WELCOME

MADISON AREA TECHNICAL COLLEGE
Agenda for Today—Short and Sweet

• Welcome, introductions, and thank you(s)
• Staff updates
• Strategic updates and thoughts: The year ahead – opportunities and challenges
• Operational updates and tips
• Cut everyone loose for plan and prep time
Thank you and best wishes

• Dave Stuber, Printing & Publishing / Graphic Design
Congratulations

- Emmalee Pearson – Faculty of the Year
- Gloria Jones-Bey – Faculty of the Year
- Holly Mercier – Excellence in Teaching Award (CAP)
- John Johnson – Chef Educator of the Year (NRA)
Business & Applied Arts Team

- Heather Liddicoat
- Travis Teigen
- Sue Smith
- Denise Reimer
- Bryan Woodhouse
- Mark Finger
- Barb Arnold

- Amy Gile
- Associate Dean TBA
Welcome New Faculty

- Jane Crandall, Legal Writing
- Kathleen Boucher, Debtor and Creditor Relations
- Bob Barrington, Criminal Law
- Tammy Saunaitis, Intro to Human Resources
- Brenda Yaskal, Business Law
- Sarah Gibson, Business Communication
- Leslie Grenzow, Corporate Finance
- Liz Menzer, Project Management
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A Few Thoughts and Strategic Priorities

• Historical trend
• Internal Processes / Regulatory hurdles
• Competition
• Demographic shifts

Strategic Priorities – Learner Success

• SBAA – be the futurists and continued leaders in innovation
The year ahead...

**New Certificates**
- Facilities Management
- Video Production
- Mtng. & Event Marketing
- Veterans Insurance Certificate

**New Degrees**
- Paralegal 1 year
- Accounting Fastrack 1 yr.
- Business Management Accelerated
- Human Resources 2 year
- Global Business Degree

**Continuing Ed**
- Ownership and collaboration with non-credit offerings
The year ahead cont’d

Operational Initiatives

• Virtual Desktop
• Business Plan Contest
• Social Media Workshop
• Trustyle Salon
• Culinary, Baking, Hospitality building
A Brief Look at the Money

Last Year

• Revenue
  – $13.6 General Fund (includes FY2011 Summer School)
  – $209,000 Capital (Equipment >$500)
  – $56,000 Curriculum Development
  – $66,066 Full-time Faculty Professional Development Funds
  – $100,000 One-Time Money

$14,031,000
A Brief Look at the Money

• Expenses
  
  End of the year, Pre-buying, one-time items

  Under-Spent by 0.9%
  $135,000
A Brief Look at the Money

...Looking Forward

Real world smart.
A Brief Look at the Money

• Revenue
  – $13.6 M General Fund (w/o FY2012 Summer School)
  – $317,000 Capital Remodeling & Equipment
  – Perkins and other new Grants
  – Curriculum Development… will compete for funds.
  – Full-time Faculty Professional Development Funds… Continue to fully utilize
  – One-Time Money… Be prepared
A Brief Look at the Money

• In General
  Increase Revenue
  Create Efficiencies
  Optimize our Resources
  Implement Innovative Solutions
Housecleaning

• Spring schedules, and beyond
• Business & Applied Arts website
  http://matc.madison.edu/in/school-business-applied-arts
• BIT & Early Alert
• Other.....
Any Questions?
THANK YOU

MADISON AREA TECHNICAL COLLEGE