credits

Complete your education in Windows Server Support—and prepare for Microsoft Exam 70-646—while learning the day to day skills required for supporting Windows web, infrastructure and application servers. Learn the essentials of Windows scripting and batch files and other desktop tools required to profile and monitor Windows Servers. Prerequisites: 10-154-172.

#### 10-154-198 Systems Administration Internship 3 credits

Provides work experience in an area data center environment offering a variety of experiences managing and operating computer systems. The student spends approximately 15 hours per week at the internship site. By consent of instructor, a special project may be substituted for the internship. Prerequisites: 10-107-175, 10-154-172, and 10-154-174; or consent of instructor.

### **Career Potential:**

- Microsoft Certified Technology Specialist (MCTS)
- Computer Systems
   Administrator
- Computer System Operator
- Systems Technician
- IS Technical Services Specialist
- Help Desk Analyst
- Email Administrator

With additional education and/or work experience, graduates may find employment as:

- Network Administrator
- Computer Operations Shift Supervisor
- Data Center Manager
- Chief Information Officer (CIO)
- Microsoft Certified Solutions Associate (MCSA)

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Information Technology—

### Help Desk Support Specialist

### **Technical Diploma**

Information Technology Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Program**

The Help Desk Support Specialist program prepares students to interact with PC users providing first-line technical support resolving software, hardware and system problems. Students are trained to install, support, and maintain hardware and software and to ensure that all calls and problems are dealt with quickly and effectively. Installing, configuring, and troubleshooting software and hardware; basic network concepts, supporting new technologies, repairing workstations and performing upgrades are taught in a hands-on class atmosphere. Students gain an understanding of how a help desk functions and the role of customer service in today's world of technology. Students participate in on-the-job help desk internship/work experience with instructor supervision in area companies. Career opportunities exist in all areas of the country. This program may be used to help prepare for CompTIA A+ computer troubleshooting certification.

### **Admission Requirements**

To review program admission program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-help-desk-support-specialist">http://madisoncollege.edu/program-info/it-help-desk-support-specialist</a>.

NOTE: Students starting this program in a spring semester will need a minimum of 3 semesters to complete the program due to some courses being offered fall only or spring only. These students (and students going part-time) are advised to use the Planner in their student center account to map out the order in which to take the required courses semester by semester, taking into account any limited semesters courses are offered and any pre-requisites for the sequence of courses.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 31-154-7

FIRST YEA	•••	Credits	Hrs/week Lec-Lab
10-103-136	Word-Intermediate	1	1-0
10-107-111	Exploration of Information Technology	1	1-0
10-150-160	IT Security Awareness	1	1-0
10-154-122	IT Service Concepts	3	2-2
10-154-146	Help Desk Tools and Techniques*	3	2-2
10-154-189	Computer Hardware Essentials	3	2-2
10-801-195	Written Communication	3	3-0
	Total	15	
Second Ser	nester		
10-103-139	Excel-Intermediate	1	1-0
10-107-175	Preparation for an IT Career		
10-154-184	Windows Client	3	2-2
10-154-147	Supporting Emerging Technologies**	3	2-2
10-154-148	Help Desk Specialist Internship**	3	2-2
10-154-191	A+ IT Technician		
	Total	14	<u> </u>

\*Offered fall semester only
\*\*Offered spring semester only

### **Graduation Requirement**

**Note**: All Information Technology courses require a grade of C or better in order to graduate.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



### **Program Courses**

#### 10-103-139 Excel-Intermediate

1 credit

Work with financial functions, data tables, amortization schedules, hyperlinks, lists, templates, and multiple worksheets and workbooks. Prerequisite: Excel-Beginning, 10-103-133 or equivalent.

#### 10-103-136 Word-Intermediate

credit

Illustrate documents with graphics; create and format web pages; add hyperlinks; merge Word documents; sort and filter records; work with Styles and Templates; use Outline view to develop multipage documents, adding footnotes/endnotes, a Table of Contents, cross-references, sections and an Index. Prerequisite: 10-103-137.

### 10-107-111 Exploration of Information Technology 1 credit

Introduces students to the various careers available in the vast field of Information Technology and examines the Network Specialist, Programmer/Analyst, Web Programmer/Analyst, Computer Systems Administration Specialist and Security Specialist career paths. Students create an individualized career path plan as the capstone project for the course. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

# 10-107-175 Preparation for an IT Career 1 credit Introduction to planning and organizing a job search in information technology. Activities include the development of a personalized job search plan, correspondence and portfolio. Prerequisite: IT students must have completed all IT courses in the first semester. Prerequisite: 10-107-111 and 10-154-146.

### 10-150-160 IT Security Awareness 1 credit

Provides a basic survey of the importance of IT security awareness and data confidentiality. This security awareness-training course walks users through every aspect of Information Security in a very broad, easy to understand way and explains to them the value of securing data, for both themselves and the organization. The class will introduce legislation, local, state and federal privacy policies and liability of individuals and institutions related to data confidentiality and integrity. The course will introduce risk management, security policies, and common threats and countermeasures. The course will also present best practices in access control and password policies.

#### 10-154-122 IT Service Concepts 3 credits

This course is an introduction to the broad range of topics than an entry-level user support specialist is expected to know. The course delves into the kinds of knowledge, skills and abilities they need to find employment in the support industry. Students develop skills to handle troubleshooting and problem solving, successfully communicate with technology users, determine a user's specific needs, and train end-users, as well as handle budgeting and other management priorities. Course addresses awareness of the evolution of IT support and best practices of the ITIL framework.

### 10-154-146 Help Desk Tools and Techniques 3 credi

Explores the customer service roles and responsibilities of an IT support professional. Examines the support software options for tracking and managing data: log, track, and escalate calls; resolve problems using a knowledge base. Covers documentation/reporting tools, asset management, asset management, change management, incident management, hotline support, performance reports, trends, and career resources. Includes hands-on, real-world projects using current Help Desk software.

### 10-154-147 Supporting Emerging Technologies

3 credits

Solve information technology problems using troubleshooting techniques (maintain and repair computers) for new technologies that are emerging and are in place for support. Discussion of what is the technology, functions of the technology, and support issues. Explore the concepts of technical problems beyond basic troubleshooting by working the Windows operating systems in a virtual environment. Hardware and Software may be required for the virtualized environment. Prerequisites: 10-154-189 and 10-154-191 (or concurrent enrollment).

10-154-148 Help Desk Specialist Internship 3 credits
Learn the "value-added" importance of an IT support professional
by performing at least 216 hours at area IT Support or Help Desks
operations. Receive on-the-job Help Desk environment work
experience with instructor supervision in area companies. By
consent of instructor, a special project or being part of the
WolfPack Techies support team may be substituted for the
internship. Prerequisites: 10-107-111, 10-154-122, 10-154-146,
10-154-189 and completion of or concurrent enrollment in
10-107-175, 10-154-147 and 10-154-191.

#### 10-154-184 Windows Client

3 credits

Learn how to install, configure and administer a Windows desktop operating system. Work in a computer laboratory setting to develop the real-world expertise needed to set up and support the Windows desktop environment. As you progress through topics including Windows installation, hardware device configuration and establishing network connectivity, you are also preparing for Microsoft Exam 70-687. As an added bonus you will learn the operation of VMWare Workstation. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

#### 10-154-189 Computer Hardware Essentials 3 credits

This course presents a comprehensive overview of computer system fundamentals and an introduction to operating systems. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and operating system software, understand the basics of networking and security, laptops, printers, and properly diagnose, resolve common hardware and software issues while applying troubleshooting skills. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares students for CompTIA's A+ 220-801 exam. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, and file management).

### 10-154-191 A+ IT Technician 3 credits

This course presents a comprehensive advanced exposure to computer operating systems and hardware. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and software, understand the basics of networking and security/forensics, laptops, printers and properly diagnose, document, resolve common hardware and operating system software issues while applying troubleshooting skills. Students also gain understanding of appropriate customer support; understand the basics of virtualization, desktop imaging, and deployment. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares student for CompTIA's A+ 220-802 exam. Prerequisite: 10-154-189 Computer Hardware Essentials.

### 0-801-195 Written Communication 3 credits

Develops writing skills which includes prewriting, drafting, revising, and editing. A variety of writing assignments is designed to help the learner analyze audience and purpose, research and organize ideas, and format and design documents based on subject matter and content. Also develops critical reading and thinking skills through the analysis of a variety of written documents.

### **Career Potential:**

Program Number: 31-154-1

- Customer Support Specialists
- Customer Call Center Specialist
- End User Support Specialist
- Help Desk Professional
- Microcomputer Application Specialist
- PC Support Technician
- Software Technician
- Technical Help Desk Support
- Technical Specialist

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

# Information Technology— Information Security Certificate

Program Number: 90-150-3

Effective: 2013-2014

### Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

The IT Information Security Certificate program provides comprehensive instruction for networking students and professionals who want to expand their skills in computer security. Students survey issues in IT security awareness, data confidentiality, network security, and legal and ethical issues associated with computer system security.

This certificate provides hands-on training in designing, planning and executing a vulnerability assessment on a computer network. Once the assessment is completed, students design a security plan to protect the network from threats. Students will be introduced to several firewall technologies including packet filtering, proxy firewalls, application gateways and circuit gateways. In addition, the students will be trained in properly securing a network using Virtual Private Networks (VPNs).

The IT Information Security Certificate prepares the student to test for two of the CISCO Certified Security Professional (CCSP) exams.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	AR		Hrs/week
First Semes	ster Credits	Lec-Lab	
10-150-164	Penetration Testing/Network Defense**	3	2-2
10-150-185	Introduction to Computer Forensics*	3	2-2
10-150-193	Network Security Design**		
10-150-194	Firewall/VPN Technologies**	3	2-2
10-150-196	Intrusion Detection Systems*		
10-152-109	Python Programming		
	Total	18	

<sup>\*</sup>Offered fall semester only

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate

### **Pre-Program Requirements**

Students are expected to have a current CISCO Certified Networking Associate (CCNA) certificate or minimally have completed the equivalent course work at Madison College.

### Admissions Requirements

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/it-information-security-certificate.

### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.



<sup>\*\*</sup>Offered spring semester only

### Madison Area Technical College IT—Information Security Certificate

### Courses

### 10-150-164 Penetration Testing/ Network Defense 3 credits

Introduces the network security specialist to the various methodologies for attacking a network. The student is introduced to the concepts, principles and techniques, supplemented by hands-on exercises for attacking and disabling a network. These methodologies are presented within the context of properly securing the network. The course emphasizes network attack methodologies with the emphasis on student use of network attack techniques and tools. Prerequisite: grade of C or better in 10-150-196 and 10-152-109.

### 10-150-185 Introduction to Computer Forensics 3 credits

This course provides a broad overview of computer forensics and investigation tools and techniques. All major personal computer operating system architectures and disk structures will be discussed, as well as what computer forensic hardware and software tools are available. Other topics include the importance of digital evidence controls, how to process crime and incident scenes, the details of data acquisition, computer forensic analysis, email investigations, image file recovery, investigative report writing, and expert witness requirements. The course provides a range of laboratory and hands-on assignments that teach about theory as well as the practical application of computer forensic investigation. Prerequisites: 10-152-109 and certificate acceptance.

#### 10-150-193 Network Security Design 3 credits

This course affords the network security specialist the opportunity to design a secure network in a team environment using the skills learned from the prerequisite classes. The student must demonstrate the ability to design, plan and execute an infrastructure that represents the services offered by a common business or organization. The student will research their part of the design and must prepare written document including notes, diagrams, references, and implementation instructions of their part of the total design. Prerequisites: 10-150-196 and 10-152-109 and completion or concurrent enrollment in 10-150-164.

10-150-194 Firewall/PVN Technologies 3 credits
Introduces the network security specialist to the various
methodologies for defending a network. Students are
introduced to the concepts, principles, types and topologies of
firewalls to include packet filtering, proxy firewalls, application
gateways, circuit gateways and stateful inspection. Students
also learn the skills necessary for one of the CISCO Certified
Security Professional (CCSP) certification exams. Prerequisite:
certificate acceptance.

# 10-150-196 Intrusion Detection Systems 3 credits This course introduces the basics of Intrusion Detection and network defense strategies. The student will be introduced to the tools and techniques used to identify network threats and recommended ways to mitigate those threats. The student must demonstrate the ability to plan, design, and build a network IDS that fulfills the security needs of a common business or organization. Prerequisite: 10-152-109 and certificate acceptance.

10-152-109 Python Programming 3 credits
This course is an introductory course in the Python
programming language. Topics and projects covered will be
aligned with other courses in the certificate. Prerequisite:
Working knowledge of Microsoft Windows (computer Literacy,
proficiency with a mouse, file management).

### **Career Potential:**

Program Number: 90-150-3

- Information Security Technician
- Cyber Security Professional

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

Information Technology—
iPhone Applications

Development Certificate

Certificate

Information Technology Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or

(800) 322-6282 Ext. 6003

### About the Certificate

This certificate is designed to prepare information systems professionals to develop iPhone applications. Students use the SDK environment on Apple computers for development. Three classes are used to teach students the necessary skills to make them successful in iPhone Applications Development.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-iphone-applications-development-certificate">http://madisoncollege.edu/program-info/it-iphone-applications-development-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Lec-Lab
10-152-139	Intro to C and Objective-C**	3	2-2
10-152-143	Phone Applications Development*		
10-152-153	Advanced iPhone Applications Development**	3	2- <u>2</u>
	Total	9	

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

\*Offered fall semester only \*\*Offered spring semester only

Note: The courses are listed in the order to be taken.

### Courses

### 10-152-139 Intro to C and Objective C

3 credits

Effective: 2013-2014

Program Number: 90-152-9

The purpose of this course is to prepare students for advanced coursework in development of applications in Apple's iOS environment (e.g., iPhone/iPad/iPod devices). Students will be introduced to basic syntax, debugging, pointers, functions, and file I/O processing using the C programming language. Further course topics will be taught using Objective C, the native development language for iOS application development. These include classes, objects and methods, properties, and message sending. Prerequisite: Admission to the iPhone Applications Development certificate.

#### 10-152-143 iPhone Applications Development

3 credit

Introduces programming simple iPhone applications using Cocoa and Objective C. Students will learn basic Objective C concepts, iPhone programming basics, and use the SDK environment on Apple Macintosh computers with OS X as a development platform. Design concepts and programming tools will be integrated with an emphasis on developing and deploying iPhone applications. Prerequisite: 10-152-139.

### 10-152-153 Advanced iPhone Applications Development

3 credits

Focuses on advanced features of the iPhone for applications development, including GPS for location-aware applications, motion sensing, and network-aware applications. A portion of the class deals with application design issues including sharing applications. Prerequisite: 10-152-143.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Information Technology—

# Java Professional Developer Certificate

Program Number: 90-152-7

Effective: 2013-2014

### Certificate

Information Technology Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is designed to prepare information systems professionals to use the Java programming language for web development. Three classes are used to teach students the necessary skills to make them successful in Java web development.

### **Admissions Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-java-professional-developer-certificate">http://madisoncollege.edu/program-info/it-java-professional-developer-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through advanced standing.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Lec-Lab
10-152-111	Java Programming**	3	2-2
10-152-112	Advanced Java Programming*	3	2-2
	Enterprise Java Programming**		
	Total	9	

*Note:* All Information Technology courses require a grade of C or better in order to receive the certificate.

\*Offered fall semester only \*\*Offered spring semester only

### Courses

### 10-152-111 Java Programming

3 credits

Introduces programming and object-oriented design concepts using the Java programming language. Students learn all the Java programming basics and use a simple text editor as a development environment. Design concepts and programming tools will be integrated with an emphasis on practical business solutions. Prerequisite: acceptance into certificate.

### 10-152-112 Advanced Java Programming

3 credits

Focuses on the server side of application programming for the web. Topics include: Java servlets, database access with JDBC, JavaServer Pages and JavaBeans. A portion of the class deals with application design issues in a web environment. Prerequisite: 10-152-111.

#### 10-152-113 Enterprise Java Programming

3 credits

The third class of the Java sequence explores advanced Java topics within the J2EE application framework. Topics include JDBC, Enterprise JavaBeans, Servlets, JSPs, XML, JMS, JNDI, Web Services, custom tag libraries, web applications and enterprise applications. Prerequisite: 10-152-112.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Information Technology—

### LAMP Open Source Development Program Number: 90-152-3

Certificate

### Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

The LAMP Open Source Development certificate provides comprehensive instruction for programming students and professionals who want to expand their skills in open source development. Students learn to develop web applications using open source development tools including the PHP and Ruby programming languages, Rails web development framework, MySQL database management system, Apache Web server, and Linux operating system. This certificate provides hands-on training in designing, planning and implementing web applications.

### **Admissions Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/it-lamp-open-source-development-certificate.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Career Potential:**

- LAMP Web Developer
- Web Application Developer

More detailed and updated information on this program may be available at:
<a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and

<u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
First Semes	ster	Credits	Lec-Lab
10-152-157	Ruby on Rails Development**	3	2-2
10-152-166	PHP Web Development with MySQL**	3	2-2
10-152-167	Advanced PHP and MySQL Web Development	*3	2-2
10-154-190	Linux Server	3	2-2
	Semester Total	12	

#### \*Offered fall semester only

\*\*Offered spring semester only

Effective: 2013-2014

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

### 10-152-157 Ruby on Rails Development

3 credits

Introduces the student to dynamic web page development using the Ruby on Rails web development framework. The course will also use the popular MySQL open source database management system. Topics will include an introduction to the Ruby programming language, installing Ruby and Ruby on Rails, an overview of the Rails Framework, ActiveRecord basics, ActionController coding, Action Views, AJAX and the Web 2.0, ActionMailer basics, security, deployment, and scaling. Students will produce a very modern web application that can be adapted to many professional web development needs. Prerequisite: Acceptance into certificate and grade of C or better in 10-152-167.

### 10-152-166 PHP Web Development with MySQL

This course introduces the student to dynamic web page development using the PHP programming language. Students will learn how PHP works, how to effectively use many of its powerful features, and how to design and build their own PHP web applications. The popular MySQL open source database management software (DBMS) will also be introduced as a powerful backend for PHP websites. Prerequisite: acceptance into certificate.

### 10-152-167 Advanced PHP and MySQL Web Development 3 credits

This course prepares the student to implement professional PHP and MySQL web applications. Students will learn advanced techniques for session management, validation, and authentication. Advanced web application features such as shopping carts, content management, web forums and connecting to web services are discussed. Installation and customization of open source PHP web applications is also covered. Prerequisite: grade of C or better in 10-152-166.

### 10-154-190 Linux Sever

3 credits

Introduces Linux with a focus on system administration skills. Topics include: installation, file and directory management, command execution, input/output redirection and pipes, shell scripts, network services, security, troubleshooting and the X Window system. Prerequisite: acceptance into certificate.

### Information Technology—

### Microsoft® Technologies Certificate Program Number: 90-154-7

### Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is designed for students who have already graduated with a degree in Computer Information Systems, Information Technology, or have significant IT industry work experience to gain the knowledge required to earn the Microsoft® Certified Solutions Associate (MCSA). The MCSA certificate program provides students the skills required to install and administer Windows clients and servers. In addition, the students will obtain the skills required to administer a Windows network environment and learn the fundamentals of Active Directory.

Windows clients and servers are the industry's most widely used server and client operating systems. The Windows family includes Windows 2012 Server and Windows 8. The tests that constitute the MCSA certification are also applicable to other Microsoft certifications. For further information on this and other Microsoft certifications, see the Microsoft website at <a href="http://www.microsoft.com/learning">http://www.microsoft.com/learning</a>.

Windows ® is a registered trademark of Microsoft Corporation.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/it-microsoft-technologies-certificate.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Hrs/week

Effective: 2013-2014

Courses		Credits	Lec-Lab
10-154-171	Windows Server 1	3	2-2
10-154-172	Windows Server 2*	3	2-2
10-154-184	Windows Client	3	2-2
10-154-194	Windows Server Pro**	3	2-2

Students may also be interested in taking the following related courses:

10-152-104	Windows PowerShell	3	2-2
10-154-175	VMware Certified Professional (VCP)**	3	2-2

\*Offered fall semester only
\*\*Offered spring semester only

Total

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.



### Courses

10-154-171 Windows Server 1 3 credits
Gain the skills necessary for supporting and
configuring a Windows server including the
installation and configuration of Windows Active
Directory environment. Configure and deploy
network services such as DHCP and DNS. Learn
the practical skills required to create and implement
Group Policy and configure security policies while
preparing for Microsoft MCSA Exam 70-410.

10-154-172 Windows Server 2 3 credits Gain the skills to support and maintain Windows Active Directory environment. Gain practical experience managing a Windows Active Directory infrastructure with DNS and VPNs. Configure Network Policy Services, Active Directory account policies and advanced Group Policy processes while preparing for Microsoft MCSA exam 70-411. Prerequisites: 10-154-171.

10-154-184 Windows Client 3 credits
Learn how to install, configure and administer a
Windows desktop operating system. Work in a
computer laboratory setting to develop the realworld expertise needed to set up and support the
Windows desktop environment. As you progress
through topics including Windows installation,
hardware device configuration and establishing
network connectivity, you are also preparing for
Microsoft Exam 70-687. As an added bonus you
will learn the operation of VMWare Workstation.
Prerequisite: Working knowledge of Microsoft
Windows (computer literacy, proficiency with a
mouse, file management).

10-154-194 Windows Server Pro 3 credits
Complete your education in Windows Server
Support - and prepare for Microsoft Exam
70--646-while learning the day to day skills required
for supporting Windows web, infrastructure and
application servers. Learn the essentials of
Windows scripting and batch files and other
desktop tools required to profile and monitor
Windows Servers. Prerequisite: 10-154-172.

### **Related Courses**

10-152-104 Windows PowerShell 3 credits Windows PowerShell is used in the Microsoft world for administration and management of Windows Clients. This class will introduce IT students to PowerShell and how it is used for administering Microsoft Networks. Students will develop a sound understanding of administering Window's environments using PowerShell and developing scripts using basic programming logic. Prerequisite: 10-154-184

### 10-154-175 VMware Certified Professional (VCP) 3 credits

This hands-on training course explores installation, configuration, and management of VMware® vSphere™, which consists of VMware ESXi ™ and VMware vCenter™ Server. Students are introduced to virtualization and storage management concepts using VMware server virtualization products. Prerequisite: 10-154-172.

### **Career Potential:**

Program Number: 90-154-7

 Microsoft Certified Information Solutions Associate (MCSA)

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Information Technology— Microsoft® Visual Studio.NET Certificate

Program Number: 90-152-5

Effective: 2013-2014

### Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Certificate**

This certificate is designed to prepare IT professionals to use Microsoft's Visual Studio.NET° applications development suite. Each student takes programming courses in Visual Basic.NET°. In addition, the students take a course in ASP.NET giving them experience and understanding of web services provided with these products. Students also take a course in ActiveX Data Objects (ADO.NET) giving them training in database access that provides platform interoperability and scalable data access. This IT–Microsoft Visual Studio.NET° Certificate allows students to augment skills learned in Information Technology two-year associate degree programs.

Visual Studio.NET® is Microsoft's tool for building next-generation web applications and XML web services. Visual Studio.NET empowers developers to design broad-reach Web applications for any device and any platform. In addition, Visual Studio.NET is built on, and fully integrated with, the Microsoft.NET Framework. This integration enables Visual Studio.NET to provide support for multiple programming languages and to perform many common programming tasks automatically—freeing developers to rapidly create web applications using their language of choice.

This certificate program is being aligned with the Microsoft® Certified Applications Developer (MCAD) exams, which will lead to Microsoft® Certified Application Developer (MCAD) certification. For further information see the Microsoft® Website: <a href="http://www.microsoft.com/traincert/mcp/mcad">http://www.microsoft.com/traincert/mcp/mcad</a>.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-microsoft-visual-studionet-certificate">http://madisoncollege.edu/program-info/it-microsoft-visual-studionet-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			LI 2/Meek
Courses		Credits	Lec-Lab
10-152-103	Web Application Development Using ASP.NET**	3	2-2
10-152-106	C# Programming**	3	2-2
	Advanced C# Programming*		
	Total	9	

\*Offered fall semester only

\*\*Offered spring semester only

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

### Courses

#### 10-152-103 Web Application Development Using ASP.NET

3 credits

Students learn to develop Microsoft ASP.NET applications that deliver dynamic content to the web. An emphasis is placed on server-side programming and the role of ASP.NET plays. As part of the class, students create web forms with server controls, display dynamic data from a database using Microsoft ADO.NET, read XML configuration files, and learn to debug ASP.NET web pages. Prerequisite: grade of C or better in 10-152-107.

### 

3 credits

Teaches the basic concepts of C# programming. Topics include the Visual Studio Integrated Development Environment, program logic constructs, event-driven programming techniques, and development in an object-oriented context. Prerequisite: acceptance into certificate.

#### 10-152-107 Advanced C# Programming

3 credits

Provides students with a comprehensive understanding of object-oriented system development. It examines and uses the prewritten .NET Framework classes and explores the MSDN help facility. Topics include: collections, exception handling, interfaces and advanced development techniques such as XML and database programming using ADO.NET. Prerequisite: 10-152-106.

Visual Studio, .NET, C#, Visual Basic, ASP.NET, ADO.NET and Microsoft® are registered trademarks of Microsoft Corporation.

### Career Potential:

Visual Studio.NET Developer

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.



### Information Technology-

Mobile Applications Developer Program Number: 10-152-8

Associate in Applied Science Degree

Information Technology Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Program**

This two-year program meets the specific skills and knowledge requirements of technical and professional within the IT field for an entry-level mobile applications developer/programmer working in a any size organization. Students learn required core IT technical skills in areas such as Java, Objective-C, SOL, XML, JSON, HTML 5, JavaScript, CSS, AJAX, object-oriented systems design, and iOS and/or Android development. Students will be able to choose an app development emphasis alternative in iOS or Android. Training blends general education development with required IT technical skills. Additional education and job experience lead to work in mobile app design and management.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at:

http://madisoncollege.edu/program-info/it-mobile-applications-developer.

NOTE: Students starting this program in a spring semester will need a minimum of 5 semesters to complete the program due to some courses being offered fall only or spring only. These students (and students going part-time) are advised to use the Planner in their student center account to map out the order in which to take the required courses semester by semester, taking into account any limited semesters courses are offered and any pre-requisites for the sequence of courses.

### **Program Courses**

10-107-111 Exploration of Information Technology 1 credit Introduces students to the various careers available in the vast field of Information Technology and examines the Network Specialist, Programmer/Analyst, Web Programmer/Analyst, Computer Systems Administration Specialist, and Security Specialist career paths. Students create an individualized career path plan as the capstone project for the course. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

10-107-175 Preparation for an IT Career 1 credit Introduction to planning and organizing a job search in Information Technology. Activities include the development of a personalized job search plan, correspondence and portfolio. Prerequisites: Grade of C or better in 10-152-111 or 10-152-139.

10-152-111 Java Programming 3 credits Introduces programming and object-oriented design concepts using the Java programming language. Students learn all the Java programming basics and use a

programming language. Students learn all the Java programming basics and use simple text editor as a development environment. Design concepts and programming tools will be integrated with an emphasis on practical business solutions. Prerequisite: 10-152-119 and 10-152-124

10-152-112 Advanced Java Programming 3 credits
Focuses on the server side of application programming for the web. Topics include:
Java servlets, database access with JDBC, JavaServer Pages and JavaBeans. A
portion of the class deals with application design issues in a web environment.
Prerequisite: 10-152-111 and 10-152-125

10-152-119 Introduction to Programming with JavaScript 3 credits
Teaches the basic concepts of programming using the JavaScript language. Topics
include: embedding JavaScript in HTML, event-driven programming techniques,
program control logic, and an introduction to object-oriented programming.
Prerequisite: Concurrent enrollment in 10-152-120



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

account for sp	ecific requirements, as requirements are subj	ject to change.	
FIRST YEAR First Semester	r	Credits	Hrs/wee Lec-Lak
10-107-111	Exploration of Information Technology	1	1-0
10-150-160	IT Security Awareness	1	1-0
10-152-119	Introduction to Programming with JavaScript	3	2-2
10-152-120	Website Development-HTML5	3	2-2
10-152-124	Introduction to Database		
10-801-195	Written Communication		
10-804-144	Math of Finance		3-0
	Semester Total	17	
Second Semes			
Course #1	Emphasis Area course #1 (see below)		
10-152-125	SQL Database Programming	3	2-2
10-152-130	Object-Oriented Design with UML	3	2-2
10-801-196	Oral/Interpersonal Communication	3	3-0
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations	3	3-0
	Semester Total	18	
SECOND YEA			
First Semester			
Course #2	Emphasis Area course #2 (see below)	3	2-2
Course #3	Emphasis Area course #3 (see below)	3	2-2
10-107-175	Preparation for an IT Career		
10-152-121	Advanced Website Development-XML		
10-152-131	Object-Oriented Systems Analysis*	3	2-2
10-801-197	Technical Reporting		2-2
	Semester Total	16	
Second Seme			
Course #4	Emphasis Area course #4 (see below)	3	2-2
10-152-168	AJAX and JavaScript Web Development**	3	2-2
10-152-174	IT Mobile Development Internship**	3	2-2
10-809-166	Introduction to Ethics: Theory and Application.	3	2-2
	Elective	6	E
	Semester Total	18	
Android Emph		Course Sequence	<del>!</del>
10-152-111	Java Programming**	#1	
10-152-112	Advanced Java Programming*	#2	
10-152-189	Android Applications Development – IDC*	#3	
10-152-195	Advanced Android Apps Development – IDC**	#4	
iPhone Empha	asis	Course Sequence	<b>:</b>
10-152-139	Intro to C and Objective-C**		
10-152-167	Advanced PHP & MySQL Web Development*.		
10-152-143	iPhone Applications Development*	#3	
10-152-153	Advanced iPhone Apps Development**	#4	
	semester only		
	oring semester only		

Note : All Information Technology courses require a grade of C or better in order to graduate.

**Note:** Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

#### Recommended Electives

Electives must	be associate degree (10-level) or college transfer (20-level) courses.	
10-152-106	C# Programming	3
10-152-126	Database Design and Data Warehousing**	3
10-152-157	Ruby on Rails development**	3
10-154-190	Linux Server	3

### Madison Area Technical College IT- Mobile Applications Developer

Program Courses (continued)

#### 10-152-120 Website Development-HTML5

Teaches the fundamentals and techniques of developing business websites using XHTML-compliant HTML5. Topics include webpage design, tables, image manipulation, image maps, forms, cascading style sheets (CSS) and an introduction to JavaScript in conjunction with forms. All work is done directly with HTML5. Prerequisite: working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

### 10-152-121 Advanced Website Development-XML

3 credits

Provides the student with experience in the design and implementation of business Internet Websites using advanced command syntax. Topics include: JavaScript, browser object models, dynamic HTML, advanced cascading style sheets (CSS), XML, document type definitions, extensible stylesheet language transformations (XSLT), and XML schemas. Prerequisite: 10-152-120

#### 10-152-124 Introduction to Database 3 credits

Introduces the student to relational database concepts using the MS Access database environment. Students learn to use various software tools to use queries, forms and reports in developing comprehensive business applications using MS/Access. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

### 10-152-125 SQL Database Programming 3 credits Presents relational database concepts and teaches beginning to

intermediate Structured Query Language (SQL) using an Oracle database. Students learn to create and maintain database objects and to store, retrieve, and manipulate data. Demonstrations and hands-on practice reinforce the fundamental concepts.

Prerequisite: 10-152-124

### 10-152-130 Object-Oriented Design with UML 3 credits

Practical, introductory-level systems analysis experience. Emphasis is on the physical system elements: data design (record, file, database and entity-relationship diagrams), object-oriented design (use case, class and sequence diagrams), user interface design (screen and report) and system interface design (platforms and factoring). The use of CASE tools is integrated throughout the course. Prerequisites: 10-152-119 and 10-152-124

#### 10-152-131 Object-Oriented Systems Analysis 3 credits

In this course, the student learns to analyze the business organization as a system, to structure both the information and processes of a business or organization, and to complete the systems development process through the logical design phase. The course utilizes an object-oriented methodology for the systems development process. Prerequisite: 10-152-130

### 10-152-139 Intro to C and Objective-C 3 credits

The purpose of this course is to prepare students for advanced coursework in development of applications in Apple's iOS environment (e.g. iPhone/iPad/iPod devices). Students will be introduced to basic syntax, debugging, pointers, functions, and file I/O processing using the C programming language. Further course topics will be taught using Objective C, the native development language for iOS application development. These include classes, objects & methods, properties, and message sending. Prerequisites: 10-107-111, 10-152-119, and 10-152-124

### 10-152-143 iPhone Applications Development 3 credits

Introduces programming simple iPhone applications using Cocoa and Objective C. Students will learn basic Objective C concepts, iPhone programming basics, and use the SDK environment on Apple Macintosh computers with OS X as a development platform. Design concepts and programming tools will be integrated with an emphasis on developing and deploying iPhone applications. Prerequisites: 10-152-125 and 10-152-139

### 10-152-153 Advanced iPhone Applications Development 3 credi

3 credits

Focuses on advanced features of the iPhone for applications development, including GPS for location-aware applications, motion sensing, and network-aware applications. A portion of the class deals with application design issues including sharing applications. Prerequisites: 10-152-143, and one of the following: 10-152-112 or 10-152-167

### 10-152-167 Advanced PHP and MySQL Web Development

3 credits

This course prepares the student to implement professional PHP and MySQL web applications. Students will learn advanced techniques for session management, validation, and authentication. Advanced web application features such as shopping carts, content management using Drupal, web forums and connecting to web services are discussed. Installation and customization of open source PHP web applications is also covered. Prerequisites: 10-152-125 and 10-152-139

### 10-152-168 AJAX and JavaScript Web Development 3 cr

3 credits

AJAX turns static web pages into interactive applications, allowing you to deploy rich-client applications. Course covers the basics of DHTML, JavaScript, and the XmlHttpRequest call. Students learn how to add JavaScript and AJAX to existing programs, and design new applications to exploit the power of Web 2.0. Students learn the three layers of AJAX framework, and when (and how) to use each. Students learn how to create rich clients, use visual effects, add client-side validation, and handle forms. Prerequisites: 10-152-121 and one of the following: 10-152-143 or 10-152-189

### 10-152-174 IT Mobile Development Internship 3 credits

Opportunities for students to learn and practice programming and analysis techniques through activities and experiences in a group project at Madison College, or in an actual information systems department. Objectives commensurate with student's background and experience. Activities include designing and testing new programs, designing and modifying existing programs, systems analysis and design, and sharing experiences with other interns. Prerequisities: 10-107-175, 10-152-121, 10-152-131 and one of the following: 10-152-143 or 10-152-189

### 10-152-189 Android Applications Development - IDC 3 credits

This course introduces developing applications for Android devices. All the required software is free, including the Android emulator. It is not necessary to own an Android device, though the applications developed in the course can be deployed to one. Basic familiarity with Java and Eclipse (or willingness to learn them quickly) is assumed. After preliminaries with Google Docs and Google Maps, we take up Android layout and input widgets, both in XML and programmatically; menus and dialogs; gesture detection; graphics and the Android drawing API; database access with SQLite and file IO; location-based services (geo-location); and device dependency issues. Prerequisites: 10-152-111 and 10-152-125

### 10-152-195 Advanced Android Development - IDC 3 credits

This is a second course in Android application development, assuming a background in Android development and taking up more advanced topics, including geo location, web services and network programming generally, game programming, HTML 5 strategies, and graphics programming. More complex user interfaces are considered, including multi-activity applications. Prerequisites: 10-152-112 and 10-152-189

### Additional Required Program Course

10-150-160 IT Security Awareness

1 credit

### **Career Potential:**

Program Number: 10-152-8

- Mobile App Developer
- Web Developer
- Web Application Developer
- Programmer/Analyst

With additional education and/or work experience, graduates may find employment as:

- Web Designer
- Web Architect
- Systems Analyst
- Systems Programmer
- Database Programmer
- Project Manager
- Information Systems Department Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

# Information Technology— Network Security Specialist

Class Program Number: 10-150-3

Effective: 2013-2014

### Associate in Applied Science Degree

Information Technology Program Cluster School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Program**

The Network Security Specialist Program provides comprehensive instruction in computing systems and networks that have an important impact on data confidentiality, integrity and availability. Emphasis is placed on vigilant security awareness throughout the curriculum. The program introduces the student to computer network threats and the appropriate incident response, to include defenses, countermeasures and computer forensics. Students are exposed to scenarios reflecting the legal and ethical issues associated with information security. Extensive hands-on labs build practical experience in configuring a variety of network operating systems, firewalls, virtual private networks (VPN), packet filters and intrusion detection systems (IDS) to maximize information security in the network.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-network-security-specialist">http://madisoncollege.edu/program-info/it-network-security-specialist</a>.

### **Program Courses**

10-107-111 Exploration of Information Technology 1 credit Introduces students to the various careers available in the vast field of Information Technology and examines the Network Specialist, Programmer/Analyst, Web Programmer/Analyst, Computer Systems Administration Specialist and Security Specialist career paths. Students create an individualized career path plan as the capstone project for the course. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

10-107-175 Preparation for an IT Career 1 credit Introduction to planning and organizing a job search in Information Technology. Activities include the development of a personalized job search plan, correspondence, resumé and portfolio. Prerequisite: 10-107-111 and 10-150-123

10-150-160 IT Security Awareness 1 credit
Provides a basic survey of the importance of IT security awareness and data confidentiality. This security awareness-training course walks users through every aspect of Information Security in a very broad, easy to understand way and explains to them the value of securing data, for both themselves and the organization. The class will introduce legislation, local, state and federal privacy policies and liability of individuals and institutions related to data confidentiality and integrity. The course will introduce risk management, security policies, and common threats and countermeasures. The course will also present best practices in access control and password policies.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA First Semes 10-107-111 10-150-160 10-150-121 10-152-109 10-154-184 10-801-195 10-804-144		1	1-0 2-2 2-2 2-2 3-0
Second Ser 10-150-122 10-154-171 10-154-190 10-801-196 10-809-199	mester Cisco Networking 2 Windows Server 1 Linux Server Oral/Interpersonal Communication Psychology of Human Relations. Total	3 3 3	2-2 2-2 3-0
SECOND N First Semes 10-107-175 10-150-185 10-150-196 10-152-104 10-801-197 10-809-166		3 3 3	2-2 2-2 2-2 3-0
Second Ser 10-150-164 10-150-193 10-150-194 10-150-197 10-809-197	Penetration Testing/Network Defense* Network Security Design** Firewall/VPN Technologies** Network Security Internship** Contemporary American Society Elective Total	3 3 3	2-2 2-2 2-2 3-0

#### **Recommended Electives**

Electives must be associate degree (10-level) or college transfer (20-level) courses

10-150-150 VOIP Convergence Fundamentals\* 3 credits

10-150-176 Intermediate Networking\* 3 credits

10-152-120 Website Development HTML5 3 credits

10-154-172 Windows Server 2\* 3 credits

\*Offered fall semester only \*\*Offered spring semester only

**Note**: All Information Technology courses require a grade of C or better in order to graduate.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



### Madison Area Technical College IT—Network Security Specialist

#### Program Courses (continued)

#### 10-150-164 Penetration Testing/ **Network Defense**

3 credits

Introduces the network security specialist to the various methodologies for attacking a network. The student is introduced to the concepts, principles and techniques, supplemented by hands-on exercises for attacking and disabling a network. These methodologies are presented within the context of properly securing the network. The course emphasizes network attack methodologies with the emphasis on student use of network attack techniques and tools. Prerequisites: 10-150-196 and 10-152-109.

#### 10-150-121 Intro to Cisco Networking 3 credits

This is an introductory course that introduces the architecture, structure, function and components of computer networks. Dynamic and static routing will be introduced. Students will learn technology concepts with the support of interactive media and apply and practice this knowledge through a series of hands-on and simulated activities. NOTE: Must take 10-150-122 Cisco Networking 2 within one year of completion of 10-150-121 Intro to Cisco Networking. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

#### 10-150-122 Cisco Networking 2 5 credits

Students learn how to configure a router and a switch for basic functionality. Students will be able to configure and troubleshoot routers and switches and resolve common issues with protocols, virtual LANs and inter-VLAN routing in both IPv4 and IPv6. NOTE: Must follow 10-150-121 Intro to Cisco Networking within one year. Prerequisite: 10-150-121.

10-150-185 Introduction to Computer Forensics 3 credits

This course provides a broad overview of computer forensics and investigation tools and techniques. All major personal computer operating system architectures and disk structures will be discussed, as well as what computer forensic hardware and software tools are available. Other topics include the importance of digital evidence controls, how to process crime and incident scenes, the details of data acquisition, computer forensic analysis, email investigations, image file recovery, investigative report writing, and expert witness requirements. The course provides a range of laboratory and hands-on assignments that teach about theory as well as the practical application of computer forensic investigation.

Prerequisites: 10-150-122, 10-152-109 and 10-154-171.

#### 10-150-193 Network Security Design 3 credits

This course affords the network security specialist the opportunity to design a secure network in a team environment using the skills learned from the prerequisite classes. The student must demonstrate the ability to design, plan and execute an infrastructure that represents the services offered by a common business or organization. The student will research their part of the design and must prepare written document including notes, diagrams, references, and implementation instructions of their part of the total design. Prerequisites: 10-150-196 and 10-152-109 and completion or concurrent enrollment in 10-150-164.

### 10-150-194 Firewall/VPN Technologies

Introduces the network security specialist to the various methodologies for defending a network. Students are introduced to the concepts, principles, types and topologies of firewalls to include packet filtering, proxy firewalls, application gateways, circuit gateways and stateful inspection. Students also learn the skills necessary for one of the CISCO Certified Security Professional (CCSP) certification exams.

Prerequisite: 10-150-122

10-150-196 Intrusion Detection Systems This course introduces the basics of Intrusion Detection and network defense strategies. The student will be introduced to the tools and techniques used to identify network threats and

recommended ways to mitigate those threats. The student must demonstrate the ability to plan, design, and build a network IDS that fulfills the security needs of a common business or organization. Prerequisites: 10-150-122, 10-152-109, 10-154-171, and 10-154-190.

#### 10-150-197 Network Security Internship 3 credits

An on-the-job experience in Madison area companies that maintain, manage and secure computer networks. The emphasis is on hands-on design, installation, configuration, management, documentation, troubleshooting, maintenance and securing of LANs. By consent of instructor, a special project may be substituted for the internship. Prerequisites: 10-107-175, 10-150-185 and 10-150-196.

#### 10-152-104 Windows PowerShell

3 credits

Windows PowerShell is used in the Microsoft world for administration and management of Windows Clients. This class will introduce IT students to PowerShell and how it is used for administering Microsoft Networks. Students will develop a sound understanding of administering Window's environments using PowerShell and developing scripts using basic programming logic. Prerequisite: 10-154-184.

### 10-152-109 Python Programming

3 credits

This is an introductory course in programming in the Python programming language. Topics Include: basic programming techniques, I/O, data filtering/processing, file manipulation, program control logic, and a brief introduction to object-orientation. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

#### 10-154-171 Windows Server 1 3 credits

Gain the skills necessary for supporting and configuring a Windows server including the installation and configuration of Windows Active Directory environment. Configure and deploy network services such as DHCP and DNS. Learn the practical

skills required to create and implement Group Policy and configure security policies while preparing for Microsoft MCSA Exam 70-410. Prerequisites: 10-107-111, 10-150-121, and 10-154-184.

#### 10-154-184 Windows Client

Learn how to install, configure and administer a Windows desktop operating system. Work in a computer laboratory setting to develop the real-world expertise needed to set up and support the Windows desktop environment. As you progress through topics including Windows installation, hardware device configuration and establishing network connectivity, you are also preparing for Microsoft Exam 70-687. As an added bonus you will learn the operation of VMWare Workstation. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

#### 10-154-190 Linux Server 3 credits

Introduces Linux with a focus on system administration skills. Topics include installation, file and directory management, command execution, input/output redirection and pipes, shell scripts, network services, security, troubleshooting and the X Window system. Prerequisite: 10-150-121.

### Career Potential:

Program Number: 10-150-3

Entry level positions can include:

- Network Control Operator
- **Network Support** Technician
- **Network Support Services**
- Network Technician
- **Network Specialist**
- **Network Professional**
- **Networking Services**
- Assistant LAN Manager
- Assistant LAN Administrator
- **Assistant Network** Administrator

With experience, networking specialist can find work as:

- LAN Manager
- LAN Administrator
- Network Support Services Manager
- Network Engineer
- **Network Administrator**
- Web Designer

**Upper Management positions** can include:

- Networking Manager
- Manager of Voice/Data Networks
- Intranet (sic) Designer
- **Data Communications Analyst**
- **Director of Networks**
- **Network Security** Specialist
- Cyber Security **Professional**

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

# Information Technology— Network Specialist

Associate in Applied Science Degree

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or

(800) 322-6282 Ext. 6003

### **About the Program**

The Information Technology-Network Specialist program prepares qualified individuals to administer, install, maintain and troubleshoot data and voice networks. The Network Specialist has a working knowledge of Local Area Networks (LANs); Wide Area Networks (WANs), and their interconnectivity to nodes, servers, and other end user devices in the enterprise network. Students receive hands-on training in network operating systems, user administration, network security, network design, and implementing voice over IP (VoIP). Instruction includes: managing Network Operating Systems (NOS) and client software, network security measures, user accounting, and monitoring network event logs for problem resolution. The program also prepares the graduates to test for the Cisco CCNA (Cisco Certified Networking Associate), the Cisco CCNA-Voice, the Microsoft Certifications for Windows 8 Configuration and Configuring Windows Server 2012, the CompTIA A+, and the CompTIA Network+ certifications, as well as CCNA Security.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/it-network-specialist.

NOTE: Students starting this program in a spring semester will need a minimum of 5 semesters to complete the program due to some courses being offered fall only or spring only. These students (and students going part-time) are advised to use the Planner in their student center account to map out the order in which to take the required courses semester by semester, taking into account any limited semesters courses are offered and any pre-requisites for the sequence of courses.

### **Program Courses**

10-107-111 Exploration of Information Technology 1 credit Introduces students to the various careers available in the vast field of Information Technology and examines the Network Specialist, Programmer/Analyst, Web Programmer/Analyst, Computer Systems Administration Specialist and Security Specialist career paths. Students create an individualized career path plan as the capstone project for the course. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management) and experience sending and receiving email.

10-107-175 Preparation for an IT Career 1 credit Introduction to planning and organizing a job search in Information Technology. Activities include the development of a personalized job search plan, correspondence, resumé and portfolio. Prerequisite: IT students must have completed all IT courses in the first two semesters. Prerequisite: 10-107-111 and 10-150-122.



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-150-2

**FIRST YEAR** Hrs/week Credits Lec-Lab First Semester 10-107-111 Exploration of Information Technology......1-0 IT Security Awareness......1-0 10-150-160 10-150-121 10-154-184 10-154-189 10-801-195 10-804-144 Semester Total Second Semester 10-150-122 10-154-122 10-154-171 10-801-196 10-809-199 Psychology of Human Relations..... Semester Total SECOND YEAR First Semester 10-107-175 10-150-150 10-150-176 10-154-190 Technical Reporting......3-0 10-801-197 10-809-166 Semester Total Second Semester 10-150-151 10-150-194 
 Netwali/VFN Technologies
 2-2

 Networking Internship\*\*
 3
 2-2

 Python Programming
 3
 2-2

 Contemporary American Society
 3
 3-0
 10-150-195 10-152-109 10-809-197 Elective.....3.....E Semester Total

#### **Recommended Electives**

Electives must be associate degree (10-level) or college transfer (20-level) courses

10-152-104	Windows PowerShell	3 credits
10-152-120	Website Development-HTML5	3 credits
10-154-172	Windows Server 2*	3 credits
10-154-194	Windows Server Pro**	3 credits

### **Graduation Requirement**

**Note**: All Information Technology courses require a grade of C or better in order to graduate.

**Note:** Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

### Program Courses (continued)

### 10-150-121 Intro to Cisco Networking 3 credits

This is an introductory course that introduces the architecture, structure, function and components of computer networks. Dynamic and static routing will be introduced. Students will learn technology concepts with the support of interactive media and apply and practice this knowledge through a series of hands-on and simulated activities. NOTE: Must take 10-150-122 Cisco Networking 2 within one year of completion of 10-150-121 Intro to Cisco Networking. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

### 10-150-122 Cisco Networking 2 5 credits

Students learn how to configure a router and a switch for basic functionality. Students will be able to configure and troubleshoot routers and switches and resolve common issues with protocols, virtual LANs and inter-VLAN routing in both IPv4 and IPv6. NOTE: Must follow 10-150-121 Intro to Cisco Networking within one year. Prerequisite: 10-150-121.

10-150-150 VOIP Convergence Fundamentals 3 credits
This class prepares students for the Cisco CCNA-Voice certification. It
will introduce students to the terms and definitions of Analog phone
systems and Voice over IP (VOIP) networks. Topics included in this
course will be configuring and maintaining an IP Telephony system,
provisioning phones and users, configuring call features, and
establishing voicemail. Cisco Call Manager, Call Manager Express,
Cisco Unity Connection Voicemail, and Cisco VoIP phones are used to
configure and build a converged IP telephony infrastructure suitable
for a business. Troubleshooting will be emphasized.
Prerequisite: 10-150-122.

### 10-150-151 Advanced Networking Topics 3 credits

This class introduces more advanced networking topics from the CCNP exams, such as: Implementing VLAN based solutions with secure layer 2 and layer 3 services, implementing High Availability in a LAN and WAN, implementing QoS on converged networks, specific IP QoS mechanisms for implementing the DiffServ QoS model, wireless security and basic wireless management. Quality of Service (QoS) will be used to design and implement a structure to prioritize voice and data applications across the network. Wireless will include mobility between lightweight access points. Troubleshooting and teamwork will be emphasized. Prerequisite: 10-150-150.

### 10-150-160 IT Security Awareness 1 credit

Provides a basic survey of the importance of IT security awareness and data confidentiality. This security awareness-training course walks users through every aspect of Information Security in a very broad, easy to understand way and explains to them the value of securing data, for both themselves and the organization. The class will introduce legislation, local, state and federal privacy policies and liability of individuals and institutions related to data confidentiality and integrity. The course will introduce risk management, security policies, and common threats and countermeasures. The course will also present best practices in access control and password policies.

### 10-150-176 Intermediate Networking 3 credits

Students will install, configure, and secure access points and enable devices to associate to the WLAN. Students are introduced to computer network vulnerabilities and threats and learn to safeguard networks using current wireless technologies. Students will focus on the design, planning, implementation, operation, troubleshooting and securing of LANs and WLANs. Prerequisites: 10-150-160, 10-150-122, and 10-154-171.

#### 10-150-195 Networking Internship

3 credits

3 credits

An on-the-job experience, with instructor supervision, in Madison area networking companies and in companies that maintain and manage computer networks. The emphasis is on hands-on design, installation, configuration, management, documentation, troubleshooting and maintenance of LANs.

Prerequisites: 10-107-175, 10-150-150 and 10-150-176.

#### 10-152-109 Python Programming

This is an introductory course in programming in the Python programming language. Topics Include: basic programming techniques, I/O, data filtering/processing, file manipulation, program control logic, and a brief introduction to object-orientation. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

### 10-154-122 IT Service Concepts

3 credits

This course is an introduction to the broad range of topics than an entry-level user support specialist is expected to know. The course delves into the kinds of knowledge, skills and abilities they need to find employment in the support industry. Students develop skills to handle troubleshooting and problem solving, successfully communicate with technology users, determine a user's specific needs, and train endusers, as well as handle budgeting and other management priorities. Course addresses awareness of the evolution of IT support and best practices of the ITIL framework.

### 10-154-171 Windows Server 1

3 credits

Gain the skills necessary for supporting and configure a Windows Network infrastructure including name resolution, file and print services, and remote access. Learn the practical skills required to troubleshoot and monitor network problems while preparing for Microsoft MCTS Exam 70-642. Prerequisites: 10-101-111, 10-154-184 and 10-150-121.

#### 10-154-184 Windows Client

3 crear

3 credits

Learn how to install, configure and administer a Windows desktop operating system. Work in a computer laboratory setting to develop the real-world expertise needed to set up and support the Windows desktop environment. As you progress through topics including Windows installation, hardware device configuration and establishing network connectivity, you are also preparing for Microsoft Exam 70-687. As an added bonus you will learn the operation of VMWare Workstation. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

### 10-154-189 Computer Hardware Essentials 3 credits

This course presents a comprehensive overview of computer system fundamentals and an introduction to operating systems. Students working through hands-on activities and labs gain skills in assembling components, install, configure and maintain devices, PCs and operating system software, understand the basics of networking and security, laptops, printers, and properly diagnose, resolve common hardware and software issues while applying troubleshooting skills. CompTIA's A+ Certification is a widely accepted IT industry standard certification for PC technology for an entry-level IT professional. This course prepares students for CompTIA's A+ 220-801 exam. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management).

### 10-154-190 Linux Server

Introduces Linux with a focus on system administration skills. Topics include installation, file and directory management, command execution, input/output redirection and pipes, shell scripts, network services, security, troubleshooting and the X Window system. Prerequisite: 10-150-121.

### Career Potential:

Program Number: 10-150-2

Entry level positions can include:

- Network Control Operator
- Network Support Technician
- Network Support Services
- Network Technician
- Network Specialist
- Network Professional
- Networking Services
- Assistant LAN Manager
- Assistant LAN Administrator
- Assistant Network Administrator

With experience, networking specialist can find work as:

- LAN Manager
- LAN Administrator
- Network Support Services Manager
- Network Engineer
- Network Administrator
- Web Designer

Upper Management positions can include:

- Networking Manager
- Manager of Voice/Data Networks
- Intranet (sic) Designer
- Data Communications Analyst
- Director of Networks

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

### Information Technology—

### PHP Professional Web Developer

Certificate Program Number: 90-152-8

### Certificate

Information Technology Program Cluster

School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or

(800) 322-6282 Ext. 6003

### About the Certificate

This certificate is designed to prepare information systems professionals to use the PHP programming language for web development. Classes include advanced web application features such as shopping carts, content management system using Drupal, web forums and connecting to web services. The certificate classes are used to teach students the necessary skills to make them successful in PHP web development.

### **Admission Requirements**

To review admission program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/it-php-professional-web-developer-certificate">http://madisoncollege.edu/program-info/it-php-professional-web-developer-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Lec-Lab
10-152-166	PHP Web Development with MySQL**	3	2-2
	, ,		
	Total	6	

**Note:** All Information Technology courses require a grade of C or better in order to receive the certificate.

\*Offered Fall semester only \*\*Offered Spring semester only

### Courses

#### 10-152-166 PHP Web Development with MYSQL

3 credits

Hrshnaak

Effective: 2013-2014

This course introduces the student to dynamic web page development using the PHP programming language. Students will learn how PHP works, how to effectively use many of its powerful features, and how to design and build their own PHP web applications. The popular MySQL open source database management software (DBMS) will also be introduced as a powerful backend for PHP websites. Prerequisite: admission to certificate.

10-152-167 Advanced PHP and MySQL Web Development 3 credits
This course prepares the student to implement professional PHP and MySQL web
applications. Students will learn advanced techniques for session management,
validation, and authentication. Advanced web application features such as shopping carts,
content management using Drupal, web forums and connecting to web services are
discussed. Installation and customization of open source PHP web applications is also
covered. Prerequisite: grade of C or better in 10-152-166.

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.



## Information Technology— Programmer / Analyst Mobile Applications Developer Program Number: 10-152-1

Associate in Applied Science Degree

Information Technology Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or

(800) 322-6282 Ext. 6003

### About the Program

This two-year program meets the specific skills and knowledge requirements of technical and professional within the IT field for an entry-level mobile applications developer/programmer working in a any size organization. Students learn required core IT technical skills in areas such as Java, Objective-C, SOL, XML, JSON, HTML 5, JavaScript, CSS, AJAX, object-oriented systems design, and iOS and/or Android development. Students will be able to choose an app development emphasis alternative in iOS or Android. Training blends general education development with required IT technical skills. Additional education and job experience lead to work in mobile app design and management.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/it-programmer-analyst">http://madisoncollege.edu/program-info/it-programmer-analyst</a>.

NOTE: Students starting this program in a spring semester will need a minimum of 5 semesters to complete the program due to some courses being offered fall only or spring only. These students (and students going part-time) are advised to use the Planner in their student center account to map out the order in which to take the required courses semester by semester, taking into account any limited semesters courses are offered and any pre-requisites for the sequence of courses.

### **Program Courses**

10-107-111 Exploration of Information Technology 1 credit Introduces students to the various careers available in the vast field of Information Technology and examines the Network Specialist, Programmer/Analyst, Web Programmer/Analyst, Computer Systems Administration Specialist, and Security Specialist career paths. Students create an individualized career path plan as the capstone project for the course. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

10-107-175 Preparation for an IT Career 1 credit Introduction to planning and organizing a job search in Information Technology. Activities include the development of a personalized job search plan, correspondence and portfolio. Prerequisites: Grade of C or better in 10-152-111 or 10-152-139.

10-152-111 Java Programming 3 credits Introduces programming and object-oriented design concepts using the Java programming language. Students learn all the Java programming basics and use a

programming tools will be integrated with an emphasis on practical business solutions. Prerequisite: 10-152-119 and 10-152-124

simple text editor as a development environment. Design concepts and

10-152-112 Advanced Java Programming 3 credits
Focuses on the server side of application programming for the web. Topics include:
Java servlets, database access with JDBC, JavaServer Pages and JavaBeans. A
portion of the class deals with application design issues in a web environment.

Prerequisite: 10-152-111 and 10-152-125

10-152-119 Introduction to Programming with JavaScript 3 credits
Teaches the basic concepts of programming using the JavaScript language. Topics
include: embedding JavaScript in HTML, event-driven programming techniques,
program control logic, and an introduction to object-oriented programming.
Prerequisite: Concurrent enrollment in 10-152-120



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

account for s	pecific requirements, as requirements are sub	ject to change.	
FIRST YEAR			Hrs/week
First Semest		Credits	Lec-Lab
10-107-111	Exploration of Information Technology	1	1-0
10-150-160	IT Security Awareness	1	1-0
10-152-119	Introduction to Programming with JavaScript		
10-152-120	Website Development-HTML5	3	2-2
10-152-124	Introduction to Database		
10-801-195	Written Communication		
10-804-144	Math of Finance		3- <u>0</u>
	Semester Total	17	
Second Sem	ester		
Course #1	Emphasis Area course #1 (see below)		
10-152-125	SQL Database Programming	3	2-2
10-152-130	Object-Oriented Design with UML	3	2-2
10-801-196	Oral/Interpersonal Communication	3	3-0
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations	3	3-0
	Semester Total	18	
SECOND YEA	ΔR		
First Semest			
Course #2	Emphasis Area course #2 (see below)	3	2-2
Course #3	Emphasis Area course #3 (see below)	3	2-2
10-107-175	Preparation for an IT Career	1	1-0
10-152-121	Advanced Website Development-XML		
10-152-131	Object-Oriented Systems Analysis*		
10-132-131	Technical Reporting		
10-001-177	Semester Total	16	2-2
Cooond Com	ootor		
Second Sem		2	2.2
Course #4	Emphasis Area course #4 (see below)	3	2-2
10-152-168			
10-152-174	IT Mobile Development Internship**	3	2-2
10-809-166	Introduction to Ethics: Theory and Application		
	Elective Semester Total	<u>6</u> 18	<u>E</u>
Android Emp		Course Sequence	
10-152-111	Java Programming**		
10-152-112	Advanced Java Programming*		
10-152-189	Android Applications Development – IDC*	#3	
10-152-195	Advanced Android Apps Development – IDC**	#4	
iPhone Emph	nasis	Course Sequence	
10-152-139	Intro to C and Objective-C**		
10-152-167	Advanced PHP & MySQL Web Development*		
10-152-143	iPhone Applications Development*		
10-152-153	Advanced iPhone Apps Development**		
*Offered fa	II semester only **Offered spring	g semester only	
Motor All Infor	mation Tachnology courses require a grade of C or b	ottor in order to gradu	nto

Note: All Information Technology courses require a grade of C or better in order to graduate.

**Note:** Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s. Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

#### Recommended Electives

Electives must be associate degree (10-level) or college transfer (20-level) courses.

