Awards-Winning Writer Luis Rodriguez to Speak at Madison College

By age 12, Luis Rodriguez was a veteran of East L.A. gang warfare. He witnessed countless shootings, beatings and arrests—then watched with increasing fear as drugs, murder, suicide, and senseless acts of street crime claimed friends and family members.

Rodriguez saw a way out of his violent neighborhood through education and the power of words. He went on to become an award-winning writer and activist.

Madison Area Technical College and Rainbow Books are excited to announce that Rodriguez will speak at 7 p.m. on Wednesday, November 9, at the College's downtown campus. The event is sponsored by United Common Ground and is free and open to the public.

Rodriguez is best known for his 1993 memoir, “Always Running: La Vida Loca, Gang Days in L.A.,” which won several awards and has since been adapted to a stage play.


Please join Madison College and Rainbow Books in welcoming this wordsmith and champion of peace, community, and social justice to Madison.

NOTE: There will be a meet-and-greet with the author from 4 to 5 p.m. on Wednesday in room D234 (downtown campus). There will also be a book signing in room D240 following the presentation at 7 p.m.

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Madison Area Technical College serves approximately 40,000 individuals annually, providing “real world smart” education through a comprehensive curriculum of technical, liberal arts and sciences, adult basic education and continuing education, as well as customized training for employers.