



Madison College Hmong New Year

**Amplifying the Impact of the Hmong
Community Experience**

Saturday, December 2, 2023 Noon to 4pm

**Map, Vendors and
Schedule of Activities**

Celebrate **HMONG NEW YEAR!**

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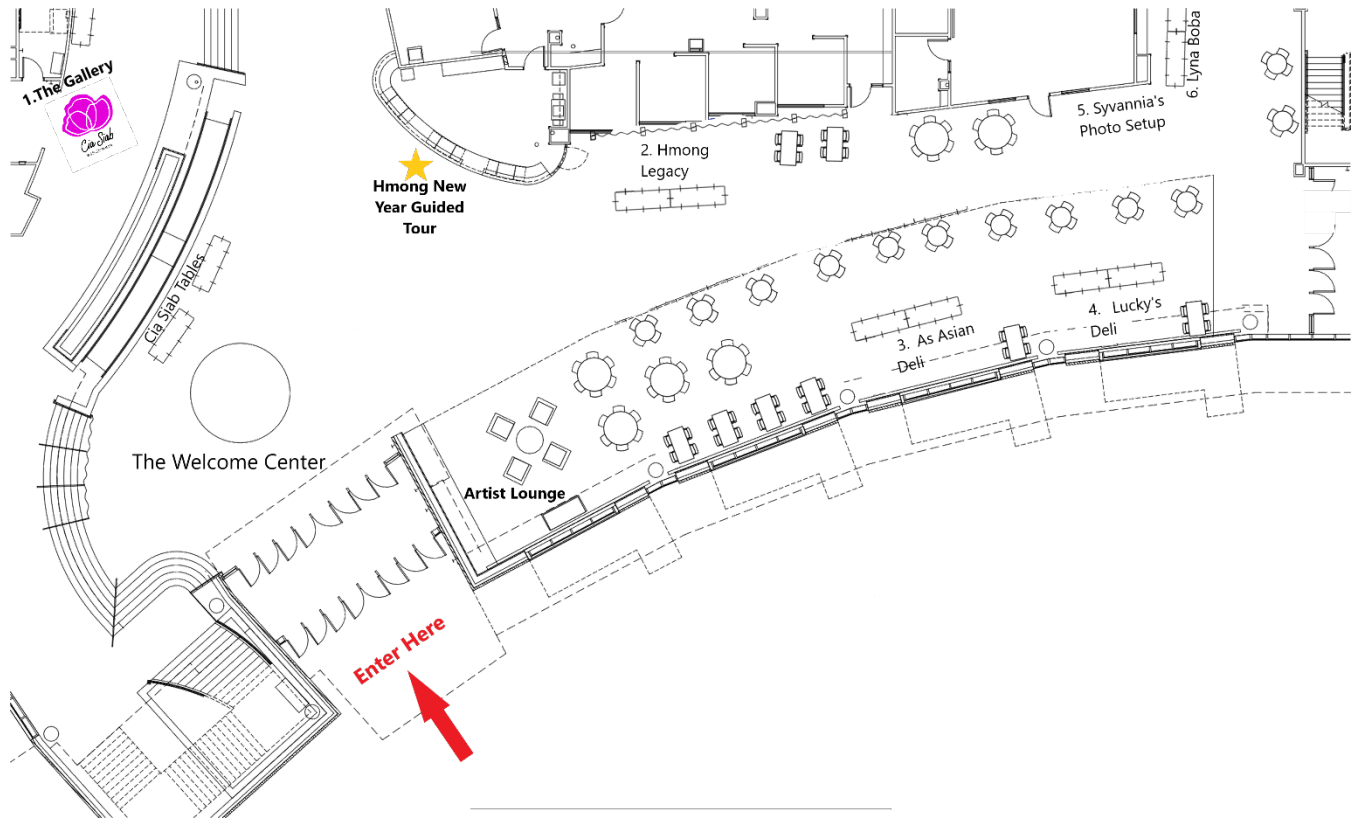
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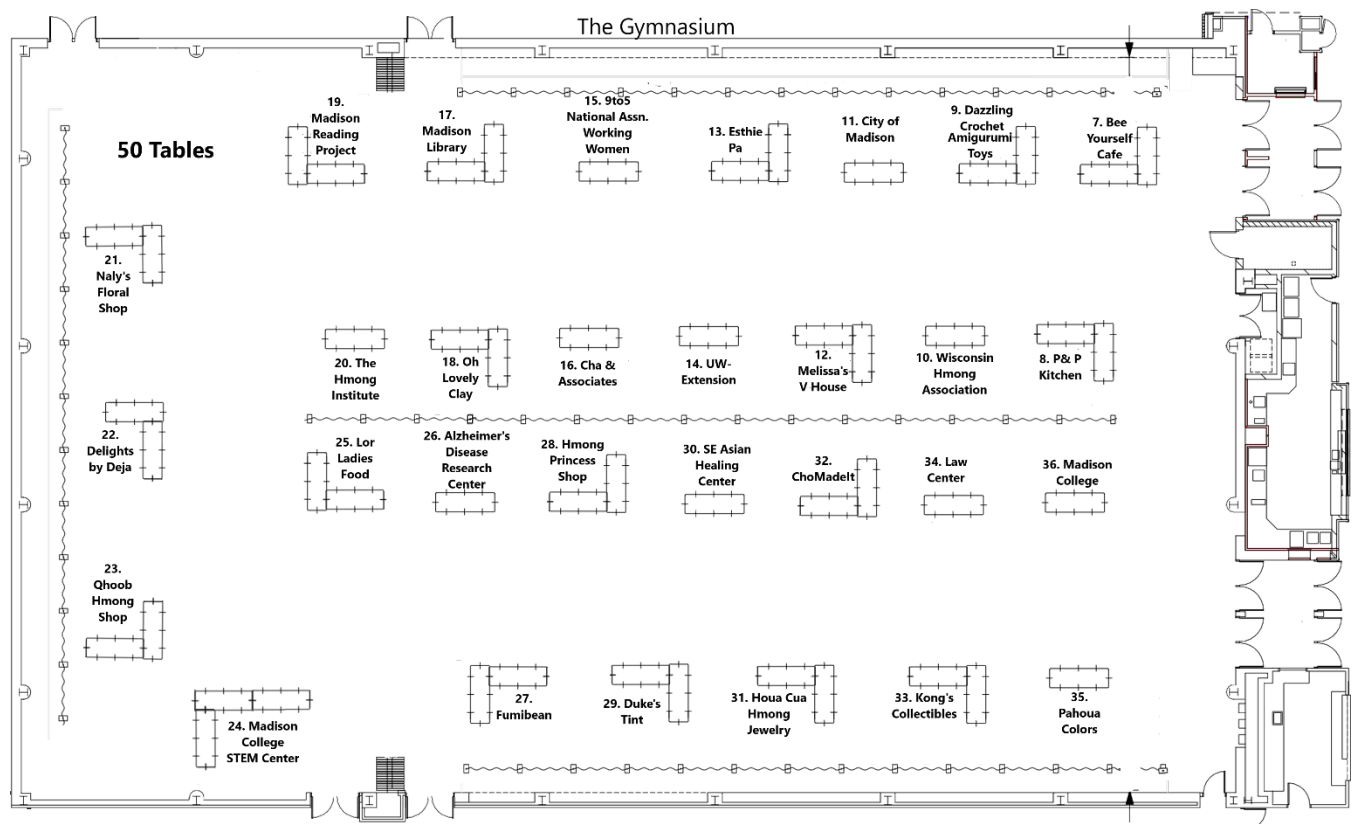
NEW YEAR BLESSINGS