10-152-106	C# Programming	5
10-152-126	Database Design and Data Warehousing**	6
10-152-157	Ruby on Rails development**	6
10-154-190	Linux Server 3	

### IT—Programmer / Analyst - Mobile Applications Developer

Program Courses (continued)

#### 10-152-120 Website Development-HTML5

Teaches the fundamentals and techniques of developing business websites using XHTML-compliant HTML5. Topics include webpage design, tables, image manipulation, image maps, forms, cascading style sheets (CSS) and an introduction to JavaScript in conjunction with forms. All work is done directly with HTML5. Perequisite: working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

### 10-152-121 Advanced Website Development-XML

3 credits

Provides the student with experience in the design and implementation of business Internet Websites using advanced command syntax. Topics include: JavaScript, browser object models, dynamic HTML, advanced cascading style sheets (CSS), XML, document type definitions, extensible stylesheet language transformations (XSLT), and XML schemas. Prerequisite: 10-152-120

#### 10-152-124 Introduction to Database 3 credits

Introduces the student to relational database concepts using the MS Access database environment. Students learn to use various software tools to use queries, forms and reports in developing comprehensive business applications using MS/Access. Prerequisite: Working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

### 10-152-125 SQL Database Programming 3 credits

Presents relational database concepts and teaches beginning to intermediate Structured Query Language (SQL) using an Oracle database. Students learn to create and maintain database objects and to store, retrieve, and manipulate data. Demonstrations and hands-on practice reinforce the fundamental concepts. Prerequisite: 10-152-124

### 10-152-130 Object-Oriented Design with UML 3 credits

Practical, introductory-level systems analysis experience. Emphasis is on the physical system elements: data design (record, file, database and entity-relationship diagrams), object-oriented design (use case, class and sequence diagrams), user interface design (screen and report) and system interface design (platforms and factoring). The use of CASE tools is integrated throughout the course. Prerequisites: 10-152-119 and 10-152-124

## 10-152-131 Object-Oriented Systems Analysis 3 credits In this course, the student learns to analyze the business organization as a system, to structure both the information and processes of a business or organization, and to complete the

processes of a business or organization, and to complete the systems development process through the logical design phase. The course utilizes an object-oriented methodology for the systems development process. Prerequisite: 10-152-130

### 10-152-139 Intro to C and Objective-C 3 credits

The purpose of this course is to prepare students for advanced coursework in development of applications in Apple's iOS environment (e.g. iPhone/iPad/iPod devices). Students will be introduced to basic syntax, debugging, pointers, functions, and file I/O processing using the C programming language. Further course topics will be taught using Objective C, the native development language for iOS application development. These include classes, objects & methods, properties, and message sending. Prerequisites: 10-107-111, 10-152-119, and 10-152-124.

### 10-152-143 iPhone Applications Development 3 credits

Introduces programming simple iPhone applications using Cocoa and Objective C. Students will learn basic Objective C concepts, iPhone programming basics, and use the SDK environment on Apple Macintosh computers with OS X as a development platform. Design concepts and programming tools will be integrated with an emphasis on developing and deploying iPhone applications. Prerequisites: 10-152-125 and 10-152-139

### 10-152-153 Advanced iPhone Applications Development 3 credits

Focuses on advanced features of the iPhone for applications development, including GPS for location-aware applications, motion sensing, and network-aware applications. A portion of the class deals with application design issues including sharing applications. Pererequisites: 10-152-143, and one of the following: 10-152-112 or 10-152-167

### 10-152-167 Advanced PHP and MySQL Web Development

3 credits

This course prepares the student to implement professional PHP and MySQL web applications. Students will learn advanced techniques for session management, validation, and authentication. Advanced web application features such as shopping carts, content management using Drupal, web forums and connecting to web services are discussed. Installation and customization of open source PHP web applications is also covered. Prerequisites: 10-152-125 and 10-152-139.

### 10-152-168 AJAX and JavaScript Web Development

3 credits

AJAX turns static web pages into interactive applications, allowing you to deploy rich-client applications. Course covers the basics of DHTML, JavaScript, and the XmlHttpRequest call. Students learn how to add JavaScript and AJAX to existing programs, and design new applications to exploit the power of Web 2.0. Students learn the three layers of AJAX framework, and when (and how) to use each. Students learn how to create rich clients, use visual effects, add client-side validation, and handle forms. Prerequisites: 10-152-121 and one of the following: 10-152-143 or 10-152-189

### 10-152-174 IT Mobile Development Internship 3 credits

Opportunities for students to learn and practice programming and analysis techniques through activities and experiences in a group project at Madison College, or in an actual information systems department. Objectives commensurate with student's background and experience. Activities include designing and testing new programs, designing and modifying existing programs, systems analysis and design, and sharing experiences with other interns. Prerequisites: 10-107-175, 10-152-121, 10-152-131 and one of the following: 10-152-143 or 10-152-189

### 10-152-189 Android Applications Development - IDC 3 credits

This course introduces developing applications for Android devices. All the required software is free, including the Android emulator. It is not necessary to own an Android device, though the applications developed in the course can be deployed to one. Basic familiarity with Java and Eclipse (or willingness to learn them quickly) is assumed. After preliminaries with Google Docs and Google Maps, we take up Android layout and input widgets, both in XML and programmatically; menus and dialogs; gesture detection; graphics and the Android drawing API; database access with SQLite and file IO; location-based services (geo-location); and device dependency issues. Prerequisites: 10-152-111 and 10-152-125.

### 10-152-195 Advanced Android Development - IDC 3 credits

This is a second course in Android application development, assuming a background in Android development and taking up more advanced topics, including geo location, web services and network programming generally, game programming, HTML 5 strategies, and graphics programming. More complex user interfaces are considered, including multi-activity applications. Prerequisites: 10-152-112 and 10-152-189

### Additional Required Program Course

10-150-160 IT Security Awareness

1 credit

### Program Number: 10-152-1 Career Potential:

- Mobile App Developer
- Web Developer
- Web Application Developer
- Programmer/Analyst

With additional education and/or work experience, graduates may find employment as:

- Web Designer
- Web Architect
- Systems Analyst
- Systems Programmer
- Database Programmer
- Project Manager
- Information Systems Department Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

### Information Technology— VMware Certified Professional Certificate

Effective: 2013-2014

Program Number: 90-154-3

### Certificate

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Certificate**

This certificate is designed for students who have already graduated with a degree in Computer Information Systems, Information Technology, or have significant IT industry work experience. The VCP certificate program provides students the skills required to install, configure, and manage VMware server virtualization infrastructures such as VMware vSphere. Upon completion of this course, you can take the examination to become a VMware Certified Professional.

VMware is the industry standard and most widely used server virtualization platform. VMware runs many of the IT infrastructures of small, medium, and large sized businesses world-wide. The VMware Certified Professional certification designates individuals who have demonstrated superior knowledge and skill levels with VMware virtualization infrastructures. It is a highly sought after certification for many prospective employers. For more information on this certification, see the VMware website at http://mylearn.vmware.com/mgrReg/plan.cfm?plan=12457&ui=www

Requirements: Associates Degree in Networking, Network Security, or Computer Systems Administration, or industry experience with Windows, Linux, and Networking.

### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/it-vmware-certifiedprofessional-certificate.

### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Hrs/week Lec-Lab
10-154-175	VMware Certified Professional (VCP)**	3	2-2

\*Offered fall semester only

\*\*Offered spring semester only

Note: All Information Technology courses require a grade of C or better in order to receive the certificate

### Courses

#### 10-154-175 VMware Certified Professional (VCP) 3 credits

This hands-on training course explores installation, configuration, and management of VMware® vSphere  $^{\text{\tiny{TM}}}$  , which consists of VMware ESXi  $^{\text{\tiny{TM}}}$  and VMware vCenter™ Server. Students are introduced to virtualization and storage management concepts using VMware server virtualization products. Prerequisite: Must be enrolled in VMware Certified Professional Certificate (or have obtained a grade of "C' or better in Windows Active Directory, 10-154-172; or have consent of the instructor).

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.



# Information Technology— Web Analyst / Programmer

Associate in Applied Science Degree

Information Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Program

The Web Analyst/Programmer program meets the specific skills and knowledge requirements of technical and professional jobs within the Information Technology field for an entry-level web analyst/programmer. It is designed to meet entry-level educational needs of most segments of the IT field which utilize a variety of computers. Training blends general educational development and required IT technical skills. Graduates are prepared for entry-level web developer jobs in government, insurance, manufacturing, service, software development, wholesale and retail sales, utilities, banking and accounting.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/it-web-analyst-programmer">http://madisoncollege.edu/program-info/it-web-analyst-programmer</a>.

NOTE: Students starting this program in a spring semester will need a minimum of 5 semesters to complete the program due to some courses being offered fall only or spring only. These students (and students going part-time) are advised to use the Planner in their student center account to map out the order in which to take the required courses semester by semester, taking into account any limited semesters courses are offered and any pre-requisites for the sequence of courses.

### **Program Courses**

### 10-152-103 Web Application Development Using ASP.NET

3 credits

Students learn to develop Microsoft ASP.NET applications that deliver dynamic content to the web. An emphasis is placed on server-side programming and the role of ASP.NET plays. As part of the class, students create web forms with server controls, display dynamic data from a database using Microsoft ADO.NET, read XML configuration files and learn to debug ASP.NET web pages. Prerequisites: 10-152-107 and 10-152-121

### 10-152-106 C# Programming

credi

Teaches the basic concepts of C# programming. Topics include the Visual Studio Integrated Development Environment, program logic constructs, event-driven programming techniques, and development in an object-oriented context. Prerequisite: 10-107-111, 10-152-119, and 10-152-124

### 10-152-107 Advanced C# Programming

3 credits

Provides students with a comprehensive understanding of object-oriented system development. It examines and uses the prewritten .NET Framework classes and explores the MSDN help facility. Topics include: collections, exception handling, interfaces and advanced development techniques such as XML and database programming using ADO.NET.

Prerequisites: 10-152-106 and 10-152-125

### 10-152-111 Java Programming

3 credits

Introduces programming and object-oriented design concepts using the Java programming language. Students learn all the Java programming basics and use a simple text editor as a development environment. Design concepts and programming tools will be integrated with an emphasis on practical business solutions. Prerequisites: 10-107-119 and 10-152-124



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-152-4

FIRST YEA		Credits	Hrs/week Lec-Lab
10-107-111	Exploration of Information Technology		
10-150-160	IT Security Awareness	1	1-0
10-152-119	Introduction to Programming with JavaScript	3	2-2
10-152-120	Website Development-HTML5	3	2-2
10-152-124	Introduction to Database	3	2-2
10-801-195	Written Communication		
10-804-144	Math of Finance		
10-004-144	Semester Total		5-0
		• • •	
Second Seme		_	
Course #1	Emphasis Area Course #1 (see below)	3	2-2
10-152-125	SQL Database Programming	3	2-2
10-152-130	Object-Oriented Design with UML	3	2-2
10-801-196	Oral/Interpersonal Communication	3	3-0
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations	3	3-0
	Semester Total	18	
SECOND Y First Semeste	er		
Course #2	Emphasis Area Course #2 (see below)	3	2-2
10-107-175	Preparation for an IT Career	1	1-0
10-152-121	Advanced Website Development	3	2-2
10-152-131	Object-Oriented Systems Analysis*	3	2-2
10-801-197	Technical Reporting	3	3-0
10 001 177	Elective		
	Semester Total	16	
	-4		
Second Seme			0.0
Course #3	Emphasis Area Course #3 (see below)	3	2-2
10-152-126	Database Design and Data Warehousing**	3	2-2
10-152-132	Web Analyst/Programmer Internship**	3	2-2
10-152-168	AJAX and JavaScript Web Development**	3	2-2
10-809-166	Introduction to Ethics: Theory and Application	3	3-0
	Elective		<u>Е</u>
	Semester Total	18	
.NET Emphas	is	Course Sec	uence
10-152-106	C# Programming**	#1	140.100
10-152-107	Advanced C# Programming*	#2	
10-152-107	Web Application Development Using ASP.NET		
Java Emphas		Course Sec	<b>luence</b>
10-152-111	Java Programming**	#1	
10-152-112	Advanced Java Programming*	#2	
10-152-113	Enterprise Java Programming**	#3	
PHP Emphasi	is	Course Sec	ILIENCE
10-152-166	PHP Web Development with MySQL**	#1	laci icc
10-152-167	Advanced PHP & MySQL Web Development*	#1	
10-152-167	Ruby on Rails Development**	#2	
10-132-137	raby of Italis Developitient	#3	

Note: All Information Technology courses require a grade of C or better in order to graduate.

**Note:** Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.

#### Recommended Electives

Electives must be associate degree (10-level) or college transfer (20-level) courses.

10-150-121 Intro to Cisco Networking 3 credits

10-152-143 iPhone Applications Development \* 3 credits

10-152-189 Android Applications Development - IDC\* 3 credits

10-154-190 Linux Server 3 credits

### Program Courses (continued)

10-152-112 Advanced Java Programming 3 credits
Focuses on the server side of application programming for the
web. Topics include: Java servlets, database access with
JDBC, JavaServer Pages and JavaBeans. A portion of the
class deals with application design issues in a web
environment. Prerequisites: 10-152-111 and 10-152-125

10-152-113 Enterprise Java Programming 3 credits
The third class of the Java sequence explores advanced Java topics within the J2EE application framework. Topics include JDBC, Enterprise JavaBeans, Servlets, JSPs, XML, JMS, JNDI, Web Services, custom tag libraries, web applications and enterprise applications. Prerequisites: 10-152-112 and 10-152-121

### 10-152-119 Introduction to Programming with JavaScript 3 credits

Teaches the basic concepts of programming using the JavaScript language. Topics include: embedding JavaScript in HTML, event-driven programming techniques, program control logic, and an introduction to object-oriented programming. Co-requisite: 10-152-120

10-152-120 Website Development-HTML5 3 credits
Teaches the fundamentals and techniques of developing
business websites using XHTML-compliant HTML5. Topics
include webpage design, tables, image manipulation, image
maps, forms, , cascading style sheets (CSS) and an
introduction to JavaScript in conjunction with forms. All work is
done directly with HTML5. Prerequisite: working knowledge of
Microsoft Windows (computer literacy, proficiency with a
mouse, file management)

### 10-152-121 Advanced Website Development-XML

Provides the student with experience in the design and implementation of business internet websites using advanced command syntax. Topics include: JavaScript, browser object models, dynamic HTML, advanced cascading style sheets (CSS), XML, document type definitions, extensible stylesheet language transformations (XSLT), and XML schemas.

Prerequisite: 10-152-120

3 credits

10-152-124 Introduction to Database 3 credits Introduces the student to relational database concepts using the MS Access database environment. Students learn to use various software tools to use queries, forms and reports in developing comprehensive business applications using MS/Access. Prerequisite: working knowledge of Microsoft Windows (computer literacy, proficiency with a mouse, file management)

10-152-125 SQL Database Programming 3 credits
Presents relational database concepts and teaches beginning
to intermediate Structured Query Language (SQL) using an
Oracle database. Students learn to create and maintain
database objects and to store, retrieve, and manipulate data.
Demonstrations and hands-on practice reinforce the
fundamental concepts. Prerequisite: 10-152-124

### 10-152-126 Database Design and Data Warehousing 3 credits

Study of the construction of relational databases. Activities include: designing a database using the relational database model, implementing a database in normal form and demonstrating a functional database in terms of performance, integrity and security. Prerequisites: 10-152-125, 10-152-131

10-152-130 Object-Oriented Design w/UML 3 credits Practical, introductory-level systems analysis experience. Emphasis is on the physical system elements: data design (record, file, database and entity-relationship diagrams), object-oriented design (use case, class and sequence diagrams), user interface design (screen and report) and system interface design (platforms and factoring). The use of CASE tools is integrated throughout the course. Prerequisites: 10-152-119 and 10-152-124

10-152-131 Object-Oriented Systems Analysis 3 credits In this course, the student learns to analyze the business organization as a system, to structure both the information and processes of a business or organization, and to complete the systems development process through the logical design phase. The course utilizes an object-oriented methodology for the systems development process. Prerequisite: 10-152-130

### 10-152-132 Web Analyst/Programmer Internship

3 credits

Opportunities for students to learn and practice web programming and analysis techniques through activities and experiences in an actual information systems department. Students will seek internship opportunities and interview to be selected for internships. The student spends approximately 216 hours over the course of the semester at the internship site. If no internship is available, a special project may be substituted for the internship by consent of the instructor. Activities include designing and testing new web programs, designing and modifying existing web programs, object oriented systems analysis and design, and sharing experiences with other interns. Prerequisites: 10-107-175, 10-152-121 and 10-152-131 and one of the following: 10-152-107 or 10-152-112 or 10-152-167

10-152-157 Ruby on Rails Development 3 credits Introduces the student to dynamic web page development using the Ruby on Rails web development framework. The course will also use the popular MySQL open source database management system. Topics will include an introduction to the Ruby programming language, installing Ruby and Ruby on Rails, an overview of the Rails Framework, ActiveRecord basics, ActionController coding, Action Views, AJAX and the Web 2.0, ActionMailer basics, security, deployment, and scaling. Students will produce a very modern web application that can be adapted to many professional web development needs. Prerequisite: acceptance into certificate and grade of C or better in 10-152-107 or 10-152-112 or 10-152-167

### 10-152-166 PHP Web Development with MySQL 3 credits

This course introduces the student to dynamic web page development using the PHP programming language. Students will learn how PHP works, how to effectively use many of its powerful features, and how to design and build their own PHP web applications. The popular MySQL open source database management software (DBMS) will also be introduced as a powerful backend for PHP websites.

Prerequisites: 10-152-119 and 10-152-124

### 10-152-167 Advanced PHP and MySQL Web Development 3 credits

This course prepares the student to implement professional PHP and MySQL web applications. Students will learn advanced techniques for session management, validation, and authentication. Advanced web application features such as shopping carts, content management using Drupal, web forums and connecting to web services are discussed. Installation and customization of open source PHP web applications is also covered. Prerequisite: grade of C or better in 10-152-125 and 10-152-166

### 10-152-168 AJAX and JavaScript Web Development

3 credits

AJAX turns static web pages into interactive applications, allowing you to deploy rich-client applications. Course covers the basics of DHTML, JavaScript, and the XmlHttpRequest call. Students learn how to add JavaScript and AJAX to existing programs, and design new applications to exploit the power of Web 2.0. Students learn the three layers of AJAX framework, and when (and how) to use each. Students learn how to create rich clients, use visual effects, add client-side validation, and handle forms. Prerequisites: grade of C or better in 10-152-121 and one of the following: 10-152-107, 10-152-112 or 10-152-167

### **Career Potential:**

Program Number: 10-152-4

- Web Developer
- Web Application Developer
- Programmer/Analyst

With additional education and/or work experience, graduates may find employment as:

- Web Designer
- Web Architect
- Systems Analyst
- Systems Programmer
- Database Programmer
- Project Manager
- Information Systems Department Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

### Madison Area Technical College Jail Officer Certificate

### Certificate

Protective Services Program Cluster

School of Human and Protective Services

Program offered at Truax Campus

For information call: (608) 246-5297 or (800) 322-6282 Ext. 5297

### About the Certificate

The Basic Jail Academy provides the curriculum required for jail officer certification with the Wisconsin Department of Justice, Law Enforcement Standards Board. This 160 hour course focuses on the philosophical and tactical principles of working as a correctional officer in Wisconsin. It includes a skills-assessment examination prior to completion to verify student competence. Topics covered include state law and administration code provisions governing county jail operations, the basic constitutional rights of prisoners, as established by Federal Courts, and basic guidelines regarding effective correctional practices and procedures. Upon the successful completion of the program, a student will be eligible for certification with the Wisconsin Department of Justice, Law Enforcement Training and Standards Board as a jail officer.

### Admission Requirements

To review program admission requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/jail-academcy.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade point average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified.

### Career Potential:

- Jail Officer
- Corrections Officer
- Deputy Sheriff

With additional education and/or work experience, may find employment as:

Secure Detention Worker



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 90-504-1

			Hrs/week
Courses		Credits	Lec-Lab
30-504-350	Basic Jail Officer Certification	4	30-10
	Total	4	

### Courses

### 30-504-350 Basic Jail Officer Certification 4 credi

Jail Officer Certification Academy provides the curriculum required for jail officer certification required by the Wisconsin Law Enforcement Standards Board. This course focuses on the philosophical and tactical principles of working as a correctional officer in Wisconsin. It includes a skills-assessment examination prior to completion to verify student competence. Topics covered include state law and administration code provisions governing county jail operations, the basic constitutional rights of prisoners, as established by Federal Courts, and basic guidelines regarding effective correctional practices and procedures. Upon the successful completion of the program, a student will be eligible for certification with the Wisconsin Department of Justice, Law Enforcement Training and Standards Board as a jail officer.

Students seeking admission to the Jail Officer Certification must be at least 18 years of age; possess a high school diploma or equivalent; complete the Wisconsin Department of Justice Application for Enrollment - Jail Officer Training (DJ-LE-327); possess a valid Wisconsin Driver's License; complete a criminal history records check; and complete a satisfactory oral interview. Students accepted into the Jail Officer Certification Course must undergo a physical assessment by a Wisconsin licensed physician.

Contact the Criminal Justice Department in the School of Human and Protective Services at (608) 246-5297 for specific application materials.

Enrollment is regulated by the Wisconsin Department of Justice.

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### **Journalism**

Program Number: 90-801-2

Effective: 2013-2014

### Certificate

School of Arts and Sciences

Program offered at Madison Campus

For information call: (608) 246-6246 or 258-2389 OR (800) 322-6282 ext. 6246 or ext. 2389

### About the Certificate

The Journalism Certificate gives students the basic understanding and skills needed to work as an entry-level journalist.

Students acquire the skills to work as a news reporter, feature writer, public relations writer, or copy editor.

Students need only to complete the curriculum requirements (four required courses and one elective course) to earn the certificate.

### 5 Reasons For a Journalism Certificate

Students completing the Madison College Journalism Certificate Program can use this certificate in different ways:

- 1) Gain employment in the field of journalism. Past students have left the Madison College Certificate Program and have landed full-time or part-time jobs in journalism or public relations. Other students have used the skills they acquired in the program to specialize as freelance writers or to work in intern positions.
- <u>Use as "platform" to four-year school.</u> Students can gain journalism credits that transfer to colleges and universities in Wisconsin and elsewhere.
- Develop a portfolio of published work. Students develop their own portfolios of published work. Each student will also leave the Journalism Certificate Program with a quality cover letter/resume.
- Use journalism credits for associate degree.
   Journalism credits can be used as electives for the Liberal Arts associate degree.
- Enhance your media literacy and communication skills. The Journalism Certificate program will show you how the media operates in our society. At the same time, you will sharpen your communication skills.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Required C	ourses	Credits	Lech-Lab
20-801-245	Newswriting	4	4-0
	Feature Writing		
20-801-253	Documentary Storytelling	3	3-0
20-801-262	Social Media Writing	3	3-0
	Journalism Practicum 1		
	Total	15	

#### **Electives**

Students must also complete at least/a minimum 3 credits from the following electives:

10-203-173	Photojournalism	2	0-4
20-801-251	Intro to Mass Communication	4	4-0
20-801-252	World Issues Journalism	4	4-0
20-801-272	Journalism Practicum 2	1	0-4
20-801-273	Journalism Practicum 3	1	0-4
20-801-274	Journalism Practicum 4	1	0-4
Total		3 (minimu	ım)

### Certificate Total 18 (minimum)

#### Note:

organization.

- -- Students must earn a grade of BC or higher in all courses to be awarded the certificate.
- In addition to the successful completion of 18 credits, students must do the following:
   a) Submit a portfolio of written work that includes at least three quality news articles or feature stories published by a media organization, a business, or a nonprofit
  - b) Submit a quality cover letter/resume.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/journalism-certificate">http://madisoncollege.edu/program-info/journalism-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.5 grade average and no course grade lower than a BC. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through advanced standing.



### Courses

### 10-203-173 Photojournalism

Photography for publication with the visual image used to relate events, ideas or circumstances. Students are exposed to techniques in which news stories can be communicated through visual images in print. Prerequisite: 10-203-107 or consent of instructor.

### 20-801-245 Newswriting 4 credits

This course teaches students the basic skills and knowledge needed as an entry-level reporter working at a small media organization. In Newswriting and Reporting, the student will learn general news reporting; speech, news conference, and public meeting coverage; and police, fire and accident reporting. In addition, students will learn interviewing skills needed to write a compelling news feature. Students will be presented with a basic understanding of libel law. Students will also study online journalism and how media convergence impacts spot news coverage today. Prerequisite: English 1, 20-801-201, or Written Communication, 10-801-195, or the instructor's consent.

### 20-801-246 Feature Writing 4 cre

Writing a longer magazine feature is the main focus of this course. As a follow-up to Newswriting and Reporting, students will examine in more detail various interviewing strategies needed as a feature writer. Then students will apply these interviewing skills when researching well-developed, compelling features. Students will learn how to incorporate the narrative structure, or storytelling approach, into their feature stories. Students will examine privacy laws as they apply to feature stories. Students will also study online journalism and the impact of media convergence as on long-form journalism. Prerequisite: English 1, 20-801-201, or Written Communication, 10-801-195, or the instructor's consent.

# 20-801-251 Intro to Mass Communication 4 credits This course examines the history, evolution, and cultural power of today's media, both nationally and internationally. The course analyzes newspaper journalism, magazine journalism, radio news, nalyzes newspaper journalism, elevision news, public relations, advertising, and journalism ethics and law. Prerequisite: English 1, 20-801-201, or Written Communication, 10-801-195, or the instructor's consent.

# 20-801-252 World Issues Journalism 4 credits Students of the course will engage in news reporting assignments that relate to world issues, such as water, energy, and war. Students will create audio news reports using podcast software and voice recording technology. Students will also record video loos

Students will create audio news reports using podcast software and voice recording technology. Students will also record video logs and write news summaries about world issues. In addition to the reporting assignments, students will study free press issues worldwide and the journalism practices and traditions that emerge from different parts of the world. Prerequisites: English 1, 20-801-201 or Written Communications, 10-801-195, or the instructor's consent.

20-801-253 Documentary Storytelling 3 credits
Documentary Storytelling is an introduction to the craft of telling
non-fiction and news stories through the medium of digital video.
This course will teach the news reporting and writing skills needed
for the documentary format, along with journalism theory, law, and
ethics of video journalism. Students will also learn basic digital
camcorder operation, storyboard development, video editing,
sound editing, and podcasting. Pre-requisite: English 1, 20-801201, or Written Communications, 10-801-195, or the instructor's

### 20-801-262 Social Media Writing 3 credits

This course examines the rhetorical and publishing strategies used for innovative new media formats, in particular social media platforms. Students will look at the differences between linear and interactive writing, interactive publishing, and the role of the interactive writer. An emphasis is placed on the skills needed for quality storytelling via social media communication. Students will also learn how social media platforms can be used as researching tools (i.e. crowd sourcing), and they will implement social media research campaigns. Throughout the course, the students' writing and research work will be showcased as text, video, and audio stories published on their own Web/blog sites.

### 20-801-271 Journalism Practicum 1

2 credits

Journalism Practicum 1 provides real-world journalism skills and experiences for students. Students will spend the semester working on the staff of The Clarion, which is the student media organization, consisting of its newspaper, Web platform, television news program, and outreach services (i.e. classroom presentations; volunteer events; co-sponsorship of lecture series). In Journalism Practicum 1 (one credit), students will spend a minimum of 48 hours contributing news and feature stories and photographs to The Clarion. Students of Journalism Practicum 1 will attend editorial meetings, contribute story ideas and report, write and edit news and feature stories.

### 20-801-272 Journalism Practicum 2

Journalism Practicum 2 is a follow-up to Journalism Practicum 1. It provides real-world journalism skills and experiences for students. Students will spend the semester working on the staff of The Clarion, which is the student media organization, consisting of its newspaper, Web platform, television news program, and outreach services (i.e. classroom presentations; volunteer events; cosponsorship of lecture series). In Journalism Practicum 2 (one credit), students will spend a minimum of 48 hours engaged in issue-based journalism for The Clarion media organization. These students will develop enterprise and investigative news and feature stories for The Clarion; they will also copy, edit and fact check these longer, issue-based news stories. Students of Journalism Practicum 2 will attend editorial meetings, contribute story ideas and then develop these story ideas according to the deadlines. Prerequisite: 20-801-271

#### 20-801-273 Journalism Practicum 3 1 credit

Journalism Practicum 3 is a follow-up to Journalism Practicum 2. Students will spend the semester working on the staff of the Clarion, which is the student media organization, consisting of its newspaper, web platform, television news program, and outreach services (i.e. classroom presentations; volunteer events; cosponsorship of lecture series). In Journalism Practicum 3 (one credit), students will spend a minimum of 48 hours engaged in news reporting, copy editing and new media activities for The Clarion media organization. In addition to continuing the news reporting and writing that they did for Journalism Practicums 1 and 2, students will develop visual and digital video stories, as well as work with basic elements of newspaper design. Students of Journalism Practicum 3 will attend editorial meetings, contribute news and new media story ideas and then develop these story ideas according to deadlines. Prerequisite: 20-801-272

#### 20-801-274 Journalism Practicum 4 1 credit

Journalism Practicum 4 is a follow-up to Journalism Practicum 3. Students will spend the semester working on the staff of The Clarion, which is the student media organization, consisting of its newspaper, Web platform, television news program, and outreach services (i.e. classroom presentations; volunteer events; cosponsorship of lecture series). In Journalism Practicum 4 (one credit), students will spend a minimum of 48 hours engaged in high-level editing, managing and directing activities for The Clarion media organization. In addition to continuing the news reporting, news writing, video journalism, and photojournalism that they did for Journalism Practicums 1, 2, and 3, students will assume high-level management roles, as well as work with advanced elements of newspaper design and broadcast direction. Students of Journalism Practicum 4 will lead editorial meetings, direct supporting staff, and manage the development of all Clarion operations. Prerequisite: 20-801-273

### **Career Potential:**

Program Number: 90-801-2

- News Reporter
- Feature Writer

1 credit

1 credit

Public Relations WriterCopy Editor

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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### **Court Reporting**

Program Number: 10-106-1

Effective: 2013-2014

### Associate in Applied Science Degree

Business Technology Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Program**

Court Reporters record the testimony, charges, opinions, sentences or other proceedings in a court of law or the proceedings of business and professional conventions by computerized machine shorthand. This work affords interesting mental activity and requires concentration, patience, poise, and good health. Promptness and attention to detail are essential traits. It is a profession offering personal satisfaction, mental stimulation, and monetary rewards. The program is approved by the National Court Reporters Association (NCRA).

The national average length of time for completion of the program is 33 months, according to NCRA.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/judicial-reporting">http://madisoncollege.edu/program-info/judicial-reporting</a>.

### **Program Entrance Requirements**

Orientation for all students enrolling in Realtime Reporting 1 is mandatory. All incoming students must purchase or rent a realtime-ready student stenowriter before fall classes begin. Online students must purchase specialty software (Total Eclipse) to use when writing realtime before fall classes begin.

### **Unique Requirements for Graduation**

Graduation from the program requires the following machine shorthand writing speeds: two-voice, 225 wpm; jury charge, 200 wpm; literary, 180 wpm (five-minute takes with 95 percent accuracy—three in each category). The 50-hour requirement for internship will consist of a minimum of 40 hours of actual writing time under the supervision of a qualified reporter.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	AR		Hrs/week						
First Seme	ster	Credits	Lec-Lab						
10-102-160	Business Law 1	0.00							
10-106-143	Realtime Reporting 1*	5	1-8						
10-801-195	Written Communication								
10-809-199	Psychology of Human Relations	3	3-0						
10-804-123	Math with Business Applications	3	3-0						
	Semester Total	17							
Second Semester									
10-106-144	Realtime Reporting 2*	5	1-8						
10-106-108	Proofreading/Editing	3	3-0						
10-106-158	Judicial Reporting Terminology*	2	2-0						
10-801-196	Oral/Interpersonal Communication	3	3-0						
10-809-197	Contemporary American Society	3	3- <u>0</u>						
	Semester Total	16							
Summer Se	emester								
10-106-154	Realtime Reporting Workshop* Semester Total	3	2- <u>2</u>						
	Semester Total	3							
SECOND '	VEAD								
0_00	,								
First Seme									
10-106-130	Court Reporting Procedures*/**	3	3-0						
10-106-145	Court Reporting 1*	3	1-4						
10-106-147	Legal/Technical Reporting 1*	3	1-4						
10-106-153	CAT Systems*								
10-501-101	Medical Terminology								
10-809-172	Intro to Diversity Studies	<u></u> 18	3- <u>0</u>						
	Semester Total	18							
Second Se	master								
		2	1.4						
10-106-146	Court Reporting 2*/**	3	1-4						
10-106-148	Legal/Technical Reporting 2*	3	5-0						
10-106-151	Court Reporting Internship*/**								
10-809-195	Economics								
	Elective	 12	<u>L</u>						
	Semester Total	13							

<sup>\*</sup>Courses offered only in semester shown.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



<sup>\*\*</sup>Court Reporting Procedures and Court Reporting Internship may be offered only every three years.

### **Program Courses**

#### 10-102-160 Business Law 1

3 credits

Introductory survey course covering legal principles used in the business world. Emphasizes contracts, sales, bailments, agency, employment, property law, torts, criminal law, marital property and bankruptcy. Federal, state and case law serve as the basis of

#### 10-106-108 Proofreading/Editing

3 credits

Develop proofreading skills: punctuation, grammar, spelling and usage errors. Edit documents: appropriate content, conciseness, clarity, point of view.

#### 10-106-130 Court Reporting Procedures 3 credits

Presents professional court and conference shorthand reporting procedures. Includes transcript production; daily copy reporting; using general and legal reference materials; legal citations; professional standards and ethics; technology, such as videotaped depositions and computer-assisted transcription (CAT); reporting depositions, commission hearings and business meetings; operating a freelance reporting business; resume preparation. Prerequisite: 10-106-154 and 160 wpm minimum writing speed material.

#### 10-106-143 Realtime Reporting 1

5 credits

Prepares the learners to use machine shorthand (StenEd Computer Compatible Theory) to write consonants, vowels, numbers, multi-syllabic words, multi-consonant words, punctuation and special symbols, short forms and phrases, words in their singular and plural forms, and prefixes and suffixes.

#### 10-106-144 Realtime Reporting 2 5 credits

Continuation of machine shorthand covering theory, keyboard, and phonetics necessary to write and read conflict-free computer shorthand. Introduces speedbuilding while focusing on accuracy in writing, transcribing, and readback of shorthand notes. Includes vocabulary development. Outside-of-class machine practice is required. Prerequisite: Minimum grade of C in 10-106-143.

### 10-106-145 Court Reporting 1

Continues building speed and vocabulary using material from courtroom proceedings and depositions, including medical and technical dictation. Emphasis on writing two- and four-voice testimony. Speed attainment of 200 wpm is the goal Prerequisite: 10-106-154, with a minimum writing speed of 100 wpm with 95 percent accuracy, or higher, in real-time.

#### 10-106-146 Court Reporting 2 3 credits

Objective of the course is to write 225 wpm for five minutes on unfamiliar material, including medical and technical dictation, with a minimum of 95 percent accuracy. Graduation from the program requires the following writing speeds: 2-voice, 225 wpm; jury charge, 200 wpm; and literary, 180 wpm (three 5-minute takes at 95 percent accuracy). Prerequisite: 10-106-145-

### 10-106-147 Legal/Technical Reporting 1

Specialized practice in writing and transcribing legal (jury charges, voir dire, expert witnesses and opening and closing statements) and technical (literary, congressional, scientific and medical) materials. Stresses fluent and accurate read backs. Prerequisite: 10-106-154 and a minimum writing speed of 100 wpm with 95 percent accuracy or higher in real-time.

#### 10-106-148 Legal/Technical Reporting 2 3 credits

Develop advanced skills in writing and transcribing jury charge and literary materials. Continue medical dictation and transcription. Graduation writing speed requirements: Jury charge, 200 wpm; literary, 180 wpm (three 5-minute takes with 95 percent accuracy). Prerequisite: 10-106-147.

#### 10-106-151 Court Reporting Internship

3 credits

Advanced students take dictation in court situations with the assistance and guidance of gualified reporters who evaluate the students' performance and work. Mock RPR and CRR tests are administered. Prerequisite: 10-106-145 and a minimum writing speed of 160 wpm.

#### 10-106-153 CAT (Computer-Assisted Transcription) Systems

3 credits

Advanced course using Total Eclipse software from Advantage Software (software to translate, edit, and print transcripts). Students compile individual personal dictionaries for use upon graduation. Lecture/discussion groups center around topics of CAT management, real-time translation, and reporter technology.

#### 10-106-154 Realtime Reporting Workshop 3 credits

Required during the summer prior to entering the third semester of the program. Brief forms, phrases, and speaker identification are reviewed. Vocabulary development and speed building are emphasized. Live and digitally recorded dictation daily for speed building and/or testing. Prerequisite: 10-106-144.

#### 10-106-158 Court Reporting Terminology 2 credits

Covers the basic legal and Latin vocabulary necessary for successful transcription or captioning in the following subject areas: general legal terms, civil actions, criminal law, probate, real property, domestic relations, agency relationships, and bankruptcy. The correct spelling, pronunciation and definition of the terms are studied in addition to transcribing the terms from electronic stenowriter notes. Prerequisite: 10-106-143

### 10-501-101 Medical Terminology

3 credits

Focuses on the component parts of medical terms: prefixes, suffixes and word roots. Students practice formation, analysis and reconstruction of terms. Emphasis is on spelling, definitions and pronunciation. Introduction to operative, diagnostic, therapeutic and symptomatic terminology of all body systems, as well as systemic and surgical terminology, is included.

#### **Recommended Electives**

#### 10-106-255 Court Reporting 3

Continues speedbuilding and vocabulary expansion for third-year students and above, using material from courtroom proceedings and depositions, including medical and technical dictation. Emphases on writing two- and four-voice testimony. Prerequisite: 10-106-146.

#### 10-106-256 Court Reporting 4

Continues speedbuilding and vocabulary expansion for third-year students and above, using material from courtroom proceedings and depositions, including medical and technical dictation Emphases on writing two- and four-voice testimony. Prerequisite: 10-106-255.

#### Legal/Technical Reporting 3 10-106-257

Specialized practice in writing and transcribing legal (jury charges, voir dire, expert witnesses, and opening and closing statements) and technical (literary, congressional, scientific, and medical) materials for third-year students and above. Stresses fluent and accurate readback. Prerequisite: 10-106-148.

### Legal/Technical Reporting 4

accurate readback. Prerequisite: 10-106-257.

Specialized practice in writing and transcribing legal (jury charges, voir dire, expert witnesses, and opening and closing statements) and technical (literary, congressional, scientific, and medical) materials for third-year students and above. Stresses fluent and

**Career Potential:** 

Program Number: 10-106-1

- CART Reporter
- **Court and Conference** Reporter
- Court Reporter
- Freelance Court Reporter
- Reporter
- Scopist
- Court Stenographer
- Realtime Reporter

With additional education and/or work experience, graduates may find employment as:

Stenocaptionist

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 05/13

Criminal Justice— Law Enforcement Academy

Program Number: 30-504-1

Effective: 2013-2014

### Less-Than-One-Year Diploma

Protective Services Program Cluster

School of Human and Protective Services

Program offered at Truax Campus

For information call: (608) 246-5297 or (800) 322-6282 Ext. 5297

### **About the Program**

The Law Enforcement Academy prepares candidates for entry-level positions as law enforcement officers at the municipal, county and state level. This program is limited to sworn law enforcement officers assigned by their department with the approval of the Wisconsin Department of Justice. Exceptions to this are granted on a space available basis to candidates who complete the process identified below. Admission is restricted to those who qualify under the Administrative Code of the Wisconsin Law Enforcement Standards Board.

Graduates seeking employment will be required to pass a physical exam and meet physical fitness standards; have possession of a valid driver's license and a good driving record; and have no conviction of a felony offense. Positions require a background investigation, psychological testing and mandatory drug testing. An applicant for employment as a law enforcement officer must possess either 1) a two-year associate degree from a Wisconsin technical college or its accredited equivalent from another state or 2) a minimum of 60 fully accredited college-level credits.

### Admission Requirements

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/law-enforcement-academy">http://madisoncollege.edu/program-info/law-enforcement-academy</a>.

### **Certification Requirements**

Completion of the basic course does not equal certification. Certification is granted by the Law Enforcement Standards Board (LESB) only upon employment as a law enforcement officer and after meeting all employment and training standards required by the LESB.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Course		Credits
30-504-301	Policing in America	1
30-504-302	The Legal Context	
30-504-303	Tactical Skills	
30-504-304	Relational Skills	
30-504-305	Patrol Procedures	4
30-504-306	Investigations	2
30-531-317	Emergency Response for Protective Services	
	Total	16

**Note**: A copy of the essential functions necessary to successfully complete the program of study is available upon request from the department office.



### **Program Courses**

30-504-301 Policing in America 1 credit
Learn the rules and procedures of the academy and how the
various elements of the criminal justice system relate as well
as the importance of professionalism. Explore the role law
enforcement officers play in a democracy and apply this
knowledge in classroom exercises, including role-plays and
other scenario-based training. Belief systems, social
pressures, moral problems, decision making and the
consequences of decisions are discussed. Identify the
resources available in communities to assist law enforcement
officers. Discuss issues involved in policing in a diverse society
and identify strategies for working effectively with a diverse
community. Course covers Wisconsin requirements for written

30-504-302 The Legal Context 2 credits Covers the structure of the criminal justice system, including criminal procedure. Learn the legal bases for law enforcement action such as arrest, use of force and search and seizure, as well as the limits on law enforcement activity. Learn the classifications of crimes and other violations including felonies, misdemeanors, and ordinance violations, and the elements of crimes listed in the criminal code. Laws and procedures that affect juveniles, including those related to taking a juvenile into custody, are discussed.

law enforcement agency policies and procedures.

30-504-303 Tactical Skills 3 credits
Learn the basis for and limits to use of force by Wisconsin officers including specific techniques for intervention covered in the Wisconsin system of Defense and Arrest Tactics. Learn the necessary weapons handling skills and how to care for and maintain duty handguns. Learn to shoot quickly and accurately under a variety of conditions including under low light, while moving and from behind cover. Learn the basics of room clearing, tactical movement, use of cover and concealment, and application to emergency situations.

30-504-304 Relational Skills 3 credits Learn how to write a wide variety of law enforcement reports to accurately and fairly convey necessary information for use by investigators, prosecutors and the public. Explore the role of communication in law enforcement and develop and apply specific professional communication skills and strategies in a variety of simulated situations. The course covers principles, guidelines and techniques for proper law enforcement response to persons with possible mental disorders, alcohol or drug problems and/or developmental disabilities and the legal bases, requirements and practical guidelines for conducting emergency detentions and protective placements of persons. The basics of presenting effective court testimony also are discussed. Explore evolving police strategies, activities and attitudes that build effective law enforcement and community relationships, as well as problem-oriented policing strategies.

#### 30-504-305 Patrol Procedures

Become familiar with Wisconsin's traffic laws and ordinances, including those related to operator licensing and vehicle registration and equipment. Learn to enforce these laws, complete Wisconsin Uniform Traffic Citations and to direct and control traffic effectively. Material covered includes steps taken as first-in officer to stabilize and manage a complex scene, investigate traffic accidents, take appropriate enforcement actions and prepare accident reports. Learn emergency vehicle operation including basic patrol operation, emergency vehicle response and pursuit driving. Understand the legal bases for making vehicle contacts, how to conduct a threat assessment and how to conduct different types of vehicle contact, including how to administer and interpret the Operating a Motor Vehicle While Intoxicated/Standardized Field Sobriety Test (OMVWI/SFST).

#### 30-504-306 Investigations

2 credits

4 credits

Provides techniques and procedures necessary to interview or interrogate adult and juvenile witnesses, suspects and victims. Learn how to recognize, process and preserve physical evidence and how to respond to crime victims. Explore the dynamics of victimization and victim's rights. Learn the statutory elements of each of the sensitive crimes and the dynamics, impacts and investigative strategies unique to these crimes.

### 30-531-317 Emergency Response for Protective Services 1 credit

Learn how to perform an initial medical assessment for injury or medical condition, how to provide immediate treatment for a variety of injuries and conditions, and how to perform CPR and use an automated emergency defibrillator.

### **Career Potential:**

Program Number: 30-504-1

- Revenue Agent
- Deputy Sheriff
- Police Officer
- Special Agent
- Park Ranger
- Conservation Warden

With additional education and/or work experience, graduates may find employment as:

- Detective
- Sergeant
- Lieutenant
- Captain
- Chief

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev: 04/13

### Liberal Arts Transfer

School of Arts and Sciences

Courses offered at Madison, Fort Atkinson, Portage, Reedsburg, and Watertown Campuses

For information call: (608) 246-6246 or (800) 322-6282 Ext. 6246

### Mission Statement

The Liberal Arts Transfer program serves students who wish to earn an Associate in Arts (AA) or Associate in Science (AS) degree and/or who intend to transfer to a four-year university. The program provides students with an excellent foundation for continuing in higher education.

By completing the AA or AS degree at Madison College, students will generally satisfy the first two years of general education requirements for four-year colleges and universities and obtain an educational foundation in English, humanities, mathematics, natural sciences, social and behavioral sciences, and world languages. Students who have a particular four-year institution in mind should verify the transferability of their courses to that school to satisfy requirements for the major and for graduation.

The Liberal Arts Transfer program provides courses in:

- Art
- English
- History
- Mathematics
- Music
- Natural Science
- Physical Education
- Social and Behavioral Science
- Speech and Performing Arts
- World Languages

### **Admission Requirements**

To review program admission requirements and application processing dates visit the program website at: <a href="http://madisoncollege.edu/arts">http://madisoncollege.edu/arts</a> or <a href="http://madisoncollege.edu/science">http://madisoncollege.edu/arts</a> or <a href="http://madisoncollege.edu/science">http://madisoncollege.edu/arts</a> or <a href="http://madisoncollege.edu/science">http://madisoncollege.edu/arts</a> or <a href="http://madisoncollege.edu/arts">http://madisoncollege.edu/arts</a> or <a href="http://madisoncollege.edu/ar

To the right, outlined are the requirements for graduation for students entering this program in the 2012-2013 academic year. Requirements for graduation may vary depending on the semester in which a student is admitted to their program. Current/continuing students should consult their degree progress report available through their student center account for specific graduation requirements. Program requirements are subject to change.

Program Numbers: Arts - 20-800-1A Science - 20-800-1S

Effective: 2012-2013

### Associate in Arts Degree 64 credits Minimum Requirements Credits English and Speech..... Six credits must be in composition - English 1 and one other composition course (English 2 recommended) - and three credits must be in public speaking. Health/Wellness/Physical Education ..... from art appreciation/history, creative writing, drama, film, literature, mass communication, music history or theory, philosophy, and world language. A maximum of three credits of studio/hands-on courses in art, creative writing, drama, and music may be applied. Mathematics and Natural Science.....11 Intermediate Algebra meets the minimum requirement in mathematics. Select one biological science and one physical science; one of the science courses must include a $Select \ from \ at \ least \ \underline{three} \ disciplines: \ anthropology, \ economics, \ government, \ history,$ psychology, and sociology. Select college transfer courses beyond the minimum requirements. A maximum of one credit of a physical education activity course may be selected. A maximum of six credits from a two-year occupational/applied associate degree program may be used. **Ethnic Studies** One course required. Course may also count toward Humanities/Fine Arts, Social Science, or Electives. World Language May be met with one year in high school with a grade of 'C' or better OR one semester in college. College course may also count toward Humanities/Fine Arts or Electives. Associate in Science Degree 64 credits Minimum Requirements Credits English and Speech..... Six credits must be in composition - English 1 and one other composition course (English 2 recommended) - and three credits must be in public speaking. Health/Wellness/Physical Education ..... Humanities/Fine Arts......9 Courses must be from at least two disciplines; one course in literature is required. Select from art appreciation/history, creative writing, drama, film, literature, mass communication, music history or theory, philosophy, and world language. A maximum of three credits of studio/hands-on courses in art, creative writing, drama, and music may be applied. Social Science ......9 Select from at least two disciplines: anthropology, economics, government, history, psychology, and sociology. Select college transfer courses beyond the minimum requirements. A maximum of one credit of a physical education activity course may be selected. A maximum of six credits from a two-year occupational/applied associate degree program may be used. **Ethnic Studies** One course required. Course may also count toward Humanities/Fine Arts, Social Science, or Electives. May be met with one year in high school with a grade of 'C' or better OR one semester in college. College course may also count toward Humanities/Fine Arts or Electives.



### Program Numbers: 20-800-1A & 20-801-1S

### Courses

Course:	<b>S</b>						Hrs/week
		Crodito	Hrs/week			Credits	Lec-Lab
801 Englis		Credits	Lec-Lab				
20-801-201	English 1	3	3-0	803 Histor	ry (Continued)		
20-801-201	English 2			20-803-214	Native American History	3	3-0
20-801-203	Advanced Composition	3	3-0	20-803-215	American History 1945 to the Present		
20-801-204	Introduction to Literature			20-803-220	History of Western Civilization 1	3	3-0
20-801-207	World Indigenous Literatures			20-803-221	History of Western Civilization 2	3	3-0
20-801-210	American Short Story	3 3	3-0	20-803-224	History of the Sub-Saharan Africa		
20-801-212	Special Topics in Ethnic Literature	3	3-0	20-803-225	The World in the Twentieth Century		
20-801-213	Native American Literature			20-803-226	East Asian Civilization	3	3-0
20-801-214	African American Literature			20-803-229	Vietnam and America:1945-Present	3	3-0
20-801-214	British Literature 1			20-803-230	Women in History	3	3-0
20-801-216	British Literature 2			20-803-238	Intro to North American Latino/		
20-801-217	American Literature 1				Chicano Histories	3	3-0
20-801-217	American Literature 2			20-803-240	African-American History	3	3-0
20-801-216	Western World Lit: Classical Antiquity		3-0		,		
20-001-219	to the Middle Ages	2	2.0	804 Mathe	ematics		
20-801-220	Western World Lit: Early Renaissance to		3-0	20-804-200	Principles of Geometry	2	EΛ
20-001-220	Western World Lit: Early Renaissance to Present	2	2.0		Internation Alasha	J	0-0
20 001 221	Literature and Danular Culture	ວ	3.0	20-804-201	Intermediate Algebra	4 າ	3-2
20-801-221	Literature and Popular Culture	3	3-0	20-804-202	Intermediate Algebra 1	3	2-2
20-801-222	U.S. Latino Literature		3-0	20-804-203	Intermediate Algebra 2	3	2-2
20-801-223	Peace, Conflict, and Literature: The Arts of the	ne	0.0	20-804-206	Introduction to Computer Use	4	3-2
	Contact Zone			20-804-208	Computer Science	4	3-2
20-801-224	Special Topics in International Literature			20-804-210	Math for Elementary Teachers		
20-801-229	Contemporary Literature			20-804-211	Quantitative Reasoning	3	2-2
20-801-230	Classical Mythology			20-804-212	College Algebra	3	2-2
20-801-240	Creative Writing			20-804-213	Trigonometry	3	2-2
20-801-241	Creative Writing/Fiction	3	3-0	20-804-220	Finite Mathematics	3	2-2
20-801-242	Creative Writing/Drama			20-804-221	Calculus Methods for Business and		
20-801-243	Creative Writing/Poetry	3	3-0		Social Sciences 1	5	5-0
20-801-244	Creative Writing/Nonfiction	3	3-0	20-804-228	Calculus w Algebra & Trigonometry I	5	5-0
20-801-245	Newswriting and Reporting	4	6-0	20-804-229	Mathematical Analysis	5	5-0
20-801-246	Feature Writing			20-804-230	Calculus w Algebra & Trigonometry II	5	5-0
20-801-247	Internship/Professional Writing	2	2-0	20-804-231	Calculus and Analytic Geometry 1	5	5-0
20-801-249	Creative Writing/Film Writing	3	3-0	20-804-232	Calculus and Analytic Geometry 2	5	5-0
20-801-250	Women in Literature			20-804-233	Calculus 3	5	5-0
20-801-251	Intro to Mass Communications			20-804-240	Basic Statistics		
20-801-252	World Issues Journalism			20-804-241	Intro to Engineering Statistics		
20-801-253	Documentary Storytelling			20-804-255	Techniques in Ordinary Differential Equation		
20-801-263	Editing for Workplace & Professional Publicat			20-804-256	Elementary Matrix and Linear Algebra	3	3-0
20-801-270	Peer Tutoring Practicum	3	3-0	20 00 1 200	Elementary wath and Elmear rigoria		
20 00 . 2. 0	. co a.cg . racaca			805 Music			
902 World	Languages			20-805-204	Music Ensemble	1	2.0
	Consider 1 (1st Consister)	2	4.0	20-805-204	Class Voice 1		
20-802-200	Spanish 1 (1st Semester)	3	4-0		Class Voice 1		
20-802-201	Spanish 1 (2nd Semester)	3	4-0	20-805-206			
20-802-211	Spanish 1 or Spanish 1 (Refresh)			20-805-207	World Music		
20-802-212	Spanish 2			20-805-209	Swing Choir		
20-802-213	Spanish 3			20-805-227	Music Appreciation		
20-802-214	Spanish 4			20-805-260	Music Theory Fundamentals		
20-802-215	Spanish 5	3	3-0	20-805-261	Music Theory 1		
20-802-217	Spanish for Heritage Speakers			20-805-262	Music Theory 2		
20-802-221	French 1			20-805-263	Jazz History	3	3-0
20-802-222	French 2			20-805-267	Aural Skills 1		
20-802-223	French 3			20-805-268	Aural Skills 2		
20-802-224	French 4			20-805-270	Madison College Chorale		
20-802-230	Intro to Mandarin Chinese 1	3	3-0	20-805-271	Madison College Chorale 2		
20-802-231	Intro to Mandarin Chinese 2	3	3-0	20-805-272	Madrigal Choir		
20-802-240	Intro to Modern Arabic 1	3	3-0	20-805-278	History of Pop and Rock Music	3	3-0
20-802-241	Intro to Modern Arabic 2	3	3-0	20-805-279	Afro-Caribbean Ensemble		
20-802-250	Literature in Translation	3	3-0	20-805-280	Afro-Caribbean Ensemble 2	1	0-2
803 Histor	W			806 Natur	al Science		
		2	2.0	20-806-200	Liberal Arts Chemistry	Ę	12
20-803-204	Making of Modern Europe			20-806-200	General, Organic and	ນ	4-2
20-803-205	Europe and the Modern World			20-000-20 l	Biological Chemistry	Е	1 1
20-803-206	British History Since 1688	3	3-0	20 004 202			
20-803-211	American History 1607-1865	3	3-0	20-806-203	Introduction to Zoology		
20-803-212	American History 1865 to the Present	3	3-0	20-806-206	General Anatomy and Physiology	4	3-2
				20-806-207	Anatomy and Physiology 1	4	3-2
				20-806-208	Anatomy and Physiology 2	4	3-2

Program Numbers: 20-800-1A & 20-801-1S

Courses	6						Hrs/week
			Hrs/week			Credits	Lec-Lab
			Lec-Lab		and Behavioral Science		
004 Notura	J Coionas (continued)	Cicuits	LCC-Lab	20-809-201	Human Sexuality	3	3-0
	Il Science (continued)	-	4.0	20-809-202	Social Problems		
20-806-209	College Chemistry 1	5	4-3	20-809-203	Introduction to Sociology		
20-806-212	College Chemistry 2	5	4-3	20-809-204	Marriage and the Family		
20-806-213	Organic Chemistry 1	5	4-3	20-809-205	Contemporary Society	3	3-0
20-806-214	Organic Chemistry 2			20-809-206	Women in Society: Social Institutions and		
20-806-215 20-806-220	Botany Physics of Everyday Life	3	3-4 2 N		Social Change	3	3-0
20-806-221	University Dhysics 1			20-809-207	Criminology	3	3-0
20-806-221	University Physics 1 University Physics 2	5	4-3	20-809-210	Men: Social and Psychological		
20-806-223	University Physics 1–Calculus Based				Perspectives	3	3-0
20-806-224	University Physics 1–Calculus Based			20-809-211	Macroeconomics		
20-806-226	Introduction to Human Biology			20-809-212	Microeconomics		
20-806-220	Biology of Human Aging			20-809-214	Introduction to International Economics		
20-806-241	Earth Science			20-809-217	Race, Class, Gender		
20-806-241	Survey of Astronomy		3-0 4 N	20-809-218	Law and Society		
20-806-244	General Geology			20-809-220	American Foreign Policy		
20-806-245	Weather and Climate			20-809-221	American National Government		
20-806-246				20-809-222	State and Local Government		
20-806-253	Survey of Oceanography			20-809-223	International Relations		
	Astronomy: The Solar System	4 1	 ວ່າ	20-809-225	Social Psychology		
20-806-254 20-806-265	Astronomy: Stars and Galaxies	4	3-2	20-809-22	Political Theory	3	3-0
	Survey of Biochemistry			20-809-228	Environmental Economics		
20-806-273	Microbiology	4	3-2	20-809-229	Social Movements		
20-806-274	General Microbiology			20-809-231	Introduction to Psychology		
20-806-280	Environmental Issues			20-809-233	Developmental Psychology	3	3-0
20-806-281	Ecology and Conservation Biology			20-809-237	Abnormal Psychology		
20-806-282	Principles of Ecology	4	3-3	20-809-238	Introduction to Health Psychology	3	3-0
20-806-285	Bringing Sciences to the	2	2.0	20-809-239	Human Development in Infancy and		
20.007.207	Twenty-first Century	3	3-0		Childhood	3	3-0
20-806-286	Environmental Science	4	4-3	20-809-242	Introduction to Public Policy		
				20-809-243	Introduction to Comparative Politics		3-0
807 Physic	cal Education			20-809-244	Russian Politics: An Introduction to Political		
20-807-209	Baseball Conditioning	1	2-0		Area Studies	3	3-0
20-807-210	Conditioning/Weight Training	1	2-0	20-809-245	Latin American Politics: An Introduction to		
20-807-212	Advanced Weight Training				Political Area Studies	3	3-0
20-807-221	Basketball Conditioning			20-809-246	Introduction to African Politics		
20-807-223	Beginning Volleyball			20-809-247	Introduction to East Asian Politics		
20-807-229	Swimming for Fitness			20-809-251	Sociology of Middle East and North Africa		
20-807-230	Beginning Swimming			20-809-260	Introduction to Philosophy		
20-807-231	Intermediate Swimming	1	2-0	20-809-261	Logic and Critical Thinking	3	3-0
20-807-233	Lifeguard Training	2	2-0	20-809-262	Ethics: Theory and Application	3	3-0
20-807-236	Beginning Tennis	1	2-0	20-809-263	East/West Worldviews	3	3-0
20-807-238	Beginning Racquetball	1	2-0	20-809-264	Reason in Communication		
20-807-240	Beginning Golf	1	2-0	20-809-266	Ethics in Medicine		
20-807-245	Social Dance	1	2-0	20-809-268	Social Ethics		
20-807-246	Modern Dance 1			20-809-269	Energy and Society		
20-807-247	Jazz 1			20-809-271	Families in Transition		
20-807-248	Ballet			20-809-273	Aging and Social Problems		
20-807-250	Badminton	1	2-0	20-809-274	Leadership Ethics		
20-807-251	Jazz 2	1	2-0	20-809-275	Sociology of Religion		
20-807-252	Beginning Pilates	1	2-0	20-809-276	Business Ethics		
20-807-254	Beginning Yoga			20-809-277	Couple Relationships		
20-807-255	Prevention and Care of Athletic Injuries			20-809-278	Introduction to Buddhism		
20-807-260	Martial Arts Fundamentals			20-809-280	General Anthropology		
20-807-264	Intermediate Yoga			20-809-281	Archaeology and the Prehistoric World	3	3-0
	Wellness Today			20-809-283	Cultural Anthropology and		
20-807-271	Bicycle Conditioning				Human Diversity	3	3-0
20-807-289	Aerobics and Weight Training			20-809-285	The Anthropology of Myth, Magic and		
=			= 0		Religion		
				20-809-286	Anthropology of Globalization & Multiculturali		
				20-809-287	Anthropology of Islamic Societies & Cultures	3	3-0

# Program Numbers: 20-800-1A & 20-800-1S

# Courses

			Hrs/week
		Credits	Lec-Lab
010 Space	h and Dorforming Arts	Orounts	Loo Lub
•	h and Performing Arts Fundamentals of Speech Composition	2	2.0
20-810-201		3	3-0
20-810-205	Interpersonal and Small Group	2	2.0
20 010 211	Communication		
20-810-211	Fundamentals of Oral Interpretation		
20-810-230	Introduction to Drama	3	3-0
20-810-235	Stagecraft 1		
20-810-236	Stagecraft 2		
20-810-237	Creating Original Theater		
20-810-241	Costume Design Workshop		
20-810-250	Introduction to Film	3	2-2
20-810-254	The History of World Cinema	3	2-2
20-810-258	Forensic Practicum 1	1	0-2
20-810-259	Forensic Practicum 2		
20-810-260	Drama Practicum		
20-810-262	Acting 1		
20-810-263	Acting 2		
20-810-267	Leadership as an Art		
20-810-268	Forensic Practicum 3	1	0-2
20-810-269	Forensic Practicum 4		
20-810-270	Movement Theory and Training for Actors	1	0-2
815 Art			
20-815-200	Introduction to Art History	3	3-0
20-815-201	Design Fundamentals	3	3-3
20-815-202	Color and Design	3	3-3
20-815-203	Three-Dimensional Design		
20-815-205	Drawing Fundamentals		
20-815-206	Introduction to Studio Painting		
20-815-210	Art History: The Modern Era		
20-815-211	Women in the Arts		
20-815-214	Modern Art Survey and Practice	3	3-3
20-815-215	Drawing 2		
20-815-216	Contemporary Art Survey and Practice	ວ ວ	2.2
20-815-219	Life Drawing	3	2.2
20-815-219	Advanced Life Drawing		
20-815-220	Photography		
20-815-235	Creative Photography	ວ າ	ວ-ວ
	Advanced Creative Photography	ວ າ	3-3 2 2
20-815-236			
20-815-239	Digital Photography 1	3	3-3
20-815-241	Painting 1		
20-815-242	Painting 2		
20-815-253	Jewelry 1–Art Metal	3	3-3
20-815-254	Jewelry 2–Art Metal		
20-815-286	Serigraphy		
20-815-290	Ceramics 1		
20-815-291	Ceramics 2		
20-815-292	Watercolor 1		
20-815-294	Sculpture 1		
20-815-295	Sculpture 2	3	3-3
890 Studer			
20-890-200	College Success	3	3-0

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 04/13

# **Machine Tooling Technics**

Two-Year Technical Diploma

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

About the Program

Emphasis in Machine Tool is on training graduates for employment in tool and die making, mold making, Computer Numerical Control (CNC) Programming or as quality control inspectors or precision and repair machinists. Students utilize CAD/CAM (Computer Aided Design/Computer Aided Manufacturing) and state-of-the-art machining centers, turning centers and Electrical Discharge Machines (EDM). This knowledge is blended with basic hands-on skills learned throughout the two-year program. Students gain the knowledge and skills necessary to design, build and inspect a machined part, injection mold or stamping die. This is the program for students seeking interesting and challenging work in a clean, high tech work environment, job stability and a career that rewards growth and experience.

# Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/machine-tooling-technics">http://madisoncollege.edu/program-info/machine-tooling-technics</a>.

# **Requirements for Graduation**

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (420) must be 2.0 or above.

# Courses

Note: Due to space constraints, pre-requisite information has not been included in with the course descriptions. Please check our website for prerequisite and co-requisite information for each course.

10-623-200 Interpreting Engineering Drawings 2 credits
Basic principles of engineering drawings and manufacturing procedures. Through
interpretation and sketching, students learn to visualize the part, section or
assembly. Uses drawings pertinent to the trades with examples in Welding,
Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals
(technical documents, installation/repair manuals), Electrical Symbols, and Fluid
Power Symbols.

10-623-300 Fluid Power 1 for Industry 1 credit Fundamentals of fluid power (hydraulic and pneumatic) and is intended to gain an understanding of components and terminology as well as principles and functions. This course has a heavy emphasis on recognizing hydraulic and pneumatic symbols

and circuits.

10-623-310 Mechanisms for Industry 1 credit

Emphasizes measurement, lubrication, energy, power, machines and fluid and chemical properties, as well as installation, timing and synchronization of machine drive components. Includes hands-on disassembly and assembly of industrial components.

32-420-304 Intermediate Metrology Applications 1 credit Course studies precision inspection methods while utilizing optical and electronic precision measuring instruments such as the profilometer, optical comparator, microscope, laser alignment machines, the Coordinate Measuring Machine and state-of-the-art computerized vision system.

32-420-322 Machine Tool 1 4 credits Introduces the basic concepts and skills using engine lathes, milling machines, power saws, Drill presses and bench applications. Emphasizes safety and proper operation of tools and machines, speeds, feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality as well as team-building and work ethics.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 32-420-5

FIRST YEA		Credits	Hrs/week Lec-Lab
10-623-200 32-420-322 32-420-323 32-420-346 32-420-351 31-801-356	Interpreting Engineering Drawings	4 4 22	4-12 3-1 2-2
31-804-381	Machine Tool Mathematics 1 Semester Total	2 17	4- <u>0</u>
Second Se	mester		
32-420-304 32-420-325 32-420-337 32-420-348 32-420-388 32-420-390 31-804-382	Intermediate Metrology Applications	4	4-12 4-12 4-0 1-3 2-0
SECOND '			
32-420-326 32-420-327 32-420-336 32-420-389 32-420-394 31-806-363	Machine Tool 5 (Die Making)*	5 2 2	5-13 4-0 1-3 4-0
Second Se	mester		
10-623-300 10-623-310 32-420-328 32-420-329 32-420-370 32-420-391 32-420-393 32-420-395 32-442-313	Fluid Power 1 for Industry	1	0-2 5 -13 2-0 0-2 1-0 4-0
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\*Meets for 9 weeks.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



# Madison Area Technical College Machine Tooling Technics

# Courses (continued)

#### 32-420-323 Machine Tool 2

Expands on basic concepts and skills using engine lathes, milling machines, power saws, drill presses, bench applications, CNC setup and operation. Emphasizes safety and proper operation of tools and machines, speeds feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality with team-building and work ethics.

#### 32-420-324 Machine Tool 3

Expands the concepts and skills using engine lathes, milling machines, power saws, drill presses, bench applications, and advanced CNC setup and operation. Emphasizes safety and proper operation of tools and machines, speeds feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality with team-building and work ethics.

#### 32-420-325 Machine Tool 4

Expands on basic concepts and skills using engine lathes, milling machines, power saws, drill presses, bench applications, CNC setup and operation. Emphasizes safety and proper operation of tools and machines, speeds feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality with team-building and work ethics.

# 32-420-326 Machine Tool 5 4 credi

Skills and knowledge necessary for advanced setups and procedures on milling machines, grinders, and lathes. Introduces both tool and cutter grinding and the selection and use of carbide tooling. Special emphasis is given to Electrical Discharge Machine and electrode development. CNC machining applications to complete course projects is enhanced. Safety, precision measurement and craftsmanship are stressed.

#### 32-420-327 Machine Tool 6 5 credits

Provides the student with the skills and knowledge necessary for advanced setups and procedures on milling machines, grinders, and lathes. Students are also introduced both tool and cutter grinding and the selection and use of carbide tooling. Special emphasis is given to Electrical Discharge Machine and electrode development. CNC machining applications to complete course projects is also enhanced. Building a stamp die. Safety, precision measurement and craftsmanship are stressed

### 32-420-328 Machine Tool 7

Set-up and operate a CNC EDM machine, CNC machining center, and select and use superabrasives for grinding and machining. Advanced machining setups, procedures, and operations will be covered to enable students to accomplish the machining projects. Safety, precision measurement, and craftsmanship are stressed.

#### 32-420-329 Machining Tool 8

Set-up and operate a CNC EDM machining center, and select and use superabrasives for grinding and machining. Includes advances machining setups, procedures, and operations to accomplish the machining of a small MUD plastic injection mold or special machining project. Safety, precision measurement, and craftsmanship are stressed.

#### 32-420-336 Manufacturing w/ Solid Modeling - 3D 2 credits

This course builds on the concepts learned in Manufacturing w Solid Modeling--2D. Learners will utilize Solid Modeling software and CAM software to create true 3D models with surfacing concepts. Students will gain competency in file management by saving, converting, and working with different file types. Learners will create geometry in each application and convert files between CAD and CAM. Students will apply various tool paths theories to the designs they have created. Such theories include Surfacing, High Speed Machining, Hard Milling/Turning, 2 and 4 Axis Wire, Live lathe tooling and 4 Axis milling. Prerequisites: 32-420-337, 32-420-346, 32-420-348; Co- requisite: 320420-389.

#### 32-420-337 Manufacturing w/Solid Modeling - 2D 2 credits

This course offers instruction on individual computer workstations in a computer lab. This computer-aided drafting (CAD) instruction uses Solid Modeling software that is capable of creating 3D models and manufacturing drawings. In this course you will spend half of the time creating 3D models using 2 and 2.5D features while exploring the concepts of working in 3D space. Once the solid models are created students will import the solid models into CAM (Computer-aided manufacturing) software and utilize machining concepts to produce manufactured part using 2.5D programming methods such as pocketing, contouring & drilling for milling machines as well as turning, facing, grooving and threading for turning centers.

32-420-346 Intro to CNC – G-code Programming 2 credits
Hands-on and lecture course exposing students to CNC (Computer
Numerical Control). Emphasizes CNC vertical milling machines and
CNC turning centers. – Covers history, basic CNC understanding and
beginning programming including G-codes, M-codes. Students will
utilize simulation software that will verify manually written code.

# 32-420-348 Applied CNC – Conversational & Setup

2 credits

This introductory Applications class familiarizes students with the basic setup procedures of CNC milling machines and CNC turning centers. They will set up rough stock and execute existing programs to produce finished parts. Once students learn these concepts they utilize the conversational programming software on the various CNC machines to program and produce parts.

#### 2-420-351 Elements of Basic Metrology 2 credits

This course introduces the principles of basic dimensional measurement, layout techniques for machines, use of direct and indirect measuring tools as well as the use of length standards relative to calibration of measuring instruments and the basic operation of the Coordinate Measuring Machine.

# 32-420-370 Manufacturing w/Solid Modeling--Advanced

The advanced course requires students to draw complex wire-frame models utilizing CAD software. These Models will then be imported into CAM software to use advanced programming methods to produce high quality parts. Mill Programming will include 2D, 2.5D, 3D, 4-Axis and an introduction to 5 Axis and 3+2 techniques. Lathe programming will include advanced turning and live tooling.

# 32-420-388 Tool and Fixture Design

1 cred

Introduces tool design and gauging. Emphasizes jigs, fixture design, clamping, locating devices and tooling and production methods.

Presents preset and qualified tooling for NC/CNC as they relate to conventional practice.

# 32-420-389 Applied CNC-Intermediate Operations

4 credits

5 credits

2 credits

2 credits

This applications class builds on CNC concepts learned in previous classes. Emphasis is on CNC Turning Center, CNC Milling machine, and CNC Wire set up and operation. Students with produce parts that they have modeled and programmed in Manufacturing w/Solid Modeling 1 and 2 as well as instructor provided programs.

# 32-420-390 Fundamentals of Metallurgy 2 credits

Introduces metallurgy, emphasizing applications, selection, identification methods and alloy influences. Studies metal properties using testing, micro-structure interpretation and heat-treatment processes. Covers tool steels, weld heat effects, failure analysis and machinability variations in cast iron, alloy steels and non-ferrous materials in detail.

32-420-391 Applied CNC – Advanced Operations 1 credit Our most advanced CNC applications course devoted to machining complex toolpaths, including mold cavities and graphite electrodes. Stresses hands-on instruction and operation of CNC turning centers, vertical milling machines, and machining centers.

## 32-420-393 Job Orientation 1 credit

Covers specific occupational information including personal data sheets, job interviews, resumes and recommendations. Guest speakers lecture on employment, management and industry trends.

Prerequisite: third semester standing. Co-requisite: 32420328.

# 420-394 Tool Making Theory 1

Lecture course supporting Machine Tool 3 lab activities. Major emphasis on the nomenclature, theory, construction features, design, and the technology of stamping and forming dies. Student also will spend time designing and planning a special die, mold or advanced CNC project.

# 32-420-395 Tool Making Theory 2

Lecture course supporting Machine Tool 4 lab activities. Major emphasis on nomenclature, theory, construction features, design and the technology of mold dies. The seven molding processes will be discussed. Students also will spend time designing and planning a special mold, tool, or CNC project.

# 32-442-313 Related Welding

Students learn basic welding processes, equipment operations, and safety procedures. Emphasizes welding procedures and practices commonly used in the machine tool industry.

# **Career Potential:**

Program Number: 32-420-5

- Tool and Die Apprentice
- Mold Making Apprentice
- Millwright Apprentice
- Precision Machinist
- CNC Machinist
- CNC Programmer
- Machine Repair Specialist

With additional education and/or work experience, graduates may find employment as:

- Journey-level Tool and Die Maker
- Journey-level Mold Maker
- Journey-level Millwright
- Shop Owner
- Shop Manager
- Industrial Engineer
- Manufacturing Engineer
- Industrial Sales Engineer
- Die and/or Mold Designer
- Educator

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 07/13

# Machine Tool Operations Certificate

Program Number: 90-420-2

Effective: 2013-2014

# Certificate

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

# **About the Certificate**

The Machine Tool Operations certificate prepares students for employment in the machining and metalworking industries.

Students learn to operate machine tools such as milling machines, manual lathes, and drill presses. Studies will also include an introduction on using CAD-CAM to operate and program CNC machines.

After students have completed this program, an additional year of training is available through the Machine Tooling Technics program.

This is for students interested in:

1.) Advancing their CAD-CAM / CNC skills; and 2.) Developing skills to design, build, and inspect a machine part.

# **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/machine-tool-operations-certificate">http://madisoncollege.edu/program-info/machine-tool-operations-certificate</a>.

# Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses		Credits	Hrs/week Lec-Lab
10-623-200	Interpreting Engineering Drawings	2	0-4
32-420-346	Intro to CNC - G-code Programming <sup>o</sup>	2	3-1
32-420-351	Elements of Basic Metrology <sup>o</sup>	2	2-2
32-420-322	Machine Tool 1*0	4	4-12
32-420-323	Machine Tool 2*0	4	4-12
31-801-356	Communications 1°	1	2-0
31-804-381	Machine Tool Mathematics 1°	2	4-0
32-420-304	Intermediate Metrology Applications	1	1-1
32-420-324	Machine Tool 3*♦	4	4-12
32-420-325	Machine Tool 4*♦	4	4-12
32-420-388	Tool and Fixture Design	1	2-0
32-420-390	Fundamentals of Metallurgy		
32-420-348	Applied CNC- Conversational & Setup <sup>♦</sup>		
32-420-337	Manufacturing w/Solid Modeling- 2D♦		
31-804-382	Machine Tool Mathematics 2 <sup>♦</sup>		
	Total	34	

<sup>\*</sup>Meets for 9 weeks

#### Note:

Courses are listed in suggested sequence. Enrollment for courses adhere to course prerequisites and co-requisites as indicated at the end of each course description.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



<sup>°</sup> Fall course offering

<sup>◆</sup>Spring course offering

# **Certificate Courses**

# 10-623-200 Interpreting Engineering Drawings 2 credits

Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

# 32-420-304 Intermediate Metrology Applications 1 credit

Course studies precision inspection methods while utilizing optical and electronic precision measuring instruments such as the profilometer, optical comparitor, microscope, laser alignment machines, the Coordinate Measuring Machine and state-of-the-art computerized vision system. Prerequisites: 32-420-351 and 3-242-0345

## 32-420-322 Machine Tool 1 4 credits

Introduces the basic concepts and skills using engine lathes, milling machines, power saws, Drill presses and bench applications. Emphasizes safety and proper operation of tools and machines, speeds, feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality as well as team-building and work ethics. Co-requisites: 32-420-323, 32-420-351, 32-420-345.

### 32-420-323 Machine Tool 2 4 credits

Expands on basic concepts and skills using engine lathes, milling machines, power saws, drill presses, bench applications, CNC setup and operation. Emphasizes safety and proper operation of tools and machines, speeds feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality with team-building and work ethics.

Co-requisites: 32-420-322, 32-420-351, and 32-420-345.

### 32-420-324 Machine Tool 3 4 credits

Expands the concepts and skills using engine lathes, milling machines, power saws, drill presses, bench applications, and advanced CNC setup and operation. Emphasizes safety and proper operation of tools and machines, speeds feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality with teambuilding and work ethics. Prerequisites: 32-420-323, 32-420-351, and. 32-420-345; Co-requisites: 32-420-325, 32-420-390, and 32-420-304.

# 32-420-325 Machine Tool 4 4 credits

Expands on basic concepts and skills using engine lathes, milling machines, power saws, drill presses, bench applications, CNC setup and operation. Emphasizes safety and proper operation of tools and machines, speeds feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality with team-building and work ethics. Co-requisite: 32-420-324.

# 32-420-337 Manufacturing w/Solid Modeling--2D

2 credits

This course offers instruction on individual computer workstations in a computer lab. This computer-aided drafting (CAD) instruction uses Solid Modeling software that is capable of creating 3D models and manufacturing drawings. In this course you will spend half of the time creating 3D models using 2 and 2.5D features while exploring the concepts of working in 3D space. Once the solid models are created students will import the solid models into CAM (Computer-aided manufacturing) software and utilize machining concepts to produce manufactured part using 2.5D programming methods such as pocketing, contouring & drilling for milling machines as well as turning, facing, grooving and threading for turning centers.

# 32-420-346 Intro to CNC –G-code Programming

2 credi

Hands-on and lecture course exposing students to CNC (Computer Numerical Control). Emphasizes CNC vertical milling machines and CNC turning centers. Covers history, basic CNC understanding and beginning programming including G-codes, M-codes. Students will utilize simulation software that will verify manually written code.

# 32-420-348 Applied CNC – Conversational & Setup 2 credits

This introductory Applications class familiarizes students with the basic setup procedures of CNC milling machines and CNC turning centers. They will set up rough stock and execute existing programs to produce finished parts. Once students learn these concepts they utilize the conversational programming software on the various CNC machines to program and produce parts.

# 32-420-351 Elements of Basic Metrology 2 credits This course introduces the principles of basic dimensional measurement, layout techniques for machines, use of direct and indirect measuring tools as well as the use of length standards relative to calibration of measuring instruments and the basic operation of the Coordinate Measuring Machine.

# 32-420-388 Tool and Fixture Design 1 credit Introduces tool design and gauging. Emphasizes jigs, fixture design, clamping, locating devices and tooling and production methods. Presents preset and qualified tooling for NC/CNC as they relate to conventional practice. Prerequisite: 32-240-345.

32-420-390 Fundamentals of Metallurgy 2 credits Introduces metallurgy, emphasizing applications, selection, identification methods and alloy influences. Studies metal properties using testing, micro-structure interpretation and heat-treatment processes. Covers tool steels, weld heat effects, failure analysis and machinability variations in cast iron, alloy steels and non-ferrous materials in detail.

# **Career Potential:**

Program Number: 90-420-2

A graduate of this program will have the potential for employment in the following areas:

- CNC Machine
   Operator Machine Tool
   Operator
- Maintenance / Repair Machinist
- Machinist Apprentice

With additional education and / or work experience graduates may find other opportunities for employment.

- Advanced Careers in CAD/CAM and CNC
  - CNC Programmer
- Precision Machinist
- Machine Builder
- Tool and Die maker
- Quality Control Inspector
- Machine Shop Supervisor
- Career laddering options too numerous to mention

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 07/13

Manufacturing Essentials Certificate Program Number: 90-623-1

# Certificate

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

# **About the Certificate**

Manufacturing Essentials introduces students to the basic skills needed to enter the manufacturing workforce. Students develop an understanding of manufacturing processes, tools, safe work habits, and concern for quality, as well as build on mathematics and communication skills applicable to industry. The knowledge and skills learned in this entry-level training program provide students a foundation for pursuing careers and/or further education in manufacturing businesses, from machining and fabrication, to food production.

The U. S. Department of Labor's Employment and Training Administration has funded 100% of this project equaling \$1,209,253. This is an equal opportunity employer/program which provides auxiliary aids and services upon request to individuals with disabilities by calling 711.

# **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/manufacturing-essentials-certificate.">http://madisoncollege.edu/program-info/manufacturing-essentials-certificate.</a>

# **Unique Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Courses		Credits	Hrs/week
10-623-100	Safety for Industry	1	0-2
10-623-200	Interpreting Engineering Drawings		
30-442-323	Introduction to Gas Metal Arc Welding		
31-420-317	Machining Basics		
31-623-401	Foundations in Manufacturing		
31-804-379	Vocational Math	1	2-0
32-801-350	Workplace Communications	1	2-0
	Total	9	



# Madison Area Technical College Manufacturing Essentials Certificate

# Courses

# 10-623-100 Safety for Industry

1 credit

Comprehensive safety program designed for anyone involved in general industry. Specifically devised for safety directors, foremen, and field supervisors; the program provides complete information on OSHA compliance issues.

### 10-623-200 Interpreting Engineering Drawings

credi

Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

# 30-442-323 Introduction to Gas Metal Arc Welding

1 credit

Students develop manipulative skills while performing the gas metal arc welding process using 1/8" to 1/4" thick, hot rolled mild steel. Emphasis is placed on operating gas metal arc welding equipment in a safe manner and determining correct machine set-up for metal thickness, wire size, and specific weld joints. Welds are performed in the flat and horizontal positions using the short circuit mode of metal transfer. All weld competencies are evaluated using American Welding Society (AWS) visual inspection code standards.

### 31-420-317 Machining Basics

1 cre

Introduces the basic concepts and skills using engine lathes, power saws, drill presses and bench applications. Emphasizes safety and proper operation of tools and machines, speeds, feeds, cutting tools, tool geometry, tool grinding and work-holding devices. Stresses dimensional accuracy, finish and quality as well as team-building and work ethics.

# 31-623-401 Foundations in Manufacturing

2 credits

Designed to provide an overview and foundation for persons interested in a manufacturing career. The class provides the student basic instruction in a variety of skills that will be an important part of successful employment within the industry. Students will be introduced to manufacturing processes, principles and practices used in manufacturing environments. Topics include; types of materials, product design, manufacturing processes, production systems, automated systems and quality. Students will be expected to understand the product life cycle from conception through distribution. Overall, the class will explore the various roles and responsibilities of employees in careers related to manufacturing.

## 31-804-379 Vocational Math

1 cre

Vocational Mathematics 1 is a review of basic mathematics that consists of an introduction to using a scientific calculator, order of operations, fractions, decimals, use of percentage, units of measurement including the metric system, the reading of analog instruments for length measurement, and practical plane geometry.

# 32-801-350 Workplace Communications

1 cre

Workplace Communication for Industry is an introductory communications course designed to teach the speaking, listening, writing, and critical thinking skills needed in industrial occupations. The course focuses on communicating verbally with co-workers during and between shifts, as well as reading and writing documents in the workplace. A variety of job search skills are also covered, and students are introduced to essential computer skills. Individual sections might be tailored to a specific field, program, or career pathway.

Program Number: 90-623-1

# **Career Potential:**

 Entry level employment in a manufacturing setting

### Continue education in:

- Machine Tooling Technics
- Industrial Maintenance Technician
- Industrial Maintenance Mechanic
- Industrial Mechanic-HVAC
- Automated Manufacturing Systems Technology
- Welding

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 03/14

# Marketing

Associate in Applied Science Degree

# **Business and Marketing Program Cluster**

School of Business and Applied Arts

For Information Call: (608) 246-6003 or (800) 322-6282 Ext. 6003

For Online or Accelerated Programs: (608) 245-5850 or (800) 322-6282 Ext. 5850

# **About the Program**

Marketing is one of the most important areas of expertise for the next generation of business leaders. It is critical to the success of every organization — whether large or small, profit or nonprofit, product- or service-oriented. All organizations must identify and research target markets; determine customer needs; and establish how products and services can most effectively be created, priced, promoted and distributed.

Course formats include 16-week, compressed (8-week), online, hybrid, and accelerated options. Choose from a unique menu of options to meet your work and life schedule!

Program is offered in traditional, compressed, online, hybrid, Telepresence, and accelerated formats at the Madison campus (select courses offered in Fort Atkinson, Portage, Madison-West, and Watertown).

Take classes one night a week and earn your degree in about two years!

# Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/marketing">http://madisoncollege.edu/program-info/marketing</a>.

# **Program Courses**

### 10-104-102 Marketing Principles

3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution and an overview of promotion. It provides a comprehensive overview of the exciting world of marketing.

# 10-104-10 Marketing Research

3 credits

Businesses today need current, accurate information upon which to base their decisions. In this class, students learn not only how to gather marketing information from primary and secondary sources using online and other sources, but also how to apply that information to make better marketing decisions. Prerequisites: 10-104-102 and 10-104-161.

# 10-104-104 Selling Principles

3 credi

Introductory course designed to acquaint the student to the basic principles, concepts, and theories of business and consumer selling. Special emphasis is given to developing the selling process which includes prospecting and qualifying, planning and pre-approaching, approaching the customer, the sales presentation/demonstration, handling objections, closing the sale and post-sale service and follow-up. This course will also provide the learner with an opportunity to explore careers, opportunities, and benefits of personal selling.

# 10-104-107 Marketing Management

3 cred

This course is an expanded look at critical issues/trends in the field of marketing. Importance is placed on understanding as well as analyzing the effect of issue/trends on companies and their marketing efforts. Developing skills in interpreting marketing information is another topic of this course. The culmination of the course is the creation of an in-depth marketing plan for a selected product, service or organization. Prerequisites: 10-104-102 and 10-104-161.

# MADISON AREA | TECHNICAL COLLEGE

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-14

Program Number: 10-104-3

#### FIRST YEAR

First Semest	er	Credits	Hrs/week
10-104-102	Marketing Principles*	3	3-0
10-104-104	Selling Principles*	3	3-0
10-104-161	Marketing Technology Applications*	3	3-0
10-801-195		3	3-0
10-804-123	Math with Business Applications***	3	3-0
	Semester Total	15	

#### Second Semester

10-104-103	Marketing Research**	3	3-0
	Marketing Design Strategies**		
10-104-113	Leadership Strategies in Marketing	3	3-0
10-104-125	Principles of Advertising**	3	3-0
10-801-198	Speech***		
10-809-197	Contemporary American Society***	3	3-0
	Semester Total	18	

#### SECOND YEAR

#### First Semester

I II 3t 3cm	ic 3 to 1		
10-104-10	77 Marketing Management**	3	3-0
10-104-16	2 Mobile Marketing (Social Media)	3	3-0
	International Marketing**		
	9 Psychology of Human Relations***		
	5 Economics***		
	Approved Marketing Elective	3	3-0
	Semester Total	18	

# Second Semester

10-104-111	Innovative Trends in Marketing	3	3-0
10-104-114	Social Media Principles**	3	3-0
	Marketing Portfolio		
	Introduction to Ethics: Theory & Application***		
	Approved Marketing Elective		
	General Elective		
	Semester Total	16	

- The General Elective may be filled from a wide variety of college-wide classes and/or transfer credits. Students are advised to plan for college transfer possibilities in advance of starting the program. For the most accurate transfer information, contact the Admissions Office of the transfer school.
- The Approved Marketing Electives must come from one of the following classes (please note
  that some of these classes are only offered once per year).

10-104-108	Business to Business Sales** $\Delta$	3 credits
10-104-115	Advanced Social Media Campaigns	3 credits
10-104-126	Publicity & Promotions Strategy ◆	3 credits
10-104-160	Sales Management** ♦	3 credits
10-104-165	Internship	3 credits
10-104-169	Internet Marketing** ◆	3 credits
10-104-181	Complete Campaigns <sup>**</sup> ∆	3 credits
10-104-187	Global Studies Seminar <sup>○</sup>	3 credits

omay be taken in lieu of International Marketing

#### Notes:

\*Course is a prerequisite for many other Marketing courses and should be completed as soon as possible.

\*\*Course has prerequisites (see course descriptions for more details)

\*\*\*Course may be substituted by another Arts & Sciences Center approved class listed on your Advising Report, the Marketing program website under Program Curriculum, or contact Marketing co-Lead Teachers.

◆ Fall Semester

Δ Spring Semester

□ Summer Term

Students are placed in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite/s.

# **Program Courses continued**

### 10-104-108 B2B Sales

credi

This advanced sales class explores the world of business-to-business selling. Topics explored include Negotiation Skills, Territory Management, Prospecting/Qualifying, Consultative Sales, Trade Show Selling, Relationship Building and Selling in the E-Business Realm. Case studies, role plays and sales exercises will all be practiced to educate and enhance current and new selling skills. Prerequisite: 10-104-104 or Instructor Consent.

#### 10-104-111 Innovative Trends in Marketing 3 credits

This course content changes from semester to semester and is based on the hottest and most important marketing trends and topics. Students will hear from industry leaders, explore cutting-edge theories and practices and have an opportunity to explore trends in which they have a particular interest. Course should be taken in the fourth or final semester of study in the program. Prerequisite: 10-104-102.

#### 10-104-112 Marketing Design Strategies 3 cred

This course provides participants with the opportunity to understand proven theories of marketing communication design principles and practices. Participants are challenged to create powerful marketing messages, by applying effective creativity and innovation techniques for appropriate audiences using current and emerging technologies. Prerequisite: 10-104-102.

10-104-113 Leadership Strategies in Marketing 3 credits This course introduces participants to principles, methods and techniques of leadership and communications with applications to case studies. Special attention is given to problem solving, small group decision making, and teamwork.

### 10-104-114 Social Media Principles 3 credits

Social media has transformed advertising from a long-term mass medium to a one-to-one communication utilizing almost instant feedback. How businesses are using social media as advertising tools as well as how to create and deploy a social media campaign will be the main focus of this class. Additionally, the history and development of social media platforms such as Facebook, YouTube, Twitter and LinkedIn will be explored, as well as the many ethical and potential legal concerns that have arisen over these new forms of communication. Finally, the concept of viral marketing will be examined and how it allows a social message to explode a message to millions of users in a brief time.

10-104-115 Advanced Social Media Campaigns 3 credits
The creation, execution and follow through of real-life Social Media
campaigns will be the focus of this advanced class. Students will use
current social media tools in conjunction with a real business to
research, design, create and implement a multi-media social
campaign. Previous knowledge of current social medias, including
Twitter, LinkedIn, Facebook, FourSquare and other tools are
essential for this class. Students will be expected to work outside of
class time on the campaign. Prerequisites: 10-104-114 and
instructor consent.

10-104-125 Principles of Advertising 3 credits
Students are introduced to the theory and practice of integrated
marketing communications. All elements in the promotions mix are
summarized but the major emphasis is on advertising. Students
examine the characteristics of major media alternatives including
radio, television, newspapers, magazines, outdoor, direct response
and alternative media. Advertising research, planning and creativity

are also explored and practiced. Prerequisite: 10-104-102.

10-104-126 Publicity & Promotions Strategy 3 credits
This course further explores the elements of the promotions mix-public
relations, sales promotion, media buying and sponsorship/sports
marketing. Flexibility is built into the course to allow for additional time
to cover specific types of promotion such as trade shows and/or other
popular techniques of promotion. This course provides students with a
complete understanding of the promotions mix and how it is an integral
part of today's marketing. Prerequisite: 10-104-102

# 10-104-160 Sales Management 3 credits

The role of the Manager in the Sales process is explored in this advanced sales class. Creating a sales program, developing your sales force, motivating sales people, and developing companies to be more selling focused will all be explored through research, case studies, practical applications and projects. Sales skills will be enhanced through the role of a strong Sales Manager. Prerequisite: 10-104-104 or instructor consent.

10-104-161 Marketing Technology Applications 3 credits
Through hands-on experience, participants explore current and
emerging technologies and its application to marketing
requirements. In addition, participants learn effective presentation
techniques, appropriate netiquette and the applications of
transforming technologies. Prerequisites: Keyboarding, Introduction
to Windows, File Management, Introduction to Word or equivalent
experience.

10-104-162 Mobile Marketing (Social Media) 3 credits Mobile internet usage continues to explode and it has been predicted that it will overtake desktop internet usage in the next five years. Successful businesses need to understand the current mobile landscape and how to harness the power of mobile marketing to reach key target markets. This survey course will examine how mobile marketing fits into your overall digital and social media strategy. We will investigate geo-marketing, localized marketing, designing for mobile media, mobile websites, mobile advertising, m-commerce and mobile spending, SMS and mobile apps. Students will develop a creative mobile marketing campaign that integrates with a traditional marketing plan.

## 10-104-165 Marketing Internship

This course will fulfill either your required Marketing Elective or General Elective. Students must be employed a minimum of 150 hours during the semester, summer or any combination of time. They are also in contact (email and in person) on a regular basis with the coordinator during the semester or summer. The internship can be paid or unpaid. To qualify, all students must have Instructor consent.

#### 10-104-169 Internet Marketing

3 credits

3 credits

This course provides a road map for marketers to navigate the digital economy. Critical skills include the ability to master proven Internet marketing principles and concepts, and the capacity to keep pace with technological advances and industry trends. This course focuses on a comprehension of Internet marketing theory and concepts; demonstrates how concepts are applied in the real world; and emphasizes the development of advanced Internet marketing skills. Prerequisites: 10-104-102.

## 10-104-180 International Marketing

3 credits

Students explore how marketing strategies and tactics must be managed and adapted for success in different cultural, economic, geographic and political environments around the world. Students will develop marketing and management skills and perspectives in order to work effectively in the global marketplace. Prerequisite: 10-104-102.

### 10-104-181 Complete Campaigns

3 credits

Students will apply theory and knowledge gained from advanced marketing and promotion classes in planning and executing a complete promotional campaign for a local client. Emphasis is placed on the use of research, coordination of the elements of a campaign, creative development, media buying, oral presentation, and evaluating campaign effectiveness. Prerequisites: 10-104-102, 10-104-125, 10-104-126, and 10-104-161.

#### 10-104-187 Global Studies Seminar

3 credits

This unique learning and travel experience gives students the opportunity to enhance their understanding of the global marketplace. Upon completion of the course and travel students will be familiar with the history, culture, social and business issues of the host country. Students will examine current trends and business practices relating to (but not limited to) management, marketing, hospitality and global strategies. Participation in this course requires travel to the host country. This experience is designed to help students develop a lifelong global mindset and to enhance abilities to communicate, work on international teams and think creatively.

# 10-104-188 Marketing Portfolio

1 cred

E-portfolios are essential for today's job hunting marketplace. This course will help you to organize the marketing projects you have worked on throughout the program into an e-portfolio format. Additionally you will add other collateral materials to your portfolio including a resume that includes e-screening words for marketing, professional reference page and cover letter, and e-tabs within your portfolio. Your project collection on a thumb drive or your student drive will assist you with your portfolio preparation. Prerequisite: consent of instructor.

# Career Potential:

Program Number: 10-104-3

- Account Executive
- Advertising Coordinator
- Buyer
- Customer Service Manager/Representative
  - Internet Marketing Assistant
- Market Research Assistant
- Marketing Assistant
- Promotion Coordinator
- Sales/Marketing Manager
- Sales Representative (inside and outside)
- Store Manager

With additional education and/or work experience, graduate may find employment as:

- Brand or Product Manager
- International Sales Manager
- Internet Marketing Manager/Director
- Market Research Analyst
- Marketing and Promotion Manager/Director
- New Product Development Manager
- Public Relations Director
- Senior Manager/ Executive
- Social Media Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 07/13

# Mechanical Design Technology

Program Number: 10-606-1

Effective: 2013-2014

# Associate in Applied Science Degree

Applied Engineering Technologies Program Cluster Center for Applied Science, Engineering, and Technology Program offered at Madison Campus

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

# **About the Program**

Mechanical design technicians assist engineers in the design of products and prepare engineering drawings for any manufactured product that you use in everyday life. The parts of a car, the chairs you sit on or the computer keyboard you use, are all examples of mechanical parts that have to be designed and drawn prior to being manufactured.

Mechanical design technicians are challenged through active involvement in the engineering design process creating more dependable, cost effective and unique product designs that will satisfy their customers. To assist in this process, mechanical design technicians use science, mathematics, engineering problem solving, computer-aided design (CAD) technology and parametric solid modeling.

# **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/mechanical-design-technology">http://madisoncollege.edu/program-info/mechanical-design-technology</a>.

The Mechanical Design Technology program participates in MAAP (Mandatory Assessment, Advising and Placement). This requires new students to complete the COMPASS test. Advisement and course placement in English and math is done based on test results. Testing will be required prior to admission.

# **Program Courses**

10-606-100 Engineering Technology Communications 3 credits
Develops skills in creating engineering sketches through the application of
drafting standards and procedures. Principles covered include view selection,
orthographic projection, section and auxiliary views, and their utilization in
working drawings. The need for engineering sketching is reinforced through a
hands-on project requiring measurement, inspection and sketching of
orthographic views. In addition, materials, fabrication and assembly methods
related to the project will also be explored. Corequisites: 10-606-120 and
10-606-130.

10-606-101 Engineering Technology Fundamentals 2 credits
Introduces the student to the knowledge and skills required to function in
today's engineering office environment. Engineering office format, procedures,
standards, ethics and application level of engineering office related software is
introduced. Students explore the engineering design process and participate in
various problem solving and conflict resolution techniques. Career paths
available to the Mechanical Design graduate will also be explored. Students
utilize Net Meeting, video conferencing and Internet shared data.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA		Credits	Hrs/week Lec-Lab
10-606-100	Engineering Technology Communications	3	1-4
10-606-101	Engineering Technology Fundamentals	2	1-2
10-606-120	2D CAD	2	1-2
10-606-130	SolidWorks 1		
10-606-160	Fundamentals of Mfg/Eng Materials	2	1-2
10-801-195	Written Communication	3	3-0
10-804-114	College Technical Math 1B	2	2- <u>0</u>
	Semester Total	16	
Second Ser			
10-606-131	SolidWorks 2		
10-606-140	Dimensioning/GDT		
10-606-155	Statics & Mechanics		
10-606-161	Manufacturing Processes		
10-606-170	Strength of Materials	3	2-2
10-804-116	College Technical Math 2		
10-809-199	Psychology of Human Relations	3	3- <u>0</u>
	Semester Total	20	
SECOND N First Semes 10-606-104 10-606-116 10-606-125 10-606-163 10-606-164 10-606-193 10-809-166		3 2 2 1	2-2 1-2 1-0
Second Ser 10-606-112	mester Tool Design Technology	2	1 /
10-606-112	CAE Applications		1-2
10-606-152	PLC, Hydraulics, Pneumatics	2	1-2
10-606-132	Engineering Technology Applications	3	1-4
10-801-197	Technical Reporting		
10-806-154	General Physics		
10 000 104	Semester Total	17	<u>J L</u>

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



# Madison Area Technical College Mechanical Design Technology

# **Program Courses (continued)**

**Engineering Technology Practices** 3 credits Focuses on the creation of complete sets of engineering detail and assembly drawings including the accompanying engineering documentation, bill of materials and the application of geometric dimensioning and tolerancing standards. Emphasis is placed on product design analysis, the engineering change process, product data management and an introduction to stress analysis and rapid prototyping. Other areas of study: threaded fasteners, non-threaded fasteners, springs and gears. Prerequisite: 10-606-140.

#### 10-606-112 Tool Design Technology 3 credits

The fundamentals of tool design are presented to acquaint the student with the language and methods used in designing jigs and fixtures. Through the research and selection of standard tooling components, working tool design drawings are completed. Also explored are common plastic part design and tooling considerations through actual design problems. Prerequisite: 10-606-104.

#### 10-606-116 Machine Design 3 credits

The principles of statics and strength of materials are reviewed and applied to the design of common machine elements. Typical elements studied include: fasteners, shafts, clutches, belts, chains, gears, bearings and springs combined to form machines. Prerequisite: 10-606-170.

#### 10-606-120 2D CAD 2 credits

Introduces the basic capabilities of the current version of 2D CAD software as it applies to mechanical design. Emphasis is placed on basic commands and input required for their application in creating two-dimensional mechanical working drawings. Corequisites: 10-606-100 and 10-606-130.

#### Plastics for Mechanical Design 3 credits

This course is an introduction to the main plastics processing industries, techniques, and commonly used polymers. Plastic processing principles will be studied and applied through learning activities designed for hands-on classroom manufacturing processing training centers. In addition, students will be provided with relevant information that will enable them to investigate the career possibilities in the plastic industry.

#### SolidWorks 1 10-606-130 2 credits

Introduces the students to the concepts commands of parametric solid modeling. Students create sketches and add relationships to the sketch segments, extrude the sketches to create models, add features such as fillets, cut extrude, chamfers, holes, draft, shell, lofts and sweeps. Emphasis is placed on the design intent of parametric solid models. In addition, students extract 2D documentation from the 3D models and add details to the drawings. Corequisites: 10-606-100 and 10-606-120

#### 10-606-131 SolidWorks 2

2 credits A continuation in the study of parametric design started in 10-606-130, Solid Modeling 1. Topics covered in the course include: assemblies and BOM, the use of equations, part configurations and design tables, derived and molded parts, thin features and sheet metal, and the application of photoworks, edrawings, toolbox and 3D meeting. Prerequisite: 10-606-130.

#### Dimensioning/GDT 3 credits

Mechanical drafting dimensioning fundamentals are developed including conventional tolerancing and basic hole and shaft tolerancing methods. The course continues with developing the technical knowledge and skills, which are required for meaningful application and interpretation of geometric dimensioning and tolerancing on mechanical drawings in accordance with the current ASME Y14.5M standard. Prerequisites: 10-606-100, 10-606-120, and 10-606-130.

#### **CAE Applications**

Introduction to how engineering and manufacturing utilize a parametric modeled file. Students will follow parts through the product development cycle utilizing parametric design, computer aided manufacturing, stress analysis, computer simulation and rapid prototyping. Prerequisite/Corequisite: 10-606-186.

#### PLC, Hydraulics, Pneumatics 10-606-152

Overview of the basics of programmable logic controllers, hydraulics, and pneumatics. Basic system components, symbols and schematics are explored. Prerequisite: third or fourth semester standing

#### 10-606-155 Statics & Mechanics

3 credits

Introduces students to the basic fundamentals of statics. Learners study and analyze forces and loading conditions applied to structures and mechanical devices. Areas of study include resultant and equilibrant of forces, moments, nonconcurrentcoplanar forces (trusses), concurrent-noncoplanar forces and static friction.

Prerequisite: 10-804-114; Co-requisite: 10-804-116.

#### 10-606-160 Fundamentals Of Manufacturing/ **Engineering Materials**

2 credits

An introduction to the engineering materials and their properties used in industry. Material testing methods and their relevance to design applications are studied through various lab activities. In addition, this course begins the examination of various contemporary manufacturing processes used in industry today.

#### **Manufacturing Processes**

2 credits

Introduces students to computer aided design and manufacturing concepts through an integrated material removal project. Upon completing the project, students will use various measurement and inspection equipment to verify part conformance to engineering specifications. Prerequisites: 10-606-130 and 10-606-160.

#### 10-606-163 **Engineering Technology** Project Management

An introduction to Project Management and the Product Development Process, as they relate to the Mechanical Design Technology field. In this course, students will prepare a team Design Project Plan (DPP) for a future design project to be developed in the 10-606-186 Engineering Technology Applications course. Prior to the completion of the DPP, students will learn about interpersonal and leadership skills in team environments, as well as elements of the design process and project management including scope, time, cost, and quality of the design project. Note: 10-606-186 must be taken the following semester.

#### 10-606-164 **Quality Systems**

2 credits

3 credits

This course is an introduction to the foundational building blocks necessary for effective understanding and application of quality principles used today. The fundamentals of quality, measurement for quality, and statistics for quality will be explored as they relate to productivity, specifications, and inspections of processes. In addition, process capability and design of experiments is also explored. Prerequisite: 10-606-140.

#### 10-606-170 Strength Of Materials

An analysis of the principles of strength of materials as they apply to various fasteners, welded joints, beams and shafts through practical design and analysis problems. Topics covered include simple stresses, mechanical properties of materials, center of gravity, moment of inertia, shear force and bending diagrams and beam design. Related engineering analysis software is utilized throughout the course. Prerequisite: 10-606-155.

Engineering Technology Applications 3 credits A comprehensive application of the Mechanical Design Technology program, in which student teams will implement the design project plan previously developed in the Project Management course. Implementation of the design project plan will be carried out through a 3-step concurrent engineering design process: Ideation, Refinement, and Implementation. A final presentation of the design project will be presented in a formal design project notebook, as well as through a formal team design project presentation. Prerequisite: 10-606-163.

#### 10-606-193 Career Development

2 credits

Acquaints students with the process and the development of a plan for securing employment in the mechanical design field. Includes letters of introduction, resume design, personal data sheets, portfolio design and job interview techniques. Presentations by industry professionals in the areas of human resources, management, design, and job placement will overview the industry perspective and requirements for employment in the career of mechanical design. Prerequisite: thirdsemester standing.

# **Career Potential:**

Program Number: 10-606-1

- Detailer
- Mechanical Design Technician
- Mechanical Drafter
- **CAD Drafter**

With additional education and/or experience, graduates may find employment as:

- Mechanical or Product Designer
- Lead Designer
- **Project Engineer**
- **Technical Sales/Service** Representative

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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# **Medical Administrative Specialist**

Program Number: 10-106-4

Effective: 2013-2014

# Associate in Applied Science Degree

Business Technology Program Cluster School of Business and Applied Arts

Dragram offered at Trucy Compus

Program offered at Truax Campus (Also offered completely online.)

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

# **About the Program**

The Medical Administrative Specialist Program prepares students for work in the office of a doctor, clinic, hospital, or for employment wherever knowledge of medical terminology, professional procedures and ethics is required. It also provides excellent preparation for administrative positions in any business. The status of Certified Medical Assistant–Administrative can be acquired upon completion of the required job experience and written examinations. To graduate from the program, a student must receive a grade of C or higher in all program courses.

Graduates of this program typically earn from \$30,000 to \$34,000 per year.

# **Admissions Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/medical-administrative-specialist.

Note: It is vital that each program student has access to a computer. All Microsoft Office courses use the 2013 version.

Earn your Medical Administrative Specialist degree completely online! The benefits of completing a degree online include courses available 24 hours a day, 7 days a week; an opportunity to choose your own study time with course guidelines; an ability to join in online discussions with professionals; and stay current with new business technology and trends in the medical administrative setting. For more information about the online Medical Administrative Specialist degree program, contact the School of Online and Accelerated Learning at (608) 245-5850.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

First Semester         Credits         Lec-Lal           10-103-165         Outlook         1         0.75-2.25           10-106-107         Business Document Applications         3         2-2           10-106-108         Proofreading and Editing         3         3-0           10-106-139         Keyboard Skillbuilding (Qtr. 2)         1         0-2           10-106-178         Medical Language for Business Professionals 1*         2         2-0           10-801-195         Written Communication         3         3-0           10-809-172         Intro to Diversity Studies         3         3-0           Semester Total         16           Second Semester           10-106-109         Business Spreadsheet Applications         3         2-2           10-106-109         Business Spreadsheet Applications         3         2-2           10-106-179         Medical Language for Business Professionals 2**         2         2-0           10-501-153         Body Structure         3         3-0           10-801-196         Oral/Interpersonal Communication         3         3-0           10-809-197         Contemporary American Society         3         3-0           Semester Total         17	Hrs/week
10-103-165	Credits Lec-Lab
10-106-107         Business Document Applications         3         2-2           10-106-108         Proofreading and Editing         3         3-0           10-106-139         Keyboard Skillbuilding (Qtr. 2)         1         0-2           10-106-178         Medical Language for Business Professionals 1*         2         2-0           10-801-195         Written Communication         3         3-0           10-809-172         Intro to Diversity Studies         3         3-0           Semester Total           10-106-109         Business Spreadsheet Applications         3         2-2           10-106-105         Medical Administrative Procedures         3         3-0           10-106-179         Medical Language for Business Professionals 2**         2         2-0           10-501-153         Body Structure         3         3-0           10-801-196         Oral/Interpersonal Communication         3         3-0           10-809-197         Contemporary American Society         3         3-0	0.00.00 =00 =0.0
10-106-108         Proofreading and Editing         3         3-0           10-106-139         Keyboard Skillbuilding (Qtr. 2)         1         0-2           10-106-178         Medical Language for Business Professionals 1*         2         2-0           10-801-195         Written Communication         3         3-0           Intro to Diversity Studies         3         3-0           Semester Total         16           Second Semester           10-106-109         Business Spreadsheet Applications         3         2-2           10-106-165         Medical Administrative Procedures         3         3-0           10-106-179         Medical Language for Business Professionals 2**         2         2-0           10-501-153         Body Structure         3         3-0           10-801-196         Oral/Interpersonal Communication         3         3-0           10-809-197         Contemporary American Society         3         3-0	
10-106-139   Keyboard Skillbuilding (Qtr. 2)	33-0
10-106-178   Medical Language for Business Professionals 1* 2 2-0	0-2
10-801-195   Written Communication	sionals 1*22-0
10-809-172   Intro to Diversity Studies	3-0
Second Semester         16           10-106-109         Business Spreadsheet Applications	
10-106-109       Business Spreadsheet Applications       3       2-2         10-106-165       Medical Administrative Procedures       3       3-0         10-106-179       Medical Language for Business Professionals 2**       2-0         10-501-153       Body Structure       3       3-0         10-801-196       Oral/Interpersonal Communication       3       3-0         10-809-197       Contemporary American Society       3       3-0	
10-106-165       Medical Administrative Procedures       3       3-0         10-106-179       Medical Language for Business Professionals 2**       2-0         10-501-153       Body Structure       3       3-0         10-801-196       Oral/Interpersonal Communication       3       3-0         10-809-197       Contemporary American Society       3       3-0	
10-106-165       Medical Administrative Procedures       3       3-0         10-106-179       Medical Language for Business Professionals 2**       2-0         10-501-153       Body Structure       3       3-0         10-801-196       Oral/Interpersonal Communication       3       3-0         10-809-197       Contemporary American Society       3       3-0	2-2
10-501-153       Body Structure       3       3-0         10-801-196       Oral/Interpersonal Communication       3       3-0         10-809-197       Contemporary American Society       3       3-0	
10-801-196         Oral/Interpersonal Communication	
10-809-197 <u>Contemporary American Society33-0</u>	3
	3
Semester Total 17	
	17
SECOND YEAR	
First Semester	
10-106-166 Healthcare Documentation Techniques and	s and
Procedures*	3
10-106-190 Professional Development1-0	
10-106-191 Introduction to Healthcare Documentation	ion1-2
10-106-231 Business Presentations and Publications	ns2-2
10-106-240 Business Information Management	
10-804-123 Math with Business Applications	
Semester Total 15	15
Second Semester	
10-101-108 Applied Accounting 1	
10-106-134 Software Simulation2-0	2-0
10-106-177 Specialized Insurance Claims**2	2-0
10-106-186 Project Management & Coordination22-0	2-0
10-106-194 Career Management1-0	
10-106-195 Internship	
10-809-195 Economics	
10-809-199 Psychology of Human Relations	
Semester Total 17	17

- \* Course offered only fall semester.
- \*\* Course offered only spring semester.

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, math, or critical thinking competencies are required.



# **Program Courses**

#### 10-103-165 Outlook

1 credit

Use Microsoft's messaging and personal information management program. Communicate by email; schedule appointments, meetings and events; manage the Inbox, contact lists, tasks and notes; track and archive messages; configure and customize Outlook; record journal entries; manage Outlook components; integrate Outlook with other Office programs.

# 10-106-107 Business Document Applications 3 credits Emphasis is placed on learning to use word processing software to efficiently and effectively produce business documents. Students will apply skills to solve practical problems in a project-based format. Explore

efficiently and effectively produce business documents. Students will apply skills to solve practical problems in a project-based format. Explore fundamentals and best practices in document creation, editing, formatting, collaboration, tables, mail merge, desktop publishing, themes, templates, forms, and macros. Recommended prerequisite: Windows competency, including solid file management skills.

# 10-106-108 Proofreading and Editing

credits

Develop proofreading skills: punctuation, grammar, spelling and usage errors. Edit documents: appropriate content, conciseness, clarity, point of view

# 10-106-109 Business Spreadsheet Applications

Create professional data-driven spreadsheets utilizing Excel spreadsheet software and information from a variety of data sources. Create charts and complex formulas; utilize advanced functions and apply conditional formatting; develop an Excel application with data validation, sheet protection, and macros. Work with financial tools and functions; perform what-if analysis with Scenario Manager, Data Tables, Goal Seek and Solver. Recommended prerequisite: Windows competency, including solid file management skills.

### 10-106-134 Software Simulation 2 credits

This course uses a simulation that integrates multiple software applications and features of Windows, Word, Excel, Access, and PowerPoint programs. Students manage information, apply critical-thinking skills to solve problems, research topics, and compose documents. Prerequisites: 10-106-107, 10-106-109, 10-106-231, 10-106-240, 10-106-133 or 10-106-166.

#### 10-106-139 Keyboard Skillbuilding 1 credit

Identify keyboarding weaknesses through diagnostic tests and analyses. Refine keyboarding techniques, increase speed and improve accuracy through individualized corrective practice. Prerequisite: 10-106-101 or student must be able to touch type, which is defined as suing the correct key reaches and not looking at the keys while typing, at a minimum rate of 25 words per minute.

# 10-106-165 Medical Administrative Procedures 3 credits

This class is designed to emphasize administrative procedures in the electronic medical office environment. Competencies include: Communication, reception, appointment scheduling, records management, telephone procedures, daily transactions, medical billing and collecting, insurance and coding basics, composing routine business correspondence, keeping an inventory of supplies, meeting management, and travel titneraries. Prerequisite/Co-requisite: 10-103-137, 10-106-178; AND sufficient scores on the COMPASS test to allow for enrollment in 10-801-195 Written Communication; or completion of or concurrent enrollment in Written Communication or English 1.

# 10-106-166 Healthcare Documentation

Techniques and Procedures 3 credits

Emphasizes the skilled proofreading, editing (including detailed coverage of grammar and punctuation), formatting and reference use techniques needed to produce high quality reports demanded by medical facilities. Prerequisites/Co-requisites: 10-106-178 and sufficient scores on the COMPASS test (scores that allow for enrollment in Written Communication), or completion or concurrent enrollment in Written Communication or English 1.

## 10-106-177 Specialized Insurance Claims 2 credits

Identifies in-depth insurance knowledge for private and government insurance programs including indemnity, HMO, PPO, Medicare, medical Assistance, third party liability, worker's compensation, etc. Covers knowledge of deductibles, coinsurance, copayments, exclusions, medical necessity, referrals, prior authorization, coordination of benefits, COBRA, charity Care, collections, pre-existing periods, allowed amounts, malpractice, dental, inpatient and outpatient benefits, and lifetime maximums. Claims reimbursement methods, contractual allowances, fee schedules, and other rules to facilitate timely payment of claims are also incorporated.

# 10-106-178 Medical Language for the Business Professional 1

2 credits

This course is designed to give the beginning business student an insight into medical language. Students will explore how medical terms are formed, become familiar with the meaning of many word roots, prefixes, and suffixes, and spell, define, and pronounce many medical terms by understanding word components. Students will also exhibit mastery in the use of medical dictionaries and reference materials. Fundamentals will be discussed as they relate to evaluation of health practices by body system and by the body as a whole

# 10-106-179 Medical Language for the Business Professional 2

2 credits

Continuation of Medical Language for the Business Professional 1, 10-106-178 covering the other half of the body. Prerequisite: 10-106-178.

# 10-106-186 Project Management and Coordination

2 credits

Plan and coordinate projects, develop timelines, determine priorities, increase individual and team productivity, control the workday and allocate resources using graphic tools such as MS Project or MS Excel software. Project management and coordination techniques and concepts are learned by participating in team projects and completing a personal project plan

#### 10-106-190 Professional Development

1 credi

Using the internet and traditional methods, research the job market, develop a job search/career portfolio, and explore networking. Create a professional image for job search. The portfolio includes a resume, cover letter, thank-you letter, reference sheet, work samples and other job search materials. Prerequisites: course is to be taken in the last year of the program.

# 10-106-191 Introduction to Healthcare Documentation

1 credit

This course provides an introduction to healthcare documentation practices and develops a working knowledge of basic document, medical language, and medical report formats. The student will develop technology, medical knowledge, English language, proofreading, editing, and research skills, achieving beginning production and accuracy standards. Prerequisites: 10-103-137 (or 10-106-107), 10-106-108, and 10-106-178.

# 10-106-194 Career Management

1 credit

Identification of factors associated with job success:, conflict resolution, proper etiquette, harassment performance appraisal, employee benefits and adopting change.

#### 10-106-195 Internship 1 cre

Students complete a 72-hour internship in an office setting supervised by a cooperating employer. The office setting is a business, medical, or legal office depending on the student's program. Must be in one of the last 2 semesters before graduation. Suggested completion in last semester of program. Prerequisites: 10-106-179, 10-106-108, 10-106-165, 10-106-194, 10-501-153, 10-106-240, and 10-106-109.

# 10-106-231 Business Presentations

And Publications

3 credits

Create professional business presentations using PowerPoint and other presentation software. Explore best practices for designing and presenting. Work with graphics, slide master, sound, video, charts and tables. Add transitions, narration and animation to enhance your presentations. Explore desktop publishing using Publisher and other desktop publishing software. Apply basic design principles while creating flyers, newsletters, and brochures. Recommended prerequisite: Windows competency, including solid file management skills.

# 10-501-153 Body Structure and Function

3 credits

A concise introduction to human body structure and function. Normal and abnormal states of the body and basic disease processes affecting the body are emphasized. Common problems encountered in a variety of health care settings are presented. Suggested completion of 10-106-178.

# 10-106-240 Business Information Management 3 credits

Concentrates on the fundamentals of managing the record life cycle; supplies and equipment; charge-out procedures; retention schedules; transfer methods; control measurements; imaging systems and information security. Incorporates database skills including how to plan, create, and manage data; modify a database structure; relate tables; find, filter, query and sort data; and create forms and reports. Recommended prerequisite: Windows competency, including solid file management skills.

# **Career Potential:**

Program Number: 10-106-4

- Medical Administrative Assistant
- Clinical Administrative Coordinator
- Patient Appointment Scheduler
- Medical Receptionist
- Medical Records Clerk
- Medical Secretary
- Health Unit Coordinator
- Medical Billing Specialist
- Insurance Claims Processor
- Program Assistant
- Word Processing Operator
- Admitting/Discharge Clerk
- Department/Clinic Assistant
- General Office Clerk
- General Office Receptionist

With additional education and/or work experience, graduates may find employment as:

- Medical Language Specialist
- Health Care Documentation Specialist
- Chart Analyst
- Health Record Technologist
- Patient Information Specialist
- Medical Coding Specialist
- Medical Office Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 06/13

# Medical Assistant

Program Number: 31-509-1

Effective: 201-2014

# One-Year Technical Diploma

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 243-4774, or (800) 322-6282 Ext. 6065 or 4774

# **About the Program**

The Madison Area Technical College Medical Assistant program is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP), on recommendation of the Curriculum Review Board of the American Association of Medical Assistants Endowment (AAMAE). Commission on Accreditation of Allied Health Education Programs, 35 East Wacker Drive, Suite 1970, Chicago, IL 60601-2208, (312) 553-9355.

The Medical Assistant is a two-semester program which prepares students to work in doctors' offices, clinics and other medical facilities. As one of health care's most versatile and in demand professions, graduates perform various duties such as assisting in the physical exam, drawing blood, administering EKGs, and carrying out lab procedures. Clinical experiences are provided through placement in a local medical clinic during the last four weeks of the final semester. Graduates are eligible and encouraged to sit for the national certification examination offered by the American Associate of Medical Assistants (www.aama-ntl.org).

Aptitudes and interests that are helpful are a genuine interest in medicine and in helping people.

# **Admission Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/medical-assistant">http://madisoncollege.edu/program-info/medical-assistant</a>.

