

A meeting of the Madison Area Technical College District Board was held on August 3, 2022, in a hybrid format. Members of the public were given an opportunity to attend in person or virtually through a phone line published as part of the notice.

Board members present: Elton Crim (Chair), Frances Huntley-Cooper (Vice-Chair), Melanie Lichtfeld (Secretary), Daniel Bullock, Randy Guttenberg, Arlyn Halvorson, and Christopher Polzer.

Also present: Jack E. Daniels, President; Jon Anderson, Legal Counsel; Valentina Ahedo, Dean of Goodman South Campus; Turina Bakken, Provost; Rosemary Buschhaus, Vice-President of Human Resources & Chief Human Resources Officer; Tim Casper, Executive Vice-President of Student Affairs & Institutional Effectiveness; Damira Grady, Vice-President for Equity, Inclusion, and Community Engagement, and Mark Thomas, Executive Vice-President for Finance and Administration & Chief Operating Officer.

Others present: Susan Custer, Student Liaison; Laurie Grigg, Chief Financial Officer/Controller; Erik Kass, PMA Securities; Holly Mercier, Marketing Instructor; Marco Torrez-Miranda, Faculty Director for the Institute for Equity and Transformational Change, Wilfried Tapsoba, Student Senate President; Ali Zarrinnam, Vice-President of Strategic Enrollment Management; and Kristin Rolling, Recording Secretary.

Call to Order ^I

The meeting was duly noticed and called to order at 5:33 p.m. by Dr. Crim.

Routine Business Matters ^{II}

Approval of Meeting Minutes ^{II A}

There was a motion by Mr. Polzer, seconded by Ms. Huntley-Cooper, to approve the meeting minutes of July 11, 2022, as submitted. Motion carried.

+ **Public Comments** II B

There were no public comments.

New Business III

Communications III A

Board Chair's Report III A 1

Future Meeting & Event Schedule III A 1 a

Dr. Crim reported that he attended the summer meeting of the District Board's Association. The meeting featured an in-service on the student experience. He also reminded Trustees about upcoming Board meetings and encouraged Trustees to attend the Association of Community College Trustees Leadership Congress in October.

Student Liaison Report III A 2

Ms. Custer reported that she is meeting with student leaders to understand their perspectives about Madison College.

Student Senate Report III A 3

Mr. Tapsoba reported that the Student Senate will meet every Thursday at 4:00 PM in a hybrid format during the Fall semester. The Student Senate will also be tabling during WolfPack Welcome events.

College/Campus Announcements III A 4

Ms. Ahedo reported that Goodman South Campus will host a new cohort of STEM students and as enrollments are tracking, more students returning to the campus. Full time student numbers are growing, and the number of part-time students enrolled for fall has already surpassed those enrolled for last fall and they are enrolling in more credits than last fall. For non-credit students at the campus, flexibility continues to matter with more classes being taught

with some in-person and online component. For ESL classes in particular, enrollments are rebounding and staff are moving through a significant waitlist. For the first time since the pandemic started, Goodman South Campus hosted Urban League's Project REACH summer program interns. This summer, two middle school students interned at the campus for six weeks for career aspiration and exploration. The Project REACH helps students develop their post-secondary and career goals in middle school to leverage opportunities in high school and beyond. For the second year, the campus is hosting CEOs of Tomorrow, a program designed to teach young people entrepreneurial skills. Elementary and middle school students will be on site learning the ins and outs of having a business.

Dr. Bakken reported that the college is now offering over 2800 courses so far for Fall, a 4% increase over Fall 2020. As the enrollment continues to progress, the college will continue to respond and adjust. The Associate of Science program in Human Services has been re-accredited by the Council for Standards in Human Services Education. The review team met with current and former students, Advisory Board members, and internship site representatives. The feedback they received was overwhelmingly positive. With the guidance of Trustee Frances Huntley-Cooper and Madison College's social media strategist, Gaonou Lo, the 608 Scholars, from high schools in the Madison area, won first place in the NAACP Delta Airlines Social Media Campaign competition. The teams were given the task to develop a best-in-class, values-led social media campaign. Last week, the college hosted a graduation celebration at the Commercial Avenue campus for nine graduates of the Construction Techniques diploma. The graduates are all incarcerated males, who were proudly honored by the Wisconsin Secretary of Corrections, the Secretary of Workforce Development, Madison College faculty and staff, and over 100 community members and family members. The continues to advance strategies to

provide more opportunities for workforce re-entry. The successful and very popular Reedsburg Summer Youth Camps wrapped up last week with a focus on welding and nursing. Fall continuing education enrollments are up 142% in Portage and nearly 100% in Reedsburg from this time last year.

Dr. Casper reported headcount degree credit enrollment figures continue to climb compared to last year and compared to 2020. FTE student enrollments are up over last year at this point by more than 140 FTE. The college continues to see strong growth in new student enrollments, students under 22 years of age, and male students. Thirteen awards were presented to The Clarion at the Wisconsin Newspaper Association's 2021 Better Collegiate Newspaper Contest winners.