MAP OF BOOTHS IN THE WELCOME CENTER AND THE GYM.



Please do not eat in the Gym! We have tables set up in the Welcome Center for sitting and enjoying your ethnic food.



PERFORMERS CHECKIN PROCESS

Arrive by 10am and please check in with Angela Yang. You should have her contact information.

SCHEDULE OF CELEBRATORY PERFORMANCES IN THE MITBY THEATRE

[Please visit the Facebook event page for artist performing and their bios.](#)

12:00 PM – 1:00 PM – Doors Open Free Flow (Gateway & Gym)

1:00 PM – 2:00 PM PERFORMANCES (MITBY THEATRE)

Welcome Remarks – President Dr. Daniels

- Little Nkauj Hmoob Ntxim Hlub (Dance Group)
- Touky Xiong (Hmong Rapper)
- Va Moua (Hmong Artist)
- Ntxhais Ntsa lab (Dance Group)
- Newson (Nancy Thor) (Hmong Artist)
- Martin Hang (Hmong Artist)
- Nathan & Jackie (Qeej Performance)
- Ntxhais Luag Ntxhi (Dance Group)

2:00 PM – 3:00 PM Free Flow (Gateway & Gym)

3:00 PM – 4:00 PM PERFORMANCES (MITBY THEATRE)