# **Program Requirements**

- 1) a physical health exam with the Health History form completed, including documentation of immunizations is required prior to beginning program lab courses;
- 2) a two-step TB test is required at least once per year;
- 3) current Healthcare Provider CPR Certification prior to Practicum;
- 4) Criminal Background Check prior to clinicals, for more information: <a href="www.dhfs.state.wi.us/caregiver">www.dhfs.state.wi.us/caregiver</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA First Semes 31-509-301 31-509-302 20-806-206 20-806-208 10-501-101 31-509-303 31-509-304 10-103-133	Medical Assistant Administrative Procedures Human Body in Health and Disease** OR General Anatomy & Physiology ** OR Anatomy & Physiology   &    Medical Terminology** Medical Assistant Laboratory Procedures 1 Medical Assistant Clinical Procedures 1 Excel-Beginning**	3(4)(8)3	
10-103-137	Word-Beginning** Semester Total	1 16	1.5-1.5
Second Ser 31-509-305 31-509-306 31-509-307 31-501-308 31-509-309 20-809-266 10-801-195 20-801-201 31-509-310	Medical Assistant Laboratory Procedures 2 Medical Assistant Clinical Procedures 2 Medical Office Insurance and Finance. Pharmacology for Allied Health Medical Law, Ethics and Professionalism OR Ethics in Medicine Written Communications** ### OR English 1** ### Medical Assistant Practicum Semester Total	3	4-3 3-0 4-0 2-0 3-0 3-0 (3-0)

<sup>\*\*</sup>Course which may be taken prior to entering the program

### English taken with second semester classes are to be completed in less than 12 weeks in order to participate in the Medical Assistant Clinicals and Practicum

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.

**Note**: A copy of the essential functions necessary to successfully complete the program of study is available on the web site.



# **Program Courses**

31-501-308 Pharmacology for Allied Health 2 credits Introduces students to medication and basic pharmacology principles. Students apply basic pharmacodynamics to identify common medications and calculate dosages in preparation for medication administration Prerequisite: All first semester courses. Co-requisites: 31-509-305 and 31-509-306.

# 31-509-301 Medical Assistant Administration Procedures 2 credits

Introduces medical assistant students to office management and business, business administration, and the electronic medical record (EMR) in the medical office. Students learn to schedule appointments, perform filing, record keeping, inventory of supplies, telephone and reception duties, to communicate effectively with patients and other medical office staff. Prerequisites or Co-requisites: computer classes and admitted to Medical Assistant program.

# 31-509-302 Human Body in Health & Disease 3 credits

Focuses on diseases that are frequently first diagnosed and treated in the medical office setting. Students learn to recognize the causes, signs and symptoms of diseases of the major body systems as well as the diagnostic procedures, usual treatment, prognosis and prevention of common diseases. Prerequisite or Co-requisite: Medical Terminology.

# 31-509-303 Medical Assistant Lab Procedures 1 2 credit

Introduces medical assistant students to laboratory procedures commonly performed by medical assistants in a medical office setting. Students perform CLIA waived routine laboratory procedures commonly performed in the ambulatory care setting. Students follow laboratory safety requirements and federal regulations while performing specimen collection and processing, microbiology and urinalysis testing. Prerequisite or Co-requisite: all other first semester courses. Co-requisites: 31-509-304 and admitted to Medical Assistant program.

#### 31-509-304 Medical Assistant Clinical Procedures I 4 credits

Introduces medical assistant students to the clinical procedures performed in the medical office setting. Students perform basic examining room skills including screening, vital signs, patient history, minor surgery and patient preparation for routine and specialty exams in the ambulatory care setting. Prerequisite or Co-requisite: all other first semester courses. Co-requisites: 31-509-303 and admitted to Medical Assistant program.

#### 31-509-305 Medical Assistant Lab Procedures 2

2 credits

Prepares students to perform laboratory procedures commonly performed by medical assistants in the ambulatory care setting under the supervision of a physician. Students perform phlebotomy, immunology, hematology and chemistry laboratory procedures. Prerequisite: all first semester courses. Co-requisites: 31-509-306 and 31-509-310.

# 31-509-306 Medical Assistant Clinical Procedures 2 3 (

3 credits

Prepares students to perform EKG, spirometry, and administer medications including topical, oral, and injections.

Prerequisite: All first semester courses. Co-requisites: 31-509-305 and 31-509-310.

# 31-509-307 Medical Office Insurance and Finance 2

2 credits

Introduces medical assistant students to health insurance and finance in the medical office. Students perform bookkeeping procedures, apply managed care guidelines and complete insurance claim forms. Students use medical coding and managed care terminology to perform insurance-related duties. Prerequisites: admitted to the program, 10-501-101, 31-509-302, and computer courses.

## 31-509-309 Medical Law, Ethics and Professionalism 2 credits

Prepares students to display professionalism and perform within ethical and legal boundaries in the health care setting. Students maintain confidentiality, examine legal aspects of the medical record, perform quality improvement procedures, examine legal and bioethical issues, and demonstrate awareness of diversity. Prerequisites: admitted to the program. Prerequisites or Co-requisites: 10-501-101 and 31-509-302.

## 31-509-310 Medical Assistant Practicum 3 credits

Requires medical assistant students to integrate and apply knowledge and skills from all previous medical assistant courses in actual ambulatory health care settings. Learners perform medical assistant administrative, clinical and laboratory duties under the supervision of trained mentors to effectively transition to the role of a medical assistant. This is a supervised, unpaid, clinical experience. Prerequisites: 31-509-303 and 31-509-304. Co-requisites: 31-509-305 and 31-509-306.

# **Career Potential:**

Program Number: 31-509-1

- Medical Assistant
- Claims Analyst
- Medical Records Clerk
- Medical Office Assistant
- Phlebotomist
- Pharmacy Aide
- Receptionist
- EKG Technician

With additional education and/or work experience, graduates may find employment as:

- Laboratory Assistant
- Medical Office Manager
- Medical Transcriptionist

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Madison Area Technical College

# Medical Billing Specialist Certificate

Certificate

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses are offered at Madison; most courses are also offered at the Fort Atkinson, Watertown, and Portage campuses and online.

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

# **About the Certificate**

Clerical jobs are among the top five occupations for projected growth nationally. Madison College has developed this certificate to help you get hired, promoted or to update your skills by providing medical billing skills used in today's modern medical offices. Full- and part-time positions are available in small and large healthcare organizations throughout Wisconsin and the United States. Typical working hours in this occupation are weekday business hours, generally 8:00 a.m. to 5:00 p.m., with some variation.

The skills obtained in the Medical Billing Specialist Certificate may be applied to the Medical Administrative Specialist Associate in Applied Science degree program and the Medical Transcription Technical Diploma program. In addition, many of the certificate credits may be applied to other programs at Madison College.

This certificate is available to those working full time seeking skills to change careers. Current Madison College students may complete this certificate in conjunction with their existing course work. Most courses are available both online and in the classroom.

Students who successfully complete this certificate typically earn \$9.50 to \$15.00 per hour based on their experience and other job skills.

# **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/medical-billing-specialist-certificate">http://madisoncollege.edu/program-info/medical-billing-specialist-certificate</a>.

# Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through an advanced standing.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 90-106-6

8

			Hrs/week
First Seme	ster/Fall Courses	Credits	Lec-Lab
10-106-101	Keyboarding Introduction (Q1)	1	0-2
10-103-123	Windows 7	1	0.75-2.25
10-103-137	Word-Beginning-(Q2)	1	0.75-2.25
10-106-178	Medical Language for the Business Professiona	l 1*2	2-0
10-106-165	Medical Administrative Procedures	3	3- <u>0</u>

Total

Second Sei	mester/Spring Courses	Credits	Lec-Lab
10-106-139	Keyboard Skillbuilding	1	0-2
10-106-179	Medical Language for the Business Profession		
10-103-133	Excel-Beginning (Q3)	1	0.75-2.25
10-103-139	Excel—Intermediate (Q4)	1	0.75-2.25
10-106-177	Specialized Insurance Claims**	2	2-0
10-106-164	Customer Contact Skills	1	0.75-2.25
	Total	8	

\*Course offered in fall semester only

\*\*Course offered in spring semester only

Courses are listed in suggested sequence.

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# Courses

### 10-103-123 Windows 7

1 credit

Introduces the Windows 7 operating system: work with common elements (Windows, menus, toolbars, panes, dialog boxes, and Help), use accessory programs, manage file/folders using MY Computer and Explorer, customize using the Control Panel and maintain the computer.

# 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows.

## 10-103-137 Word-Beginning

1 credit

Introduction to Microsoft's word processing software. Create, edit, save, format and print basic documents; cut/copy/paste and find/replace text; apply font styles and effects; add bullets and numbering; work with tabs and indents; align text; apply borders and shading; use wizards and templates to produce documents; insert headers/footers; apply different formatting to document sections; create columns; insert Clip Art. Create and format tables, modify rows and columns, perform calculations, sort table data, customize tables. Prerequisite: Competency in Windows.

#### 10-103-139 Excel-Intermediate

1 credit

Work with financial functions, data tables, amortization schedules, hyperlinks, lists, templates, and multiple worksheets and workbooks. Prerequisite: 10-103-133 or equivalent.

**10-106-101 Keyboarding Introduction 1 credit** Learn computer keyboarding (alphabetic and numeric keypad) using proper technique; develop speed and accuracy.

10-106-139 Keyboard Skillbuilding

1 credit

Identify keyboarding weaknesses through diagnostic tests and analyses. Refine keyboarding techniques, increase speed and improve accuracy through individualized corrective practice. Prerequisite: Keyboarding Introduction or student must be able to touch type, which is defined as suing the correct key reaches and not looking at the keys while typing, at a minimum rate of 25 words per minute.

### 10-106-164 Customer Contact Skills

1 credit

Identify internal/external customers, develop verbal, nonverbal, and listening communication skills, develop problem-solving techniques, and ways of adding value to a customer interaction. Examine how technology impacts customer service, examine the impact on service breakdowns, and examine campaigns for customer loyalty.

10-106-165 Medical Administrative Procedures 3 credits
This class is designed to emphasize administrative procedures in
the electronic medical office environment. Competencies include:
Communication, reception, appointment scheduling, records
management, telephone procedures, daily transactions, medical
billing and collecting, insurance and coding basics, composing
routine business correspondence, keeping an inventory of
supplies, meeting management, and travel itineraries.
Corerequisites/Prerequisites: 10-103-137 (or 10-106-107), 10106-178 and sufficient scores on the COMPASS test (scores that
allow for enrollment in Written Communication), or completion or
concurrent enrollment in Written Communication or English 1.

10-106-177 Specialized Insurance Claims 2 credits Identifies in-depth insurance knowledge for private and government insurance programs including indemnity, HMO, PPO, Medicare, Medical Assistance, third party liability, worker's compensation, etc. Covers knowledge of deductibles, coinsurance, copayments, exclusions, medical necessity, referrals, prior authorization, coordination of benefits, COBRA, Charity Care, collections, pre-existing periods, allowed amounts, malpractice, dental, inpatient and outpatient benefits, and lifetime maximums. Claims reimbursement methods, contractual allowances, fee schedules, and other rules to facilitate timely payment of claims are also incorporated. Prerequisite or concurrent enrollment: 10-106-165.

# 10-106-178 Medical Language for the Business Professional 1 2 credits

Introduces medical terminology used in transcription and administrative assistant positions. Covers how medical terms are formed; the meaning of many word roots, prefixes and suffixes; spelling, definition, and pronunciation of word components; and how to use a medical dictionary. One half of the body is covered in this class.

# 10-106-179 Medical Language for the Business Professional 2 2 credits

Continuation of Medical Language for the Business Professional 1, 10-106-178 covering the other half of the body. Prerequisite: 10-106-178.

# **Career Potential:**

Program Number: 90-106-6

- · Medical Billing Specialist
- Billing Customer Service Representative
- Collections Analyst
- Patient Accounts Specialist
- · Reimbursement Analyst
- Insurance Specialist
- Medical Customer Service Representative

With advanced training students may find employment as:

- Medical Coding Specialist
- Coding Technician
- Medical Administrative Specialist
- · Medical Transcriptionist
- Medical Word
   Processing Operator
- Department/Clinic Assistant – Objective, Senior
- Health Unit Coordinator

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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**Medical Coding Specialist** 

One-Year Technical Diploma

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 246-6015, or (800) 322-6282 Ext. 6065 or 6015

# **About the Program**

The Medical Coding Specialist program prepares individuals for employment as entry-level coding specialists in health care facilities such as hospitals, clinics, physician practice groups, surgery centers, long-term care facilities and home health care agencies. Coding specialists are also employed by consulting firms, coding and billing services, insurance companies, governmental agencies and computer software companies.

The coding specialist reviews medical documentation provided by physicians and other health care providers and translates this into numeric codes. The coding specialist assigns and sequences diagnostic and procedural codes using universally recognized coding systems. Several uses of coded data are for payment of health care claims, statistics and medical research.

Aptitudes and interests which may be helpful for success in this program include the: 1) ability to be precise, exact and detail-oriented; 2) ability to adhere to standards and guidelines; 3) passion for learning about the medical field; 4) ability to communicate well with others; 5) ability to accept challenges and problem-solve; and 6) respect for confidential information.

A copy of the essential functions necessary to successfully complete the program of study is on the program's website.

# **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/medical-coding-specialist">http://madisoncollege.edu/program-info/medical-coding-specialist</a>.

# **Clinical Laboratory Experience**

An 18-hour, unpaid clinical laboratory experience is part of the CPT Coding course (10-530-184). This takes place during regular business hours at a regional health care facility, insurance company, consulting firm or governmental agency.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 31-530-2

# Medical Coding Specialist Program

	0.		Hrs/week
Pre-Progra	m Courses	Credits	Lec-Lab
10-501-153	Body Structure and Function OR	3	3-0
20-806-206	General Anatomy & Physiology**		
10-501-101	Medical Terminology	3	3-0
10-103-123	Window 7 OR	1	75-2.25
10-103-122	Window 8	(1)	(.75-2.25)
10-103-137	Word - Beginning	1	75-2.25
10-103-133	Excel – Beginning	1	75-2.25
	am Courses		
Cluster 1			
10-530-181	Introduction to the Health Record		
10-530-182	Human Diseases for the Health Professions		
10-530-197	ICD Diagnosis Coding	3	2-2
10-530-199	ICD Procedure Coding	2	1-2
01 1 0			
Cluster 2	007.0. "		
10-530-184	CPT Coding		
10-530-185	Health Care Reimbursement		
10-530-168	Advanced ICD Coding	3	2-2
Cluster 3			
	Health Data Managament	2	1.0
10-530-176	Health Data Management		
10-530-187 10-530-188	Advanced CPT Coding  Certification and Professional Development		
10-530-188			
10-530-189	Management of Coding Services  Total	33	1- <u>U</u>
	IUldi	33	

### Course Delivery Format

Most core program courses are offered in both the face/face (on campus) format and the online format. All courses are not offered each semester. Please refer to the Medical Coding Specialist Handbook, Appendices E & G, for more information on the courses delivery format and courses schedules. The MCSP Handbook is available on the program's website under the Additional Info tab.

\*\*General Anatomy and Physiology is recommended for those who plan to pursue an associate degree and/or a bachelor's degree



# **Program Courses**

10-501-101 Medical Terminology 3 credits
Focuses on the component parts of medical terms: prefixes,
suffixes and word roots. Students practice formation, analysis
and reconstruction of terms. Emphasis is on spelling, definition
and pronunciation. Introduction to operative, diagnostic,
therapeutic and symptomatic terminology of all body systems,
as well as systemic and surgical terminology, is included.

10-501-153 Body Structure & Function 3 credits
A concise introduction to human body structure and function.
Normal and abnormal states of the body and basic disease
processes affecting the body are emphasized. Common
problems encountered in a variety of health care settings are
presented.

10-530-168 Advanced ICD Coding 3 credits
Requires the student to apply and expand the knowledge
gained from the basic courses, ICD Diagnosis Coding & ICD
Procedure Coding, to more difficult cases. The student will
develop critical-thinking skills by using current references to
research coding questions and issues. Computerized encoding
software is utilized. Prerequisite: Cluster 2 courses; Corequisite: other Cluster 3 courses.

10-530-176 Health Data Management 2 credits
Introduces the use and structure of health care data elements, data sets, data standards, their relationships to primary and secondary record systems and health information processing. Prerequisites: Cluster 1 and 2 Core program courses; Corequisite: Cluster 3 core program courses.

10-530-181 Introduction to the Health Record 1 credit Prepares students to illustrate the flow of health information in various health care delivery systems and within the health information department. It prepares students to retrieve data from health records. Professional ethics, confidentiality and security of health information are emphasized. Prerequisite:: Pre-Program courses; Co-requisite: other Cluster 1 courses.

## 10-530-182 Human Diseases for the Health Profession 3 credits

Focuses on the common diseases of each organ/body system as encountered in all types of health care settings by health professionals. Emphasis is placed on understanding the etiology (cause), signs and symptoms, diagnostic tests, treatment (including pharmacologic) of each disease.

Prerequisite: Pre-Program courses; Co-requisite: other Cluster 1 courses

#### 10-530-184 CPT Coding

Prepares students to assign CPT codes, supported by medical documentation with entry-level proficiency. Students apply CPT instructional notations, conventions, rules and official coding guidelines when assigning CPT codes to case studies and actual medical record documentation. Prerequisites: Cluster 1 courses; Co-requisites: other Cluster 2 courses.

10-530-185 Health Care Reimbursement 2 credits
Prepares the students to compare and contrast health care
payers, illustrate the reimbursement cycle and to comply with
regulations related to fraud and abuse. Students assign
Diagnosis Related Groups (DRGs), Ambulatory Payment
Classifications (APCs), and Resource Utilization Groups
(RUGs) with entry-level proficiency using computer encoding
and grouping software. Prerequisite: Cluster 1 courses; Corequisite: other Cluster 2 courses.

10-530-187 Advanced CPT Coding 3 credits

Requires the student to apply and expand the knowledge gained from the basic course, CPT Coding, to more difficult cases. The student will develop critical-thinking skills by using current references to research coding questions and issues. Computerized encoding software is utilized. Prerequisite: Cluster 2 courses; Co-requisite: other Cluster 3 courses.

# 10-530-188 Certification and Professional Development 1 credit

This course prepares students for coding certification and includes mock coding certification exams. Students participate in professional development activities and discuss career progression opportunities. Prerequisite: Cluster 2 courses; Co-requisite: other Cluster 3 courses.

10-530-189 Management of Coding Services 1 credit
This course focuses on common coding management issues
including coding quality, coding productivity, and workflow
processes. Recruitment training and retention of coding staff
are included. Prerequisite: Cluster 2 courses; Co-requisite:
other Cluster 3 courses.

10-530-197 ICD Diagnosis Coding 3 credits
Prepares students to assign ICD diagnosis codes supported
by medical documentation with entry-level proficiency.
Students apply instructional notations, conventions, rules, and
official coding guidelines when assigned ICD procedures
codes to case studies and actual medical record
documentation. Prerequisite: Pre-Program courses; Corequisite: Cluster 1 core program courses.

10-530-199 ICD Procedure Coding 2 credits

Prepares students to assign ICD procedure codes supported by medical documentation with entry-level proficiency. Students apply instructional notations, conventions, rules and official coding guidelines when assigned ICD procedure codes to case studies and actual medical record documentation. Prerequisites: Pre-Program courses; Co-requisite: Cluster 1 core program courses.

## Other required courses:

10-103-123 Windows 7 10-103-137 Word – Beginning 10-103-133 Excel – Beginning

## Certification

3 credits

Graduates may become certified by taking one or more of the following national coding certification examinations:

# American Health Information Management Association (AHIMA)

\*Certified Coding Associate (CCA)

\*Certified Coding Specialist (CCS)

\*Certified Coding Specialist-Physician Based (CCS-P)

# American Academy of Professional Coders (AAPC)

\*Certified Professional Coder (CPC)

\*Certified Professional Coder-Hospital Based (CPC-H)

# **Career Potential:**

Program Number: 31-530-2

- Coder
- Coding Specialist
- Coding Technician

With additional education and/or work experience, graduates may find employment as:

- Certified
- Coding Specialist
- Certified
- Professional Coder
- Registered Health Information Technician
- Registered Health Information Administrator
- Reimbursement Specialist
- Supervisor
- Consultant
- Seminar Presenter/ Speaker

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 06/13

# Medical Laboratory Technician

Program Number: 10-513-1

Effective: 2013-2014

# Associate in Applied Science Degree

Health-Related Professions Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 246-6459, or (800) 322-6282 Ext. 6065 or 6459

# **About the Program**

This program is approved by the National Accrediting Agency for Clinical Laboratory Science (5600 N River Road, Suite 720, Rosemont, IL 60018; 773-714-8880). A combination of fundamental laboratory techniques and clinical experience prepares graduates for work in laboratories serving the health care sector. The final semester of training is in laboratories in Madison and throughout Wisconsin. Students should anticipate the possibility of traveling or relocating to complete the clinical rotation. A list of laboratories used is available in the program director's office. Students are admitted for the fall semester.

Graduates of the program qualify for the American Society of Clinical Pathologists (ASCP) Board of Certification (BOC) exam for medical laboratory technicians. Passing this national exam results in MLT(ASCP) certification under the direction of the American Society of Clinical Pathologists. Graduation is not contingent on passing this exam.

# **Admission Requirements**

To review program admission program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/medical-laboratory-technician">http://madisoncollege.edu/program-info/medical-laboratory-technician</a>.

# **Program Requirements**

1) Caregiver Background Check (CBC); 2) Current CPR "Professional Level" certification before beginning the first core courses. Students must maintain current CPR certification while attending the program; and 3) Physical exam and completed Health History Form on file prior to beginning the first semester clinical rotation.

# Planning to pursue a four-year Clinical Laboratory Scientist degree?

Consider the following course substitutions: 20-806-207 and 20-806-208 (Anatomy and Physiology 1 and 2) for 20-806-206; 20-806-209 and 20-806-210 (College Chemistry 1 and 2) for 20-806-201. Both 20-806-208 and 20-806-210 can be used to meet elective requirements.



# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA		· ·	Hrs/week
		O1!1-	
First Semes		Credits	Lec-Lab-Clin
10-513-110	Basic Lab Skills		
10-513-111	Phlebotomy	2	0-4
10-513-113	QA Lab Math		
10-513-114	Urinalysis	2	0-4
20-806-206	General Anatomy and Physiology* Gen., Organic & Biological Chemistry*	4	3-2
20-806-201	Gen., Organic & Biological Chemistry*	5	4-2
10-801-195	Written Communication* OR	3	3-0
20-801-201	English Composition 1*		(3-0 <u>)</u>
	Semester Total	18	
Second Ser	mester		
10-513-115	Basic Immunology Concepts	2	0-4
10-513-120	Basic Hematology	3	0-6
10-513-121	Coagulation	1	0-2
10-513-109	Blood Bank		
10-801-198	Speech* OR		
10-801-196	Oral/Interpersonal Communications* OR	(3)	(3-0)
20-810-201	Fundamentals of Speech*		
20-806-273	Microbiology*		
	Semester Total	17	<del></del>
Summer Se 10-809-197 20-809-203 10-809-199 20-809-231	Contemporary American Society* OR	(3) 3	(3-0) 3-0
SECOND Y	ster		
10-513-130	Advanced Hematology	2	0-4
10-513-131	Clinical Chemistry 1		
10-513-132	Clinical Chemistry 2		0-4
10-513-133	Clinical Microbiology	4	0-8
10-513-180	Body Fluids		
	Elective Semester Total	<u></u> 14	<u>E</u>
	Semester rotal	14	
Second Ser			
	Advanced Microbiology	2	2.0
10-513-140	Advanced Microbiology Preclinical Experience		2-U
10-513-141	Clinical Experience 1		U-U-0
10-513-151	Clinical Experience 1	3	U-0
10-513-152			
10-513-153	Clinical Portfolio		U-Z
	Semester Totals	12	

**Notes:** \*Courses which can be taken prior to entering the program may be taken at college transfer level. Science-based courses (such as 20-806-201, 20-806-273, 20-806-274 and 20-806-206) must have been taken within five years prior to program admission to receive credit. \*\*Elective credits may be any combination of associate degree level or college transfer courses and may be taken prior to program admission. 1) A copy of the essential functions necessary to successfully complete the program of study is available on the program's web site. 2) All program students must meet the health requirements specified on the Madison College Health History Form prior to enrolling in program courses.

# **Program Courses**

### 10-513-110 Basic Lab Skills

1 credit

Explores health career options and fundamental principles and procedures of the clinical laboratory. Incorporates medical terminology, basic laboratory equipment, safety and infection control procedures, and simple laboratory tests. Prerequisites: successful completion of the following high school courses with a grade of C or better: three years of English, one year of chemistry, one year of general biology, two years of algebra or one year algebra and one year of geometry: a satisfactory score on the COMPASS test or equivalent substitute, and acceptance into Clinical Lab Technician program.

#### 10-513-111 Phlebotomy

2 credits

Provides opportunities to perform routine venipuncture, capillary puncture, and special collection procedures. Corequisite: 10-513-110.

# 10-513-113 QA Lab Math

1 credit

Focuses on mathematical calculations used in the laboratory. Explores concepts of quality control and quality assurance, regulatory compliance requirements, and certification and continuing education programs. Prerequisites: successful completion of the following high school courses with a grade of C or better: three years of English, one year of chemistry, one year of general biology, two years of algebra or one year algebra and one year of geometry; a satisfactory score on the COMPASS test or equivalent substitute and acceptance into Clinical Lab Tech program. Co-requisites: 10-513-110 and 10-513-111.

## 10-513-114 Urinalysis

2 credits

Perform physical, chemical and microscopic analyses of urine. Explores renal physiology and correlates urinalysis results with clinical conditions. Co-requisites: 10-513-110, 10-513-111, and 10-513-113.

# 10-513-115 Basic Immunology Concepts 2 cred

Provides an overview of the immune system including testing methods for diagnosis of immune system disorders and viral and bacterial infections. Prerequisites: 10-513-110, 10-513-111, 10-513-113, and 10-513-114. Co-requisites: 10-513-120, 10-513-121, 10-513-122, 10-513-123, and 20-806-273.

# 10-513-120 Basic Hematology

credit

Covers theory and principles of blood cell production and function. Introduces basic practices and procedures in the hematology laboratory. Prerequisites: 10-513-110, 10-513-111, 10-513-113, and 10-513-114. Co-requisites: 10-513-115, 10-513-121, 10-513-122, 10-513-123, and 20-806-273.

### 10-513-121 Coagulation

1 cred

4 credits

Introduces theory and principles of coagulation and explores mechanisms involved in coagulation disorders. Emphasis is placed on laboratory techniques used to diagnose disease and monitor treatment. Prerequisites: 10-513-110, 10-513-111, 10-513-113 and 10-513-114. Co-requisites: 10-513-115, 10-513-120, 10-513-122, 10-513-123 and 20-806-273.

# 10-513-109 Blood Bank

Emphasis is focused on basic blood banking concepts and procedures including forward and reverse blood typing, screening for antibodies, antigen typing, selection of appropriate blood products and compatibility testing. Further work explores protocols to identify antibodies and workup adverse reactions to transfusions and hemolytic disease states. Prerequisites: 10-513-110, 10-513-111, 10-513-113 and 10-513-114. Co-requisites: 10-513-115, 10-513-120, and 20-806-273.

# 10-513-130 Advanced Hematology

2 credits

Explores mechanisms involved in the development of hematologic disorders. Emphasis is placed on laboratory techniques used to diagnose disorders and monitor treatment. Prerequisites: 10-513-115, 10-513-120, 10-513-121, 10-513-122, 10-513-123, and 20-806-273. Co-requisites: 10-513-131, 10-513-132, and 10-153-133.

#### 10-513-131 Clinical Chemistry 1

3 credits

Introduces techniques and procedures for routine analysis using photometric, potentiometric and separation techniques. Covers pathophysiology and methodologies for carbohydrates, lipids, proteins, renal function, and blood gas analyses. Prerequisites: 10-513-115, 10-513-120, 10-513-121, 10-513-122, 10-513-123, and 20-806-273. Co-requisites: 10-513-130, 10-513-132, and 10-513-133.

### 10-513-132 Clinical Chemistry 2

2 credits

Covers pathophysiology and methodologies for liver, bone, cardiac markers, tumor markers, endocrine function, fetal function, miscellaneous body fluids, and toxicology. Includes techniques and procedures for analysis using sophisticated laboratory instrumentation. Prerequisites: 10-513-115, 10-513-120, 10-513-121, 10-513-123, and 20-806-273. Co-requisites: 10-513-130, 10-513-131, and 10-513-133.

# 10-513-133 Clinical Microbiology

4 credit

Presents the clinical importance of infectious diseases with emphasis on the appropriate collection, handling, and identification of clinically relevant bacteria. Disease states, modes of transmission and methods of prevention and control, including antibiotic susceptibility testing, will be discussed. Prerequisites: 10-513-115, 10-513-120, 10-513-121, 10-513-122, 10-513-123, and 20-806-273. Co-requisites: 10-513-130, 10-513-131, and 10-513-132.

# 10-513-140 Advanced Microbiology

2 credits

Introduces laboratory methods used in the isolation and initial identification of acid-fast organisms, fungi, parasites and anerobes. Prerequisite: 10-513-133.

# 10-513-141 Pre-Clinical Experience

2 credi

Provides opportunities to practice the principles and procedures of laboratory medicine in a clinical laboratory setting. Clinical content is reviewed and students run a mock-clinical laboratory from specimen acquisition to result reporting. Resume writing and interviewing techniques are also discussed. Prerequisites: satisfactory completion of 1st – 3rd semester Medical Laboratory Technician program courses and concurrent enrollment in 10-513-140 and 10-513-151.

# 10-513-151 Clinical Experience 1

3 credits

Provides opportunities to practice the principles and procedures of laboratory medicine on-site, in a clinical laboratory facility. Students will practice on state of the art instrumentation in the areas of clinical chemistry and hematology, including urinalysis and coagulation. Prerequisite: satisfactory completion of on campus pre-clinical experience, satisfactory completion of all courses and co-requisite of 10-513-141.

# 10-513-152 Clinical Experience 2

4 cred

Provides opportunities to practice the principles and procedures of laboratory medicine on-site, in a clinical laboratory facility. Students will practice in the areas of blood banking and microbiology, including serology and immunological procedures. Students also complete a case study for presentation. Prerequisite: satisfactory completion of all courses; Co-requisites: 10-513-141 and 10-513-151.

# 10-513-153 Clinical Portfolio

1 credits

Students prepare a portfolio of professional experiences, assessments and evaluations, clinical reports, class project summaries, a log of community service or professional activities performed while in the CLT program and resume for CLT employment. This course is graded pass/fail. Prerequisites: Satisfactory completion of all courses and co-requisites: 10-513-151 and 10-513-152.

# 10-513-180 Body Fluids

1 credits

Covers principles and procedures related to laboratory analysis of body fluids, including serous fluids, cerebral spinal fluid, synovial fluid, and bronchoalveolar lavage (BAL) fluid. The major emphasis of the course is hematologic analysis, including cell counts and differentials. The completion of case studies allows the student to correlate laboratory results with disease states. Prerequisite: 10-513-120.

# **Career Potential:**

Program Number: 10-513-1

Clinical Laboratory

Technician
Performs routine
laboratory tests on blood,
urine, and body fluids to
help in the diagnosis and
treatment of disease and
injury in a hospital, clinic
laboratory, or reference
laboratory.

# Laboratory Technician/Research Assistant

Performs routine and special laboratory tests in a variety of laboratory settings, including research, industrial, environmental and food science labs.

With additional training and/or work experience, graduates may find employment as:

- Clinical Laboratory Scientist (Medical Technologist)
- Medical Microbiologist
- Laboratory Computer Sales or Training Specialist
- Laboratory Sales/Product Representative
- Instrument Service Technician
- Quality Control Officer
- Biomedical Instrument Specialist
- Clinical Research Associate
- Safety Officer
- Laboratory Science Instructor/Trainer

More detailed and updated information on this program may be available at:

madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

# Meeting and Event Management

Program Number: 10-109-6

Effective: 2013-2014

# Associate in Applied Science Degree

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses and Online

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

# **About the Program**

The Meeting and Event Management Degree program is designed to prepare students for highly responsible positions in the convention, conference and meeting planning profession. Develop negotiation, decision-making, problem-solving and communication skills. Learn about site selection, contract law, logistics coordination, tradeshow management, financial management and related areas of convention, meeting and event management.

Major responsibilities of those employed in the meeting and event management industry include:

- On-site Management
- Marketing
- Client and Vendor Relations
- Contracts and Risk Management
- Program Development
- Budgeting
- Coordination of Logistics

Graduates may be employed by: professional associations, corporations, non-profit organizations, conference centers, hotels, resorts and special event venues.

This program is endorsed by Meeting Professionals International – Wisconsin Chapter, a community of the world's largest professional organization for meeting professionals.

Receive the most comprehensive meeting and event management education in the United States.

New! Entire Degree is offered Online and in the classroom.

Learn from the leaders in the meetings' industry that provides REAL information for REAL application in today's job market.

# Admissions Requirements

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/meeting-and-event-management">http://madisoncollege.edu/program-info/meeting-and-event-management</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA		Credits	Hrs/week Lec-Lab
10-103-133	Excel-Beginning		
10-103-106	Accounting Concepts		3.0
10-109-102	Fundamentals of Meeting Management	3	3-0
10-109-111	Registration and Housing Logistics*	2	2-0
10-801-195	Written Communications	3	3-0
10-804-123	Math with Business Applications		
	Semester Total	15	
Second Se			
10-104-114	Social Media Campaigns	3	3-0
10-109-104	Meeting Design*	3	3-0
10-109-108	Meetings Industry Budget and		
	Financial Management*	2	2-0
10-109-110	Meeting Coordination	3	3-0
10-104-102	Marketing Principles		
20-810-205	Interpersonal/Small Group Communication OR		
10-801-196	Oral/Interpersonal Communication Semester Total	(3) 17	(3-0)
SECOND '			
First Seme		2	2.0
10-109-109	Special Event Management*		3-0
10-109-112	Exposition Management*Fundamentals of Green Meetings*		2-0
10-109-116	Event Professional Best Practices*		2-0
10-109-119	Intro to Diversity Studies		
10-809-172	Economics		
10-007-173	Semester Total	16	3-0
Second Se			
10-109-113	Risk Management, Negotiations and Legal Issues*	2	2.0
10 100 114	Legal Issues"		3-U
10-109-114	Meeting and Event Management Internship*	2	8-0
10-109-117	Partnership Development*		
10-809-197	Contemporary American Society Psych of Human Relations	ວ ວ	ა-∪ ი
10-009-199	Flactiva	ນ າ	ა-∪ ⊏
	ElectiveSemester Total	3 17	<u>E</u>
* Courses o	ffered only in semester shown		

<sup>\*</sup> Courses offered only in semester shown.



# **Program Courses**

# 10-109-102 Fundamentals of Meeting Management

3 credits

Students explore the core issues of meeting planning from the fundamentals to the new trends shaping the meetings industry. Development of meeting timelines, checklists and request for proposal are introduced. Further focus includes the process meeting planners must use in site selections, the value of meeting objectives and format, and attendee expectations.

# 10-109-104 Meeting Design

3 credits

Designing meeting experiences that engage participants and deliver return on investment is critical for meeting professionals. Students explore adult learning styles and theories as well as develop tools and techniques to ensure the meetings success and a positive return on investment is delivered. This course takes an in-depth look at identifying the stakeholder objectives and learner outcomes, designing effective meetings and events, and measuring return on investment. Co-requisite: 10-109-102.

#### 10-109-108 Meetings Industry Budget and **Financial Management** 2 credits

Establishing a realistic and sound budget is vital to creation of successful meetings. This course examines the steps in developing a meeting budget. Students learn techniques for projecting and managing budgets including per person methodology and break-even analysis. Emphasis is placed on situations oriented to the meeting industry. Co-requisites: 10-103-133 and 10-109-102.

#### 10-109-109 Special Event Management 3 credits

Demonstrates professional practices used to create, market, plan and implement special events. Emphasis is on applying creativity to develop events with unique purposes and presentations combining elements such as site selection, décor, lighting, sound, and entertainment as well as food and beverage to reflect the theme of the event. Prerequisite: 10-109-102.

# 10-109-110 Meeting Coordination

Provides a solid understanding of the numerous tasks and details involved in developing and coordinating a meeting and/or event. Students explore meeting room design, commonly used audio-visual equipment, the use of speakers, and how effective management of food and beverage impact successful meeting and event planning. Prerequisite: 10-109-102.

10-109-111 Registration and Housing Logistics 2 credits Registration is the first impression that attendees have of your meeting. Careful planning in designing a registration process is critical to setting attendees expectations, perceptions and the tone of the meeting. Meeting participants want and need comfortable and convenient accommodations, to their exact requirements. Creating rooming lists, coordinating the housing logistics, and managing sleeping room blocks to reduce or eliminate attrition are critical success factors for the planner and the meeting. This course enables students to identify and develop tools that allow attendees a seamless meeting experience. Co-requisites: 10-103-133 and 10-109-102.

#### 10-109-112 Exposition Management

3 credits

Provides the student with an understanding of the growing role of trade shows as a source of revenue for the sponsor as well as an opportunity for buyers and sellers to interact face-to-face in an educational environment. Building an exposition from the start of the planning process through the close of the show is presented. Students create a exhibitor prospectus; identify contractors necessary for producing the show; and learn how to effectively interact and communicate with exhibitors throughout the process. Post-show evaluations to measure results also are explored. Prerequisite: 10-109-102.

#### 10-109-113 Risk Management, Negotiations and Legal Issues 3 credits

Includes crisis planning and risk management, the art and science of negotiations, and contract and legal issues in the meetings industry. Students learn how to identify issues that are negotiable, the steps in the negotiation process and commonly used negotiation techniques. The class also focuses on basic contract provisions and key clauses of a facility contract as well as the unique elements and differences of hotel and convention center contracts. Includes discussion of legal principles and precedents as they apply to the meetings industry. Prerequisites: 10-109-102.

10-109-114 Meeting and Event Mgmt. Internship Course provides both theoretical and hands-on experience planning, setting up and managing a meeting or event. Emphasis is on developing and implementing proper procedures to ensure professional results. The student is required to use their knowledge of finance, decision making, problem solving, organization and communication. Prerequisite: Third semester program student or consent of instructor.

# 10-109-116 Fundamentals of Green Meetings

Provides solid foundation to execute a socially responsible and environmentally responsible meeting or event. Students will explore core strategies and principle s of a green meeting as well as tools and resources available to plan a green meeting or event. Prerequisites: 10-109-102.

# 10-109-117 Partnership Development

Students learn how to analyze a meeting to identify sponsorship and fundraising opportunities. These partnerships build support for a meeting, increase marketing effectiveness, and increase meeting profitability. Prerequisites: 10-109-102 and 10-109-108.

#### 10-109-119 Event Professional Best Practices 3 credits

This course focuses on the core knowledge and skills that are crucial in the meetings and events industry. We will examine the factors involved with job success, including professional etiquette, ethics, communication and listening skills. Learn the foundation of customer service by implementing industry standards and expectations. Students will create a professional portfolio, as well as learn about proactive job search techniques, professional networking and interview skills. Prerequisite: 10-109-102. Third semester program student or consent of instructor.

# Recommended Electives

10-102-170	Introduction to Sustainable Business	3 credits
10-103-139	Excel-Intermediate	1 credit
10-196-188	Project Management	3 credits
10-801-198	Speech (or)	
20-810-205	Small Group & Interpersonal Comm	3 credits

# Career Potential:

Program Number: 10-109-6

- Conference Managers
- Marketing and Special **Event Managers**
- Convention Sales Managers
- **Meetings Coordinators**
- **Directors of Educational Programs**
- **Meetings Services** Managers
- **Project Managers of** Meetings and Events
- Senior Event Coordinators
- **Program Managers**
- Special Event Coordinators
- Conference and Travel Service Managers
- **Operations Managers**

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Meeting & Event Management For the Administrative Professional

Certificate

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses and online

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

# About the Certificate

This certificate is for the Administrative Professional whose job responsibilities include meeting and event management. The courses required for this certificate are ideal for individuals who need to broaden their knowledge of meeting and event planning and coordination. This certificate is available to those individuals who are currently working as an Administrative Professional or have been employed in a similar position for at least two years. A resume and/or letter of reference verifying administrative work experience is required to qualify for this certificate program.

# **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/meeting-event-management-administrative-professional">http://madisoncollege.edu/program-info/meeting-event-management-administrative-professional</a>.

# **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Courses

# 10-103-133 Excel-Beginning

1 credit

Introduction to Excel spreadsheet software. Create, edit, save, format, print, perform calculations, copy/move text and formulas, create charts, create complex formulas and expand use of functions. Prerequisite: Competency in Windows Operating System.

# 10-109-102 Fundamentals of Meeting Management

3 credits

Students explore the core issues of meeting planning from the fundamentals to the new trends shaping the meetings industry. Development of meeting timelines, checklists and request for proposal are introduced. Further focus includes the process meeting planners must use in site selections, the value of meeting objectives and format, and attendee expectations.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab
10-103-133	Excel-Beginning	1	0.75-2.25
10-109-102	Fundamentals of Meeting Management	3	3-0
10-109-108	Meetings Industry Budget & Finance**		
10-109-110	Meeting Coordination	3	3-0
10-109-111	Registration and Housing Logistics*	2	2-0
	Total	11	

# 10-109-108 Meetings Industry Budget and Financial Management

2 credits

Effective: 2013-2014

Program Number: 90-109-6

Establishing a realistic and sound budget is vital to creation of successful meetings. This course examines the steps in developing a meeting budget. Students learn techniques for projecting and managing budgets including per person methodology and break-even analysis. Emphasis is placed on situations oriented to the meeting industry. Prerequisites: 10-103-133 and 10-109-102.

# 10-109-110 Meeting Coordination

3 credits

Provides a solid understanding of the numerous tasks and details involved in developing and coordinating a meeting and/or event. Students explore meeting room design, commonly used audio-visual equipment, the use of speakers, and how effective management of food and beverage impact successful meeting and event planning. Prerequisite: 10-109-102.

# 10-109-111 Registration and Housing Logistics

credits

Registration is the first impression that attendees have of your meeting. Careful planning in designing a registration process is critical to setting attendees expectations, perceptions and the tone of the meeting. Meeting participants want and need comfortable and convenient accommodations, to their exact requirements. Creating rooming lists, coordinating the housing logistics, and managing sleeping room blocks to reduce or eliminate attrition are critical success factors for the planner and the meeting. This course enables students to identify and develop tools that allow attendees a seamless meeting experience. Co-requisites: 10-103-133 and 10-109-102.

# **Career Potential:**

- Administrative Professionals
- Conference Assistants
- Event Planning Assistants
- Special Event Assistants
- Meeting Assistants

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Madison Area Technical College

# Mobile Marketing (Social Media)

Program Number: 90-104-5

Effective: 2013-2014

# Certificate

School of Business and Applied Arts

Program offered at Madison campuses.

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

# About the Certificate

This certificate is intended for professionals in marketing, web design and development, graphic design, visual communications/media design, customer service, and others who want to implement mobile marketing more effectively.

There are no prerequisite courses for this certificate. Students are required to have basic computer skills.

# **Admissions Requirements**

To review admissions program requirements and application processing dates, visit the program's website at: http://madisoncollege.edu/program-info/mobile-marketing.

# **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Career Potential

- Mobile Marketing Specialist/Planner/Coordinator
- Advertising
- Communications/Public Relations
- Marketing
- Mobile/Interactive/Graphic Design
- Media Copywriter/Editor
- Social Networking Media Specialist
- Media Strategist/Planner

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Three Requ	iired Courses	Credits	Lec-Lab
10-104-162	Social Media-Mobile Marketing	3	3-0
10-104-176	mCommerce (Mobile Marketing)	3	3-0
10-104-177	Introduction to Mobile Applications	3	3-0
10-201-193	Mobile Web Design	3	2.5-1
	Total	12	

## **Certificate Courses**

# 10-104-162 Social Media – Mobile Marketing

3 credits

Mobile internet usage continues to explode and it has been predicted that it will overtake desktop internet usage in the next five years. Successful businesses need to understand the current mobile landscape and how to harness the power of mobile marketing to reach key target markets. This survey course will examine how mobile marketing fits into your overall digital and social media strategy. We will investigate geo-marketing, localized marketing, designing for mobile media, mobile websites, mobile advertising, m-commerce and mobile spending, SMS and mobile apps. Students will develop a creative mobile marketing campaign that integrates with a traditional marketing plan.

# 10-104-176 Social Media Campaigns Plus

3 credits

mCommerce requires companies to interact on customers' terms. The ability to execute a comprehensive plan to reach customers anywhere and at any time is critical to the success of innovative organizations. This course provides participants with the tools to define mCommerce; examine how mCommerce is being conducted and managed; and explore major opportunities, limitations, issues, and risks involved with conducting business wirelessly over the Internet.

# 10-104-177 Social Media/Web Design Strategies

3 credits

The use of Application Programs, or Apps, has become common for smart-phone and tablet computer users. Businesses are now designing and running apps with as much importance Or even more) as their websites. This class will look into the different types of apps (including retail, geo-marketing, geo-fencing, human interaction, gaming, social networking, etc.) and how they each can be used as a business tool.

# 10-201-193 Mobile Web Design

3 credits

The future of the web is mobile, learn the latest strategies in web design theory and technology to create a powerful experience on any device. This course is designed for students who wish to expand their knowledge of websites to the most modern of Internet users - people who use their mobile phones and tablets to access the Internet. In this course you will gain practical knowledge of the different types of mobile web design, mobile web usability, accessibility and mobile web optimization.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Motorcycle, Marine and Outdoor Power Products Technician

Program Number: 31-461-2

Effective: 2013-2014

# **One-Year Technical Diploma**

**Transportation Program Cluster** 

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

# About the Program

If you have the ability to take something apart, make an adjustment or two, reassemble it and have it work better than ever, you can apply that talent to all kinds of small engines—outboard motors, motorcycles, snowmobiles, chain saws, lawn and garden equipment and even some construction equipment. The marine/motorcycle/air-cooled engine field has experienced phenomenal growth in the past and is expected to grow at an even faster rate in coming years. Career opportunities exist in all areas of the country in both urban and rural areas.

This program offers detailed instruction in the operation, maintenance and repair of internal combustion engines and the equipment they power. Students study electrical systems and power trains; learn welding, machining, measuring, sharpening and fabrication techniques; and gain hands-on experience working on a wide variety of engines and equipment.

Service shop management classes provide students with basic principles, including financial, operational and marketing, to set up their own small engine dealership or service shop.

# Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/motorcycle-marine-outdoor-power-products.

# Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate:
1) GPA for entire program must be 2.0 or above; 2) grade of C in each of the occupational core courses (461 and 420).

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

	I II 3/ WCCK
Credits	Lec-Lab
2	3-1
5	8-12
5	8-12
1	0-4
2	
15	
2	3-1
5	8-12
	2

31-461-326	Electrical and Hydraulic Systems*	8	12
	Power Transmissions and MMOPP*		
31-461-329	Small Engine Lab 2	0-	-4
10-102-134	Business Organization & Mgmt		
	Semester Total	15	

<sup>\*</sup> Meets for 9 weeks

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



# Madison Area Technical College Motorcycle, Marine and Outdoor Power Products Technician

# Courses

### 32-420-330 Metal Processes 1

2 credits

This basic metalworking course is designed to provide the student with instruction in metalworking processes. Instructional units include safety, layout and measuring, machining, oxy-acetylene welding, brazing and cutting, arc welding and properties of metals.

#### 32-420-331 Metal Processes 2

2 credits

5 credits

This study of metals provides instruction in sheetmetal work, soldering and brazing, forging and heat treatment, grinding, tool sharpening, metal casting, MIG and TIG welding, metal fabrication and the repair of metal objects. Prerequisite: 32-420-330\*\*

# 31-461-324 Basic Two- and Four-Cycle Engines

This nine-week course covers the principles of small internal combustion engines, including two-cycle and four-cycle. Design, construction, engine testing, and diagnosing are all covered. Students become familiar with the tools, machines and equipment that are used for engine repair work in the power equipment shop. Co-requisites: 1st semester core must be taken together (31-461-324, 31-461-325, and 31-461-328).

# 31-461-325 Engine Rebuilding 5 credits

This nine-week course covers disassembly, repairing, reassembly and engine break-in. Other topics covered include engine tune-up, carburetion and electrical systems as well as snowmobiles, chainsaws, sharpening and balancing of rotating elements are included. Co-requisites: 1st semester core courses must be taken together (31-461-324, 31-461-325, and 31-461-328).

31-461-326 Electrical and Hydraulic Systems 5 credits
This nine-week course covers electrical systems in great
detail. Students study the basic principles of electricity and
magnetism. The proper use of meters is covered. Students
learn how to service and troubleshoot charging, ignition,
starting, safety interlocks and instruments. Basic hydraulic
systems also are covered. Pre-regs: all 1st semester core

# 31-461-327 Power Transmissions and Motorcycle, Marine and Outdoor Power Products 5 credits

courses\*\*. Co-requisites: 2nd semester core must be taken

together (31-461-326), 31-461-327, and 31-461-329).

This nine-week course covers power transmissions of all of the above equipment. Topics include transmissions, clutches, hydro transaxles, wheels, tires, belts, chains and stern drives. ATVs also are studied in detail. Pre-reqs: all 1st semester core courses\*\*. Co-requisites: 2nd semester core must be taken together (31-461-326), 31-461-327, and 31-461-329).

# 31-461-328 Small Engine Lab 1 1 credit

Students work on individual projects that have been approved by the instructor, such as building a motorcycle engine stand or developing advanced technical knowledge or skill in any of the motorcycle, marine or small engine service areas.-Corequisites: 1st semester core courses must be taken together (31-461-324, 31-461-325, and 31-461-328).

# 31-461-329 Small Engine Lab 2

1 credit

Students continue working on individual projects that have been approved by the instructor, such as building a motorcycle engine stand or developing advanced technical knowledge or skill in any of the motorcycle, marine or small engine service areas. Pre-reqs: all 1st semester core courses\*\*. Corequisites: 2nd semester core must be taken together (31-461-326), 31-461-327, and 31-461-329).

\*\*Completion with a grade of C or better

# **Career Potential:**

Program Number: 31-461-2

Outdoor Power Equipment Technicians

Work on marine, outboard, motorcycle and snowmobile power equipment; lawn and garden equipment; construction equipment; chain saws; golf course equipment; and other small engines.

- Service Writer
- Parts Manager
- Factory Service Representative
- Power Equipment Salesperson

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 07/13

# Nonprofit Management Certificate

Program Number: 90-102-4

Effective: 2012-2013

# Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Certificate offered at Truax Campus

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

# **About the Certificate**

The Nonprofit Management Certificate is a practical, accessible credential for individuals who are new to the nonprofit world, those who are already working in nonprofits and want to broaden and deepen their skills and knowledge of contemporary business areas, and current degree students who have career aspirations of working in and leading nonprofit organizations.

The certificate is designed to be flexible based on individual needs. Once the foundation course Nonprofit Management is completed, students can choose from an array of related business courses. If another area of need is identified, our staff will work with you to find course alternatives that best allow you to learn and grow to excel at your role and future roles within nonprofit organizations.

# **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/nonprofit-management.

# Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
		Credits	Lec
10-102-171	Nonprofit Management	3	3-0
	Course selection 1	3	3-0
	Course selection 2	3	3-0
	Course selection 3	3	3-0
	Total	12	

# Courses

#### 10-102-171 Nonprofit Management

3 credits

This foundation course is designed for current nonprofit staff and board members with limited formal business and management training. It is also idea for students considering a career in the field. The course covers forming a nonprofit organization, board responsibilities and recruitment, strategic planning, fundraising and development, marketing and public relations, financial management, staff and volunteer recruitment and retention, and program development. Emphasis is placed on practical application of sound practices that uniquely apply to nonprofits.

### 10-101-106 Accounting Concepts

3 credits

Surveys accounting principles and practices with an emphasis on interpretation, rather than preparation, of financial statements. Presents basic business terminology, cash basis and accrual basis accounting, ratio analysis, payroll and budgeting. Note: this class is not for students majoring in accounting.

# 10-102-145 Introduction to Human Resources

3 credits

Topics include: nature of human management, strategic human resource planning, issues in human resources, planning, equal employment opportunity, analyzing and staffing jobs, training and developing human resources.

## 10-102-170 Introduction to Sustainable Business

3 credits

How does a business become sustainable? What are the benefits and challenges of moving toward more environmentally, socially and economically sustainable business strategies? Introduction to Sustainable Business will familiarize students with the principles and practices of sustainability, with an emphasis on the creation and management of a sustainable business. Students will learn to develop a business case for sustainability, write a basic sustainability plan, and acquire the tools they need to continue to develop sustainable business practices.

### 10-104-102 Marketing Principles

3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution and an overview of promotion. It provides a comprehensive overview of the exciting world of marketing.

## 10-104-103 Marketing Research

3 credits

Businesses today need current, accurate information upon which to base their decisions. In this class, students learn not only how to gather marketing information from primary and secondary sources using online and other sources, but also how to apply that information to make better marketing decisions. Prerequisites: 10-104-102 and 10-104-161

# 10-104-107 Marketing Management

3 credits

This course is an expanded look at critical issues/trends in the field of marketing. Importance is placed on understanding as well as analyzing the effect of issues/trends on companies and their marketing efforts. Developing skills in interpreting marketing information is another topic of this course. The culmination of the course is the creation of an in-depth marketing plan for a selected product, service, company, or organization. Prerequisites: 10-104-102 and 10-104-161.



# Madison Area Technical College Nonprofit Management

# Courses continued

10-104-111 Innovative Trends in Marketing 3 credits
This course content changes from semester to semester and is
based on the hottest and most important marketing trends and
topics. Students will hear from industry leaders, explore cuttingedge theories and practices and have an opportunity to explore
trends in which they have a particular interest.

Prerequisite: 10-104-102.

10-104-112 Marketing Design Strategies 3 credits
This course provides participants with the opportunity to
understand proven theories of marketing communication design
principles and practices. Participants are challenged to create
powerful marketing messages, by applying effective creativity
and innovation techniques, for appropriate audiences using
current and emerging technologies. Pre-requisite: 10-104-102.

10-104-114 Social Media Principles 3 credits
Social media has transformed advertising from a long-term
mass medium to a one-to-one communication utilizing almost
instant feedback. How businesses are using social media as
advertising tools as well has how to create and deploy a social
media campaign will be the main focus of this class.
Additionally, the history and development of social media
platforms such as Facebook, YouTube, Twitter and LinkedIn will
be explored, as well as the many ethical and potential legal
concerns that have arisen over these new forms of
communication. Finally, the concept of viral marketing will be
examined and how it allows a social message to explode a
message to millions of users in a brief time.

# 10-109-102 Fundamentals of Meeting Management 3 credits

Students explore the core issues of meeting planning from the fundamentals to the new trends shaping the meetings industry. Development of meeting timelines, checklists and request for proposal are introduced. Further focus includes the process meeting planners must use in site selections, the value of meeting objectives and format, and attendee expectations.

# 10-109-108 Meetings Industry Budget/Finance 3 credits

Establishing a realistic and sound budget is vital to creation of successful meetings. This course examines the steps in developing a meeting budget. Students learn techniques for projecting and managing budgets including per person methodology and break-even analysis. Emphasis is placed on situations oriented to the meeting industry. Prerequisites or concurrent enrollment: 10-103-133 and 10-109-102.

10-109-109 Special Event Management 3 credits
Demonstrates professional practices used to create, market,
plan and implement incentive programs and special events.
Emphasis is on applying creativity to develop events with unique
purposes and presentations combining elements such as site
selection, décor, lighting, sound, and entertainment as well as
food and beverage to reflect the theme of the event.
Prerequisite: 10-109-102.

10-109-110 Meeting Coordination 3 credits
Provides a solid understanding of the numerous tasks and
details involved in developing and coordinating a meeting and/or
event. Students explore meeting room design, commonly used
audio-visual equipment, the use of speakers, and how effective
management of food and beverage impact successful meeting

and event planning. Prerequisite: 10-109-102.

10-109-117 Partnership Development 3 credits
Students learn how to analyze a meeting to identify sponsorship
and fundraising opportunities. These partnerships build support
for a meeting, increase marketing effectiveness, and increase
meeting profitability. Prerequisite: 10-109-102 and 10-109-108

# 10-162-133 Assessing and Managing Risk (ARM 54) 3 credits

This course will serve as a core. Risk Management is a foundational concept in insurance today. The legal foundations of loss exposures, the risk management process, and risk management programs will be discussed for all areas.

# 10-196-188 Project Management

The learner applies the skills and tools necessary to design, implement, and evaluate formal projects. Each learner will demonstrate the application of methods for project planning, developing project proposals, use of relevant software, working with project teams, sequencing tasks, charting progress, dealing with variations, managing project budgets and resources, implementation and project assessment.

3 credits

# 10-196-189 Team Building and Problem Solving 3 credits

The learner applies the skills and tools necessary to facilitate problem solving in a team environment. Each learner will demonstrate the application of strategies regarding: the necessary roles for team effectiveness, stages of team development, team problem solving and consensus, systematic processes for problem definition, data acquisition and analysis, generating alternative solutions, choosing solutions, implementation planning and evaluation.

# 10-196-190 Leadership Development 3 credits

The learner applies the skills and tools necessary to fulfill his/her role as a contemporary leader. Each learner will demonstrate the application of strategies to evaluate leadership effectiveness and communicate vision, mission and goals. Additional topics include: ethical behavior, personal leadership styles and flexibility, impacts of power, employee development, coaching and effective conflict resolution.

10-196-191 Principles of Supervision 3 credits
The learner applies the skills and tools necessary to perform the
functions of a front line manager. Each learner will demonstrate
the application of strategies to make the transition to a
contemporary supervisory role including: operations planning
and analysis, delegation, staffing, problem solving, motivation,
training, leadership and performance assessment.

# 10-196-192 Foundations Of Quality 3 credits

The learner applies the skills and tools necessary to implement and maintain a continuous improvement environment. Each learner will demonstrate the application of a personal philosophy of quality, identify stakeholder relationships, customer expectations, systems-focus, use of appropriate models and tools, managing improvement projects and measuring effectiveness of continuous improvement activities.

10-196-164 Personal Skills for Supervisor 3 credits
The learner applies the skills and tools necessary to deal with
the personal challenges inherent with a manager's role. Each
learner will demonstrate the application of time management
techniques, personal planning, continuous learning, valuing
rights and responsibilities of others, effective communication,
assertiveness and dealing effectively with stress.

10-201-177 Web Page Design 1 3 credits Introduces the student to the Internet and the World Wide Web through a mixture of lecture, demonstration and hands-on use of the Internet. Exploration and analysis of existing sites on the web also will be the focus and source of information. This course uses HTML and web design software, and will focus on basics—typography, graphics and page layout. Prerequisite: 10-201-181 (or comparable course or work experience).

# 10-201-181 Introduction to Computer Graphics

Program Number: 90-102-4

Introductory course in electronic design, illustration, and photo retouch, using the Macintosh computer and peripherals. Software applications introduced include raster programs (e.g. Adobe Photoshop), vector programs (e.g., Adobe Illustrator) and page-layout programs (e.g., Adobe InDesign).

3 credits

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Madison Area Technical College

# **Nursing Assistant**

Less-Than-One-Semester Program

**Nursing Program Cluster** 

School of Health Education

Program offered at Madison, Fort Atkinson, Portage, Reedsburg, and Watertown Campuses

For information call: (608) 246-6065 or (608) 243-4322 (800) 322-6282 ext. 6065

# About the Program

The Nursing Assistant program is a 3 credit, 120 hour program. It is offered fall, summer & spring semesters. A variety of course schedules are offered at most Madison College campuses. The Nursing Assistant Program prepares students for employment as nursing assistants. Students learn communication skills, basic nursing and personal care skills, client rights, and care of clients with dementias. A supervised clinical experience with direct client care is a major component of the course. This program is recognized by the Department of Health Services as a nurse aide training program. Upon successful completion of the program, students are eligible for certification testing (written & skills) for the Wisconsin Nurse Aide Registry. (Note: additional fee and process.) Certification is required for employment in nursing homes, hospitals, home health agencies, hospices and care of the developmentally disabled.

