<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>9:00-9:30am</td>
<td>Registration</td>
<td>Gateway</td>
</tr>
<tr>
<td>9:30-10:00am</td>
<td>Opening Session</td>
<td>Gateway</td>
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<tr>
<td>10:10-10:55am</td>
<td>Breakout Session 1</td>
<td>See Below</td>
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<tr>
<td>11:05-11:55am</td>
<td>Breakout Session 2</td>
<td>See Below</td>
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<tr>
<td>12:00-12:45pm</td>
<td>Lunch</td>
<td>Gateway</td>
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<tr>
<td>1:00-2:30pm</td>
<td>Dress For Success Fashion Show</td>
<td>Gateway</td>
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<tr>
<td>12:00-12:45pm</td>
<td>Roundtables</td>
<td>2nd Floor</td>
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</tbody>
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### Breakout Sessions

- **Networking and Your Personal Brand**
  - **C2402**
  
  This presentation will discuss the art of effective networking. Topics include how to create your personal brand and how to work a room. This is an interactive presentation with role playing and network building exercises.
  
  Kirstie Kraus, Campus Recruiter, Northwestern Mutual

- **Dining Etiquette**
  - **C2406**
  
  Business Dining Etiquette is much more than learning which fork to use; not understanding dining etiquette can cost you the job—either before or after the interview. Learn about and practice proper dining etiquette.
  
  Delisa Scott, Counselor

- **Technology**
  - **C2408**
  
  How does social media affect your job search and how can it be leveraged for career success? This session will primarily focus on LinkedIn.
  
  Karen Jennings, Business Technology Faculty

### Roundtable Sessions

- **Google Myself?**
  - 2nd Floor Lounge
  
  Learn about the importance of a consistent professional image using social media and social networking in your job search.
  
  Shaylea Stensven, UW Madison, Madison College Alumna

- **Salary Negotiation Tips**
  - C2406
  
  Explore practical tips on preparing yourself for salary negotiations, how to utilize accessible resources for current research and differentiating yourself from other candidates.
  
  Tiffany Guske, Guske Partners Coaching and Consulting

- **Credit and Your Career**
  - Positioning Yourself for Success
  - C2408
  
  Understanding your credit report is important for your financial well-being and your careers tool.
  
  Aaron Leist, UW Credit Union

- **What is Your Body Language Saying About You?**
  - C2402
  
  Learn how to build confidence and make a good impression through body language and a professional handshake.
  
  Gretchen Rise, Career & Employment Center
  
  Jeremy Piza, Student/ PTK Vice President

- **Get Photo Ready!**
  - 2nd Floor Lounge
  
  Receive a last minute spruce up from Empire Cosmetology School and student volunteer Pauline!
  
  Pauline Chavez-Hemaiden, Student/ Madison College State Ambassador

- **Professional Portrait**
  - 2nd Floor Lounge
  
  Smile! Receive a complimentary professional portrait for your LinkedIn or other social media profile.
  
  Ben Hartwig, Student/ Photographer, BWH Photography

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**Your feedback is important!**

Look for a post-event survey in your email. Share your feedback about this event for a chance to win:

- Haircut at TruStyle Salon (2)
- Manicure at TruStyle Salon (2)
- Salary Negotiation Book (1) courtesy of Guske Partners Coaching & Consulting
- 30 minute career coaching session (1) courtesy of Guske Partners Coaching & Consulting
- $50 Bookstore Giftcard (1)

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