- Jor Vang (Hmong Traditional Folk Poetry)
- Ntxhais Tsheej Haj (Dance Group)
- Va Moua (Hmong Artist)
- NewSong (Nancy Thor) (Hmong Artist)
- Martin Hang (Hmong Artist)
- Ntxhais Ntsa lab (Dance Group)
- Touky Xiong (Hmong Rapper)
- Closing Remarks

ORGANIZATIONS AND VENDOR SETUP AND CHECKIN PROCESS



Doors will open by **9am on Saturday, December 2nd** for organizations and vendors to setup. Please enter from Wright Street and access the garage highlighted in red to unload your items faster. Once you enter, please:

- 1) Check in at the Registration Table immediately inside the loading garage.
- 2) Ensure you have the Guideline/Expectations Acknowledgement on file.
- 3) You will be provided with information on where your booth is.
- 4) Setup your station by 11:30am.
- 5) Participants will be arriving by 12 noon.

Vendor Questions: Contact Nancy Yang. Organization Questions: Contact Zong Her. Performer Questions: Contact Angela Yang.

You should have their contact information as part of the registration process.

HISTORY OF HMONG AMERICANS IN WISCONSIN

The Hmong American community in Wisconsin has a rich and resilient history. The Hmong people, originally from the mountainous regions of Southeast Asia, came to the United States as political refugees after the Vietnam War. The Hmong fought on the side of the United States and when South Vietnam fell to the Communists in 1976, many Hmong were killed and persecuted. Seeking safety and a new beginning, many Hmong families settled in Wisconsin. Wisconsin has the third largest Hmong population in the United States. Over the years, Hmong have become an integral part of the Wisconsin's cultural fabric, contributing to its diversity and growth. The Hmong community in Madison is known for its vibrant traditions, delicious cuisine, and strong sense of community, which is celebrated each year.

HMONG NEW YEAR GUIDED TOUR (BY THE WELCOME DESK)



Sign up using the QR code or link below!

Embark on a [30-minute guided tour](#) before immersing yourself in the festivities of the Madison College Hmong New Year. Explore the cultural significance deeply rooted in Hmong traditions and understand the reasons behind the diverse New Year events held throughout the region, each with its unique regional variations. During this walking tour, you'll get a quick overview of the event setup, meticulously curated to capture the essence of a traditional Hmong New Year celebration. Witness the heart of the celebration through lively performances showcasing dance and songs, highlighting the rich artistic talents of the young Hmong community. Treat your taste buds to authentic Hmong and fusion cuisine, and explore the vibrant marketplace where various vendors offer a variety of Hmong and Asian-inspired goods. Find unique Christmas gifts while learning about free hands-on activities and exhibits available at this year's event.

Your tour guide is Zong Her, Hmong employee and Director of the Institutional Research & Data Management teams at Madison College. Time: **12:00 to 12:30pm**.

HMONG NEW YEAR: IT'S NOT A DAY, BUT A SERIES OF CELEBRATIONS



This marks the third consecutive year that Madison College will proudly host the Madison College Hmong New Year celebration!

Traditionally, Hmong New Year transcends a mere day of festivity; rather, it encompasses a series of events, reminiscent of the close-knit gatherings in Hmong villages. It symbolizes the unity of families, commemorating the culmination of the harvest, cleansing the old, and offering prayers for auspicious beginnings in the coming year. Young adults, dressed up in their finest Hmong clothing, would take this special time to travel from

village to village to find their special person. Don't be surprised to hear about the many Hmong New Year celebrations in various metropolitan centers with high Hmong concentrations. And, of course, no celebration is truly complete without the joyous indulgence in delicious food, the excitement of acquiring new treasures, and the infectious spirit of singing and dancing!

To provide valuable insights into this unique cultural observance, Madison College employees are dedicated to casting an **educational light** on the Hmong New Year experience **within** the Madison College community. Our institution stands as a collective village, uniting students, employees, and the broader community. By highlighting the distinctive traditions of each underrepresented community, we aim to cultivate a shared understanding of the diverse tapestry that defines the communities served by Madison College.

We believe that true understanding of a culture comes through experiencing it firsthand. We invite you to immerse yourself in the Madison College Hmong New Year, whether you are a young Hmong individual seeking a connection to your roots or a neighbor curious about the Hmong community and its journey to Wisconsin.

FEATURED IN THE GALLERY (BOOTH #1): LOS TSEV: CIA SIAB IN WISCONSIN: A HMOOB STORY



Los Tsev: Cia Siab, a community-based traveling exhibit that helps people grapple with the ongoing historical trauma of war and healing, will be in The Gallery at Madison College Truax, from Nov. 13-Dec. 8. This exhibit is a grassroots collective of Hmong American scholars, advocates, organizers, artists, and community members from across the state of Wisconsin.