# Admission Requirements

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/nursing-assistant">http://madisoncollege.edu/program-info/nursing-assistant</a>.

# Nursing Assistant Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Hrs/weel	(
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Effective: 2013-2014

Program Number: 30-543-1

First, Seco	nd or Summer Semester	Credits	Lec-Lab
30-543-300	Nursing Assistant*	3	8- <u>5</u>
	Total	3	

**Notes:** "This course will be offered several times during the fall, spring and summer semesters with a variety of class schedules. After you have taken the required testing, search for available classes via the catalog number listed above through your student account or the "search for classes" option on the web site.

A copy of the <u>Functional Abilities</u> necessary to successfully complete the program of study is available on the Nursing Assistant website.

# Continuing Education

# **Program Course**

30-543-300 Nursing Assistant

3 credits

Prepares students for employment as nursing assistants. Students learn communication skills, basic nursing and personal care skills, clients' rights and care of clients with dementias. A supervised clinical experience with direct client care is a major component of the course. Upon completion, the student is eligible to take the certification for the Wisconsin Nurse Aide Registry.

# **Career Potential:**

- Nursing Assistant
- Nurse Aide
- Home Health Aide
- Psychiatric Aide

**Employment and Salary Information (Graduate Employment Report) PDF** 

With additional education and/or experience:

Pre-requisite for many nursing programs

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Nursing Completion LPN to ADN**

Program Number: 10-543-1

Effective: 2013-2014

# Associate in Applied Science Degree

Nursing Program Cluster

School of Health Education

Program offered at Madison, Reedsburg and Fort Campuses

For information call: (608) 246-6065 or (608) 246-6556 (800) 322-6282 ext. 6065 or 6556

# **About the Program**

Accredited by the National League for Nursing Accrediting Commission (61 Broadway, NY, NY 10006, (212) 363-5555, ext. 153 or (800) 669-1656, ext. 153) and approved by the Wisconsin Department of Regulation and licensed by the Board of Nursing, this program prepares practitioners to function with judgment and technical competence while providing nursing care to patients of all ages. Upon completion, students are eligible to write the national exam for licensure as a registered nurse. Emphasis is on critical thinking, self-direction and independence. Helpful aptitudes and interests include respect for uniqueness of individuals; a willingness to follow procedures carefully, under-standing that errors may have serious consequences; and an ability to work and communicate with others, to be precise and exact work under pressure, and react quickly in an emergency.

# **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/nursing-completion-lpn-adm">http://madisoncollege.edu/nursing-completion-lpn-adm</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Dro-Mursir	ng Courses:	Credits	Lec-Lab
	courses must be completed prior to or be curr	0.000	
course for an	plication for the Nursing Completion LPN to A D	N courses:	33 With last
30-543-300	Nursing Assistant	3	2.1
00 0 10 000	Elective		
10-801-195	Written Communication <b>OR</b>		
20-801-201	English Comp 1		
10-801-198	Speech OR		
10-801-196	Oral/Interpersonal Communications <b>OR</b>		
20-810-201	Fundamentals of Speech (Note: English 2 wil		
20-809-203	Intro to Sociology OR	7 2	3-0
10-809-197	Contemporary American Society		
20-806-207	Anatomy and Physiology 1	(3) 1	3-2
20-806-208	Anatomy and Physiology 2	4	5-Z
20-806-208	Microbiology		
20-809-231	Intro to Psychology		
20-809-231	Developmental Psychology	 າ	3-U
20-009-233	Total	3	<u>3-0</u>
	Total	33	
Dractical N	Jursing and Licensure requirements		
	unsing and Licensure requirements	<b>.</b>	
Semester 1			
31-543-301	Nursing Fundamentals	2	4-0
31-543-302	Nursing Skills	3	0-6
31-543-303	Nursing Pharmacology		
31-543-304	Nursing: Intro to Clinical Practice	2	0-6
Semester 2			
31-543-305	Nursing Health Alterations	3	6-0
31-543-306	Nursing Health Promotion	3	6-0
31-543-307	Nursing: Clinical Care		
	Across the Lifespan	2	0-6
31-543-308	Nursing: Intro to Clinical Care Management	2	0-6
	Total	19 & LPN Licensure	
Associate	Degree Nursing 2nd year requirement	nts:	
Third Seme			
10-543-164	Orientation to Associate Degree Nursing	3	3-0
10-543-104	Nursing Complex Health Alterations 1		2.0
10-543-109	Nursing Mental Health Community Concepts	ງ ງ	3-0 2 N
10-543-110	Nursing Intermediate Clinical Practice	∠	2-0
10-543-111	Nursing Advanced Skills	 1	0-9
10-343-112	Semester Total	10	U-Z
	Semester rotal	10	
Fourth Sem	octor		
		2	2.0
10-543-113	Nursing Complex Health Alterations 2	3	3-U
10-543-114	Nursing Management Concepts	2	2-0
10-543-115	Nursing Advanced Clinical Practice		
10-543-116	Nursing Clinical Transition		0- <u>6</u>
	Semester Total	10	

**Note**: A copy of the Functional Abilities necessary to successfully complete the program of study is available on the web site.



# Madison Area Technical College Nursing Completion LPN to A DN

# **Program Requirements**

- 1) Physical health exam within three months prior to beginning the first nursing course, current TB skin test and completion of all required immunizations and form;
- Physical and mental abilities essential to successfully complete the program are referred to as Functional Abilities. A copy of these functions are available on the web site;
- 3) BID form for the Caregiver Background Checks (CBC). See the Madison College Website for Health, Human and Protective Services Policy: and
- 4) Current "Health Care Professional" CPR certification

## Online Courses

All nursing theory courses are available online. Students who are enrolled in program courses may register for online courses. All program policies apply to online and face-to-face courses. Due to graduation verification and licensing paperwork, all fourth semester classes MUST be taken at Madison College.

# **Program Courses**

# 10-543-109 Nursing Complex Health Alterations 1

Complex Health Alterations 1 prepares the learner to expand knowledge from previous courses in caring for clients with alterations in musculoskeletal, cardiovascular, respiratory, endocrine and hematologic systems as well as clients with fluid/ electrolyte and acid-base imbalance, and alterations in comfort.

3 credits

# 10-543-110 Nursing Mental Health Community Concepts 2 credits

This course will cover topics related to the delivery of community and mental health care. Specific health needs of individuals, families, and groups will be addressed. Attention will be given to diverse and atrisk populations. Mental health concepts will concentrate on adaptive/maladaptive behaviors and specific mental health disorders. Community resources will be examined in relation to specific types of support offered to racial, ethnic, economically diverse individuals and groups.

# 10-543-111 Nursing Intermediate Clinical Practice 3 credits

This intermediate level clinical course develops the RN role when working with clients with complex health care needs. A focus of the course is developing skills needed for managing multiple clients and priorities. Using the nursing process, students will gain experience in adapting nursing practice to meet the needs of clients with diverse needs and backgrounds.

# 10-543-112 Nursing Advanced Skills

1 credit

This course focuses on the development of advances clinical skills. Content includes advanced IV skills, blood product administration, chest tube systems, basic EKG interpretation and nasogastric/feeding tube insertion.

# 10-543-113 Nursing Complex Health Alterations 2

3 credits

This course prepares the learner to expand knowledge and skills from previous courses in caring for clients with alterations in the immune, neuro-sensory, musculoskeletal, gastrointestinal, hepatobiliary, renal/urinary and the reproductive systems. The learner will also focus on management of care for clients with high risk perinatal conditions, high risk newborns and the ill child. Synthesis and application of previously learned concepts will be evident in the management of clients with critical/life threatening situations.

# 10-543-114 Nursing Management Concepts 2 credits This advanced clinical course covers nursing management and professional issues related to the role of the RN emphasis is paced on preparing for the RN practice.

# 10-543-115 Nursing Advanced Clinical Practice 3 credits

This advanced clinical course requires the student to integrate concepts from all previous courses in the management of groups of clients facing complex health alterations. Students will have the opportunity to further develop critical thinking skills using the nursing process in making clinical decisions. Continuity of care

# 10-543-116 Nursing Clinical Transition 2 credits

This clinical experience integrates all knowledge learned in the previous course in transitioning to the role of the graduate nurse. The course promotes relatively independent clinical decisions, delegations, and works collaboratively with others to achieve client and organizational outcomes.

# 10-543-164 Orientation to Associate Degree Nursing

through interdisciplinary collaboration is emphasized.

3 credits

Introduction to the Associate Degree Nursing Program for licensed practical nurses. Prerequisite: Admission to the ADN program and permission of the program director.

# Career Potential:

Program Number: 10-543-1

Registered Nurse (RN)
 Board Exam (NCLEX),
 graduates may work as
 registered nurses in a
 variety of healthcare
 settings including clinics,
 hospitals, extended-care
 facilities, doctor's offices,
 home health agencies and
 selected industrial and
 business settings.

With additional education graduates may:

- Attain a Bachelors of Science in Nursing Degree
- Attain a Master of Science in Nursing Degree

More detailed and updated information on this program may be available at: <u>matcmadison.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 05/13

# Occupational Therapy Assistant

Program Number: 10-514-1

Effective: 2013-2014

# Associate in Applied Arts Degree

Health-Related Professions Program Cluster

School of Health Education

Program offered at the Truax Campus

For information call:

(608) 246-6065 or (800) 322-6282 Ext. 6065

# **About the Program**

Occupational therapy assistants serve individuals across the life span whose ability to participate in everyday occupations is complicated by developmental disability, physical and/or emotional illness, injury or aging. Occupations are the activities of daily life that have value to individuals and help them be contributing members of their communities. Occupational therapy assistants 1) use purposeful activities to improve the physical, cognitive, emotional and social skills needed to function; 2) offer alternative approaches and adaptations to compensate when needed and 3) promote the balance of self-care, work and leisure activities that results in the quality of life and level of independence valued by the individual.

This program prepares occupational therapy assistants who collaborate with occupational therapists. OT assistants are employed in community settings providing mental health, residential care and home health and work-related services as well as in nursing homes, hospitals and schools.

### Accreditation/Credentialing:

This program is accredited by the Accreditation Council for Occupational Therapy Education (ACOTE) of the American Occupational Therapy Association (AOTA), 4720 Montgomery Lane, Suite 200, Bethesda, MD 20824-3449. ACOTE's telephone number, C/O AOTA, is (301) 652-AOTA and its web address is <a href="https://www.acoteonline.org">www.acoteonline.org</a>.

Credentialing as a Certified Occupational Therapy Assistant (COTA) is separate from Madison College graduation. Graduates of the program will be eligible to sit for the national certification examination for the Occupational Therapy (NBCOT). After successful completion of this exam, the graduate will be a Certified Occupational Therapy Assistant (COTA). In addition, most states require licensure to practice; however, state licenses are usually based on the results of the NBCOT certification examination. A felony conviction may affect a graduates' ability to sit for the NBCOT certification examination or attain state licensure.

# **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/occupational-therapy-assistant">http://madisoncollege.edu/program-info/occupational-therapy-assistant</a>.

# **NBCOT Exam Pass Rates**

http://madisoncollege.edu/nbcot-exam-pass-rates-accreditation-and-retention-rates

The National Board for Certification in Occupational Therapy (NBCOT) program data results page can be found at: https://secure.nbcot.org/data/schoolstats.aspx.



# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA		Credits	Hrs/we
10-514-171	Introduction to Occupational Therapy	3	2-1
10-514-172	Medical and Psychosocial Conditions	3	2-1
10-514-173	Activity Analysis and Applications	2	0-2
10-801-195	Written Communication* OR	3	3-0
20-801-201	English Composition 1*	(3)	(3-0)
20-806-206	English Composition 1* General Anatomy and Physiology* ***	Δ	3-2
10-809-199	Psychology of Human Relations <b>OR</b>	3	3-0
20-809-231	Introduction to Psychology* 1	(3)	(3-0)
20-007-231	Semester Total	18	(5-0)
Second Se		_	
10-514-174	OT Performances Skills		
10-514-175	Psychosocial Practice	3	1-2
10-514-176	OT Theory and Practice	3	1-2
10-514-178	Geriatric Practice	3	1-2
20-809-237	Abnormal Psychology *	3	3-0
20-801-202	English 2 * OR	3	3-0
10-801-198	Speech * OR	(3)	(3-0)
10-801-196	Oral/Interpersonal Communications* OR	(3)	(3-0)
20-810-201	Fundamentals of Speech* OR	(3)	(3-0)
20-810-205	Fundamentals of Speech* OR Interpersonal & Small Group Comm *	(3)	(3-0)
	Semester Total	19	
Summer Se	emester		
20-809-233	Developmental Psychology* OR	3	3-0
10-809-188	Developmental Psychology <sup>2</sup>	/2\	2 0
10-809-100	Diversity Studies* <b>OR</b>	(3)	2 0
20-809-172	Race, Class, Gender* <b>OR</b>		3-U
10-809-197	Contemporary American Society * OR	(3) (2)	(0-0) (2 n)
20-809-197	Introduction to Sociology *	(3)	(3-U)
20-809-203	Semester Total	(3) 6	(3-0)
	Comosion rotal	Ü	
SECOND '			
First Seme: 10-514-177	Ster Assistive Technology and Adaptations	2	0.2
10-514-177	Community Practice	∠	บ-Z กว
10-514-179	Physical Rehabilitation Practice		1.2
	Pediatric Practice		
10-514-183			
10-514-184	OTA Fieldwork 1		
	Elective* Semester Total	<u></u> 15	3-0
		10	
Second Se		•	
10-514-185	OT Practice and Management	2	1-1
10-514-186			
10-514-187	OTA Fieldwork IIB** Semester Total	5	0-20
	Semester Total	12	

- \*\* Students must complete all Level II Fieldwork within 18 months following completion of the didactic portion of the program.
- \*\*\* General Anatomy & Physiology can be satisfied by taking **both**Anatomy & Physiology I & Anatomy & Physiology II by the semester indicated.
  There are part-time or 3-year curriculum plans available upon meeting with the Health Advisor or Program Director.
- Note: This is the pre-req for the required Developmental Psychology course. (Psychology Human Relations will NOT meet the pre-req for that required course.)
- Note: This course is not offered at Madison College, and is only listed here as a potential transferred in course.

# **Program Requirements**

1) Caregiver Background Check (CBC); refer to the School of Health Education Policy on the web site; 2) current CPR "Professional Level" certification is required before beginning the core courses. Students must maintain current CPR certification while attending the program; 3) Physical exam and a completed Health History Form on file prior to beginning fieldwork experiences involving direct client care; and 4) Essential functions for the Occupational Therapy Assistant Program.

**Note**: A copy of the essential functions necessary to successfully complete the program of study is available upon request from the school office or by clicking on the Additional Info tab on this page: <a href="http://madisoncollege.edu/program-info/occupational-therapy-assistant">http://madisoncollege.edu/program-info/occupational-therapy-assistant</a>.

# **Program Courses**

10-514-171 Introduction to Occupational Therapy 3 credits Provides an overview of history, philosophy, ethics, and scope of occupational therapy practice. Examines legal responsibilities, professional resources, and organization. Students practice basic skills related to therapeutic relationships and determine their own suitability to a career in occupational therapy. Prerequisites: Algebra, Chemistry and Biology. Co-requisites: 10-514-172, 10-514-173, and 20-806-206.

10-514-172 Medical and Psychosocial Conditions 3 credits Introduces medical and psychosocial conditions as they relate to occupational therapy practice. Topics include etiology, symptomology, treatment and contraindications. Prerequisites: Algebra, Chemistry, and Biology. Co-requisites: 10-514-171, 10-514-173, and 20-806-206.

10-514-173 Activity Analysis and Applications 2 credits
Provides instruction in activity analysis with hands on experience
in activities across the lifespan. Students apply the
teaching/learning process and adhere to safety regulations.
Prerequisites: Algebra, Chemistry and Biology. Co-requisites:
10-514-171, 10-514-172, and 20-806-206.

# 10-514-174 OT Performance Skills 4 credits

Emphasis on the development of skills related to assessment and intervention in the areas of sensory, motor, cognition and communication. Prerequisites: 10-514-171, 10-514-172, 10-514-173, and 20-806-206. Co-requisites: 1 0-514-175, 10-514-176, and 10-514-178.

#### 10-514-175 Psychosocial Practice 3 credits

Examines the role of the OTA in the service delivery to individuals affected by mental health conditions. Provides opportunity for development of skills related to psychosocial assessment and interventions. Prerequisites: 10-514-171, 10-514-172, 10-514-173, and 20-806-206. Co-requisites: 10-514-174, 10-514-176, and 10-514-178.

10-514-176 OT Theory and Practice 3 credits

Examines the theoretical foundations that guide OT practice. Apply group dynamics and demonstrate leadership skills. Prerequisites: 10-514-171, 10-514-172, 10-514-173 and 20-806-206. Co-requisites: 10-514-174, 10-514-175 and 10-514-178.

# 10-514-177 Assistive Technology and Adaptations

2 credits

Explores technologies that support delivery of OT services. Emphasis on competency related to computer skills, ergonomics, adaptive devices, and environments. Prerequisites: 10-514-174, 10-514-175, 10-514-176, 10-514-178. Co-requisites: 10-514-179, 10-514-182, 10-514-183, 10-514-184.

### 10-514-178 Geriatric Practice

credits

Examines the role of the OT in the service delivery to elders in a variety of settings. Includes analysis of the impact of age-related changes and disease processes on the function of the elderly. Prerequisites: 10-514-171, 10-514-172, 10-514-173, 20-806-206. Co-requisites: 10-514-174, 10-514-175, 10-514-176.

### 10-514-179 Community Practice

2 credits

Explores practice options and interventions for occupation-based community practice. Students articulate the unique role of occupational therapy within the community. Prerequisites: 10-514-174, 10-514-175, 10-514-176, and 10-514-178. Corequisites: 10-514-177, 10-514-182, 10-514-183 and 10-514-184.

10-514-182 Physical Rehabilitation Practice 3 credits Explores interventions relative to major physical disability diagnoses seen in OT practice. Evaluation, treatment interventions, and documentation are emphasized relative to the biomechanical, neurodevelopmental and rehabilitative approaches to practice. Prerequisites: 10-514-174, 10-514-175, 10-514-176, and 10-514-178. Co-requisites: 10-514-177, 10-514-179, 10-514-183, and 10-514-184.

#### 10-514-183 Pediatric Practice

3 credits

Explores interventions relative to major pediatric diagnoses seen in OT practice. Evaluation, treatment interventions, and documentation are emphasized within the context of the child's occupations. Prerequisites: 10-514-174, 10-514-175, 10-514-176, and 10-514-178. Co-requisites: 10-514-177, 10-514-179, 10-514-182, and 10-514-184.

# 10-514-184 OTA Fieldwork I

z creans

Integrate classroom theory and practice into a Fieldwork Level I experience. Provides experiences to assist in the development of communication, professional and observational skills. Prerequisites: 10-514-174, 10-514-175, 10-514-176 and 10-514-178. Co-requisites: 10-514-177, 10-514-179, 10-514-182, and 10-514-183.

# 10-514-185 OT Practice and Management 2 credits

Provides opportunities to practice clinical management skills, continuous quality improvement measurement, and administrative concepts and procedures. Students create a professional development plan. Prerequisites: 10-514-177, 10-514-179, 10-514-182, 10-514-183 and 10-514-184. Co-requisites: 10-514-186 and 10-514-187.

#### 10-514-186 OTA Fieldwork 11A

5 credits

Develop skills and behaviors necessary for entry-level occupational therapy assistant practice. Provides a different clinical practice setting than OTA Fieldwork IIB. Prerequisites: 10-514-177, 10-514-179, 10-514-182, 10-514-183, and 10-514-184. Co-requisites: 10-514-185 and 10-514-187.

## 10-514-187 OTA Fieldwork 11B

5 credits

Develop skills and behaviors necessary for entry level occupational therapy assistant practice. Provides a different clinical practice setting than OTA Fieldwork 2A. Prerequisites: 10-514-177, 10-514-179, 10-514-182, 10-514-183, and 10-514-184.

# **Career Potential:**

Program Number: 10-514-1

- Certified Occupational Therapy Assistant (COTA)
- Adult Day Care Coordinator
- Activities Coordinator
- Community Support Worker
- Life Skills Trainer
- Durable Medical Equipment Coordinator
- Job Coach
- Family Support Worker
- Supported Employment Specialist

With additional education and/or work experience, graduates may find employment as:

- Assisted Living Program Coordinator/ Manager
- Case Manager
- Community-Based Residential Facility Manager
- Assistive Technology Provider

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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# **Optometric Technician**

Program Number: 31-516-2

Effective: 2013-2014

# One-Year Technical Diploma

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 246-6472 or (800) 322-6282 Ext. 6065 or 6472

# **About the Program**

An optometric technician works under the supervision of an optometrist or ophthalmologist and performs:

- Patient pre-testing such as visual acuity, color vision, depth perception, pupil testing, pressure inside the eye, corneal curvature, peripheral vision and blood pressure.
- Contact lens ordering, verification and patient education. The technician may also assist the doctor in the fitting of contact lenses.
- Eyeglass selection, ordering, verification and adjustment.

Established in 1978, the Optometric Technician Program is a one-year technical diploma program that may be completed in nine months of full-time study. The program accepts new students in August.

Instructors train students to work in eye care and emphasize the unique duties required of an optometric technician to provide quality vision care services to patients. The technical training includes optometric terminology, optical properties of light, patient pretesting skills, frame and lens selection, eyeglass adjustment, contact lens patient education, ocular anatomy and physiology, visual training and practice management. Clinical experience—working directly with doctors and patients—is an important part of the curriculum.

# **Admissions Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/optometric-technician">http://madisoncollege.edu/program-info/optometric-technician</a>.

# **Program Requirements**

1) Physical exam and completed Health History Form on file prior to beginning the second semester; and 2) written proof of Adult and Child CPR certification prior to beginning the second semester.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	AR		Hrs/week
First Semester		Credits	Lec-Lab
31-516-325	Optical Dispensing 1	3	3-2
31-516-301	Ophthalmic Pre-Testing	3	3-3
31-516-305	Basic Optical Concepts	3	3-2
31-516-315	Ocular Anatomy	2	3-1
31-516-339	Human Relations		
	Semester Total	12	
Second Set 31-516-326 31-516-330 31-516-335 31-516-340 31-516-350	Optical Dispensing 2 Contact Lenses Optihalmic Specialty Testing Patient Relations and Practice Management Preclinical Clinical Experience* Semester Total	3 3 22	3-2 3-3 3-0 0-4

\*Clinical experience lasts six weeks and begins on week 15 of the second semester of study.

**Note**: A copy of the essential functions necessary to successfully complete the program of study is available upon request from the division office.

This program is accredited by the Accreditation Council on Optometric Education: http://www.aoa.org/x5153.xml

As an Optometric Technician program graduate you are eligible to sit for the Certified Paraoptometric Technician examination.

## Additional Information:

The Clinical Ophthalmic Assistant certificate expands the curriculum of the Optometric Technician Program. By taking one additional classroom course and participating in an additional clinical experience, you can be eligible to receive an Optometric Technician Technical Diploma and a Clinical Ophthalmic Assistant Certificate. The Clinical Ophthalmic Assistant Certificate is accredited by the Commission on Accreditation of Ophthalmic Medical Programs (CoA-OMP). By receiving this certificate you are eligible to sit for the Certified Ophthalmic Assistant examination. The Ophthalmic Assistant works under the supervision of an ophthalmologist.



# Madison Area Technical College Optometric Technician

#### **Program Courses**

31-516-301 Ophthalmic Pre-Testing 3 credits
Covers the history of optometry, relationships between
optometry, ophthalmology and opticianry and various
paraprofessional careers in vision care. The course involves
the study of and practical experience in patient pre-testing
such as case history, visual acuity, color vision, pupil
evaluation and depth perception as well as the specialized
testing procedures such as keratometry and blood pressure.

31-516-305 Basic Optical Concepts 3 credits
Covers the properties of light and the function of a lens in
vision correction. Included is a review of basic math needed in
vision care and the physiological aspects of vision. This course
begins the study of the neutralization and verification of
spectacle lens powers, to include spherical, cylindrical and
prism lenses.

31-516-315 Ocular Anatomy 2 credi
Familiarizes the optometric technician with the form and
function of the human eye. The foundation of the lecture
material is the anatomy of the eye, but we will discuss the
physiology and function of the eye as much as possible. We
will also discuss the actions and uses of diagnostic
pharmaceutical agents, as their function is based on
interference with normal ocular physiology. This course also
covers optometric terminology as well as prescription
translation.

31-516-325 Optical Dispensing 1 3 credits
Covers frame definition, parts and types of frames,
measurement of frames and lenses, alignment of frames,
inserting and removing lenses, introduction to dispensing of
eyewear and frame repairs.

31-516-326 Optical Dispensing 2 2 credits
This course assists the student in developing a mastery of the alignment and adjustment of eyewear. It also covers the various lens materials, multifocal styles and lens tints.

Prerequisites: 31-516-325 and 31-516-305.

31-516-330 Contact Lenses 3 credits Gives the student in-depth exposure to the technical aspects of clinical contact lens practice. Lecture and laboratory experiences emphasize lens verification, patient education and evaluation. Prerequisites: 31-516-301, 31-516-305 and 31-516-315.

31-516-335 Ophthalmic Specialty Testing 3 credits
Provides the student experience and knowledge in areas of
special vision care procedures: subjective refraction, visual
field testing, slit lamp, Goldmann and non-contact tonometry,
basic concepts of orthoptics and the treatment of eye diseases
including instillation of eye medications and eye patching.
Patient instruction and assistance are emphasized in
laboratory sessions. Prerequisites: 31-516-301, 31-516-305
and 31-516-315.

31-516-339 Human Relations 1 credit Introduces students to their personal and vocational responsibilities as an optometric technician. The development of communication skills one needs as an optometric technician are introduced. The ethical and legal responsibilities of an optometric technician are defined. Time management techniques will be presented. Basic concepts of stress and how it affects behavior, and stress management are discussed. The course also covers writing a job application letter and resume as well as interview techniques.

# 31-516-340 Patient Relations and Practice Management 2 credits Provides a study of front office management techniques

including telephone and appointment book management, filing, recall systems, bookkeeping and insurance claim processing.

31-516-345 Preclinical 2 credits
Prepares students for clinical affiliation by having them
complete vision screenings on patients from the college. Class
discussions are held analyzing the results of the screening as
well as the students' performance. Prerequisites: 31-516-301,
31-516-305 and enrollment in 31-516-335.

31-516-350 Clinical Experience 3 credits
Students participate 40 hours per week for six weeks of
assigned clinical experience in an optometric or clinic setting.
The student is expected to achieve specific educational
objectives determined for this experience. Prerequisite:
satisfactory completion of all first-semester courses plus
enrollment in second-semester courses.

#### Internet-Based Courses

Internet-based courses are available for individuals already employed in eye care. For detailed information, see the Optometric Technician program on the Madison College Website at matcmadison.edu. From the homepage, click on "Programs & Classes."

#### **Career Potential:**

Optometric Technician

Program Number: 31-516-2

- Ophthalmic Assistant
  Person assists an
  optometrist or
  ophthalmologist in the
  delivery of eye care.
  Duties may include
  preliminary testing
  procedures, dispensing of
  glasses and contact lenses
  and front office
  management.
- Dispensing Optician
   This person specializes in the fitting and dispensing of eyewear. They may be employed by an eye care clinic, optometrist, ophthalmologist, or own their own optical dispensary.
- Contact Lens Technician
   Duties may include the
   ordering, verification and
   dispensing of contact
   lenses. The contact lens
   technician may also assist
   the doctor in chair side
   techniques of fitting
   contact lenses.

More detailed and updated information on this program may be available at: matcmadison.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

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### **NBCOT Exam Pass Rates**

Year	Number of Program Graduates	Graduation Rates	Number of first-time test takers	Number of first-time test takers who passed the exam	Percentage of first-time test takers who passed the exam
2010	13	65%	13	13	100%
2011	18	65%	17	14	82%
2012	22	82%	21	20	95%
Total 3	53	71%	51	47	92%
Year					

The occupational therapy assistant program is accredited by the Accreditation Council for Occupational Therapy Education (ACOTE) of the American Occupational Therapy Association (AOTA), located at 4720 Montgomery Lane, Suite 200, Bethesda, MD 20814-3449. ACOTE's telephone number c/o AOTA is (301) 652-AOTA or email address of accred@aota.org.

#### Madison Area Technical College

# **Paralegal**

Associate Degree

Business and Marketing Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

About the Program

The two-year associate degree Paralegal Program prepares students for highly responsible entry-level positions as paralegals or legal assistants. Students take courses that provide them with the basic competencies to begin a career as a paralegal or legal assistant. Students who have earned a bachelor's degree should apply to the Paralegal Post-baccalaureate diploma program.

A paralegal or legal assistant is a person qualified by education, training, or work experience who is employed or retained by a lawyer, law office, corporation, governmental agency or other entity to perform specifically-designated substantive legal work for which a lawyer is responsible. Paralegals are not authorized to practice law.

#### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/paralegal">http://madisoncollege.edu/program-info/paralegal</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-110-1

<b>SUMMER</b> 10-110-175	(Prior to the start of program) Intro to Paralegal Profession	Credits	Hrs/week Lec-Lab
FIRST YE	AR		
First Semes	ster		
10-110-101	Introduction to Paralegalism and Legal Ethics.	3	3-0
10-110-141	Computer Applications-Legal	3	2-2
10-801-195	Written Communication		
10-809-195	Economics		
10-809-199	Psychology of Human Relations		
	Elective Semester Total	<u></u> 18	<u>L</u>
	Semester rotal	10	
Second Se	mastar		
10-110-102	Civil Litigation 1	3	3-0
10-110-102	Legal Research		
10-801-196	Oral and Interpersonal Communication OR	3	3-0
10-801-198	Speech		
10-809-197	Contemporary American Society	3	3-0 <sup>′</sup>
	Choose 1 Selective (see list)	3	S
	Semester Total	15	
SECOND '	YFΔR		
First Semes			
10-110-105	Legal Writing	3	3-0
10-110-176	Career Building Techniques - Paralegal	2	2-0
	Choose 1 of the following:	2	2 0
10-804-144	Math of Finance OR	3	3-0
10-806-177	General Anatomy & Physiology OR	(4)	(3-1)
20-806-206	General Anatomy & Physiology	(4)	(3-1)
	Choose 2 Selectives (see list)	6	S
	Semester Total	14	
Second Se	moster		
10-110-103	Civil Litigation 2	2	2.0
10-110-103	Legal Aspects of Business Organizations		
10-110-107	Paralegal Internship	3 3	3-0
10-809-166	Intro to Ethics: Theory and Applications		
10 007 100	Choose 2 Selections (see list)		
	Semester Total	18	



#### **Program Courses**

#### 10-110-101 Introduction to Paralegalism and Legal Ethics

Provides students with an introduction to the paralegal profession, the American legal system, legal ethics, legal terminology, research, and the common law of torts. Restricted to students admitted to the following program(s): 10-110-1 Paralegal. Prerequisite: 10-110-175.

#### 10-110-102 Civil Litigation 1

3 credits Outlines the initial stages of civil litigation, including initial client contact, investigation, pleadings, and motions. Prerequisite: 10-110-101.

3 credits

3 credits

3 credits

10-110-103 Civil Litigation 2 Covers the civil litigation procedure during discovery, trial,

and appeal. Prerequisite: 10-110-102.

#### 10-110-104 Legal Research 3 credits

Provides students with an application of legal research techniques, using traditional and computer-assisted resources. Involves extensive hands-on legal research exercises and document preparation exercises. Prerequisite: 10-110-101.

#### 10-110-105 Legal Writing

Concentrates on the skills required for legal writing and analysis. Prerequisite: 10-110-104.

#### 10-110-106 Family Law 3 credits

Family Law covers the basic legal concepts in the area of family relations, particularly divorce. Prerequisite: 10-110-101.

#### 10-110-107 Legal Aspects of Business Organizations 3 credits

Acquaints students with legal aspects of the formation, operation, and dissolution of the five principal types of business organizations utilized in the United States. Prerequisite: 10-110-101.

#### 10-110-110 Real Estate Law

Includes drafting real estate descriptions, listing contracts. offers to purchase, deeds, land contracts, mortgages, foreclosure pleadings, transfer tax returns, and leases. Prerequisite: 10-110-101.

#### 10-110-114 Administration of Estates 3 credits

Basic legal concepts surrounding powers of attorney, wills, trusts, and intestacy, including probate forms and procedures as well as inheritance tax returns are covered in the Administration of Estates class. Prerequisite: 10-110-101.

#### 10-110-115 Administrative Law

3 credits Administrative Law is designed to acquaint students with the process by which government agencies make and administer rules and regulations. Prerequisite: 10-110-101

#### 10-110-122 Debtor and Creditor Relations 3 credits

Considers pre and post-judgment collection rights, creditor protection devices, State and Federal consumer protection laws, and Federal bankruptcy laws. Prerequisite: 10-110-101.

10-110-141 Computer Applications-Legal 3 credits Students develop technology skills using various law office computer applications. Pre-requisite or concurrent

enrollment: 10-110-101.

#### 10-110-142 Paralegal Internship

3 credits Students gain practical experience working in a legal environment under the supervision of an attorney or other

qualified professional for a minimum of 140 hours. Prerequisites: 10-110-101; 10-110-176; 10-110-104, and 10-110-105 (or concurrent enrollment).

#### 10-110-160 Employment Law - Paralegal Employment Law covers the analysis of federal and state

laws governing employment relationships, job discrimination, sexual harassment, workplace privacy, labor standards, and human resource management. Prerequisite: 10-110-101.

#### 10-110-168 Criminal Law - Paralegal

Provides an introduction to substantive and procedural criminal law emphasizing the elemental analysis of criminal statutes, the drafting of prosecutorial documents, and the Constitutional rights of defendants. Prerequisite: 10-110-101.

#### 10-110-170 Intellectual Property Law 3 credits

This course introduces paralegal students to the law of trademarks, copyrights, and patents. It covers the basic requirements for protecting these forms of intellectual property; identifies the sources of authority that govern intellectual property law; explains the types of rights in intellectual property that are available; introduces the concepts of infringement and defenses to infringement claims; and surveys of the types of remedies used to compensate an owner for infringement. Course is restricted to students admitted to the following programs(s): 10-110-1 Paralegal or 90-110-1 Paralegal Post-baccalaureate Certificate. Prerequisite: 10-110-101.

#### 10-110-171 Law and

#### **Contemporary Problems**

3 credits

This 3 credit legal specialty course addresses topic areas of current interest in the legal community and will vary by semester. Prerequisite: 10-110-101.

#### 10-110-172 Environmental Law

3 credits

This course introduces students to the study of environmental law, with emphasis on the role of the paralegal in this field. It surveys major environmental acts in the United States, such as the Clean Air Act, Clean Water Act, and other legislation. This course also presents an overview of the treatment of issues concerning the environment from a legal perspective. Prerequisite: 10-110-101.

#### 10-110-173 Contract Law in a Global Economy

3 credits

This survey course explores the common law of contracts, contracts of sale under Article 2 of the UCC, and the legal issues and risks that affect business transactions in the global marketplace. Prerequisite: 10-110-101.

#### 10-110-175 Career Building

Techniques-Paralegal 1 credit

This course will (i) introduce students to the paralegal profession; (ii) acquaint students with the classes offered in the paralegal program; (iii) provide students with tools for success in the paralegal program and the paralegal career field; (iv) administer the required paralegal program entrance keyboarding test; and (v) advise and enroll students in their fall semester courses. Restricted to students admitted to the following program(s): 10-110-1 Paralegal or 90-110-1 Paralegal Post-baccalaureate Certificate.

Program Number: 10-110-1

#### Paralegal Professional 10-110-176 Internship 2 credits

This course will focus on internship and career strategies; effective portfolios; resumes and cover letters; the internship experience; interview techniques; finding an internship site including sites for students interested in receiving the Program's International Certificate; job hunting resources and alternative career paths; strategies for success in the work place; advancing in your career; and getting your next job.

#### Paralegal Selectives (3 credits each)

10 110 104 Family Law\*

10-110-106	Family Law"
10-110-110	Real Estate Law**
10-110-114	Administration of Estates*
10-110-115	Administrative Law**
10-110-122	Debtor and Creditor Relations*
10-110-160	Employment Law-Paralegal**
10-110-168	Criminal Law-Paralegal*
10-110-170	Intellectual Property Law**
10-110-171	Law and Contemporary Problems
10-110-172	Environmental Law
10-110-173	Contract Law in a Global Economy*
	•

\*Course typically offered in the fall semester only \*\*Course typically offered in the spring semester only

#### **Career Potential:**

- Law Office Paralegal
- Public/Government **Paralegal**
- **Corporation Paralegal**
- **Trust Department** Paralegal
- Real Estate Paralegal
- Law Office Manager
- **Contract Administrator**

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

# Paralegal Post-baccalaureate

Effective: 2013-2014

Program Number: 31-110-1

#### **Technical Diploma**

Business and Marketing Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Program

The Paralegal Post-baccalaureate program prepares students for highly responsible entry-level positions as paralegals or legal assistants. Students take courses that provide them with the basic competencies to begin a career as a paralegal or legal assistant. The Paralegal Post-baccalaureate Certificate is appropriate for those persons who already have earned a bachelor's degree. Students who have not earned a bachelor's degree should apply to the Paralegal Associate Degree Program.

A paralegal or legal assistant is a person qualified by education, training, or work experience who is employed or retained by a lawyer, law office, corporation, governmental agency or other entity to perform specifically-designated substantive legal work for which a lawyer is responsible. Paralegals are not authorized to practice law.

#### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/paralegal-post-baccalaureate.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

	Prior to start of first semester) Orientation to Paralegal Profession	Credits	Hrs/week Lec-Lab 1-0
First Seme	ester		
10-110-101	Introduction to Paralegalism and Legal Ethics	3	3-0
10-110-102	Civil Litigation 1		
10-110-104	Legal Research	3	3-0
10-110-141	Computer Applications - Legal	3	2-2
10-110-176	Career Building Techniques-Paralegal		
	Semester Total	14	
Second Se 10-110-105 10-110-142	emester  Legal Writing  Paralegal Internship  Selectives  Semester Total	3	3-0



#### **Program Courses**

## 10-110-101 Introduction to Paralegalism and Legal Ethics 3 credits

Provides students with an introduction to the paralegal profession, the American legal system, legal ethics, legal terminology, research, and the common law of torts. Restricted to students admitted to the following program(s): 10-110-1 Paralegal or 90-110-1, Paralegal Postbaccalaureate. Prerequisite: 10-110-175.

#### 

Prerequisite or concurrent enrollment in 10-110-101.

**10-110-103 Civil Litigation 2 3 credits** Covers the civil litigation procedure during discovery, trial, and appeal. Prerequisite: 10-110-102.

#### 10-110-104 Legal Research 3 credits

Provides students with an application of legal research techniques, using traditional and computer-assisted resources. Involves extensive hands-on legal research exercises and document preparation exercises. Prerequisite or concurrent enrollment in: 10-110-101.

# 10-110-105 Legal Writing 3 credits Concentrates on the skills required for legal writing and analysis. Prerequisites: 10-110-104.

# 10-110-107 Legal Aspects of Business Organizations 3 credits

Acquaints students with legal aspects of the formation, operation, and dissolution of the five principal types of business organizations utilized in the United States. Prerequisite: 10-110-101.

# 10-110-110 Real Estate Law 3 credits Includes drafting real estate descriptions, listing contracts, offers to purchase, deeds, land contracts, mortgages, foreclosure pleadings, transfer tax returns, and leases. Prerequisite: 10-110-101.

10-110-114 Administration of Estates 3 credits
Basic legal concepts surrounding powers of attorney, wills,
trusts, and intestacy, including probate forms and procedures
as well as inheritance tax returns are covered in the
Administration of Estates class. Prerequisite: 10-110-101.

# **10-110-115** Administrative Law 3 credits Administrative Law is designed to acquaint students with the process by which government agencies make and administer rules and regulations. Prerequisite: 10-110-101.

10-110-122 Debtor and Creditor Relations 3 credits Considers pre and post-judgment collection rights, creditor protection devices, State and Federal consumer protection laws, and Federal bankruptcy laws.

Prerequisite: 10-110-101.

#### 10-110-141 Computer Applications-Legal 3 credits

Students develop technology skills using various law office computer applications. Pre-requisite or concurrent enrollment in 10-110-101.

10-110-142 Paralegal Internship 3 credits
Students gain practical experience working in a legal
environment under the supervision of an attorney or
other qualified professional for a minimum of 140 hours
and concurrent enrollment in: 10-110-105.

# 10-110-160 Employment Law – Paralegal 3 credits

Employment Law covers the analysis of federal and state laws governing employment relationships, job discrimination, sexual harassment, workplace privacy, labor standards, and human resource management. Prerequisite: 10-110-101.

#### 10-110-168 Criminal Law– Paralegal

Paralegal 3 credits
Provides an introduction to substantive and procedural
criminal law emphasizing the elemental analysis of
criminal statutes, the drafting of prosecutorial
documents, and the Constitutional rights of defendants.
Prerequisite: 10-110-101.

# 10-110-170 Intellectual Property Law 3 credits

This course introduces paralegal students to the law of trademarks, copyrights, and patents. It covers the basic requirements for protecting these forms of intellectual property; identifies the sources of authority that govern intellectual property law; explains the types of rights in intellectual property that are available; introduces the concepts of infringement and defenses to infringement claims; and surveys of the types of remedies used to compensate an owner for infringement. Course is restricted to students admitted to the following programs(s): 10-110-1 Paralegal Post-baccalaureate.

Prerequisite: 10-110-101.

### 10-110-171 Law and Contemporary Problem 3 credits

This 3 credit legal specialty course addresses topic areas of current interest in the legal community and will vary by semester. Prerequisite: 10-110-101.

# 10-110-172 Environmental Law 3 credits This course introduces students to the study of environmental law, with emphasis on the role of the paralegal in this field. It surveys major environmental acts in the United States, such as the Clean Air Act, Clean Water Act, and other legislation. This course also presents an overview of the treatment of issues concerning the environment from a legal perspective. Prerequisite: 10-110-101.

# 10-110-173 Contract Law in a Global Economy 3 credits

This survey course explores the common law of contracts, contracts of sale under Article 2 of the UCC, and the legal issues and risks that affect business transactions in the global marketplace.

Prerequisite: 10-110-101.

Program Number: 31-110-1

10-110-175 Intro to Paralegal Profession 1 credit
This course will (i) introduce students to the paralegal
profession; (ii) acquaint students with the classes offered in
the paralegal program; (iii) provide students with tools for
success in the paralegal program and the paralegal career
field; (iv) administer the required paralegal program entrance
keyboarding test; and (v) advise and enroll students in their
fall semester courses. Restricted to students admitted to the
following program(s): 10-110-1 Paralegal or 90-110-1
Paralegal Post-baccalaureate.

#### 10-110-176 Career Building

Techniques - Paralegal 2 credits
This course will focus on internship and career
strategies; effective portfolios; resumes and cover
letters; the internship experience; interview
techniques; finding an internship site including sites
for students interested in receiving the Program's
International Certificate; job hunting resources and
alternative career paths; strategies for success in the
work place; advancing in your career; and getting your
next job. Prerequisite or concurrent enrollment in: 10110-101 and 10-110-104.

# Electives: Choose three courses from this list (9 credits):

10-110-103	Civil Litigation 2**	3 credits
10-110-106	Family Law*	3 credits
10-110-107	Legal Aspects of Business	
	Organizations**	3 credits
10-110-110	Real Estate Law**	3 credits
10-110-114	Administration of Estates*	3 credits
10-110-115	Administrative Law*	3 credits
10-110-122	Debtor and Creditor Relations*	3 credits
10-110-160	Employment Law-Paralegal**	3 credits
10-110-168	Criminal Law-Paralegals*	3 credits
10-110-170	Intellectual Property Law**	3 credits
10-110-171	Law & Contemporary Problems	3 credits
10-110-172	Environmental Law	3 credits
10-110-173	Contract Law in a Global	
	Economy**	3 credits

\*Course typically offered in the fall semester only
\*\*Course typically offered in the spring semester only

#### Career Potential:

- Law Office Paralegal
- Public/Government Paralegal
- Corporation Paralegal
- Trust Department Paralegal
- Real Estate Paralegal
- Law Office Manager
- Contract Administrator

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

**Paramedic** 

Program Number: 30-531-2

Effective: 2013-2014

#### Less-Than-One-Year Diploma

Emergency Medical Services Program Cluster School of Human and Protective Services Program offered at Truax Campus

For information call: (608) 828-7963 or (800) 322-6282 Ext. 7963

#### **About the Program**

This curriculum stresses the integration of knowledge and skills required to competently perform pre-hospital advanced life support. Graduates are eligible for national certification and Wisconsin licensure as an EMT-Paramedic.

#### **Admission Requirements**

To review program admission program requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/paramedic">http://madisoncollege.edu/program-info/paramedic</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

	, , , , , , , , , , , , , , , , , , , ,	5	Hrs/week
First Semes	ter	Credits	Lec-Lab
30-531-370	Introduction to Advanced Emergency Care	2	4-0
30-531-371	Pharmacology	2	4-0
30-531-374	EMT-Paramedic Clinical 1	3	0-12
30-531-377	Advanced Cardiopulmonary Emergency Care.	2	4-0
30-531-378	Adult and Pediatric		
	Advanced Cardiac Life Support	1	2-0
30-531-379	EMT-Paramedic Clinical 2		
	Total	13	
Second Sen	nester		
30-531-372	Trauma Care for the Paramedic	2	4-0
30-531-373	EMS Operations	1	2-0
30-531-375	Medical Emergencies 1	2	4-0
30-531-376	Emergency Care for Specialties	2	4-0
30-531-380	Paramedic Seminar	1	2-0
30-531-381	EMT-Paramedic Internship	4	0-16
	Total	12	



#### **Program Courses**

# 30-531-370 Introduction to Advanced Emergency Care

2 credits

Provides an introduction to the paramedic program with an emphasis on the role and responsibilities of a paramedic. Subjects covered include the study of human growth and development, and anatomy and physiology. The course continues with legal and ethical issues, communication and patient assessment. Medical history, data collection, physical examination and clinical decision-making will be addressed in both lecture and lab format. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT–Paramedic. Prerequisites: Healthcare Provider CPR course and Emergency Medical Technician–Basic, 10-531-101. Corequisites: 30-531-371. 30-531-374, 30-531-377, 30-531-378 and 30-531-379.

#### 30-531-371 Pharmacology

2 credits

Offers an introduction to basic vocabulary and principles of pharmacology and clinical therapeutics. Study of fluid and electrolytes along with acid base balance are addressed. Administration of drugs, including intramuscular, subcutaneous, endotracheal and intravenous therapy will be studied along with the drug protocols. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT–Paramedic. Prerequisites: Healthcare Provider CPR course and Emergency Medical Basic–Basic, 10-531-101. Corequisites: 30-531-370, 30-531-374, 30-531-377, 30-531-378 and 30-531-379.

30-531-372 Trauma Care for the Paramedic 2 credits
Review of all systems, which include mechanism of injury, patient
presentation and assessment, management techniques, including
pharmacology and local protocols. Lecture format is used followed
by a lab to utilize the knowledge learned in the classroom to apply
in the laboratory setting. This course is based on the Department of
Transportation National Standard Curriculum, Wisconsin Revised
Version for EMT-Paramedic. Prerequisites: all first-semester
courses. Corequisites: 30-531-373, 30-531-375, 30-531-376,
30-531-380 and 30-531-381.

#### 30-531-373 EMS Operations

1 credit

Addresses the current issues involved in bioterrorism and the management of incidents involving hazardous materials. The operations, roles and responsibilities are addressed along with the resources available. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT–Paramedic. Prerequisites: all first-semester courses. Corequisites: 30-531-372, 30-531-375, 30-531-376, 30-531-380 and 30-531-381.

#### 30-531-374 EMT-Paramedic Clinical 1 3 credits

Clinical experience provided during which the paramedic student utilizes the knowledge and skills learned in the classroom and labs. A preceptor will evaluate the student in the following areas: ambulatory care, emergency department, operating room and intensive care units. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT–Paramedic. Prerequisites: Healthcare Provider CPR course and Emergency Technician–Basic, 10-531-101. Corequisites: 30-531-370, 30-531-371, 30-531-377, 30-531-378 and 30-531-379.

#### 30-531-375 Medical Emergencies 1 2 credits

Review provided of systems, definitions, signs and symptoms, assessment, management techniques including pharmacology and local protocols. The following specialties are addressed: gastroenterology, hematology, immune system, neurology, endocrinology, toxicology and communicable diseases. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT– Paramedic. Prerequisites include all courses in the first semester. Corequisites: 30-531-372, 30-531-373, 30-531-376, 30-531-380 and 30-531-381.

30-531-376 Emergency Care for Specialties 2 credits
Continuation of review of systems, definitions, signs and
symptoms, assessment, management techniques including
pharmacology and local protocols. The following specialties are
addressed: gynecology, obstetrics, neonatology, pediatrics and
geriatrics. This course is based on the Department of
Transportation National Standard Curriculum, Wisconsin Revised
Version for EMT–Paramedic. Prerequisites: all first-semester
courses. Corequisites: 30-531-372, 30-531-373, 30-531-375,
30-531-380 and 30-531-381.

#### 30-531-377 Advanced Cardiopulmonary Emergency Care 2 credits

Overview of the course includes the pulmonary, cardiovascular and renal systems. Systems, definitions, signs and symptoms, assessment and management techniques are reviewed and discussed. Labs include airway and ventilation management, ECG interpretation and pharmacology as it relates to the above systems. Upon completion of the course with a grade of a C or higher, the student will be eligible to attend the ACLS certification course. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT–Paramedic. Prerequisites: Healthcare Provider CPR course and Emergency Medical Technician-Basic, 10-531-101. Corequisites: 30-531-370, 30-531-371, 30-531-374, 30-531-378 and 30-531-379.

# 30-531-378 Adult and Pediatric Advanced Cardiac Life Support

1 credit

The American Heart Association sponsored courses of advanced certification in the adult and pediatric patients. This course is based on the Department of Transportation National Standard Curriculum, Wisconsin Revised Version for EMT– Paramedic. Prerequisites: Healthcare Provider CPR course and Emergency Medical Technician-Basic, 10-531-101. Corequisites: 30-531-370, 30-531-371, 30-531-374, 30-531-377 and 30-531-377.

#### 30-531-379 EMT-Paramedic Clinical 2 3 credits

Clinical experience provided during which the paramedic student utilizes the knowledge and skills learned in the classroom and labs. A preceptor will evaluate the student in the following areas: hospital, clinic, public health department and home health. This course is based on the Department of Transportation National Curriculum, Wisconsin Revised Version for EMT–Paramedic. Prerequisites: 30-531-374.

#### 30-531-380 Paramedic Seminar

1 credit

Allows the paramedic students' preceptors and clinical instructors to meet, plan, implement and evaluate the clinicals along with the field internship. Instruction on how to study for the licensure exam is included. Prerequisites: completion of all courses in the one-year diploma paramedic program with a grade of C or higher. Corequisite: 30-531-381.

#### 30-531-381 EMT-Paramedic Internship 4 credits

Field Internship includes hours participating on-call, riding in the ambulance with direct patient care. Duties include direct patient care in the pre-hospital setting, documentation, maintenance and inventory of equipment, and duties as assigned by the preceptor and sponsoring agency. Students are eligible to sit for the National Registry Certification Exam upon successful completion of all Field Internship clinical hours. Upon passing the National Registry Exam for EMT-Paramedic, the student will be eligible for licensure by the State of Wisconsin. Prerequisites: completion of all courses in the one-year diploma paramedic program with a grade of C or higher. Corequisite: 30-531-380.

#### **Career Potential:**

Program Number: 30-531-2

With additional education and/or work experience, graduates may find employment as:

- Emergency Room Technician
- Firefighter
- EKG Technician
- Paramedic
- Medical Laboratory Technician
- Home Health Aide
- Medical Assistant
- Registered Nurse
- Respiratory Therapist
- Physician's Assistant

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev: 04/13

# Photography

Program Number: 10-203-1

Effective: 2013-2014

#### Associate in Applied Arts Degree

Applied Arts Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Program**

The Photography Program is designed to equip the graduate with a solid foundation in commercial photography. Our courses will help you develop an individual style, give you hands on experience with the latest digital technologies and business skills necessary to succeed. The program is presented through a combination of classroom lectures and demonstrations, practical hands-on assignment work in studios and labs and real-world experience through internships and assignments that emulate contract work for clients. Graduates will be prepared to find jobs as assistants in commercial and portrait studios, digital technicians, staff members in corporate or government photography departments. Students will graduate with a professional portfolio showing prospective employers skills and capabilities learned during coursework in the photography program.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/photography.

### **Program Courses**

10-203-105	Photographic Composition	2 credits
10 200 100	i notograpino composition	2 or ourts

A survey of composition as an important tool of the photographer that helps to establish purpose and meaning to visual statements. Includes an introduction to the history of photography and the field of professional photography through the work of some noted photographers. Written and photographic assignments are required.

#### 10-203-107 Studio Photography 1 3 credits

Basic theory and practical application of the fundamentals of photography. Students will learn the basics of DSLR cameras, lenses, the light meter, digital exposure and capture, basic studio lighting with hot lights and studio equipment handling. Co-requisite: 10-203-120

#### 10-203-108 Studio Photography 2 3 credits

Continuation of Studio Photography 1 with emphasis on advanced studio strobe lighting techniques, and metering and exposure for extreme scenes. Students will also learn the differences between professional digital backs and DSLR systems through hands-on experience with each format. Prerequisites: 10-203-107, 10-203-120, and 10-206-109.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	AR		Hrs/week
First Seme	ster	Credits	Lec-Lab
10-203-105	Photo Composition	2	2-0
10-203-107	Studio Photo 1		
10-203-120	Lighting Techniques	2	2-2
10-206-109	Intro to Electronic Design	2	2-2
10-801-195	Written Communication	3	3-0
10-809-195	Economics	3	3-0
10-809-199	Psychology of Human Relations	3	3-0
	Semester Total	18	
Second Se			
10-203-108	Studio Photo 2		
10-203-141	Color Photo 1		
10-203-173	Photojournalism	2	2-2
10-206-115	Digital Media for Photographers	3	3-3
10-801-196	Oral/Interpersonal Communication		
10-809-197	Contemporary American Society Semester Total	<u>3</u>	3-0
	Semester Total	1/	
SECOND	YEAR		
First Seme			
10-203-121	Commercial Photo 1		
10-203-124	Portrait Photography		
10-203-142	Color Photo 2		
10-203-134	Electronic Imaging	3	3-3
10-804-107	College Mathematics		
20-809-276	Business Ethics*	3	3- <u>0</u>
	Semester Total	17	
Second Se	mastar		
10-203-109	Studio Photo 3	3	3-3
10-203-107	Business of Photography		
10-203-126	Advanced Digital Studio Portrait	2	2-2
10-203-120	Photo Communication		
10-203-185	Portfolio Preparation		
10-203-174	Photography on Location	3	3-3
"" ""	Elective		
	Semester Total	15	
		-	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.

\*Other course options are available. See program advisor for information.



#### Program Courses (continued)

#### 10-203-109 Studio Photography 3 3 credits

This is an advanced level studio course offering students the opportunity to hone their skills. The course consists of 3 projects created by the instructor and 3 created by the student. Student may choose to create images that express their individual areas of interest. Images that are created in this course may be used in final portfolios. Prerequisites: 10-203-108 and 10-203-142

#### 10-203-120 Lighting Techniques 2 credits

Introduction to the laws of light, learning the qualities of natural and artificial light sources. Students will acquire specific skills in these areas: hard and soft light; lighting direction; incident and reflective exposure determination; lighting for shape and texture; lighting glassware; lighting reflective subjects; basic lighting for simple portraiture; and operation of professional lighting equipment in the studio. Co-requisite: 10-203-107.

#### 10-203-121 Commercial Photography 1 3 credits

Professional digital photography with an emphasis on the production of photographic illustration of high quality for use in advertising, promotion and print ad. It combines lectures and demonstrations along with practical experience. Students will polish their photographic skills while developing additional skills in commercial photography. Prerequisites: 10-203-108 and 10-203-141.

#### 10-203-124 Portrait Photography

Theory and principles of professional digital portrait photography. Studio and environmental portraiture. Emphasis on lighting, posing and character analysis. Prerequisites: 10-203-108 and 10-203-141 or consent of instructor.

2 credits

#### 10-203-125 Business of Photography 1 credit

This course is designed to help students understand the basic principles of creating a photo business. Throughout the semester students will research and create their own business plans. Areas such as sales revenue forecast, marketing, overhead and capital spending plan will be explored. Prerequisite: must be in final semester of required photo courses for the Photography Program.

# 10-203-126 Advanced Digital Studio Portrait 2 credits Develops advanced studio skills utilizing high-end digital capture

equipment for photo and prepress output in a variety of professional photographic venues. Emphasis on special projects and cooperative shooting situations with other programs using a wide variety of tools, materials and techniques. Prerequisites: 10-203-108, 10-203-121, 10-203-124, 10-203-142, and 10-206-134.

#### 10-203-134 Electronic Imaging 3 credits

This course explores advanced computer skills, issues and skills unique to electronic image handling, utilization of image enhancement software, operation of desktop scanners as input devices, preparation of image for the World Wide Web, and legal and ethical issues regarding electronic image handling and manipulation. Prerequisites: 10-206-109, 10-203-108, and 10-203-141.

#### 10-203-141 Color Photography 1 3 credits

Basic introduction to additive and subtractive color theory using digital color principles. Digital image capture, manipulation and output will be covered, along with basic color management principles and techniques. Prerequisite: 10-203-107 and 10-206-109 or consent of instructor.

#### 10-203-142 Color Photography 2 3 credit

Uses hands-on exercises and assignments, requiring students to apply basic principles and techniques of digital color workflow to real-world imaging situations. Students will also learn and apply advanced principles and techniques of digital color workflow, and create their first significant digital color print portfolio. Prerequisites: 10-203-141 and 10-203-108.

#### 10-203-173 Photojournalism

2 credits

3 credits

Photography for publication with the visual image used to relate events, ideas or circumstances. Students are exposed to techniques in which news stories can be communicated through visual images in print. Prerequisite: 10-203-107 or consent of instructor.

#### 10-203-174 Photography on Location

From portraits and fashion to architecture and product, working on location presents unique challenges and involves a broad base of knowledge and resources. This class will cover a wide range of information pertaining to working on location. With a heavy focus on lighting techniques, from on camera flash to full strobe set ups and the production side of location photography. Prerequisite: 10-203-121 and 10-203-134 and must be in the final semester of required photo courses for the Photography Program.

#### 10-203-176 Photo Communication

2 credits

Exploratory in nature, with emphasis on personal projects and the development of an individual style and identity. Students will be required to produce their own web site, self-promotion pieces and a personal project such as a book of photographs. Prerequisites: 10-203-108, 10-206-134, and 10-203-142.

#### 10-203-185 Portfolio Preparation 2 credit

This course teaches students how to assemble a professional photographic portfolio, showing prospective employers skills and capabilities learned during coursework in the Photography Program. Learning is enhanced via visits to the class by local photo professionals, who show their work to students and review student work. The Portfolio Show highlights the semester's efforts. Departmental approval of the finished portfolio is required. Prerequisite: must be in the final semester of required photo courses for the Photography Program.

#### 10-206-109 Intro to Electronic Design 2 credits

Provides students with a working knowledge of the technical part of digital photography workflow, including the basic principles of working with Adobe Photoshop. Co-requisite: 10-203-107 and 10-203-120.

#### 10-206-115 Digital Media for Photographers 3 credits

This course will explore the different kinds of digital media available to provide the photography student with additional tools and skills. The student will learn basic video camera techniques, video editing, sound capturing, DVD preparation and other creative software programs. This course is meant to prepare photo students for potential business applications that integrate sound, images and video. Prerequisites: 10-203-107 and 10-203-120.