- The newspaper won four first-place awards and finished second in the general excellence category, finishing behind the Marquette Tribune.
- Kaleia Lawrence, who was editor in chief of The Clarion during the 2021-22 school year, finished third in the WNA's collegiate journalist of the year competition. She won a first-place award for editorial writing in Division B for editorial entitled "Diversity in Athletics." She also placed third in Division B for an infographic she created reflecting diversity in collegiate athletics.
- Paige Zezulka won first place in Division B in the sports story category for an article about the automated camera systems now in use by the college's athletic department. She also took third place in Division B in the feature story category for a profile of the Clarion Radio General Manager.
- Other first place awards went to Ivan Becerril-Gutierrez and Chris Bird.

- Hailey Griffin won two awards for her coverage of Olbrich Garden's GLEAM art show, winning for both her article and a video she created to accompany the story. She placed second in the Division A arts and entertainment story competition and received an honorable mention in the Division B multimedia competition.
- Eimy Gonzalez won second place in the Division B coronavirus coverage competition.
- Anica Graney placed third in the Division B editorial writing category.
- Steven Andriantsiratahina took third place in the Division A advertising category.

Dr. Thomas reported the college will continue to follow public health guidelines related to face coverings, along with maintaining cleaning protocols, enhanced air filtration, hand sanitizing stations and plexiglass at service desks.

Dr. Grady reported that she has used her first few weeks at the college to build relationships and looks forward to advancing equity and inclusion work at Madison College.

President's Report III A 4

Africa Initiative III A 4 a

Dr. Daniels reported that Madison College will expand opportunities for students from Africa to participate in Madison College curriculum, assisting employers in their countries and in Wisconsin by providing highly qualified employees. Plans are also being developed to offer study abroad programs in Africa for Madison College students. Dr. Thomas will be assigned to work in Africa for the next academic year to engage African communities, primarily in Kenya, in developing agreements and implementing strategies to open access to our college from Africa.

Institute for Equity & Transformational Change Update III A 4 b

Dr. Bradshaw and Mr. Torrez-Miranda shared an update on the Institute for Equity and Transformational Change (IETC), including the IETC cycle, IETC staff and fellows, action research, diversity, equity and inclusion professional development, culturally responsive curriculum,

Achieving the Dream Update III A 4 c

Mr. Zarrinnam and Ms. Mercier shared an update on Achieving the Dream (ATD), including an overview of the Year of Discovery, an action plan review, a description of the new ATD leadership Structure, and next steps.

Action Items III B

Disposition of College Property III B 1

Dr. Thomas reported that Wisconsin statutes allow the District Board, with approval from the WTCS system president, to sell college property that is no longer in use. Only those items identified as being at the end of their useful life for the college will be considered for sale. The issue paper included a revised procedure with updating for clarity, allowing sales of laptops to students, and allowing loans of surplus equipment to public K-12 and higher education partners.

There was a motion by Mr. Polzer, seconded by Mr. Halvorson, to approve the attached procedures related to the Disposition of College Property and to approve submission of the procedures to the WTCS system president for approval. Motion carried.

Capital Projects Borrowing III B 2

Resolution Authorizing the Issuance of Not to Exceed \$3,500,000 General Obligation Promissory Notes, Series 2022-23C, and Resolution Establishing the Parameters For the Sale of Not to Exceed \$3,500,000 General Obligation Promissory Notes, Series 2022-23C III B 2 a and III B 2 b

Mr. Kass provided information related to interest rates and market conditions. Ms. Grigg reported that the presented resolution for General Obligation Promissory Notes Series 2022-23C is the authorization to begin this process and totals \$3,500,000, including \$1,500,00 for building remodeling and improvement projects, and \$2,000,000 for the cost of acquisition of movable equipment and technology. Once the borrowing is authorized, the resolution is published as public notice per Section 67.12(12)(e)5 of the Wisconsin Statutes. Bids are then received. The second resolution establishes the parameters for the sale of \$3,500,000 of General Obligation Promissory Notes. The issuance of the notes is for the public purpose of the acquisition of movable equipment and technology costing \$5,000 or more per unit or set (\$2,000,000), and for the purpose of paying the cost of building remodeling and improvement projects (\$1,500,000). The resolution limits the delegation of authority by stating that the General Obligation Promissory Notes may not be issued unless the True Interest Cost is equal to or less than 6.0%. The Board combined the two Resolutions into one Motion.

There was a motion by Mr. Guttenberg, seconded by Mr. Polzer to adopt the Resolution Authorizing the Issuance Of Not To Exceed \$3,500,000 General Obligation Promissory Notes, Series 2022-23C. and to adopt the Resolution Establishing Parameters for the Sale of Not to Exceed \$3,500,000 General Obligation Promissory Notes, Series 2022-23C. Motion carried.

Consent Agenda III B 3

Named Gifts III B 3 a

Quarterly investment report III B 3 b

Quarterly financial metrics III B 3 c

General fund monthly financial report as of June 30, 2022 III B 3 d

Supplier payments greater than or equal to \$2,500 and schedule of checks issued for the period June 16, 2022 through July 15, 2022 III B 3 e

Request for proposals/request for bids/sole sources III B 3 f

38.14 contracts for services June 2022 III B 3g

Employment of personnel III B 3 h

Resignations and separations III B 3 i

Retirements III B 3 j

There was a motion by Mr. Guttenberg, seconded by Mr. Halvorson, to approve Consent Agenda items III.B.3.a. through j. Motion carried

Adjournment IV

There was a motion by Ms. Huntley-Cooper, seconded by Mr. Polzer, to adjourn the meeting. Motion carried.

The meeting adjourned at 7:04 p.m.

Melanie Lichtfeld, Secretary