FREE PHOTO SETUP FOR PICTURES (BOOTH #5)



Syvannia Yang, an esteemed alumna of Madison College's Interior Design Program who now work as a Design Consultant at California Closets, and Nancy Yang, a graduate of the Administrative Professional Program who now serves as an Administrative Planner at the Goodman South Campus, embody the spirit of giving back to our community. With their generous offer of design services at cost, these dedicated sisters enhance the New Year experience for the entire Madison College community, allowing everyone to fully embrace the festive spirit. We are grateful for their contribution. Please join us in celebrating their kindness and share your photos far and wide to spread the joy they've helped create.

COMMUNITY ORGANIZATIONS

9TO5 NATIONAL ASSOCIATION OF WORKING WOMEN (BOOTH #15)



The 9to5 National Association of Working Women is a dynamic and inclusive organization committed to championing gender and economic justice in the workplace. Our purpose and mission revolves around empowering women to achieve fair treatment, equal opportunities, and improved working conditions. We tirelessly advocate for policies that enhance work-life balance, secure living wages, and dismantle discrimination and harassment in all forms. By providing education, support, and a unified voice, 9to5 seeks to build a world where every

woman can thrive in her career and personal life, free from bias and inequality. Together, we work to create a society where women from all walks of life can enjoy the dignity, respect, and fairness they rightfully deserve.

CHA & ASSOCIATES, INC. (BOOTH #16)



At Cha & Associates, Inc. American Family Insurance, our purpose and mission are rooted in being your unwavering insurance resource. As your dedicated American Family Insurance agent, we are committed to providing you with a comprehensive suite of insurance solutions, from reliable Auto and Home coverage to protecting your Life and Business interests, along with an array of other vital insurance products. Our team is here to serve you, bringing a wealth of unique backgrounds,

training, and experience to the table, ensuring that we are well-prepared to meet all your insurance needs. As proud members of your community, we understand the significance of being there for you, our trusted friends, and neighbors. Together, we are forging strong partnerships that pave the way for everyone's success.

CITY OF MADISON (BOOTH #11)



The City of Madison had launched the Bilingual Community Connectors program to support Madison's top spoken language communities (after English): Chinese, Hmong, and Spanish. The Connectors work throughout the community with people who face barriers to City services to provide support and solutions. They work with residents and community groups to build trust between community members and City government. The City of Madison is honored to showcase their Community Connectors, Ze Yang, the Hmong Community Connector, Holly Chen, the Chinese Community Connector, and Enoch Melgarejo, the Spanish Community Connector). Please stop by the City of Madison booth to meet the Connector team.

THE SOUTHEAST ASIAN HEALING CENTER (BOOTH #30)



The Southeast Asian Healing Center is a nonprofit organization dedicated to serving the underrepresented elders and people of the Hmong, Lao, and Cambodian communities of the Dane County area as they seek access to primary health care, mental health care, and other socioeconomic opportunities to improve and sustain a dignified quality of life. Our programs at SEAHC include Neu K LLC, Hnub Tshiab Siav Tshiab, the Cambodian Buddhist Temple, and our Community Healing Program. Across all of our programs we provide a wide array of services that include psycho social activities, a bimonthly food pantry, comprehensive community services (CCS), and much more! Come visit our table to learn more about our NEW suicide awareness and prevention program, Hnub Tshiab Siav Tshiab, and to see all the beautiful Paj Ntaub many of others elders have dedicated their lives in making. Hnub Tshiab Siav Tshiab will also be conducting a general survey to better understand Dane County's Hmong community's knowledge about suicide and will hand out FREE candy and shirts.

MADISON COLLEGE (BOOTH #36)



Madison College is proud to be a part of the Hmong New Year celebration, embodying our commitment to serving the diverse needs of our community. As an educational institution, our mission is to provide accessible, high-quality learning experiences that transform lives and promote equity. With a strong focus on inclusivity, Madison College recognizes and celebrates the rich cultural heritage of the Hmong community. By actively engaging with and supporting our Hmong students, faculty, and staff, we strive to create an environment that fosters academic success, cultural exchange, and mutual understanding. Our participation in this event reflects our dedication to embracing diversity and fostering an inclusive community where everyone has the opportunity to thrive.