#### **Recommended Electives**

10-203-129	Prof Nature/Conservation Photo	2 credits
10-203-131	Digital Photo 2	2 credits
10-203-199	Photography Internship	1 credit

Program Number: 10-203-1

#### **Career Potential:**

- Architectural Photographer
- Industrial Photographer
- Photo Processing Lab Technician
- Corporate Staff Photographer
- Government Staff Photographer
- Commercial Studio Assistant
- Portrait Studio Assistant
- Film Production Crew
- Television Production Crew
- Photojournalism
- Sales
- Professional Photographer

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 05/13

# **Physical Therapist Assistant**

Program Number: 10-524-1

Effective: 2013-2014

#### Associate in Applied Science Degree

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065 or (800) 322-6282 Ext. 6065

#### **About the Program**

Physical therapy is a health profession with the primary purpose of promoting optimal human health and function through the application of scientific principles to prevent, identify, assess, correct, or alleviate acute or prolonged movement dysfunction. The physical therapist assistant (PTA) is a technical health care worker who carries out patient treatments under the supervision of a physical therapist. PTAs find employment in clinics, hospitals, nursing homes, rehabilitation centers, home care agencies, schools, private health and fitness centers, and other settings.

Physical therapist assistants work under the supervision of a physical therapist. Their duties include: assisting the physical therapist with treatment programs according to the plan of care; training patients in exercises and activities of daily living; conducting treatments; using special equipment; administering modalities and other treatment procedures; and reporting to the physical therapist about the patient's responses.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/physical-therapist-assistant">http://madisoncollege.edu/program-info/physical-therapist-assistant</a>.

#### **Program Requirements**

- 1) CPR Health Care Provider certification
- 2) Caregiver Background Check (CBC)
- 3) physical exam and a completed Health History Form on file prior to beginning clinical experiences involving direct client care.

#### Accreditation/Credentialing

Madison Area Technical College is accredited by the Commission on Accreditation in Physical Therapy Education (CAPTE), 1111 North Fairfax Street, Alexandria, Virginia 22314; telephone: 703-706-3245; email: <a href="mailto:accreditation@apta.org">accreditation@apta.org</a>; website: <a href="https://www.capteonline.org">www.capteonline.org</a>

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YE	AR	Credits	Hrs/week Lec-Lab
Spring Trin	nester		
10-806-177	General Anatomy and Physiology ** OR	4	5-4
20-806-206	General Anatomy and Physiology **	(4)	(5-4)
10-801-195	Written Communication * OR	3	3-0
20-801-201	English 1 *	(3)	(3-0)
10-524-138	PTA Kinesiology 1	3	2-2
10-524-139	PTA Patient Interventions	4	2-4
10-524-140	PTA Professional Issues 1		2-0
	Trimester Total	16	
Summer Tr			
10-801-197	Technical Reporting		
20-809-231	Intro to Psychology *	3	3-0
10-809-197	Contemporary American Society * OR	3	3-0
20-809-203	Intro to Sociology *	(3)	(3-0 <u>)</u>
	Trimester Total	9	
Fall Trimes			
10-801-198	Speech * OR	3	3-0
10-801-196	Oral/Interpersonal Communications* OR	(3)	(3-0)
20-810-205	Interpersonal & Small Group Comm	(3)	(3-0)
10-809-188	Development Psychology *OR	3	3-0
20-809-233	Development Psychology*	(3)	(3-0)
10-524-141	PTA Kinesiology 2	4	2-4
10-524-142	PTA Therapeutic Exercise	3	1-4
10-524-143	PTA Therapeutic ModalitiesTrimester Total	4 17	2-4
CECOND		.,	
SECOND Spring Trin			
10-524-144	PTA Princ of Neuro Rehab (14 weeks)	1	2 16 5
10-524-144	PTA Princ of Neuro Rehab (14 weeks)		
10-524-145	PTA Cardio & Integ Mgmt (14 weeks)		
10-524-147	PTA Clinical Practice 1# – 1 hour lecture for 8 weeks,		2.10-2.3
10-324-147	then 3 weeks full time in clinic	· 2	1-40
Interim Cour	se – occurs at the end of the Spring Semester		
10-524-148	PTA Clinical Practice 2# (4 weeks)	3	0-40
	Trimester Total	16	
Summer Tr	imester		
10-524-149	PTA Rehab Across the Lifespan (4 weeks)	2	9-0
10-524-150	PTA Professional Issues 2 (4 weeks)	2	9-0
10-524-151	PTA Clinical Practice 3# (7 weeks)		
	Elective		3-0
	Trimester Total	12	

\*Courses which may be taken prior to entering the program. Courses may also be taken at the College-Transfer level and must have grades of C or better to transfer. A copy of the essential functions necessary to successfully complete the program of study & a copy of the program's mission statement and strategic plan is available from the website.

# Full-time Clinical Work Experience

\*\* Satisfactorily completion of Anatomy & Physiology prior to application or while on the waiting list qualifies for priority admission into the program on a space available basis, but has to be taken within 5 years of acceptance into the program.

Trimesters begin in September for Fall, January for Winter, and June for Summer; Dates are not necessarily in sequence with the rest of the College. Trimesters last 15 weeks with an additional week for exams as needed. Inquire to PTA program regarding specific dates as these may vary from year to year.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



#### **Program Courses**

#### 10-524-138 PTA Kinesiology 1

3 credits

Introduces basic principles of musculoskeletal anatomy, kinematics, and clinical assessment. Students locate and identify muscles, joints, and other landmarks of the lower quadrant in addition to assessing range of motion and strength. Pre-requisite: Admission requirements for the program and 20-806-206. Co-requisites: 10-524-139 and 10-524-140.

#### 10-524-139 PTA Patient Interventions

4 credit

An introduction to basic skills and physical therapy interventions performed by the physical therapist assistant. Pre-requisite: Admission requirements for the program and 20-806-206. Co-requisites: 10-524-138 and 10-524-140.

#### 10-524-140 PTA Professional Issues 1

2 credit

Introduces the history and development of the physical therapy program; legal and ethical issues; the interdisciplinary health care team; and professional communication skills. Pre-requisite: Admission requirements for the program and 20-806-206. Co-requisites: 10-524-138 and 10-524-139.

#### 10-524-141 PTA Kinesiology 2

Applies basic principles from PTA Kinesiology 1 to the axial skeleton and upper quadrant including location and identification of muscles, joints and other landmarks. Assess range of motion and strength of the axial skeleton and upper quadrant. Integrate analysis of posture and gait. Pre-requisites: 10-524-138, 10-524-139 and 10-524-140. Co-requisites: 10-524-142 and 10-524-143.

#### 10-524-142 PTA Therapeutic Exercise

3 credit

Provides instruction on the implementation of a variety of therapeutic exercise principles. Learners implement, educate, adapt, and assess responses to therapeutic exercises. Pre-requisites: 10-524-138, 10-524-139, and 10-524-140. Co-requisites: 10-524-141, and 10-524-143.

#### 10-524-143 PTA therapeutic Modalities

4 credits

Develops the knowledge and technical skills necessary to perform numerous therapeutic modalities likely to be utilized as

Pre-requisites: 10-524-138, 10-524-139, and 10-524-140.

Co-requisites: 10-524-141 and 10-524-142.

10-524-144 PTA Principles of Neuro Rehab 4 credits Integrates concepts of neuromuscular pathologies, physical therapy interventions, and data collection in patient treatment. Pre-requisites: 10-524-141, 10-524-142 and 10-524-143. Co-requisites: 10-524-145, 10-524-146 and 10-524-147-

#### 10-524-145 PTA Princ of Musculo Rehab 4 credits

Integrates concepts of musculoskeletal pathologies, physical therapy interventions, and data collection in patient treatment. Pre-requisites: 10-524-141, 10-524-142, and 10-524-143. Co-requisites: 10-524-144, 10-524-146, and 10-524-147.

#### 10-524-146 PTA Cardio and Integumentary Management

Integrates concepts of cardiopulmonary and integumentary pathologies, physical therapy interventions, and data collection in patient treatment.

Pre-requisites: 10-524-141, 10-524-142, and 10-524-143. Co-requisites: 10-524-144, 10-524-145, and 10-524-147.

#### 10-524-147 PTA Clinical Practice 1

Provides a part-time clinical experience to apply foundational elements, knowledge, and technical skills pertinent to physical therapy practice.

Pre-requisites: 10-524-141, 10-524-142, and 10-524-143. Co-requisites: 10-524-144, 10-524-145, and 10-524-146.

#### 10-524-148 PTA Clinical Practice 2

3 credits

Provides another part-time clinical experience to apply foundational elements, knowledge, and technical skills required of the entry level physical therapist assistant in various practice settings.

Pre-requisites: 10-524-145, 10-524-146, and 10-524-147. Co-requisites: 10-524-149, 10-524-150, and 10-524-151.

#### 10-524-149 PTA Rehab Across the Lifespan 2 credits

A capstone course that integrates concepts of pathology, physical therapy interventions and data collection across the lifespan. In addition the PTA's role in health, wellness and prevention; reintegration, and physical therapy interventions for special patient populations will be addressed. Pre-requisites: 10-524-144, 10-524-145, 10-524-146, and 10-524-147. Co-requisites: 10-524-148, 10-524-150, and 10-524-151.

#### 10-524-150 PTA Professional Issues 2 2 credits

Incorporates professional development, advanced legal and ethical issues, healthcare management and administration, and further development of professional communication strategies. Pre-requisites: 10-524-144, 10-524-145, 10-524-146, and 10-524-147. Co-requisites: 10-524-148, 10-524-149, and 10-524-151.

#### PTA Clinical Practice 3

Provides a full-time clinical experience to apply foundational elements, knowledge, and technical skills required of the entry level physical therapist assistant in various practice settings. Pre-requisites: 10-524-144, 10-524-145, 10-524-146, and 10-524-147. Co-requisites: 10-524-148, 10-524-149, and 10-524-150. Pre-/Co-requisites: all required general education classes

#### **Career Potential:**

Program Number: 10-524-1

 Physical Therapist **Assistant** 

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 07/13

# Polysomnography

**Advanced Technical Certificate** 

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 246-6527 or (800) 322-6282 Ext. 6065 or 6527

#### About the Certificate

This advanced technical certificate is designed to prepare health care professionals to work in Polysomnography (sleep) laboratories. Polysomnography is the study of sleep patterns and abnormalities. Students study electro-encephalography (EEG), the study of the electrical activity of the brain; electroculography (EOG), the study of the electrical activity of the eye; and electromyography (EMG), the study of the electrical activity of muscles. This certificate also includes electrocardiology (ECG), the study of the electrical activity of the heart as well as the effects of sleep on the respiratory system.

Students learn to: perform diagnostic procedures to help identify sleep-related disorders, operate state-of-the-art medical equipment for both diagnosis and treatment of sleep-related disorders, compile and analyze (score) information from an overnight sleep study, educate patients and their families about sleep disorders and treatments, identify normal and abnormal patterns of sleep/wake states and explore the neurological and cardiopulmonary systems.

#### **Admission Requirements**

To review program admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/polysomnography-certificate">http://madisoncollege.edu/program-info/polysomnography-certificate</a>.

#### **Career Potential:**

- Sleep Researcher
- Polysomnography (Sleep) Technician



# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab
10-515-140	Introduction to Polysomnography	2	6-0
10-515-141	Polysomnography Fundamentals 1	2	6-0
10-515-142	Polysomnography Fundamentals 2	2	6-0
10-515-144	Polysomnography Clinical Practice 1		
10-515-145	Polysomnography Clinical Practice 2	2	2- <u>8</u>
	Total	9	

#### Courses

#### 10-515-140 Introduction to Polysomnography

credits

Effective: 2013-2014

Program Number: 80-515-1

An overview of the field of Polysomnography including job responsibilities, normal and abnormal sleep patterns, and integrating the physiologic functions of the nervous, respiratory, cardiovascular systems and common sleep disorders. Emphasis placed on basic sleep sciences, neurophysiology, monitoring, electrical safety, diagnosis and treatment methods including CPAP, BiPAP, Oxygen therapy and surgical interventions. This course runs six hours a week for six weeks.

#### 10-515-141 Polysomnography Fundamentals 1

2 credits

A basic discussion of recording sleep apnea. Patient setup, electrode application for overnight recordings, the sleep history and the technologists' assessment of the patient are discussed in detail with emphasis on instrument settings and calibration, recording parameters and an introduction to commonly used ancillary equipment. This course runs six hours a week for six weeks.

#### 10-515-142 Polysomnography Fundamentals 2

2 credits

Presentation and discussion of the techniques of sleep staging. Respiratory event scoring, movement and arousal scoring criteria are also outlined. Covers recognition of normal and abnormal sleep patterns, effects of medication on sleep patterns, respiratory patterns and movement and arousal patterns, along with criteria for recognition of EKG and EEG abnormalities. Introduces the student to the major categories of sleep disorders in the infant and pediatric patient, provides an overview of the specific polysomnographic features and the special preparation needed in these populations. This course runs six hours a week for six weeks.

#### 10-515-144 Polysomnography Clinical Practice 1

credit

Directed practice in the clinical setting in a sleep laboratory or a sleep center. Emphasis in overseeing periodic cessation of respiratory activity based on placement and monitoring of the following: electro-encephalography (EEG), electro-oculography (EOG), electrocardiography (ECG), electromyography (EMG), pulse oximetry (SpO2), inductive plethysmography and airflow thermocouple. Can be taken concurrently with 10-515-141.

#### 10-515-145 Polysomnography Clinical Practice 2

2 credits

Directed practice in the clinical setting in a sleep laboratory or a sleep center. Assist in adult and pediatric patient setup and discontinuance in monitoring complete sleep studies. Emphasis on scoring a sleep montage related to respiratory cessation. This course can be taken concurrently with 10-515-142.

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Early Childhood Education-Preschool Credential-Certificate

Program Number: 90-307-1

Effective: 2013-2014

#### Certificates

**Education Program Cluster** 

School of Human and Protective Services

Certificate courses are offered in Madison; Courses and certificate are also available in a bilingual (Spanish/English) format.

For information call: (608) 245-5888 or (800) 322-6282 Ext. 5888

#### About the Certificate

Research demonstrates that the best predictor of quality childcare is a teacher's level of education. The completion of the Preschool Credential helps meet this goal and provides students a mechanism to move through The Registry Career Levels. The last course of the credential, the capstone, synthesizes course information so that students are able to prepare a portfolio for The Registry's commission process.

#### Admission Requirements

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/preschool-credential-certifiate">http://madisoncollege.edu/program-info/preschool-credential-certifiate</a>.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
	Credits	Lec-Lab	
10-307-130	ECE: Preschool Capstone	3	3-0
10-307-148			
10-307-167	ECE: Health, Safety, and Nutrition	3	3-0
10-307-178	ECE: Art, Music, and Language Arts	3	2-2
10-307-179			
10-307-188	ECE: Guiding Children's Behavior		
	Total	18	<u> </u>

(It is recommended that students first enroll in Foundations of Early Childhood Education followed by Child Development. The Preschool Capstone must be taken last. Other than this suggested order, there are no pre-requisites for the Preschool Credential courses.)



#### Madison Area Technical College **ECE Preschool Credential Certificate**

ECE: Preschool Capstone 3 credits The capstone is the last course all students take prior to completing the Preschool Credential. The intent of this capstone course is to cover and revisit some important themes from the prior five courses. The student will synthesize the information and demonstrate mastery of the competencies through the completion of a portfolio. Pre-requisites: 10-307-148, 10-307-167, 10-307-178, 10-307-179, and 10-307-188.

#### 10-307-148 ECE: Foundations of Early Childhood Development 3 credits

This course introduces you to the early childhood profession. Course competencies include: integrate strategies that support diversity and anti-bias perspectives; investigate the history of early childhood education; summarize types of early childhood education settings; identify the components of a quality early childhood education program; summarize responsibilities of early childhood education professionals; explore early childhood education models.

#### 10-307-167 ECE: Health, Safety, and Nutrition 3 credits

This course examines the topics of health, safety and nutrition within the context of the early childhood educational setting. Course competencies include: follow governmental regulations and professional standards as they apply to health, safety and nutrition; provide a safe, healthy, and nutritionally sound early childhood program; adhere to child abuse and neglect mandates; apply Sudden Infant Death Syndrome (SIDS) risk reduction strategies; incorporate health, safety and nutrition concepts into the children's curriculum.

#### 10-307-178 ECE: Art, Music, and Language Arts

3 credits

This course will focus on beginning level curriculum development in the specific content areas of art, music and language arts. Course competencies include: examine the critical role of play; establish a developmentally appropriate environment; develop activity plans that promote child development and learning; analyze care giving routines as curriculum; create developmenally appropriate language; literature and literacy activities; create developmentally appropriate art, music, and movement activities.

10-307-179 ECE: Child Development 3 credits This course examines child development within the context of the early childhood education setting. Course competencis include: analyze social, cultural and economic influences on child development; summarize child development theories; analyze development of children age three through age eight; summarize the methods and designs of child development research; analyze the role of heredity and the environment.

#### 10-307-188 ECE: Guiding Chidren's Behavior 3 credits

This course examines positive strategies to guide children's behavior in the early childhood education setting. Course competencies include: summarize early childhood quidance principles; analyze factors that affect the behavior of children; practice positive guidance strategies; develop guidance strategies to meet individual needs; create a guidance philosophy.

Career Potential:	

Program Number: 90-307-1

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

# **Project Management Certificate**

Program Number: 90-106-5

Effective: 2013-2014

#### Certificate

**Business Technology Program Cluster** 

School of Agriscience and Technologies

Certificate courses offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

This certificate is designed to appeal to those individuals desiring professional development, career advancement, or knowledge in a field of Project Management.

Project Management is both a process and set of tools and techniques concerned with defining the project's goal, planning all the work to reach the goal, leading the project and support teams, monitoring progress, and seeing to it that the project is completed in a satisfactory way. In today's marketplace, Project Management is an integral part of all business practices.

The skills obtained in the Project Management Certificate may be applied to the Administrative Assistant Associate Degree program, Meeting and Event Management Associate Degree program, or other associate or diploma degree programs.

This certificate is available to those working full time seeking skills to change careers. Current Madison College students may complete this certificate in conjunction with their existing course work. Courses are available totally online or in the classroom.

Students who successfully complete this certificate may earn from \$15 to \$25 per hour based on their experience and other job skills.

#### **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at:

http://madisoncollege.edu/program-info/project-management-certificate.

#### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through an advanced standing.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

<b>Courses</b> 10-103-139	Excel-Intermediate**	0.00	Hrs/week Lec-Lab 0.75-2.25
10-103-186	MS Project*	2	1-2
10-106-164	Customer Contact Skills		
10-106-186	Project Management and Coordination	2	2-0
Plus, choose	one of the following courses:		
10-109-102	Fundamentals of Meeting Management	3	3-0
10-196-189	Team Building and Problem Solving		
	Total	9	

- \* Prerequisite: Working knowledge of Microsoft Windows
- \*\* Prerequisite: Excel-Beginning, 10-103-133, or equivalent Microsoft\* is a registered trademark of the Microsoft Corporation.



#### Madison Area Technical College Project Management Certificate

#### Courses

#### 10-103-139 Excel-Intermediate

Create Excel Tables, PivotTables and PivotCharts, manage multiple worksheets and workbooks, use advanced functions and apply conditional formatting, and develop an Excel application with data validation, sheet protection, and Macros. Working competency in Windows and Beginning Excel presumed.

#### 10-103-186 MS Project

2 credits

1 credit

Use project management software to plan a project, create a project schedule, communicate project information, assign resources and costs, and track the project's progress through completion. Working competency in Windows presumed.

#### 10-106-164 Customer Contact Skills

credi

Identify internal/external customers, develop verbal, nonverbal, and listening communication skills, develop problem-solving techniques, and ways of adding value to a customer interaction. Examine how technology impacts customer service, examine the impact on service breakdowns, and examine campaigns for customer loyalty.

### 10-106-186 Project Management and Coordination

2 credits

Plan and coordinate projects, develop timelines, determine priorities, increase individual and team productivity, control the workday and allocate resources using graphic tools such as MS Project or MS Excel software. Project management and coordination techniques and concepts are learned by participating in a team project and completing a personal project plan.

### 10-109-102 Fundamentals of Meeting Management

3 credits

Students explore the core issues of meeting planning from the fundamentals to the new trends shaping the meetings industry. Development of meeting timelines, checklists and request for proposal are introduced. Further focus includes the process meeting planners must use in site selections, the value of meeting objectives and format, and attendee expectations.

# 10-196-189 Team Building and Problem Solving

3 credits

The learner applies the skills and tools necessary to facilitate problem solving in a team environment. Each learner will demonstrate the application of strategies regarding: the necessary roles for team effectiveness, stages of team development, team problem solving and consensus, systematic processes for problem definition, data acquisition and analysis, generating alternative solutions, choosing solutions, implementation planning and evaluation.

#### **Career Potential:**

· Project Assistant

Program Number: 90-106-5

- Office Assistant
- Customer Service Representative
- Information Assistant
- Assistant Meeting Planner

With advanced training students may find employment as:

- · Administrative Assistant
- Project Director
- Office Administrator
- Executive Assistant

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# **Property Management Certificate**

Program Number: 90-194-1

Effective: 2013-2014

#### Certificate

**Business and Marketing Program Cluster** 

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

The Property Management certificate is ideal for individuals who enjoy blending knowledge of real estate, sales and customer service skills. The certificate is designed for candidates who desire knowledge and a career in property management or a field closely connected with property management.

The certificate is intended to provide students with the sales and broker pre-licensing education requirements which will prepare them to take the state licensing exam. The certificate offers a foundation in the areas of management, marketing and maintenance of real estate.

Individuals who complete the certificate generally work for real estate brokers and agents, lessors of real estate, real estate development companies, government agencies, and private corporations of commercial properties.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/property-management-certificate">http://madisoncollege.edu/program-info/property-management-certificate</a>.

### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

Completion of this certificate **does not** equate to certification in professional organizations. For additional information regarding credentials and memberships with professional real estate management organizations, refer to the Institute of Real Estate Management (IREM).

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses 10-194-182	Real Estate Law*		Hrs/week Lec-Lab-Occup
10 171 102	(Salesperson Educational Requirement)		
10-194-185	Real Estate Brokerage*	4	4-0-0
10-104-102	Marketing Principles	3	3-0-0
10-194-190	Property Management 1**	3	3-0-0
10-194-191	Property Management 2**	3	3-0-0
10-194-195	Real Estate Internship*** Total	3 <b>20</b>	1-0- <u>8</u>

Courses should be taken in the order listed above.

\*It is recommended that students take Real Estate Law and Real Estate Brokerage in the same semester. (Offered both fall and spring semester.)



<sup>\*\*</sup>Only offer spring semester

<sup>\*\*\*</sup>Only offered during interim

#### Madison Area Technical College Property Management Certificate

#### **Required Courses**

#### 10-104-102 Marketing Principles

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution, and an overview of promotion. This basic course provides a comprehensive overview of the exciting world of marketing.

3 credits

#### 10-194-182 Real Estate Law

Designed to acquaint students with the field of real estate as well as Wisconsin real estate law. This course also meets the educational requirements for the Wisconsin Real Estate Salesperson's examination. It covers topics such as laws of agency, property ownership, real estate contracts, title issues, real estate financing, fair housing laws, landlord/tenant laws, business ethics, and various other subjects related to the real estate profession. It is particularly oriented toward Wisconsin laws.

10-194-185 Real Estate Brokerage 4 credits

Designed to build on the Real Estate Law course, Real Estate Brokerage looks at real estate management including business and financing management, trust accounts, proper use of forms, agency contracts, ethical requirements, office management and transactional concerns. The course is oriented toward real estate brokerage in Wisconsin and fulfills the educational requirement for the Real Estate Broker license in Wisconsin.

#### 10-194-190 Property Management 1 3

Examines an overview of property management. Some of the topics explored include fair housing laws, leasing, managing an office, marketing, maintenance, property renovations, and security.

#### 10-194-191 Property Management 2 3 credits

This course further explores the various types of properties to manage (office, shopping center, hotel/motel, industrial, rural, etc.) and simulates "real world" experience. Students will engage in projects addressing "green" properties, and develop a business plan for a property management situation. Prerequisite: 10-194-190.

#### 10-194-195 Real Estate Internship 3 credits

Requires work experience within an approved organization as well as under the sponsorship of someone at the management level. The real estate intern is required to complete 140 hours of supervised work. The intern will complete a final work report at the completion of the semester while the sponsor will complete a job performance evaluation. Class time concentrates on the internship experience. The intern prepares a resume and develops a job strategy as a means of preparing for full-time work upon graduation.

Program Number: 90-194-1

#### **Career Potential:**

- Property Manager
- Real Estate Agent
- Real Estate Broker

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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#### Madison Area Technical College

# **Quality Management**

Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Certificate offered online

For information call: (608) 246-6003 or (608) 258-2370 (800) 322-6282 Ext. 6003 or 2370

#### **About the Certificate**

This certificate features a course of study designed to teach skills that are necessary for implementing the concepts of quality and continuous process improvement in service, manufacturing or government organizations. The certificate contains four related courses that are basic to the process of quality improvement. Upon completion of all four courses, the learner will receive 12 academic credits and a certificate that recognizes concentrated study in a particular field. It is not mandatory, but, ideally, the curriculum will be taken in sequence.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates, visit the program's website at: <a href="http://matcmadison.edu/program-info/quality-management-certificate">http://matcmadison.edu/program-info/quality-management-certificate</a>.

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Program Courses**

10-625-110 Managing for Quality

3 credits

Examines the manager's role in a quality-focused organization. Students will be introduced to the four basic functions of management as practiced in an environment that focuses on employee participation. The management philosophies of Crosby, Deming, and Juran will be presented. The concept of teams and teamwork, and variation and implementation strategies are introduced.

10-625-111 Understanding Organizational Change 3 credits
Analyze the process or organizational change. Shows students how to be
agents for change, and how to deal with resistance to change. Students will
understand how to implement and standardize project improvements. An
organizational model for total quality improvement will be presented.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

COURSES		<u>Credits</u>	Hrs/week <u>Lec-Lab</u>
10-625-110 10-625-111	Managing for QualityUnderstanding Organizational Change		
10-625-112	Employee Involvement in Quality		
10-625-116	Intro to Quality Systems		
	Total	12	

#### Career Potential:

- Manager
- Supervisor
- Lead Worker
- Team Leader
- Team Facilitator
- Quality Inspector
- Quality Technician

10-625-112 Employee Involvement in Quality

3 Credits

Effective: 2013-2014

Program Number: 90-185-1

Explore the importance of groups in improving quality and productivity. The stage of group development and factors that affect group performance will be identified. Students will also be introduced to team building, team facilitation, and conflict resolution.

#### 10-625-116 Intro to Quality Systems

3 Credits

In the course Intro to Quality Systems learners will be introduced to modern quality systems and their function as it relates to continuous improvement, lowering costs associated with waste, rework and process variation. Each learner will have the opportunity to practice planning, implementing, documenting and assessing quality improvements through the application of these concepts and accepted practices using their own work experience.

More detailed and updated information on this program may be available at: <a href="mailto:ma

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#### Madison Area Technical College

# Radiography

Associate in Applied Science Degree

Health-Related Professions Program Cluster

School of Health Education

Program offered at Downtown Madison Campus

For information call: (608) 246-6065, (608) 259-2902, or (800) 322-6282 Ext. 6065 or 2902

#### **About the Program**

The radiographer is the producer of medical images for diagnosis of disease. Duties include: positioning of patient to obtain proper projection, aligning source (usually x-radiation), making exposure factor selections, processing the image, storing and retrieving images.

Graduates are eligible to take the entry-level certification examination and are employable in radiology and medical-imaging departments in hospitals and clinics. Radiographers should be able to follow instructions carefully and work to prescribed standards, able to use good judgment in following procedures and handling problems, interested in work of a technical or scientific nature, and willing and able to work under pressure in emergency situations.

**Note**: For clinical courses, assignments to nontraditional shifts are made to increase and diversify patient exam experiences. Students are assigned to clinical affiliations in Madison and southern Wisconsin.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/radiography.

#### **Program Requirements**

- 1) Caregiver Background Check (CBC); refer to catalog for Health, Human and Protective Services Policy;
- 2) Physical exam and a completed Health History Form on file prior to beginning clinical training;
- 3) Essential functions for the Radiography Program; and
- 4) Recommend meeting with the program director; and
- 5) CPR advanced certification.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-526-1

FIRST YEA Pre-Radiog	raphy course:	(4)	Hrs/week Lec-Lab
20-806-206	General Anatomy and Physiology * Semester Total	4	5-4
	Semester Total	4	
First Seme			
10-526-149	Radiographic Procedures 1	5	5-0
10-526-158	Introduction to Radiography	3	2-0
10-526-159	Radiographic Imaging 1	3	3-0
10-526-168	Radiography Clinical 1		
10-804-107	College Math *		3- <u>0</u>
	Semester Total	16	
Second Se	mester		
10-526-170	Radiographic Imaging 2	3	3-0
10-526-191	Radiographic Procedures 2	5	5-0
10-526-192	Radiography Clinical 2	3	0-12
10-801-195	Written Communication * OR	3	3-0
20-801-201	English Composition 1 *		
	Semester Total	14	
Summer Se	emester	2	0.22
10-526-193	Radiography Clinical 3Semester Total	<u></u>	0-32
SECOND Y First Seme	—		
10-526-194	Imaging Equipment Operation	3	4-0
10-526-195	Radiographic Quality Analysis	2	2-0
10-526-196	Modalities	3	1-0
10-526-199	Radiography Clinical 4	3	0-12
10-801-196	Oral/Interpersonal Communications * OR	(3)	3-0
20-810-201	Fundamental of Speech *	3	3-0
20-809-231	Introduction to Psychology *	3	<del>(</del> 3-0 <del>)</del>
	Semester Total	17	
Second Se	mester		
10-526-189	Radiographic Pathology	1	1-0
10-526-190	Radiography Clinical 5	2	0-24
10-526-197	Radiation Protection & Biology	3	3-0
10-809-197	Contemporary American Society * OR	3	3-0
20-809-203	Contemporary American Society * ORIntroduction to Sociology *	(3)	(3-0)
20-809-233	Developmental Psychology * OR	3	3-0
20-809-235	Psychology of Personal Adjustment * OR	(3)	(3-0)
20-809-236	Applied Psychology * OR	(3)	(3-0)
20-809-238	Health Psychology *		(3-0 <u>)</u>
	Semester Total	12	
Summer Se			
10-526-174	ARRT Certification Seminar	2	0-24
10-526-198	Radiography Clinical 6		0-24
	Semester Total	4	

<sup>\*</sup> Courses which may be taken prior to entering the program. Courses may also be taken at the College-Transfer level. Must have grades of C or better to transfer. A copy of the essential functions necessary to successfully complete the program of study & a copy of the program's mission statement and strategic plan is available from the website.



#### **Program Courses**

10-526-168.

10-526-149 Radiographic Procedures 1 5 credits
Prepares radiography students to perform routine radiologic
procedures on various parts of the body including the upper body, hip,
pelvis and ankle. Students apply knowledge of human anatomy to
position the patient correctly to achieve the desired result.
Prerequisites: General A& P, Radiography prerequisites and
concurrent enrollment in: 10-526-150, 10-526-158, 10-526-159, and

10-526-158 Introduction to Radiography 3 credits Introduces students to the role of radiography in health care. Students apply legal and ethical considerations to patient care and pharmacology in the radiologic sciences. Prerequisites: General A&P, Radiography prerequisite and concurrent enrollment in: 10-526-150, 10-526-149, 10-526-159, and 10-526-168.

10-526-159 Radiographic Imaging 1 3 credits Introduces radiography students to the process of creating radiographic images. Students determine the factors that affect image quality including contrast, density, and distortion. Students apply OSHA standards for health and safety in the darkroom. Prerequisites: General A&P, Radiography prerequisite and concurrent enrollment in: 10-526-150, 10-526-149, 10-526-158, and 10-526-168.

10-526-168 Radiography Clinical 1 2 credits
This beginning level clinical course prepares radiography students to
perform radiologic procedures on patients with extensive supervision
and direction. Students apply radiation protection and standard
precautions in the production of radiographs in a health care setting
while adhering to legal and ethical guidelines. An emphasis of the
course is the development of communication and critical thinking skills
appropriate to the clinical setting. Prerequisites: General A&P,
Radiography prerequisite and concurrent enrollment in: 10-526-150,
10-526-149, 10-526-158, and 10-526-159.

10-526-170 Radiographic Imaging 2 3 credits Prepares radiography students to apply advanced radiographic principles to the production of radiographic images. Students analyze exposure factor considerations, differentiate between film and exposure latitude, and use beam restricting devices. Prerequisites: All first semester classes and concurrent enrollment in: 10-526-191, 10-526-172, and 10-526-192.

10-526-174 ARRT Certification Seminar 2 credits
Provides preparation for the for the national certification examination
prepared by the American Registry of Radiologic Technologists.
Emphasis is placed on the weak areas of the individual students.
Simulated registry examinations are utilized. Prerequisites: All fourth
semester classes and concurrent enrollment in: 10-526-198.

10-526-189 Radiographic Pathology 1 credit
Prepares radiography students to determine the basic radiographic
manifestations of pathological conditions. Students classify trauma
related to site, complications, and prognosis and locate the
radiographic appearance of pathologies. Prerequisites: All first,
second, and third semester classes and 10-526-193. Concurrent
enrollment: 10-526-190 and 10-526-197.

10-526-190 Radiography Clinical 5 2 credits
This fifth level clinical course prepares radiography students to
perform radiologic procedures on patients with some supervision.
Students apply radiation protection and standard precautions in the
production of radiographs in a health care setting while adhering to
legal and ethical guidelines. Students are encouraged to demonstrate
independent judgment in the performance of clinical competencies.
Prerequisites: All first, second, and third semester classes and
10-526-193. Concurrent enrollment: 10-526-189 and 10-526-197.

10-526-191 Radiographic Procedures 2 5 credits
Prepares radiography students to perform routine radiologic
procedures on various parts of the body including the skull and spine.
Students apply knowledge of human anatomy to position the patient
correctly to achieve the desired result. Prerequisites: All first semester
classes and concurrent enrollment in: 10-526-170, 10-526-172 and
10-526-192.

10-526-192 Radiography Clinical 2

This second level clinical course prepares radiography students to perform radiologic procedures on patients with extensive supervision and direction. Students apply radiation protection and standard precautions in the production of radiographs in a health care setting while adhering to legal and ethical guidelines. An emphasis of the course is the development of communication and critical thinking skills appropriate to the clinical setting. Prerequisites: All first semester classes and concurrent enrollment in: 10-526-170, 10-526-191, and 10-526-172.

10-526-193 Radiography Clinical 3

3 credits

3 credits

This third level clinical course prepares radiography students to perform radiologic procedures on patients with supervision and direction. Students apply radiation protection and standard precautions in the production of radiographs in a health care setting while adhering to legal and ethical guidelines. An emphasis of the course is the demonstration of communication and critical thinking skills appropriate to the clinical setting. Prerequisites: All first and second semester classes.

10-526-194 Imaging Equipment Operation 3 credits Introduces radiography students to the principles and application of x-ray technology. Students analyze how x-rays are produced and determine the corrective actions necessary for common equipment malfunctions. Prerequisites: All first and second semester classes and 10-526-193. Co-requisites: 10-526-195, 10-526-196 and 10-526-199.

10-526-195 Radiographic Quality Analysis
Prepares radiography students to analyze radiographic images for quality. Students apply quality control tests to determine the causes of image problems including equipment malfunctions and procedural errors. Prerequisites: All first and second semester classes and 10-526-193. Concurrent enrollment: 10-526-194, 10-526-195, 10-526-196, and 10-526-199.

10-526-196 Modalities 3 credits Introduces radiography students to other types of imaging including ultrasound, MRI, mammography, and bone density scans. Students analyze the role of various imaging technologies in health care. Prerequisites: All first & second semester classes and 10-526-193. Concurrent enrollment in: 10-526-194, 10-526-195 and 10-526-199.

10-526-197 Radiation Protection and Biology 3 credits
Prepares radiography students to protect themselves and others from
exposure to radioactivity. Students examine the characteristics of
radiation and hoe radiation affects cell biology. Students apply
standards and guidelines for radiation exposure. Prerequisites: All
first, second, and third semester classes and 10-526-193. Concurrent
enrollment: 10-526-189 and 10-526-190.

10-526-198 Radiography Clinical 6 2 credits
This final clinical course requires students to integrate and apply all
knowledge learned in previous courses to the production of high
quality radiographs in the clinical setting. Students apply radiation
protection and standard precautions in the production of radiographs
in a health care setting while adhering to legal and ethical guidelines.
Students are encouraged to demonstrate independent judgment in the
performance of clinical competencies. Prerequisites: All previously
listed classes.

10-526-199 Radiography Clinical 4 5 credits
This fourth level clinical course propages radiography students to

This fourth level clinical course prepares radiography students to perform radiologic procedures on patients with supervision and direction. Students apply radiation protection and standard precautions in the production of radiographs in a health care setting while adhering to legal and ethical guidelines. Students are encouraged to demonstrate independent judgment in the performance of clinical competencies. Prerequisites: All first & second semester classes and 10-526-193. Co-requisites: 10-526-194, 10-526-195, and 10-526-196.

#### **Career Potential:**

Program Number: 10-526-1

Radiographer

With additional education and/or work experience, graduates may find employment as:

- Bone Densitomitrist
- CT Technologist
- MRI Technologist
- Mammographer
- Special Procedures Technologist
- Radiation Therapy Technologist
- Nuclear Medicine Technologist
- Ultrasound (Sonographer)
- Equipment Sales Representative
- Educator

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Real Estate Sales Certificate

Program Number: 90-194-2

Effective: 2013-14

#### Certificate

**Business and Marketing Program Cluster** 

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 258-2416 or (800) 322-6282 Ext. 2416

#### About the Certificate

There are numerous career opportunities in residential, commercial and industrial real estate for trained men and women. This certificate gives you the licensing courses you will need to sell or manage real estate, along with practical selling skills, including the use of social media.

This program explores the basics of the real estate market, property rights, ownership, construction, financing and brokerage as they relate to the American consumer.

#### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/real-estate-sales-certificate.

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

#### **Program Courses**

#### 10-104-102 Marketing Principles

3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution, and an overview of promotion. This basic course provides a comprehensive overview of the exciting world of marketing.

#### 10-104-104 Selling Principles

3 credits

This course acquaints the student with the basic principles and applications of the sales process as they may apply to industrial, wholesale and retail selling situations. This would include prospecting and qualifying, planning and preapproaching, approaching the customer, the sales presentation/demonstration, handling objections, closing the sale and post-sale service and follow-up.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEAR First Semester		Credits	Hrs/week Lec-Lab
10-194-182	Real Estate Law	4	4-0
	(Salesperson Educational Requirement)		
10-194-185	Real Estate Brokerage	4	4-0
	Semester Total	8	
Interim	D 15.1.1.	0	0.0
10-194-195	Real Estate Internship		3- <u>0</u>
	Semester Total	3	
Second Ser	mester		
10-104-102		3	3-0
10-104-104	Selling Principles	3	3-0
10-104-114	Social Media Campaigns	3	3- <u>0</u>
	Semester Total	9	
Sales Empha 10-104-160		3	3-0



#### Program Courses (continued)

#### 10-104-114 Social Media Campaigns

Social Media has transformed Advertising from a long-term Mass medium to a one-to-one communication utilizing almost instant feedback. How businesses are using Social Media as advertising tools as well as how to create and deploy a Social Media Campaign will be the main focus of this class. Additionally, the history and development of Social Medias such as Facebook, YouTube, Twitter and LinkedIn will be explored as well as the many ethical and potential legal concerns that have arisen over these new forms of communication. Finally, the concept of Viral Marketing will be examined and how it allows a Social Message to explode a message to millions of users in a brief time.

#### 10-104-160 Sales Management

3 credits

3 credits

The role of the Manager in the Sales process is explored in this advanced sales class. Creating a sales program, developing your sales force, motivating sales people, and developing companies to be more selling focused will all be explored through research, case studies, practical applications and projects. Sales skills will be enhanced through the role of a strong Sales Manager. Prerequisite: 10-104-104, or Instructor Consent.

#### 10-194-182 Real Estate Law

4 credits

Designed to acquaint students with the field of real estate as well as with Wisconsin real estate law and to prepare them for the Wisconsin Real Estate Salesperson's Examination. It covers topics such as the law of agency, legal descriptions, real estate contracts, mortgages, land contracts, consumer-protection laws, landlord-tenant laws, fair-housing ordinances and various other subjects related to the real estate profession. It is particularly oriented toward Wisconsin laws. Also available in CD-ROM format.

#### 10-194-185 Real Estate Brokerage

2 credits

Covers market analysis, sales, planning, staff compensation and sales management including selection, training and supervision. The course is oriented to real estate brokerage in Wisconsin and fulfills the educational requirement for the Real Estate Broker's License in Wisconsin. Prerequisite: 10194182

#### 10-194-195 Real Estate Internship

3 credits

Requires work experience within an approved organization as well as under the sponsorship of someone at the management level. The real estate intern is required to complete 144 hours of supervised work. The intern will complete a final work report at the completion of the semester while the sponsor will complete a job performance evaluation. Class time concentrates on the internship experience. The intern prepares a resume and develops a job strategy as a means of preparing for full-time work upon graduation.

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Program Number: 90-194-2

# **Recreation Management**

Associate in Applied Science Degree

Hospitality Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Program**

The Recreation Management program is designed to develop competencies in leadership, problem solving, communications, human relations, team building, technical and management skills as they apply to the recreation industry. Students receive management training for efficient and effective marketing, programming, budgeting, finance, and management-level performances within the leisure services industry.

The strength of this program is its innovative curriculum design. The curriculum allows students to shift from public municipal recreation, to non-profit, to commercial industries and still have the assurance that they have the critical management skills to perform in any one of the employment fields. Graduates may be employed by: recreation and sports centers, aquatic facilities, theme parks, resorts, community centers, senior centers, golf courses, ski areas, parks, camps, non-profit organizations, outdoor centers and other recreational venues.

The Activity/Fitness Emphasis area develops an ability to plan, implement, facilitate and evaluate recreation programs. The emphasis is designed to prepare recreation professionals in the organization and promotion of programs improving the quality of life across the life span.

The **Outdoor Education Emphasis** area develops an ability to plan, implement, facilitate, and evaluate outdoor education programs. The emphasis focuses on problem solving skills, team building, leadership development, and growth through adversity.

Recreation Management program credits transfer to Carroll College and George Williams College, Aurora University for the Recreation Management degree.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://matcmadison.edu/program-info/recreation-management">http://matcmadison.edu/program-info/recreation-management</a>.

### **Program Courses**

10-109-103 Leisure and Lifestyle 3 credits

Encourages a holistic and comprehensive understanding of the significance of leisure to the individual and society. Emphasizes concepts, theories, and the interrelationships between factors (social, economic, political, and environmental), which influence people's leisure attitudes and behavior.

#### 10-109-106 Recreation Programming

3 credits

This course provides practical knowledge and experiences on the essential elements and design concepts of program planning. Emphasis is placed on student involvement in planning and directing programs for diverse populations in a variety of physical settings. Co-Requisite: 10-109-162.

#### MADISON AREA I TECHNICAL COLLEGE

Program Number: 10-109-4

Effective: 2013-2014

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	\R		Hrs/week
First Semes		Credits	Lec-Lab
10-109-103	Leisure and Lifestyle*	3	3-0
10-109-162	Introduction to Recreation	2	2 -0
10-103-133	Excel-Beginning	1	0.75-2.25
10-104-102	Marketing Principles		
10-801-195	Written Communication A	3	3-0
10-804-123	Math w/Business ApplicationsΔ		3- <u>0</u>
	Semester Total	15	
Canadad Car			
Second Ser 10-109-106	Description Dragramming**	2	2.0
10-109-106	Recreation Programming**Internship Development & Community Partner		3-0
10-109-171	Principles of Outdoor Pursuits**	3Z	2-U
10-109-190	Oral/Interpersonal Communication	3	3 N
10-809-166	Intro to Ethics: Theory & Application	3	3-0 3-0
10-007-100	Emphasis Area Course (see below)	3	3-0
	Semester Total	17	
Summer			
10-109-175	Recreation Internship Practicum*** Total	2	0-8
	Total	2	
SECOND \	/EAR		
First Semes	ster		
10-109-135	Leadership Strategies in Recreation*	3	3-0
10-109-163	Trends and Topics in Recreation*	3	3-0
10-109-195	Recreation Industry Budget & Financial Mgmt*	·3	3-0
10-809-197	Contemporary American Society	3	3-0
10-809-199	Psychology of Human Relations		
	Emphasis Area Course (see below)	3	
	Semester Total	18	
Second Ser	mester		
10-109-115	Recreation Administration and Management** Facility Operation and Maintenance**	3	3-0
10-109-155	Inclusive Recreation*	3	3-0
10-109-160 10-109-190	Recreation Seminar		
10-109-190	EconomicsA		
10-009-193	Emphasis Area Course (see below)		
	Semester Total	16	
	School Total	10	
Activity/Fitne	ess Emphasis (take at least 9 credits)		
10-109-138	Health Club Operations & Mgmt*	3 credits	
10-109-173	Group Exercise Leadership**	3 credits	
10-109-176	Personal Trainer Development	3 credits	
10-807-160	Anatomy & Physiology for Exercise		
20-807-255	Prevention and Care of Athletic Injuries	2 credits	
0.11 5:			
	cation Emphasis	0	
10-109-197	Challenge Course Programming*	3 credits	
10-109-199 10-109-296	Adventure Processing and Facilitation**	3 CTECHIS * 3 credite	
10-109-290	Philosophy and Theory of Outdoor Education*	o credits	
Notes:			

#### Notes

- \*Fall only
- \*\*Spring only
- \*\*\*Summer only

 $\Delta$  Course may be substituted by another Arts & Sciences Center approved class listed on your Advising Report, on the Recreation program website, or contact the program advisor for information.

#### Program Courses (continued)

# 10-109-115 Recreation Administration and Management

3 credits

Prepares students for entry-level management positions in the leisure services profession. The course is project oriented and will focus on the areas of agency management, human resources, budgeting, risk management and legal issues in leisure services; agency and program evaluation, facility scheduling, and public relations. Students will develop an agency registration manual for presentation to the class. Prerequisite: completion of at least two semesters in the Recreation Services Program.

10-109-135 Leadership Strategies in Recreation 3 credits
This course focuses on the development of foundational
leadership knowledge and skills within the recreation field. Students
will learn and apply various leadership and communication styles,
motivational theories, and group dynamics. Students will develop and
practice skills for organizing and leading specific recreation activities,
including cooperative games and group initiatives.

10-109-155 Facility Operation and Maintenance 3 credits
Principles for planning, assessing and evaluating resources, areas
and facilities. Topics include: scheduling, planning and design,
assessing resources, routine and preventative maintenance, care of
outdoor and natural areas, and impact on the environment.

#### 10-109-160 Inclusive Recreation 3 credits

This course serves as an introduction to inclusion and an understanding of needs and program adaptations relative to recreational pursuits. Topics covered include history, philosophy, purpose, programming, as well as characteristics and needs of individuals with disabilities.

10-109-162 Introduction to Recreation 3 credits Introduces new students to the recreation profession and its potential careers. Emphasis is placed on the development of the profession, the community service leisure service system and professional organizations.

10-109-163 Topics and Trends in Recreation 3 credits
This course content changes from semester to semester and is based
on current and important recreation trends and topics. Students will
explore cutting-edge theories and practices and have an opportunity to
explore trends in which they have a particular interest.

# 10-109-171 Intern Development and Community Partnerships 2 credits

Focus on preparing students for the internship experience through the identification of career goals and objectives in order to select an internship site. Topics include placement requirements and policies, resumes, interviewing, letters of application, and the role and issues of professional practice. Prerequisite: completion of one semester in the Recreation Program.

10-109-175 Recreation Internship Practicum 3 credits Students must complete a 150-hours internship with an approved recreation business agency. The on-site practitioner and internship coordinator supervise the student's progress. This internship can be paid or unpaid. Prerequisite: completion of at least two semesters in the Recreation Services Program.

#### 10-109-190 Recreation Seminar 1 credit

Designed to assist the graduating student with job placement. Selfevaluation and job-related skills, interests, attributes and achievements are discussed. The course reviews how to target job possibilities and includes practical interviewing. The concept of job networking is also stressed. Prerequisite: course should be taken in the final semester of the program.

## 10-109-195 Recreation Industry Budget and Financial Management 3 credits

Financial methods and techniques utilized in the recreation industry. Emphasis on sources and methods of financing, forecasting cost and income, budgeting, pricing, grant seeking, sponsorship, fundraising and fiscal management.

10-109-196 Principles of Outdoor Pursuits 3 credits

This course provides the fundamental knowledge, skills and experience necessary to lead people in outdoor recreational activities. The course includes topics on trip planning, safety procedures, equipment, leadership methods and expedition behavior for a variety of outdoor trip activities. Classroom as well as experiential involvement required.

10-807-160 Anatomy & Physiology for Exercise 3 credits
Features lectures and activities dealing with the anatomy and
physiology of the human body. Covers body systems, including
respiratory, cardiovascular, skeletal, nervous and muscular systems.
Presents information on chemistry, cell structure and metabolism.
Units in exercise physiology and contemporary fitness issues included.

### 10-109-138 Health Club Operations and Management

3 credits

Covers a wide range of topics about the fitness industry. Topics include: industry statistics, history, facility classifications, marketing, membership sales, equipment purchasing, maintenance, hiring, staffing, trade organizations and more. Upon completion, the student will have a solid understanding of how the fitness industry functions.

10-109-173 Group Exercise Leadership 3 cre

ACE PREP COURSE – This course prepares individuals to teach group exercise and recreation for different age groups and take the American Council on Exercise National Exam. It is a comprehensive training program that covers topics such as exercise physiology, anatomy, body mechanics and safety, choreography development, teaching methodologies, and group dynamics. Recommend taking 10-807-160 or equivalent.

10-109-176 Personal Trainer Development 3 credits
ACE PREP COURSE – Students are taught the skills and information
on developing exercise programs for healthy adults. This course also
prepares individuals to take the American Council on Exercise
National Personal Trainer exam. A broad range of topics is covered
including anatomy, exercise physiology, health screening, fitness
testing and more. An observational research paper on a trainer-client
relationship is required. Recommend taking 10-807-160 or equivalent.

#### 20-807-155 Prevention and Care of Athletic Injuries 2 credits

An introduction to the care and prevention of athletic injuries including emergency care, taping techniques, and treatment/rehabilitation of injuries. Also useful for students interested in the field of athletic training, teaching or coaching.

#### Career Potential:

Program Number: 10-109-4

- Recreation Programmer
- Sports Coordinator
- Aquatics Supervisor
- Activity Director
- Fitness/Health Club Specialist
- Personal Trainer
- Adaptive/Therapeutic Assistant
- Facilities and Ground Maintenance
- Parks/golf Course Assistant
- Seasonal Camp Program Director
- School-based Outdoor Program Director
- Outdoor Activity Instructor
- Challenge Course Facilitator
- Outdoor-based Entrepreneur

With additional education and/or work experience, graduates may find employment as:

- Parks, Recreation, or Camp Director
- Park Ranger
- Exercise Physiologist
- Therapeutic Recreation Specialist
- Challenge Course Director
- Director of Wildernessbased Program

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication notice.

Madison Area Technical College provides equal opportunity in education and employment.

#### Madison Area Technical College

# Renewable Energy Certificate

Program Number: 90-480-2

Effective: 2013-14

#### Certificate

Applied Engineering Program Cluster School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or

(800) 322-6282 Ext. 6800

#### About the Certificate

The Madison College Renewable Energy Certificate is designed to provide students with the theoretical knowledge necessary for a career in energy management and renewable energy technology. Students acquire hands-on skills in troubleshooting, maintenance, installation, operation and repair and replacement of related equipment.

The certificate requires a minimum of 12 credits of coursework. Students may choose from online and face-to-face courses in several areas of emphasis including: transportation, photovoltaics, solar thermal, wind, or biomass.

Certificate credits may be combined with additional coursework to enhance traditional diploma, degree, transfer and associate programs at Madison College. The credits also may be combined with additional training, job experience and/or professional examinations to qualify for certification by national renewable energy institutions.

Incumbent trade workers and technical professionals are also encouraged to investigate how a Renewable Energy Certificate may relate to their current work or business practices. Online, weekend, and summer class schedules accommodate high school and post-secondary educators in the science and technical education fields.

Certificate courses are developed and taught by renewable energy experts who are members of the Consortium for Education in Renewable Energy Technology (CERET). Through this collaborative relationship, Madison College is able to offer students the opportunity to enroll in cutting-edge courses taught from locations across the United States. Face-to-face courses are delivered in a full-day intensive format often taught during weekends, winter break, spring break and/or summer sessions.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/renewable-energy-certificate">http://madisoncollege.edu/program-info/renewable-energy-certificate</a>.

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Program Courses**

10-480-100 Solar & Other Renewable Energy Systems (online) 4 credits
The student will learn and demonstrate the principles of energy efficient and solar
design analysis and construction. Students will analyze the solar energy systems
and will calculate solar savings fractions, backup heat needs, and economic
analysis. The student will investigate the technologies and applications of other nonpolluting and renewable forms of energy including wind power, Photovoltaics and
alternative transportation vehicles.

10-481-110 Energy Management (online) 4 credit:
The student will perform critical examinations of energy consuming facilities both
domestic and commercial for the purpose of identifying energy conservation
opportunities. In addition, the student will identify various energy conservation
techniques as well as equipment which can be installed to further conserve energy.



# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change

subject to cha	nge.		Hrs/week
		Credits	Lec-Lab
Choose a m	inimum of 3 credits from among these online	courses:	
10-480-100	Solar & Other Renewable Energy Systems	4	4-0
10-481-110	Energy Management	4	4-0
10-484-120	Introduction to Biofuels	2	2-0
20-623-290	Renewable Energy for International Develop	ment3	3-0
	Total	at least 3 credit	s*
Plus at least	3 credits from among these <b>online</b> courses:		
10-482-130	Solar Electric Fundamentals and Grid-Direct	Design . 2	2-0
10-482-134	Grid-Direct Solar Electric Systems and Code		
10-482-136	Battery-Based Design		
10-484-160	Introduction to Biomass Energy		
20-806-291	Introduction to Renewable Energy		
	Total	at least 3 credit	s*
Plus at least	1 credit from among these face-to-face cours	ses:	
10-481-110	Energy Management		3-0
10-482-100	PV Design and installation	2	2-0
10-482-131	Basic Photovoltaics and Site Assessment		1-0
10-482-132	Intermediate Photovoltaics		
10-482-133	Advanced Photovoltaics Installation	1	1-0
10-482-135	Advanced Photovoltaic Elective	1-3	1-3-0
10-482-151	Wind Site Assessor Training	1	1-0
10-482-152	Wind Systems Repair/Maintenance	2	2-0
10-482-153	Introduction to Wind Turbine Installation	1	1-0
10-482-154	Advanced Wind Electives	1-3	1-3-0
10-483-110	Solar Water Installation		
10-483-141	Solar Domestic Hot Water and Site Assessn	nent 1	1-0
10-484-121	Introduction to Ethanol Fuel		
10-484-123	Intro to Hybrid Electric Vehicles	1	1-0
10-484-130	Introduction to Biodiesel Fuel		
10-484-161	Anaerobic Digester Technology		
10-484-162	Wood Combustion Heating Systems		
	Total up to 5 credits, a	maximum of 4 M	IREA credits*

\*Students must complete a total of 12 credits to earn the certificate

#### 10-482-100 PV Design and Installation

2 credits

This workshop is designed to offer students a higher level of lecture and hands-on learning that will prepare them for field installations and other advanced workshops. Students will learn how to correctly size and select PV system components. Participants will identify and interpret NEC codes that pertain to the installations. Our outdoor training roof enables our instructors to teach safety, system design and layout, component selection, wiring techniques, installation techniques, and troubleshooting. Prerequisite: 10-482-131, 10-482-132

#### 10-482-102 Wind Systems Technician

2 credits

This course allows participants to develop essential skills and attitudes for employment to wind industry. Topics include: safety, electrical hazard, confined space, climbing practices, tool use, calibration, documentation and routine maintenance operations.

10-482-130 Solar Electric Fundamentals and Grid-Direct Design (online) 2 credits
This course will provide an overview of the three basic PV system applications, primarily focusing on
grid-direct systems. The goal of the course is to create a fundamental understanding of the core
concepts necessary to work with all PV systems, including: system components, site analysis, PV
module criteria, mounting solutions, safety, and commissioning. The course will also cover the
basics of sizing a residential grid-direct system, wire sizing, over current protection, and grounding.

#### 10-482-131 Basic Photovoltaics and Site Assessment

1 credi

Students will learn the basics of photovoltaic system components and the steps necessary to performing a site audit prior to an installation of a PV system. Focus is put on the defining the solar window, system siting and sizing, load analysis and energy efficiency.

#### **Program Courses (continued)**

10-482-132 Intermediate Photovoltaics 1 credit
This course is designed for students to get a basic understanding of
PV system design and installation principles. Hands-on activities will
introduce basic installation techniques. This class is recommended to
students planning to take advanced PV workshops. Topics include
batteries, wiring configurations, system diagramming, installation
techniques and system maintenance. Prerequisite: 10-482-131

10-482-133 Advanced Photovoltaics Installation 1 credit
This course will involve students in the hands-on installation of a utility
intertie PV system with battery back up on a dual axis mast tracker.
Prior knowledge of PV systems and components is required. This
class is designed for individuals and professionals who are planning
on installing PV systems. Topics include safety, system design and
layout, National Electric Code, component selection, wiring and
installation techniques. Prerequisite: 10-482-131, 10-482-132

# 10-482-134 Grid-Direct Solar Electric Systems and Code Criteria (online) 2 credits

This workshop will build upon the core concepts from 10-482-130 and continue to emphasize grid-direct systems. The course will focus significantly on the National Electrical Code (NEC), including grid interface calculations, grounding considerations, and advanced component specification. Students will learn to evaluate system performance under various operating conditions. Commercial system design elements, such as inter-row shading, inverter selection, and data monitoring solutions will also be covered. Prerequisite: 10-482-130

10-482-135 Advanced Photovoltaic Electives 1-3 credits
These Advanced Photovoltaic Courses from the MREA, SEI, and
Madison College can be taken with permission from project
administrators.

10-482-136 Battery-Based Design (online) 2 credits Apply the National Electrical Code (NEC) to battery-based systems to ensure safe, code-compliant design and installation. Students will work through step-by-step design process for battery-based applications, including stand-alone (off-grid), grid-tied with battery back-up, and hybrid systems. Topics such as load analysis, component selection, battery safety, voltage drop, and commissioning procedures will be presented. In addition to sizing exercises and calculations, students will explore additional design considerations unique to battery-based systems. Prerequisite: 10-482-130

#### 10-482-151 Wind Site Assessment

Students will learn how to evaluate a site's wind energy potential, determine wind speeds at proposed heights, make a load profile for a client's energy needs, determine appropriate tower heights and estimate kWh output for a system based upon wind resources. The course will lead students through the background information required to perform wind site assessments for the Focus on Energy program, other state incentive programs, and for the home or business owner to assess their site. This class will prepare students for the Wind Site Assessor Certification Test administered by the Midwest Renewable Energy Association.

10-482-152 Wind Systems Repair and Maintenance 2 credits Students will visit a number of area wind turbines and learn how to do system repairs and annual maintenance. Machines from 1kW to 20kW will be covered. Work will include freestanding, guyed and till-up towers. This is a working class, with optional tower climbing.

10-482-153 Introduction to Wind Turbine Installation 1 credit Students will assemble and erect a short, 60-foot guyed till-up tower that was constructed at the previous "Wind Turbine Design and Construction" course at the MREA, along with the wind turbine that was built there. We will also install a temporary battery-based power system and hope for some wind! It's suggested that students who take Wind Turbine Design and Construction also take this installation class. It will be a "crash course" on wind turbine installation basics, wind turbine siting, tower safety, and tilt up tower design.

10-482-154 Advanced Wind Electives 1-3 credits
These Advanced Wind Courses from the MREA and MATC can be taken with permission from project administrators.

