DATE: October 27, 2014

TO: Full-Time Faculty, Part-Time Faculty, PSRP/ESP and Administrative Staff

FROM: Dr. Jack E. Daniels, III, President

RE: 2014 Combined Charitable Campaign

Dear Colleagues:

What’s on your to-do list today? Organizing your desk? Grading papers? Picking up a jug of milk or carton of eggs? It’s likely your list doesn’t include finding a place to sleep tonight, wonder how you’ll feed your kids or seeking refuge from an abusive relationship.

Yet, some members of our community struggle with these concerns every day. Many are Madison College students; others are colleagues with whom we work. They’re single parents, military veterans and immigrants. They’ve fallen into bankruptcy or are battling drug and alcohol addiction; others suffer from mental illness or chronic loneliness.

That’s why I am asking you to support this year’s Combined Charitable Campaign. Last year, a record 18 percent of our faculty and staff gave more than $66,000 to this effort. But, the pervasive can-do, will-do spirit that is the hallmark of Madison College suggests there is no reason we cannot achieve an ambitious but realistic participation target of 100 percent, with a goal of $75,000 in contributions. We can do this!

A single gift to this campaign empowers you to support five critical charities in Dane County: Access to Community Services, Community Shares of Wisconsin, Community Health Shares of Wisconsin, Earth Share Wisconsin and the United Way of Dane County. These organizations focus on the key priorities of education, health and income – three essential elements of a vital community.

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Regardless of the size of your gift, it will make a real difference in improving the lives of those who live in our community. Consider these numbers:

- **Your $1 contribution** per pay period provides school supplies (backpack, folders, notebook, pencils) for five students, preparing them for success in the classroom.
- **Your $5 donation** per pay period provides one hour of financial education to 20 individuals so they can manage their finances wisely.
- **Your $10 gift** per pay period provides four hours of group counseling to help students deal with behavioral issues, which allows them to focus and stay engaged in school.

As we approach Thanksgiving and the holiday season, please reflect on your good fortunes and consider how your gift to the Combined Charitable Campaign will make a tremendous difference to those who will benefit from your kindness. Then, give until it feels good!

**Check your mailbox in the next day or two for more information from the committee on how you can participate in this year’s campaign!**

Thank you for your enthusiastic and generous support.