MADISON COLLEGE STEM CENTER (BOOTH #24)



Madison College STEM Center (Booth #24): The STEM Center is dedicated to being an access point for students, faculty, and staff interested in Science, Technology, Engineering, and Mathematics (STEM) exploration, inspiration, and collaboration. We provide programming, workshops, events, services, and guidance to ensure student engagement and success in STEM pathways and career. STEM center will have 3-D pens for everyone to enjoy hosted by STEM Center Ambassadors. Bring your creativity and make your own 2-D/3-D designs and learn more about the STEM Center.

MADISON PUBLIC LIBRARY (BOOTH #17)



Madison Library is delighted to be a part of the Hmong New Year event, embodying our dedication to inclusivity and cultural enrichment. Our mission extends beyond the shelves of books to actively engage and support the diverse communities we serve. At Madison Library, we recognize the importance of fostering a sense of belonging, and our participation in this celebration is a testament to our commitment to the Hmong community. Madison Library aspires to be a hub for cultural exchange, knowledge dissemination, and community unity.

MADISON READING PROJECT (BOOTH #19)



Madison Reading Project has a mission to foster literacy and a love for reading within diverse communities. Committed to promoting educational equity, we believe in the transformative power of books to bridge cultures and build understanding. By participating in this event, Madison Reading Project seeks to engage with the Hmong community, offering literary resources that celebrate Hmong heritage and storytelling traditions. Through our involvement, we aim to inspire a lifelong passion for reading, education, and cultural appreciation. Madison Reading Project is dedicated to empowering individuals through the joy of literacy, and our presence at the Hmong New Year event reflects our commitment to fostering inclusive learning environments for all.

THE HMONG INSTITUTE (BOOTH #20)



The Hmong Institute is driven by a profound purpose and mission to preserve, empower, and celebrate the rich cultural heritage of

the Hmong community. Our commitment is to provide educational resources, cultural awareness, and community support to bridge the gap between tradition and contemporary life. We strive to serve as a vital hub for Hmong culture, language, and history, offering a platform for growth and empowerment. Through a diverse range of programs and initiatives, our mission is to strengthen the bonds of our community, foster understanding, and facilitate the upward mobility of Hmong individuals and families in Wisconsin, ensuring that their unique contributions are recognized and valued. The Hmong Institute seeks to better serve the needs of the Hmong community, with the latest project related to the gap in affordable childcare. Please help them to complete a survey on the Hmong community's childcare needs.

UW-EXTENSION (BOOTH #14)



The University of Wisconsin-Extension is committed to supporting the Hmong American community in Madison. Their purpose is to provide educational resources and programs that empower individuals and families to achieve their goals. They work closely with the Hmong community to promote cultural awareness, education, and economic development. UW-Extension's mission is to foster collaboration, learning, and innovation that positively impact the lives of Hmong Americans in Madison and beyond.

WISCONSIN ALZHEIMER'S DISEASE RESEARCH CENTER (BOOTH #26)



Visit the Wisconsin Alzheimer Research Center's booth at the Madison College Hmong New Year event to learn about Alzheimer's disease and the resources available to the Hmong community. Our dedicated team is here to provide information, support, and guidance for those affected by Alzheimer's. You can find educational materials, access to online resources, and information about local support groups. Join us in raising awareness and promoting a better understanding of Alzheimer's while enjoying the festivities at the event.

WISCONSIN HMONG ASSOCIATION (BOOTH #10)



The Wisconsin Hmong Association is dedicated to preserving and promoting Hmong culture, heritage, and traditions. Their purpose is to create a sense of belonging and connection among Hmong Americans in Madison. They organize cultural events, educational programs, and community outreach initiatives. The association's mission is to foster a strong sense of identity and pride among Hmong individuals and to bridge cultural gaps in the broader community.

FOOD VENDORS

AS ASIAN DELI (BOOTH #3 IN THE WELCOME CENTER)

Embark on a flavorful journey with As Asian Deli at the Hmong New Year celebration. Their menu offers a tantalizing blend of Hmong and Southeast Asian delicacies. Feast on favorites like Fawm Kauv, Khao Poon, Khao Piak, and Papaya Salad, each infused with authentic spices and flavors. Don't miss out on their delectable Honeycomb Cake or their amazing Beef Laab. Pair your meal with refreshing drinks such as Tamarind Juice, Coconut Juice, or quench your thirst with Thai Tea. As Asian Deli is your ticket to a world of delectable culinary experiences. Join them at the event and savor the vibrant taste of Southeast Asia.