#### 10-483-110 Solar Water Installation

1 credit

This course is a hands-on workshop that includes both theory and installation practice. Two systems will be installed on a training roof-drainback and pressurized closed-loop systems. This class will qualify students to be on the Focus on Energy Full Service Installer List. Prerequisite: 10-483-141

#### 10-483-141 Solar Domestic Hot Water and Site Assessment

1 credit

Students will learn the basics of how Solar Domestic Hot Water Heating Systems work and their economic impacts with emphasis on northern climate systems. Students will also perform solar domestic hot water heating site assessments for residential applications. This class will prepare students for entry level work in the solar water heating field and will help facilities managers, architects, planners, home owners and government officials to understand the workings and benefits of solar domestic hot water systems.

#### 10-484-120 Introduction to Biofuels

2 credits

An introduction to solid, liquid and gaseous fuels derived from all sources. This course will cover the history of fuel use, placing petroleum into its proper context of being just one of the many alternatives being exploited by humans to fulfill current demands. Topics include the history of fuel and petroleum, peak oil, economics of petroleum and biofuels, engine design and fuel requirements, agriculture and fuels, wastes, conventional ethanol production, cellulosic ethanol, algae, other alcohols (biobutanol, etc.), biodiesel, biogas (anaerobic digestion), gasification, pyrolysis, fuel quality, environmental impacts, energy independence and national security.

10-484-121 Introduction to Ethanol Fuel 1 credit This course will provide the student with a general overview of ethanol fuel. Topics covered will include fermentation and distillation chemistry, ASTM fuel testing, engine performance, and exhaust emissions. An introduction to E85 fuel systems will also be included.

# 10-484-123 Intro to Hybrid Electric Vehicles 1 credit This course will provide a general overview of hybrid electric vehicles. Topics covered will include hybrid propulsion systems, battery chemistry, high voltage safety, regenerative braking, and electric motors and generators.

10-484-130 Introduction to Biodiesel Fuel 1 credit
This course will provide a general overview of biodiesel fuel. Production
and quality control of biodiesel fuel will be explored, and students will
have the opportunity to synthesize a small scale batch of biodiesel.
Topics covered will include transesterfication chemistry, separation
techniques, ASTM fuel testing, engine performance, and exhaust
emissions.

10-484-160 Intro to Biomass Energy (online) 3 credits
This course provides an overview of energy production from biomass
resources. The course explores the fundamentals of plant growth,
energy yield, economics, production, and processing methods for both
herbaceous and woody crops. Technologies covered include
combustion, gasification, pyrolysis, fermentation, transesterfication, and
anaerobic digestion. Value-added bio-refining products are also
examined, along with the environmental impacts of biomass energy.

10-484-161 Anaerobic Digester Technology 1 credit Provides participants with an understanding of basic heat transfer properties as well as the biological and chemical reactions that take place in anaerobic digestion systems. Participants will also develop an in-depth knowledge of the design of anaerobic digestion systems, troubleshooting and repair methods, and workplace safety.

10-484-162 Wood Combustion Heating Systems 1 credit Students will learn how to burn word cleanly and efficiently. The use of wood in residential heating systems is covered with attention given to firebox insulation, primary and secondary combustion air, fuel bed construction, burn zones, baffles and heat/transfer/distribution.

### 20-623-290 Renewable Energy for International Development (hybrid) 3 credits

This course provides an examination of energy and economics in developing countries with special consideration given to renewable energy sources. The course will combine 10 days of travel and study abroad in a developing country along with 8 weeks of online instruction. Students will learn to specify, design, and install renewable energy systems for deployment in developing countries. Field work will include design and construction/installation of one or more residential scale renewable energy systems (e.g., solar electric systems, solar hot water systems, solar ovens, micro-hydropower, small scale wind generators, and household methane biodigesters).

#### **Career Potential:**

Program Number: 90-468-2

- Wind Turbine Technician/Installer
- Solar Hot Water Technician/Installer
- Photovoltaic Technician/Installer
- Anaerobic Digester Technician/Installer
- Biofuel Refinery Operator/Technician
- Building Operator/Technician
- Power And Utility Technician
- Legislative Research Technician
- Energy Manager/Analyst
- Energy Auditor
- Energy Broker/Marketer
- Resource Conservation/Efficiency Manager

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 05/13

# Respiratory Therapist

Associate in Applied Science Degree

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 246-6697 or (800) 322-6282 Ext. 6065 or 6697

#### **About the Program**

Respiratory therapists are members of a team of health care professionals working in a wide variety of clinical settings. They evaluate, treat and manage patients of all ages with respiratory and cardiopulmonary disease. Working with physicians, respiratory therapists are involved in clinical decision-making and patient education. Respiratory therapists work primarily in hospital settings providing and assessing the clinical status of patients and performing diagnostic testing. Therapists work in emergency rooms and intensive care units, participating in life support activities, such as airway care, mechanical ventilation and resuscitation efforts. Respiratory therapists may also work in diagnostic labs, such as a pulmonary function or sleep labs. They also work in home care and clinic settings.

This program is accredited by the <u>Commission on Accreditation for Respiratory Care</u> (CoARC) http://www.coarc.com; 1248 Harwood Road; Bedford, Texas 76021-4244; (817) 283-2835

As an advanced-level respiratory therapist program, graduates are eligible to become Registered Respiratory Therapists. (RRT)

Insert Note: Convictions of crimes or pending charges may be grounds for denial of license if the circumstances of the conviction or charge are substantially related to professional practice. Applicants should check the following website for more information:

www.dhfs.state.wi.us/caregiver or call (608) 266-5764 or contact Department of Regulation and Licensing of the State of Wisconsin.

#### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at:

http://madisoncollege.edu/program-info/respiratory-therapist.

#### **Program Requirements**

1) Caregiver Background Check (CBC); refer to catalog for this Health, Human and Protective Services Policy; 2) Evidence of current CPR "Professional Level" certification before beginning the first core course. Students must maintain current CPR certification while attending the program; 3) Physical exam and completed Health History Form on file prior to October 1st of each calendar year; and 4) Essential functions for the Respiratory Care Practitioner Program.



Program Number: 10-515-1

Effective: 2013-2014

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

FIRST YEA	ster		Hrs/week Lec-Lab
10-515-111	Respiratory Survey Written Communications * OR	3	3-0
10-801-195			
10-801-201	English 1*	(3)	(3-0)
10-501-101	Medical Terminology *	3	3-0
20-806-206	General Anatomy and Physiology* #	4	3-2
10-806-134	General Chemistry * OR	4	4-0
20-806-201	General Org. & Bio Chemistry Semester Total	(5) 17	(4- <u>2)</u>
	Semester rotal	17	
Second Se			
20-806-273	Microbiology* OR	4	3-3
20-806-274	General Microbiology*	(5)	(3-4)
10-515-171	Respiratory Therapeutics 1 (9 wk)	3	4-4
10-515-172	Respiratory Therapeutics 2 (9 wk)	3	4-4
10-515-173	Respiratory Pharmacology	3	3-0
10-515-174	Respiratory/Cardiac Physiology		3- <u>0</u>
	Semester Total	16	
Interim	D 11 01 14	0	0.07
10-515-175	Respiratory Clinical 1	2	0-36
	Semester Total	2	
Summer 10-801-198 20-810-201 20-810-205 10-801-196 20-801-202	Speech* OR	(3) (3) (3)	(3-0) (3-0) (3-0)
SECOND First Seme	ster	2	2.0
10-515-176	Respiratory DiseaseRespiratory Airway Management	ວໍ	3-U
10-515-112 10-515-113	Respiratory Life Support		1-Z
	Respiratory Life Support	3	Z-Z
10-515-178	Respiratory Clinical 2 (9 wk)Respiratory Clinical 3 (9 wk)	3	0-18
10-515-179	Respiratory Clinical 3 (9 wk)	3	0-18
10-809-197	Contemporary American Society* OR		3-0
20-809-203	Introduction to Sociology*Semester Total	(3) 17	(3-0)
Second Se	05510. 1010.	17	
10-515-180	Respiratory Neo/Peds Care	2	2-0
10-515-181	Respiratory/Cardio Diagnostics	3	2-1
10-515-182	Respiratory Clinical 4/ACLS (9 wk)	3	0-18
10-515-183	Respiratory Clinical 5 (9 wk)	3	0-18
10-515-184	Neonatal Pediatric Resuscitation (NRP)	1	1-0
10-809-199	Psychology of Human Relations* <b>OR</b>		
20-809-231	Introduction to Psychology*		
	Semester Total	15	

- \* Courses which may be taken prior to entering the program and may be taken at the college transfer level or Associate Degree level.
- # If 20-806-207 Anatomy and Physiology 1 & 20-806-208, Anatomy and Physiology 2 are both taken, it will take the place of General Anatomy & Physiology.

**Note**: A copy of the essential functions necessary to successfully complete the program of study is available on the web site.

#### **Program Courses**

10-515-111 Respiratory Therapy Survey

3 credits
Examines the role of the Respiratory Therapist within the
healthcare community. Reviews the ethical, legal, and regulatory
principles that guide practice across diverse populations.
Introductory patient assessment and critical thinking processes
used in the development of respiratory care plans are explored.
Prerequisites: Acceptance into the Respiratory Therapist
program. Corequisites: 20-806-206 and 10-806-134.

**10-515-112 Respiratory Airway Management 2 credits** Focuses on adult respiratory critical care including management of artificial airways. Prerequisite: 10-515-175. Corequisites: 10-515-113, 10-515-176, 10-515-178 & 10-515-179

**10-515-113 Respiratory Life Support 3 credits** Focuses on adult respiratory critical care including management of mechanical ventilation. Prerequisite: 10-515-175; Corequisites: 10-515-112,10-515-178, and 10-515-179.

10-515-171 Respiratory Therapeutics 1 3 credits Introduces the topics of medical gas administration and humidity and aerosol therapy. The learner will apply physics, math and patient assessment concepts to oxygen, aerosol and humidity therapy. Prerequisite: 10-515-170. Corequisites: 10-515-172, 10-515-173 and 10-515-174.

10-515-172 Respiratory Therapeutics 2 3 credits Introduces therapeutic procedures including arterial puncture, bronchial hygiene, lung expansion therapy, and pulmonary rehabilitation. Corequisites: 10-515-171, 10-515-173 and 10-515-174.

10-515-173 Respiratory Pharmacology 3 credits Examines basic pharmacology principles, drug dosage, and calculations. Medications for inhalation including mucolytics, bronchodilators, and anti-inflammatories. Also includes cardiac drugs, anesthetic drugs, neuromuscular blockers, and antimicrobials. Corequisites: 10-515-171, 10-515-172 and 10-515-174.

**10-515-174** Respiratory/Cardiac Physiology 3 credits Provides the student with an in-depth knowledge of the structure and function of the respiratory and circulatory systems necessary to function as a competent Respiratory Therapist. Corequisites: 10-515-171, 10-515-172 and 10-515-173.

10-515-175 Respiratory Clinical 1 2 credits Introduces respiratory Therapy practice in the hospital setting. Includes the development of skills such as basic therapeutics, patient assessment, medical record review, safety practices, patient interaction, and communication. Prerequisite: 10-515-173.

10-515-176 Respiratory Disease 3 credits Exploration of signs, symptoms, causes, progression, and treatment of obstructive, restrictive and infectious diseases or disorders of the body that affect the respiratory system. Prerequisite: 10-515-175. Corequisites: 10-515-113, 10-515-178 and 10-515-179.

10-515-178 Respiratory Clinical 2 3 credits
Continued development of Respiratory Therapy clinical skills
including respiratory therapeutics. Focuses on monitoring,
analyzing and interpreting data to make appropriate modifications
in patient care. This course includes the complete program
competency list. At the completion of Clinical 2, learners must
demonstrate competence in a minimum of 12 (required and/or
simulated) competencies. The instructor may identify specific
competencies to be addressed during this clinical. Prerequisite:
10-515-175. Corequisites: 10-515-176, 10-515- 113 and
10-515-179.

10-515-179 Respiratory Clinical 3 3 credits
Continued development of Respiratory Therapy clinical skills
including respiratory therapeutics. Focuses on monitoring,
analyzing and interpreting data to make appropriate modifications
in patient care. This course includes the complete program
competency list. At the completion of Clinical 3, learners must
demonstrate competence in a minimum of 19 (required and/or
simulated) competencies. The instructor may identify specific
competencies to be addressed during this clinical. Prerequisite:
10-515-175. Corequisites: 10-515-176, 10-515- 113 and
10-515-178.

10-515-180 Respiratory Neo/Peds Care 2 credits
Provides a comprehensive orientation to the field of neonatal and
pediatric respiratory care to include fetal development, birth,
neonatal physiology, pulmonary dynamics, abnormal
cardiopulmonary conditions, diseases, noninvasive and invasive
therapeutic interventions. Prerequisite: 10-515-176. Corequisites:
10-515-181, 10-515-182 and 10-515-183.

10-515-181 Respiratory/Cardio Diagnostics 3 credits
Advanced invasive and noninvasive diagnostic cardiopulmonary
procedures including pulmonary function, hemodynamics and
rescue medicine. Prerequisite: 10-515-176. Corequisites:
10-515-180, 10-515-182 and 10-515-183.

10-515-182 Respiratory Clinical 4/ACLS 3 credits Continued development of Respiratory Therapy clinical skills including respiratory therapeutics. Focuses on monitoring, analyzing and interpreting data to make appropriate modification in patient care. This course includes the complete program competency list. At the completion of Clinical 4, learners must demonstrate competence in a minimum of 26 (required and/or simulated) competencies. The instructor may identify specific competencies to be addressed during this clinical. Prerequisite: 10-515-176. Corequisites: 10-515-180, 10-515-181 and 10-515-183.

10-515-183 Respiratory Clinical 5 3 credits
Focuses on the completion of respiratory therapy competencies
and transition to employment. This course includes the complete
program competency list. At the completion of this clinical learners
must demonstrate competence in all of the required and/or
simulated competencies. The instructor may identify specific
competencies to be addressed during this clinical. Prerequisite:
10-515-176. Corequisites: 10-515-180, 10-515-181 and
10-515-182.

10-515-184 Neonatal Pediatric Resuscitation (NRP) 1 credit Provides the student with the practice, theory and skills needed to provide advanced ventilator and resuscitation to infants and children. Prerequisites: 10-515-113, 10-515-176; Corerequisites: 10-515-180, 10-515-181, 10-515-182 and 10-515-183.

#### **Career Potential:**

Program Number: 10-515-1

 Respiratory Care Practitioner

With additional education and/or work experience, graduates may find employment as:

- Pulmonary Function Technologist
- Respiratory Care Manager
- Respiratory Care Supervisor
- Neonatal/Pediatric Therapist
- Respiratory Care Educator
- Pulmonary Rehabilitation Therapist
- Sleep Disorder Therapist
- Home Care Therapist
- Pulmonary Research Assistant

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 05/13

# Retail Management Certificate Program Number: 90-104-4

#### Certificate

**Business and Marketing Program Cluster** 

School of Business and Applied Arts

Program offered online only

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

#### **About the Certificate**

The Retail Management certificate is designed to update and/or broaden the knowledge of employees in the field of retail management. Ideal candidates would be students currently working in retail, food service, or other sales industry positions or have other experiences in one of these fields.

The certificate will acquaint students with the various job duties and work ethic involved with working in the retail industry. Students will be introduced to standard industry reports that are used to support recommendations for improvement relating to operations, finance, human resources, and merchandising. Students will increase their skills and confidence in the areas of supervising, hiring, training, and providing leadership effectively.

Classes are available in hybrid or face-to-face format.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/retail-management-certificate">http://madisoncollege.edu/program-info/retail-management-certificate</a>

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

#### **Career Potential:**

- Assistant Store Manager
- Store Manager
- Retail Human Resources Manager
- Retail Operations Manager
- Retail Loss Prevention Manager

With additional education and/or experience, graduates may find employment as:

- Store Owner
- Retail Buyer



### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec
10-104-124	Retail Management	3	3-0
10-196-191	Principles of Supervision OR	3	3-0
10-104-160	Sales Management	(3)	3-0
10-104-123	Merchandising Planning & Control*	3	3-0
10-104-194	Visual Merchandising**		
	Total	12	

#### Notes:

Courses should be taken in the order listed above. Retail Management must be taken first. \*This course is currently offered only in the fall semester.

This certificate may be offered in an accelerated method for a cohort group. For more information, contact Betty Hurd at 608-246-6486 or bhurd@madisoncollege.edu.

#### **Course Descriptions**

#### 10-104-124 Retail Management

3 credits

Effective: 2013-2014

Upon successful completion of this course, the student should be able to describe and analyze retail store organization and operation including customer markets, store location and design, human resource management, merchandise planning and control, and retail promotion.

#### 10-104-123 Merchandise Planning & Control

3 credits

Students analyze the buying and merchandising functions in various types of organizations. The principles, procedures and techniques practiced by merchandisers are studied. Students may have the opportunity to interview a buyer, visit a market, participate in a floor move in a local business, compile a resource folder of relevant tools for buyers, and/or complete a computer simulation. Prerequisites: 10-104-194, 10-104-195, 10-104-196, 10-104-197, or instructor consent. Prerequisites will be waived for certificate students. Contact the department office (608-246-6003) to register for this class.

#### 10-104-160 Sales Management

3 credits

The role of the Manager in the Sales process is explored in this advanced sales class. Creating a sales program, developing your sales force, motivating sales people, and developing companies to be more selling focused will all be explored through research, case studies, practical applications and projects. Sales skills will be enhanced though the role of a strong Sales Manager. Prerequisite: Selling Principles, 10-104-104 or Instructor Consent.

#### 10-104-194 Visual Merchandising

3 credits

The principles and elements of design are incorporated into interior and exterior merchandise presentation. Coordination of the total sales promotion effort is emphasized. Students are required to build many types of displays.

#### 10-196-191 Principles of Supervision

3 credits

The learner applies the skills and tools necessary to perform the functions of a front line manager. Each learner will demonstrate the application of strategies to make the transition to a contemporary supervisory role including: operations planning and analysis, delegation, staffing, problem solving, motivation, training, leadership and performance assessment.

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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<sup>\*\*</sup>This course is currently offered only in the spring semester.

# Risk Management & Insurance Certificate

Program Number: 90-162-1

Effective: 2013-2014

Hrshupak

#### Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Program offered at Madison Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

Wisconsin is home to approximately 250 insurance companies, the  $4^{\text{th}}$  highest in the country ranking insurance  $5^{\text{th}}$  in Wisconsin's Top 5 Industries and paying wages approximately 45% higher than other industries in the state. Nationally, the industry anticipates needing to fill 400,000 positions by the year 2020.

There is a lack of educational programs in Wisconsin geared toward a quick and easy method to prepare students for employment in insurance. To address this need, this Risk Management & Insurance Certificate utilizes accelerated learning to provide students with a basic understanding of the insurance industry and its products to enable entrance into the insurance workforce.

This series of courses is a great addition for those who already have earned an Associate's or Bachelor's Degree and would like a specific focus in risk management and insurance. Students who have experience in a different industry and are interested in a career change will find this program is an efficient and effective method to gaining insurance knowledge. Students working towards an Associate Degree in programs in any focus in Business, IT, Criminal Justice, Construction or Auto Body will also find this certificate an efficient pathway to using their degree in the insurance industry.

Many of the courses also qualify for continuing education credits for licensed intermediaries in Wisconsin. Students searching for continuing education credits will find these certificate courses very beneficial.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/risk-management-insurance-certificate">http://madisoncollege.edu/program-info/risk-management-insurance-certificate</a>.

#### **Unique Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			III 3/WCCK
Courses		Credits	Lec-Lab-Occ
10-162-125	Introduction to Business Insurance Contracts	3	3-0
10-162-126	Introduction to Loss Investigations	3	3-0
10-162-131	Introduction to Employee Benefits OR	1	1-0
10-162-136	Current Issues in Risk Management & Insuran	ce(1)	1-0
10-162-133	Managing Business Risks	3	3-0
10-162-135	Detecting Employee Fraud	3	3-0
10-162-140	Risk Management & Insurance Internship	2	0-0-8
	Total	15	

("Students earning an Associate Degree in Finance or Business Management may use these courses towards an Emphasis in Risk Management & Insurance. See your program curriculum sheet or advising report for specific choices.)



#### Madison Area Technical College Risk Management & Insurance Certificate

#### Courses

### 10-162-125 Introduction to Business Insurance Contracts

This course provides an understanding of the insurance protection any business should have. Whether you plan on owning your own business or managing a business or department, this course provides valuable information. A comprehensive study of policy language and coverage for Commercial General Liability, Commercial Auto, Worker's Compensation, Crime, Bonds, Umbrella, the BOP and Commercial Property is reviewed.

3 credits

**10-162-126** Introduction to Loss Investigations 3 credits The claim function, factors influencing claims, the steps involved in analyzing, negotiating, and litigating first and third party claims, and the basics of property and liability losses will be covered in this class.

10-162-131 Introduction to Employee Benefits 1 credit
This course focuses on the principles of individual and group health
coverage, disability insurance, individual and group life insurance,
paying life insurance proceeds, ownership rights, beneficiaries, and
supplemental benefits of life insurance.

# 10-162-133 Managing Business Risks 3 credits This course will serve as a core. Risk Management is a foundational concept in insurance today. The legal foundations of loss exposures, the risk management process, and risk management programs will be discussed for all areas.

10-162-135 Detecting Employee Fraud 3 credits
The course will cover all of the major methods employees use to commit
occupational fraud. Students learn how and why occupational fraud is
committed as well as how the conduct can be detected, deterred,
investigated and resolved.

### 10-162-136 Current Issues in Risk Management & Insurance 1 credi

This course focuses on trends and issues facing the Risk Management and Insurance Industries. Presentations on current topics, and tours of facilities, are provided by Risk Management firms and Insurance organizations. Locations vary each semester but travel is required with this course. Check with the instructor for current travel plans and costs prior to enrolling.

### 10-162-140 Risk Management & Insurance Internship 2 credits

Provides an opportunity for students to apply insurance and/or risk management skills in a real life business environment. These paid internships may be in insurance agencies, insurance companies or other risk management settings. Duties may vary depending on the opportunity. Written assignments affiliated with the internship will also be required. Reserved for students enrolled in Insurance & Risk Management studies either in the Certificate program or as a focus in their current major. Students must have completed at least one degree credit insurance course.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this

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publication without notice.

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# Sales Academy Certificate

Program Number: 90-104-2

Effective: 2013-14

#### Certificate

**Business and Marketing Program Cluster** 

School of Business and Applied Arts

Program offered at Madison and Fort Atkinson Campuses

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

#### About the Certificate

The Sales Academy Certificate is a certificate program for individuals interested in maintaining or pursuing careers in the marketing/sales industry. The certificate is designed for updating and/or broadening the knowledge of employees in the field of Marketing with an emphasis in Selling. This certificate does not require an application to the college. Students register for individual courses during the open registration period each semester.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/sales-academy-certificate

#### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec
10-104-104	Selling Principles	3	3-0
10-104-108	Business to Business Sales	3	3-0
10-104-124	Retail Management	3	3-0
10-104-160	Sales Management	3	3-0
	Total	12	<u>.</u>

#### Courses

#### 10-104-104 Selling Principles

3 credits

Acquaints students with the basic principles and applications of the sales process as they apply to industrial, wholesale and retail selling situations. Includes prospecting and qualifying, planning and pre-approaching, approaching the customer, the sales presentation/demonstration, handling objections, closing the sale and post-sale service and follow-up.

#### 10-104-108 Business to Business Sales

3 credits

This advanced sales class explores the world of business-to-business selling. Topics explored include Negotiation Skills, Territory Management, Prospecting/Qualifying, Consultative Sales, Trade Show Selling, Relationship Building and Selling in the E-Business Realm. Case studies, role plays and sales exercises will all be practiced to broaden and deepen selling skills. The course is recommended for both new sales professionals and is a perfect refresher or skill-building course for seasoned veterans.

#### 10-104-124 Retail Management

3 credits

This course focuses on the concepts, theories, and hands on skills of managing a retail operation. Key areas of emphasis are management, operations, human resources, merchandising, loss prevention and the supply channel.

#### 10-104-160 Sales Management

3 credits

The role of the Manager in the Sales process is explored in this advanced sales class. Creating a sales program, developing your sales force, motivating sales people, and developing companies to be more selling focused will all be explored through research, case studies, practical applications and projects. Sales skills will be enhanced though the role of a strong Sales Manager.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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#### Madison Area Technical College

# **Small Business Entrepreneurship**

One-Year Technical Diploma

**Business and Marketing Program Cluster** 

School of Business and Applied Arts

Program offered at Madison Campuses

For information call: (608) 243-4321, (608) 246-6560 or

(800) 322-6282 Ext. 4321 or 6560

#### **About the Program**

The Small Business Entrepreneurship Program provides prospective small-business owners/entrepreneurs with the principles involved in planning and operating a small business. Attention is given to small business appraisal and opportunities; developing a written business/marketing plan; and advertising, public relations, direct mail and sales promotion plans. Marketing concepts include planning, forecasting, segmentation, product strategy, product mix, pricing and distribution. The program also provides an introduction to the basic principles, concepts and theories of business and non-business selling, and their application to an actual sales presentation. Special attention is given to personal development and self-image concepts.

#### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/small-business-entrepreneurship">http://madisoncollege.edu/program-info/small-business-entrepreneurship</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 31-145-1

		0 "	Hrs/week
First Semester		Credits	Lec-Lab
10-145-105	Operations Management	3	3-0
10-145-106	Small Business Marketing & Promotional Techni	ques3	3-0
10-104-161	Marketing Technology Applications	3	3-0
10-104-185	Customer Service Management	3	3-0
10-801-195	Written Communications		
10-804-123	Math with Business Applications	3	3-0
	Semester Total	18	
Second Se 10-101-106 10-104-104 10-196-191	mester Accounting Concepts Selling Principles Principles of Supervision	3	3-0
10-145-102	Small Business Development and Planning		
10-145-108	Field Experience Seminar	2	1-8
	*Required Technical Course Selection		
	Semester Total	17	
I			

#### \*Technical Course Selection Options:

10-102-160	Business Law 1
10-104-111	Innovative Trends in Marketing
10-104-114	Social Media Campaigns
10-104-118	Store Operations
10-104-169	Internet Marketing
10-104-180	International Marketing
10-145-117	Innovation to Implementation

#### Notes:

- Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.
- (2) Courses may be taken in any order, as long as any pre-requisites have been satisfied (for any individual courses that have them).
- (3) Students should review their Academic Requirements (advising report) in their student center for any in lieu of choices for individual course requirements.



#### Madison Area Technical College Small Business Entrepreneurship

#### **Program Courses**

10-101-106 Accounting Concepts 3 credits
Surveys accounting principles and practices with an
emphasis on interpretation, rather than preparation, of
financial statements. Presents basic business
terminology, cash basis and accrual basis accounting,
ratio analysis, payroll and budgeting. This class is not
for students majoring in accounting.

# 10-104-161 Marketing Technology Applications 3 credits

Through hands-on experience, participants will utilize advanced techniques and tools to search the internet, manage spreadsheets, create presentations, manipulate relational databases and are exposed to desktop publishing software. Participants are taught effective presentation techniques, appropriate email etiquette and the applications of transforming technology. Prerequisites: Keyboarding, Introduction to Windows, File Management, Introduction to Word or equivalent experience.

# 10-104-185 Customer Service Management 3 credits

Examines the general state of customer service in organizations for both internal and external customers. Explores how a business can enhance their competitive position by adopting and implementing a variety of strategic service initiatives. Topics range from practical communication skills to analyzing strategies used by top companies.

#### 10-104-104 Selling Principles 3 credits

Acquaints students with the basic principles and techniques of the sales process as they may apply to professional selling situations. This would include prospecting and qualifying, planning and preapproaching, approaching the customer, the sales presentation/demonstration, handling objections, closing the sale, service and follow-up.

# 10-145-102 Small Business Development and Planning 3 credits

Provides an introduction to prospective small business owners to the principles involved in planning and operation. Attention is given to small business appraisal and opportunities. Emphasis will be placed on factors that contribute to a successful business operation.

**10-145-105** Operations Management 3 credits Small-business management strategies are applied to policies and operations. Included are applications to budgeting, marketing potentials, forecasting, layout, staffing, work flow, scheduling and general business applications. Ecommerce is also explored.

# 10-145-106 Small Business Marketing and Promotional Techniques 3 credits

Developing and refining the marketing and promotion plans for a small business. Topics for discussion include merchandise/service resources, budgeting, study of competition, market segmentation, pricing, promotion, non-media ways to get customers to come to your business and strategic planning.

10-145-108 Field Experience Seminar 2 credits Employment in an approved occupation related to the student's future business plans is a prerequisite. Reports and discussion in class are coordinated with student employment. Employee appraisal, evaluation and harmony on the job will also be topics of discussion. The course requires a minimum of 144 hours of employment.

#### 10-196-191 Principles of Supervision 3 credits

The learner applies the skills and tools necessary to perform the functions of a front line manager. Each learner will demonstrate the application of strategies to make the transition to a contemporary supervisory role including: operations planning and analysis, delegation, staffing, problem solving, motivation, training, leadership and performance assessment.

# Recommended 3 Credit Electives (check prerequisites):

10-102-160 Business Law 1
10-104-111 Innovative Trends in Marketing
10-104-114 Social Media Campaigns
10-104-169 Internet Marketing
10-104-180 International Marketing
10-145-117 Innovation to Implementation

#### **Career Potential:**

Business Owner/Manager

Program Number: 31-145-1

- Entrepreneur
- Manager of Small Business
- Department Manager
- Merchandising Manager
- Sales Representative
- Sales Associate

Student may desire more specialty education depending on the type of business being planned.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Social Media

Program Number: 90-201-2

Effective: 2013-2014

### Certificate

School of Business and Applied Arts

Program offered at Madison campuses.

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is intended for professionals in marketing, Web design and development, graphic design, journalism, visual communications/media design, customer service, and others who want to implement social media more effectively.

There are no prerequisite courses for the three required courses. Students are required to have basic computer skills.

Students need only to complete the curriculum requirements (three required courses and one elective course).

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/social-media-certificate">http://madisoncollege.edu/program-info/social-media-certificate</a>

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Certificate Courses**

10-201-198 Social Media/Web Design Strategies

Projects in this course will include online research, case studies and class exercises. This course will give student skills to make good Web design decisions by researching and understanding website architecture, usability, search engine optimization, keywords, link building, web site indexing and web site analysis. Students will analyze websites and develop search engine optimization proposals for real clients and develop an html based email campaign. Students will investigate the use of various social media applications including blogs, Twitter and virtual worlds.

### 10-104-114 Social Media Principles 3 credits

Social media has transformed advertising from a long-term mass medium to a one-to-one communication utilizing almost instant feedback. How businesses are using social media as advertising tools as well has how to create and deploy a social media campaign will be the main focus of this class. Additionally, the history and development of social media platforms such as Facebook, YouTube, Twitter and LinkedIn will be explored, as well as the many ethical and potential legal concerns that have arisen over these new forms of communication. Finally, the concept of viral marketing will be examined and how it allows a social message to explode a message to millions of users in a brief time.

#### 10-104-115 Advanced Social Media Campaigns 3 credits

The creation, execution and follow through of real-life Social Media campaigns will be the focus of this advanced class. Students will use current social media tools in conjunction with a real business to research, design, create and implement a multi-media social campaign. Previous knowledge of current social medias, including Twitter, LinkedIn, Facebook, FourSquare and other tools are essential for this class. Students will be expected to work outside of class time on the campaign. Prerequisites: Social Media Principles, 10-104-114 and Instructor Consent.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Three Requ	nired Courses	Credits	Hrs/week Lec-Lab
10-201-198	Social Media/Web Design Strategies	3	3-0
10-104-114	Social Media Principles	3	3-0
20-801-262	Social Media Writing		
	Total	Q	

#### One Elective

Students must also complete at least one course (minimum 3 credits) in the following electives:

U			
10-104-115	Advanced Social Media Campaigns	s3	3-0
	Social Media-Mobile Marketing		
	Social Media Business Ethics		
10-206-143	Digital Storytelling	3	3-3
	Total	(at least) 3	

#### 10-104-162 Social Media – Mobile Marketing

3 credits

Mobile internet usage continues to explode and it has been predicted that it will overtake desktop internet usage in the next five years. Successful businesses need to understand the current mobile landscape and how to harness the power of mobile marketing to reach key target markets. This survey course will examine how mobile marketing fits into your overall digital and social media strategy. We will investigate geo-marketing, localized marketing, designing for mobile media, mobile websites, mobile advertising, m-commerce and mobile spending, SMS and mobile apps. Students will develop a creative mobile marketing campaign that integrates with a traditional marketing plan.

### 10-104-163 Social Media Business Ethics

3 credits

The emergence and ever-changing nature of social media has resulted in many situations of personal and professional lives overlapping. This theory and research class will address key legal areas where social media policies can and will impact businesses in ethical and legal ways for both employees and businesses. Students will research past cases, current situations and how they are being addressed, as well as future potential areas of concern. Additionally, students will create documents for businesses that address how rules and policies should be implemented for social media guidelines in the workplace.

### 10-206-143 Digital Storytelling

3 credits

3 credits

In this course the student will write and produce a quality digital documentary and post it on the Internet. Curriculum includes: different aspects of social media as it pertains to digital media, script/story writing, video camera handling, in-the-field video techniques, video capturing, digital video editing and audio enhancement, video exporting and appropriate compressions and uploading compressed video to the Internet.

### 20-801-262 Social Media Writing

3 credits

This course examines the rhetorical and publishing strategies used for innovative new media formats, in particular social media platforms. Students will look at the differences between linear and interactive writing, interactive publishing, and the role of the interactive writer. An emphasis is placed on the skills needed for quality storytelling via social media communication. Students will also learn how social media platforms can be used as researching tools (i.e. crowd sourcing), and they will implement social media research campaigns. Throughout the course, the students writing and research work will be showcased as text, video, and audio stories published on their own Web/Blog sites.

### Jobs in Social Media

Advertising Communications/Public Relations
Journalism Web/Interactive/Graphic Design
Marketing Social Networking Media Specialist
Digital Videography Media Copywriter/Editor
Information Technology Media Strategist/Planner



More detailed and updated information on this program may be available at: <a href="mailto:ma

# Stem Cell Technologies Certificate

Program Number: 90-007-3

Effective Fall: 2013-2014

#### Certificate

Biotechnology and Electron Microscopy Program Cluster School of Applied Science, Engineering, and Technology Courses offered at Madison Campus

For information contact: Thomas Tubon, Ph.D., tubon@matcmadison.edu, 608 246-6875

### About the Certificate

This is a two-semester evening program for individuals with a BS or AAS (or equivalent) in the biological sciences who want to enter the exciting field of stem cell technologies and regenerative medicine. Courses in this program include intensive, hands-on work with stem cells and mammalian cell cultures.

## **Admission Requirements**

To review program admission program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/stem-cell-technologies-certificate">http://madisoncollege.edu/program-info/stem-cell-technologies-certificate</a>.

### Career Potential:

- Stem Cell Specialist, research setting
- Stem Cell Specialist, production setting

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

		Hrs/week
First Semes	ter	Credits Lec-Lab
10-007-118	Introduction to Human Stem Cell Concepts	1-0
10-007-116	Introduction to Human Stem Cell Methods	30- <u>6</u>
	Semester Total	4
Second Sen	nester	
10-007-119	Advanced Human Stem Cell Concepts	1-0
	Advanced Human Stem Cell Methods	
	Semester Total	4

*Note:* All Stem Cell Technologies courses require a grade of C or better in order to receive the certificate.

### **Certificate Courses**

# 10-007-116 Introduction to Human Stem Cell Methods

3 credits

Covers the basic methods of working with mammalian cell culture, to include aseptic techniques, media preparation, passaging and maintenance of cell lines. Students will work with hESC cultures to thaw, plate, feed, passage cells, and generate embryoid bodies. Molecular characterization includes chromosomal staining and immmunodetection and imaging of cell pluripotency markers. Instruction will include imaging, including light, fluorescence, and photomicroscopy. Using cultured cells in a regulated environment will be introduced. Prerequisite: 10-007-115 and 10-007-123; Co-requisite: 10-007-118, or consent of instructor.

10-007-117 Advanced Human Stem Cell Methods 3 credits
Students will continue to maintain and characterize the hESC embryoid bodies
generated in Course I. Observations and relevance for spontaneous hESC
differentiation will be discussed in detail. Methods for directed differentiation of hESC,
iPSC, and adult stem cells into neurons and cardiomyocytes will be introduced. An
emphasis on photo-documentation and assembly of a portfolio of results and
observations will be submitted for evaluation. Prerequisite: 10-007-116.

# 10-007-118 Introduction to Human Stem Cell Concepts

1 credit

Provides a historical perspective on the identification and use of stem cells, emphasizing practical applications towards regenerative biology in research and industry. Review and discuss scientific articles that establish the foundation for working with stem cells for regenerative medicine, applied and basic research. Prerequisite: 10-007-115, or consent of instructor.

10-007-119 Advanced Human Stem Cell Concepts 1 credit
Introduction of emerging methodologies in the stem cell field, to include adult stem
cells, iPSC technologies, relevant cell signaling pathways, and cell differentiation.
Current research and industry applications will be discussed. Survey the scientific and
popular press to introduce emerging themes and applications in the field of stem cells.
Prerequisite: 10-007-115 and 10-007-118, or consent of instructor.

# **Supervisory Management**

Program Number: 10-196-1

Effective: 2013-2014

## Associate in Applied Science Degree

**Business and Marketing Program Cluster** 

School of Business and Applied Arts

Program offered at Madison, Fort Atkinson, Portage, Reedsburg and Watertown Campuses plus Online

For information call: (608) 258-2370, (608) 258-2372 or (800) 322-6282 Ext. 2370 or 2372

## **About the Program**

The Supervisory Management Program is designed to meet the increasing demand for trained supervisors. Program content provides hands-on supervisory preparation for present and future supervisors through a curriculum divided into three development areas: Core Management Skills, Personal (Self-Management) Skills and Leadership Skills Development.

### **Class Delivery Formats**:

Accelerated Delivery - reduces in-class time commitment by 50 percent. Classes meet one night each week, and students can complete Supervisory Management core courses in 18 months. Related study requirements are also available in accelerated format.

**Online** - offers learners the ability to complete their Supervisory Management & Leadership Development Associate Degree program courses and degree completely online.

Hybrid Classes – combines online instruction with the right amount of face time with your instructor and classmates. Meet in class for part of the semester and work online for the rest! Hybrid classes combine the best of traditional face-to-face teaching with innovative online adult learning methods. Students will be expected to attend the scheduled face-to-face class sessions, but the number and/or length of the classroom time will vary depending on the nature of the course and instructor. The online instruction component will promote student engagement through enhanced interaction with course material.

**Traditional Classroom Semester Classes -** provides students with regular semester-long classes on campus. Classes meet (face-to-face) one evening per week for the semester.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/supervisory-management">http://madisoncollege.edu/program-info/supervisory-management</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Suporvisor	ry / Core Management Skills	Credits	Hrs/wee Lec-Lal
10-196-191	Principles of Supervision		
10-196-191	Foundations of Quality	ວີ	3-0
	Human Resource Management		
10-196-193 10-196-134	Legal Issues for Supervisors	ວ ວ	3-U
10-196-134	Project Management	 າ	3-0
10-196-106	Safety in the Workplace <b>OR</b>	ວ ວ	2
10-196-105	Occupational Trends & Issues	(3)	(3-0)
Supervisor	ry / Personal Skills		
10-196-164	Personal Skills for Supervisors	3	3-0
	·	J	
Supervisor 10-196-190	ry / Leadership Skills Development Leadership Development	3	3-0
10-196-168	Organizational Development OR	3	3-0
10-196-116	Human Behavior at Work	(3)	(3-0)
10-196-189	Team Building and Problem Solving	3	3-0
10-196-169	Diversity and Change Management		
	Total	33	
Palatad St	udy Requirements		
ittiaittu Si			
	Accounting Concents	3	3-0
10-101-106	Accounting Concepts		
10-101-106 10-102-160	Accounting Concepts Business Law OR	3	3-0
10-101-106 10-102-160 10-102-168	Accounting Concepts	3	3-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137	Accounting Concepts	3 (3) 1	3-0 3-0 1-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133	Accounting Concepts Business Law OR. Employment Law. Word-Beginning	3 (3) 11	3-0 3-0 1-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint	3	3-0 1-0 1-0 1-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143 10-804-123	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps.	31 1 1	3-0 1-0 1-0 1-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143 10-804-123 10-801-195	Accounting Concepts Business Law OR Employment Law Word-Beginning Excel-Beginning Powerpoint Math with Business Apps Written Communication	3	3-0 1-0 1-0 1-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143 10-804-123 10-801-195 10-801-196	Accounting Concepts Business Law OR Employment Law Word-Beginning Excel-Beginning Powerpoint Math with Business Apps Written Communication Oral/Interpersonal Communication	3	3-0 3-0 1-0 1-0 1-0 3-0 3-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143 10-804-123 10-801-196 10-801-166	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint	3(3)	3-0 3-0 1-0 1-0 1-0 3-0 3-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143 10-804-123 10-801-195 10-801-196	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps. Written Communication Oral/Interpersonal Communication Intro to Ethics: Theory & App. Psychology of Human Relations.	3(3)	3-01-01-01-03-03-03-03-03-03-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-133 10-103-143 10-804-123 10-801-195 10-801-196 10-809-199 10-809-195	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint	3(3)	3-0 3-0 1-0 1-0 1-0 3-0 3-0 3-0 3-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-137 10-103-143 10-804-123 10-801-195 10-801-196 10-809-199	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps. Written Communication Oral/Interpersonal Communication Intro to Ethics: Theory & App. Psychology of Human Relations.	3(3)	3-0 3-0 1-0 1-0 1-0 3-0 3-0 3-0 3-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-137 10-103-143 10-804-123 10-801-195 10-801-196 10-809-199 10-809-197	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps. Written Communication. Oral/Interpersonal Communication Intro to Ethics: Theory & App. Psychology of Human Relations. Economics. Contemporary American Society. Total	3(3)	3-0 3-0 1-0 1-0 1-0 3-0 3-0 3-0 3-0 3-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-137 10-103-143 10-804-123 10-801-195 10-801-196 10-809-199 10-809-197	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps. Written Communication. Oral/Interpersonal Communication Intro to Ethics: Theory & App. Psychology of Human Relations. Economics. Contemporary American Society. Total	3	3-03-01-01-01-03-03-03-03-03-03-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-137 10-103-143 10-804-123 10-801-195 10-801-196 10-809-199 10-809-197	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps. Written Communication. Oral/Interpersonal Communication Intro to Ethics: Theory & App. Psychology of Human Relations. Economics. Contemporary American Society. Total  equirements Electives	3	3-03-01-01-01-03-03-03-03-03-03-0
10-101-106 10-102-160 10-102-168 10-103-137 10-103-137 10-103-143 10-804-123 10-801-195 10-801-196 10-809-199 10-809-197	Accounting Concepts Business Law OR. Employment Law. Word-Beginning. Excel-Beginning. Powerpoint Math with Business Apps. Written Communication. Oral/Interpersonal Communication Intro to Ethics: Theory & App. Psychology of Human Relations. Economics. Contemporary American Society. Total	3	3-03-01-01-01-03-03-03-03-03-03-0

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



## Madison Area Technical College Supervisory Management

# **Program Courses**

10-196-191 Principles of Supervision 3 credits The learner applies the skills and tools necessary to perform the functions of a front line manager. Each learner will demonstrate the application of strategies to make the transition to a

contemporary supervisory role including: operations planning and analysis, delegation, staffing, problem solving, motivation, training, leadership and performance assessment.

#### 10-196-192 Foundations of Quality 3 credits

The learner applies the skills and tools necessary to implement and maintain a continuous improvement environment. Each learner will demonstrate the application of a personal philosophy of quality, identify stakeholder relationships, customer expectations, systems-focus, use of appropriate models and tools, managing improvement projects and measuring effectiveness of continuous improvement activities.

10-196-193 Human Resource Management 3 credits

The learner applies the skills and tools necessary to work effectively with the Human Resource (HR) function. Each learner will gain an understanding of the supervisor's role in contemporary human resource management regarding: the impact of EEOC, writing job descriptions, recruitment and selection, conducting interviews, employee orientation, policies and procedures, training, performance management, employee counseling, and effective use of compensation and benefit strategies.

### 10-196-134 Legal Issues for Supervisors

The learner applies the skills and tools necessary for supervisors to function effectively within today's legal framework. Each learner will demonstrate the application of practices to meet the requirements of U.S. employment laws including implications for: staffing, disciplinary actions and documentation, preventing harassment and discrimination, safety, workplace violence, incident investigation, privacy issues and maintaining organizational policies and procedures.

#### 10-196-188 Project Management 3 credits

The learner applies the skills and tools necessary to design, implement, and evaluate formal projects. Each learner will demonstrate the application of methods for project planning, developing project proposals, use of relevant software, working with project teams, sequencing tasks, charting progress, dealing with variations, managing project budgets and resources, implementation and project assessment.

#### 10-196-164 Personal Skills for Supervisors 3 credits

The learner applies the skills and tools necessary to deal with the personal challenges inherent with a manager's role. Each learner will demonstrate the application of time management techniques, personal planning, continuous learning, valuing rights and responsibilities of others, effective communication, assertiveness and dealing effectively with stress.

#### 10-196-190 Leadership Development 3 credits

The learner applies the skills and tools necessary to fulfill his/her role as a contemporary leader. Each learner will demonstrate the application of strategies to evaluate leadership effectiveness and communicate vision, mission and goals. Additional topics include: ethical behavior, personal leadership styles and flexibility, impacts of power, employee development, coaching and effective conflict resolution.

10-196-189 Team Building and Problem Solving 3 credits The learner applies the skills and tools necessary to facilitate problem solving in a team environment. Each learner will demonstrate the application of strategies regarding: the necessary roles for team effectiveness, stages of team development, team problem solving and consensus, systematic processes for problem definition, data acquisition and analysis, generating alternative solutions, choosing solutions, implementation planning and evaluation.

#### Organizational Development

The learner applies the skills and tools necessary to effectively navigate within an organizational structure. Each learner will demonstrate the application of theories regarding the impact of globalization on organizational design, operation and culture. Other topics include: the impact of change, organizational decision making and the benefit of vision, mission and goals plus future challenges affecting the organizations.

### 10-196-116 Human Behavior at Work

3 credits In this course, the learner applies the skills and tools necessary to work effectively with behavior found in organizations. Each learner will explore and demonstrate the application of theories in motivation, perception, organizational culture, employee development and communication. In addition, concepts such as diversity, decision making, conflict management and managing in a global environment will be introduced.

10-196-169 Diversity and Change Management 3 credits The learner applies the skills and tools necessary to implement and maintain a diverse work environment that values change. Each learner will demonstrate the application of assessing the current extent of diversity in the workplace, analyze the effect of perceptions, attitudes, biases and organization culture on diversity, dealing with barriers, change management strategies, process and reactions, measuring progress and celebrating success.

#### 10-196-136 Safety in the Workplace 3 credits

The learner applies the skills and tools necessary to provide a safe and secure work environment. Each learner will demonstrate the application of strategies regarding safety awareness compliance, investigation and documentation. Other topics include: safety orientation, chemical safety, right-to-know, inspections, risk analysis, workplace violence, substance abuse, first aid, fire and electrical safety, emergency preparedness and liaison with external agencies.

#### Occupational Trends/Issues 10-196-105 3 credits

In this course, the learners summarize, present and discuss information on major trends and issues affecting supervisors in the complex, technological world of the future. Learners apply the knowledge gained in program courses, problem-solving skills and their personal experiences to identify successful strategies for the

### Career Potential:

Program Number: 10-196-1

The Supervisory Management program is designed to meet the professional development needs of present and aspiring supervisors as their organizational roles change now and in the future.

- Supervisor
- Lead Worker
- Team Leader
- Shift Leader
- **Team Facilitator**
- Coach

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 07/13

# Surgical Technologist

One-Year Technical Diploma

Health-Related Professions Program Cluster

School of Health Education

Program offered at Madison Campuses

For information call: (608) 246-6065, (608) 246-6280, or (800) 322-6282 Ext. 6065 or 6280

# **About the Program**

The Surgical Technologist Program is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP) in cooperation with the Accreditation Review Committee (ARC) on Education in Surgical Technology. ARC is sponsored by the Association of Surgical Technologists, the American College of Surgeons and the American Hospital Association.

Graduates of the program are prepared to function as members of a surgical team. Surgical technologists are allied health professionals who are an integral part of the team of medical practitioners providing surgical care to patients in a variety of settings. The surgical technologist works under medical supervision to facilitate the safe and effective conduct of invasive surgical procedures. This individual works under the supervision of a surgeon to ensure that the operating room environment is safe, that equipment functions properly, and that the operative procedure is conducted under conditions that maximize patient safety. A surgical technologist possesses expertise in the theory and application of sterile and aseptic technique and combines the knowledge of human anatomy, surgical procedures, and implementation of tools and technologies to facilitate a physician's performance of invasive therapeutic and diagnostic procedures.

Opportunities may exist to accept a limited number of transfer students into the fall and spring semesters of the program. Individuals interested in this option should call the Center office and schedule and appointment to discuss their particular situation.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/surgical-technologist">http://madisoncollege.edu/program-info/surgical-technologist</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 31-512-1

Pre-Suraio	al Technologist courses:	Credits	Hrs/week Lec-Lab
10-806-177			
20-806-206	General Anatomy & Physiology* OR		
20-806-208	Anatomy & Physiology I & II*	(8)	(6-4)
10-501-101	Medical Terminology*		
10-801-195	Written Communication* OR	(3)	(3-0)
20-801-201	English 1* OR	(3)	(3-0)
10-801-196	Oral/Interpersonal Communication *	3	3-0 <sup>°</sup>
31-512-317	Online ST Microbiology**	1	2.5- <u>0</u>
	Semester Total	11	
First Seme 31-512-327	ST Introduction to Surgical Technology (1st	9 weeks) .4	8-0
31-512-328		4	8-0
	ST Fundamentals 2 (2 <sup>nd</sup> 9 wks)		
31-512-330	ST Clinical 1 (2 <sup>nd</sup> 9 wks)		0-1 <u>6</u>
	Semester Total	13	
	emester ST Surgical Procedures ST Clinical 2 ST Clinical 3	4	0-24
	Semester Total	12	

- \* Students may complete some or all of these requirements at Madison College or at another college prior to beginning the ST program courses. See Program Director for evaluation of transfer credits.
- \*\* Microbiology is open to students on the waiting list. There is also the college-transfer level Microbiology of 20-806-273 (4 credits) that can be taken instead of the listed course.

Students who are successful in this field:

- possess a strong sense of responsibility, considerable patience and concern for others;
- function well as a team member;
- possess manual dexterity and fine motor coordination; and
- perform accurately and efficiently under pressure.

**Note**: A copy of the Functional Abilities necessary to successfully complete the program of study is available on the web site.



### **Program Requirements**

- 1) Hepatitis B vaccine prior to beginning the program.
- 2) Physical exam and completed History Form on file prior to beginning the program.
- 3) Caregiver Background Check (CBC). For the most current information on the Caregiver Law, visit this website: www.dhfs.state.wi.us.

4) CPR certification (includes C level/Healthcare

Provider and two-person rescue).

Additional Fees: Hepatitis B vaccine, parking fees at clinical sites, clinical shoes, personal protective eyewear.

# **Program Courses**

31-512-317 ST Functional Microbiology 1 credit Introduces general classification, structure and physiology of microorganisms. Students learn the relationship between microorganisms and the human host as well as microbes in the hospital environment. Examines the study of the disease process, transmission of disease and methods of controlling microbial growth. Reserved for Surgical Technologist waiting list students until open registration. Prerequisites: 10-501-101 AND Pre-/Corequisites: 10-501-153 or 20-806-206, or 20-806-207 and -208.

# 31-512-327 ST Introduction to Surgical Technology 4 credits

Provides the foundational knowledge of disinfection, sterilization, infection control, and asepsis. Examines weights and measures / metric system, pharmacology and anesthesia. Legal and ethical issues encountered in the healthcare environment are explored. Simulated laboratory practice enables the learner to develop beginning technical skills. Prerequisite: one year of high school math with a grade of C or better in each semester

### 31-512-328 ST Fundamentals 1 4 credits

Includes the basic clinical skills needed by the Surgical Technologist in the scrub role. Learners develop skills in identifying basic instrumentation, supplies, drains, catheters, dressings and sponges. Includes practice experience in creating a sterile field, draping, passing instruments and supplies, performing counts and preparing supplies.

# 31-512-329 ST Fundamentals 2 2 credits Builds upon and reinforces the role of the Surgical Technologist as a member of the operating room team. Discusses care of the

as a member of the operating room team. Discusses care of the patient before, during and after surgery with emphasis on surgical wounds, wound closure materials, and vital signs. Includes lecture and lab experiences.

### 31-512-330 ST Clinical 1 3 credits

Apply basic surgical theories, principles, and procedural techniques in the operating room. Students begin to function as team members under the guidance of the instructor and authorized clinical personnel.

### 31-512-331 ST Surgical Procedures 4 credits

Provides the foundational knowledge of surgical core and specialty procedures. Examines the pathophysiology, diagnostic interventions and surgical interventions for a variety of surgical procedures. Incorporates integration of basic health sciences and technical knowledge to complete a plan of action for a surgical procedure.

#### 31-512-332 ST Clinical 2

4 credits

Further experience in a clinical setting allows the student to continue to improve technical skills while accepting more responsibilities during surgical procedures.

### 31-512-334 ST Clinical 3 4 credits

Enhances the student's technical experience and employee skills. Serves as a transition between student and employee. Application of advanced skills for the entry-level Surgical Technologist in the clinical setting.

### 10-501-101 Medical Terminology

Focuses on the component parts of medical terms: prefixes, suffixes and word roots. Students practice formation, analysis and reconstruction of terms. Emphasis is on spelling, definition and pronunciation. Introduction to operative, diagnostic, therapeutic and symptomatic terminology of all body systems, as well as systemic and surgical terminology, is included. Prequisite: COMPASS scores of Pre-Algebra = 55; Reading = 80; Writing = 70 or comparable equivalent course courses.

**Note:** For the following program-related general education courses, see course catalog or Madison College Website:

10-801-195	Written Communication	3 credits
10-801-196	Oral/Interpersonal Communication	3 credits
20-801-201	English 1	3 credits
20-806-206	General Anatomy & Physiology	4 credits
20-806-207	Anatomy & Physiology I	4 credits
20-806-208	Anatomy & Physiology II	4 credits

### **Career Potential:**

Program Number: 31-512-1

- Surgical Technologist In hospital operating rooms, ambulatory/day surgery units and obstetric/delivery units.
- OB Technician
- Private Scrub Technologist
- Second Assisting
- First Assisting Technologist
- Gl Technician
- Laser/Endoscopic Technician
- Tissue/Organ Procurement
- Central Supply Technician
- Material Manager
- Claims Approver
- Surgical Sales Representative
- Vet Technician

Some of the occupations listed may require additional education.

# Sustainable Business Certificate

Program Number: 90-102-5

Effective: 2013-14

### Certificate

Business and Marketing Program Cluster School of Business and Applied Arts Certificate offered at Madison Campuses

For information call: (608) 243-4321, (608) 246-6560 or (800) 322-6282 Ext. 4321 or 6560

### About the Certificate

The Sustainable Business Certificate offers business students a thorough understanding of the principles and practices of sustainable business that can be applied to any industry. Attention is given to developing a written sustainability plan, making a business case for sustainable practices, green marketing, and business leadership, as well as the development of practical skills in green operations and green purchasing. The certificate is designed to enhance students' employability in a business environment that is increasingly focused on sustainability and environmental issues.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/sustainable-business.">http://madisoncollege.edu/program-info/sustainable-business.</a>

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Courses	th of the following:	Credits	Hrs/week Lec-Lab
10-102-170	Introduction to Sustainable Business	3	3-0
10-102-170	Green Operations and Purchasing		
Complete one	e of the following:		
10-102-134	Business Organization and Management	3	3-0
10-104-102	Marketing Principles		
10-145-106	Small Business Marketing	3	3-0
Complete one 10-102-132 10-196-169 10-196-190 10-196-191 10-614-152 10-801-196 20-809-276 20-810-267	e of the following:  Leadership for Business Excellence  Diversity & Change Management  Leadership Development  Principles of Supervision  Introduction to Sustainable Design and LEED®  Oral/Interpersonal Communication.  Business Ethics  Leadership as an Art	3333	3-0 3-0 3-0 3-0 2-0 3-0 3-0
	Total	11-12	



#### Courses

10-102-132 Leadership for Business Excellence 3 credits This course is the Capstone course for the business management program. It is designed to integrate and enhance skills and behaviors learned throughout the curriculum. Topics covered include Leadership, Strategic Planning, Customer and Markets, Information, Data and Knowledge Management, Workforce Focus, Process Management, Results, Ethics, and Personal Leadership Evaluation.

Prerequisites: 10-102-134 and 10-102-143.

# 10-102-134 Business Organization and Management 3 credits

This survey course imparts an understanding of the economic and legal environment in which businesses operate, as well as an understanding of the organization and management of business enterprises. An emphasis is placed on business terminology and concepts.

# 10-102-170 Introduction to Sustainable Business 3 credits

How does a business become sustainable? What are the benefits and challenges of moving toward more environmentally, socially and economically sustainable business strategies? Introduction to Sustainable Business will familiarize students with the principles and practices of sustainability, with an emphasis on the creation and management of a sustainable business. Students will learn to develop a business case for sustainability, write a basic sustainability plan, and acquire the tools they need to continue to develop sustainable business practices.

10-102-172 Green Operations and Purchasing 3 credits What does it mean in the business day-to-day for a company to go green? Learn how operations and purchasing can be integrated with sustainability principles in this careful look at key topics such as: energy management, water conservation, waste management, green computing, transportation, recycling and greening the supply chain. In addition, students will become familiar with new standards in green labeling and learn techniques for avoiding greenwashing.

### 10-104-102 Marketing Principles 3 credits

This foundation course introduces students to the marketing process and how it operates in today's dynamic organizations. The entire marketing mix is examined on a broad scale. Topics include: market segmentation and targeting strategies, market research, consumer behavior, product development, pricing policies, distribution, and an overview of promotion. This basic course provides a comprehensive overview of the exciting world of marketing.

10-145-106 Small Business Marketing 3 credits
Developing and refining the marketing and promotion plans for a
small business. Topics for discussion include
merchandise/service resources, budgeting, study of competition,
market segmentation, pricing, promotion, non-media ways to get
customers to come to your business, and strategic planning.

10-196-169 Diversity & Change Management 3 credits
The learner applies the skills and tools necessary to implement
and maintain a diverse work environment that values change.
Each learner will demonstrate the application of assessing the
current extent of diversity in the workplace, analyze the effect of
perceptions, attitudes, biases, and organization culture on
diversity, dealing with barriers, change management strategies,
process, and reactions, measuring progress and celebrating
success.

### 10-196-190 Leadership Development

3 credits

The learner applies the skills and tools necessary to fulfill his/her role as a contemporary leader. Each learner will demonstrate the application of strategies to evaluate leadership effectiveness and communicate vision, mission and goals. Additional topics include: ethical behavior, personal leadership styles and flexibility, impacts of power, employee development, coaching and effective conflict resolution.

### 10-196-191 Principles of Supervision

3 credits

The learner applies the skills and tools necessary to perform the functions of a front line manager. Each learner will demonstrate the application of strategies to make the transition to a contemporary supervisory role including: operations planning and analysis, delegation, staffing, problem solving, motivation, training, leadership and performance assessment.

# 10-614-152 Introduction to Sustainable Design and LEED<sup>©</sup>

2 credits

The course provides the learner with an overview of sustainable design relevant to the design and construction industry, while concentrating on accreditation within the US Green Building Council LEED® (Leadership in Energy and Environmental Design) v.3 sustainable design program. Concepts discussed: the need for sustainable design, architects as stewards of the environment, construction activities, site selection, stormwater management, landscaping choices, building energy and atmosphere, indoor environmental quality, materials and resources and the Green Associate LEED® exam. Guest speakers and field trips provide additional support.

10-801-196 Oral/Interpersonal Communication 3 credits
Focuses upon developing speaking, verbal, and nonverbal
communication and listening skills through individual
presentations, group activities, and other projects. Prerequisite:
10-801-195, 20-801-201, or 10-801-151

#### 20-209-276 Business Ethics 3 credits

Most of us will spend a large portion of our lives immersed in the world of work. As employees and/or employers, we face decisions everyday which depend on fundamental moral assumptions about honesty, fairness, liberty and privacy. We are all likely to have different ideas about what these concepts mean, or ought to mean, and justify our actions accordingly. This course aims to help us evaluate the moral choices we make in a business setting, and to that end philosophers employ the use of argument. By careful use of argument we will critically assess not only moral choices in the workplace, but also the moral assumptions that underlie capitalism, the economic system under which most people in the world are working. The issues that arise is business affect us all in critical ways. Whether we are debating the merits of affirmative action in hiring, corporate responsibility and profits, terms of employment, conflicts of interest or whistleblowing, this course will examine our assumptions and help us reach a clearer understanding of what we ought to do and why.

### 20-810-267 Leadership as an Art 3 credits

This course has as its central focus the development of leadership and group dynamics theory and assists the student in developing a personal philosophy of leadership, an awareness of moral and ethical responsibilities of leadership and an awareness of one's own ability and style of leadership. It provides the opportunity to develop essential leadership skills through study and observation of the application of these skills. The course encourages participants to develop their leadership behavior. Prerequisite: Appropriate Placement Test scores or College Reading Strategies, 10-808-101 or Intro to College Writing, 10-831-103.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Program Number: 90-102-5

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# Technical Studies-Journeyworker

**Associate Degree** 

Construction Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

## **About the Program**

This program provides students who have completed a registered apprenticeship program an option to receive an associate degree designed around individual needs. Advanced standing procedures will be used to assess the degree requirements for journey-level workers who completed a registered apprenticeship program. Interested applicants should contact the School of Applied Technology to coordinate assessment and academic planning. Although the associate degree option is available to many trades, it is suggested that the diploma issued for this program include the trade involved (i.e. Technical Studies–Industrial Electrician).

# **Program Requirements**

Applicants must meet the following requirements:

- 1.) Possess a journey-level certificate from a registered apprenticeship program. The 39 credit minimum technical studies requirement will be satisfied through presentation of a Wisconsin Apprenticeship Completion Certificate from a DWD-BAS registered program which includes a minimum of 400 hours of prescribed related instruction in the WTCS. Additional advanced standing will be granted for required apprentice related instruction beyond the 400 hour statutory minimum.
- 2.) Meet the WTCS associate degree requirements of 21 credits of general education.

# Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/technical-studies-journeywork">http://madisoncollege.edu/program-info/technical-studies-journeywork</a>.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-499-5

Coursework required for degree	Credits
Occupational Specific Courses <sup>1</sup>	39 credits
General Education <sup>2</sup>	21 credits
Total	60 credits

<sup>1</sup>Occupational Specific Course area is met by a Wisconsin Apprenticeship Completion Certificate issued by the Department of Workforce Development-Bureau of Apprenticeship Standards registered program which included a minimum of 400 hours of prescribed apprentice related instruction in the Wisconsin Technical College System.

<sup>2</sup>Must meet the WTCS Associate of Applied Science Degree requirement for a minimum of 21 credits of General Education distributed across the following categories: Typical course choices are listed under each category. Additional selections can be found on your degree audit or by consulting with your advisor.

Communications (6	credits)
10-801-195	Written Communication
10-801-196	Oral/Interpersonal Communication
10-801-198	Speech
Social Science (3 cr	redits)
10-809-197	Contemporary American Society
10-809-172	Race, Ethnic and Diversity Studies
Behavioral Science	(3 credits)
10-809-199	Psychology of Human Relations
Math and/or Science	e (3 credits)
10-804-107	College Mathematics
10-804-113	Technical Math (or 10-804-115)
20-804-201	Intermediate Algebra (or 20-804-202)
10-806-143	College Physics
10-806-054	General Physics
10-806-134	General Chemistry
Additional General I	Education (6 credits)
10-809-166	Intro to Ethics
	10-801-195 10-801-196 10-801-198 Social Science (3 cr 10-809-197 10-809-172 Behavioral Science 10-809-199 Math and/or Science 10-804-107 10-804-113 20-804-201 10-806-143 10-806-054 10-806-134 Additional General I

**Economics** 

**Technical Reporting** 

10-809-195

10-801-197

You have the responsibility of choosing classes that will count towards your degree. It is recommended that you map out the courses you plan to take and share that plan with your academic advisor. This will eliminate the possibility of you taking a course that does not count towards your degree requirements.

Note: Complete at least 25% of the total program credits at Madison Area Technical College and maintain a 2.0 GPA in your general education requirements.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Therapeutic Massage

Program Number: 30-537-1

### Less-Than-One-Year Program

Health-Related Professions Program Cluster

School of Health Education

Program offered at Downtown Education Center, Madison

For information call: (608) 246-6065, (608) 258-2321 or (800) 322-6282 Ext. 6065 or 2321

# About the Program

The Therapeutic Massage program offers an entry-level training program for students interested in pursuing a professional career in massage therapy, or for health care providers looking to enhance their range of clinical skills and knowledge. There is a wide range of career opportunities available in this rapidly expanding field. During their training, students gain a comprehensive understanding of the human body and a high degree of technical skill, with an emphasis on personal and professional development, increased self-awareness and sensitivity. Our graduates enjoy the benefits of being of service to others and having work that is meaningful.

Upon graduation from the program, students are eligible to become Wisconsin Licensed Massage Therapists.

# **Admission Requirements**

To review program admission requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/therapeuticmassage.

Note: Convictions of crimes or pending charges may be grounds for denial of license if the circumstances of the conviction or charge are substantially related to professional practice. Applicants should check the following website for more information: www.dhs.wisconsin.gov/caregiver/ or call (608) 266-5764 or contact Department of Safety & Professional Services

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change

Effective: 2013-2014

First Semester		Credits	Hrs/week Lec-Lab
30-537-336	Musculoskeletal Anatomy *	1	5-0
30-537-334	Applied Musculoskeletal Anatomy *	1	5-0
10-501-153	Body Structure and Function * OR	3	3-0
20-806-206	General Anatomy & Physiology *	(4)	5-4
30-537-340	Introduction to Therapeutic Massage 1		
30-537-342	Introduction to Therapeutic Massage 2	3	6-9
	Total	11	
Second Ser 30-537-338 30-537-339 30-537-344 30-537-346	Kinesiology ** Pathology ** Specialized Techniques Massage Clinic and Business Practices		2.5-0 0-15
	Total	8	

<sup>\*</sup>Course may be taken prior to entering the program.

Please Note: Students are required to purchase a supply kit, uniform and name tag early in the first semester of classes. The Kit includes supplies needed to complete this program. The approximate cost of the kit, uniform and nametag is \$290.00

In addition, students are required to purchase a massage table which will cost approximately \$500.00

Costs are listed in the Additional info tab and Estimated Fees http://madisoncollege.edu/program-info/therapeutic-massage



<sup>\*\*</sup>Course may be taken prior to entering the program with proper prerequisites.

# Madison Area Technical College Therapeutic Massage

### Courses

### 30-537-334 Applied Musculoskeletal Anatomy

1 credit

Explores a thorough understanding of musculoskeletal anatomy as it applies to Therapeutic Massage. Students will develop palpation skills, practice ROM movements, and learn specific massage therapy techniques to identify the bones and muscles that comprise the musculoskeletal system. Students apply their knowledge from the Musculoskeletal Anatomy course in a hands-on, lab-type setting. Co-requisite: 30-537-336.

# 30-537-336 Musculoskeletal Anatomy 1 credit Course focuses on the anatomy and physiology of the skeletal

Course focuses on the anatomy and physiology of the skeletal and muscular systems of the body. Students will learn the names, locations, insertion points and actions of many of the muscles of the human body. An optional cadaver lab is offered to interested students. Co-requisite: 30-537-334

### 10-501-153 Body Structure and Function 3 credits

A concise introduction to human body structure and function. Normal and abnormal states of the body and basic disease processes affecting the body are emphasized. Common problems encountered in a variety of health care settings are presented.

### 30-537-338 Kinesiology 1 ci

Students further study the musculoskeletal system with an emphasis on muscle groups used to perform specific actions. This course will assist students in making assessments and identifying muscles involved in certain injuries. Prerequisites: 30-537-336, 30-537-334 and 10-501-153.

### 30-537-339 Pathology 1 credit

Covers the types of disorders that may occur in each of the major body systems and more specifically, the signs and symptoms of selected disorders that could endanger the health of either the massage client or the practitioner. Students also gain a basic understanding of pharmacology and the possible interactions between medications and massage.

Prerequisites: 30-537-336, 30-537-334 and 10-501-153.

#### 30-537-340 Introduction to Therapeutic Massage 1 3 credits

This course introduces students to the field of "touch therapies." Topics covered include the history of massage, educational and legal requirements, effects, benefits and contraindications of massage, basic massage techniques, proper draping techniques, body mechanics, chair massage and selecting a massage table. Many learning activities help students in developing increased body awareness and relaxation skills. Prerequisites/Co-requisites: 30-537-334, 30-537-336 and 10-501-153 (or its alternatives listed in curriculum)

# 30-537-342 Introduction to Therapeutic Massage 2

3 credits

Topics covered include personal and professional ethics, medical terminology, sanitation and safety, choosing massage equipment and supplies to create the massage environment, interviewing clients, assessments and keeping client records. Students are instructed in making positive choices for a healthy lifestyle. Massage techniques include learning a full body massage routine. Prerequisite: 30-537-340.

#### 30-537-344 Specialized Techniques 3 credits

Students learn to work with clients with special needs such as pregnant clients, the elderly and individuals with particular health challenges. Remedial techniques taught include trigger point therapy, cross fiber friction, sports massage, reflexology and other therapeutic techniques. Related and complimentary fields are explored. Prerequisite: 30-537-342.

# 30-537-346 Massage Clinic and Business Practices

3 credits

This training provides the massage student with an opportunity to practice and refine their massage skills and to deal with clients with varying needs. The student-run clinic affords the student experience in scheduling appointments, keeping client records, and creating a restful, relaxing atmosphere for clients. In the business portion of the class, students explore career opportunities and compare advantages. Students must be certified in First Aid/CPR before beginning clinic. Prerequisite: 30-537-344.Student must be prepared to take the state licensing exam and submit the appropriate fees at this time.

## **Career Potential:**

Program Number: 30-537-1

### Licensed Massage Therapist

Students are required to pass the Wisconsin State Licensing Exam in their final quarter, prior to graduation from the program.

Additionally, in order to become a Licensed Massage Therapist (LMT) in the state of Wisconsin, students are required to pass a National Board Exam (MBlex or NCETM).

After passing the state exam <u>and</u> the national licensing exam, graduates will become Wisconsin LMTs, eligible to work in a variety of settings including: massage clinics, health clubs, spas, integrative healthcare facilities, beauty salons, or in private practice.

Additional fees for the exams are listed in the program fees document.

More detailed and updated information on this program may be available at: matcmadison.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

# **Veterinary Technician**

## Associate in Applied Science Degree

Agriculture & Natural Resources Program Cluster School of Applied Science, Engineering, and Technology Program offered at Madison Campuses

For information call: (608) 246-6800 or (800) 322-6282 Ext. 6800

## **About the Program**

Students are taught the skills and procedures to effectively contribute to the health and well being of veterinary patients. Veterinary technicians, while always working under the supervision of a veterinarian, provide many services. Routine duties include restraint of animals, sample collection, nursing care (IV catheter placement, bandage application, medication administration, etc.), feeding of animals, record keeping, office procedures, and client education and communication. Other skills include administration of anesthesia, surgical nursing, radiographic procedures, dental prophylaxis, clinical pathology procedures and medication preparation. This job requires the physical strength to lift and carry 50 pounds, the ability to distinguish colors, and to have good vision and good hearing.

Upon completion of the program, graduates are eligible to take the Veterinary Technician National Exam (VTNE) administered by the Veterinary Examining Board of the Wisconsin Department of Safety and Professional Services. Receiving a passing score on the VTNE permits the use of the title of Certified Veterinary Technician.

This program is accredited by the American Veterinary Medical Association's Committee on Veterinary Technician Education and Activities.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the program website at: http://madisoncollege.edu/program-info/veterinary-technician.

### **Unique Requirements for Graduation**

To succeed in the program, a student must receive a grade of C or higher in all program courses; students who fail to do so, or withdraw while the course is in progress, *may re-enroll in that course and only once*.

**Note:** It is highly recommended that students and potential students review documents (<u>Functional Abilities Requirements</u>, <u>Answers to Your Questions</u>, etc.) on the Additional Information tab/link on the program website as indicated above.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-091-1

FIRST YE	AR		Hrs/week
First Semes	ster	Credits	Lec-Lab
10-091-105	Occupational Preparation		
10-091-123	Laboratory Animal Science 1		1-3
10-091-170	Veterinary Medical Terminology	2	2-0
10-091-171	Animal Care and Management 1	3	2-3
10-801-195	Written Communication		
10-806-105	Principles of Animal Biology		
	Semester Total	15	
Second Ser			
10-091-107	Animal Disease 1	2	2-0
10-091-109	Pharmacology 1		
10-091-120	Veterinary Clinical Pathology 1		
10-091-131	Veterinary Office Procedures 1	1	1-0
10-091-172	Animal Care and Management 2		2-3
10-806-178	Life Science Chemistry		
10 000 170	Semester Total	16	
Summer Se	ession		
10-091-158	Internship (8 weeks/288 hours minimum)	4	40
SECOND '	YEAR		
First Semes	ster		
10-091-108	Animal Disease 2	2	2-0
10-071-100	Veterinary Clinical Pathology 2		
10-091-127	Surgical Nursing 1	3	2-3
10-071-127	Animal Nursing 1		1_3
10-091-132	Veterinary Office Procedures 2	1	n-2
10-071-132	Animal Anatomy and Physiology 1	л	2-1
10-031-140	Technical Reporting		2-4 3 <sub>-</sub> 0
10-001-177	Semester Total	18	5-0
Coop 1 C			
Second Sei		2	1.2
10-091-110	Pharmacology 2	Z	1-Z
10-091-121	Veterinary Clinical Pathology 3	3	1-4
10-091-122	Advanced Topics in Clinical Pathology	I	1-U
10-091-152	Surgical Nursing 2		
10-091-153	Diagnostic Imaging		
10-809-197	Contemporary American Society		
10-809-199	Psychology of Human Relations		3- <u>0</u>
	Semester Total	17	
Dogomero	ded Additional Courses		
	ded Additional Courses	O one all!	
10-091-114	Animal Behavior	2 credits	
10-091-117	Exotic Animal Husbandry	2 credits	

Note: Students are assessed for correct placement in English or mathematics courses based on their scores on the ACT/COMPASS test or on completion of the appropriate prerequisite(s). Additionally, there may be courses in other subject areas that may use COMPASS scores as prerequisites when reading, writing, chemistry, math, or critical thinking competencies are required.

10-091-129

Clinical Rotation



2 credits

## **Program Courses**

#### 10-091-105 Occupational Preparation 1 credit

Acquaints new students with the general competencies necessary to be employed as veterinary and laboratory animal technicians. Addresses the student's personal safety, health and stress management. Discusses memberships in professional organizations, certification, licensing, and internship preparation. Briefly discuss animal loss and bereavement.

#### 10-091-107 Animal Disease 1

Covers etiology, symptoms, transmission, diagnosis, prevention and control of diseases that are transmissible from animals to humans as well as animals to animals. Reporting requirements and handling of diagnostic samples involving high-exposure diseases are also discussed. Prerequisite: 10-091-170.

#### 10-091-108 Animal Disease 2 2 credits

Covers etiology, symptoms, transmission, diagnosis, prevention and control of common diseases in a wide variety of animal species. Toxic plants and other substances, as well as reporting and monitoring of federally regulated diseases will also be discussed. Prerequisites: 10-091-107 and completion of or concurrent enrollment in 10-091-171 and 10-091-123.

### 10-091-109 Pharmacology 1

Introduction to drugs and other substances used in veterinary medicine. Emphasizes drug usage, client education, measurement, administration, and safe storage of antiparasitics, antiinflammatories, antibiotics and nervous system drugs. Prerequisites: 10-091-170 and 10-091-171.

### 10-091-110 Pharmacology 2

Introduction to drugs and other substances used in veterinary medicine. Emphasizes drug usage, client education, measurement, administration, and safe storage of cardiac, respiratory, gastrointestinal, chemotherapy, ophthalmic and other drugs. Prerequisites: 10-091-109 and 10-091-158.

#### 10-091-120 Veterinary Clinical Pathology 1 3 credits Students are introduced to laboratory equipment, elementary laboratory procedures and the principles of microscopy,

parasitology, urine analysis, hematology and bacteriology. Prerequisites: 10-091-170 and 10-091-171.

#### 10-091-121 Veterinary Clinical Pathology 3 Continues to expand upon the principles, procedures and skills

learned in Vet. Clinical Pathology 1 and 2, including hematology, parasitology, urine analysis, microbiology, cytology, mycology, virology, serology, immunology and blood chemistries. Will continue to expand upon the use of automated laboratory procedures for hematology and clinical chemistries. Prerequisites: 10-091-124, 10-091-158 and completion of or concurrent enrollment in 10-806-178.

#### 2 credits 10-091-123 Laboratory Animal Science 1

Includes the history of laboratory animal technology and laboratory animal uses. Emphasizes the Animal Welfare Act and other regulations pertaining to the care of laboratory animals. Covers laboratory animal husbandry in depth as students provide care and treatment for a colony of laboratory animals. Pre or Co-requisites: 10-091-105, 10-091-170 and 10-091-171.

#### 10-091-124 Veterinary Clinical Pathology 2 3 credits

Second in sequence of three courses. Students utilize laboratory equipment, including the microscope and complete selected laboratory procedures, including parasitology, mycology, urine analysis, hematology, serology, bacteriology, cytology and blood chemistries. Prerequisites: 10-091-120 and 10-091-158.

### 10-091-127 Surgical Nursing 1

3 credits This introductory course to surgical nursing covers surgical instruments, package prep, patient prep, anesthesia, monitoring and post-op care. Prerequisites: 10-091-158 and completion of or concurrent enrollment in 10-091-140.

### 10-091-128 Animal Nursing 1

2 credits

Designed to build nursing skills learned in 10-091-172, Animal Care & Management 2, with emphasis on large animal anesthetic techniques, surgical preparation and monitoring. Prerequisite: 10-091-181 and completion of or concurrent enrollment in 10-091-127.

#### 10-091-131 Veterinary Office Procedures 1 1 credit

Covers development of appropriate public, client and staff relations; telephone etiquette, making appointments, managing records, client services and education, and personal grooming and attire. Legal requirements for record keeping as well as an introduction to the rules and regulations governing the veterinary and laboratory animal technician will also be discussed. Prerequisites: 10-091-170 and 10-091-105.

#### 10-091-132 Veterinary Office Procedures 2 1 credit

A computer-based course covering office documents, patient records, billing, estimates, etc., using veterinary office software. Explores in-depth the rules and regulations governing the practice of veterinary technology in Wisconsin. Prerequisite: 10-091-131 and completion of or concurrent enrollment in 10-091-171.

#### 10-091-140 Animal Anatomy and Physiology 1 4 credits Lectures will emphasize terminology, functions, location, identification and organization of anatomical structures that are parts of body systems. Students dissect and study cadavers and tissue specimens from common domestic species. Prerequisite: 10-806-105 or equivalent, and completion of or concurrent enrollment in 10-091-171.

### 10-091-152 Surgical Nursing 2

2 credits

2 credits

Focuses on the continuation of basic surgical nursing and anesthesia skills. Also covers basic dental prohylaxis, dental radiography and cardiopulmonary resuscitation. Prerequisite: 10-091-127.

### 10-091-153 Diagnostic Imaging

Explores concepts in veterinary radiology, electrocardiography, ultrasound, endoscopy, and other special imaging procedures and technologies. Prerequisites: 10-091-127 and 10-091-140

### 10-091-158 Internship

Internship (work experience) is a very important phase of practical training for students enrolled in the program. It generally follows the second semester of classwork in the college summer recess and is conducted during a period of eight weeks (or 320 hours). The student's work is supervised by assigned instructors. Prerequisite: completion of all first-year program courses

#### 10-091-170 Veterinary Medical Terminology 2 credits Teaches acceptable veterinary medical terminology for common

clinically recognizable diseases, operations, systems and procedures, as well as common medical signs, abbreviations and colloquial vocabulary.

#### 10-091-171 Animal Care and Management 1 3 credits

Focuses on handling and husbandry of the animals most commonly seen in veterinary medicine. Includes animal behavior, nutrition and healthcare. Pre- or Co-requisites: 10-091-170, 10-806-105 and 10-091-105.

#### 10-091-172 Animal Care and Management 2 3 credits

Focuses on handling, medical nursing and disease processes of the animals most commonly seen in veterinary medicine. Prerequisites: 10-091-170, 10-091-171 and 10-091-105.

#### 10-091-122 Advanced Topics in Clinical Pathology

1 credit

Current topics and advanced diagnostic procedures in clinical pathology. Prerequisite: 10-091-124 and completion of or concurrent in enrollment in 10-091-121.

### Career Potential:

Program Number: 10-091-1

- Veterinary Technician
- Laboratory Animal Technician

Technicians are usually employed by: small/companion, large animal/equine, mixed animal or exotic animal practices or humane societies. Also, can help with care and use of animals in research environments.

With additional education and/or work experience, graduates may find employment as:

- Hospital Managers
- **Facility Managers**
- Pet Food Company Representative
- **Drug Company** Representative

More detailed and updated information on this program may be available at: madisoncollege.edu The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 08/13

# Video Production

### Certificate

Applied Arts Program Cluster

School of Business and Applied Arts

Certificate offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is geared toward professionals who have an Associate of Applied Arts Degree in Photography, Graphic Design or Visual Communications, or a degree in art/design/photography/journalism from another accredited college or university, or comparable work experience. Through coursework, students create video communication products featuring advanced level production techniques in lighting, shooting, sound and editing. Examples include video testimonials, news features, documentaries, video documentation of industrial and scientific processes and narrative storytelling. Students acquire knowledge about specific tools of video production and communication strategies that take advantage of videos unique capabilities.

### **Admissions Requirements**

To review program admissions requirements and application processing dates visit the program website at: <a href="http://madisoncollege.edu/program-info/video-production-certificate">http://madisoncollege.edu/program-info/video-production-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Certificate Courses**

### 10-206-126 Studio Lighting Techniques

1 credit

This is an introductory course to the laws of light, learning the qualities of natural and artificial light sources. Students will acquire specific skills in these areas: hard and soft light; lighting direction; color temperature of light; lighting for shape and texture; managing electrical power for lighting and operation of professional lighting equipment in the studio. Prerequisite: 10-206-143 or concurrent enrollment.

### 10-206-127 Location Lighting Techniques 1 credit

This is an introductory course to the tools of location lighting including lighting instruments, lighting modification tools, and grip equipment. Exercises will challenge students to create images in typical location situations including single and multi-person interviews, lectures, product shots, and reality-tv. Students will learn how the director of photography works with the video director and the rest of the crew to achieve the communication objectives of the project. Prerequisite: 10-206-143 or concurrent enrollment.

### 10-206-129 Motion Graphics 2 credits

This is an introductory course in the creation of animation for video and web applications. Students will use "After Effects" to make compositions-incorporating text, images, video clips and audio. Asset creation, file management, the timeline, working in three-dimensional space, and rendering will be covered in detail.

### 10-206-131 Sound Production Techniques 2 credits

This course teaches the techniques of sound recording and multi-track track mixing for productions, including narration, location recording, and music mixing. Digital sound mixing for computer presentations is included in this course.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

First Semest	er	Credits	Lec-Lab
10-206-126	Studio Lighting/Video Techniques	1	1-1
10-206-127	Location Lighting/Video Techniques	1	1-1
10-206-131	Sound Production Techniques	2	2-2
10-206-143	Digital Storytelling		
	Semester Total	7	
Second Sem	ester		
10-206-129	Motion Graphics	2	2-2
10-206-145	Advanced Audio for Video Production		
10-206-146	Introduction to Video/Audio Web Integration	1	1-1
	Selective (from list below)	2	2-2
	Semester Total	6	
Selective Co	urse Options		
10-206-128		2	2-2
10-206-147	Introduction to DSLR Video Production	2	2-2
10-206-160	Business and the Visual Arts	2	2-2

### 10-206-143 Digital Storytelling

3 credits

Effective: 2013-14

Program Number: 90-206-1

In this course the student will write and produce a quality digital documentary and post it on the Internet. Curriculum includes: different aspects of social media as it pertains to digital media, script/story writing, video camera handling, in-the-field video techniques, video capturing, digital video editing and audio enhancement, video exporting and appropriate compressions and uploading compressed video to the Internet

### 10-206-145 Advanced Audio for Video Production

credit

This course covers the techniques used for the enhancement of video/audio production through the use of special effects, background noise elimination, and the addition of sound tracks and narratives. Prerequisites: 10-206-130 or 10-206-143, and 10-206-131.

**10-206-146** Introduction to Video/Audio Web Integration 1 1 credit
This course will explore various types of digital video and audio techniques that can be integrated into web page design. Prerequisites: 10-206-130 or 10-206-143; 10-206-131, and 10-206-135.

### **Selective Courses**

### 10-206-128 Compositing and Special Effects

credits

Chroma keying, 3D, expressions, mattes, rotoscoping, motion tracking, particles and advanced camera effects are the main focus of this course. Students will use After Effects and Motion to create movies for various delivery methods, using storyboarding and previsualization techniques prior to development. Prerequisite: 10-206-129.

### 10-206-147 Introduction to DSLR Video Production

2 credits

The student will become familiar with shooting video on a DSLR camera and how shooting video differs from still photography. During this introductory course, the students will learn to shoot, capture and digitally edit their video to produce a final video project.

### 10-206-160 Business and the Visual Arts

2 credits

An introduction and review to small business practices specific to operation of a small visual arts business. Course will review areas such as business setup, legal organization, pricing, time management, timekeeping, bidding, management of subcontractors and billing. This course will teach best industry practices in all of those areas and how to operate a small freelance business.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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# Virtual Assistant

**Advanced Technical Certificate** 

### **Advanced Technical Certificate**

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses are offered online

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### **About the Certificate**

Virtual assistants are independent contractors who (from a remote location, usually their home or office) support multiple clients in a variety of industries by providing administrative, creative, and technical services.

This certificate is available to those who already possess mastery of their administrative skill set, have provided administrative services in a high-level working environment, and those looking to market their unique skills to open and operate their own virtual assistant business.

## **Admission Requirements**

To review program admission requirements and application processing dates, visit the program's website at: <a href="http://madisoncollege.edu/program-info/virtual-assistant-advanced-technical-certificate">http://madisoncollege.edu/program-info/virtual-assistant-advanced-technical-certificate</a>.

Prior to applying, please contact us at: <u>va@madisoncollege.edu</u>.

### Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 04/13

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
Courses		Credits	Lec-Lab
10-145-102	Small Business Development & Planning	3	3-0
10-106-186	Project Management and Coordination		
10-152-164	Website Design Concepts	1	0.75-2.25
10-106-176	Managing the Virtual Office	3	1-4
10-103-169	Collaboration Tools		
10-106-198	Virtual Assistant Live	2	0.75-2.25
	Total	12	

### Courses

#### 10-145-102 Small Business Development and Planning

3 credits

Effective: 2013-2014

Program Number: 80-106-1

Provides an introduction to prospective small business owners to the principles involved in planning and operation. Attention is given to small business appraisal and opportunities. Emphasis will be placed on factors that contribute to a successful business operation.

### 10-106-186 Project Management and Coordination

credits

Plan and coordinate projects, develop timelines, determine priorities, increase individual and team productivity, control the workday and allocate resources using graphic tools such as MS Project software and GANTT charts. Project management and coordination techniques and concepts are learned by examining case studies and completing a project.

### 10-152-164 Website Design Concepts

1 credit

Use Web-design tools and techniques to plan, create, test, publish, and maintain a Web site. Use HTML, Dreamweaver or FrontPage, or other Web authoring software to develop a Web site that is user friendly, well designed, and effective. Prerequisite: understanding of Windows and either HTML, Dreamweaver, FrontPage, or other web authoring software.

### 10-106-176 Managing the Virtual Office

credits

Students will prepare and plan for the operations of their virtual office. Topics include: setting up the home office, considering physical space, technology; transitioning from employee to employer, setting hours and limits, writing client contracts, ending contracts; securing a team of professionals; managing a budget, tracking income/expenditures; billing clients; professional support and connections, social networking, professional virtual assistant organizations; thriving in autonomy, decision-making, organizing work; developing business relationships; developing the business marketing lifecycle/marketing plan Prerequisites: 10-145-102 and 10-106-182. Enrollment restricted to students accepted into the Virtual Assistant ATC Program.

#### 10-103-169 Collaboration Tools

1 credit

This course will focus on the common web-based collaborative tools used by virtual assistants in the industry. Topics include: web-based application software collaboration in web-based groups and blogs; research additional web-based tools used in the industry. *Enrollment restricted to students accepted into the Virtual Assistant ATC Program.* 

#### 10-106-198 Virtual Assistant Live

2 credits

This course is a capstone course for students at the end of their VA program. Students will combine skills learned in previous VA courses to build VA business materials and become ready to "Go Live" with the virtual administrative services business. Topic include: creating marketing materials and business stationary, creating the company website, and using social media tools. Students will also generate a customer contract and fulfill the requirements of that contract. Prerequisites: 10-145-102, 10-106-182 and completion or concurrent enrollment in 10-103-169 and 10-106-176. Note: Must be taken as either the last course or concurrently with other courses in the final semester. Enrollment is restricted to students accepted into the Virtual Assistant ATC Program.



Visual Communications – Media Design

### Associate in Applied Arts Degree

Applied Arts Program Cluster

School of Business and Applied Arts

Program offered at Madison Campuses

For information call:

(608) 246-6003 or (800) 322-6282 ext. 6003

## **About the Program**

The Visual Communications program is project and goaloriented and provides digital skills in design creation, layout and presentation that are appropriate to the project's concept and goals. The program addresses the evolving nature of visual communications in a digital environment with a focus on the creation of a variety of media tools that includes interactive media, presentation design, video production, webpage design and web animation.

Students interested in the Visual Communications program should have a strong interest in art and digital presentation media, an aptitude for problem solving, excellent aesthetic judgment and the ability to meet deadlines.

The Visual Communications program curriculum prepares graduates for entry-level employment in this rapidly changing field. Employment is typically found in graphic design firms, corporate art departments, educational media graphics departments, advertising agencies, publishing houses and prepress companies. Companies that specialize in new media, such as website development, computer animation and interactive media are also sources of employment for graduates of the Visual Communications program.

## **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/visual-communications.

# **Program Courses**

10-201-177 Webpage Design 3 credits

During this course, students create several websites, increasing in complexity. Exploration and analysis of existing sites on the web will also be a focus, and source for information. This course uses HTML and focuses on basics, typography, graphics, page-layout and introduces how to create and incorporate animation, as well as survey automated webpage layout software. Prerequisite: 10-201-181.

10-201-181 Intro to Computer Graphics 3 credits
Introductory course in electronic design, illustration, photo manipulation
and publishing, using the Macintosh computer and peripherals. Software
applications introduced include raster (e.g. Adobe Photoshop) and
object-oriented programs (e.g. Adobe Illustrator) and page-layout
programs (e.g. Adobe InDesign).

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Effective: 2013-2014

Program Number: 10-206-1

FIRST YE	AR		Hrs/week
First Semester		Credits	Lec-Lab
10-201-181	Intro to Computer Graphics	0.00	
10-203-130	Intro Digital Photography		2-2
10-206-107	Presentation Design		
10-206-108	Digital Drawing and Design Fundamentals	2	3-3
10-206-133	Interface Design	2	2-2
10-801-195	Written Communication	3	3-0
10-809-199	Psychology of Human Relations		
10 007 177	Semester Total	17	
Canamal Car			
Second Sei		2	2.2
10-201-177	Webpage Design		
10-206-130	Video Production		
10-206-105	Communication Design		
10-206-131	Sound Production Techniques		
10-206-180 10-801-196	Advanced Media Oral/Interpersonal Communication		
10-801-196	Semester Total	3 17	3- <u>U</u>
SECOND '	VFAR		
First Semes			
10-206-120	Prod, Planning and Control	3	3-3
10-206-142	Digital Video Production/Editing		
10-206-135	Multimedia Presentations		
10-801-197	Technical Reporting		
10-809-166	Intro to Ethics: Theory & Applications	3	3-0
10-809-197	Contemporary American Society	3	3-0
10 007 177	Contemporary American Society Semester Total	18	
Cocond Co	montor		
Second Sei		2	2.2
10-206-125	Instructional Media Systems	ວ	3-3 2-2
10-206-129	Motion GraphicsIntroduction to 3D.	2	2-2
10-206-110 10-206-140			
10-206-140	Portfolio Preparation		
10-804-123	Electives		
	Semester Total	<u></u> 15	<u>L</u>
		-	

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.

### Recommended Electives

10-206-104	Visual CommMedia Design Internship
10-206-126	Studio Lighting Techniques (8 wk course) 1
10-206-127	Location Lighting Techniques (8 wk course) 1
10-206-128	Compositing and Special Effects (8 wk course) 22-2
10-206-145	Adv. Audio for Video Production (8 wk course) 11-1
10-206-146	Intro Video/Audio Web Integration (8 wk course) 11-1
10-201-155	WordPress for Designers
10-201-195	Advanced Web Page Design (8 wk course) 2-2
10-201-196	Advanced Web Page Design 2 (8 wk course) 2 2-2



### Visual Communications - Media Design

### PROGRAM COURSES

10-203-130 Intro to Digital Photography 2 credits
Provides an introduction to the photographic process
through the use of digital cameras to produce images for
presentations, the World Wide Web, and electronic
publication. Covers basic principles of effective
composition, light, exposure and control of motion and
focus. Basics of portraiture and product photography are
studied in a studio environment. Participants provide their
own digital camera. Prerequisite: 10-201-181 or concurrent
enrollment.

10-206-105 Communication Design 3 credits Includes projects dealing with typographic and pictorial elements. Projects include single page layouts, mailer design and poster design, brochures, newsletters and letterhead and logo designs. Prerequisites: 10-201-181, 10-206-107, and 10-206-133.

10-206-107 Presentation Design 2 credits
Emphasizes presentation design and graphics for projected
media including design and use of PowerPoint. Design
techniques for various types of data are included.

# 10-206-108 Digital Drawing and Design Fundamentals 2 credits

This course serves as an introduction to the creative process - through drawing techniques, concept development, storyboarding and the principles of design. Students work with a blend of traditional and digital media. Prerequisite: 10-201-181 or concurrent enrollment.

10-206-110 Introduction to 3D 3 credits
Uses computer 3D Modeling software to create visual
displays in full three-dimensional space. An emphasis on
3D visualization, sketches and plan drawings provide
preparation for constructing the 3D models. Prerequisites:
10-201-181, 10-206-180.

10-206-120 Prod, Planning and Control 3 credits
The student develops a basic understanding of the media production process, budgeting, task analysis, time management and design team approaches. Prerequisites: 10-201-177, 10-201-181, 10-206-107, 10-206-130, 10-206-131, and 10-206-133.

### 10-206-125 Instructional Media Systems 3 credits

This advanced course serves as a continuation of Multimedia Presentation. Media integration and various delivery types are addressed with an emphasis on instructional use. Concepts include identifying a target demographic, learner styles, designing interactivity, and planning non-linear projects. Prerequisites: 10-201-181, 10-206-107, 10-206-120, 10-206-133, 10-201-177 and 10-206-135.

10-206-129 Motion Graphics 2 credits
This is an introductory course in the creation of animation
for video and web applications. Students will use "After
Effects" to make compositions - incorporating text, images,
video clips and audio. Asset creation, file management, the
timeline, working in three-dimensional space, and rendering
will be covered in detail. Prerequisite: 10-201-181.

### 10-206-130 Video Production 3 credits

The student will become familiar with basic video production techniques for studio and fieldwork. Learning the basics of camera techniques, studio and field experiences, live studio recording and video team productions will be covered. In addition, the student will learn digital editing software to produce finished video projects, such as educational, promotional and service videos. Prerequisites: 10-201-181.

10-206-131 Sound Production Techniques 2 credits
Teaches the techniques of sound recording and multi-track
track mixing for productions, including narration, location
recording and music mixing. Digital sound mixing for computer
presentations is included in this course. Prerequisites:
10-201-181.

2 credits

#### 10-206-133 Interface Design

This course introduces students to the planning process of user interface design for multimedia devices. Topics include interactive relationships, interface layouts, color compositions for the screen, site architectures, and web planning through wireframes for both desktop and mobile devise. Prerequisite: 10-201-181 or concurrent enrollment.

10-206-135 Multimedia Presentations 3 credits
Students are trained in the design, integration and production
of interactive multimedia applications. This course is an
introduction to Flash - both as a 2D animation tool and an
application to build dynamic content. It includes a project driven
curriculum incorporating various media types and an
introduction to ActionScript 3.0. Prerequisites: 10-206-180,
10-206-131, and 10-201-177.

10-206-140 Portfolio Preparation 2 credits
Students work to prepare a sample portfolio of their work for
prospective employers. Students are supervised and assisted
in the choice of samples, number of samples and design of
portfolio. Lectures are given on job interviewing and job
markets. Departmental approval of a finished portfolio is
required for graduation. Prerequisites: 10-206-135, 10-201-177
and students must be in the final semester of the Visual
Communications Program.

10-206-142 Digital Video Prod and Editing 3 credits
Digital Video Production and Editing is an advanced course in
documentary, short film and motion graphics production.
Building on the skills learned in Video Production 1. This
course emphasizes advanced editing and video graphics.
Prerequisites: 10-201-181, 10-206-107, 10-206-130 and
10-206-131.

### 10-206-180 Advanced Media 3 credits

Students create visual solutions using image manipulation, compositing and illustration. Photoshop and illustrator are explored in greater detail, with emphasis on delivery types of print, animation, and package design.

Prerequisites: 10-201-181.

#### Recommended Electives:

# 10-206-104 Visual Communications-Media Design Internship 1 credit

Students work for a lotal of 72 hours in a professional setting to gain experience outside of the classroom. Prerequisites: 10-206-180, 10-206-120, 10-206-130, 10-206-135, 10-201-177, 10-206-107 and fourth semester standing.

10-206-126 Studio Lighting Techniques 1 credit
This is an introductory course to the laws of light, learning the
qualities of natural and artificial light sources. Students will
acquire specific skills in these areas: hard and soft light; lighting
direction; color temperature of light; lighting for shape and
texture; managing electrical power for lighting and operation of
professional lighting equipment in the studio.
Prerequisites: 10-206-130.

# 10-206-127 Location Lighting Techniques

Program Number: 10-206-1

Techniques 1 credit
This is an introductory course to the tools of location lighting including lighting instruments, lighting modification tools, and grip equipment. Exercises will challenge students to create images in typical location situations including single and multi-person interviews, lectures, product shots, and reality-TV. Students will learn how the director of photography works with the video director and the rest of the crew to achieve the communication objectives of the project.

Prerequisites: 10-206-130 and 10-206-142.

# 10-206-128 Compositing and Special Effects 2 credits

Chroma keying, 3D, expressions, mattes, rotoscoping, motion tracking, particles and advanced camera effects are the main focus of this course. Students will use After Effects and Motion to create movies for various delivery methods, using storyboarding and pre-visualization techniques prior to development.

Prerequisite: 10-206-129.

# 10-206-145 Adv. Audio for Video Production 1 credit

This course covers the techniques used for the enhancement of video/audio production through the use of special effects, background noise elimination, and the addition of sound tracks and narratives. Prerequisites: 10-206-130 and 10-206-131.

# 10-206-146 Intro Video/Audio Web Integration 1 1 credit

This course will explore various types of digital video and audio techniques that can be integrated into web page design. Prerequisite: 10-206-130.

### **Career Potential:**

- Multimedia Design
- Interactive Design
- Webpage Design
- Video Production
- Computer Animation
- Display Design
- Media Design/ Production
- 3-D Design

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 04/13

# Web Page Design

Certificate

Applied Arts Program Cluster

School of Business and Applied Arts

Program offered at Madison campus

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is geared toward the student who has, or is pursuing, an Associate of Applied Arts Degree in Graphic Design or Visual Communications, or a degree in art/design or multi-media from another accredited college or university, or comparable work experience proven by their portfolio. Through coursework, students create multi-page websites featuring advanced level production techniques in Dreamweaver. Examples include frame-based sites, forms, layers, behaviors, javascript implementation and cascading style sheets. Using vector and raster illustration programs, students create original illustrations for use in web pages. Students also learn advanced-level animation and web interface design using Flash. Students acquire knowledge about project development and site management skills, as well as track interactive marketing trends. Web programming fundamentals and techniques will also be explored.

### Admissions Requirements

To review admissions program requirements and application processing dates visit the programs website at: <a href="http://madisoncollege.edu/program-info/web-page-design-certificate">http://madisoncollege.edu/program-info/web-page-design-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

### **Prerequisite Course**

### 10-201-177 Web Page Design

3 credits

Introduces the student to the Internet and the World Wide Web through a mixture of lecture, demonstration and hands-on use of the Internet. Exploration and analysis of existing sites on the web also will be the focus and source of information. This course uses HTML and web design software, and will focus on basics—typography, graphics and page layout. Prerequisite: 10-201-181 (or comparable course or work experience).

### **Certificate Courses**

#### 10-201-155 WordPress for Designers

3 credits

This course will introduce the basics of both WordPress.com (cloud hosted), and WordPress.org (self-hosted option). Students will learn how to publish posts and pages, work with themes, employ widgets, create custom menus, activate plugins, and utilize page templates. Students will also build a custom WordPress theme from scratch. The course will use HTML, CSS, Dreamweaver, text editing software, ftp software, and the current version of WordPress. Students are required to acquire server space to host their work. Prerequisites: 10-201-195 and 10-201-198.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

			Hrs/week
First Semester		Credits	Lec-Lab
10-201-155	WordPress for Designer	2	2-2
10-201-178	Web Animation/Illustration	2	2-2
10-201-189	Web Design Project Management	2	2-2
10-201-195	Advanced Web Page Design	3	3-3
10-201-198	Social Media/Web Design Strategies		
10-206-190	Advanced Interactive Media	2	2-2
	Semester Total	14	

#### 10-201-178 Web Animation/Illustration

2 credits

Effective: 2013-2014

Program Number: 90-201-1

Introduces students to the basics of two-dimensional animation for interactive media. Students are introduced to Adobe Flash and its illustrating and animating tools, as well as its integration with Adobe Illustrator and Photoshop to create simple animations for social media. Students will also be introduced to the basics of HTML5 animation, and the implement it using Adobe Edge Animate. Prerequisite: 10-201-177.

#### 10-201-189 Web Design Project Management

2 credits

This course teams students with real clients to design and produce customized web sites. The student steams manage the project, conceptualize, organize and acquire content, develop architecture and assemble a production plan. Advanced web page layout features such as template, libraries, use of CSS, implementation of Javascript and spry widgets will be introduced. Emphasis on client site maintenance, including content management systems is a focus. Prerequisites: 10-201-195 and 10-201-198.

### 10-206-190 Advanced Interactive Media

2 credits

As a continuation of 10-201-178, students create more advanced two-dimensional animation and interactivity for the web using software such as Adobe Flash and Fireworks. Techniques in 2D animation creation, scripting, design concepts, site organization, file optimization and uploading, and working with sound files are covered. Prerequisites: 10-201-177 and 10-201-178.

#### 10-201-195 Advanced Web Page Design

3 credits

This course focuses on wireframe planning, design, and page layout skills necessary to produce full-functioning web pages. Students create several web sites incorporating complex features and skills such as cascading style sheets and flexible page layouts. Designing layouts, galleries and navigations to be responsive for all screens including tablet and mobile devices, is also a focus. Information is delivered primarily through lectures. Demonstration and hands-on learning exercises. Prerequisite: 10-201-177.

### 10-201-198 Social Media/Web Design Strategies

3 credits

Projects in this course will include online research, case studies and class exercises. This course will give student skills to make good Web design decisions by researching and understanding website architecture, usability search engine optimization, keywords, link building, web site indexing, website analysis. Students will analyze websites and develop search engine optimization proposals for real clients and develop an html based email campaign. Students will investigate the use of various social media applications including blogs, Twitter and virtual worlds.

### Career Potential:

- Web Page Design and Layout
- Web Illustration
- Web Animation
- Web Project Management
- Interactive Design

More detailed and updated information on this program may be available at: <u>madisoncollege.edu</u>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

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Rev. 05/13



# Website Development Certificate

Program Number: 90-152-2

Effective: 2013-2014

### Certificate

**Business Technology Program Cluster** 

School of Business and Applied Arts

Certificate courses offered completely online

For information call:

(608) 246-6003 or (800) 322-6282 Ext. 6003

## About the Certificate

Students earning the Website Development Certificate obtain basic Website development skills in demand in today's digital world. They gain hands-on experience by completing course assignments and projects. Students and instructors use email and Web-based discussion to solve problems, provide clarification and maintain contact in general. These certificate classes are delivered as online only, with the exception of Dreamweaver, which is additionally offered in the classroom.

### **Admission Requirements**

To review program admission requirements and application processing dates visit the program website at: <a href="http://madisoncollege.edu/program-info/website-development-certificate">http://madisoncollege.edu/program-info/website-development-certificate</a>.

### **Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

No more than 50% of the certificate credits may be through advanced standing.

### Career Potential:

- Web Publisher
- Web Research Specialist
- Web Coordinator

This certificate is for individuals who use the World Wide Web for business or personal use, particularly those that may be called upon to edit, create, or maintain Websites.

More detailed and updated information on this program may be available at: <a href="madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 08/13

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

		Hrs/week
Courses		Credits Lec-Lab
10-152-162	HTML-Beginning	10.75-2.25
10-152-163	HTML-Dynamic*	10.75-2.25
10-103-168	Dreamweaver	10.75-2.25
10-103-167	Fireworks-Beginning	10.75-2.25
10-103-164	Flash-Beginning	10.75-2.25
10-103-163	Adobe Photoshop	10.75-2.25
10-152-165	JavaScript: An Introduction*	1-0
10-152-164	Website Design Concepts*	10.75-2.25
	Total	8

\*Prerequisites: HTML–Beginning is required before taking HTML-Dynamic, JavaScript: An Introduction, and Website Design Concepts.

### Courses

#### 10-103-163 Adobe Photoshop

1 credit

Use this image-editing program to manipulate graphic images. Use palettes, tools, and a variety of techniques to modify images by rotating, resizing, changing color, and adding text. Prerequisite: competency in Windows or Mac OS, and the Internet.

#### 10-103-164 Flash-Beginning

1 credit

Use the Flash software to become familiar with the Flash environment, to draw, to work with symbols and interactivity, and to create animations and special effects.

#### 10-103-167 Fireworks-Beginning

1 credit

Use Fireworks software to become familiar with the Fireworks environment to work with objects, and to import, select, and modify graphics.

#### 10-103-168 Dreamweaver

1 credit

Use Dreamweaver to design, plan, and build a Website; work with text, images, links, and tables

#### 10-152-162 HTML-Beginning

1 credit

Create Webpages using HTML; control HTML text; add hyperlinks, graphics and multimedia; work with tables; use frames and forms; design Webpages. Prerequisite: competency in Windows or Mac OS, and the Internet.

### 10-152-163 HTML-Dynamic

1 credit

An introduction to JavaScripting for HTML. Work with Dynamic HTML (DHTML) and Cascading Style Sheets, control content dynamically, position elements with DHTML, implement advanced DHTML features and structure data with XML. Prerequisite: 10-152-162.

### 10-152-164 Website Design Concepts

1 credit

Use the powerful Photoshop image editing program to learn Photoshop techniques such as working with layers, making selections, incorporating color and gradients, working with type and special type effects, using painting tools, working with layer functions such as masks and adjustment layers, transforming and resizing images, applying filters for special effects, working with vanishing point, and touching up specific selections.

### 10-152-165 JavaScript: An Introduction

1 credit

An introduction to programming and object-oriented design concepts using JavaScript. Students learn all the JavaScript programming basics and use a simple text editor as a development environment with web browser plugins for error diagnostics. Design concepts and development tools will be integrated with an emphasis on practical business solutions. Prerequisite: 10-152-162.



Welding

Program Number: 31-442-1

Effective: 2013-2014

### One-Year Technical Diploma

Manufacturing Program Cluster

School of Applied Science, Engineering, and Technology

Program offered at Madison Campuses

For information call:

(608) 246-6800 or (800) 322-6282 Ext. 6800

# **About the Program**

This program emphasizes hands-on training and the mastery of welding techniques with manual and semiautomatic welding processes. Students develop their technical knowledge of blueprint reading, layout, metal fabrication, metallurgy and manipulative welding skills for potential qualification or certification in oxy-fuel, stick-electrode, gas-metal arc, flux-cored arc and gas-tungsten arc processes in all positions on plate and pipe.

Welders and metal fabricators lay out, shape, form, tack and weld metal assemblies or products according to various welding codes and procedures. They produce fabricated assemblies, perform repair and maintenance welding, and work on construction projects. During fabrication of these products, students are trained in the use of hand and power tools used in the welding fabrication industry.

# **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/welding.

## Requirements for Graduation

Students must meet two 2.0 GPA requirements to graduate: 1) GPA for entire program must be 2.0 or above; 2) GPA of combined occupational courses (442) must be 2.0 or above.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

10-623-200 Interpreting Engineering Drawings	2 1-3 2 1-3 2 1-3 2 1-3
31-442-301       Layout & Fabrication 1         31-442-312       Oxy Fuel Weld/Thermal Cutting         31-442-314       Arc Welding Theory         31-442-315       Basic Arc (SMAW)         31-442-318       Gas Tungsten Arc Welding 1(GTAW/TIG)         31-442-323       Basic Gas Metal Arc Welding (GMAW/MIG)	2 1-3 2 1-3 2 1-3 2 1-3
31-442-312       Oxy Fuel Weld/Thermal Cutting         31-442-314       Arc Welding Theory         31-442-315       Basic Arc (SMAW)         31-442-318       Gas Tungsten Arc Welding 1(GTAW/TIG)         31-442-323       Basic Gas Metal Arc Welding (GMAW/MIG)	2 1-3 2 1-3 2 1-3
31-442-312       Oxy Fuel Weld/Thermal Cutting         31-442-314       Arc Welding Theory         31-442-315       Basic Arc (SMAW)         31-442-318       Gas Tungsten Arc Welding 1(GTAW/TIG)         31-442-323       Basic Gas Metal Arc Welding (GMAW/MIG)	2 1-3 2 1-3 2 1-3
31-442-315 Basic Arc (SMAW)	21-3
31-442-315 Basic Arc (SMAW)	21-3
31-442-323 Basic Gas Metal Arc Welding (GMAW/MIG)	1 1 1
31-442-323 Basic Gas Metal Arc Welding (GMAW/MIG)	Z 1-3
	2 1-3
31-804-379 <u>Vocational Mathematics 1</u>	12-0
Semester Total	15
Second Semester 31-442-316 Arc Welding (SMAW) Horizontal	1
Semester Total	<u> + U</u>

#### Notes:

- Safety procedures required in all labs.
- Prerequisites can be waived with Center approval.
- Advanced standing may be gained through Center deans.
- Certain associate degree or higher post secondary courses specific to the curriculum may substitute for courses upon approval of Center deans.

Note: Students are placed in English or mathematics courses based on their scores on the COMPASS or ASSET test or on completion of the appropriate prerequisite/s.



## **Program Courses**

10-623-200 Interpreting Engineering Drawings 2 credits Basic principles of engineering drawings and manufacturing procedures. Through interpretation and sketching, students learn to visualize the part, section or assembly. Uses drawings pertinent to the trades with examples in Welding, Facilities, Piping and Instrumentation (P & ID's), Sheet Metal, Equipment Manuals (technical documents, installation/repair manuals), Electrical Symbols, and Fluid Power Symbols.

31-442-301 Layout and Fabrication 1 2 credits
Students perform welding fabrication techniques on common
shaped products like hoods, hoppers, structural beams and
manufactured products using geometric, triangulation and plate
layout. Fabrication projects develop students' knowledge of
hand and power tools, shearing, oxy-fuel and plasma arc hand
and semi-automatic shape cutting. Calculating weld joint and
bend allowances, metal forming, grinding and polishing. Layout
is applied to fabrication of welded assemblies from drawings of

repairs and crane safety are also covered. Co-requisite: 32-442-314 or consent of instructor.

31-442-302 Layout and Fabrication 2 2 credits

developing a drawing and bill of materials for a part. Welding

Students perform welding fabrication techniques on common shaped products like hoods, hoppers, structural beams and manufactured products using geometric, triangulation and plate layout. Fabrication projects develop students' knowledge of hand and power tools, shearing, oxy-fuel and plasma arc hand and semi-automatic shape cutting. Calculating weld joint and bend allowances, metal forming, grinding and polishing. Layout is applied to fabrication of welded assemblies from drawings of developing a drawing and bill of materials for a part. Welding repairs and crane safety are also covered. Prerequisite: 31-442-301.

31-442-312 Oxy Fuel Weld/Thermal Cutting 2 credits
Perform manual and semi-automatic cutting and gouging using
oxy-fuel and plasma arc cutting processes. Also, oxy-fuel and
plasma cutting safety and proper handling of cylinders is
covered. Applications will be to English and metric dimension.

### 31-442-314 Arc Welding Theory 2 credits

Emphasizes welding theory, safe use of welding equipment, hand and power tools, oxy-fuel and plasma arc cutting, AWS joint, weld procedures, and defects and their causes. Electrical applications, effects of welding machine power sources, electrode selection and welding symbols will also be covered.

### 31-442-315 Basic Arc (SMAW) 2 credits

Students in this course will develop manipulative skills on all types of joints in the flat position using shielded metal arc welding electrodes on mild steel. Welding techniques used for structural, pipe and maintenance welding will be developed.

31-442-316 Arc Welding (SMAW) Horizontal 1 credi Emphasizes shielded metal are welding (stick arc) techniques in the horizontal position. Included are AWS fillet and groove welds using 1/8" to 5/32" diameter E-6010, iron powder and low hydrogen electrodes on welded assemblies.

Prerequisite: 31-442-315.

# 31-442-318 Gas Tungsten Arc Welding 1 (GTAW/TIG) 2 credits

Emphasis is placed on gas tungsten arc welding (TIG) techniques of stainless steel. Development of skills and techniques on all types of joints in flat and horizontal positions. Aluminum and steel techniques may also be covered.

# 31-442-320 Welding Occupational Development

1 credit

Applications of welding terminology, use of forms, contracting, professional ethics and employment relations are studied. Specific topics germane to the welding field in decision-making, responsibility and preparation for the welding career are covered.

31-442-321 Arc Welding (SMAW) Vertical 2 credits
Students develop manipulative skills on all types of joints in
the vertical up and down positions, using E7018 & E6010
shielded metal arc welding electrodes on mild steel. Students
will also develop welding techniques used for fillet and groove
weld competencies to AWS D1.1 structural steel welding code.
Prerequisite: 31-442-315.

31-442-322 Advanced Welding Techniques 2 credits Develops manipulative skills on all types of joints in the overhead and/or pipe positions using E7018 & E6010 shielded metal arc welding electrodes on mild steel. Develop welding techniques used for fillet and groove weld competencies to AWS D1.1 structural steel welding code. Course also includes air carbon arc gouging (ACC), repairs, and other advanced welding processes and applications for related trades. Prerequisite: 31-442-315, 31-442-323.

# 31-442-323 Basic Gas Metal Arc Welding (GMAW/MIG) 2 credits

Students develop manipulative skills on all types of joints in the flat, horizontal and vertical up and down position using short circuiting transfer. Students will perform gas metal arc welding techniques using 1/8" to 1/2" structural fabricated parts, as per AWS code standards. Emphasis is placed on operating gas metal arc welding equipment in a safe manner and determining machine set-up for metal thickness, wire size and speed.

### 31-442-326 Flux Cored & Advanced Gas Metal Arc Welding (FCAW/GMAW) 2 credits

Continuation of development of skills and techniques on all types of joints in the flat, horizontal and vertical up and down positions, using short circuiting and spray arc transfer. Students will also learn flux-cored gas shielding and self shielding welding techniques. Mild steel, stainless steel and aluminum (1/16" to 1" thickness) are the metals used in welding joint assemblies, as per AWS code standards. Prerequisite: 31-442-323.

# 31-442-328 Gas Tungsten Arc Welding 2 (GTAW/TIG) 2 credits

Students develop manipulative skills on all types of joints in the flat, horizontal, vertical, over head and pipe positions. Gas tungsten arc welding of stainless, aluminum, and steel welding techniques will be covered using 1/8" to 1/32" (11 ga to 20 ga) structural fabricated parts, pipe, repair welding and for other related trades, as per AWS and ASME welding code standards. Prerequisite: 31-442-328.

31-442-390 Fundamentals of Metallurgy 2 credits Introduction to metallurgy with emphasis on applications, selection, identification methods and alloy influences. Properties are studied utilizing testing, micro-structure interpretation and heat treatment processes. Tool steels, weld heat effects, failure analysis as well as machinability variations in cast iron, alloy steels and non-ferrous materials are covered in detail

### Career Potential:

Program Number: 31-442-1

- Maintenance Welder
- Qualified Welder
- Structural Welder
- Welder/Fabricator

With additional education and/or work experience, graduates may find employment as:

- Welding Apprentice
- Welding Foreman
- Welding Inspector
- Welding Supervisor

More detailed and updated information on this program may be available at: <a href="mailto:madisoncollege.edu">madisoncollege.edu</a>. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 07/13

# Wine Stewardship Certificate

Certificate

School of Business and Applied Arts

Hospitality Program Cluster

Program offered at Madison campuses.

For information call: (608) 246-6003 or (800) 322-6282 Ext. 6003

### About the Certificate

This certificate is achieved by completing three courses: Wine Appreciation, Food & Wine Pairing, and The Business of Wine. Receiving the Wine Stewardship Certificate indicates to a potential employer that the recipient has completed an in-depth educational process that has provided training in the following basic areas: the wine making process, characteristics of wine, the influence of *Terroir*, the *Three Step Tasting Process*, the language of wine, wine regions of the world, and the distinctions between types and names of wines. In addition the individual will possess a thorough knowledge of how to appropriately pair food and wine, and the business applications of wine service. Students must be 21 to enroll in all courses in this certificate.

### **Admissions Requirements**

To review admissions program requirements and application processing dates visit the programs website at: http://madisoncollege.edu/program-info/wine-stewardship.

### **Unique Requirements for Completion**

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

# Curriculum

The courses listed below outline the requirements for completion for students officially admitted in the 2013-2014 academic year. Requirements for completion may vary depending on the semester in which a student is admitted. Current/continuing students should consult their Academic Requirements report available through their student center account for specific requirements, as requirements are subject to change.

Two Require	ed Courses	Credits	Lec-Lab
10-109-137	Wine Appreciation	1	1-0
10-109-238	The Business of Wine		
	Total	3	

### Courses

#### 10-109-137 Wine Appreciation

credit

Effective: 2013-2014

Program Number: 90-109-7

Designed to provide a basic understanding of wine. The student will be introduced to the various components of wine in a "Component Tasting. In addition to sampling a variety of wines, topics of discussion will include: wine grapes, "Old World" and "New World" wines, wine service, purchasing and storing wine. A Riedel stemware tasting is included to demonstrate the effects of the proper stemware on the taste of wine. Students must be aged 21 to enroll.

#### 10-109-139 Food & Wine Pairings

1 credit

Builds on the knowledge of wines and winemaking learned in the Wine Appreciation course. In this experiential hands-on cooking and tasting class, students will learn a common methodology for describing and evaluating food and wine flavor characteristics. Students will learn through experience how food and wine interact and transform each other. Students will learn to pair food and wine together to enhance each other's flavors in a variety of formal and informal dining settings including snacks, appetizer, entree, dessert, and cheese courses consistent with food and restaurant industry standards. Students must be aged 21 to enroll.

### 10-109-238 The Business of Wine

1 credit

In this course, the student will learn the business of wine service in a restaurant. The course will expose the student to the following: wine and health, wine service, purchasing, storage, marketing – to include developing a wine list and pricing strategies. The course includes several hands-on opportunities and will prepare the individual to provide responsible, profitable wine service in a restaurant environment. Students must be aged 21 to enroll. Prerequisite: 10-109-137

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