BEE YOURSELF CAFÉ & BAKERY (BOOTH #7)



Bee Yourself Café & Bakery, founded by an alumna of Madison College, is a delightful addition to our food vendors. This bakery features an array of treats suitable for all age groups, including macarons, cupcakes, and other delightful treats that are sure to satisfy your sweet tooth. It's not only a testament to the entrepreneurial spirit of the Hmong community but also a showcase of talent and creativity. Don't miss the chance to indulge in their delectable offerings at the Madison College Hmong New Year celebration!

DELIGHTS BY DEJA (BOOTH #22)



Delights by Deja is a culinary gem that offers Asian Cuisine with specialization in sweets. Their delectable cakes and cupcakes are inspired by Asian flavors such as pandan, lychees, and coconut. Their desserts are not only a treat for the taste buds but also a celebration of the diverse Asian culinary traditions. Delights by Deja brings a unique and delicious touch to the Madison College Hmong New Year celebration, offering attendees a delightful experience of Asian-inspired sweets.

HMONG LEGACY MARKET LLC (BOOTH #2 IN THE WELCOME CENTER)



Don't miss Hmong Legacy Market's booth at the Madison College Hmong New Year celebration! We're your go-to destination for a mouthwatering array of traditional and hearty Hmong dishes. From savory spring rolls to delectable steamed buns, flavorful noodles, and Hmong sausages, we've got your cravings covered. Sink your teeth into succulent pork belly and tender chicken quarter legs. Pair your meal with fragrant rice and quench your thirst with a selection of refreshing Asian canned drinks. And for those seeking a fusion of flavors, our banh mi sandwiches are a must-try. Join us at the Madison College Hmong New Year and experience the rich, delicious legacy of Hmong cuisine at our booth.

LUCKY'S DELI (BOOTH #4 IN THE WELCOME CENTER)



Lucky's Deli is your destination for delectable Hmong flavors at the Madison College Hmong New Year celebration. Their menu has a delightful variety of mouthwatering options to choose from. Indulge in the savory delight of pork belly served with fragrant rice and a tantalizing pepper sauce. Savor their tender and flavorful chicken quarter thighs, also paired with rice and our signature sauce. And don't forget to treat yourself to delicious Hmong sausage served with rice. Join us at the event and let Lucky's Deli take your taste buds on a journey through the heart of Hmong cuisine.

LYNA BOBA TEA LLC (BOOTH #6 IN THE HALLWAY BETWEEN WELCOME CENTER & GYM)



Lyna Boba Tea is thrilled to be a part of the Madison College Hmong New Year celebration. Visit their booth to experience a delightful fusion of flavors. Sip on their refreshing and chewy boba tea, with a variety of flavors to choose from. Also try out their authentic na vam or indulge in the trendy and delicious Korean corn dogs. For a sweet finish, don't miss out on their mouthwatering mochi donuts. Lyna Boba Tea offers a little something for everyone, and we can't wait to be a part of your culinary journey at this exciting event.

LOR LADIES FOOD (BOOTH #25)



Pa Dao Lor will be selling a variety of traditional Hmong snacks and food. From the crispy goodness of eggrolls to the comforting flavors of steamed layer cake and the complexity of na vam, you'll discover the authentic taste of Hmong heritage in every bite. Don't miss out on her delicious Pad Thai and curry noodles (Qhaub poob kua liab), alongside a variety of other beloved dishes. Whether you're craving the sweetness of banana leaf sticky rice with taro or the delightful fusion of sesame balls with mung bean filling, Pa Dao's food will have you feeling satisfied!

V HOUSE (BOOTH #12)



V House is proud to present a delightful array of Asian culinary delights at this year's celebration. From the savory Korean triangles and Musubi to the delectable Korean Kimbap and Crab Rangoons, our booth offers a tempting assortment of flavors. You can also indulge in our mouthwatering spring rolls and Banhmi sandwiches. Don't miss the chance to savor our scrumptious steam eggs and Khaopia treats. Join us at the Hmong New Year event for a taste of these delicious dishes that will surely satisfy your cravings for Asian cuisine.

P&P KITCHEN (BOOTH #8)

Explore a delectable range of both traditional and contemporary flavors at P&P Kitchen's booth at the Madison College Hmong New Year celebration. From the beloved Hmong comfort food, khao pia, to crispy fried banana treats and savory egg rolls, they offer a variety of options to suit every palate. Savor the freshness of their Hmong salad or try their flavorful tofu dishes. For those looking for heartier options, their fried rice, steam buns, and steam rolls are sure to satisfy. And don't forget to try their fluffy, homemade bread. P&P Kitchen is here to tantalize your taste buds and bring you a delightful culinary experience at this exciting event.

MERCHANDISERS

CHOMADEIT (BOOTH #32)



Visit ChoMadelt, a delightful mom-and-pop small business from Oregon, WI. Their booth is a treasure trove of laser-engraved and printed goods that seamlessly blend Hmong-inspired designs with local iconic places, celebrating the beauty of both cultures. From intricately designed wood boards and ornaments to charming coasters, mugs, slate-engraved items, and an array of stylish earrings and keychains, ChoMadelt has something unique for everyone. Explore their booth to find the perfect blend of artistry and craftsmanship, a testament to the creativity and dedication of this local gem. Don't miss the

opportunity to take home a piece of ChoMadelt's beautifully crafted creations.

DAZZLING CROCHET AMIGURUMI TOYS (BOOTH #9)



Step into a world of whimsy and creativity at Dazzling Crochets amigurumi toy booth. With a skilled hand and a vibrant imagination, See Lor crafts the most endearing amigurumi creatures that are sure to steal your heart. From cute and cuddly animals to fantasy characters, each toy is a work of art that radiates warmth and charm. Visit our booth and explore the delightful universe of crochet amigurumi, where every stitch is a testament to passion and craftsmanship. Bring home a little piece of enchantment today!

DUKE TINTS LLC (BOOTH #29)



Elevate your automotive style with Duke Tints LLC! While we're experts in transforming your ride with top-notch window tinting, we're also excited to showcase our exclusive merchandise at our booth. From stylish keychains to sleek ID wallets, insulated tumblers, and must-have t-shirts, our gear embodies the perfect fusion of functionality and flair. At Duke Tints LLC, we believe in driving in style, and now, you can too. Come visit our booth, embrace your inner car enthusiast, and grab some swag that's as cool as the cars we tint. It's time to take your passion on

the road, one accessory at a time!

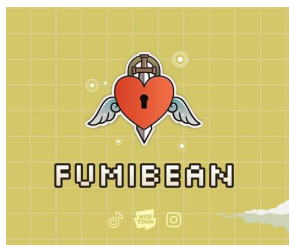
ESTHIE PA (BOOTH #13)



Discover Esthie Pa at the Madison Hmong New Year, your go-to destination for Korean skincare. Esthie Pa's passion for beauty and style shines through her booth, where you can explore an enticing array of skincare products. With a wealth of knowledge in Korean skincare, Esthie

Pa is your trusted source for achieving that coveted radiant glow. Her booth is not just a shopping experience; it's a gateway to self-care. Stop by and let Esthie Pa elevate your skincare and style game at this year's Madison Hmong New Year celebration!

FUMIBEAN ANIME (BOOTH #27)



Explore the vibrant fusion of Hmong culture and Anime artistry at Fumi's booth during the Madison College Hmong New Year event! Fumi brings a delightful array of Hmong Anime Posters, T-shirts, Tote Bags, and Stickers that beautifully blend traditional Hmong elements with the captivating world of Anime. Immerse yourself in this unique collection, where cultural richness meets imaginative design. Don't miss the chance to take home a piece that reflects the harmonious blend of two captivating worlds.

HMONG PRINCESS SHOP (BOOTH #28)



Explore the vibrant and cultural treasures at the Hmong Princess Shop booth during the Hmong New Year event. Immerse yourself in the beauty of traditional Hmong clothing, exquisite accessories, and intricate crafts that showcase the rich heritage of the Hmong community. Discover the perfect attire for special occasions or adornments to celebrate your heritage. Additionally, indulge in a selection of Hmong cosmetics to enhance your natural beauty. Don't miss this opportunity to experience the allure of Hmong culture through the products offered by Hmong Princess Shop.

HOUA CUA HMONG JEWELRY (BOOTH #31)

Houa Cua Hmong Jewelry brings the essence of Hmong culture to the forefront through an exquisite collection of handmade jewelry and traditional Hmong crafts. As a vendor committed to preserving and showcasing the beauty of Hmong heritage, Houa Cua infuses passion and craftsmanship into each piece, allowing attendees to adorn themselves with unique, culturally significant treasures. Beyond the artistic allure, Houa Cua Hmong Jewelry embodies a commitment to empowering the Hmong community by providing a platform for local artisans. By participating in the Hmong New Year event, Houa Cua Hmong Jewelry contributes to the celebration of diversity, encouraging patrons to connect with and appreciate the rich tapestry of Hmong traditions through their beautifully crafted creations.

KONG'S COLLECTIBLES (BOOTH #33)

Kong's Collectibles is your go-to destination for trading cards and collectibles at the Madison College Hmong New Year celebration. With a passion for all things collectible, Kong's booth offers an exciting array of trading cards and rare treasures that are sure to delight enthusiasts and collectors of all ages. Whether you're a seasoned collector or just starting your journey, Kong's Collectibles is the perfect place to explore, trade, and expand your collection. Stop by and experience the thrill of discovering unique gems and connecting with fellow enthusiasts at this year's Madison College Hmong New Year event!

NALY'S FLORAL SHOP (BOOTH #21)

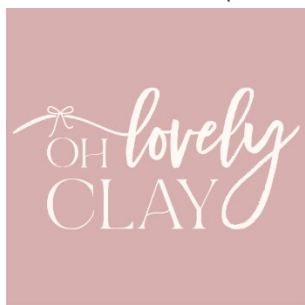


Come make boutonnieres for FREE (to the first 100 people).

Naly's Floral Shop, nestled in the heart of Madison, is more than just a floral boutique; it's a testament to a Hmong woman's passion and a celebration of the beauty that blooms in the Hmong community. Founded by Naly, whose love for flowers knows no bounds, this shop is a labor of love dedicated to spreading the joy and enchantment that only flowers can bring. Whether it's a wedding, a funeral, or any event, grand or intimate, Naly's Floral Shop stands ready to transform moments into unforgettable memories. Naly will also have some floral arrangements for you to purchase. Explore her website to discover the perfect floral touch for your special occasion, and let the vibrant colors and fragrant blossoms offered uplift your spirits and illuminate your gatherings:

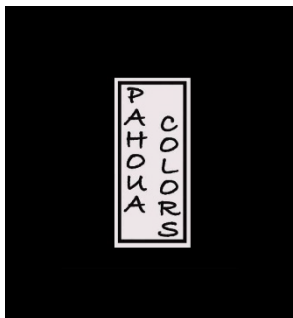
<https://nalysfloralshop.com/>

OH LOVELY CLAY (BOOTH #18)



Indulge in the artistry of Oh Lovely Clay and adorn yourself with unique, handmade clay earrings that are as distinctive as you are. Each piece is meticulously crafted with love and precision, making them not just accessories but wearable works of art. Our earrings reflect a fusion of creativity and charm, catering to every style, whether you're looking for elegant simplicity or bold and colorful designs. With Oh Lovely Clay, you're not just wearing earrings; you're showcasing your individuality and embracing the beauty of handcrafted jewelry. Elevate your fashion statement and be prepared for compliments when you choose Oh Lovely Clay's exquisite creations.

PAHOUA COLORS (BOOTH #35)



Indulge your senses in the artistic brilliance of Pahoua Colors, a captivating booth owned by two entrepreneurial sisters. Discover a world of creativity as they showcase original Hmong-inspired paintings that breathe life into cultural tales and traditions. Immerse yourself in the exquisite craftsmanship of handmade jewelry, each piece a testament to their passion for blending tradition with contemporary elegance. Pahoua Colors invites you to adorn your space with unique artwork and embrace the charm of handcrafted accessories that tell a story of heritage and creativity.

QHOOB HMONG SHOP (BOOTH #23)



Qhoob Hmong Shop invites you to experience the perfect blend of tradition and contemporary style through their curated collection of Hmong and hilltribe-inspired modern clothing. With a keen eye for design and a deep appreciation for cultural heritage, Qhoob seamlessly weaves traditional motifs and techniques into fashion-forward pieces. Each garment tells a story, honoring the Hmong legacy while embracing the dynamic spirit of the present. As a vendor, Qhoob Hmong Shop is not just offering clothing; it is presenting a cultural journey, encouraging individuals to celebrate their roots in a modern world. By participating in the Hmong New Year event, Qhoob Hmong Shop contributes to the vibrant fusion of tradition and innovation, allowing attendees to express their identity through contemporary Hmong fashion.

WORDS OF THANKS

We wish to extend a warm word of thanks to our community, staff and faculty who helped to make this event possible so our Madison College community can learn about the Hmong culture and our Hmong students can have a sense of belonging on our campus. It is with gratitude that we thank our visionary leader, **Dr. Jack Daniels III**, for his unfaltering support for events such as these for our diverse communities. Without his leadership, events like this would not be possible.

In addition, we thank the following sponsors for their monetary gifts, making additional resources available for us to run this event.



Sincerely,

The 2023 Madison College Hmong New Year Planning Committee

